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MONTHLY

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CANADA

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RETAIL TRADE

JANUARY, 1959-62

Published by Authority of
The Honourable Gordon Churchill, Minister of Trade and Commerce

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Vol. XXXI—No. 1

The Queen's Printer and Controller of Stationery, Ottawa, 1959

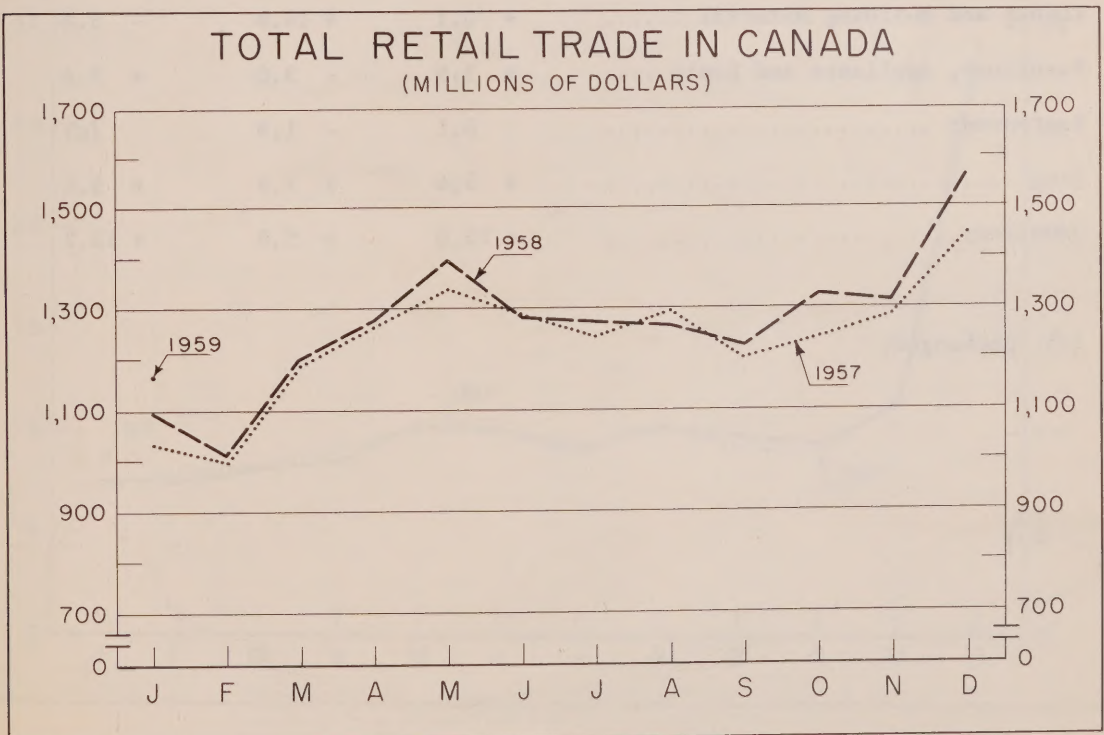


RETAIL TRADE

Retail sales in Canada during the month of January 1959, amounted to \$1,165,104,000; this represented a gain of 6.3% over the sales of \$1,096,126,000 recorded for January 1958. These and other estimates contained in this bulletin are not adjusted for price changes, seasonal variations or number of shopping days.

Gains in sales over the previous year ranged from 2.8% in Alberta and Saskatchewan to 10.0% in Manitoba. Ontario sales were 8.2% greater; Atlantic Provinces, 6.8%; British Columbia, 4.9%; and Quebec, 4.8%.

All trades except restaurants experienced a higher level of sales, in dollar terms, during the first month of the year. Restaurant sales were practically unchanged at -0.1%. Grocery and combination stores were first in percentage gain at 11.1%; jewellery store sales were 10.0% higher; and men's clothing stores, 9.5%. Motor vehicle dealers reported a sales increase of 2.6% over January 1958.



Department store sales, at \$91,769,000, were 8.2% above the sales of \$84,788,000 last January. Stocks on hand at the beginning of the month had an estimated selling value of \$269,612,000, down 0.8% from the \$271,686,000 level of a year ago.

Percentage Changes in Selected Retail Trades

January 1959 over January 1958

Chains and Independents

Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination	+ 11.1	+ 17.5	+ 5.8
Family Clothing	+ 5.1	+ 11.5	+ 3.4
Women's Clothing	+ 4.2	+ 6.8	+ 3.3
Shoe	+ 2.3	+ 3.3	+ 1.7
Lumber and Building Material	+ 0.1	+ 14.6	- 3.2
Furniture, Appliance and Radio	+ 3.9	- 3.0	+ 5.6
Restaurant	- 0.1	- 1.9	(c)
Drug	+ 5.6	+ 7.4	+ 5.4
Jewellery	+ 10.0	+ 5.5	+ 12.2

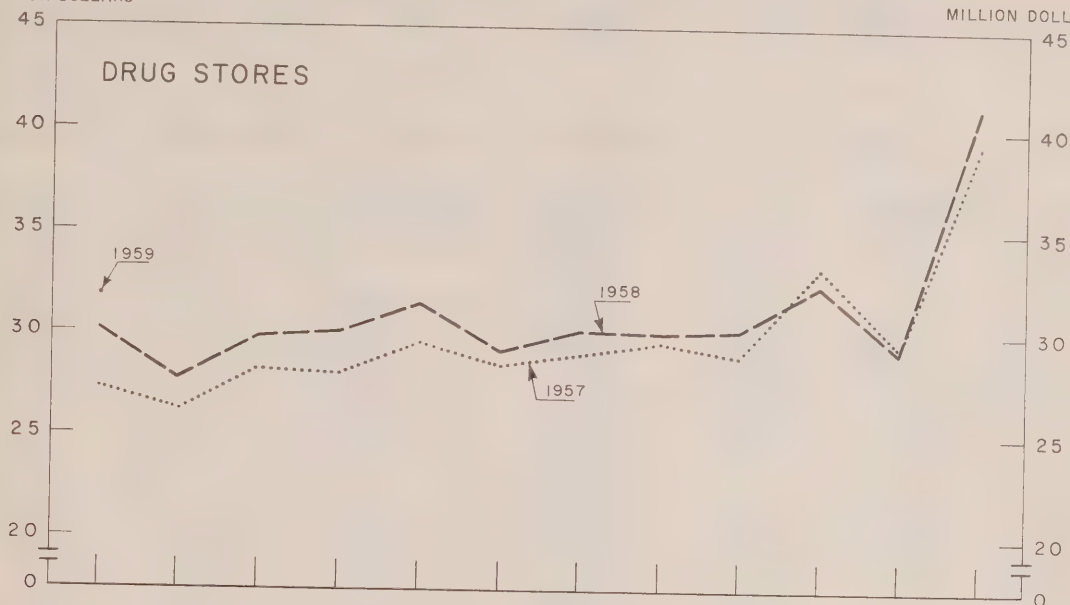
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MONTHLY SALES DRUG-JEWELLERY STORES

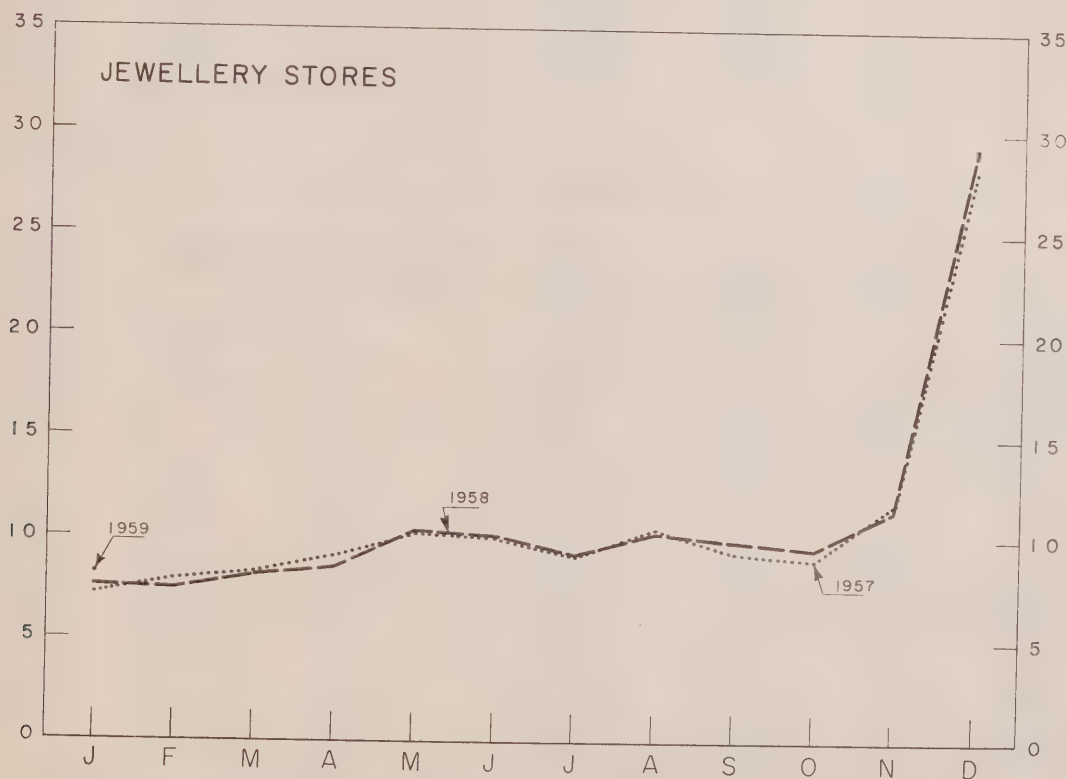
MILLION DOLLARS

MILLION DOLLARS

DRUG STORES



JEWELLERY STORES



Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

January, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,165,104	238,415	926,689	90,736
2	Grocery & Combination	270,564	128,359	142,205	24,323
3	Other Food & Beverage	80,072	38,978	41,094	6,767
4	General	44,333	3,045	41,288	9,981
5	Department	91,769	-	91,769	5,413
6	Variety	17,579	14,848	2,731	1,556
7	Motor Vehicle	183,474	1,805	181,669	13,635
8	Garage & Filling Station	74,979	484	74,495	5,790
9	Men's Clothing	21,016	2,232	18,785	1,021
10	Family Clothing	14,922	3,313	11,610	2,104
11	Women's Clothing	19,551	5,236	14,315	890
12	Shoe	10,081	3,901	6,180	582
13	Hardware	18,145	2,673	15,472	1,086
14	Lumber & Building Material	27,231	5,816	21,415	1,054
15	Furniture, Appliance & Radio	44,662	8,394	36,269	2,659
16	Restaurant	39,311	2,572	36,739	1,722
17	Fuel	45,896	658	45,238	2,272
18	Drug	31,802	3,949	27,853	2,344
19	Jewellery	8,303	2,516	5,787	493
20	Miscellaneous	121,414	9,636	111,775	7,044
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	57,132	9,076	48,056	60,627
22	Grocery & Combination	9,562	3,971	5,591	9,677
23	Other Food & Beverage	2,638	1,658	979	2,528
24	General	3,896	(a)	(a)	6,083
25	Department	8,506	-	8,506	4,498
26	Variety	465	444	21	584
27	Motor Vehicle	8,823	-	8,823	11,752
28	Garage & Filling Station	2,860	(a)	(a)	3,628
29	Men's Clothing	658	(a)	(a)	690
30	Family Clothing	756	97	659	660
31	Women's Clothing	485	131	354	647
32	Shoe	253	87	166	259
33	Hardware	1,087	(a)	(a)	1,977
34	Lumber & Building Material	2,656	650	2,006	2,584
35	Furniture, Appliance & Radio	2,394	773	1,622	1,571
36	Restaurant	1,971	164	1,807	2,010
37	Fuel	1,644	-	1,644	754
38	Drug	1,518	(a)	(a)	1,688
39	Jewellery	382	(a)	(a)	381
40	Miscellaneous	6,578	444	6,134	8,656

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

January, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces		Quebec			Ontario			
15,635	75,101	269,244	47,233	222,011	469,719	116,813	352,906	
5,867	18,456	74,429	26,269	48,159	111,844	69,472	42,372	2
(a)	(a)	22,607	6,943	15,664	31,919	17,738	14,182	3
814	9,167	6,850	485	6,364	9,212	490	8,722	4
-	5,413	14,071	-	14,071	30,404	-	30,404	5
1,395	162	4,598	3,872	725	8,449	7,135	1,314	6
1,805	11,831	37,118	-	37,118	71,266	(a)	(a)	7
(a)	(a)	17,071	(a)	(a)	32,526	(a)	(a)	8
(a)	(a)	4,820	491	4,330	9,376	1,503	7,873	9
224	1,881	4,959	1,419	3,540	4,179	917	3,261	10
79	810	5,027	1,367	3,660	8,580	2,664	5,916	11
(a)	(a)	2,341	895	1,446	4,994	2,152	2,842	12
(a)	(a)	3,253	507	2,747	6,751	585	6,166	13
-	1,054	4,746	(a)	(a)	10,217	1,726	8,492	14
693	1,966	10,818	1,405	9,413	18,871	3,685	15,186	15
54	1,667	10,053	675	9,378	16,383	944	15,439	16
-	2,272	13,744	-	13,744	23,706	(a)	(a)	17
208	2,136	6,634	546	6,088	13,794	1,785	12,009	18
112	382	1,484	444	1,040	3,938	1,208	2,730	19
304	6,740	24,621	1,692	22,929	53,310	4,446	48,864	20
Saskatchewan		Alberta			British Columbia			
8,633	51,994	91,403	15,685	75,718	126,244	25,340	100,904	
2,692	6,985	16,091	7,491	8,600	24,639	12,596	12,043	22
1,533	995	4,730	2,813	1,916	8,883	4,509	4,374	23
(a)	(a)	4,526	(a)	(a)	3,785	612	3,172	24
-	4,498	11,810	-	11,810	17,068	-	17,068	25
496	88	926	756	170	1,001	749	252	26
-	11,752	17,055	-	17,055	23,824	-	23,824	27
(a)	(a)	6,043	(a)	(a)	7,061	174	6,887	28
(a)	(a)	2,075	(a)	(a)	2,375	(a)	(a)	29
(a)	(a)	1,170	306	864	1,094	(a)	(a)	30
137	510	1,530	282	1,249	2,393	576	1,817	31
95	164	630	325	305	1,022	241	781	32
(a)	(a)	2,599	(a)	(a)	1,391	(a)	(a)	33
1,570	1,014	3,178	1,299	1,879	2,796	356	2,441	34
409	1,162	3,973	457	3,516	4,376	973	3,403	35
29	1,981	3,380	118	3,262	3,792	588	3,205	36
-	754	91	-	91	3,684	470	3,214	37
(a)	(a)	2,454	291	2,163	3,371	887	2,484	38
127	254	498	261	237	1,127	260	867	39
401	8,255	8,644	476	8,168	12,562	1,873	10,689	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January 1959 Over January 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 6.3	+ 6.8	+ 4.8	+ 8.2	+10.0	+ 2.8	+ 2.8	+ 4.9
Grocery & Combination	+11.1	+ 8.9	+ 9.9	+13.5	+ 1.0	+ 5.9	+ 9.7	+13.6
Other Food & Beverage	+ 6.6	+ 7.3	+ 5.0	+ 8.6	+ 4.0	+ 5.2	+ 5.6	+ 5.2
General	+ 8.5	+ 8.3	+ 6.1	+ 8.9	+13.8	+ 8.8	+ 7.0	+ 8.4
Department	+ 8.2	+ 1.4	+ 2.1	+10.6	+12.5	+ 5.9	+14.5	+ 6.3
Variety	+ 5.4	+ 5.9	+ 2.0	+ 7.1	+ 5.9	+ 1.2	+ 2.3	+12.1
Motor Vehicle	+ 2.6	+ 6.0	+ 1.5	+ 6.1	+ 8.8	- 2.6	- 2.2	- 3.0
Garage & Filling Station	+ 4.9	+ 5.8	+ 7.2	+ 1.9	+25.8	+ 0.6	+ 5.8	+ 7.4
Men's Clothing	+ 9.5	+ 8.6	+ 7.7	+ 9.3	+10.6	- 1.6	+ 8.5	+19.9
Family Clothing	+ 5.1	+ 8.7	+ 7.8	- 3.8	+20.8	- 0.9	+11.6	+11.6
Women's Clothing	+ 4.2	+ 9.3	+ 6.9	+ 3.7	+12.8	- 1.4	- 9.0	+ 8.8
Shoe	+ 2.3	- 4.7	+ 4.4	+ 1.1	+ 6.3	- 1.9	+ 6.1	+ 6.6
Hardware	+ 0.1	- 3.1	+ 1.4	+ 1.4	+ 7.2	- 3.7	- 2.5	- 1.1
Lumber & Building Material	+ 0.1	+ 2.6	- 0.4	- 6.2	+18.5	+12.3	- 4.4	+ 5.5
Furniture, Appliance & Radio	+ 3.9	- 9.8	-11.6	+19.3	+21.2	- 7.8	- 4.1	+ 5.3
Restaurant	- 0.1	+ 2.4	- 1.3	+ 2.6	+ 0.7	- 2.2	- 3.6	- 5.3
Fuel	+ 7.2	+24.9	+ 8.0	+ 4.7	+20.9	+ 5.0	+19.7	+ 5.9
Drug	+ 5.6	+ 6.7	+ 4.4	+ 6.1	+ 3.8	+ 4.1	+ 6.5	+ 6.6
Jewellery	+10.0	+ 0.2	+ 3.7	+15.8	+17.2	- 5.0	+ 4.8	+10.5
Miscellaneous	+ 5.8	+11.2	+ 4.8	+ 9.5	+11.9	+ 5.3	- 8.3	- 1.0

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January 1959 Over December 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	-25.6	-33.0	-25.4	-22.8	-25.1	-30.3	-29.1	-24.7
Grocery & Combination	- 3.3	- 7.7	- 5.3	+ 2.8	-13.7	-13.8	-13.6	- 2.1
Other Food & Beverage	-41.3	-35.7	-34.2	-38.8	-53.1	-52.7	-52.7	-51.4
General	-31.4	-36.0	-34.2	-18.7	-35.4	-28.7	-27.8	-41.5
Department	-51.1	-62.1	-57.1	-53.6	-44.7	-50.3	-42.6	-43.2
Variety	-68.1	-72.3	-65.6	-68.6	-65.4	-69.2	-68.5	-67.5
Motor Vehicle	+ 3.8	- 2.7	+11.8	+ 9.1	+10.1	-21.2	- 5.9	+ 2.9
Garage & Filling Station	-11.2	-12.0	- 9.5	-14.2	- 6.2	-19.4	- 2.7	- 3.3
Men's Clothing	-38.5	-53.7	-38.2	-37.9	-35.7	-47.0	-34.1	-33.4
Family Clothing	-53.8	-61.7	-51.6	-58.8	-41.5	-50.4	-45.4	-33.8
Women's Clothing	-44.8	-53.3	-40.1	-47.8	-35.2	-36.9	-43.8	-42.8
Shoe	-41.7	-62.5	-52.4	-38.8	-13.7	-26.0	-23.1	-14.0
Hardware	-48.4	-47.7	-48.1	-44.2	-54.1	-56.6	-47.3	-51.1
Lumber & Building Material	-10.7	-28.8	-21.0	- 8.7	+12.6	- 9.5	- 8.6	-11.0
Furniture, Appliance & Radio	-24.5	-54.0	-30.5	-16.7	- 7.9	-33.1	-16.1	-20.2
Restaurant	- 7.5	-14.4	-10.6	- 3.0	-10.9	-10.3	- 1.0	-15.4
Tobacco	- 5.0	-13.9	- 5.6	- 4.7	- 1.7	+ 2.4	-21.6	- 0.5
Drug	-23.0	-24.8	-13.4	-13.4	-26.4	-31.2	-27.5	-27.1
Jewellery	-71.7	-77.2	-73.2	-70.3	-70.1	-76.0	-72.8	-69.2
Miscellaneous	-30.6	-41.0	-40.4	-25.8	-16.5	-19.4	-43.9	-20.1

Department Store Sales and Stocks

January 1958 and January 1959

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	SALES			STOCKS		
	Jan. 1958	Jan. 1959	Change 1959/58	Dec. 31 1957	Dec. 31 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	84,788	91,769	+ 8.2	271,686	269,612	- 0.8
1. Women's and Misses' Dresses	2,100	2,131	+ 1.5	5,186	5,414	+ 4.4
2. Women's and Misses' Coats and Suits..	1,908	2,258	+18.3	4,131	4,753	+15.1
3. Women's and Misses' Sportswear	2,127	2,417	+13.6	7,139	6,387	-10.5
4. Furs	1,482	1,619	+ 9.2	5,415	4,504	-16.8
5. Girls' and Infants' Wear	2,905	3,032	+ 4.4	12,887	13,021	+ 1.0
6. Lingerie and Corsets	3,376	3,537	+ 4.8	9,167	9,391	+ 2.4
7. Aprons, Housedresses and Uniforms ...	394	413	+ 4.8	766	721	- 5.9
8. Millinery	433	425	- 1.8	818	773	- 5.5
9. Hosiery and Apparel Accessories	2,170	2,330	+ 7.4	8,260	8,052	- 2.5
10. Women's, Misses' and Children's Shoes	2,430	2,409	- 0.9	14,068	13,053	- 7.2
Ladies' Apparel and Accessories.						
Total 1 - 10	19,325	20,571	+ 6.4	67,837	66,069	- 2.6
11. Men's Clothing	2,492	2,660	+ 6.7	9,957	9,524	- 4.3
12. Men's Furnishings	2,686	2,951	+ 9.9	12,716	11,750	- 7.6
13. Boys' Clothing and Furnishings	1,401	1,439	+ 2.7	7,164	6,992	- 2.4
14. Men's and Boys' Shoes	941	913	- 3.0	5,468	5,158	- 5.7
15. Food and Kindred Products	6,257	6,298	+ 0.7	4,066	4,766	+17.2
16. Toiletries, Cosmetics and Drugs	2,600	2,748	+ 5.7	6,174	6,606	+ 7.0
17. Photographic Equipment and Supplies..	310	387	+24.8	1,185	1,281	+ 8.1
18. Piece Goods	3,391	3,769	+11.1	9,316	9,766	+ 4.8
19. Linens and Domestic	4,374	4,772	+ 9.1	9,977	9,822	- 1.6
20. Smallwares	1,812	1,906	+ 5.2	5,016	5,420	+ 8.1
21. China and Glassware	933	973	+ 4.3	8,127	7,543	- 7.2
22. Home Furnishings	5,836	6,309	+ 8.1	24,964	24,750	- 0.9
23. Furniture	7,248	7,771	+ 7.2	18,263	16,869	- 7.6
24. Major Appliances	5,582	7,107	+27.3	15,752	15,727	- 0.2
25. Radio and Music	2,663	2,719	+ 2.1	8,609	9,102	+ 5.7
26. Hardware and Housewares	5,319	5,859	+10.2	20,996	21,272	+ 1.3
27. Jewellery	1,283	1,534	+19.6	7,084	7,099	+ 0.2
28. Sporting Goods and Luggage	1,570	1,711	+ 9.0	12,637	12,824	+ 1.5
29. Stationery, Books and Magazines	1,531	1,735	+13.3	4,124	4,157	+ 0.8
30. All Other Departments	7,234	7,637	+ 5.6	12,254	13,115	+ 7.0

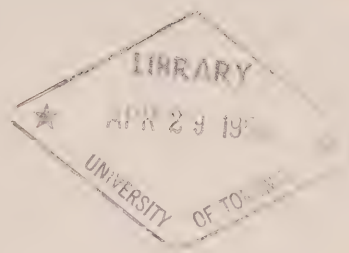
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MONTHLY



CANADA



RETAIL TRADE

FEBRUARY, 1959

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The Queen's Printer and Controller of Stationery, Ottawa, 1959

RETAIL TRADE

Estimated retail sales during February totalled \$1,084,709,000, an increase of 7.0 per cent over the \$1,013,710,000 recorded for February 1958. The two-month total, at \$2,249,813,000, was 6.6 per cent above the estimates for the first two months of last year. These and other estimates contained in this bulletin are not adjusted for price changes, seasonal variations, or number of shopping days.

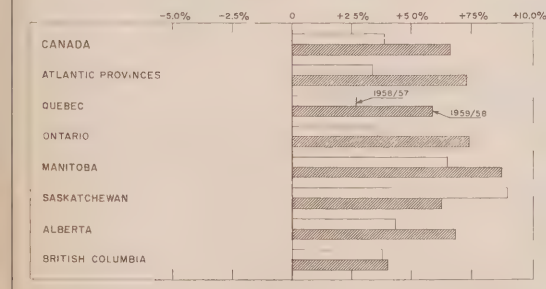
Total Retail Trade in Canada

Period	1958 \$ ' 000	1959 \$ ' 000	% Change 1959/1958
January	1,096,126	1,165,104	+ 6.3
February	1,013,710	1,084,709	+ 7.0
Total	2,109,836	2,249,813	+ 6.6

Alberta and Saskatchewan experienced the greatest percentage gains in sales for the month at 11.3 per cent and 10.2 per cent, respectively. The other provinces showed gains very close to the Canada average except British Columbia where sales this February were 3.1 per cent above those of a year ago.

By trades, the more significant increases were motor vehicle dealers (+15.3 per cent), lumber and building material dealers (+12.2 per cent) and department stores (+10.1 per cent). All other trades, as well as the miscellaneous group, reported increases which ranged downward to +1.6 per cent for shoe stores. For the

PER CENT CHANGES IN RETAIL TRADE
BY PROVINCES



first two months of the year, the range of increased sales was not as great; department store sales were first in percentage gain at 9.1 per cent and the other trades ranged downward to +0.7 per cent for restaurants.

Department store sales were larger in all but two departments and reached

a total of \$86,042,000. Stocks on hand at the beginning of the month amounted to \$285,379,000, a gain of 2.0 per cent over the level of a year earlier. Ten of the thirty departments held smaller inventories in dollar terms than at January 31, 1958.

Percentage Changes in Selected Retail Trades
January and February 1959 over January and February 1958

Chains and Independents

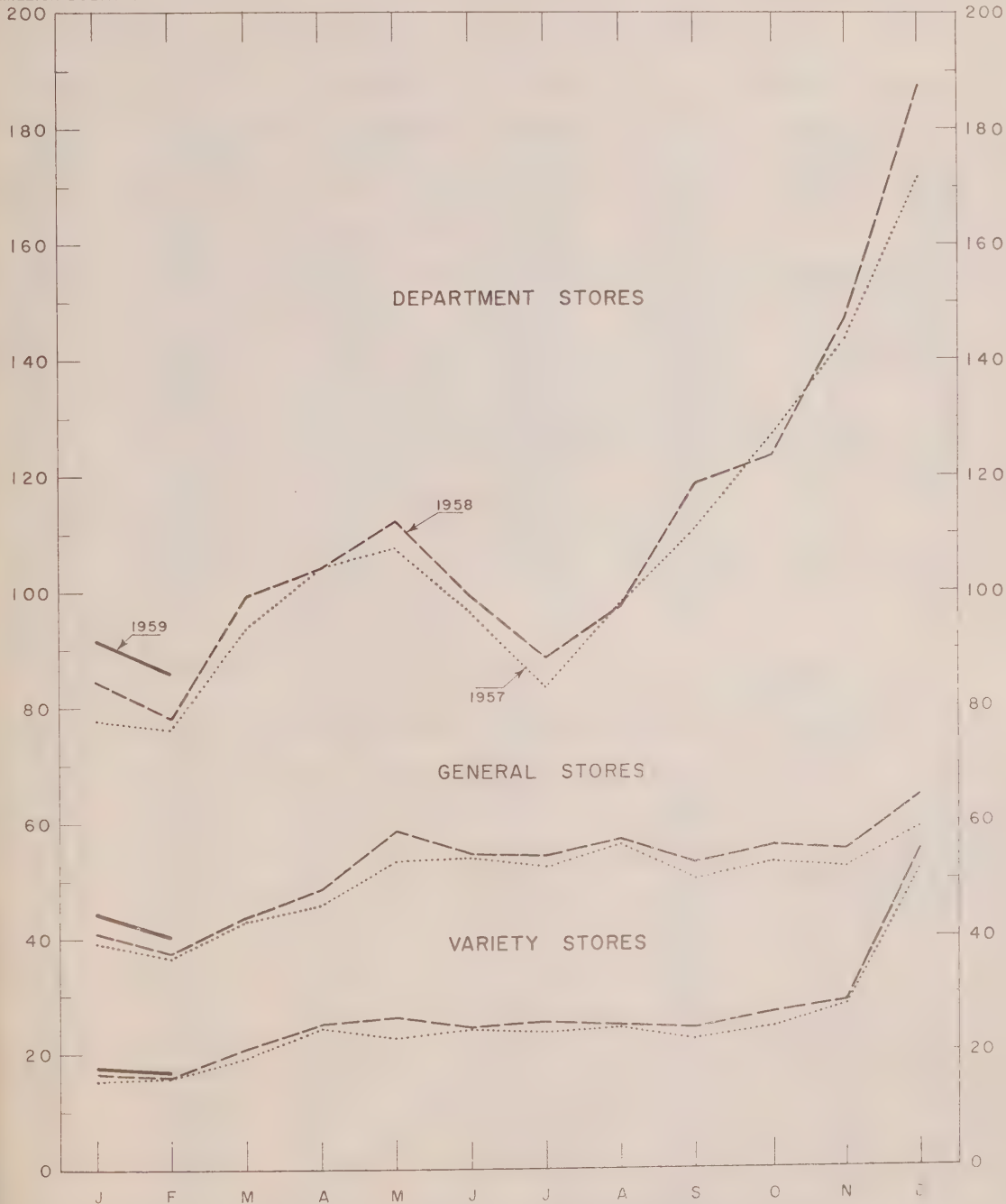
Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination	+ 7.6	+12.0	+ 4.1
Family Clothing	+ 5.4	+12.6	+ 3.6
Women's Clothing	+ 5.2	+ 8.9	+ 3.9
Shoe	+ 2.0	+ 4.0	+ 0.8
Lumber and Building Material ...	+ 5.8	+13.2	+ 4.0
Furniture, Appliance and Radio .	+ 3.0	+ 4.5	+ 2.6
Restaurant	+ 0.7	- 1.2	+ 0.8
Drug	+ 5.9	+ 7.5	+ 5.7
Jewellery	+ 9.2	+ 9.2	+ 9.2

MONTHLY SALES GENERAL MERCHANDISE TRADE

MILLION DOLLARS
200

MILLION DOLLARS
200



Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

February, 1959

(in thousands of dollars)

KIND OF BUSINESS OR STORE		All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,084,709	210,413	874,296	85,222
2	Grocery & Combination	238,161	107,877	130,284	22,800
3	Other Food & Beverage	76,715	37,209	39,506	5,992
4	General	40,196	2,693	37,502	8,925
5	Department	86,042	-	86,042	5,568
6	Variety	16,649	13,950	2,699	1,505
7	Motor Vehicle	195,939	1,552	194,388	15,252
8	Garage & Filling Station	69,738	521	69,217	5,082
9	Men's Clothing	13,927	1,696	12,231	783
10	Family Clothing	11,446	2,299	9,146	1,541
11	Women's Clothing	14,998	4,132	10,866	664
12	Shoe	6,998	2,885	4,113	493
13	Hardware	17,163	2,412	14,751	941
14	Lumber & Building Material	26,936	5,211	21,725	973
15	Furniture, Appliance & Radio	38,307	9,713	28,594	2,342
16	Restaurant	37,071	2,438	34,634	1,452
17	Fuel	44,758	444	44,314	2,262
18	Drug	29,425	3,630	25,796	2,172
19	Jewellery	8,178	2,815	5,363	478
20	Miscellaneous	112,062	8,936	103,125	5,997
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	52,035	8,206	43,829	59,927
22	Grocery & Combination	8,710	3,326	5,384	8,688
23	Other Food & Beverage	2,634	1,730	905	2,454
24	General	3,412	(a)	(a)	5,587
25	Department	8,039	-	8,039	4,465
26	Variety	434	414	19	656
27	Motor Vehicle	9,040	-	9,040	14,378
28	Garage & Filling Station	2,704	(a)	(a)	3,114
29	Men's Clothing	452	(a)	(a)	530
30	Family Clothing	506	93	413	556
31	Women's Clothing	362	98	264	457
32	Shoe	157	55	102	185
33	Hardware	1,085	(a)	(a)	2,081
34	Lumber & Building Material	2,428	596	1,832	2,219
35	Furniture, Appliance & Radio	2,049	685	1,364	1,310
36	Restaurant	1,979	163	1,816	2,122
37	Fuel	1,346	-	1,346	662
38	Drug	1,468	(a)	(a)	1,621
39	Jewellery	358	(a)	(a)	403
40	Miscellaneous	4,872	398	4,474	8,439

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

February, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
14,515	70,707	260,877	42,283	218,594	423,090	100,361	322,729	1
5,596	17,205	66,880	22,698	44,182	95,158	56,785	38,372	2
(a)	(a)	22,337	6,145	16,192	30,060	16,712	13,349	3
683	8,241	6,126	612	5,514	8,006	319	7,686	4
-	5,568	14,782	-	14,782	28,452	-	28,452	5
1,358	148	4,391	3,626	766	7,762	6,477	1,285	6
1,552	13,700	44,112	-	44,112	68,479	(a)	(a)	7
(a)	(a)	15,569	(a)	(a)	31,458	(a)	(a)	8
(a)	(a)	3,228	196	3,032	6,228	1,258	4,970	9
146	1,395	4,013	984	3,029	3,385	710	2,676	10
108	556	4,205	1,117	3,088	6,451	2,071	4,380	11
(a)	(a)	1,823	770	1,053	3,194	1,496	1,698	12
(a)	(a)	3,314	480	2,834	5,651	518	5,132	13
-	973	5,315	(a)	(a)	9,618	1,254	8,363	14
624	1,719	10,356	2,302	8,054	14,916	4,389	10,527	15
30	1,422	9,224	619	8,605	15,496	957	14,539	16
-	2,262	13,894	-	13,894	23,384	(a)	(a)	17
193	1,979	6,136	500	5,636	12,528	1,608	10,920	18
127	351	1,698	442	1,256	3,778	1,374	2,404	19
244	5,753	23,474	1,568	21,906	49,086	4,127	44,959	20
Saskatchewan			Alberta			British Columbia		
7,782	52,145	87,401	14,621	72,780	116,157	22,650	93,507	21
2,225	6,463	14,218	6,517	7,701	21,706	10,730	10,976	22
1,594	860	4,626	2,889	1,737	8,612	4,608	4,003	23
(a)	(a)	4,093	(a)	(a)	4,047	544	3,503	24
-	4,465	10,671	-	10,671	14,065	-	14,065	25
580	76	908	748	160	993	748	245	26
-	14,378	19,638	-	19,638	25,039	-	25,039	27
(a)	(a)	5,086	(a)	(a)	6,725	162	6,563	28
(a)	(a)	1,254	(a)	(a)	1,452	(a)	(a)	29
(a)	(a)	944	193	752	499	(a)	(a)	30
130	327	1,224	225	999	1,635	383	1,252	31
63	122	475	226	250	671	176	496	32
(a)	(a)	2,740	(a)	(a)	1,352	(a)	(a)	33
1,313	906	2,985	1,437	1,548	3,398	395	3,003	34
370	940	3,911	556	3,354	3,424	788	2,635	35
26	2,096	3,152	102	3,051	3,646	541	3,104	36
-	662	109	-	109	3,102	297	2,805	37
(a)	(a)	2,309	267	2,042	3,192	839	2,353	38
160	243	498	301	197	965	304	661	39
330	8,109	8,560	412	8,148	11,634	1,857	9,778	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

February 1959 Over February 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 7.0	+ 7.7	+ 7.1	+ 6.6	+ 7.4	+10.2	+11.3	+ 3.1
Grocery & Combination	+ 4.0	+ 7.6	+ 4.5	+ 4.1	- 5.9	- 0.9	+ 0.8	+ 7.2
Other Food & Beverage	+ 4.7	+ 2.4	+ 6.2	+ 4.2	+ 6.6	+ 5.8	+ 7.4	+ 2.4
General	+ 7.4	+ 7.7	+ 8.1	+ 5.5	+ 7.1	+ 4.9	+ 4.6	+16.9
Department	+10.1	- 1.8	+ 9.2	+ 9.7	+15.0	+ 7.0	+22.8	+ 7.0
Variety	+ 4.3	- 1.8	+ 5.8	+ 3.9	+ 9.9	+ 7.9	+ 5.2	+ 5.5
Motor Vehicle	+15.3	+18.5	+16.6	+13.6	+17.8	+28.5	+27.7	+ 1.4
Garage & Filling Station	+ 3.2	+13.3	+ 1.9	+ 1.3	+13.9	+ 9.0	+ 2.5	+ 2.0
Men's Clothing	+ 2.1	- 5.1	+ 9.5	+ 3.8	+10.2	- 3.1	-11.1	- 3.2
Family Clothing	+ 5.7	+ 0.2	+ 9.6	+ 4.1	+ 9.3	+11.0	+ 3.8	- 0.6
Women's Clothing	+ 6.5	+ 2.3	+12.3	+ 7.2	+ 9.7	+11.7	- 2.4	- 2.5
Shoe	+ 1.6	- 6.3	+ 2.7	+ 1.0	+12.9	+ 8.8	+18.5	- 5.9
Hardware	+ 5.9	- 1.2	+ 5.7	+ 0.1	+16.3	+23.6	+11.2	- 3.2
Lumber & Building Material	+12.2	+ 0.9	+20.2	+10.2	+10.0	+11.8	+11.0	+12.7
Furniture, Appliance & Radio	+ 2.0	- 9.3	- 4.0	+11.0	+ 9.9	-11.6	- 1.3	- 0.7
Restaurant	+ 1.5	- 2.2	- 0.3	+ 4.4	+ 2.9	+ 7.1	- 0.8	- 5.2
Fuel	+ 6.0	+29.1	+ 9.5	+ 1.7	+ 4.9	-13.0	+55.7	+17.2
Drug	+ 6.2	+ 5.1	+ 2.8	+ 6.5	+10.5	+10.5	+ 6.5	+ 8.0
Jewellery	+ 8.4	- 5.7	+ 6.3	+11.2	+ 9.5	+ 9.5	+16.4	+ 5.6
Miscellaneous	+ 6.5	+11.9	+ 6.3	+ 8.6	- 0.7	+ 8.0	+16.7	- 7.1

January and February 1959

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES	2,249,813	175,958	530,121	892,809	109,167	120,554	178,804	242,401
Grocery & Combination	508,725	47,123	141,309	207,002	18,272	18,365	30,309	46,345
Other Food & Beverage	156,787	12,759	44,944	61,979	5,272	4,982	9,356	17,495
General	84,529	18,906	12,976	17,218	7,308	11,670	8,619	7,832
Department.....	177,811	10,981	28,853	58,856	16,545	8,963	22,481	31,133
Variety	34,228	3,061	8,989	16,211	899	1,240	1,834	1,994
Motor Vehicle.....	379,413	28,887	81,230	139,745	17,863	26,130	36,693	48,863
Garage & Filling Station.....	144,717	10,872	32,640	63,984	5,564	6,742	11,129	13,786
Men's Clothing.....	34,943	1,804	8,048	15,604	1,110	1,220	3,329	3,827
Family Clothing.....	26,368	3,645	8,972	7,564	1,262	1,216	2,114	1,593
Women's Clothing.....	34,549	1,554	9,232	15,031	847	1,104	2,754	4,028
Shoe	17,079	1,075	4,164	8,188	410	444	1,105	1,693
Hardware	35,308	2,027	6,567	12,402	2,172	4,058	5,339	2,743
Lumber & Building Material.....	54,167	2,027	10,061	19,835	5,084	4,803	6,163	6,194
Furniture, Appliance & Radio	82,969	5,001	21,174	33,787	4,443	2,881	7,884	7,800
Restaurant	76,382	3,174	19,277	31,879	3,950	4,132	6,532	7,438
Fuel	90,654	4,534	27,638	47,090	2,990	1,416	200	6,786
Drug	61,227	4,516	12,770	26,322	2,986	3,309	4,763	6,563
Jewellery	16,481	971	3,182	7,716	740	784	996	2,092
Miscellaneous	233,476	13,041	48,095	102,396	11,450	17,095	17,204	24,196

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January and February 1959 Over January and February 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 6.6	+ 7.3	+ 5.9	+ 7.4	+ 8.8	+ 6.3	+ 6.8	+ 4.0
Grocery & Combination	+ 7.6	+ 8.3	+ 7.3	+ 9.0	- 2.4	+ 2.6	+ 5.3	+10.5
Other Food & Beverage	+ 5.7	+ 4.9	+ 5.6	+ 6.4	+ 5.3	+ 5.5	+ 6.5	+ 3.8
General	+ 8.0	+ 8.0	+ 7.1	+ 7.3	+10.6	+ 6.9	+ 5.9	+12.6
Department	+ 9.1	- 0.2	+ 5.6	+10.2	+13.7	+ 6.4	+18.3	+ 6.6
Variety	+ 4.9	+ 2.0	+ 3.8	+ 5.5	+ 7.8	+ 4.6	+ 3.7	+ 8.7
Motor Vehicle	+ 8.8	+12.3	+ 9.2	+ 9.6	+13.2	+12.4	+11.8	- 0.8
Garage & Filling Station	+ 4.0	+ 9.1	+ 4.6	+ 1.6	+19.7	+ 4.3	+ 4.3	+ 4.7
Men's Clothing	+ 6.5	+ 2.2	+ 8.4	+ 7.0	+10.4	- 2.2	+ 0.2	+ 9.9
Family Clothing	+ 5.4	+ 5.0	+ 8.6	- 0.4	+15.9	+ 4.2	+ 8.0	+ 7.5
Women's Clothing	+ 5.2	+ 6.2	+ 9.3	+ 5.2	+11.4	+ 3.7	- 6.2	+ 3.9
Shoe	+ 2.0	- 5.5	+ 3.6	+ 1.0	+ 8.8	+ 2.3	+11.1	+ 1.3
Hardware	+ 2.8	- 2.2	+ 3.5	+ 0.8	+11.6	+ 8.6	+ 4.1	- 2.1
Lumber & Building Material	+ 5.8	+ 1.8	+ 9.5	+ 1.1	+14.3	+12.1	+ 2.5	+ 9.3
Furniture, Appliance & Radio	+ 3.0	- 9.6	- 8.0	+15.5	+15.7	- 9.6	- 2.7	+ 2.6
Restaurant	+ 0.7	+ 0.3	- 0.8	+ 3.5	+ 1.8	+ 2.4	- 2.3	- 5.3
Fuel	+ 6.6	+27.0	+ 8.7	+ 3.2	+13.1	- 4.3	+37.0	+10.8
Drug	+ 5.9	+ 6.0	+ 3.6	+ 6.3	+ 7.0	+ 7.1	+ 6.5	+ 7.3
Jewellery	+ 9.2	- 2.8	+ 5.1	+13.5	+13.3	+ 2.0	+10.3	+ 8.2
Miscellaneous	+ 6.2	+11.5	+ 5.6	+ 9.1	+ 6.2	+ 6.6	+ 2.6	- 4.0

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

9

(Without Adjustment for Price Changes)

February 1959 Over January 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 6.9	- 6.1	- 3.1	- 9.9	- 8.9	- 1.2	- 4.4	- 8.0
Grocery & Combination	-12.0	- 6.3	-10.1	-14.9	- 8.9	-10.2	-11.6	-11.9
Other Food & Beverage	- 4.2	-11.5	- 1.2	- 5.8	- 0.2	- 2.9	- 2.2	- 3.1
General	- 9.3	-10.6	-10.6	-13.1	-12.4	- 8.2	- 9.6	+ 6.9
Department	- 6.2	+ 2.9	+ 5.1	- 6.4	- 5.5	- 0.7	- 9.6	-17.6
Variety	- 5.3	- 3.3	- 4.5	- 8.1	- 6.7	+12.3	- 1.9	- 0.8
Motor Vehicle	+ 6.8	+11.9	+18.8	- 3.9	+ 2.5	+22.3	+15.1	+ 5.1
Garage & Filling Station	- 7.0	-12.2	- 8.8	- 3.3	- 5.5	-14.2	-15.8	- 4.8
Men's Clothing	-33.7	-23.3	-33.0	-33.6	-31.3	-23.2	-39.6	-38.9
Family Clothing	-23.3	-26.8	-19.1	-19.0	-33.1	-15.8	-19.3	-54.4
Women's Clothing	-23.3	-25.4	-16.4	-24.8	-25.4	-29.4	-20.0	-31.7
Shoe	-30.6	-15.3	-22.1	-36.0	-37.9	-28.6	-24.6	-34.3
Hardware	- 5.4	-13.4	+ 1.9	-16.3	- 0.2	+ 5.3	+ 5.4	- 2.8
Lumber & Building Material	- 1.1	- 7.7	+12.0	- 5.9	- 8.6	-14.1	- 6.1	+21.5
Furniture, Appliance & Radio	-14.2	-11.9	- 4.3	-21.0	-14.4	-16.6	- 1.6	-21.8
Restaurant	- 5.7	-15.7	- 8.2	- 5.4	+ 0.4	+ 5.6	- 6.7	- 3.9
Fuel	- 2.5	- 0.4	+ 1.1	- 1.4	-18.1	-12.2	+19.8	-15.8
Drug	- 7.5	- 7.3	- 7.5	- 9.2	- 3.3	- 4.0	- 5.9	- 5.3
Jewellery	- 1.5	- 3.0	+14.4	- 4.1	- 6.3	+ 5.8	(c)	-14.4
Miscellaneous	- 7.7	-14.9	- 4.7	- 7.9	-25.9	- 2.5	- 1.0	- 7.4

(c) Unchanged

Department Store Sales and Stocks

February 1958 and February 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Feb. 1958	Feb. 1959	Change 1959/58	Jan. 31 1958	Jan. 31 1959	Change 1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	78,141	86,042	+10.1	279,644	285,379	+ 2.0
1. Women's and Misses' Dresses	2,166	2,475	+14.3	6,122	6,393	+ 4.4
2. Women's and Misses' Coats and Suits..	1,443	1,792	+24.2	4,910	5,178	+ 5.5
3. Women's and Misses' Sportswear.....	1,990	2,144	+ 7.7	7,415	6,742	- 9.1
4. Furs	789	822	+ 4.2	4,772	4,270	-10.5
5. Girls' and Infants' Wear	2,923	3,357	+14.8	13,871	14,624	+ 5.4
6. Lingerie and Corsets	3,147	3,395	+ 7.9	9,053	9,539	+ 5.4
7. Aprons, Housedresses and Uniforms ...	360	303	-15.8	764	885	+15.8
8. Millinery	496	592	+19.4	1,024	984	- 3.1
9. Hosiery and Apparel Accessories	2,245	2,516	+12.1	8,596	8,802	+ 2.4
10. Women's, Misses' and Children's Shoes	2,400	2,575	+ 7.3	14,723	14,384	- 2.3
Ladies' Apparel and Accessories.						
Total 1 - 10	17,959	19,971	+11.2	71,250	71,801	+ 0.8
11. Men's Clothing	1,991	2,266	+13.8	9,600	9,441	- 1.7
12. Men's Furnishings	2,641	2,886	+ 9.3	12,874	12,624	- 1.9
13. Boys' Clothing and Furnishings	1,278	1,386	+ 8.4	7,420	7,489	+ 0.9
14. Men's and Boys' Shoes	1,036	1,110	+ 7.1	5,747	5,690	- 1.0
15. Food and Kindred Products	5,727	5,635	- 1.6	4,955	4,926	- 0.6
16. Toiletries, Cosmetics and Drugs	2,519	2,803	+11.3	6,384	6,898	+ 8.1
17. Photographic Equipment and Supplies..	308	401	+30.2	1,364	1,637	+20.0
18. Piece Goods	2,866	3,312	+15.6	9,365	9,837	+ 5.0
19. Linens and Domestic Goods	2,824	3,113	+10.2	9,642	9,744	+ 1.1
20. Smallwares	1,563	1,765	+12.9	5,095	5,394	+ 5.9
21. China and Glassware	894	1,024	+14.5	8,238	7,892	- 4.2
22. Home Furnishings	6,193	6,817	+10.1	25,739	26,125	+ 1.5
23. Furniture	6,255	6,962	+11.3	17,592	17,355	- 1.3
24. Major Appliances	4,991	5,896	+18.1	15,811	16,756	+ 6.0
25. Radio and Music	2,325	2,361	+ 1.5	8,395	9,323	+11.1
26. Hardware and Housewares	5,487	6,031	+ 9.9	21,146	21,862	+ 3.4
27. Jewellery	1,219	1,332	+ 9.3	7,484	7,801	+ 4.2
28. Sporting Goods and Luggage.....	1,611	1,811	+12.4	14,170	14,609	+ 3.1
29. Stationery, Books and Magazines.....	1,449	1,674	+15.5	4,482	4,701	+ 4.9
30. All Other Departments.....	7,005	7,486	+ 6.9	12,891	13,474	+ 4.5

CATALOGUE No.

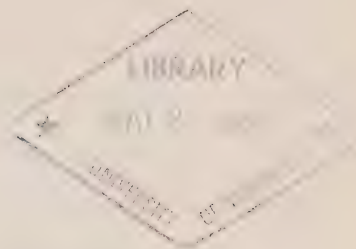
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MONTHLY

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CANADA



RETAIL TRADE

MARCH, 1959

Published by Authority of

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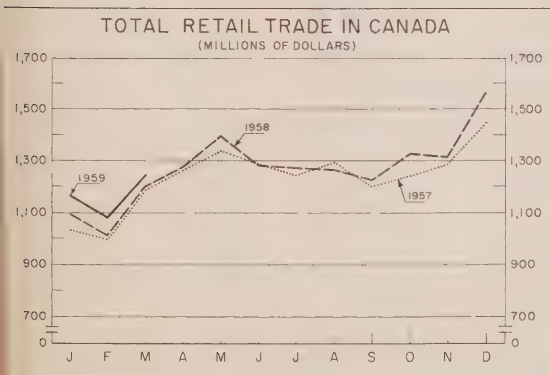
RETAIL TRADE

Retail sales for the first quarter of 1959 reached a total of \$3,493 million, a gain of 5.5 per cent over the sales of \$3,312 million for the same period of 1958. Sales for the month of March 1959 showed a smaller percentage gain (+3.4 per cent) than the first two months of the year. Although sales of certain trades are affected by Easter, which occurred in March this year, there was one less shopping day in March 1959 than in March 1958 for most trades and also four Saturdays compared with five a year ago. The estimates contained in this bulletin are not adjusted for price changes, seasonal variations, or number of shopping days.

Total Retail Trade in Canada

Period	1958 \$ '000	1959 \$ '000	% Change 1959/1958
January	1,096,126	1,165,104	+ 6.3
February	1,013,710	1,084,709	+ 7.0
March	1,202,191	1,243,494	+ 3.4
Total	3,312,027	3,493,307	+ 5.5

For the second consecutive month, Alberta and Saskatchewan experienced the greatest increases in sales (+11.8 per cent), with the other provinces ranging downward to +1.0 per cent for Quebec. For the first quarter, the first place positions in percentage gain over a year ago were also held by Alberta and Saskatchewan with British Columbia having the smallest.



By trades, the stronger position of motor vehicle dealers, evident in recent months, was continued with substantial gains in the Prairie Provinces contributing to the 10.8 per cent increase for the country as a whole; fuel dealers, lumber dealers, and variety stores also registered significant sales increases.

The grocery and combination store decrease of 3.2 per cent can, in part, be attributed to the difference in the shopping days; seven other trades showed a decline in sales ranging downward to a decrease of 5.8 per cent in furniture, appliance and radio stores.

For the year-to-date period, all except two trades showed increased sales with fuel dealers (+9.7), motor vehicle dealers (+9.6), and jewellery stores (+9.5) leading in percentage gain. Furniture, appliance and radio stores and restaurants recorded fractional declines at -0.1 per cent each.

Information on department store sales and stocks by departments, published in a separate monthly report, is reproduced and shown on the last two pages of this report.

Percentage Changes in Selected Retail Trades
January to March 1959 over January to March 1958

Chains and Independents

Canada

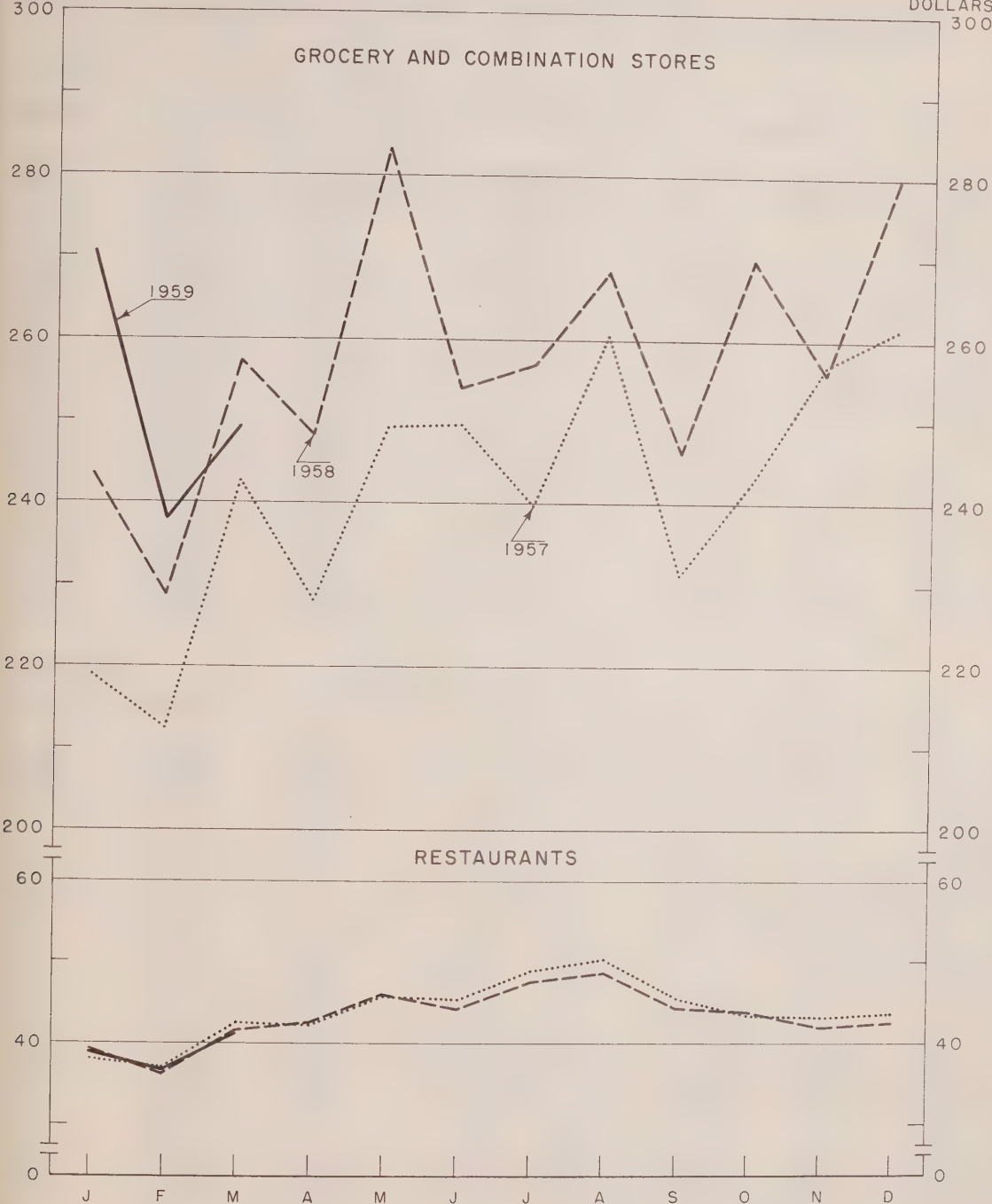
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination	+ 3.8	+ 6.6	+ 1.6
Family Clothing	+ 2.9	+ 9.4	+ 1.4
Women's Clothing	+ 2.4	+ 7.1	+ 0.8
Shoe	+ 0.8	+ 4.0	- 1.3
Lumber and Building Material.	+ 7.7	+15.0	+ 6.0
Furniture, Appliance and Radio	- 0.1	+ 3.6	- 1.1
Restaurant	- 0.1	- 2.2	(c)
Drug	+ 6.7	+ 8.4	+ 6.5
Jewellery	+ 9.5	+ 8.8	+ 9.8
(c) unchanged			

MONTHLY SALES FOOD TRADES

MILLION
DOLLARS
300

MILLION
DOLLARS
300

GROCERY AND COMBINATION STORES



Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

March, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,243,494	235,533	1,007,961	100,289
2	Grocery & Combination	249,439	112,148	137,291	24,737
3	Other Food & Beverage	85,012	43,068	41,944	6,639
4	General	44,757	3,404	41,353	10,263
5	Department	101,191	-	101,191	6,932
6	Variety	22,940	19,443	3,497	2,331
7	Motor Vehicle	243,353	2,214	241,138	19,347
8	Garage & Filling Station	73,950	552	73,397	5,235
9	Men's Clothing	17,713	2,539	15,174	978
10	Family Clothing	16,088	3,187	12,901	2,352
11	Women's Clothing	20,738	5,121	15,618	892
12	Shoe	10,706	4,756	5,951	720
13	Hardware	19,945	3,084	16,860	1,106
14	Lumber & Building Material	32,238	5,847	26,391	1,049
15	Furniture, Appliance & Radio	41,112	10,024	31,088	3,144
16	Restaurant	41,261	2,665	38,595	1,730
17	Fuel	35,807	433	35,374	2,034
18	Drug	32,277	4,112	28,165	2,454
19	Jewellery	9,021	2,870	6,151	523
20	Miscellaneous	145,946	10,066	135,882	7,823
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	62,580	8,500	54,080	73,599
22	Grocery & Combination	8,837	3,347	5,489	9,139
23	Other Food & Beverage	2,971	1,902	1,068	2,790
24	General	3,779	(a)	(a)	6,836
25	Department	8,933	-	8,933	5,407
26	Variety	589	565	24	858
27	Motor Vehicle	13,086	-	13,086	19,963
28	Garage & Filling Station	2,855	(a)	(a)	3,914
29	Men's Clothing	549	(a)	(a)	648
30	Family Clothing	653	96	557	818
31	Women's Clothing	477	130	347	691
32	Shoe	254	77	178	346
33	Hardware	1,256	(a)	(a)	2,269
34	Lumber & Building Material	2,606	478	2,128	2,701
35	Furniture, Appliance & Radio	2,072	631	1,441	1,583
36	Restaurant	2,014	188	1,825	2,323
37	Fuel	905	-	905	397
38	Drug	1,579	(a)	(a)	1,738
39	Jewellery	382	(a)	(a)	438
40	Miscellaneous	8,783	368	8,415	10,740

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

March, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
17,221	83,068	292,336	47,772	244,564	476,885	111,377	365,508	1
5,727	19,010	69,577	23,450	46,127	98,482	59,139	39,343	2
(a)	(a)	23,679	6,558	17,121	33,972	20,216	13,756	3
887	9,375	6,723	676	6,048	8,493	465	8,028	4
-	6,932	17,776	-	17,776	33,767	-	33,767	5
2,108	223	6,209	5,201	1,008	10,443	8,826	1,617	6
2,214	17,133	49,524	-	49,524	86,742	(a)	(a)	7
(a)	(a)	16,373	(a)	(a)	32,603	(a)	(a)	8
(a)	(a)	4,797	466	4,331	7,592	1,723	5,868	9
180	2,172	5,857	1,508	4,349	4,549	892	3,656	10
132	760	6,180	1,347	4,833	8,578	2,512	6,066	11
(a)	(a)	2,933	1,477	1,455	4,887	2,386	2,501	12
(a)	(a)	3,904	585	3,319	6,684	573	6,111	13
-	1,049	6,990	(a)	(a)	11,093	1,531	9,562	14
892	2,252	12,008	2,620	9,388	15,482	4,057	11,424	15
74	1,656	10,269	665	9,604	17,286	1,028	16,258	16
-	2,034	10,659	-	10,659	18,802	(a)	(a)	17
229	2,225	6,878	589	6,290	13,668	1,807	11,861	18
138	385	2,144	468	1,676	3,987	1,381	2,606	19
298	7,526	29,856	1,820	28,036	59,775	4,538	55,237	20
Saskatchewan			Alberta			British Columbia		
9,336	64,263	104,522	16,178	88,344	133,282	25,146	108,136	21
2,597	6,542	15,541	6,557	8,984	23,128	11,331	11,797	22
1,754	1,036	5,344	3,484	1,860	9,619	5,242	4,377	23
(a)	(a)	4,496	(a)	(a)	4,168	708	3,460	24
-	5,407	11,443	-	11,443	16,933	-	16,933	25
757	101	1,244	1,023	221	1,266	964	303	26
-	19,963	24,907	-	24,907	29,784	-	29,784	27
(a)	(a)	6,217	(a)	(a)	6,752	186	6,566	28
(a)	(a)	1,637	(a)	(a)	1,512	(a)	(a)	29
(a)	(a)	1,196	247	949	664	(a)	(a)	30
161	530	1,738	306	1,433	2,181	533	1,648	31
134	212	720	328	392	847	192	655	32
(a)	(a)	3,164	(a)	(a)	1,560	(a)	(a)	33
1,597	1,104	3,357	1,489	1,868	4,442	418	4,024	34
452	1,131	3,776	538	3,238	3,048	834	2,214	35
26	2,297	3,686	106	3,580	3,953	579	3,374	36
-	397	65	-	65	2,944	303	2,641	37
(a)	(a)	2,538	308	2,229	3,420	940	2,480	38
158	280	515	292	223	1,032	323	709	39
361	10,379	12,938	472	12,466	16,029	2,207	13,822	40

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

March 1959 Over March 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 3.4	+ 2.9	+ 1.0	+ 2.6	+ 4.5	+11.8	+11.8	+ 1.7
Grocery & Combination	- 3.2	+ 2.1	- 2.2	- 3.7	-11.5	-11.1	- 4.5	- 0.8
Other Food & Beverage	+ 3.3	- 1.2	+ 4.8	+ 2.5	+12.1	+ 8.3	+ 9.6	- 1.3
General	+ 2.4	+ 3.3	+ 6.0	- 2.2	+ 1.0	+ 4.9	+ 3.0	+ 1.3
Department	+ 2.0	- 0.7	- 1.2	+ 2.7	+ 1.2	+ 6.6	+ 4.0	+ 2.7
Variety	+10.0	+14.0	+ 8.2	+ 8.3	+10.7	+17.1	+18.0	+14.6
Motor Vehicle	+10.8	+ 7.1	+ 0.1	+10.3	+19.7	+30.4	+30.6	+ 5.5
Garage & Filling Station	+ 0.6	- 2.3	+ 3.4	- 2.6	+ 3.2	+ 4.3	+16.9	- 3.6
Men's Clothing	- 0.2	+ 3.2	- 4.1	+ 1.5	- 5.2	+ 6.8	+ 2.9	- 2.4
Family Clothing	- 0.8	+ 0.7	- 5.9	- 2.3	- 2.0	+21.7	+13.2	+ 7.8
Women's Clothing	- 2.0	- 6.7	- 4.3	- 4.2	+ 0.8	+19.8	+ 7.7	+ 2.1
Shoe	- 1.0	- 2.4	- 3.1	- 3.2	- 8.3	+31.1	+28.6	- 5.6
Hardware	- 1.8	- 8.7	- 4.0	- 6.4	+ 8.9	+ 5.2	+10.6	- 9.1
Lumber & Building Material	+11.0	- 0.4	+ 9.5	+ 4.6	+16.6	+30.4	+22.9	+12.5
Furniture, Appliance & Radio	- 5.8	- 3.1	- 4.0	- 8.8	- 4.5	- 6.3	- 1.8	- 4.5
Restaurant	- 1.6	- 5.7	- 2.4	+ 0.1	- 3.7	+ 1.4	+ 0.9	- 7.4
Fuel	+18.5	+22.2	+18.9	+21.1	+ 8.4	-30.1	+ 6.6	+12.6
Drug	+ 8.2	+11.0	+ 9.3	+ 7.0	+ 9.0	+10.1	+ 9.7	+ 6.3
Jewellery	+ 9.9	- 3.5	+14.8	+11.1	+ 4.4	+ 9.5	+ 6.2	+ 8.2
Miscellaneous	+ 7.1	+ 6.1	+ 2.9	+ 6.2	+ 7.8	+23.5	+20.1	+ 0.5

January to March 1959

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES	3,493,307	276,247	822,457	1,369,694	171,747	194,153	283,326	375,683
Grocery & Combination	758,164	71,860	210,886	305,484	27,109	27,504	45,850	69,473
Other Food & Beverage	241,799	19,398	68,623	95,951	8,243	7,772	14,700	27,114
General	129,286	29,169	19,699	25,711	11,087	18,506	13,115	12,000
Department.....	279,002	17,913	46,629	92,623	25,478	14,370	33,924	48,066
Variety	57,168	5,392	15,198	26,654	1,488	2,098	3,078	3,260
Motor Vehicle	622,766	48,234	130,754	226,487	30,949	46,093	61,600	78,647
Garage & Filling Station	218,667	16,107	49,013	96,587	8,419	10,656	17,346	20,538
Men's Clothing	52,656	2,782	12,845	23,196	1,659	1,868	4,966	5,339
Family Clothing	42,456	5,997	14,829	12,113	1,915	2,034	3,310	2,257
Women's Clothing	55,287	2,446	15,412	23,609	1,324	1,795	4,492	6,209
Shoe	27,785	1,795	7,097	13,075	664	790	1,825	2,540
Hardware	55,253	3,133	10,471	19,086	3,428	6,327	8,503	4,303
Lumber & Building Material	86,405	3,076	17,051	30,928	7,690	7,504	9,520	10,636
Furniture, Appliance & Radio	124,081	8,145	33,182	49,269	6,515	4,464	11,660	10,848
Restaurant	117,643	4,904	29,546	49,165	5,964	6,455	10,218	11,391
Fuel	126,461	6,568	38,297	65,892	3,895	1,813	265	9,730
Drug	93,504	6,970	19,648	39,990	4,565	5,047	7,301	9,983
Jewellery	25,502	1,494	5,326	11,703	1,122	1,222	1,511	3,124
Miscellaneous	379,422	20,864	77,951	162,171	20,233	27,835	30,142	40,225

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to March 1959 Over January to March 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 5.5	+ 5.7	+ 4.1	+ 5.7	+ 7.2	+ 8.3	+ 8.6	+ 3.2
Grocery & Combination	+ 3.8	+ 6.0	+ 3.9	+ 4.5	- 5.6	- 2.4	+ 1.8	+ 6.5
Other Food & Beverage	+ 4.8	+ 2.8	+ 5.3	+ 5.0	+ 7.6	+ 6.5	+ 7.6	+ 1.9
General	+ 6.0	+ 6.3	+ 6.7	+ 4.0	+ 7.1	+ 6.1	+ 4.9	+ 8.4
Department	+ 6.4	- 0.4	+ 2.9	+ 7.3	+ 9.0	+ 6.5	+13.1	+ 5.2
Variety	+ 6.9	+ 6.9	+ 5.6	+ 6.6	+ 8.9	+ 9.4	+ 9.1	+10.9
Motor Vehicle	+ 9.6	+10.1	+ 5.6	+ 9.9	+15.8	+19.5	+18.7	+ 1.5
Garage & Filling Station	+ 2.9	+ 5.1	+ 4.2	+ 0.1	+13.5	+ 4.3	+ 8.5	+ 1.8
Men's Clothing	+ 4.1	+ 2.5	+ 3.4	+ 5.2	+ 4.7	+ 0.7	+ 1.0	+ 6.1
Family Clothing	+ 2.9	+ 3.3	+ 2.4	- 1.1	+ 9.1	+10.6	+ 9.8	+ 7.6
Women's Clothing	+ 2.4	+ 1.1	+ 3.4	+ 1.6	+ 7.4	+ 9.3	- 1.2	+ 3.3
Shoe	+ 0.8	- 4.3	+ 0.7	- 0.6	+ 1.5	+13.2	+17.4	- 1.1
Hardware	+ 1.1	- 4.6	+ 0.6	- 1.9	+10.6	+ 7.4	+ 6.4	- 4.8
Lumber & Building Material	+ 7.7	+ 1.1	+ 9.5	+ 2.3	+15.0	+18.1	+ 8.9	+10.6
Furniture, Appliance & Radio	- 0.1	- 7.2	- 6.6	+ 6.6	+ 8.4	- 8.4	- 2.4	+ 0.5
Restaurant	- 0.1	- 1.9	- 1.3	+ 2.3	- 0.2	+ 2.0	- 1.2	- 6.0
Fuel	+ 9.7	+25.5	+11.4	+ 7.7	+12.0	-11.4	+28.0	+11.3
Drug	+ 6.7	+ 7.7	+ 5.6	+ 6.6	+ 7.7	+ 8.1	+ 7.6	+ 6.9
Jewellery	+ 9.5	- 3.0	+ 8.8	+12.7	+10.1	+ 4.5	+ 8.9	+ 8.2
Miscellaneous	+ 6.5	+ 9.4	+ 4.5	+ 8.0	+ 6.9	+12.5	+ 9.5	- 2.3

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

9

(Without Adjustment for Price Changes)

March 1959 Over February 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+14.6	+17.7	+12.1	+12.7	+20.3	+22.8	+19.6	+14.7
Grocery & Combination	+ 4.7	+ 8.5	+ 4.0	+ 3.5	+ 1.5	+ 5.2	+ 9.3	+ 6.6
Other Food & Beverage	+10.8	+10.8	+ 6.0	+13.0	+12.8	+13.7	+15.5	+11.7
General	+11.3	+15.0	+ 9.7	+ 6.1	+10.8	+22.4	+ 9.8	+ 3.0
Department	+17.6	+24.5	+20.3	+18.7	+11.1	+21.1	+ 7.2	+20.4
Variety	+37.8	+54.9	+41.4	+34.5	+35.7	+30.8	+37.0	+27.5
Motor Vehicle	+24.2	+26.8	+12.3	+26.7	+44.8	+38.8	+26.8	+19.0
Garage & Filling Station	+ 6.0	+ 3.0	+ 5.2	+ 3.6	+ 5.6	+25.7	+22.2	+ 0.4
Men's Clothing	+27.2	+24.9	+48.6	+21.9	+21.5	+22.3	+30.5	+ 4.1
Family Clothing	+40.6	+52.6	+46.0	+34.4	+29.1	+47.1	+26.7	+33.1
Women's Clothing	+38.3	+34.3	+47.0	+33.0	+31.8	+51.2	+42.0	+33.4
Shoe	+53.0	+46.0	+60.9	+53.0	+61.3	+87.0	+51.6	+26.2
Hardware	+16.2	+17.5	+17.8	+18.3	+15.8	+ 9.0	+15.5	+15.4
Lumber & Building Material	+19.7	+ 7.8	+31.5	+15.3	+ 7.3	+21.7	+12.5	+30.7
Furniture, Appliance & Radio	+ 7.3	+34.2	+16.0	+ 3.8	+ 1.1	+20.8	- 3.5	-11.0
Restaurant	+11.3	+19.1	+11.3	+11.6	+ 1.8	+ 9.5	+16.9	+ 8.4
Fuel	-20.0	-10.1	-23.3	-19.6	-32.8	-40.0	-40.4	- 5.1
Drug	+ 9.7	+13.0	+12.1	+ 9.1	+ 7.6	+ 7.2	+ 9.9	+ 7.1
Jewellery	+10.3	+ 9.4	+26.3	+ 5.5	+ 6.7	+ 8.7	+ 3.4	+ 6.9
Miscellaneous	+30.2	+30.4	+27.2	+21.8	+80.3	+27.3	+51.1	+37.8

Department Store Sales and Stocks

March 1958 and March 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	March 1958	March 1959	Change 1959/58	Feb. 28 1958	Feb. 28 1959	Change 1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	99,243	101,191	+ 2.0	291,009	301,350	+ 3.6
1. Women's and Misses' Dresses	3,519	3,755	+ 6.7	6,917	7,174	+ 3.7
2. Women's and Misses' Coats and Suits..	4,327	4,406	+ 1.8	6,005	6,326	+ 5.3
3. Women's and Misses' Sportswear.....	2,488	2,644	+ 6.3	7,965	7,673	- 3.7
4. Furs	890	818	- 8.1	4,397	4,064	- 7.6
5. Girls' and Infants' Wear	5,785	5,942	+ 2.7	15,051	15,966	+ 6.1
6. Lingerie and Corsets	3,552	3,551	(c)	9,707	10,582	+ 9.0
7. Aprons, Housedresses and Uniforms ...	413	437	+ 5.8	917	843	- 8.1
8. Millinery	1,451	1,517	+ 4.5	1,414	1,415	+ 0.1
9. Hosiery and Apparel Accessories	3,425	3,678	+ 7.4	9,457	9,568	+ 1.2
10. Women's, Misses' and Children's Shoes	4,507	4,298	- 4.6	16,284	16,230	- 0.3
Ladies' Apparel and Accessories.						
Total 1 - 10.....	30,357	31,046	+ 2.3	78,114	79,841	+ 2.2
11. Men's Clothing	3,598	3,626	+ 0.8	10,032	10,150	+ 1.2
12. Men's Furnishings	3,253	3,477	+ 6.9	13,569	13,396	- 1.3
13. Boys' Clothing and Furnishings	2,711	2,693	- 0.7	7,887	8,256	+ 4.7
14. Men's and Boys' Shoes	1,399	1,453	+ 3.9	6,066	6,063	(c)
15. Food and Kindred Products	6,633	6,246	- 5.8	4,686	4,575	- 2.4
16. Toiletries, Cosmetics and Drugs	2,588	2,627	+ 1.5	6,558	6,977	+ 6.4
17. Photographic Equipment and Supplies..	352	430	+22.2	1,359	1,548	+13.9
18. Piece Goods	2,728	2,502	- 8.3	9,415	9,915	+ 5.3
19. Linens and Domestic	2,273	2,219	- 2.4	9,469	9,496	+ 0.3
20. Smallwares	1,695	1,697	+ 0.1	5,436	5,657	+ 4.1
21. China and Glassware	928	946	+ 1.9	8,133	8,131	(c)
22. Home Furnishings	6,810	6,871	+ 0.9	25,871	26,644	+ 3.0
23. Furniture	5,864	5,931	+ 1.1	17,702	17,597	- 0.6
24. Major Appliances	5,372	6,005	+11.8	16,165	17,359	+ 7.4
25. Radio and Music	2,036	2,327	+14.3	7,978	10,297	+29.1
26. Hardware and Housewares	6,684	6,617	- 1.0	21,580	23,326	+ 8.1
27. Jewellery	1,348	1,397	+ 3.6	7,561	7,783	+ 2.9
28. Sporting Goods and Luggage.....	2,482	2,369	- 4.6	15,293	15,669	+ 2.5
29. Stationery, Books and Magazines.....	1,512	1,645	+ 8.8	4,603	4,813	+ 4.6
30. All Other Departments.....	8,620	9,067	+ 5.2	13,532	13,857	+ 2.4

(c) Unchanged

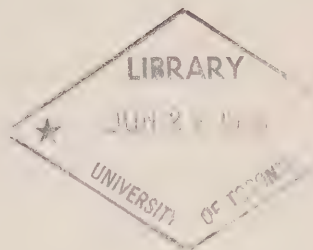
DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

January to March 1958 and January to March 1959

Department	SALES		
	January to March, 1958	January to March, 1959	Change 1959/1958
	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS	262,172	279,002	+ 6.4
1. Women's and Misses' Dresses	7,785	8,361	+ 7.4
2. Women's and Misses' Coats and Suits	7,678	8,456	+10.1
3. Women's and Misses' Sportswear	6,605	7,205	+ 9.1
4. Furs	3,161	3,259	+ 3.1
5. Girls' and Infants' Wear	11,613	12,331	+ 6.2
6. Lingerie and Corsets	10,075	10,483	+ 4.0
7. Aprons, Housedresses and Uniforms	1,167	1,153	- 1.2
8. Millinery	2,380	2,534	+ 6.5
9. Hosiery and Apparel Accessories	7,840	8,524	+ 8.7
10. Women's, Misses' and Children's Shoes	9,337	9,282	- 0.6
Ladies' Apparel and Accessories			
Total 1 - 10	67,641	71,588	+ 5.8
1. Men's Clothing	8,081	8,552	+ 5.8
2. Men's Furnishings	8,580	9,314	+ 8.6
3. Boys' Clothing and Furnishings	5,390	5,518	+ 2.4
4. Men's and Boys' Shoes	3,376	3,476	+ 3.0
5. Food and Kindred Products	18,617	18,179	- 2.4
6. Toiletries, Cosmetics and Drugs	7,707	8,178	+ 6.1
7. Photographic Equipment and Supplies	970	1,218	+25.6
8. Piece Goods	8,985	9,583	+ 6.7
9. Linens and Domestic Goods	9,471	10,104	+ 6.7
10. Smallwares	5,070	5,368	+ 5.9
1. China and Glassware	2,755	2,943	+ 6.8
2. Home Furnishings	18,839	19,997	+ 6.1
3. Furniture	19,367	20,664	+ 6.7
4. Major Appliances	15,945	19,008	+19.2
5. Radio and Music	7,024	7,407	+ 5.5
6. Hardware and Housewares	17,490	18,507	+ 5.8
7. Jewellery	3,850	4,263	+10.7
8. Sporting Goods and Luggage	5,663	5,891	+ 4.0
9. Stationery, Books and Magazines	4,492	5,054	+12.5
10. All Other Departments	22,859	24,190	+ 5.8



CANADA



RETAIL TRADE

APRIL, 1959

Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

RETAIL TRADE

Estimated retail sales in Canada during April 1959 amounted to \$1,351,743,000, an increase of 5.8 per cent over sales of \$1,277,912,000 which were recorded in the corresponding month of 1958. The total estimated sales of \$4,845,050,000 for the first four months of 1959 represent a gain of 5.6 per cent over sales of \$4,589,939,000 registered in the same period last year. All trades showed percentage increases ranging from 11.3 per cent for Fuel Dealers to 0.3 per cent for Restaurants.

Total Retail Trade in Canada

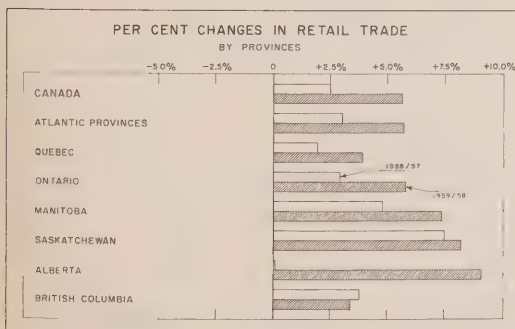
<u>Period</u>	<u>1958</u>	<u>1959</u>	<u>% Change</u>
	<u>\$ ' 000</u>	<u>\$ ' 000</u>	<u>1959/1958</u>
January	1,096,126	1,165,104	+ 6.3
February	1,013,710	1,084,709	+ 7.0
March	1,202,191	1,243,494	+ 3.4
April	1,277,912	1,351,743	+ 5.8
Total	4,589,939	4,845,050	+ 5.6

In April, all provinces experienced percentage increases in sales over the same month the previous year, with Alberta (10.3 per cent), Manitoba (8.0 per cent), and Saskatchewan (8.0 per cent) recording the largest advances.

By trades, Fuel Dealers, Motor Vehicle Dealers, and Lumber and Building Material Dealers continued to register some of the larger percentage in-

creases in sales from those of a year ago. Only four trades showed decreased sales -- Variety Stores (6.2 per cent), Family Clothing Stores (4.1 per cent), Men's Clothing Stores (2.2 per cent), and Jewellery Stores (2.1 per cent).

The estimates contained in this bulletin are not adjusted for



for price changes, seasonal variations, or number of shopping days.

Information on department store sales and stocks by departments, published in a separate monthly report, is reproduced and shown on the last page of this bulletin.

Percentage Changes in Selected Retail Trades
January to April 1959 over January to April 1958

Chains and Independents

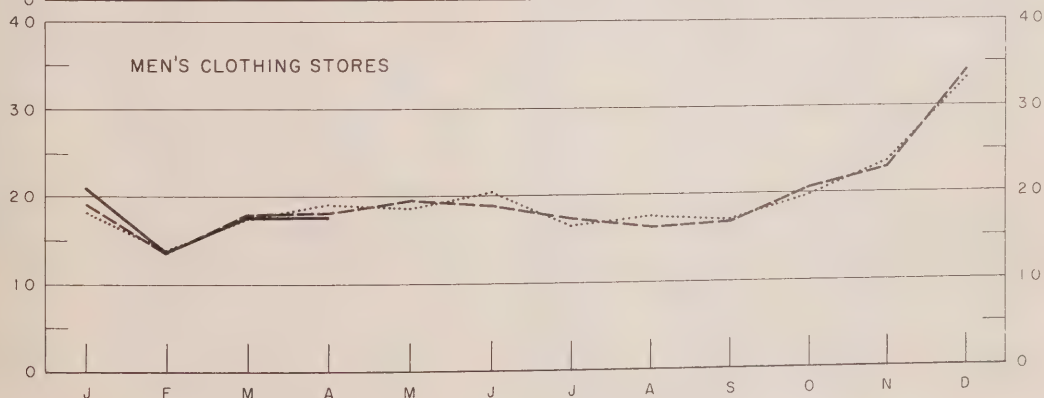
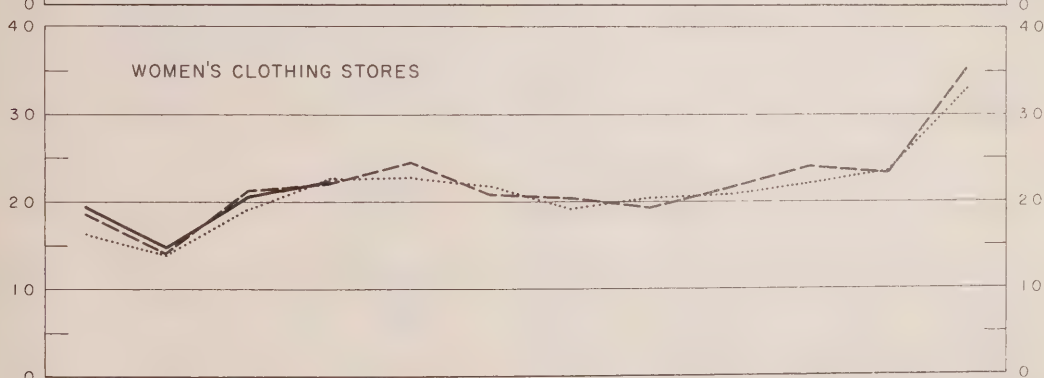
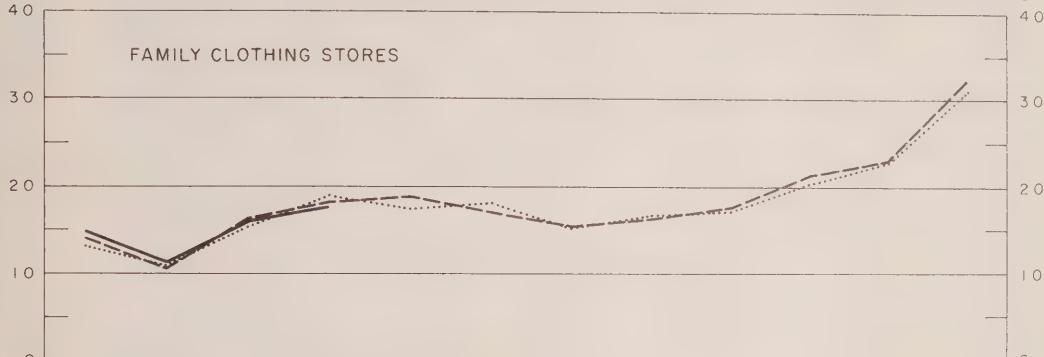
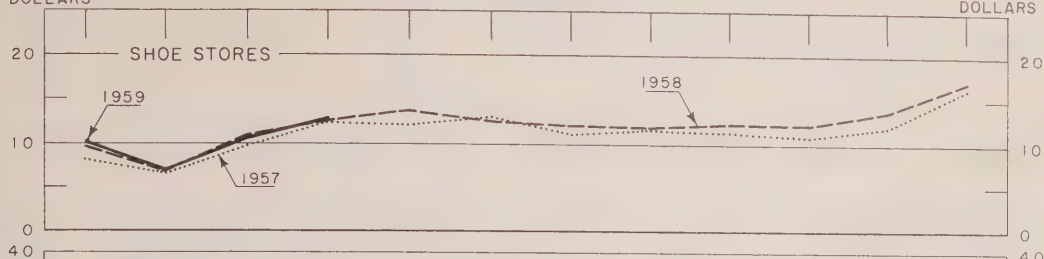
Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination	+ 3.9	+ 6.9	+ 1.6
Family Clothing	+ 0.8	+ 8.1	- 1.0
Women's Clothing	+ 2.0	+ 5.1	+ 1.0
Shoe	+ 1.2	+ 4.1	- 0.8
Lumber and Building Material.	+ 8.7	+21.4	+ 6.2
Furniture,Appliance and Radio	+ 1.8	+ 5.8	+ 0.6
Restaurant	+ 0.3	- 2.3	+ 0.5
Drug	+ 6.0	+ 6.9	+ 5.9
Jewellery	+ 6.3	+ 6.9	+ 6.1
	<hr/>	<hr/>	<hr/>

MONTHLY SALES APPAREL STORES

MILLION
DOLLARS

MILLION
DOLLARS



Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

April, 1959

(in thousands of dollars)

KIND OF BUSINESS OR STORE		All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,351,743	251,052	1,100,691	113,634
2	Grocery & Combination	258,880	117,332	141,548	25,171
3	Other Food & Beverage	87,482	43,998	43,484	7,504
4	General	50,628	3,533	47,094	11,097
5	Department	107,941	-	107,941	8,198
6	Variety	23,411	20,078	3,333	2,301
7	Motor Vehicle	283,156	2,782	280,375	27,163
8	Garage & Filling Station	80,972	565	80,407	5,647
9	Men's Clothing	17,712	2,107	15,605	958
10	Family Clothing	17,556	3,705	13,851	2,430
11	Women's Clothing	22,500	5,764	16,736	965
12	Shoe	12,924	5,692	7,232	897
13	Hardware	24,975	3,888	21,087	1,488
14	Lumber & Building Material	38,639	6,752	31,887	1,225
15	Furniture, Appliance & Radio	47,952	12,318	35,634	3,205
16	Restaurant	43,074	2,795	40,279	2,114
17	Fuel	24,640	248	24,392	1,378
18	Drug	31,210	3,878	27,332	2,536
19	Jewellery	8,450	2,842	5,608	489
20	Miscellaneous	169,641	12,775	156,866	8,868
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	68,848	9,329	59,519	86,093
22	Grocery & Combination	8,626	3,618	5,007	9,618
23	Other Food & Beverage	2,917	1,867	1,050	2,766
24	General	4,195	(a)	(a)	8,376
25	Department	9,325	-	9,325	5,498
26	Variety	600	579	21	817
27	Motor Vehicle	14,700	-	14,700	24,552
28	Garage & Filling Station	2,746	(a)	(a)	4,725
29	Men's Clothing	616	(a)	(a)	655
30	Family Clothing	752	116	636	921
31	Women's Clothing	585	153	432	760
32	Shoe	354	108	245	403
33	Hardware	1,592	(a)	(a)	3,140
34	Lumber & Building Material	3,047	416	2,631	3,518
35	Furniture, Appliance & Radio	2,352	963	1,389	1,779
36	Restaurant	2,264	211	2,053	2,392
37	Fuel	644	-	644	288
38	Drug	1,639	(a)	(a)	1,743
39	Jewellery	372	(a)	(a)	432
40	Miscellaneous	11,522	435	11,087	13,710

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

5

April, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
18,583	95,051	316,988	51,561	265,427	512,730	117,232	395,498	1
5,655	19,516	73,227	24,801	48,426	102,609	61,609	41,000	2
(a)	(a)	24,817	7,059	17,758	34,427	20,058	14,370	3
904	10,192	7,693	694	6,999	9,612	486	9,125	4
-	8,198	18,727	-	18,727	36,174	-	36,174	5
2,108	192	6,283	5,333	950	10,882	9,286	1,596	6
2,782	24,381	60,925	-	60,925	99,673	(a)	(a)	7
(a)	(a)	18,469	(a)	(a)	34,573	(a)	(a)	8
(a)	(a)	4,838	318	4,520	7,343	1,543	5,800	9
237	2,193	6,514	1,828	4,686	5,065	1,004	4,061	10
138	827	6,707	1,587	5,120	9,172	2,796	6,376	11
(a)	(a)	3,850	1,741	2,109	5,687	2,930	2,756	12
(a)	(a)	4,936	656	4,280	7,799	678	7,121	13
-	1,225	8,126	(a)	(a)	13,435	1,308	12,127	14
944	2,261	14,594	3,119	11,476	17,660	5,145	12,515	15
59	2,055	11,139	679	10,460	16,932	1,069	15,863	16
-	1,378	6,378	-	6,378	13,771	(a)	(a)	17
218	2,318	6,585	520	6,065	12,963	1,740	11,224	18
134	355	1,918	475	1,442	3,761	1,313	2,447	19
314	8,553	31,262	2,370	28,892	71,192	6,011	65,181	20
Saskatchewan			Alberta			British Columbia		
10,145	75,948	115,517	18,236	97,281	137,933	25,965	111,968	21
2,665	6,952	15,698	7,164	8,534	23,932	11,820	12,112	22
1,727	1,039	5,294	3,294	2,000	9,756	5,344	4,413	23
(a)	(a)	5,233	(a)	(a)	4,422	700	3,722	24
-	5,498	12,215	-	12,215	17,805	-	17,805	25
719	97	1,308	1,107	201	1,220	946	275	26
-	24,552	26,412	-	26,412	29,731	-	29,731	27
(a)	(a)	6,824	(a)	(a)	7,988	167	7,821	28
(a)	(a)	1,715	(a)	(a)	1,588	(a)	(a)	29
(a)	(a)	1,156	218	939	717	(a)	(a)	30
170	590	1,905	339	1,566	2,406	581	1,825	31
163	240	736	335	401	997	220	777	32
(a)	(a)	3,942	(a)	(a)	2,079	(a)	(a)	33
1,854	1,664	4,722	2,392	2,330	4,566	412	4,154	34
518	1,261	4,515	796	3,719	3,847	833	3,014	35
31	2,360	4,012	105	3,906	4,221	641	3,580	36
-	288	51	-	51	2,130	169	1,960	37
(a)	(a)	2,454	313	2,141	3,289	856	2,434	38
148	284	521	303	218	956	359	598	39
545	13,165	16,804	556	16,248	16,283	2,543	13,740	40

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

April 1959 Over April 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 5.8	+ 5.7	+ 3.2	+ 6.3	+ 8.0	+ 8.0	+10.3	+ 4.1
Grocery & Combination	+ 4.3	+ 6.9	+ 5.1	+ 4.5	- 9.1	+ 3.0	+ 2.1	+ 5.4
Other Food & Beverage	+ 1.4	+ 4.0	+ 0.2	+ 1.1	+ 5.3	+ 4.8	+ 7.2	- 1.2
General	+ 3.9	+ 3.5	+ 0.8	- 1.0	+ 8.4	+ 9.1	+ 7.3	+ 4.4
Department	+ 3.4	- 2.5	+ 2.7	+ 3.5	+ 2.7	+ 3.6	+ 9.1	+ 3.7
Variety	- 6.2	- 8.6	- 8.1	- 5.0	- 6.5	-11.8	- 2.2	- 1.3
Motor Vehicle	+13.2	+16.3	+ 3.1	+19.9	+14.3	+14.2	+13.9	+10.2
Garage & Filling Station	+ 3.5	+ 2.4	+ 7.7	+ 0.1	+12.4	+ 2.1	+ 9.1	+ 3.4
Men's Clothing	- 2.2	- 5.5	- 8.8	+ 2.0	- 1.4	- 5.5	+ 1.1	+ 0.3
Family Clothing	- 4.1	- 8.9	- 5.0	- 1.6	- 1.6	- 3.5	- 4.1	- 0.1
Women's Clothing	+ 1.2	- 7.8	+ 4.4	+ 0.5	+ 6.9	- 2.8	- 3.0	+ 3.1
Shoe	+ 2.1	- 5.0	+ 6.6	+ 0.6	+ 6.0	+ 3.6	+ 0.5	+ 0.1
Hardware	+ 0.9	- 0.3	- 3.1	- 7.1	+ 6.6	+ 6.4	+13.1	+12.3
Lumber & Building Material	+11.2	- 1.7	+19.2	+ 1.7	+24.0	+28.1	+40.3	- 6.7
Furniture, Appliance & Radio	+ 6.9	- 3.4	+ 7.3	+ 4.0	+ 8.0	+ 7.5	+28.4	+ 5.9
Restaurant	+ 1.4	+ 9.9	+ 3.1	- 0.2	+ 4.9	- 1.1	+ 4.6	- 3.1
Fuel	+20.0	+20.1	+14.7	+24.2	+25.8	- 6.2	+15.9	+13.8
Drug	+ 4.0	+12.3	+ 5.0	+ 2.8	+ 4.9	+ 6.9	+ 3.9	- 1.3
Jewellery	- 2.1	- 7.2	-11.6	+ 3.2	+ 1.4	+ 2.6	+10.4	- 7.5
Miscellaneous	+ 6.3	+ 2.6	- 0.2	+ 7.0	+20.4	+ 7.2	+13.0	+ 2.4

January to April 1959

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES	4,845,050	389,881	1,139,445	1,882,424	240,595	280,246	398,843	513,616
Grocery & Combination	1,017,044	97,031	284,113	408,093	35,735	37,122	61,548	93,405
Other Food & Beverage	329,281	26,902	93,440	130,378	11,160	10,538	19,994	36,870
General	179,914	40,266	27,392	35,323	15,282	26,882	18,348	16,422
Department	386,943	26,111	65,356	128,797	34,803	19,868	46,139	65,871
Variety	80,579	7,693	21,481	37,536	2,088	2,915	4,386	4,480
Motor Vehicle	905,922	75,397	191,679	326,160	45,649	70,645	88,012	108,378
Garage & Filling Station	299,639	21,754	67,482	131,160	11,165	15,381	24,170	28,526
Men's Clothing	70,368	3,740	17,683	30,539	2,275	2,523	6,681	6,927
Family Clothing	60,012	8,427	21,343	17,178	2,667	2,955	4,466	2,974
Women's Clothing	77,787	3,411	22,119	32,781	1,909	2,555	6,397	8,615
Shoe	40,709	2,692	10,947	18,762	1,018	1,193	2,561	3,537
Hardware	80,228	4,621	15,407	26,885	5,020	9,467	12,445	6,382
Lumber & Building Material	125,044	4,301	25,177	44,363	10,737	11,022	14,242	15,202
Furniture, Appliance & Radio	172,033	11,350	47,776	66,929	8,867	6,243	16,175	14,695
Restaurant	160,717	7,018	40,685	66,097	8,228	8,847	14,230	15,612
Fuel	151,101	7,946	44,675	79,663	4,539	2,101	316	11,860
Drug	124,714	9,506	26,233	52,953	6,204	6,790	9,755	13,272
Jewellery	33,952	1,983	7,244	15,464	1,494	1,654	2,032	4,080
Miscellaneous	549,063	29,732	109,213	233,363	31,755	41,545	46,946	56,508

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to April 1959 Over January to April 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 5.6	+ 5.7	+ 3.9	+ 5.8	+ 7.4	+ 8.2	+ 9.1	+ 3.4
Grocery & Combination	+ 3.9	+ 6.3	+ 4.3	+ 4.5	- 6.5	- 1.1	+ 1.9	+ 6.2
Other Food & Beverage	+ 3.9	+ 3.1	+ 3.9	+ 3.9	+ 7.0	+ 6.0	+ 7.5	+ 1.1
General	+ 5.4	+ 5.5	+ 5.0	+ 2.6	+ 7.5	+ 7.0	+ 5.6	+ 7.3
Department	+ 5.6	- 1.1	+ 2.8	+ 6.2	+ 7.2	+ 5.7	+12.0	+ 4.8
Variety	+ 2.7	+ 1.7	+ 1.2	+ 3.0	+ 4.0	+ 2.5	+ 5.5	+ 7.3
Motor Vehicle	+10.7	+12.3	+ 4.8	+12.8	+15.3	+17.6	+17.2	+ 3.7
Garage & Filling Station	+ 3.0	+ 4.4	+ 5.1	+ 0.1	+13.3	+ 3.7	+ 8.6	+ 2.2
Men's Clothing	+ 2.4	+ 0.3	- 0.3	+ 4.4	+ 3.0	- 1.0	+ 1.0	+ 4.7
Family Clothing	+ 0.8	- 0.6	(c)	- 1.3	+ 5.9	+ 5.8	+ 5.8	+ 5.6
Women's Clothing	+ 2.0	- 1.6	+ 3.7	+ 1.3	+ 7.2	+ 5.4	- 1.8	+ 3.2
Shoe	+ 1.2	- 4.5	+ 2.7	- 0.2	+ 3.0	+ 9.8	+12.0	- 0.8
Hardware	+ 1.0	- 3.2	- 0.6	- 3.4	+ 9.3	+ 7.0	+ 8.4	+ 0.2
Lumber & Building Material	+ 8.7	+ 0.3	+12.5	+ 2.1	+17.4	+21.1	+17.6	+ 4.8
Furniture, Appliance & Radio	+ 1.8	- 6.1	- 2.8	+ 5.9	+ 8.3	- 4.4	+ 4.6	+ 1.8
Restaurant	+ 0.3	+ 1.4	- 0.2	+ 1.6	+ 1.2	+ 1.2	- 0.4	- 5.2
Fuel	+11.3	+24.5	+11.8	+10.3	+13.8	-10.7	+25.9	+11.7
Drug	+ 6.0	+ 8.9	+ 5.4	+ 5.6	+ 6.9	+ 7.8	+ 6.6	+ 4.8
Jewellery	+ 6.3	- 4.1	+ 2.5	+10.2	+ 7.8	+ 4.0	+ 9.2	+ 4.1
Miscellaneous	+ 6.5	+ 7.3	+ 3.1	+ 7.7	+11.4	+10.7	+10.7	- 1.0

(c) Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

9

(Without Adjustment for Price Changes)

April 1959 Over March 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 8.7	+13.3	+ 8.4	+ 7.5	+10.0	+17.0	+10.5	+ 3.5
Grocery & Combination	+ 3.8	+ 1.8	+ 5.2	+ 4.2	- 2.4	+ 5.2	+ 1.0	+ 3.5
Other Food & Beverage	+ 2.9	+13.0	+ 4.8	+ 1.3	- 1.8	- 0.9	- 0.9	+ 1.4
General	+13.1	+ 8.1	+14.4	+13.2	+11.0	+22.5	+16.4	+ 6.1
Department	+ 6.7	+18.3	+ 5.3	+ 7.1	+ 4.4	+ 1.7	+ 6.7	+ 5.1
Variety	+ 2.1	- 1.3	+ 1.2	+ 4.2	+ 1.9	- 4.8	+ 5.1	- 3.6
Motor Vehicle	+16.4	+40.4	+23.0	+14.9	+12.3	+23.0	+ 6.0	- 0.2
Garage & Filling Station	+ 9.5	+ 7.9	+12.8	+ 6.0	- 3.8	+20.7	+ 9.8	+18.3
Men's Clothing	(c)	- 2.0	+ 0.9	- 3.3	+12.2	+ 1.1	+ 4.8	+ 5.0
Family Clothing	+ 9.1	+ 3.3	+11.2	+11.3	+15.2	+12.6	- 3.3	+ 8.0
Women's Clothing	+ 8.5	+ 8.2	+ 8.5	+ 6.9	+22.6	+10.0	+ 9.6	+10.3
Shoe	+20.7	+24.6	+31.3	+16.4	+39.4	+16.5	+ 2.2	+17.7
Hardware	+25.2	+34.5	+26.4	+16.7	+26.8	+38.4	+24.6	+33.3
Lumber & Building Material	+20.4	+16.8	+16.3	+21.1	+16.9	+30.2	+40.7	+ 2.8
Furniture, Appliance & Radio	+19.9	+ 1.9	+21.5	+14.1	+13.5	+12.4	+19.6	+26.2
Restaurant	+ 4.4	+22.2	+ 8.5	- 2.0	+12.4	+ 3.0	+ 8.8	+ 6.8
Fuel	-31.2	-32.3	-40.2	-26.8	-28.8	-27.5	-21.5	-27.6
Rug	- 3.3	+ 3.3	- 4.3	- 5.2	+ 3.8	+ 0.3	- 3.3	- 3.8
Jewellery	- 6.3	- 6.5	-10.5	- 5.7	- 2.6	- 1.4	+ 1.2	- 7.4
Miscellaneous	+16.2	+13.4	+ 4.7	+19.1	+31.2	+27.7	+29.9	+ 1.6

(c) Unchanged

Department Store Sales and Stocks

April 1958 and April 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	April	April	Change	Mar. 31	Mar. 31	Change
	1958	1959	1959/58	1958	1959	1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	104,345	107,941	+ 3.4	301,678	319,150	+ 5.8
1. Women's and Misses' Dresses	3,861	4,128	+ 6.9	6,668	7,119	+ 6.8
2. Women's and Misses' Coats and Suits..	3,756	4,232	+12.7	5,396	5,811	+ 7.7
3. Women's and Misses' Sportswear	2,942	3,098	+ 5.3	8,342	8,363	+ 0.3
4. Furs	476	533	+12.0	4,351	4,312	- 0.9
5. Girls' and Infants' Wear	5,245	5,516	+ 5.2	14,759	15,813	+ 7.1
6. Lingerie and Corsets.....	3,760	3,774	+ 0.4	10,516	11,305	+ 7.5
7. Aprons, Housedresses and Uniforms ...	482	520	+ 7.9	1,002	1,006	+ 0.4
8. Millinery	1,219	1,076	-11.7	1,296	1,443	+11.3
9. Hosiery and Apparel Accessories	3,500	3,431	- 2.0	9,882	10,010	+ 1.3
10. Women's, Misses' and Children's Shoes	4,740	4,880	+ 3.0	16,738	17,001	+ 1.6
Ladies' Apparel and Accessories.						
Total 1 - 10.....	29,981	31,188	+ 4.0	78,950	82,183	+ 4.1
11. Men's Clothing.....	3,292	3,506	+ 6.5	10,547	10,852	+ 2.9
12. Men's Furnishings	3,467	3,475	+ 0.2	14,104	14,523	+ 3.0
13. Boys' Clothing and Furnishings	2,645	2,676	+ 1.2	7,882	8,346	+ 5.9
14. Men's and Boys' Shoes	1,567	1,548	- 1.2	6,289	6,391	+ 1.6
15. Food and Kindred Products	6,385	5,690	-10.9	4,650	4,547	- 2.2
16. Toiletries, Cosmetics and Drugs	2,484	2,524	+ 1.6	6,765	7,033	+ 4.0
17. Photographic Equipment and Supplies..	378	444	+17.5	1,346	1,610	+19.6
18. Piece Goods	2,344	2,366	+ 0.9	9,462	10,208	+ 7.9
19. Linens and Domestic Goods	2,364	2,565	+ 8.5	9,701	9,942	+ 2.5
20. Smallwares	1,622	1,698	+ 4.7	5,795	5,937	+ 2.4
21. China and Glassware	979	1,038	+ 6.0	8,230	8,415	+ 2.2
22. Home Furnishings	7,231	7,641	+ 5.7	26,152	27,501	+ 5.2
23. Furniture	6,409	6,793	+ 6.0	19,237	19,803	+ 2.9
24. Major Appliances	5,960	6,577	+10.4	17,438	20,004	+14.7
25. Radio and Music	1,740	2,130	+22.4	8,983	10,732	+19.5
26. Hardware and Housewares	9,013	9,419	+ 4.5	22,704	25,477	+12.2
27. Jewellery	1,369	1,342	- 2.0	7,717	8,094	+ 4.9
28. Sporting Goods and Luggage.....	4,065	4,057	- 0.2	16,633	17,888	+ 7.5
29. Stationery, Books and Magazines.....	1,322	1,385	+ 4.8	4,954	5,098	+ 2.9
30. All Other Departments.....	9,728	9,879	+ 1.6	14,139	14,566	+ 3.0

CATALOGUE NO.
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MONTHLY



CANADA

RETAIL TRADE

MAY, 1959



Published by Authority of
The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 8</u> \$'000	<u>1 9 5 9</u> \$'000	<u>% Change</u> 1959/1958
First Quarter	3,312,027	3,493,307	+ 5.5
April	1,277,912	1,351,743	+ 5.8
May	1,397,542	1,437,534	+ 2.9
Total	<u>5,987,481</u>	<u>6,282,584</u>	<u>+ 4.9</u>

Estimated Retail Trade - by Provinces and Kinds of Business

January to May 1959

(in millions of dollars)

Kind of business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	6,283	514	1,487	2,434	312	361	512	662
Grocery & combination	1,303	125	366	521	46	47	79	119
Other food & beverage	425	35	120	170	14	14	26	47
General	238	55	37	46	19	36	24	22
Department	505	35	86	169	45	25	58	86
Variety	108	10	30	49	3	4	6	6
Motor vehicle	1,183	102	250	426	61	91	112	141
Garage & filling station ...	384	29	87	167	14	20	31	37
Men's clothing	90	5	23	39	3	3	8	9
Family clothing	80	11	29	23	3	4	6	4
Women's clothing	103	5	29	44	3	3	8	11
Shoe	56	4	15	26	1	2	3	5
Hardware	111	7	23	38	7	12	16	8
Lumber & building material .	172	6	36	61	15	16	20	19
Furniture, appliance & radio	220	15	63	85	11	8	20	18
Restaurant	206	9	53	85	10	11	18	20
Fuel	167	9	48	89	5	2	1	14
Drug	158	12	33	67	8	9	12	17
Jewellery	44	3	9	20	2	2	3	5
Miscellaneous	729	39	151	309	42	53	61	74

NOTE: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

May, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,437,534	277,805	1,159,729	124,183
2	Grocery & Combination	285,578	130,242	155,336	27,587
3	Other Food & Beverage	96,166	48,950	47,215	7,690
4	General	58,483	3,958	54,526	14,545
5	Department	117,605	-	117,605	8,993
6	Variety	26,937	22,746	4,191	2,643
7	Motor Vehicle	277,333	2,544	274,789	26,985
8	Garage & Filling Station	84,572	530	84,043	6,941
9	Men's Clothing	19,990	2,460	17,530	1,118
10	Family Clothing	19,558	4,025	15,533	2,983
11	Women's Clothing	25,422	7,830	17,592	1,220
12	Shoe	15,277	6,867	8,411	1,060
13	Hardware	30,742	4,063	26,679	1,924
14	Lumber & Building Material	47,422	8,707	38,715	1,656
15	Furniture, Appliance & Radio	48,162	11,656	36,507	3,754
16	Restaurant	45,456	3,002	42,454	2,111
17	Fuel	15,595	255	15,340	790
18	Drug	32,975	4,235	28,741	2,400
19	Jewellery	10,187	3,682	6,506	671
20	Miscellaneous	180,074	12,053	168,016	9,112
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	71,419	10,353	61,066	80,835
22	Grocery & Combination	9,887	4,155	5,732	9,410
23	Other Food & Beverage	3,145	2,062	1,083	3,007
24	General	4,067	(a)	(a)	8,696
25	Department	10,163	-	10,163	5,569
26	Variety	649	623	26	851
27	Motor Vehicle	14,927	-	14,927	20,169
28	Garage & Filling Station	2,877	(a)	(a)	4,916
29	Men's Clothing	645	(a)	(a)	647
30	Family Clothing	816	106	710	853
31	Women's Clothing	640	172	468	792
32	Shoe	393	124	269	450
33	Hardware	1,815	(a)	(a)	2,869
34	Lumber & Building Material	4,263	875	3,389	4,482
35	Furniture, Appliance & Radio	1,999	706	1,294	1,570
36	Restaurant	2,090	219	1,872	2,279
37	Fuel	489	-	489	168
38	Drug	1,666	(a)	(a)	1,882
39	Jewellery	510	(a)	(a)	546
40	Miscellaneous	10,378	379	9,999	11,679

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

May, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
20,043	104,140	347,394	59,910	287,484	551,421	129,411	422,010	1
6,443	21,144	81,764	27,800	53,964	113,086	68,088	44,998	2
(a)	(a)	26,643	7,927	18,716	39,667	23,110	16,557	3
1,248	13,296	9,703	681	9,022	11,072	567	10,504	4
-	8,993	21,005	-	21,005	39,792	-	39,792	5
2,395	249	8,291	7,139	1,153	11,875	9,765	2,110	6
2,544	24,441	58,635	-	58,635	100,091	(a)	(a)	7
(a)	(a)	19,026	(a)	(a)	36,310	(a)	(a)	8
(a)	(a)	5,704	466	5,238	8,280	1,777	6,503	9
321	2,662	7,465	1,968	5,497	5,338	1,131	4,207	10
198	1,022	7,148	2,054	5,094	11,121	3,940	7,181	11
(a)	(a)	4,440	2,123	2,316	6,974	3,565	3,409	12
(a)	(a)	7,182	867	6,316	10,881	856	10,025	13
-	1,656	10,382	(a)	(a)	16,733	1,946	14,788	14
944	2,810	14,864	3,730	11,134	18,302	4,514	13,788	15
62	2,048	11,878	694	11,184	18,826	1,154	17,672	16
-	790	3,341	-	3,341	8,960	(a)	(a)	17
222	2,178	6,415	472	5,942	14,249	1,922	12,327	18
190	480	2,110	600	1,511	4,577	1,696	2,881	19
325	8,787	41,398	2,940	38,458	75,287	5,154	70,132	20
Saskatchewan			Alberta			British Columbia		
10,267	70,568	113,621	19,743	93,878	148,659	28,076	120,583	21
2,555	6,855	17,891	8,238	9,653	25,954	12,963	12,991	22
1,833	1,174	5,617	3,553	2,064	10,396	5,792	4,605	23
(a)	(a)	5,221	(a)	(a)	5,180	759	4,420	24
-	5,569	12,323	-	12,323	19,760	-	19,760	25
728	123	1,286	1,055	231	1,340	1,041	300	26
-	20,169	24,296	-	24,296	32,229	-	32,229	27
(a)	(a)	6,430	(a)	(a)	8,071	164	7,907	28
(a)	(a)	1,640	(a)	(a)	1,955	(a)	(a)	29
(a)	(a)	1,262	236	1,026	841	(a)	(a)	30
202	590	1,951	455	1,496	2,550	808	1,741	31
169	281	824	371	453	1,137	272	864	32
(a)	(a)	3,993	(a)	(a)	2,076	(a)	(a)	33
2,372	2,110	5,693	2,641	3,052	4,213	434	3,778	34
390	1,180	3,949	555	3,394	3,725	818	2,907	35
33	2,246	3,567	150	3,417	4,705	690	4,015	36
-	168	84	-	84	1,764	195	1,569	37
(a)	(a)	2,685	380	2,305	3,678	972	2,706	38
215	330	606	369	236	1,168	465	704	39
408	11,270	14,303	569	13,734	17,917	2,279	15,638	40

Percentage Changes in Retail Trade -- By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

May 1959 Over May 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 2.9	+ 3.3	+ 3.4	+ 3.7	+ 4.9	- 0.9	- 0.3	+ 1.8
Grocery & Combination	+ 0.8	+ 3.1	+ 3.1	+ 0.9	-11.3	- 8.4	- 0.8	+ 1.4
Other Food & Beverage	- 0.1	- 3.3	+ 3.3	- 0.9	+ 7.8	+ 4.8	+ 6.3	- 8.7
General	- 0.7	+ 0.8	+ 6.1	- 3.1	- 3.6	- 0.4	- 6.0	- 3.4
Department	+ 4.8	- 0.4	+ 3.8	+ 9.7	+ 6.5	+ 2.1	- 3.0	+ 4.3
Variety	+ 2.9	+ 6.0	+ 8.1	+ 1.1	- 4.7	- 5.4	- 1.9	- 3.8
Motor Vehicle	+10.1	+12.6	+ 3.2	+14.6	+15.5	+ 6.8	+ 6.2	+10.8
Garage & Filling Station	- 1.8	+ 1.5	- 1.2	- 2.3	+ 2.3	- 7.6	- 9.4	+ 5.9
Men's Clothing	+ 2.6	- 2.5	+ 9.4	+ 4.7	- 3.6	- 8.4	- 9.7	- 3.4
Family Clothing	+ 3.1	+ 3.0	+ 8.1	+ 2.1	+ 0.9	- 7.3	- 4.5	- 5.3
Women's Clothing	+ 3.5	- 1.9	+ 4.9	+ 9.0	+ 7.9	- 0.6	- 8.3	- 8.6
Shoe	+ 9.8	+ 3.9	+18.0	+13.9	- 0.5	- 0.4	- 7.2	-10.3
Hardware	(c)	+ 0.7	+ 4.2	- 0.8	+ 1.3	- 5.3	+ 0.8	- 5.3
Lumber & Building Material	- 1.2	+ 0.4	+ 6.3	- 9.3	+ 3.0	- 4.9	+19.2	- 5.8
Furniture, Appliance & Radio	+ 1.8	- 1.1	+ 1.7	+ 0.4	+ 8.7	+14.3	+ 6.8	- 1.1
Restaurant	- 1.4	+ 9.4	+ 0.6	- 0.8	- 2.1	- 7.4	- 9.0	- 3.3
Fuel	- 2.2	- 1.2	-24.2	+ 0.9	+43.4	+ 4.3	+40.0	+35.8
Drug	+ 4.8	+ 6.6	+ 0.1	+ 5.1	+ 6.4	+12.2	+ 9.3	+ 3.4
Jewellery	- 1.9	- 4.4	- 0.2	- 4.3	+ 4.7	- 0.2	+ 9.0	- 1.8
Miscellaneous	+ 2.3	- 3.5	+ 6.1	+ 4.2	+14.4	- 5.2	- 8.0	- 2.3

(c) Unchanged.

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

5

(Without Adjustment for Price Changes)

January to May 1959 Over January to May 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 4.9	+ 5.1	+ 3.8	+ 5.3	+ 6.8	+ 6.0	+ 6.9	+ 3.1
Grocery & Combination	+ 3.2	+ 5.5	+ 4.0	+ 3.7	- 7.6	- 2.6	+ 1.3	+ 5.1
Other Food & Beverage	+ 3.0	+ 1.6	+ 3.8	+ 2.8	+ 7.2	+ 5.8	+ 7.2	- 1.2
General	+ 3.8	+ 4.2	+ 5.3	+ 1.1	+ 4.9	+ 5.1	+ 2.8	+ 4.5
Department	+ 5.4	- 0.9	+ 3.1	+ 7.0	+ 7.1	+ 4.9	+ 8.4	+ 4.7
Variety	+ 2.8	+ 2.8	+ 3.0	+ 2.5	+ 1.8	+ 0.6	+ 3.7	+ 4.5
Motor Vehicle	+ 10.5	+ 12.3	+ 4.4	+ 13.2	+ 15.4	+ 15.0	+ 14.7	+ 5.3
Garage & Filling Station	+ 1.9	+ 3.7	+ 3.7	- 0.4	+ 10.8	+ 0.7	+ 4.3	+ 3.0
Men's Clothing	+ 2.5	- 0.3	+ 1.9	+ 4.5	+ 1.5	- 2.6	- 1.3	+ 2.8
Family Clothing	+ 1.3	+ 0.3	+ 2.0	- 0.5	+ 4.7	+ 2.6	+ 3.4	+ 3.0
Women's Clothing	+ 2.4	- 1.7	+ 4.0	+ 3.1	+ 7.4	+ 3.9	- 3.4	+ 0.3
Shoe	+ 3.4	- 2.3	+ 6.7	+ 3.2	+ 2.0	+ 6.8	+ 6.6	- 3.3
Hardware	+ 0.7	- 2.1	+ 0.9	- 2.7	+ 7.1	+ 3.9	+ 6.5	- 1.2
Lumber & Building Material	+ 5.8	+ 0.3	+ 10.6	- 1.3	+ 12.9	+ 12.2	+ 18.1	+ 2.3
Furniture, Appliance & Radio	+ 1.8	- 4.9	+ 1.8	+ 4.7	+ 8.4	- 1.2	+ 5.0	+ 1.2
Restaurant	- 0.1	+ 3.1	(c)	+ 1.1	+ 0.5	- 0.7	- 1.6	- 4.8
Hotel	+ 9.9	+ 21.6	+ 8.3	+ 9.2	+ 16.1	- 9.8	+ 28.6	+ 14.4
Dry Cleaning	+ 5.7	+ 8.4	+ 4.3	+ 5.5	+ 6.8	+ 8.7	+ 7.2	+ 4.5
Jewellery	+ 4.3	- 4.2	+ 1.9	+ 6.5	+ 7.0	+ 2.9	+ 9.2	+ 2.7
Miscellaneous	+ 5.4	+ 4.5	+ 3.9	+ 6.8	+ 12.2	+ 6.8	+ 5.7	- 1.3

Unchanged.

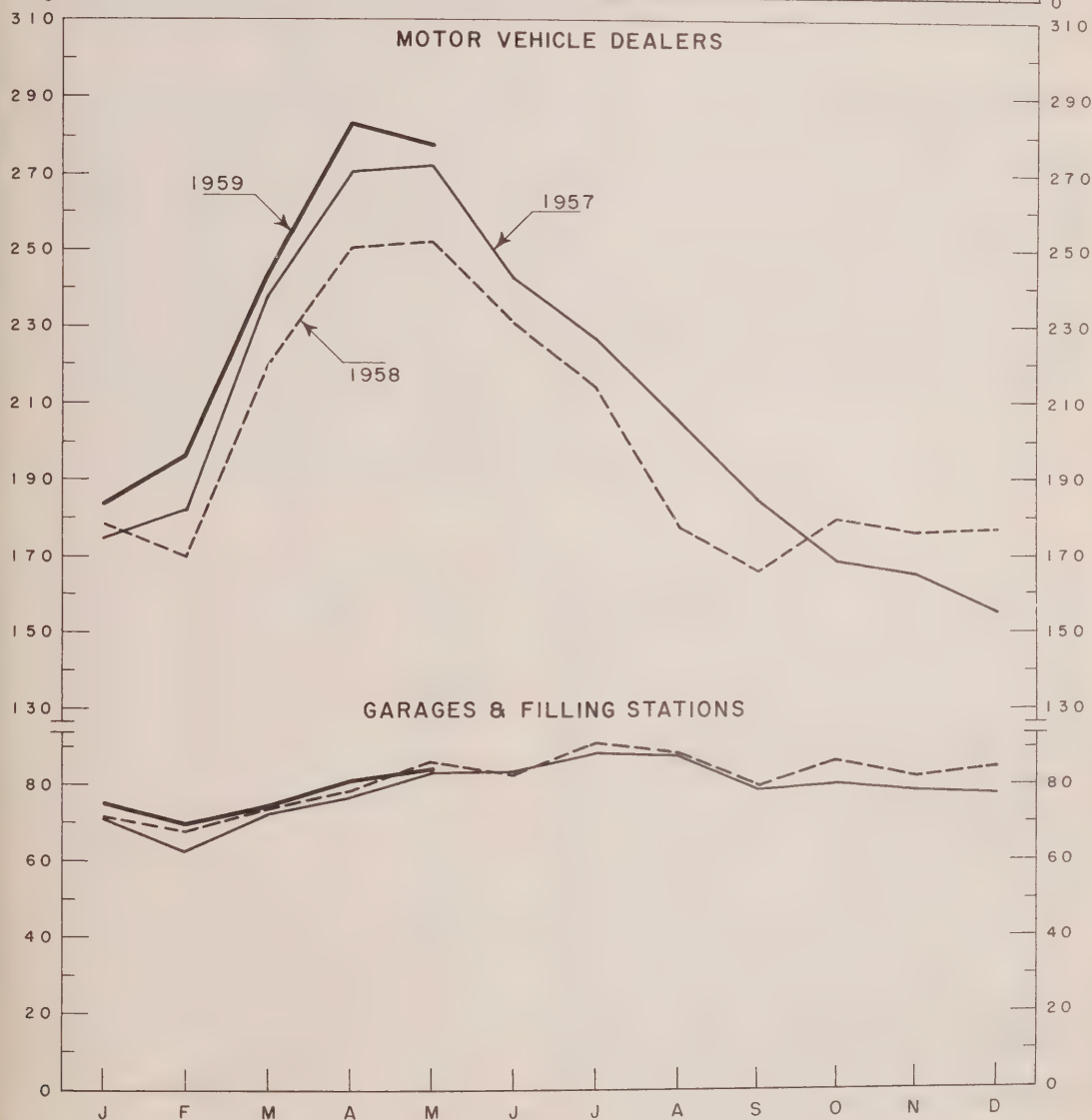
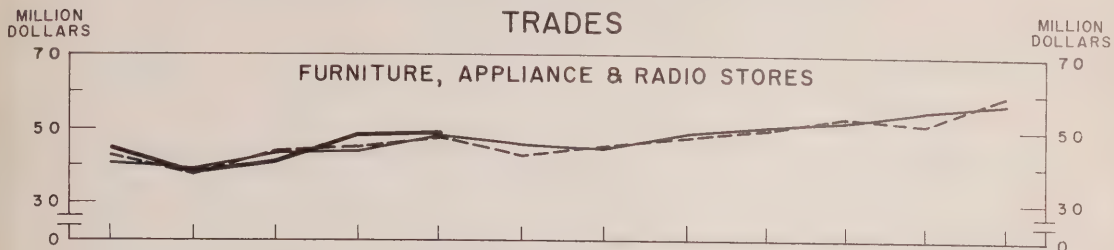
Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

May 1959 Over April 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 6.3	+ 9.3	+ 9.6	+ 7.5	+ 3.7	- 6.1	- 1.6	+ 7.8
Grocery & Combination	+10.3	+ 9.6	+11.7	+10.2	+14.6	- 2.2	+14.0	+ 8.4
Other Food & Beverage	+ 9.9	+ 2.5	+ 7.4	+15.2	+ 7.8	+ 8.7	+ 6.1	+ 6.6
General	+15.5	+31.1	+26.1	+15.2	- 3.1	+ 3.8	- 0.2	+17.1
Department	+ 9.0	+ 9.7	+12.2	+10.0	+ 9.0	+ 1.3	+ 0.9	+11.0
Variety	+15.1	+14.9	+32.0	+ 9.1	+ 8.2	+ 4.2	- 1.7	+ 9.8
Motor Vehicle	- 2.1	- 0.7	- 3.8	+ 0.4	+ 1.5	-17.9	- 8.0	+ 8.4
Garage & Filling Station	+ 4.4	+22.9	+ 3.0	+ 5.0	+ 4.8	+ 4.0	- 5.8	+ 1.0
Men's Clothing	+12.9	+16.7	+17.9	+12.8	+ 4.7	- 1.2	- 4.4	+23.1
Family Clothing	+11.4	+22.8	+14.6	+ 5.4	+ 8.5	- 7.4	+ 9.2	+17.3
Women's Clothing	+13.0	+26.4	+ 6.6	+21.2	+ 9.4	+ 4.2	+ 2.4	+ 6.0
Shoe	+18.2	+18.2	+15.3	+22.6	+11.0	+11.7	+12.0	+14.0
Hardware	+23.1	+29.3	+45.5	+39.5	+14.0	- 8.6	+ 1.3	- 0.1
Lumber & Building Material	+ 22.7	+35.2	+27.8	+24.5	+39.9	+27.4	+20.6	- 7.7
Furniture, Appliance & Radio	+ 0.4	+17.1	+ 1.8	+ 3.6	-15.0	-11.7	-12.5	- 3.2
Restaurant	+ 5.5	- 0.1	+ 6.6	+11.2	- 7.7	- 4.7	-11.1	+11.5
Fuel	-36.7	-42.7	-47.6	-34.9	-24.1	-41.7	+64.7	-17.2
Drug	+ 5.7	- 5.4	- 2.6	+ 9.9	+ 1.6	+ 8.0	+ 9.4	+11.8
Jewellery	+20.6	+37.2	+10.0	+21.7	+37.1	+26.4	+16.3	+22.2
Miscellaneous	+ 6.2	+ 2.8	+32.4	+ 5.8	- 9.9	-14.8	-14.9	+10.0

MONTHLY SALES FURNITURE - APPLIANCE - AUTOMOTIVE TRADES



Department Store Sales and Stocks

May 1958 and May 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	May 1958	May 1959	Change 1959/58	April 30 1958	April 30 1959	Change 1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	112,185	117,605	+ 4.8	309,398	332,491	+ 7.5
1. Women's and Misses' Dresses	4,673	5,467	+17.0	6,788	7,452	+ 9.8
2. Women's and Misses' Coats and Suits..	2,309	2,150	- 6.9	4,823	5,108	+ 5.9
3. Women's and Misses' Sportswear.....	3,596	4,058	+12.8	9,100	9,350	+ 2.7
4. Furs	300	332	+10.7	4,282	4,289	+ 0.2
5. Girls' and Infants' Wear	4,666	5,180	+11.0	14,838	16,082	+ 8.4
6. Lingerie and Corsets	4,445	4,531	+ 1.9	11,259	12,172	+ 8.1
7. Aprons, Housedresses and Uniforms ...	627	565	- 9.9	1,154	969	-16.0
8. Millinery	881	827	- 6.1	1,213	1,201	- 1.0
9. Hosiery and Apparel Accessories	3,592	3,766	+ 4.8	10,228	10,490	+ 2.6
10. Women's, Misses' and Children's Shoes	4,933	5,205	+ 5.5	16,616	17,421	+ 4.8
Ladies' Apparel and Accessories.						
Total 1 - 10.....	30,022	32,081	+ 6.9	80,301	84,534	+ 5.3
11. Men's Clothing	3,245	3,567	+ 9.9	10,851	11,236	+ 3.5
12. Men's Furnishings	3,886	4,178	+ 7.5	15,271	15,673	+ 2.6
13. Boys' Clothing and Furnishings	2,248	2,383	+ 6.0	7,934	8,673	+ 9.3
14. Men's and Boys' Shoes	1,600	1,635	+ 2.2	6,474	6,766	+ 4.5
15. Food and Kindred Products	6,728	6,422	- 4.5	4,517	4,498	- 0.4
16. Toiletries, Cosmetics and Drugs	2,688	2,674	- 0.5	7,009	7,476	+ 6.7
17. Photographic Equipment and Supplies..	423	449	+ 6.1	1,313	1,596	+21.6
18. Piece Goods	2,450	2,227	- 9.1	9,689	10,236	+ 5.6
19. Linens and Domestic Goods	2,972	3,015	+ 1.4	10,235	10,579	+ 3.4
20. Smallwares	1,685	1,630	- 3.3	5,851	6,214	+ 6.2
21. China and Glassware	1,222	1,302	+ 6.5	8,482	8,888	+ 4.8
22. Home Furnishings	7,655	7,888	+ 3.0	26,864	28,676	+ 6.7
23. Furniture	8,164	8,287	+ 1.5	19,652	21,386	+ 8.8
24. Major Appliances	6,812	7,288	+ 7.0	18,108	20,851	+15.1
25. Radio and Music	1,778	2,032	+14.3	8,949	11,341	+26.7
26. Hardware and Housewares	10,656	11,561	+ 8.5	23,249	26,483	+13.9
27. Jewellery	1,653	1,868	+13.0	7,890	8,429	+ 6.8
28. Sporting Goods and Luggage.....	5,161	5,513	+ 6.8	17,111	18,669	+ 9.1
29. Stationery, Books and Magazines.....	1,366	1,466	+ 7.3	5,241	5,512	+ 5.2
30. All Other Departments.....	9,771	10,139	+ 3.8	14,407	14,775	+ 2.6

CATALOGUE No.

63-005

MONTHLY

Canada. Statistics, Bureau of



CANADA



RETAIL TRADE

JUNE 1959

Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

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Industry and Merchandising Division

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The Queen's Printer and Controller of Stationery, Ottawa, 1959

RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 8</u> \$'000	<u>1 9 5 9</u> \$'000	<u>% Change</u> 1959/1958
January.....	1,096,126	1,165,104	+ 6.3
February.....	1,013,710	1,084,709	+ 7.0
March.....	1,202,191	1,243,494	+ 3.4
April.....	1,277,912	1,351,743	+ 5.8
May.....	1,397,542	1,437,534	+ 2.9
June.....	<u>1,283,082</u>	<u>1,383,862</u>	<u>+ 7.9</u>
Total.....	<u>7,270,563</u>	<u>7,666,446</u>	<u>+ 5.4</u>

Estimated Retail Trade - by Provinces and Kinds of Business

January to June 1959

(in millions of dollars)

Kind of business	Atl.							
	Canada	Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades.....	7,666	635	1,804	2,969	383	445	625	806
Grocery & Combination.....	1,567	150	440	625	55	57	96	144
Other Food & Beverage.....	519	43	145	209	17	17	31	57
General.....	294	68	46	57	24	44	29	27
Department.....	614	43	105	205	55	31	71	104
Variety.....	134	13	37	62	3	5	7	7
Motor Vehicle.....	1,451	128	303	524	75	111	138	172
Garage & Filling Station....	468	36	105	204	17	25	37	45
Men's Clothing.....	111	6	29	47	4	4	10	11
Family Clothing.....	97	14	35	27	4	5	7	5
Women's Clothing.....	125	6	36	53	3	4	10	13
Shoe.....	70	5	19	32	2	2	4	6
Hardware.....	142	9	29	48	9	15	21	11
Lumber & Building Material..	228	8	45	81	20	22	27	24
Furniture, appliance & Radio	267	19	76	104	13	9	24	23
Restaurant.....	251	11	64	103	13	13	22	25
Fuel.....	180	9	51	96	5	2	1	15
Drug.....	189	14	39	81	9	10	15	20
Jewellery.....	55	3	12	25	3	3	3	6
Miscellaneous.....	904	50	185	385	53	66	74	92

NOTE: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

June, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,383,862	265,072	1,118,790	120,061
2	Grocery & Combination	264,515	116,658	147,858	25,368
3	Other Food & Beverage	93,206	47,640	45,566	8,166
4	General	55,556	4,083	51,473	12,754
5	Department	109,276	---	109,276	8,242
6	Variety	26,458	22,459	3,999	2,602
7	Motor Vehicle	268,090	2,608	265,482	26,018
8	Garage & Filling Station	84,168	568	83,599	6,902
9	Men's Clothing	20,756	2,497	18,259	1,084
10	Family Clothing	17,749	3,564	14,185	2,663
11	Women's Clothing	22,065	6,974	15,092	1,025
12	Shoe	13,845	6,439	7,405	1,006
13	Hardware	30,720	4,212	26,508	1,996
14	Lumber & Building Material	55,050	11,809	43,241	2,128
15	Furniture, Appliance & Radio	47,142	12,204	34,938	3,998
16	Restaurant	44,804	3,071	41,733	1,974
17	Fuel	13,128	222	12,906	718
18	Drug	31,145	3,848	27,297	2,258
19	Jewellery	10,849	3,816	7,034	726
20	Miscellaneous	175,340	12,400	162,939	11,033
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	71,333	9,821	61,512	83,772
22	Grocery & Combination	9,224	3,410	5,814	10,162
23	Other Food & Beverage	3,021	1,915	1,106	3,064
24	General	4,469	(a)	(a)	8,256
25	Department	10,053	---	10,053	5,581
26	Variety	652	624	28	883
27	Motor Vehicle	13,954	---	13,954	20,007
28	Garage & Filling Station	2,795	(a)	(a)	4,987
29	Men's Clothing	681	(a)	(a)	689
30	Family Clothing	814	120	694	917
31	Women's Clothing	523	151	372	688
32	Shoe	370	119	251	380
33	Hardware	1,904	(a)	(a)	3,157
34	Lumber & Building Material	5,230	1,243	3,988	6,424
35	Furniture, Appliance & Radio	2,031	730	1,301	1,474
36	Restaurant	2,199	196	2,003	2,368
37	Fuel	238	---	238	179
38	Drug	1,550	(a)	(a)	1,656
39	Jewellery	521	(a)	(a)	612
40	Miscellaneous	11,104	366	10,738	12,288

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

June, 1959
(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
19,621	101,040	316,957	53,253	263,704	534,942	123,444	411,498	1
5,563	19,805	74,610	24,525	50,085	103,817	60,254	43,563	2
(a)	(a)	25,184	6,602	18,583	38,889	23,500	15,389	3
1,229	11,525	8,962	820	8,142	10,683	589	10,094	4
---	8,242	18,610	---	18,610	36,251	---	36,251	5
2,360	242	7,291	6,201	1,090	12,283	10,333	1,949	6
2,608	23,410	53,115	---	53,115	97,841	(a)	(a)	7
(a)	(a)	18,634	(a)	(a)	36,355	(a)	(a)	8
(a)	(a)	5,937	536	5,401	8,547	1,705	6,842	9
203	2,460	6,450	1,793	4,657	4,909	1,015	3,893	10
196	829	6,519	1,783	4,736	9,442	3,590	5,853	11
(a)	(a)	3,951	1,928	2,024	6,452	3,430	3,022	12
(a)	(a)	6,666	805	5,861	10,681	859	9,822	13
---	2,128	9,930	(a)	(a)	19,608	2,738	16,870	14
943	3,055	13,105	3,332	9,774	18,667	5,309	13,358	15
83	1,891	11,883	747	11,136	17,963	1,136	16,826	16
---	718	3,190	---	3,190	7,477	(a)	(a)	17
209	2,049	6,324	436	5,888	13,448	1,744	11,704	18
195	532	2,222	643	1,579	4,931	1,760	3,170	19
318	10,715	34,374	2,649	31,725	76,698	5,221	71,477	20
Saskatchewan			Alberta			British Columbia		
12,362	71,410	112,061	20,167	91,894	144,136	26,402	117,734	21
3,080	7,082	16,993	8,202	8,791	24,342	11,624	12,717	22
1,858	1,206	5,400	3,559	1,841	9,482	5,042	4,440	23
(a)	(a)	4,987	(a)	(a)	5,444	742	4,703	24
---	5,581	12,370	---	12,370	18,169	---	18,169	25
756	127	1,339	1,089	250	1,409	1,095	313	26
---	20,007	25,267	---	25,267	31,888	---	31,888	27
(a)	(a)	6,248	(a)	(a)	8,247	171	8,077	28
(a)	(a)	1,840	(a)	(a)	1,979	(a)	(a)	29
(a)	(a)	1,172	169	1,003	824	(a)	(a)	30
199	489	1,775	408	1,366	2,094	646	1,448	31
153	227	722	318	404	962	241	721	32
(a)	(a)	4,208	(a)	(a)	2,109	(a)	(a)	33
3,619	2,805	6,678	3,272	3,406	5,051	494	4,556	34
474	1,000	3,616	460	3,155	4,251	956	3,296	35
34	2,334	3,723	148	3,575	4,695	728	3,967	36
---	179	95	---	95	1,231	129	1,102	37
(a)	(a)	2,458	312	2,146	3,450	915	2,535	38
223	389	627	368	260	1,209	469	741	39
486	11,802	12,543	636	11,906	17,300	2,722	14,578	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

June 1959 Over June 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 7.9	+ 7.4	+ 5.4	+ 8.8	+11.8	+ 6.6	+ 6.7	+10.2
Grocery & Combination	+ 4.1	+ 5.5	+ 6.0	+ 3.0	- 5.8	+ 2.8	+ 6.7	+ 4.1
Other Food & Beverage	+ 4.2	+ 4.7	+ 6.0	+ 5.6	+ 1.6	+ 1.3	+ 0.7	- 1.7
General	+ 1.4	+ 3.3	+ 0.4	+ 1.5	+ 2.6	+ 4.6	- 2.8	- 3.2
Department	+10.1	+ 4.1	+ 6.9	+10.9	+17.4	+ 9.8	+ 8.6	+12.2
Variety	+ 8.6	+ 6.0	+ 4.6	+10.9	+10.1	+ 4.5	+ 8.5	+18.1
Motor Vehicle	+16.2	+16.1	+ 7.3	+21.0	+20.4	+ 9.1	+14.7	+22.4
Garage & Filling Station	+ 2.3	+ 6.3	+ 2.2	+ 1.2	+12.6	+ 3.1	- 3.1	+ 5.2
Men's Clothing	+ 9.1	- 0.4	+14.2	+ 8.5	+11.5	+ 0.7	+ 2.0	+12.3
Family Clothing	+ 3.4	- 0.6	+ 1.9	+ 7.6	+ 9.1	- 1.6	+ 2.4	+ 7.2
Women's Clothing	+ 5.7	- 4.8	+ 5.6	+ 6.3	+ 8.3	+ 9.0	+ 9.2	+ 4.0
Shoe	+ 9.8	+ 1.3	+ 7.8	+13.0	+16.7	+10.5	+ 6.5	+ 6.2
Hardware	+ 6.1	- 1.2	+ 8.1	+ 6.5	+ 7.1	+ 5.7	+ 9.3	- 0.4
Lumber & Building Material	+10.7	+18.7	+ 8.7	+ 6.0	+ 9.9	+ 9.0	+20.3	+22.8
Furniture, Appliance & Radio	+ 9.8	+ 9.4	+13.9	+ 8.2	+ 9.5	+ 5.9	+ 4.6	+11.2
Restaurant	+ 0.9	+ 1.9	+ 2.8	+ 1.5	+ 2.9	- 2.1	- 4.3	- 0.8
Fuel	- 1.2	+ 8.6	-11.7	- 1.5	+15.0	+20.1	+28.4	+23.1
Drug	+ 6.8	+ 6.1	+ 4.9	+ 7.7	+ 7.9	+ 6.6	+ 8.3	+ 5.4
Jewellery	+ 7.7	+ 7.4	+ 7.9	+10.7	+ 7.6	+ 4.8	+12.8	- 3.7
Miscellaneous	+ 9.7	+ 8.1	+ 0.9	+12.6	+28.2	+10.9	- 0.2	+14.5

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

5

(Without Adjustment for Price Changes)

January to June 1959

Over

January to June 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 5.4	+ 5.5	+ 4.0	+ 5.9	+ 7.7	+ 6.1	+ 6.8	+ 4.3
Grocery & Combination	+ 3.4	+ 5.5	+ 4.3	+ 3.6	- 7.3	- 1.7	+ 2.2	+ 4.9
Other Food & Beverage	+ 3.2	+ 2.2	+ 4.1	+ 3.3	+ 6.2	+ 4.9	+ 6.0	- 1.3
General	+ 3.4	+ 4.0	+ 4.3	+ 1.2	+ 4.5	+ 5.0	+ 1.7	+ 2.9
Department	+ 6.2	(c)	+ 3.7	+ 7.7	+ 8.8	+ 5.7	+ 8.5	+ 5.9
Variety	+ 3.9	+ 3.4	+ 3.3	+ 4.1	+ 3.3	+ 1.3	+ 4.6	+ 6.9
Motor Vehicle	+11.5	+13.1	+ 4.9	+14.6	+16.3	+13.9	+14.7	+ 8.1
Garage & Filling Station	+ 2.0	+ 4.2	+ 3.4	- 0.1	+11.1	+ 1.1	+ 3.0	+ 3.4
Men's Clothing	+ 3.6	- 0.3	+ 4.2	+ 5.2	+ 3.2	- 2.0	- 0.7	+ 4.4
Family Clothing	+ 1.7	+ 0.2	+ 2.0	+ 0.9	+ 5.5	+ 1.7	+ 3.2	+ 3.7
Women's Clothing	+ 3.0	- 2.3	+ 4.3	+ 3.7	+ 7.6	+ 4.8	- 1.4	+ 0.8
Shoe	+ 4.6	- 1.5	+ 6.9	+ 5.1	+ 4.8	+ 7.4	+ 6.6	- 1.8
Hardware	+ 1.9	- 1.9	+ 2.4	- 0.8	+ 7.1	+ 4.2	+ 7.0	- 1.0
Lumber & Building Material	+ 7.0	+ 4.6	+10.2	+ 0.4	+12.1	+11.3	+18.6	+ 5.9
Furniture, Appliance & Radio	+ 3.1	- 2.2	+ 0.6	+ 5.3	+ 8.6	- 0.1	+ 5.0	+ 3.0
Restaurant	+ 0.1	+ 2.9	+ 0.5	+ 1.2	+ 0.9	- 1.0	- 2.1	- 4.1
Fuel	+ 9.0	+20.5	+ 6.8	+ 8.3	+16.0	- 8.1	+28.6	+15.0
Drug	+ 5.9	+ 8.0	+ 4.4	+ 5.9	+ 7.0	+ 8.4	+ 7.3	+ 4.6
Jewellery	+ 5.0	- 1.9	+ 3.0	+ 7.3	+ 7.1	+ 3.3	+ 9.9	+ 1.4
Miscellaneous	+ 6.2	+ 5.3	+ 3.4	+ 7.9	+15.2	+ 7.5	+ 4.6	+ 1.3

(c) Unchanged

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

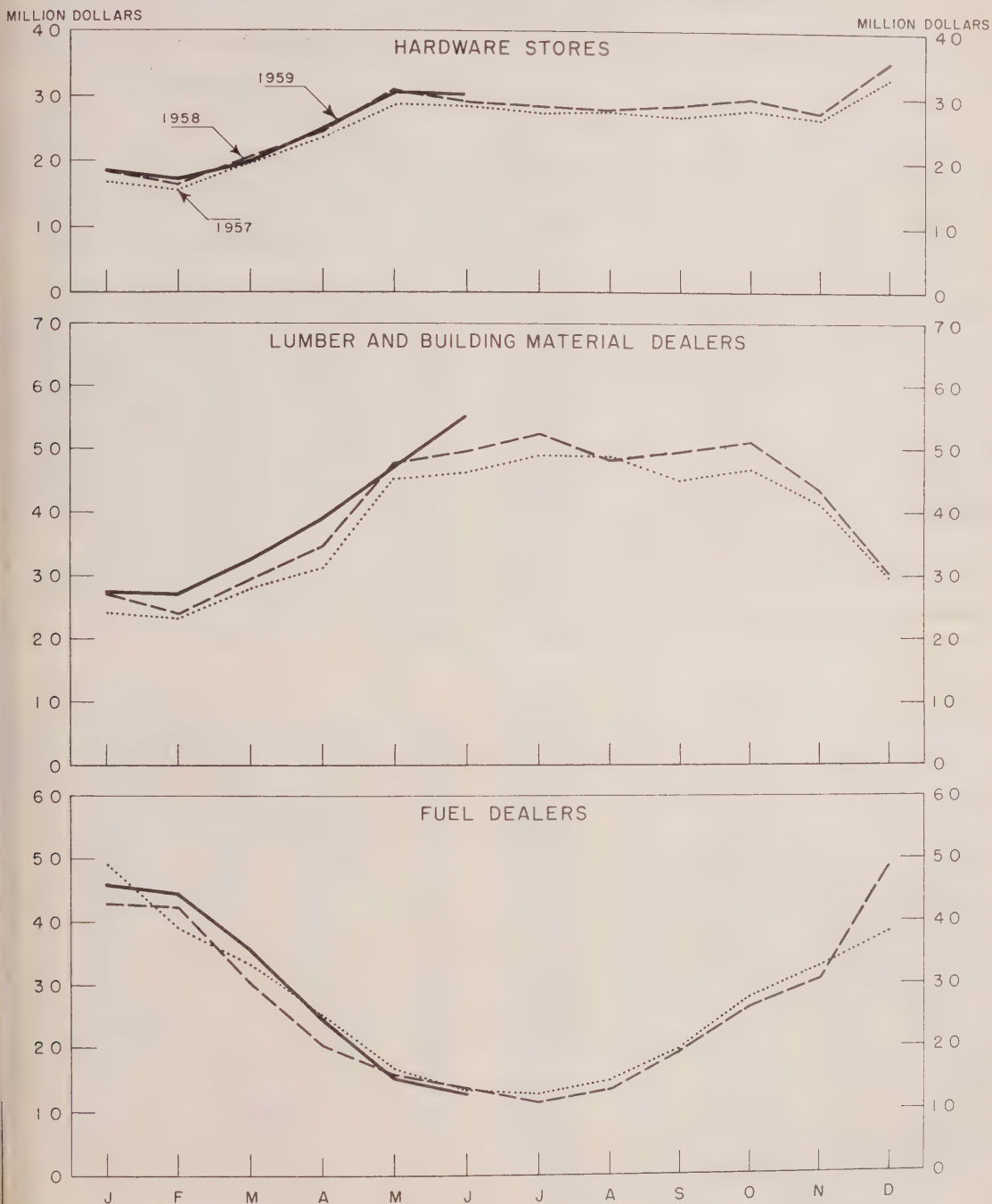
(Without Adjustment for Price Changes)

June 1959 Over May 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 3.7	- 2.8	- 8.8	- 3.0	- 0.1	+ 3.6	- 1.4	- 3.0
Grocery & Combination	- 7.4	- 8.0	- 8.8	- 8.2	- 6.7	+ 8.0	- 5.0	- 6.2
Other Food & Beverage	- 3.1	+ 6.2	- 5.5	- 2.0	- 3.9	+ 1.9	- 3.9	- 8.8
General	- 5.0	-12.3	- 7.6	- 3.5	+ 9.9	- 5.1	- 4.5	+ 5.1
Department	- 7.1	- 8.4	-11.4	- 8.9	- 1.1	+ 0.2	+ 0.4	- 8.1
Variety	- 1.8	- 1.6	-12.1	+ 3.4	+ 0.5	+ 3.8	+ 4.1	+ 5.1
Motor Vehicle	- 3.3	- 3.6	- 9.4	- 2.2	- 6.5	- 0.8	+ 4.0	- 1.1
Garage & Filling Station	- 0.5	- 0.6	- 2.1	+ 0.1	- 2.9	+ 1.4	- 2.8	+ 2.2
Men's Clothing	+ 3.8	- 3.0	+ 4.1	+ 3.2	+ 5.6	+ 6.5	+12.2	+ 1.2
Family Clothing	- 9.2	-10.7	-13.6	- 8.0	- 0.2	+ 7.5	- 7.1	- 2.0
Women's Clothing	-13.2	-16.0	- 8.8	-15.1	-18.3	-13.1	- 9.0	-17.9
Shoe	- 9.4	- 5.1	-11.0	- 7.5	- 5.9	-15.6	-12.4	-15.4
Hardware	- 0.1	+ 3.7	- 7.2	- 1.8	+ 4.9	+10.0	+ 5.4	+ 1.6
Lumber & Building Material	+16.1	+28.5	- 4.4	+17.2	+22.7	+43.3	+17.3	+19.9
Furniture, Appliance & Radio	- 2.1	+ 6.5	-11.8	+ 2.0	+ 1.6	- 6.1	- 8.4	+14.1
Restaurant	- 1.4	- 6.5	(c)	- 4.6	+ 5.2	+ 3.9	+ 4.4	- 0.2
Fuel	-15.8	- 9.1	- 4.5	-16.6	-51.3	+ 6.5	+13.1	-30.2
Drug	- 5.6	- 5.9	- 1.4	- 5.6	- 7.0	-12.0	- 8.5	- 0.2
Jewellery	+ 6.5	+ 8.2	+ 5.3	+ 7.7	+ 2.2	+12.1	+ 3.5	+ 3.6
Miscellaneous	- 2.6	+21.1	-17.0	+ 1.9	+ 7.0	+ 5.2	-12.3	- 3.4

(c) Unchanged.

MONTHLY SALES HARDWARE - BUILDING MATERIALS - FUEL



Department Store Sales and Stocks

June 1958 and 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	June 1958	June 1959	Change 1959/58	May 30 1958	May 30 1959	Change 1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	99,244	109,276	+10.1	303,666	317,288	+ 4.5
1. Women's and Misses' Dresses	3,782	4,418	+16.8	6,713	6,748	+ 0.5
2. Women's and Misses' Coats and Suits..	1,065	816	-23.4	4,234	4,448	+ 5.1
3. Women's and Misses' Sportswear	3,455	4,085	+18.2	9,078	8,909	- 1.9
4. Furs	203	158	-22.2	4,275	4,212	- 1.5
5. Girls' and Infants' Wear	3,786	4,168	+10.1	14,476	15,158	+ 4.7
6. Lingerie and Corsets	3,968	4,349	+ 9.6	11,133	12,118	+ 8.8
7. Aprons, Housedresses and Uniforms ...	536	533	- 0.6	1,390	1,135	-18.3
8. Millinery	547	575	+ 5.1	1,017	1,021	+ 0.4
9. Hosiery and Apparel Accessories	2,910	3,186	+ 9.5	9,767	9,907	+ 1.4
10. Women's, Misses' and Children's Shoes	3,226	4,101	+ 7.2	16,302	16,508	+ 1.3
Ladies' Apparel and Accessories.						
Total 1 - 10.....	24,078	26,389	+ 9.6	78,385	80,164	+ 2.3
11. Men's Clothing	2,921	3,236	+10.8	10,803	11,128	+ 3.0
12. Men's Furnishings	4,431	5,091	+14.9	15,530	14,876	- 4.2
13. Boys' Clothing and Furnishings	1,804	1,880	+ 4.2	7,785	8,157	+ 4.8
14. Men's and Boys' Shoes	1,470	1,583	+ 7.2	6,394	6,711	+ 5.0
15. Food and Kindred Products	5,739	5,736	- 0.1	4,198	4,310	+ 2.7
16. Toiletries, Cosmetics and Drugs	2,457	2,706	+10.1	7,091	7,377	+ 4.0
17. Photographic Equipment and Supplies..	460	543	+18.0	1,319	1,565	+18.6
18. Piece Goods	1,973	1,969	- 0.2	9,311	9,419	+ 1.2
19. Linens and Domestic Goods	2,630	2,973	+13.0	10,119	10,072	- 0.5
20. Smallwares	1,546	1,587	+ 2.7	5,963	6,124	+ 2.7
21. China and Glassware	1,138	1,250	+ 9.8	8,623	8,673	+ 0.6
22. Home Furnishings	6,254	7,006	+12.8	26,568	27,111	+ 2.1
23. Furniture	7,026	7,754	+10.4	18,524	19,565	+ 5.6
24. Major Appliances	6,661	7,445	+11.8	17,430	20,166	+15.7
25. Radio and Music	1,698	2,077	+22.3	8,657	11,024	+27.2
26. Hardware and Housewares	8,857	10,319	+16.5	22,376	24,620	+10.0
27. Jewellery	1,547	1,695	+ 9.6	7,863	8,195	+ 4.3
28. Sporting Goods and Luggage.....	5,307	6,233	+17.4	16,904	17,791	+ 5.3
29. Stationery, Books and Magazines.....	1,293	1,496	+15.7	5,120	5,477	+ 7.0
30. All Other Departments.....	9,948	10,258	+ 3.1	14,703	14,703	+ 0.0

DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

January to June 1958 and 1959

Department	SALES		
	January to June 1958	January to June 1959	Change 1959/1958
	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS	577,946	613,824	+ 6.2
1. Women's and Misses' Dresses	20,101	22,374	+11.3
2. Women's and Misses' Coats and Suits	14,808	15,654	+ 5.7
3. Women's and Misses' Sportswear	16,598	18,446	+11.1
4. Furs	4,140	4,282	+ 3.4
5. Girls' and Infants' Wear	25,310	27,195	+ 7.4
6. Lingerie and Corsets	22,248	23,137	+ 4.0
7. Aprons, Housedresses and Uniforms	2,812	2,771	- 1.5
8. Millinery	5,027	5,012	- 0.3
9. Hosiery and Apparel Accessories	17,842	18,907	+ 6.0
10. Women's, Misses' and Children's Shoes	22,836	23,468	+ 2.8
Ladies' Apparel and Accessories			
Total 1 - 10	151,722	161,246	+ 6.3
1. Men's Clothing	17,539	18,861	+ 7.5
2. Men's Furnishings	20,364	22,058	+ 8.3
3. Boys' Clothing and Furnishings	12,087	12,457	+ 3.1
4. Men's and Boys' Shoes	8,019	8,242	+ 2.8
5. Food and Kindred Products	37,469	36,027	- 3.8
6. Toiletries, Cosmetics and Drugs	15,336	16,082	+ 4.9
7. Photographic Equipment and Supplies	2,231	2,654	+19.0
8. Piece Goods	15,752	16,145	+ 2.5
9. Linens and Domestic Goods	17,437	18,657	+ 7.0
10. Smallwares	9,923	10,283	+ 3.6
1. China and Glassware	6,094	6,533	+ 7.2
2. Home Furnishings	39,979	42,582	+ 6.5
3. Furniture	40,966	43,498	+ 6.2
4. Major Appliances	35,378	40,318	+14.0
5. Radio and Music	12,240	13,646	+11.5
6. Hardware and Housewares	46,016	49,806	+ 8.2
7. Jewellery	8,419	9,168	+ 8.9
8. Sporting Goods and Luggage	20,196	21,694	+ 7.4
9. Stationery, Books and Magazines	8,473	9,401	+11.0
10. All Other Departments	52,306	54,406	+ 4.1

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MONTHLY



CANADA



RETAIL TRADE

JULY 1959

Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

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The Queen's Printer and Controller of Stationery, Ottawa, 1959

RETAIL TRADE

Retail Sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 8</u> \$'000	<u>1 9 5 9</u> \$'000	<u>% Change</u> 1959/1958
First Quarter	3,312,027	3,493,307	+ 5.5
April	1,277,912	1,351,743	+ 5.8
May	1,397,542	1,437,534	+ 2.9
June	1,283,082	1,383,862	+ 7.9
July	<u>1,278,673</u>	<u>1,370,390</u>	<u>+ 7.2</u>
Total	<u>8,549,236</u>	<u>9,036,836</u>	<u>+ 5.7</u>

Estimated Retail Trade - by Provinces and Kinds of Business

January to July 1959

(in millions of dollars)

<u>Kind of Business</u>	<u>Canada</u>	<u>Atl. Prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
Total, all trades	9,037	753	2,116	3,499	455	527	734	952
Grocery & Combination	1,841	177	517	731	65	67	115	170
Other Food & Beverage	621	52	173	251	20	20	37	67
General	352	80	56	69	29	52	34	32
Department	710	50	120	236	65	36	82	122
Variety	161	16	44	74	4	5	8	9
Motor Vehicle	1,687	152	349	610	86	129	159	203
Garage & Filling Station ...	561	43	125	245	20	31	44	53
Men's Clothing	129	7	34	55	4	4	12	13
Family Clothing	113	16	41	32	5	6	8	6
Women's Clothing	147	7	42	63	4	5	12	16
Shoe	83	6	23	38	2	2	5	7
Hardware	171	11	36	59	11	19	24	13
Lumber & Building Material .	285	10	56	101	26	29	34	29
Furniture, Appliance & Radio	315	23	89	123	15	11	27	27
Restaurant	300	13	77	123	15	16	26	31
Fuel	191	10	54	102	5	3	1	16
Drug	221	17	46	95	11	12	18	24
Jewellery	65	4	13	30	3	3	4	8
Miscellaneous	1,084	59	222	464	66	79	86	109

NOTE: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

July, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,370,390	275,140	1,095,250	118,605
2	Grocery & Combination	273,888	121,275	152,614	27,268
3	Other Food & Beverage	102,145	53,309	48,836	9,419
4	General	58,030	4,508	53,522	12,485
5	Department	96,415	-	96,415	7,038
6	Variety	27,115	22,939	4,176	2,905
7	Motor Vehicle	235,697	2,453	233,244	23,519
8	Garage & Filling Station	92,779	646	92,133	7,757
9	Men's Clothing	17,801	2,043	15,759	984
10	Family Clothing	16,070	3,330	12,740	2,284
11	Women's Clothing	21,860	7,329	14,531	991
12	Shoe	12,986	5,854	7,132	946
13	Hardware	29,436	4,060	25,376	1,963
14	Lumber & Building Material	57,082	11,816	45,265	2,096
15	Furniture, Appliance & Radio	47,541	11,948	35,593	3,613
16	Restaurant	48,826	3,524	45,301	2,178
17	Fuel	10,826	194	10,633	619
18	Drug	32,367	3,980	28,386	2,371
19	Jewellery	9,865	3,216	6,649	813
20	Miscellaneous	179,661	12,715	166,946	9,356
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	71,970	10,479	61,491	82,628
22	Grocery & Combination	9,831	3,977	5,854	9,939
23	Other Food & Beverage	3,072	1,860	1,213	3,082
24	General	5,026	(a)	(a)	8,435
25	Department	9,596	-	9,596	4,586
26	Variety	678	653	25	831
27	Motor Vehicle	11,754	-	11,754	18,010
28	Garage & Filling Station	3,171	(a)	(a)	5,706
29	Men's Clothing	520	(a)	(a)	528
30	Family Clothing	733	92	641	804
31	Women's Clothing	477	142	335	629
32	Shoe	308	113	195	350
33	Hardware	1,810	(a)	(a)	3,049
34	Lumber & Building Material	5,769	1,280	4,489	6,700
35	Furniture, Appliance & Radio	2,130	790	1,340	1,592
36	Restaurant	2,546	215	2,330	2,600
37	Fuel	211	-	211	198
38	Drug	1,558	(a)	(a)	1,668
39	Jewellery	432	(a)	(a)	504
40	Miscellaneous	12,348	400	11,948	13,417

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

July, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
21,508	97,097	312,658	54,198	258,460	529,739	126,620	403,119	1
6,224	21,044	76,716	25,160	51,556	105,932	61,167	44,765	2
(a)	(a)	28,184	7,621	20,563	42,357	26,980	15,376	3
1,418	11,068	9,734	948	8,785	11,975	514	11,461	4
-	7,038	15,043	-	15,043	30,822	-	30,822	5
2,632	273	7,134	6,070	1,064	12,726	10,541	2,185	6
2,453	21,066	45,108	-	45,108	85,696	(a)	(a)	7
(a)	(a)	20,030	(a)	(a)	40,695	(a)	(a)	8
(a)	(a)	4,930	417	4,513	7,420	1,363	6,056	9
234	2,050	5,848	1,537	4,312	4,342	995	3,347	10
189	802	6,175	1,952	4,224	9,534	3,707	5,827	11
(a)	(a)	3,562	1,677	1,885	5,951	3,030	2,922	12
(a)	(a)	6,739	768	5,970	10,059	784	9,275	13
-	2,096	10,819	(a)	(a)	19,799	2,524	17,275	14
1,021	2,592	12,928	3,067	9,861	19,586	4,894	14,692	15
43	2,135	12,115	785	11,330	19,667	1,212	18,455	16
-	619	2,495	-	2,495	6,399	(a)	(a)	17
216	2,154	6,576	431	6,145	13,973	1,839	12,134	18
182	632	1,820	497	1,323	4,558	1,483	3,075	19
349	9,007	36,702	2,740	33,963	78,248	5,339	72,910	20
Saskatchewan			Alberta			British Columbia		
12,791	69,837	109,127	20,802	88,325	145,661	28,744	116,917	21
3,371	6,568	18,329	8,626	9,703	25,874	12,750	13,124	22
1,811	1,271	5,788	3,647	2,141	10,244	5,363	4,881	23
(a)	(a)	5,098	(a)	(a)	5,277	779	4,498	24
-	4,586	11,457	-	11,457	17,873	-	17,873	25
717	114	1,423	1,214	209	1,418	1,111	307	26
-	18,010	21,037	-	21,037	30,575	-	30,575	27
(a)	(a)	6,807	(a)	(a)	8,611	198	8,414	28
(a)	(a)	1,582	(a)	(a)	1,837	(a)	(a)	29
(a)	(a)	1,121	179	942	937	(a)	(a)	30
190	439	1,707	453	1,254	2,348	697	1,651	31
147	203	806	396	410	1,062	255	807	32
(a)	(a)	3,707	(a)	(a)	2,108	(a)	(a)	33
3,772	2,928	6,944	3,139	3,805	4,954	586	4,369	34
532	1,061	3,476	522	2,954	4,216	1,123	3,094	35
39	2,562	4,159	187	3,972	5,560	1,044	4,516	36
-	198	54	-	54	850	127	722	37
(a)	(a)	2,674	324	2,350	3,548	928	2,620	38
166	338	562	321	241	1,176	432	744	39
458	12,960	12,396	551	11,844	17,193	2,879	14,314	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

July 1959 Over July 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 7.2	+ 8.5	+ 5.4	+ 7.3	+11.9	+ 6.4	+ 6.1	+ 8.4
Grocery & Combination	+ 6.5	+ 7.9	+ 8.0	+ 5.6	- 0.8	+ 2.0	+ 8.8	+ 7.9
Other Food & Beverage	+ 6.8	+ 8.7	+ 4.8	+ 9.8	+ 3.4	+ 3.2	+ 4.4	+ 2.5
General	+ 6.5	+ 6.0	+ 8.4	+ 6.5	+ 8.3	+ 7.1	+ 0.2	+ 8.3
Department	+ 8.6	+ 9.6	+ 4.4	+ 7.9	+10.9	+ 5.7	+ 6.2	+14.8
Variety	+ 6.6	+10.0	+ 4.9	+ 6.2	+ 8.8	(c)	+ 6.3	+15.7
Motor Vehicle	+10.0	+12.0	+ 2.4	+11.9	+15.9	+12.0	+11.5	+11.3
Garage & Filling Station	+ 2.1	+11.1	+ 1.9	- 0.2	+12.3	+ 0.9	+ 0.6	+ 4.5
Men's Clothing	+ 3.6	+ 1.0	+ 9.5	- 0.3	+ 6.3	+ 3.1	+ 2.1	+ 7.1
Family Clothing	+ 4.4	+ 6.9	+ 5.0	(c)	+ 9.4	+ 4.7	+ 7.5	+ 7.8
Women's Clothing	+ 7.5	+ 5.2	+ 9.4	+ 6.4	+ 5.8	+ 5.0	+11.3	+ 6.8
Shoe	+ 7.3	+10.6	+ 6.4	+ 6.7	+10.8	+12.5	+15.5	+ 2.4
Hardware	+ 3.9	+ 1.4	+ 3.9	+ 2.6	+ 3.6	+ 7.3	+ 6.6	+ 3.4
Lumber & Building Material	+ 9.1	+11.0	+ 5.3	+ 2.0	+25.5	+ 8.5	+19.1	+19.8
Furniture, Appliance & Radio	+ 6.6	+ 6.9	+ 9.7	+ 3.2	+ 3.4	+ 4.6	+ 5.3	+17.7
Restaurant	+ 2.3	- 2.5	+ 4.3	+ 4.0	+ 1.2	- 2.1	- 2.4	+ 0.4
Fuel	- 5.1	- 4.2	-18.8	- 0.2	+15.3	+ 8.8	-20.6	+ 1.8
Drug	+ 7.4	+ 6.9	+ 6.6	+ 8.0	+ 9.6	+ 6.9	+ 9.5	+ 4.5
Jewellery	+ 7.0	- 0.4	+11.8	+ 8.8	+ 7.5	+ 4.6	+ 7.9	- 0.6
Miscellaneous	+ 9.9	+ 9.5	+ 6.1	+14.0	+26.7	+ 7.0	- 4.1	+ 4.4

(c) Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

5

(Without Adjustment for Price Changes)

January to July 1959 Over January to July 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 5.7	+ 6.0	+ 4.2	+ 6.2	+ 8.4	+ 6.2	+ 6.7	+ 4.9
Grocery & Combination	+ 3.8	+ 5.9	+ 4.9	+ 3.9	- 6.3	- 1.2	+ 3.2	+ 5.4
Other Food & Beverage	+ 3.8	+ 3.3	+ 4.2	+ 4.3	+ 5.7	+ 4.6	+ 5.8	- 0.8
General	+ 3.9	+ 4.4	+ 5.0	+ 2.1	+ 5.1	+ 5.3	+ 1.5	+ 3.7
Department	+ 6.5	+ 1.2	+ 3.8	+ 7.7	+ 9.1	+ 5.7	+ 8.2	+ 7.1
Variety	+ 4.3	+ 4.6	+ 3.6	+ 4.5	+ 4.2	+ 1.1	+ 4.9	+ 8.3
Motor Vehicle	+11.3	+12.9	+ 4.6	+14.2	+16.2	+13.6	+14.2	+ 8.6
Garage & Filling Station	+ 2.0	+ 5.4	+ 3.2	- 0.1	+11.3	+ 1.1	+ 2.6	+ 3.6
Men's Clothing	+ 3.6	- 0.1	+ 4.9	+ 4.4	+ 3.6	- 1.4	- 0.3	+ 4.8
Family Clothing	+ 2.1	+ 1.0	+ 2.4	+ 0.8	+ 6.0	+ 2.1	+ 3.8	+ 4.4
Women's Clothing	+ 3.6	- 1.2	+ 5.0	+ 4.1	+ 7.3	+ 4.8	+ 0.3	+ 1.7
Shoe	+ 5.1	+ 0.3	+ 6.8	+ 5.3	+ 5.6	+ 8.2	+ 8.0	- 1.1
Hardware	+ 2.2	- 1.3	+ 2.7	- 0.2	+ 6.5	+ 4.7	+ 7.0	- 0.3
Lumber & Building Material	+ 7.4	+ 5.8	+ 9.2	+ 0.7	+14.9	+10.6	+18.7	+ 8.0
Furniture, Appliance & Radio	+ 3.6	- 0.9	+ 1.9	+ 4.9	+ 7.8	+ 0.6	+ 5.0	+ 5.0
Restaurant	+ 0.4	+ 2.0	+ 1.1	+ 1.6	+ 1.0	- 1.2	- 2.2	- 3.3
Fuel	+ 8.1	+18.7	+ 5.2	+ 7.7	+16.0	- 7.0	+21.2	+14.2
Rug	+ 6.1	+ 7.9	+ 4.7	+ 6.2	+ 7.4	+ 8.2	+ 7.7	+ 4.6
Jewellery	+ 5.3	- 1.6	+ 4.1	+ 7.5	+ 7.2	+ 3.5	+ 9.6	+ 1.1
Miscellaneous	+ 6.8	+ 6.0	+ 3.8	+ 8.9	+17.2	+ 7.4	+ 3.3	+ 1.8

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

July 1959 Over June 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 1.0	- 1.7	- 1.4	- 1.0	+ 0.9	- 1.4	- 2.6	+ 1.1
Grocery & Combination	+ 3.5	+ 7.5	+ 2.8	+ 2.0	+ 6.6	- 2.2	+ 7.9	+ 6.3
Other Food & Beverage	+ 9.6	+15.3	+11.9	+ 8.9	+ 1.7	+ 0.6	+ 7.2	+ 8.0
General	+ 4.5	- 2.1	+ 8.6	+12.1	+12.5	+ 2.2	+ 2.2	- 3.1
Department	-11.8	-14.6	-19.2	-15.0	- 4.5	-17.8	- 7.4	- 1.6
Variety	+ 2.5	+11.6	- 2.2	+ 3.6	+ 4.0	- 5.9	+ 6.3	+ 0.6
Motor Vehicle	-12.1	- 9.6	-15.1	-12.4	-15.8	-10.0	-16.7	- 4.1
Garage & Filling Station	+10.2	+12.4	+ 7.5	+11.9	+13.5	+14.4	+ 8.9	+ 4.4
Men's Clothing	-14.2	- 9.2	-17.0	-13.2	-23.6	-23.4	-14.0	- 7.2
Family Clothing	- 9.5	-14.2	- 9.3	-11.6	-10.0	-12.3	- 4.4	+13.7
Women's Clothing	- 0.9	- 3.3	- 5.3	+ 1.0	- 8.8	- 8.6	- 3.8	+12.1
Shoe	- 6.2	- 6.0	- 9.8	- 7.8	-16.8	- 7.9	+11.6	+10.4
Hardware	- 4.2	- 1.7	+ 1.1	- 5.8	- 4.9	- 3.4	-11.9	(c)
Lumber & Building Material	+ 3.7	- 1.5	+ 9.0	+ 1.0	+10.3	+ 4.3	+ 4.0	- 1.9
Furniture, Appliance & Radio	+ 0.8	- 9.6	- 1.4	+ 4.9	+ 4.9	+ 8.0	- 3.9	- 0.8
Restaurant	+ 9.0	+10.3	+ 2.0	+ 9.5	+15.8	+ 9.8	+11.7	+18.4
Fuel	-17.5	-13.8	-21.8	-14.4	-11.3	+10.6	-43.2	-31.0
Drug	+ 3.9	+ 5.0	+ 4.0	+ 3.9	+ 0.5	+ 0.7	+ 8.8	+ 2.8
Jewellery	- 9.1	+12.0	-18.1	- 7.6	-17.1	-17.6	-10.4	- 2.7
Miscellaneous	+ 2.5	-15.2	+ 6.8	+ 2.0	+11.2	+ 9.2	- 1.2	- 0.6

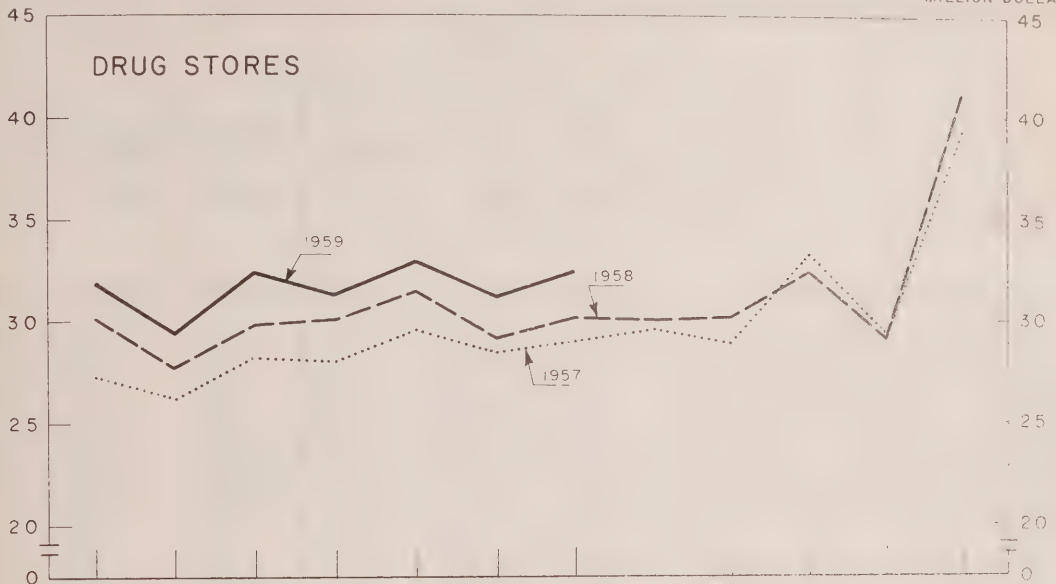
(c) Unchanged.

MONTHLY SALES DRUG-JEWELLERY STORES

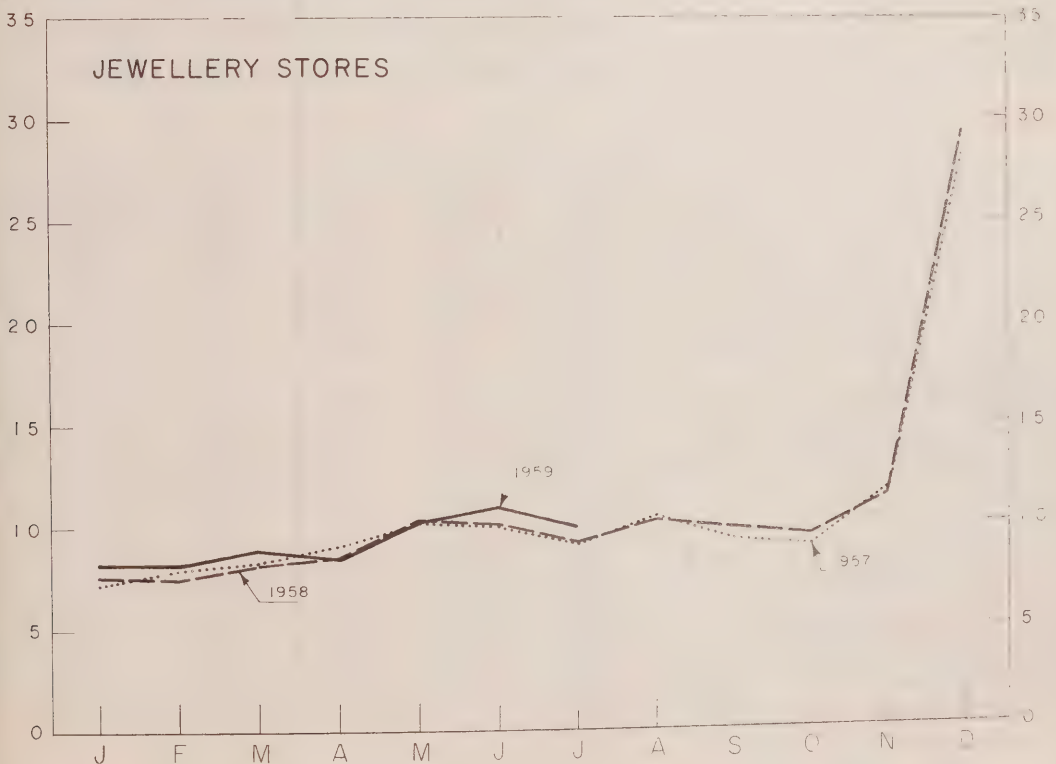
MILLION DOLLARS

MILLION DOLLARS

DRUG STORES



JEWELLERY STORES



Department Store Sales and Stocks

July 1958 and July 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	July 1958	July 1959	Change 1959/58	June 30 1958	June 30 1959	Change 1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	88,744	96,415	+ 8.6	282,098	299,357	+ 6.1
1. Women's and Misses' Dresses	2,717	2,714	- 0.1	5,906	6,000	+ 1.6
2. Women's and Misses' Coats and Suits..	667	620	- 7.0	3,676	4,246	+15.5
3. Women's and Misses' Sportswear	2,930	3,191	+ 8.9	7,914	8,125	+ 2.7
4. Furs	672	801	+19.2	4,166	4,279	+ 2.7
5. Girls' and Infants' Wear	2,990	3,153	+ 5.5	13,486	15,220	+12.9
6. Lingerie and Corsets	3,628	3,734	+ 2.9	10,226	10,598	+ 3.6
7. Aprons, Housedresses and Uniforms ...	506	406	-19.8	1,035	1,046	+ 1.1
8. Millinery	346	356	+ 2.9	827	863	+ 4.4
9. Hosiery and Apparel Accessories	2,315	2,329	+ 0.6	8,943	9,251	+ 3.4
10. Women's, Misses' and Children's Shoes	2,767	2,879	+ 4.0	14,540	14,890	+ 2.4
Ladies' Apparel and Accessories.						
Total 1 - 10.....	19,538	20,183	+ 3.3	70,719	74,518	+ 5.4
11. Men's Clothing	2,278	2,235	- 1.9	9,792	10,237	+ 4.5
12. Men's Furnishings	3,284	3,522	+ 7.2	13,753	14,075	+ 2.3
13. Boys' Clothing and Furnishings	1,274	1,320	+ 3.6	7,096	7,683	+ 8.3
14. Men's and Boys' Shoes	1,164	1,228	+ 5.5	5,848	6,058	+ 3.6
15. Food and Kindred Products	5,346	5,711	+ 6.8	4,203	4,521	+ 7.6
16. Toiletries, Cosmetics and Drugs	2,362	2,594	+ 9.8	6,735	7,100	+ 5.4
17. Photographic Equipment and Supplies..	481	603	+25.4	1,290	1,418	+ 9.9
18. Piece Goods	1,659	1,565	- 5.7	8,736	8,786	+ 0.6
19. Linens and Domestic	2,831	3,135	+10.7	9,325	9,316	- 0.1
20. Smallwares	1,456	1,375	- 5.6	5,570	5,719	+ 2.7
21. China and Glassware	1,119	1,277	+14.1	8,188	8,467	+ 3.4
22. Home Furnishings	5,816	6,640	+14.2	25,488	26,304	+ 3.2
23. Furniture	7,192	8,122	+12.9	17,093	17,891	+ 4.7
24. Major Appliances	7,411	8,126	+ 9.6	16,860	19,368	+14.9
25. Radio and Music	1,821	2,275	+24.9	8,331	10,657	+27.9
26. Hardware and Housewares	8,010	9,095	+13.5	21,495	23,714	+10.3
27. Jewellery	1,370	1,442	+ 5.3	7,375	7,636	+ 3.5
28. Sporting Goods and Luggage.....	4,601	5,428	+18.0	15,382	16,240	+ 5.6
29. Stationery, Books and Magazines.....	1,183	1,348	+13.9	4,820	5,239	+ 8.7
30. All Other Departments.....	8,548	9,191	+ 7.5	13,999	14,410	+ 2.9

CATALOGUE No.

63-005

MONTHLY

Canada. Statistics, Bureau of



CANADA

RETAIL TRADE

AUGUST 1959



Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

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Industry and Merchandising Division

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RETAIL TRADE

Retail Sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 8</u> \$'000	<u>1 9 5 9</u> \$'000	<u>% Change</u> 1959/1958
First Half	7,270,563	7,666,446	+ 5.4
July	1,278,673	1,370,390	+ 7.2
August	<u>1,268,725</u>	<u>1,290,725</u>	<u>+ 1.7</u>
Total	<u>9,817,961</u>	<u>10,327,561</u>	<u>+ 5.2</u>

Estimated Retail Trade - by Provinces and Kinds of Business

January to August 1959

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	10,328	872	2,414	3,969	526	612	844	1,091
Grocery & Combination	2,106	204	590	833	75	76	133	195
Other Food & Beverage	717	61	200	289	24	23	42	
General	409	93	65	80	33	61	39	38
Department	811	57	137	267	74	41	95	141
Variety	186	19	51	86	5	6	10	10
Motor Vehicle	1,882	173	385	674	97	146	178	229
Garage & Filling Station ...	648	51	146	281	23	36	51	61
Men's Clothing	145	8	39	61	5	5	13	14
Family Clothing	129	19	47	36	6	6	9	7
Women's Clothing	166	8	48	70	4	5	13	18
Shoe	94	7	26	43	2	3	6	8
Hardware	199	12	42	68	12	22	29	15
Lumber & Building Material .	335	12	66	117	31	35	40	33
Furniture, Appliance & Radio	363	26	102	141	17	13	31	31
Restaurant	350	16	90	142	18	19	29	36
Fuel	204	11	57	111	6	3	1	17
Drug	252	19	52	108	13	14	20	27
Jewellery	75	5	15	34	3	4	4	9
Miscellaneous	1,256	70	257	529	79	95	101	124

NOTE: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

August, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,290,725	257,237	1,033,488	118,370
2	Grocery & Combination	265,040	116,709	148,331	27,123
3	Other Food & Beverage	95,728	47,765	47,963	8,996
4	General	57,330	4,082	53,248	12,844
5	Department	100,380	-	100,380	6,986
6	Variety	25,141	20,896	4,245	2,790
7	Motor Vehicle	195,382	2,018	193,364	21,573
8	Garage & Filling Station	86,381	606	85,775	7,481
9	Men's Clothing	16,314	1,592	14,723	1,116
10	Family Clothing	15,639	3,538	12,101	2,293
11	Women's Clothing	18,836	5,550	13,287	1,027
12	Shoe	11,372	5,206	6,166	918
13	Hardware	28,100	4,076	24,024	1,888
14	Lumber & Building Material	50,700	11,843	38,857	2,261
15	Furniture, Appliance & Radio	47,893	10,624	37,269	3,753
16	Restaurant	50,119	3,499	46,620	2,554
17	Fuel	13,330	215	13,115	716
18	Drug	31,255	3,841	27,414	2,392
19	Jewellery	10,306	3,465	6,841	975
20	Miscellaneous	171,479	11,712	159,765	10,684
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	70,893	11,105	59,788	84,737
22	Grocery & Combination	10,255	4,249	6,007	9,599
23	Other Food & Beverage	3,142	1,954	1,188	3,073
24	General	4,244	(a)	(a)	9,160
25	Department	9,230	-	9,230	5,074
26	Variety	708	682	27	828
27	Motor Vehicle	11,015	-	11,015	16,980
28	Garage & Filling Station	2,849	(a)	(a)	5,035
29	Men's Clothing	488	(a)	(a)	504
30	Family Clothing	695	101	595	738
31	Women's Clothing	489	135	354	589
32	Shoe	303	122	181	328
33	Hardware	1,760	(a)	(a)	3,052
34	Lumber & Building Material	5,212	1,362	3,850	6,703
35	Furniture, Appliance & Radio	2,386	855	1,531	1,965
36	Restaurant	2,807	217	2,590	2,593
37	Fuel	197	-	197	198
38	Drug	1,579	(a)	(a)	1,876
39	Jewellery	494	(a)	(a)	520
40	Miscellaneous	13,040	446	12,594	15,922

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

August, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
20,236	98,134	297,488	50,504	246,984	470,148	113,777	356,371	1
6,158	20,965	72,792	23,158	49,634	102,318	59,408	42,910	2
(a)	(a)	26,954	7,475	19,479	37,329	21,104	16,225	3
1,135	11,708	9,310	979	8,331	11,337	466	10,871	4
-	6,986	16,719	-	16,719	30,852	-	30,852	5
2,517	273	6,796	5,759	1,038	11,264	9,018	2,246	6
2,018	19,555	36,400	-	36,400	63,821	(a)	(a)	7
(a)	(a)	20,428	(a)	(a)	36,139	(a)	(a)	8
(a)	(a)	5,108	360	4,748	5,748	1,053	4,695	9
253	2,041	5,523	1,614	3,909	4,041	938	3,103	10
138	888	5,622	1,490	4,131	7,371	2,726	4,645	11
(a)	(a)	3,234	1,453	1,781	4,851	2,651	2,200	12
(a)	(a)	5,767	688	5,079	9,466	737	8,729	13
-	2,261	9,326	(a)	(a)	16,624	2,541	14,082	14
808	2,944	13,453	2,995	10,458	17,808	3,888	13,920	15
94	2,461	13,143	765	12,378	19,503	1,180	18,324	16
-	716	3,157	-	3,157	8,097	(a)	(a)	17
225	2,167	6,238	438	5,800	13,281	1,718	11,564	18
216	760	1,960	498	1,462	4,521	1,564	2,957	19
340	10,344	35,558	2,355	33,204	65,777	4,559	61,219	20
Saskatchewan			Alberta			British Columbia		
12,041	72,696	110,498	20,682	89,816	138,593	28,888	109,705	21
2,895	6,704	17,944	8,657	9,287	25,010	12,185	12,824	22
1,841	1,233	5,331	3,404	1,927	10,903	6,123	4,780	23
(a)	(a)	5,168	(a)	(a)	5,266	761	4,506	24
-	5,074	12,545	-	12,545	18,974	-	18,974	25
728	99	1,342	1,091	251	1,412	1,102	311	26
-	16,980	19,181	-	19,181	26,413	-	26,413	27
(a)	(a)	6,927	(a)	(a)	7,523	199	7,324	28
(a)	(a)	1,660	(a)	(a)	1,689	(a)	(a)	29
(a)	(a)	1,204	255	949	1,145	(a)	(a)	30
154	436	1,666	354	1,312	2,073	551	1,521	31
145	183	792	361	431	946	249	696	32
(a)	(a)	4,155	(a)	(a)	2,012	(a)	(a)	33
3,578	3,126	6,606	3,353	3,253	3,967	550	3,417	34
456	1,508	4,147	518	3,629	4,382	1,104	3,278	35
37	2,556	3,788	120	3,668	5,730	1,086	4,644	36
-	198	50	-	50	915	102	813	37
(a)	(a)	2,449	314	2,135	3,441	895	2,546	38
187	334	624	372	252	1,212	477	734	39
412	15,510	14,919	602	14,317	15,580	2,999	12,581	40

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

August 1959 Over August 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 1.7	+ 5.3	+ 2.3	- 0.6	+ 8.9	+ 1.6	+ 2.5	+ 1.8
Grocery & Combination	- 1.3	+ 4.9	- 0.5	- 2.7	- 3.3	- 9.5	- 1.2	+ 0.1
Other Food & Beverage	+ 0.4	- 1.1	+ 4.6	+ 0.3	- 1.3	- 3.4	- 6.4	- 2.5
General	+ 0.5	+ 4.9	+ 5.8	- 4.0	- 2.8	+ 2.1	- 1.5	- 6.3
Department	+ 2.9	- 0.1	+ 5.6	- 1.4	+ 5.7	+ 4.8	+ 8.8	+ 3.5
Variety	+ 1.0	+ 8.6	+ 1.9	- 3.0	+18.4	- 1.2	+10.8	+ 1.5
Motor Vehicle	+10.0	+19.1	+ 5.8	+ 7.7	+14.2	+10.9	+10.6	+11.8
Garage & Filling Station	- 1.9	- 4.1	+ 3.1	- 2.5	+11.2	-11.5	- 5.8	- 2.9
Men's Clothing	- 0.8	+ 1.2	+11.1	- 8.2	(c)	- 8.7	+ 4.7	- 8.9
Family Clothing	- 4.4	+ 1.3	- 4.7	-12.6	- 1.1	+ 0.5	+ 2.1	+ 8.1
Women's Clothing	- 3.1	+ 1.1	- 1.4	- 7.1	+ 2.7	+ 3.2	+ 2.3	- 2.2
Shoe	- 3.7	+ 2.3	+ 0.3	-10.1	+12.2	+ 4.8	+12.5	- 5.9
Hardware	+ 0.7	+ 1.2	- 2.7	+ 1.2	+ 2.4	+ 1.5	+ 3.9	- 1.5
Lumber & Building Material	+ 5.2	+18.4	- 1.6	- 2.4	+17.3	+15.5	+18.6	(c)
Furniture, Appliance & Radio	+ 1.3	+ 2.3	+ 1.2	- 1.5	+ 8.7	+ 4.9	+ 0.9	+ 8.0
Restaurant	+ 2.7	- 3.5	+ 4.5	+ 3.1	+ 3.6	- 3.0	+ 1.5	+ 3.1
Fuel	+ 0.5	- 2.6	+ 0.8	+ 0.2	-15.1	+ 8.8	+38.9	+ 6.0
Drug	+ 4.0	+ 6.0	+ 4.0	+ 5.3	+ 2.1	+ 4.1	+ 4.5	- 1.8
Jewellery	- 1.2	- 2.2	+ 4.8	- 1.7	+ 0.6	- 1.3	+ 5.8	-10.6
Miscellaneous	+ 1.1	+ 3.3	+ 2.4	- 1.7	+28.8	(c)	- 5.1	- 2.0

(c) Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to August 1959 Over January to August 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 5.2	+ 5.9	+ 4.0	+ 5.3	+ 8.4	+ 5.5	+ 6.2	+ 4.5
Grocery & Combination	+ 3.2	+ 5.8	+ 4.2	+ 3.0	- 5.9	- 2.3	+ 2.6	+ 4.7
Other Food & Beverage	+ 3.3	+ 2.6	+ 4.3	+ 3.8	+ 4.8	+ 3.5	+ 4.1	- 1.0
General	+ 3.4	+ 4.4	+ 5.1	+ 1.2	+ 4.0	+ 4.8	+ 1.1	+ 2.2
Department	+ 6.1	+ 1.1	+ 4.0	+ 6.6	+ 8.7	+ 5.6	+ 8.2	+ 6.6
Variety	+ 3.9	+ 5.2	+ 3.3	+ 3.4	+ 6.1	+ 0.8	+ 5.6	+ 7.3
Motor Vehicle	+11.2	+13.6	+ 4.7	+13.5	+16.0	+13.3	+13.8	+ 8.9
Garage & Filling Station	+ 1.5	+ 3.9	+ 3.1	- 0.4	+11.3	- 0.9	+ 1.4	+ 2.7
Men's Clothing	+ 3.1	(c)	+ 5.7	+ 3.0	+ 3.2	- 2.2	+ 0.3	+ 3.0
Family Clothing	+ 1.2	+ 1.1	+ 1.5	- 0.9	+ 5.1	+ 2.0	+ 3.6	+ 5.0
Women's Clothing	+ 2.8	- 0.9	+ 4.2	+ 2.8	+ 6.7	+ 4.6	+ 0.5	+ 1.2
Shoe	+ 3.9	+ 0.6	+ 6.0	+ 3.3	+ 6.4	+ 7.7	+ 8.6	- 1.7
Hardware	+ 2.0	- 0.9	+ 1.9	(c)	+ 5.9	+ 4.3	+ 6.5	- 0.5
Lumber & Building Material	+ 7.0	+ 7.9	+ 7.5	+ 0.2	+15.2	+11.5	+18.7	+ 7.0
Furniture, Appliance & Radio	+ 3.3	- 0.4	+ 1.8	+ 4.1	+ 7.9	+ 1.2	+ 4.4	+ 5.4
Restaurant	+ 0.8	+ 1.1	+ 1.6	+ 1.8	+ 1.4	- 1.4	- 1.7	- 2.3
Fuel	+ 7.5	+17.0	+ 5.0	+ 7.1	+14.6	- 6.1	+22.5	+13.8
Rug	+ 5.8	+ 7.6	+ 4.7	+ 6.1	+ 6.7	+ 7.6	+ 7.3	+ 3.8
Jewellery	+ 4.3	- 1.7	+ 4.2	+ 6.2	+ 6.2	+ 2.8	+ 9.0	- 0.7
Miscellaneous	+ 6.0	+ 5.6	+ 3.6	+ 7.5	+18.9	+ 6.1	+ 2.0	+ 1.3

(c) Unchanged

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

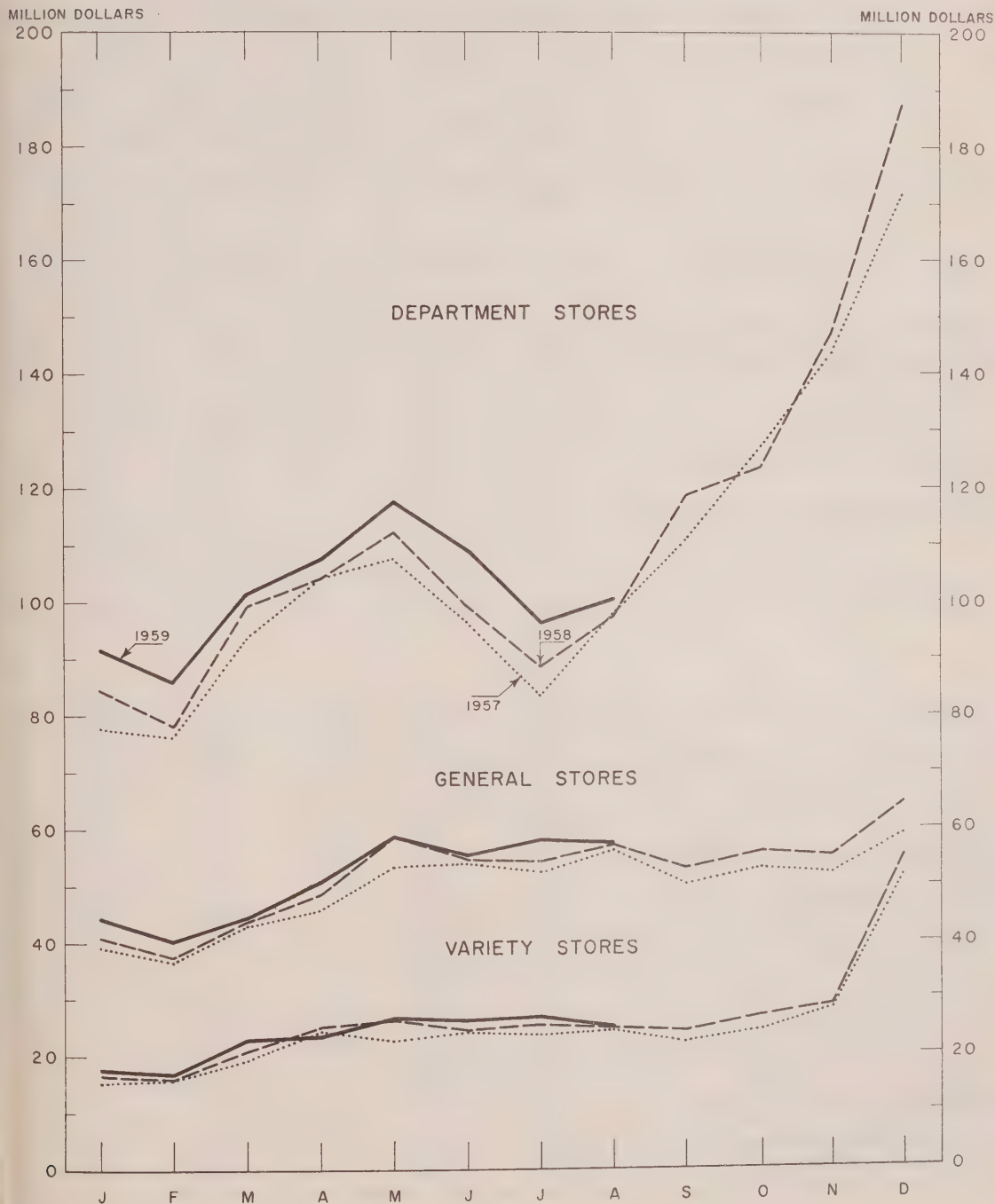
(Without Adjustment for Price Changes)

August 1959 Over July 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 5.8	- 0.2	- 4.9	-11.2	- 1.5	+ 2.6	+ 1.3	- 4.9
Grocery & Combination	- 3.2	- 0.5	- 5.1	- 3.4	+ 4.3	- 3.4	- 2.1	- 3.3
Other Food & Beverage	- 6.3	- 4.5	- 4.4	-11.9	+ 2.3	- 0.3	- 7.9	+ 6.4
General	- 1.2	+ 2.9	- 4.4	- 5.3	-15.6	+ 8.6	+ 1.4	- 0.2
Department	+ 4.1	- 0.7	+11.1	+ 0.1	- 3.8	+10.6	+ 9.5	+ 6.2
Variety	- 7.3	- 4.0	- 4.7	-11.5	+ 4.4	- 0.4	- 5.7	- 0.4
Motor Vehicle	-17.1	- 8.3	-19.3	-25.5	- 6.3	- 5.7	- 8.8	-13.6
Garage & Filling Station	- 6.9	- 3.6	+ 2.0	-11.2	-10.2	-11.8	+ 1.8	-12.6
Men's Clothing	- 8.4	+13.4	+ 3.6	-22.5	- 6.2	- 4.5	+ 4.9	- 8.1
Family Clothing	- 2.7	+ 0.4	- 5.6	- 6.9	- 5.2	- 8.2	+ 7.4	+22.2
Women's Clothing	-13.8	+ 3.6	- 9.0	-22.7	+ 2.5	- 6.4	- 2.4	-11.7
Shoe	-12.4	- 3.0	- 9.2	-18.5	- 1.6	- 6.3	- 1.7	-10.9
Hardware	- 4.5	- 3.8	-14.4	- 5.9	- 2.8	+ 0.1	+12.1	- 4.6
Lumber & Building Material	-11.2	+ 7.9	-13.8	-16.0	- 9.7	(c)	- 4.9	-19.9
Furniture, Appliance & Radio	+ 0.7	+ 3.8	+ 4.1	- 9.1	+12.0	+23.4	+19.3	+ 3.9
Restaurant	+ 2.6	+17.3	+ 8.5	- 0.8	+10.3	- 0.3	- 8.9	+ 3.1
Fuel	+23.1	+15.7	+26.5	+26.5	- 6.6	(c)	- 7.4	+ 7.6
Drug	- 3.4	+ 0.9	- 5.1	- 5.0	+ 1.3	+12.5	- 8.4	- 3.0
Jewellery	+ 4.5	+19.9	+ 7.7	- 0.8	+14.4	+ 3.2	+11.0	+ 3.1
Miscellaneous	- 4.6	+14.2	- 3.1	-15.9	+ 5.6	+18.7	+20.4	- 9.4

(c) Unchanged

MONTHLY SALES GENERAL MERCHANDISE TRADE



Department Store Sales and Stocks

August 1958 and August 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	August 1958	August 1959	Change 1959/58	July 31 1958	July 31 1959	Change 1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	97,551	100,380	+ 2.9	292,657	313,366	+ 7.1
1. Women's and Misses' Dresses	2,673	2,790	+ 4.4	5,571	5,957	+ 6.9
2. Women's and Misses' Coats and Suits..	1,714	1,901	+10.9	4,936	5,577	+13.0
3. Women's and Misses' Sportswear	3,001	3,013	+ 0.4	7,798	8,404	+ 7.8
4. Furs	1,720	1,596	- 7.2	5,081	5,500	+ 8.2
5. Girls' and Infants' Wear	5,213	5,411	+ 3.8	15,884	16,089	+13.9
6. Lingerie and Corsets	3,155	3,133	- 0.7	10,079	10,833	+ 7.5
7. Aprons, Housedresses and Uniforms ...	340	330	- 2.9	1,006	897	-10.8
8. Millinery	703	650	- 7.5	902	941	+ 4.3
9. Hosiery and Apparel Accessories	2,581	2,562	- 0.7	9,366	9,756	+ 4.2
10. Women's, Misses' and Children's Shoes	3,708	3,654	- 1.5	14,628	15,226	+ 4.1
Ladies' Apparel and Accessories.						
Total 1 - 10.....	24,808	25,040	+ 0.9	75,251	81,180	+ 7.9
11. Men's Clothing	2,063	2,095	+ 1.6	9,629	10,298	+ 6.9
12. Men's Furnishings	3,002	3,082	+ 2.7	13,942	14,533	+ 4.2
13. Boys' Clothing and Furnishings	2,559	2,473	- 3.4	8,014	8,687	+ 8.4
14. Men's and Boys' Shoes	1,360	1,362	+ 0.1	5,707	5,900	+ 3.4
15. Food and Kindred Products	5,670	5,535	- 2.4	4,490	4,345	- 3.2
16. Toiletries, Cosmetics and Drugs	2,315	2,466	+ 6.5	7,061	7,293	+ 3.3
17. Photographic Equipment and Supplies..	485	527	+ 8.7	1,344	1,482	+10.3
18. Piece Goods	1,899	1,877	- 1.2	9,224	9,331	+ 1.2
19. Linens and Domesticity	3,134	3,266	+ 4.2	9,402	9,331	- 0.8
20. Smallwares	1,451	1,477	+ 1.8	5,672	5,839	+ 2.9
21. China and Glassware	1,292	1,355	+ 4.9	8,311	8,699	+ 4.7
22. Home Furnishings	6,560	6,765	+ 3.1	26,469	27,888	+ 5.4
23. Furniture	8,601	8,557	- 0.5	16,928	18,448	+ 9.0
24. Major Appliances	7,757	8,624	+11.2	17,592	19,762	+12.3
25. Radio and Music	2,415	2,581	+ 6.9	8,561	10,643	+24.3
26. Hardware and Housewares	7,619	8,116	+ 6.5	22,112	23,949	+ 8.3
27. Jewellery	1,561	1,532	- 1.9	7,525	7,912	+ 5.1
28. Sporting Goods and Luggage.....	3,192	3,284	+ 2.9	16,322	17,254	+ 5.7
29. Stationery, Books and Magazines.....	2,006	2,014	+ 0.4	5,425	5,928	+ 9.3
30. All Other Departments.....	7,802	8,352	+ 7.0	13,676	14,664	+ 7.2

CATALOGUE No.

63-005

MONTHLY

Canada. Statistics, Bureau of



CANADA



RETAIL TRADE

SEPTEMBER 1959

Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

6542-506-99

Price \$3.00 per year

Vol. XXXI—No. 9

RETAIL TRADE

Retail Sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 8</u> \$'000	<u>1 9 5 9</u> \$'000	<u>% Change</u> 1959/1958
First Half	7,270,563	7,666,446	+ 5.4
July	1,278,673	1,370,390	+ 7.2
August	1,268,725	1,290,725	+ 1.7
September	1,229,966	1,301,280	+ 5.8
 Total	 11,047,927	 11,628,841	 + 5.3

Estimated Retail Trade by Provinces and Kinds of Business

January to September 1959

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	11,629	984	2,718	4,458	596	690	955	1,227
Grocery & Combination	2,369	229	663	936	86	86	151	219
Other Food & Beverage	811	69	227	327	27	26	47	88
General	464	105	75	90	37	69	44	42
Department	937	65	159	309	85	47	109	163
Variety	213	22	58	98	5	7	11	12
Motor Vehicle	2,063	191	419	735	107	161	197	253
Garage & Filling Station ..	730	58	165	315	26	40	57	68
Men's Clothing	163	9	44	68	5	6	15	16
Family Clothing	148	21	53	41	6	7	11	8
Women's Clothing	188	9	54	80	5	6	15	20
Shoe	108	8	30	50	3	3	6	9
Hardware	228	14	49	77	14	25	32	17
Lumber & Building Material	386	15	75	133	36	42	47	38
Furniture, Appliance & Radio	413	31	115	161	20	15	36	36
Restaurant	396	18	102	161	21	21	33	41
Fuel	224	12	62	122	6	3	1	18
Drug	284	21	58	121	14	16	22	31
Jewellery	85	6	17	39	4	4	5	10
Miscellaneous	1,417	80	292	594	88	107	116	139

NOTE: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

September, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,301,280	264,274	1,037,006	112,582
2	Grocery & Combination	263,293	118,991	144,303	24,754
3	Other Food & Beverage	94,125	47,978	46,147	7,894
4	General	54,920	4,121	50,800	12,486
5	Department	126,612	-	126,612	8,010
6	Variety	26,402	22,144	4,258	2,948
7	Motor Vehicle	180,984	1,625	179,359	17,972
8	Garage & Filling Station	82,511	577	81,933	7,426
9	Men's Clothing	17,606	2,076	15,530	1,046
10	Family Clothing	18,565	4,227	14,338	2,573
11	Women's Clothing	22,462	6,208	16,254	1,131
12	Shoe	13,997	6,229	7,768	1,004
13	Hardware	29,249	3,897	25,352	2,025
14	Lumber & Building Material	50,364	11,484	38,881	2,122
15	Furniture, Appliance & Radio	49,952	11,223	38,729	4,243
16	Restaurant	46,558	3,088	43,470	2,302
17	Fuel	20,238	307	19,931	1,391
18	Drug	31,688	3,827	27,861	2,301
19	Jewellery	10,091	3,696	6,395	778
20	Miscellaneous	161,663	12,576	149,085	10,176
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	69,819	11,145	58,674	78,071
22	Grocery & Combination	10,771	4,668	6,103	10,163
23	Other Food & Beverage	3,117	1,918	1,199	2,780
24	General	4,333	(a)	(a)	7,957
25	Department	11,365	-	11,365	5,910
26	Variety	678	653	25	829
27	Motor Vehicle	9,689	-	9,689	14,959
28	Garage & Filling Station	3,154	(a)	(a)	4,293
29	Men's Clothing	607	(a)	(a)	635
30	Family Clothing	760	127	634	747
31	Women's Clothing	573	161	412	720
32	Shoe	391	143	247	384
33	Hardware	1,886	(a)	(a)	3,073
34	Lumber & Building Material	5,261	1,315	3,946	6,322
35	Furniture, Appliance & Radio	2,380	489	1,891	2,074
36	Restaurant	2,853	212	2,641	2,193
37	Fuel	515	-	515	339
38	Drug	1,648	(a)	(a)	1,770
39	Jewellery	511	(a)	(a)	489
40	Miscellaneous	9,327	503	8,825	12,434

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

September, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
18,605	93,977	303,582	52,474	251,108	489,121	121,896	367,225	1
5,502	19,252	72,672	23,713	48,958	102,847	60,946	41,901	2
(a)	(a)	26,989	7,379	19,610	38,084	23,283	14,801	3
1,242	11,244	10,047	874	9,174	10,001	530	9,472	4
-	8,010	21,947	-	21,947	42,658	-	42,658	5
2,652	297	6,944	5,931	1,013	12,284	10,029	2,255	6
1,625	16,347	34,373	-	34,373	61,825	(a)	(a)	7
(a)	(a)	19,389	(a)	(a)	34,712	(a)	(a)	8
(a)	(a)	4,143	381	3,762	7,726	1,481	6,245	9
219	2,354	6,432	1,971	4,461	5,520	1,259	4,261	10
168	963	6,115	1,641	4,473	9,635	3,030	6,605	11
(a)	(a)	3,817	1,844	1,973	6,580	3,233	3,347	12
(a)	(a)	6,922	752	6,169	9,272	794	8,479	13
-	2,122	9,270	(a)	(a)	16,166	2,494	13,672	14
975	3,268	13,173	3,312	9,861	19,316	4,583	14,732	15
45	2,257	12,772	811	11,960	18,531	1,159	17,372	16
-	1,391	5,230	-	5,230	10,994	(a)	(a)	17
214	2,087	6,437	454	5,983	13,536	1,686	11,850	18
186	592	2,130	645	1,485	4,490	1,689	2,802	19
340	9,835	34,780	2,305	32,475	64,944	5,421	59,523	20
Saskatchewan			Alberta			British Columbia		
11,877	66,194	111,297	20,164	91,133	136,808	28,112	108,696	21
3,180	6,982	17,944	8,530	9,413	24,144	12,451	11,692	22
1,673	1,108	5,250	3,221	2,028	10,010	5,620	4,390	23
(a)	(a)	5,376	(a)	(a)	4,720	673	4,047	24
-	5,910	14,092	-	14,092	22,630	-	22,630	25
721	108	1,238	1,027	211	1,480	1,131	349	26
-	14,959	18,832	-	18,832	23,334	-	23,334	27
(a)	(a)	6,406	(a)	(a)	7,130	162	6,969	28
(a)	(a)	1,625	(a)	(a)	1,823	(a)	(a)	29
(a)	(a)	1,382	312	1,070	1,150	(a)	(a)	30
171	549	1,770	346	1,424	2,519	691	1,827	31
154	231	736	341	395	1,084	264	821	32
(a)	(a)	3,923	(a)	(a)	2,147	(a)	(a)	33
3,398	2,924	6,633	3,336	3,296	4,591	496	4,095	34
472	1,602	4,395	474	3,921	4,371	917	3,454	35
32	2,160	3,252	100	3,152	4,656	729	3,927	36
-	339	82	-	82	1,688	184	1,504	37
(a)	(a)	2,471	322	2,150	3,525	915	2,610	38
193	296	580	361	218	1,113	449	664	39
454	11,980	15,310	628	14,682	14,693	2,926	11,767	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

September 1959 Over September 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 5.8	+ 7.8	+ 4.8	+ 6.0	+11.1	+ 1.8	+ 7.0	+ 4.6
Grocery & Combination	+ 6.9	+ 7.1	+ 6.5	+ 7.3	+ 8.2	+ 3.4	+ 8.0	+ 6.8
Other Food & Beverage	+ 6.3	+ 3.3	+ 5.6	+10.4	+ 2.9	- 0.6	+ 1.6	+ 1.4
General	+ 3.5	+ 5.2	+ 8.7	+ 0.3	+ 2.4	+ 3.7	+ 2.0	- 1.2
Department	+ 6.5	+ 3.2	+ 5.8	+ 8.9	+ 9.1	- 0.5	+ 1.6	+ 7.9
Variety	+ 8.8	+17.6	+ 9.2	+ 7.9	+19.6	- 2.4	+ 2.2	+ 7.0
Motor Vehicle	+ 9.1	+14.3	+ 4.0	+10.0	+18.6	+ 2.3	+10.0	+11.5
Garage & Filling Station	+ 3.4	+11.7	+ 5.1	+ 2.7	+18.1	- 4.9	- 1.3	- 1.1
Men's Clothing	+ 3.6	+ 3.4	- 1.1	+ 7.1	+ 2.0	- 0.6	+ 1.6	+ 4.8
Family Clothing	+ 5.4	+ 7.8	+ 6.3	+ 7.2	+ 1.9	- 5.9	- 2.1	+ 7.3
Women's Clothing	+ 3.9	+ 6.7	+ 2.8	+ 4.3	+ 8.5	+10.4	+ 4.2	+ 0.9
Shoe	+13.0	+ 8.5	+15.5	+14.1	+14.3	+10.0	+ 7.6	+ 6.5
Hardware	+ 1.8	+ 0.5	+ 9.5	- 3.2	+ 7.1	+ 0.7	+ 2.1	- 0.1
Lumber & Building Material	+ 1.6	+ 6.1	+ 0.5	- 2.9	+ 6.0	+ 2.3	+ 7.5	+ 4.2
Furniture, Appliance & Radio	+ 1.1	+ 8.2	- 4.3	+ 1.1	+ 8.1	+ 9.8	+ 8.1	- 2.6
Restaurant	+ 4.6	+ 9.4	+ 9.0	+ 5.3	+15.6	- 9.4	- 6.2	- 1.3
Fuel	+ 6.9	+13.5	+ 6.9	+ 7.8	- 6.2	- 6.6	+30.2	+ 2.7
Drug	+ 5.1	+ 4.7	+ 3.7	+ 6.0	+ 6.7	+ 0.5	+ 4.4	+ 6.2
Jewellery	+ 2.8	- 1.1	+11.5	+ 3.0	+ 6.0	- 2.6	+ 2.1	- 8.0
Miscellaneous	+ 5.2	+ 6.6	+ 1.0	+ 3.1	+22.0	+ 4.7	+23.8	- 0.5

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

5

(Without Adjustment for Price Changes)

January to September 1959 Over January to September 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 5.3	+ 6.1	+ 4.1	+ 5.4	+ 8.7	+ 5.1	+ 6.2	+ 4.5
Grocery & Combination	+ 3.6	+ 5.9	+ 4.4	+ 3.5	- 4.4	- 1.7	+ 3.2	+ 4.9
Other Food & Beverage	+ 3.7	+ 2.7	+ 4.4	+ 4.5	+ 4.5	+ 3.0	+ 3.8	- 0.8
General	+ 3.4	+ 4.5	+ 5.6	+ 1.1	+ 3.9	+ 4.7	+ 1.2	+ 1.8
Department	+ 6.1	+ 1.3	+ 4.3	+ 6.9	+ 8.7	+ 4.8	+ 7.3	+ 6.8
Variety	+ 4.4	+ 6.7	+ 4.0	+ 3.9	+ 7.6	+ 0.4	+ 5.2	+ 7.2
Motor Vehicle	+11.0	+13.7	+ 4.6	+13.2	+16.2	+12.2	+13.4	+ 9.1
Garage & Filling Station	+ 1.7	+ 4.8	+ 3.4	- 0.1	+12.1	- 1.3	+ 1.0	+ 2.3
Men's Clothing	+ 3.2	+ 0.4	+ 5.0	+ 3.5	+ 3.1	- 2.0	+ 0.4	+ 3.2
Family Clothing	+ 1.8	+ 1.9	+ 2.1	+ 0.1	+ 4.7	+ 1.1	+ 2.8	+ 5.3
Women's Clothing	+ 2.9	(c)	+ 4.0	+ 3.0	+ 7.0	+ 5.3	+ 0.9	+ 1.2
Shoe	+ 5.0	+ 1.6	+ 7.1	+ 4.6	+ 7.5	+ 8.0	+ 8.5	- 0.8
Hardware	+ 2.0	- 0.7	+ 2.9	- 0.4	+ 6.0	+ 3.8	+ 6.0	- 0.4
Lumber & Building Material	+ 6.3	+ 7.6	+ 6.6	- 0.1	+13.8	+10.0	+17.0	+ 6.7
Furniture, Appliance & Radio	+ 3.0	+ 0.7	+ 1.1	+ 3.7	+ 7.9	+ 2.3	+ 4.9	+ 4.4
Restaurant	+ 1.2	+ 2.0	+ 2.4	+ 2.2	+ 3.1	- 2.3	- 2.2	- 2.2
Fuel	+ 7.5	+16.6	+ 5.1	+ 7.2	+12.5	- 6.1	+23.4	+12.6
Rug	+ 5.8	+ 7.3	+ 4.5	+ 6.1	+ 6.7	+ 6.8	+ 7.0	+ 4.0
Jewellery	+ 4.2	- 1.7	+ 5.0	+ 5.8	+ 6.2	+ 2.2	+ 8.2	- 1.6
Miscellaneous	+ 5.9	+ 5.7	+ 3.3	+ 7.0	+19.3	+ 5.9	+ 4.4	+ 1.1

(c) Unchanged

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

September 1959 Over August 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 0.8	- 4.9	+ 2.0	+ 4.0	- 1.5	- 7.9	+ 0.7	- 1.3
Grocery & Combination	- 0.7	- 8.7	- 0.2	+ 0.5	+ 5.0	+ 5.9	(c)	- 3.5
Other Food & Beverage	- 1.7	-12.2	+ 0.1	+ 2.0	- 0.8	- 9.5	- 1.5	- 8.2
General	- 4.2	- 2.8	+ 7.9	-11.8	+ 2.1	-13.1	+ 4.0	-10.4
Department	+26.1	+14.7	+31.3	+38.3	+23.1	+16.5	+12.3	+19.3
Variety	+ 5.0	+ 5.7	+ 2.2	+ 9.1	- 4.2	+ 0.1	- 7.8	+ 4.8
Motor Vehicle	- 7.4	-16.7	- 5.6	- 3.1	-12.0	-11.9	- 1.8	-11.7
Garage & Filling Station	- 4.5	- 0.7	- 5.1	- 3.9	+10.7	-14.7	- 7.5	- 5.2
Men's Clothing	+ 7.9	- 6.3	-18.9	+34.4	+24.4	+26.0	- 2.1	+ 7.9
Family Clothing	+18.7	+12.2	+16.5	+36.6	+ 9.4	+ 1.2	+14.8	+ 0.4
Women's Clothing	+19.2	+10.1	+ 8.8	+30.7	+17.2	+22.2	+ 6.2	+21.5
Shoe	+23.1	+ 9.4	+18.0	+35.6	+29.0	+17.1	- 7.1	+14.6
Hardware	+ 4.1	+ 7.3	+20.0	- 2.0	+ 7.2	+ 0.7	- 5.6	+ 6.7
Lumber & Building Material	- 0.7	- 6.1	- 0.6	- 2.8	+ 0.9	- 5.7	+ 0.4	+15.7
Furniture, Appliance & Radio	+ 4.3	+13.1	- 2.1	+ 8.5	- 0.3	+ 5.5	+ 6.0	- 0.3
Restaurant	- 7.1	- 9.9	- 2.8	- 5.0	+ 1.6	-15.4	-14.2	-18.7
Fuel	+51.8	+94.3	+65.7	+35.8	+161.4	+71.2	+64.0	+84.5
Drug	+ 1.4	- 3.8	+ 3.2	+ 1.9	+ 4.4	- 5.7	+ 0.9	+ 2.4
Jewellery	- 2.1	-20.2	+ 8.7	- 0.7	+ 3.4	- 6.0	- 7.1	- 8.2
Miscellaneous	- 5.7	- 4.8	- 2.2	- 1.3	-28.5	-21.9	+ 2.6	- 5.7

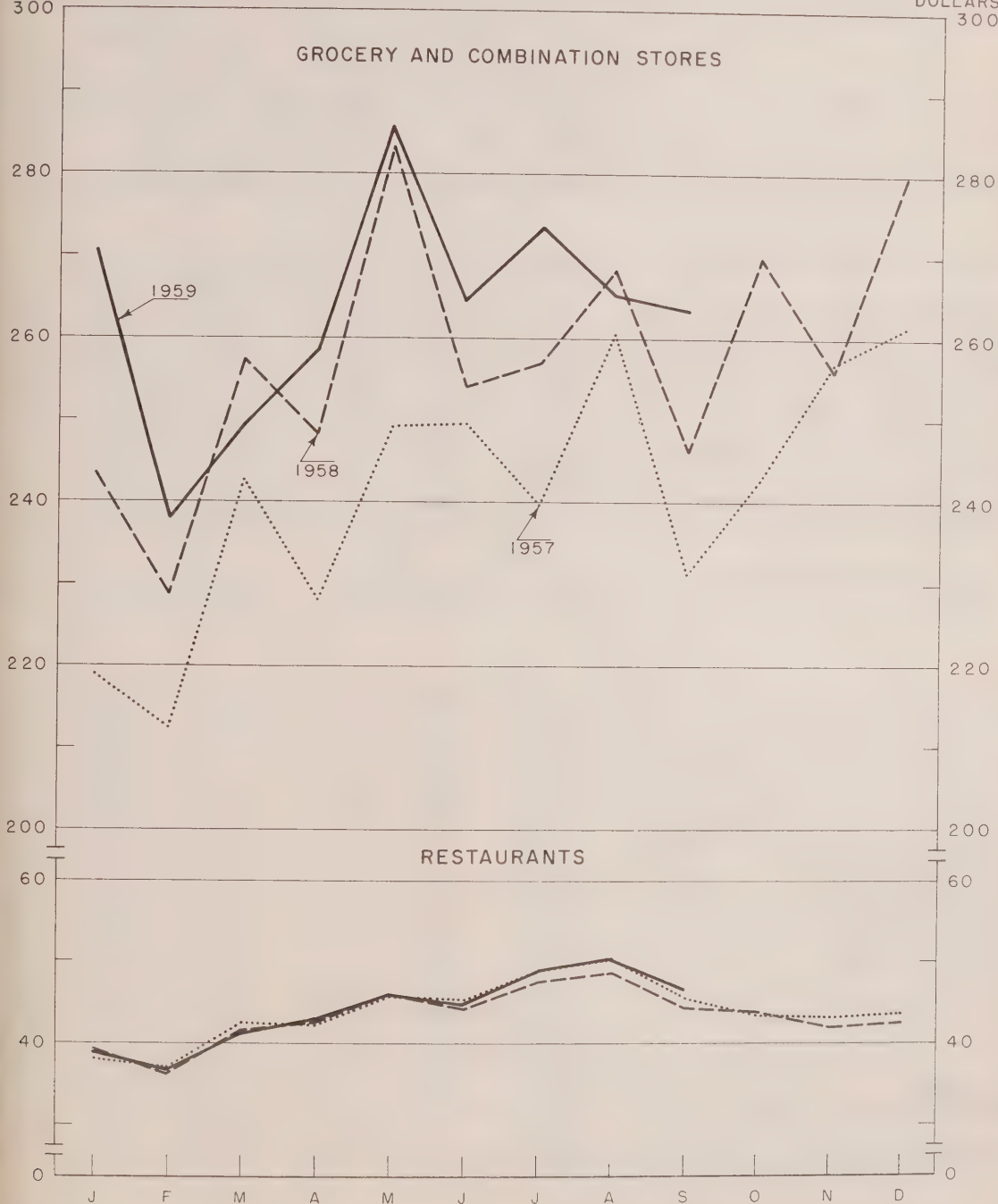
(c) Unchanged

MONTHLY SALES FOOD TRADES

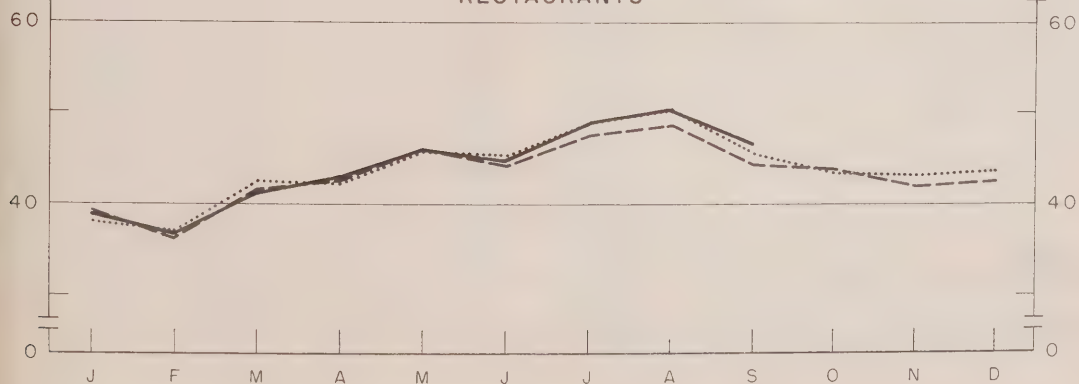
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300

MILLION
DOLLARS
300

GROCERY AND COMBINATION STORES



RESTAURANTS



Department Store Sales and Stocks

September 1958 and 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Sept. 1958	Sept. 1959	Change 1959/58	Aug. 31 1958	Aug. 31 1959	Change 1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	118,878	126,612	+ 6.5	312,568	334,749	+ 7.1
1. Women's and Misses' Dresses	3,434	3,804	+10.8	6,166	6,704	+ 8.7
2. Women's and Misses' Coats and Suits..	3,897	4,136	+ 6.1	7,325	7,930	+ 8.3
3. Women's and Misses' Sportswear	4,335	4,793	+10.6	8,760	9,367	+ 6.9
4. Furs	1,606	1,473	- 8.3	5,944	6,760	+13.7
5. Girls' and Infants' Wear	7,382	8,391	+13.7	17,466	20,165	+15.5
6. Lingerie and Corsets	3,596	3,865	+ 7.5	10,724	11,447	+ 6.7
7. Aprons, Housedresses and Uniforms ...	534	349	-34.6	924	919	- 0.5
8. Millinery	1,525	1,563	+ 2.5	1,331	1,349	+ 1.4
9. Hosiery and Apparel Accessories	4,092	4,269	+ 4.3	10,623	11,026	+ 3.8
10. Women's, Misses' and Children's Shoes	4,908	5,462	+11.3	15,856	16,770	+ 5.8
Ladies' Apparel and Accessories.						
Total 1 - 10.....	35,309	38,105	+ 7.9	85,119	92,437	+ 8.6
11. Men's Clothing	3,552	3,870	+ 9.0	10,476	11,249	+ 7.4
12. Men's Furnishings	4,516	4,770	+ 5.6	15,762	16,412	+ 4.1
13. Boys' Clothing and Furnishings	3,044	3,471	+14.0	8,999	9,531	+ 5.9
14. Men's and Boys' Shoes	1,688	1,832	+ 8.5	6,380	6,346	- 0.5
15. Food and Kindred Products	5,675	5,612	- 1.1	4,985	4,495	- 9.8
16. Toiletries, Cosmetics and Drugs	2,564	2,804	+ 9.4	7,128	7,569	+ 6.2
17. Photographic Equipment and Supplies..	515	557	+ 8.2	1,348	1,452	+ 7.7
18. Piece Goods	2,819	2,871	+ 1.8	10,333	10,180	- 1.5
19. Linens and Domestic Goods	3,650	3,775	+ 3.4	9,514	9,279	- 2.5
20. Smallwares	2,057	2,106	+ 2.4	5,895	6,123	+ 3.9
21. China and Glassware	1,365	1,527	+11.9	8,747	8,927	+ 2.1
22. Home Furnishings	7,392	7,627	+ 3.2	27,135	28,688	+ 5.7
23. Furniture	7,643	7,934	+ 3.8	15,693	17,374	+10.7
24. Major Appliances	8,529	9,279	+ 8.8	16,368	18,905	+15.5
25. Radio and Music	3,268	3,545	+ 8.5	9,327	11,344	+21.6
26. Hardware and Housewares	8,086	8,622	+ 6.6	22,200	24,043	+ 8.3
27. Jewellery	1,824	1,888	+ 3.5	7,942	8,252	+ 3.9
28. Sporting Goods and Luggage.....	3,515	3,670	+ 4.4	18,351	19,878	+ 8.3
29. Stationery, Books and Magazines.....	2,268	2,503	+10.4	5,906	6,568	+11.2
30. All Other Departments.....	9,599	10,244	+ 6.7	14,960	15,697	+ 4.9

CATALOGUE No.

63-005

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Canada. Statistics, Bureau of



CANADA



RETAIL TRADE

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Vol. XXXI—No. 10

RETAIL TRADE

Retail Sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 8</u> \$'000	<u>1 9 5 9</u> \$'000	<u>% Change</u> 1959/1958
First Half	7,270,563	7,666,446	+ 5.4
July	1,278,673	1,370,390	+ 7.2
August	1,268,725	1,290,725	+ 1.7
September	1,229,966	1,301,280	+ 5.8
October	1,326,094	1,429,014	+ 7.8
Total	12,374,021	13,057,855	+ 5.5

Estimated Retail Trade by Provinces and Kinds of Business

January to October 1959

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	13,058	1,104	3,059	5,010	670	773	1,071	1,372
Grocery & Combination	2,667	256	744	1,057	98	97	171	244
Other Food & Beverage	914	78	258	368	30	29	53	99
General	523	118	87	101	42	78	49	48
Department	1,072	75	182	356	97	53	124	185
Variety	243	25	66	112	6	8	13	13
Motor Vehicle	2,267	211	460	810	117	176	215	278
Garage & Filling Station ...	817	66	185	353	29	45	64	76
Men's Clothing	185	10	50	78	6	6	17	18
Family Clothing	171	25	62	48	8	8	12	9
Women's Clothing	215	10	60	91	5	7	17	23
Shoe	123	9	34	56	3	4	7	10
Hardware	260	16	56	87	16	28	36	19
Lumber & Building Material .	435	17	85	150	41	48	53	42
Furniture, Appliance & Radio	469	35	132	182	22	17	40	40
Restaurant	442	20	115	178	23	23	36	46
Fuel	251	14	69	136	7	4	1	20
Drug	319	24	65	136	16	18	25	35
Jewellery	95	7	19	43	4	5	6	11
Miscellaneous	1,590	90	330	666	98	119	132	156

NOTE: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

October, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,429,014	305,031	1,123,983	119,737
2	Grocery & Combination	297,817	141,764	156,053	26,629
3	Other Food & Beverage	103,361	54,751	48,610	8,565
4	General	59,040	4,424	54,615	12,993
5	Department	134,647	-	134,647	9,298
6	Variety	30,325	25,771	4,554	3,268
7	Motor Vehicle	203,519	2,026	201,493	19,700
8	Garage & Filling Station	87,124	689	86,435	7,254
9	Men's Clothing	22,524	3,231	19,293	1,256
10	Family Clothing	23,648	5,100	18,548	3,365
11	Women's Clothing	26,075	7,448	18,628	1,376
12	Shoe	14,318	6,594	7,723	1,030
13	Hardware	31,597	4,176	27,422	2,036
14	Lumber & Building Material	49,194	10,476	38,718	2,186
15	Furniture, Appliance & Radio	56,298	12,731	43,567	4,236
16	Restaurant	45,059	2,970	42,088	2,056
17	Fuel	26,959	382	26,577	1,642
18	Drug	34,722	4,679	30,044	2,649
19	Jewellery	10,191	3,893	6,297	666
20	Miscellaneous	172,596	13,926	158,671	9,532
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	73,874	12,885	60,989	82,983
22	Grocery & Combination	12,306	5,738	6,567	10,992
23	Other Food & Beverage	3,298	2,127	1,171	3,209
24	General	4,611	(a)	(a)	8,457
25	Department	11,712	-	11,712	6,805
26	Variety	820	788	32	997
27	Motor Vehicle	10,018	-	10,018	15,267
28	Garage & Filling Station	3,445	(a)	(a)	4,919
29	Men's Clothing	701	(a)	(a)	827
30	Family Clothing	1,015	163	852	1,289
31	Women's Clothing	672	209	463	936
32	Shoe	391	153	238	442
33	Hardware	1,938	(a)	(a)	3,380
34	Lumber & Building Material	4,464	1,174	3,290	6,006
35	Furniture, Appliance & Radio	2,699	696	2,004	2,214
36	Restaurant	2,523	204	2,319	2,320
37	Fuel	950	-	950	523
38	Drug	1,739	(a)	(a)	1,970
39	Jewellery	516	(a)	(a)	527
40	Miscellaneous	10,056	672	9,384	11,903

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

October, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
20,760	98,977	341,239	63,137	278,102	552,035	142,973	409,062	1
6,467	20,162	81,698	28,635	53,063	120,568	73,855	46,713	2
(a)	(a)	30,316	10,377	19,939	41,393	25,359	16,033	3
1,126	11,867	11,566	1,064	10,503	10,753	702	10,051	4
-	9,298	23,404	-	23,404	46,954	-	46,954	5
2,960	308	8,005	6,791	1,214	14,222	11,948	2,274	6
2,026	17,674	40,570	-	40,570	74,874	(a)	(a)	7
(a)	(a)	19,803	(a)	(a)	37,322	(a)	(a)	8
(a)	(a)	6,178	585	5,593	9,511	2,290	7,221	9
342	3,023	8,597	2,452	6,145	6,759	1,425	5,334	10
194	1,182	6,682	1,838	4,844	11,470	3,704	7,765	11
(a)	(a)	3,958	1,924	2,034	6,613	3,445	3,167	12
(a)	(a)	7,779	791	6,988	10,220	824	9,395	13
-	2,186	9,811	(a)	(a)	16,530	2,355	14,175	14
1,017	3,219	16,939	3,774	13,165	21,391	5,273	16,118	15
40	2,016	12,465	742	11,723	17,794	1,163	16,631	16
-	1,642	7,184	-	7,184	14,345	(a)	(a)	17
249	2,400	6,776	528	6,247	14,880	2,125	12,755	18
189	477	1,952	627	1,326	4,755	1,908	2,847	19
356	9,176	37,556	2,576	34,980	71,681	6,255	65,426	20
Saskatchewan			Alberta			British Columbia		
13,076	69,907	115,081	22,586	92,495	144,069	29,614	114,455	21
3,449	7,543	20,355	10,382	9,973	25,270	13,238	12,031	22
2,067	1,142	5,749	3,538	2,211	10,832	6,172	4,660	23
(a)	(a)	5,299	(a)	(a)	5,361	705	4,656	24
-	6,805	14,649	-	14,649	21,825	-	21,825	25
860	137	1,534	1,268	266	1,479	1,157	322	26
-	15,267	18,353	-	18,353	24,737	-	24,737	27
(a)	(a)	6,595	(a)	(a)	7,786	163	7,623	28
(a)	(a)	2,011	(a)	(a)	2,040	(a)	(a)	29
(a)	(a)	1,468	318	1,149	1,156	(a)	(a)	30
230	705	2,092	457	1,635	2,847	814	2,032	31
183	259	835	371	464	1,048	263	785	32
(a)	(a)	4,066	(a)	(a)	2,179	(a)	(a)	33
3,121	2,885	5,834	2,913	2,921	4,364	499	3,865	34
473	1,741	4,113	469	3,644	4,706	1,030	3,676	35
31	2,289	3,279	104	3,175	4,622	686	3,936	36
-	523	138	-	138	2,177	253	1,924	37
(a)	(a)	2,928	422	2,506	3,781	1,010	2,771	38
192	335	600	377	223	1,174	441	732	39
660	11,242	15,183	703	14,480	16,685	2,703	13,982	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

October 1959 Over October 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 7.8	+ 9.8	+ 8.4	+ 8.9	+11.9	+ 2.5	+ 3.7	+ 4.8
Grocery & Combination	+10.4	+ 9.7	+ 8.1	+12.1	+14.4	+ 5.0	+14.6	+ 7.4
Other Food & Beverage	+ 7.1	+ 4.6	+11.4	+ 6.7	+ 2.4	+ 1.2	+ 2.8	+ 5.2
General	+ 5.0	+ 9.1	+ 5.8	+ 3.8	+ 6.9	+ 1.6	+ 5.3	+ 0.6
Department	+ 8.9	+ 0.4	+ 8.6	+12.3	+16.1	+ 5.9	+ 5.6	+ 5.9
Variety	+12.5	+14.5	+14.7	+12.7	+16.6	+ 4.0	+ 6.5	+ 5.6
Motor Vehicle	+13.4	+22.9	+17.0	+16.2	+ 5.6	+10.8	+ 3.5	+ 6.2
Garage & Filling Station	+ 1.2	+ 7.1	+ 1.6	+ 1.9	+17.4	- 3.6	- 6.5	- 4.4
Men's Clothing	+ 9.4	+10.1	+13.0	+ 9.9	+ 2.9	+ 7.7	- 0.3	+ 9.4
Family Clothing	+10.3	+12.5	+ 7.7	+16.9	+11.0	+ 6.5	- 2.1	+10.4
Women's Clothing	+ 8.2	+12.7	+ 7.3	+10.8	+ 5.5	+ 3.3	+ 6.4	+ 2.4
Shoe	+16.8	+14.4	+22.2	+15.3	+15.7	+24.9	+11.6	+10.8
Hardware	+ 6.1	+ 4.5	+15.4	+ 5.7	+10.9	+ 3.0	- 3.1	- 1.3
Lumber & Building Material	- 3.6	+13.9	+ 3.1	- 6.8	- 6.4	- 5.2	- 7.9	- 2.1
Furniture, Appliance & Radio	+ 7.2	+ 8.3	+ 9.4	+ 7.5	+16.6	- 2.4	- 1.3	+ 4.9
Restaurant	+ 2.6	+ 5.0	+ 6.8	+ 2.5	+ 5.8	- 7.1	-10.0	+ 5.1
Fuel	+ 2.3	- 8.0	+ 1.6	+ 3.3	+19.2	+ 1.2	+32.7	- 0.7
Drug	+ 6.9	+ 8.2	+ 4.2	+ 8.3	+11.1	+ 2.9	+ 6.6	+ 5.7
Jewellery	+ 5.8	+ 4.6	+11.2	+ 5.4	+ 9.8	+ 1.9	+ 4.5	+ 0.5
Miscellaneous	+ 5.7	+ 7.2	+ 2.5	+ 6.3	+27.2	- 2.0	+ 4.6	+ 6.4

(Without Adjustment for Price Changes)

January to October 1959 Over January to October 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+5.5	+ 6.5	+ 4.6	+ 5.8	+ 9.1	+ 4.8	+ 6.0	+ 4.5
Grocery & Combination	+ 4.3	+ 6.3	+ 4.8	+ 4.4	- 2.3	- 0.9	+ 4.4	+ 5.1
Other Food & Beverage	+ 4.0	+ 2.9	+ 5.2	+ 4.8	+ 4.3	+ 2.8	+ 3.7	- 0.1
General	+ 3.6	+ 5.0	+ 5.6	+ 1.4	+ 4.2	+ 4.4	+ 1.6	+ 1.7
Department	+ 6.5	+ 1.2	+ 4.8	+ 7.6	+ 9.6	+ 4.9	+ 7.1	+ 6.7
Variety	+ 5.4	+ 7.7	+ 5.2	+ 5.0	+ 8.7	+ 0.8	+ 5.4	+ 7.0
Motor Vehicle	+11.2	+14.5	+ 5.6	+13.5	+15.2	+12.1	+12.5	+ 8.9
Garage & Filling Station	+ 1.6	+ 5.0	+ 3.2	+ 0.1	+12.7	- 1.6	+ 0.2	+ 1.6
Men's Clothing	+ 3.9	+ 1.5	+ 5.9	+ 4.2	+ 3.0	- 0.9	+ 0.3	+ 3.8
Family Clothing	+ 2.9	+ 3.2	+ 2.8	+ 2.1	+ 5.5	+ 1.9	+ 2.2	+ 6.0
Women's Clothing	+ 3.5	+ 1.5	+ 4.4	+ 3.9	+ 6.8	+ 5.0	+ 1.6	+ 1.3
Shoe	+ 6.3	+ 2.9	+ 8.7	+ 5.8	+ 8.4	+ 9.9	+ 8.8	+ 0.3
Hardware	+ 2.5	- 0.1	+ 4.5	+ 0.3	+ 6.6	+ 3.7	+ 4.9	- 0.5
Lumber & Building Material	+ 5.1	+ 8.4	+ 6.2	- 0.9	+11.2	+ 7.8	+13.6	+ 5.7
Furniture, Appliance & Radio	+ 3.5	+ 1.5	+ 2.1	+ 4.1	+ 8.9	+ 1.7	+ 4.2	+ 4.4
Restaurant	+ 1.3	+ 2.3	+ 2.9	+ 2.2	+ 3.4	- 2.8	- 2.9	- 1.5
Fuel	+ 6.9	+13.0	+ 4.7	+ 6.8	+13.3	- 5.2	+24.8	+11.1
Drug	+ 5.9	+ 7.4	+ 4.5	+ 6.3	+ 7.1	+ 6.3	+ 6.9	+ 4.2
Jewellery	+ 4.3	- 1.1	+ 5.6	+ 5.8	+ 6.6	+ 2.2	+ 7.8	- 1.3
Miscellaneous	+ 5.9	+ 5.8	+ 3.2	+ 6.9	+20.0	+ 5.1	+ 4.4	+ 1.7

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

October 1959 Over September 1959

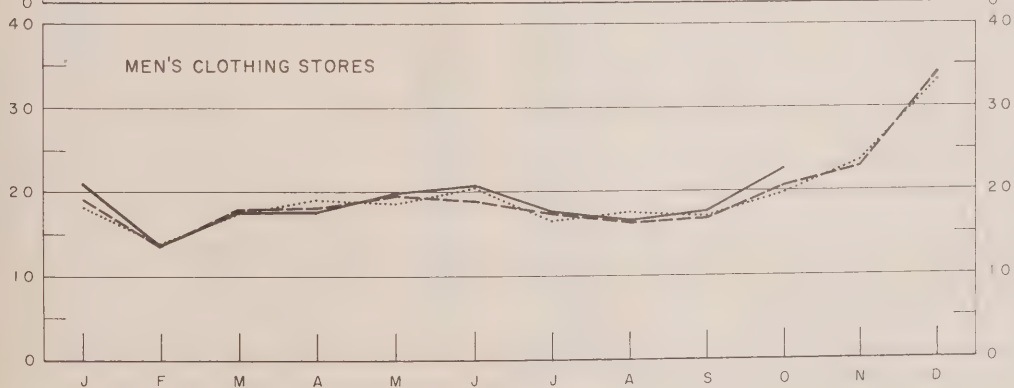
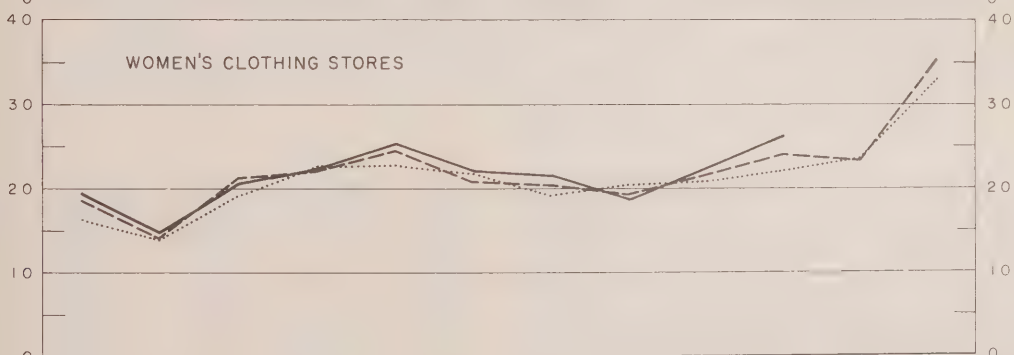
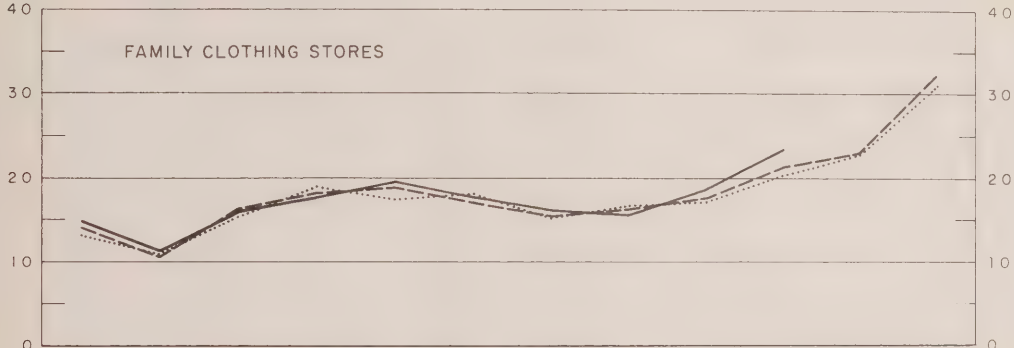
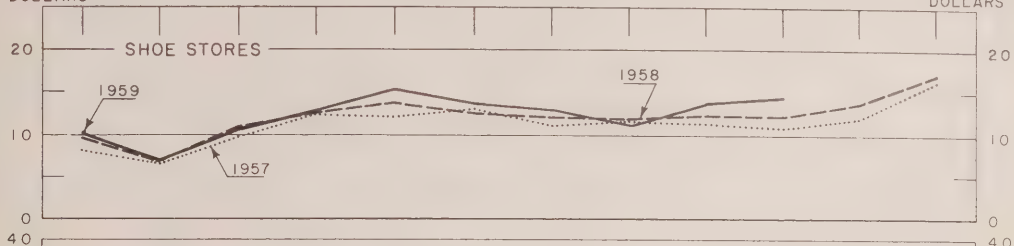
KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 9.8	+ 6.4	+12.4	+12.9	+ 5.8	+ 6.3	+ 3.4	+ 5.3
Grocery & Combination	+13.1	+ 7.6	+12.4	+17.2	+14.3	+ 8.2	+13.4	+ 4.7
Other Food & Beverage	+ 9.8	+ 8.5	+12.3	+ 8.7	+ 5.8	+15.4	+ 9.5	+ 8.2
General	+ 7.5	+ 4.1	+15.1	+ 7.5	+ 6.4	+ 6.3	- 1.4	+13.6
Department	+ 6.3	+16.1	+ 6.6	+10.1	+ 3.1	+15.1	+ 4.0	- 3.6
Variety	+14.9	+10.9	+15.3	+15.8	+20.9	+20.3	+23.9	- 0.1
Motor Vehicle	+12.5	+ 9.6	+18.0	+21.1	+ 3.4	+ 2.1	- 2.5	+ 6.0
Garage & Filling Station	+ 5.6	- 2.3	+ 2.1	+ 7.5	+ 9.2	+14.6	+ 3.0	+ 9.2
Men's Clothing	+27.9	+20.1	+49.1	+23.1	+15.5	+30.2	+23.8	+11.9
Family Clothing	+27.4	+30.8	+33.7	+22.4	+33.6	+72.6	+ 6.2	+ 0.5
Women's Clothing	+16.1	+21.7	+ 9.3	+19.0	+17.3	+30.0	+18.2	+13.0
Shoe	+ 2.3	+ 2.6	+ 3.7	+ 0.5	(c)	+15.1	+13.5	- 3.3
Hardware	+ 8.0	+ 0.5	+12.4	+10.2	+ 2.8	+10.0	+ 3.6	+ 1.5
Lumber & Building Material	- 2.3	+ 3.0	+ 5.8	+ 2.3	-15.2	- 5.0	-12.0	- 4.9
Furniture, Appliance & Radio	+12.7	- 0.2	+28.6	+10.7	+13.4	+ 6.8	- 6.4	+ 7.7
Restaurant	- 3.2	-10.7	- 2.4	- 4.0	-11.6	+ 5.8	+ 0.8	- 0.7
Fuel	+33.2	+18.0	+37.4	+30.5	+84.5	+54.3	+68.3	+29.0
Drug	+ 9.6	+15.1	+ 5.3	+ 9.9	+ 5.5	+11.3	+18.5	+ 7.3
Jewellery	+ 1.0	-14.4	- 8.4	+ 5.9	+ 1.0	+ 7.8	+ 3.4	+ 5.5
Miscellaneous	+ 6.8	- 6.3	+ 8.0	+10.4	+ 7.8	- 4.3	- 0.8	+13.6

(c) Unchanged

MONTHLY SALES APPAREL STORES

MILLION DOLLARS

MILLION DOLLARS



Department Store Sales and Stocks

October 1958 and 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Oct. 1958	Oct. 1959	Change 1959/ 58	Sept. 30 1958	Sept. 30 1959	Change 1959/ 58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	123,618	134,647	+ 8.9	311,160	339,253	+ 9.0
1. Women's and Misses' Dresses	3,155	3,426	+ 8.6	6,487	7,379	+13.8
2. Women's and Misses' Coats and Suits..	4,997	5,612	+12.3	7,125	7,974	+11.9
3. Women's and Misses' Sportswear	3,918	4,467	+14.0	8,273	9,570	+15.7
4. Furs	1,720	1,870	+ 8.7	6,145	6,801	+10.7
5. Girls' and Infants' Wear	8,867	9,906	+11.7	17,478	20,206	+15.6
6. Lingerie and Corsets	4,104	4,245	+ 3.4	11,004	11,924	+ 8.4
7. Aprons, Housedresses and Uniforms ...	317	287	- 9.5	1,102	851	-22.8
8. Millinery	1,317	1,390	+ 5.5	1,265	1,280	+ 1.2
9. Hosiery and Apparel Accessories	4,035	4,607	+14.2	11,020	11,651	+ 5.7
10. Women's, Misses' and Children's Shoes	4,858	5,582	+14.9	15,419	16,540	+ 7.3
Ladies' Apparel and Accessories.						
Total 1 - 10	37,288	41,392	+11.0	85,318	94,176	+10.4
11. Men's Clothing	4,072	4,492	+10.3	11,094	11,871	+ 7.0
12. Men's Furnishings	5,858	6,442	+10.0	17,245	18,142	+ 5.2
13. Boys' Clothing and Furnishings	3,790	4,243	+12.0	9,475	9,915	+ 4.6
14. Men's and Boys' Shoes	1,699	2,036	+19.8	6,275	6,611	+ 5.4
15. Food and Kindred Products	6,612	6,776	+ 2.5	4,360	4,074	- 6.6
16. Toiletries, Cosmetics and Drugs	2,736	3,059	+11.8	7,094	7,708	+ 8.7
17. Photographic Equipment and Supplies..	389	430	+10.5	1,302	1,567	+20.4
18. Piece Goods	2,526	2,694	+ 6.6	9,439	9,618	+ 1.9
19. Linens and Domestic Goods	3,174	3,210	+ 1.1	9,198	9,079	- 1.3
20. Smallwares	2,102	2,206	+ 4.9	5,664	5,960	+ 5.2
21. China and Glassware	1,290	1,418	+ 9.9	8,336	8,959	+ 7.5
22. Home Furnishings	7,458	8,020	+ 7.5	25,544	27,379	+ 7.2
23. Furniture	6,863	7,228	+ 5.3	15,208	16,890	+11.1
24. Major Appliances	8,008	8,429	+ 5.3	16,567	17,932	+ 8.2
25. Radio and Music	3,328	3,610	+ 8.5	8,816	11,564	+31.2
26. Hardware and Housewares	7,626	8,348	+ 9.5	20,882	23,337	+11.8
27. Jewellery	1,897	1,969	+ 3.8	8,134	8,586	+ 5.6
28. Sporting Goods and Luggage	4,087	4,211	+ 3.0	20,537	22,497	+ 9.5
29. Stationery, Books and Magazines	2,026	2,242	+10.7	5,811	6,708	+15.4
30. All Other Departments	10,789	12,192	+13.0	14,861	16,680	+12.2

CATALOGUE No.

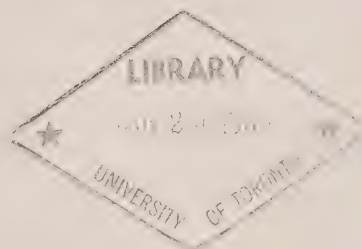
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MONTHLY

Canada. Statistics, Bureau of



CANADA



RETAIL TRADE

NOVEMBER 1959

Published by Authority of

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Vol. XXXI—No. 11

RETAIL TRADE

Retail Sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	<u>1 9 5 8</u> \$'000	<u>1 9 5 9</u> \$'000	<u>% Change</u> 1959/1958
January to September ..	11,047,927	11,628,841	+5.3
October	1,326,094	1,429,014	+7.8
November	<u>1,313,051</u>	<u>1,322,027</u>	<u>+0.7</u>
Total	<u>13,687,072</u>	<u>14,379,882</u>	<u>+5.1</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to November 1959

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	14,380	1,217	3,376	5,524	736	846	1,173	1,507
Grocery & Combination	2,923	280	817	1,158	107	107	187	267
Other Food & Beverage	1,004	85	285	403	33	32	58	108
General	577	131	97	111	47	85	54	53
Department	1,224	86	208	411	111	60	139	210
Variety	272	28	73	126	7	9	14	15
Motor Vehicle	2,446	228	495	878	126	190	231	299
Garage & Filling Station	897	72	203	386	32	50	70	83
Men's Clothing	208	12	56	88	7	7	19	21
Family Clothing	194	28	70	55	8	9	13	10
Women's Clothing	238	11	66	102	6	8	19	26
Shoe	137	10	38	63	3	4	8	11
Hardware	286	18	62	96	18	31	40	21
Lumber & Building Material ..	478	18	94	165	45	53	57	46
Furniture, Appliance & Radio	522	39	147	204	25	19	44	45
Restaurant	484	22	126	195	25	25	39	50
Fuel	286	16	79	154	8	4	1	24
Drug	349	26	71	149	17	19	28	38
Jewellery	107	7	22	49	5	5	6	12
Miscellaneous	1,747	100	368	731	106	128	144	170

NOTE: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

November, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,322,027	265,534	1,056,493	112,790
2	Grocery & Combination	256,056	116,669	139,387	23,956
3	Other Food & Beverage	90,215	46,550	43,665	7,141
4	General	53,757	3,753	50,004	12,428
5	Department	152,512	-	152,512	11,528
6	Variety	29,387	25,143	4,244	3,419
7	Motor Vehicle	178,735	1,684	177,050	16,501
8	Garage & Filling Station	79,507	542	78,965	6,822
9	Men's Clothing	22,920	2,994	19,926	1,240
10	Family Clothing	22,796	4,853	17,943	3,126
11	Women's Clothing	23,247	6,584	16,663	1,281
12	Shoe	14,058	6,744	7,314	991
13	Hardware	26,402	3,926	22,476	1,658
14	Lumber & Building Material	43,568	9,006	34,562	1,509
15	Furniture, Appliance & Radio	52,940	11,616	41,324	3,873
16	Restaurant	42,275	2,896	39,378	2,000
17	Fuel	34,952	479	34,472	1,862
18	Drug	30,299	3,873	26,426	2,212
19	Jewellery	11,447	4,832	6,616	796
20	Miscellaneous	156,954	13,390	143,566	10,447
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	66,437	10,145	56,292	72,447
22	Grocery & Combination	9,472	3,776	5,696	9,361
23	Other Food & Beverage	3,016	2,004	1,011	2,900
24	General	4,559	(a)	(a)	7,384
25	Department	13,800	-	13,800	6,898
26	Variety	782	751	31	996
27	Motor Vehicle	8,603	-	8,603	13,499
28	Garage & Filling Station	2,772	(a)	(a)	4,484
29	Men's Clothing	696	(a)	(a)	809
30	Family Clothing	899	127	772	1,025
31	Women's Clothing	530	153	377	680
32	Shoe	295	108	187	326
33	Hardware	1,660	(a)	(a)	2,963
34	Lumber & Building Material	3,889	995	2,894	5,052
35	Furniture, Appliance & Radio	2,084	505	1,579	1,993
36	Restaurant	2,229	189	2,040	2,134
37	Fuel	1,288	-	1,288	622
38	Drug	1,431	(a)	(a)	1,642
39	Jewellery	563	(a)	(a)	567
40	Miscellaneous	7,869	596	7,272	9,112

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

November, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
19,122	93,668	317,553	55,559	261,994	514,354	124,495	389,859	1
5,815	18,141	72,704	24,250	48,455	101,277	61,127	40,150	2
(a)	(a)	27,171	9,010	18,161	35,245	20,473	14,772	3
1,072	11,356	9,922	804	9,118	9,438	555	8,883	4
-	11,528	25,436	-	25,436	54,630	-	54,630	5
3,120	299	7,126	6,066	1,060	14,027	11,863	2,164	6
1,684	14,817	34,621	-	34,621	67,236	(a)	(a)	7
(a)	(a)	18,467	(a)	(a)	33,691	(a)	(a)	8
(a)	(a)	6,017	497	5,520	9,797	2,170	7,627	9
304	2,822	8,452	2,463	5,988	6,682	1,340	5,342	10
194	1,087	6,028	1,504	4,523	10,282	3,534	6,748	11
(a)	(a)	4,205	2,098	2,107	6,653	3,652	3,001	12
(a)	(a)	5,996	813	5,184	8,559	737	7,822	13
-	1,509	9,080	(a)	(a)	15,633	2,232	13,401	14
917	2,956	14,711	3,201	11,510	22,336	5,210	17,127	15
180	1,821	11,352	662	10,691	17,022	1,127	15,895	16
-	1,862	9,855	-	9,855	18,111	(a)	(a)	17
200	2,011	6,272	475	5,797	13,033	1,760	11,273	18
260	536	2,154	763	1,392	5,285	2,369	2,916	19
332	10,115	37,984	2,599	35,384	65,416	6,083	59,333	20
Saskatchewan			Alberta			British Columbia		
10,977	61,470	102,615	18,095	84,520	135,835	27,141	108,694	21
2,788	6,573	16,283	7,117	9,166	23,001	11,795	11,206	22
1,839	1,061	5,078	3,212	1,865	9,666	5,515	4,150	23
(a)	(a)	4,975	(a)	(a)	5,050	628	4,422	24
-	6,898	15,740	-	15,740	24,480	-	24,480	25
867	129	1,514	1,283	231	1,524	1,192	332	26
-	13,499	16,384	-	16,384	21,891	-	21,891	27
(a)	(a)	6,186	(a)	(a)	7,085	159	6,926	28
(a)	(a)	2,077	(a)	(a)	2,285	(a)	(a)	29
(a)	(a)	1,402	264	1,139	1,210	(a)	(a)	30
174	506	1,757	372	1,386	2,689	653	2,036	31
125	201	690	334	356	898	224	674	32
(a)	(a)	3,622	(a)	(a)	1,943	(a)	(a)	33
2,521	2,530	4,561	2,460	2,101	3,845	462	3,383	34
426	1,567	3,717	433	3,284	4,226	924	3,302	35
26	2,107	3,244	96	3,148	4,294	617	3,677	36
-	622	145	-	145	3,069	325	2,744	37
(a)	(a)	2,327	311	2,016	3,382	891	2,491	38
238	328	760	466	293	1,323	543	780	39
496	8,616	12,153	547	11,606	13,974	2,735	11,239	40

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

November 1959 Over November 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 0.7	+ 2.5	+ 2.4	+ 1.6	+ 2.4	- 5.8	- 5.5	- 0.2
Grocery & Combination	(c)	+ 1.3	+ 2.2	+ 0.5	- 5.6	- 9.6	- 2.8	- 1.8
Other Food & Beverage	- 2.3	+ 1.5	- 0.9	- 1.4	- 4.0	- 4.6	- 6.1	- 8.0
General	- 3.3	+ 3.7	+ 1.6	- 4.9	- 2.9	+ 9.8	- 8.7	- 9.2
Department	+ 3.7	+ 4.2	+ 2.2	+ 6.7	+ 8.1	- 6.8	- 2.6	+ 3.5
Variety	+ 2.2	+ 2.0	+ 3.0	+ 3.1	+ 9.1	- 6.0	- 2.6	- 2.2
Motor Vehicle	+ 1.7	+10.8	+ 1.2	- 1.4	+13.3	+ 6.9	+ 0.2	+ 0.1
Garage & Filling Station	- 3.3	- 7.3	- 3.6	- 2.2	- 1.6	- 8.7	- 1.2	- 3.1
Men's Clothing	- 0.9	+ 3.2	+ 5.5	- 0.7	- 4.3	-15.4	- 9.7	- 3.6
Family Clothing	- 1.2	- 6.3	+ 3.0	+ 3.1	- 9.1	-21.8	-14.9	+ 8.4
Women's Clothing	- 1.8	+ 2.0	+ 0.4	- 0.4	+ 3.3	- 9.7	- 9.3	- 6.6
Shoe	+ 1.5	+ 4.4	+ 7.7	+ 0.6	- 9.2	-13.1	-10.2	- 1.5
Hardware	- 4.1	- 1.5	+ 5.6	- 2.2	- 4.2	-18.7	- 9.5	- 4.4
Lumber & Building Material	- 0.1	+ 9.7	+ 8.7	- 1.7	+ 4.4	- 2.8	-12.6	- 0.2
Furniture, Appliance & Radio	+ 2.7	- 4.3	+ 0.7	+14.2	- 0.4	-14.4	-19.5	- 1.8
Restaurant	+ 0.4	+ 7.8	- 0.6	+ 1.3	+ 1.8	- 3.7	- 4.8	+ 1.5
Fuel	+13.5	+ 1.2	+16.2	+15.1	+20.0	- 5.6	+16.0	+ 6.8
Drug	+ 3.5	+ 4.0	+ 5.6	+ 3.7	+ 2.7	+ 0.1	+ 0.6	+ 2.4
Jewellery	- 0.3	- 3.9	+10.9	- 1.4	- 1.2	- 3.6	+ 0.8	- 8.3
Miscellaneous	+ 1.2	+ 2.1	+ 4.2	+ 1.5	+ 1.1	- 5.5	-10.3	+ 8.3

(c) Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

5

(Without Adjustment for Price Changes)

January to November 1959 Over January to November 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 5.1	+ 6.1	+ 4.3	+ 5.3	+ 8.4	+ 3.8	+ 4.9	+ 4.1
Grocery & Combination	+ 3.9	+ 5.8	+ 4.6	+ 4.0	- 2.6	- 1.8	+ 3.7	+ 4.5
Other Food & Beverage	+ 3.4	+ 2.8	+ 4.6	+ 4.2	+ 3.5	+ 2.1	+ 2.7	- 0.9
General	+ 2.9	+ 4.9	+ 5.2	+ 0.8	+ 3.4	+ 3.0	+ 0.6	+ 0.5
Department	+ 6.1	+ 1.6	+ 4.5	+ 7.5	+ 9.4	+ 3.4	+ 5.9	+ 6.3
Variety	+ 5.0	+ 6.9	+ 5.0	+ 4.8	+ 8.7	(c)	+ 4.5	+ 6.0
Motor Vehicle	+10.5	+14.2	+ 5.3	+12.2	+15.1	+11.7	+11.6	+ 8.2
Garage & Filling Station	+ 1.2	+ 3.7	+ 2.5	- 0.1	+11.3	- 2.3	+ 0.1	+ 1.2
Men's Clothing	+ 3.3	+ 1.7	+ 5.9	+ 3.6	+ 2.2	- 2.8	- 0.9	+ 3.0
Family Clothing	+ 2.4	+ 2.0	+ 2.8	+ 2.3	+ 3.7	- 1.4	+ 0.1	+ 6.2
Women's Clothing	+ 3.0	+ 1.6	+ 4.0	+ 3.4	+ 6.4	+ 3.5	+ 0.5	+ 0.4
Shoe	+ 5.7	+ 3.1	+ 8.6	+ 5.2	+ 6.6	+ 7.5	+ 6.9	+ 0.2
Hardware	+ 1.8	- 0.2	+ 4.6	(c)	+ 5.5	+ 1.0	+ 3.4	- 0.9
Lumber & Building Material	+ 4.6	+ 8.5	+ 6.4	- 1.0	+10.6	+ 6.7	+10.9	+ 5.2
Furniture, Appliance & Radio	+ 3.4	+ 0.9	+ 1.9	+ 5.2	+ 8.1	- 0.3	+ 1.6	+ 3.8
Restaurant	+ 1.3	+ 2.8	+ 2.6	+ 2.1	+ 3.3	- 2.9	- 3.1	- 1.3
Fuel	+ 7.7	+11.4	+ 6.0	+ 7.7	+14.3	- 5.2	+ 23.4	+10.5
Drug	+ 5.7	+ 7.1	+ 4.6	+ 6.1	+ 6.8	+ 5.8	+ 6.4	+ 4.0
Jewellery	+ 3.8	- 1.4	+ 6.1	+ 4.9	+ 5.6	+ 1.5	+ 6.9	- 2.1
Miscellaneous	+ 5.4	+ 5.4	+ 3.3	+ 6.4	+18.4	+ 4.3	+ 3.0	+ 2.2

(c) Unchanged

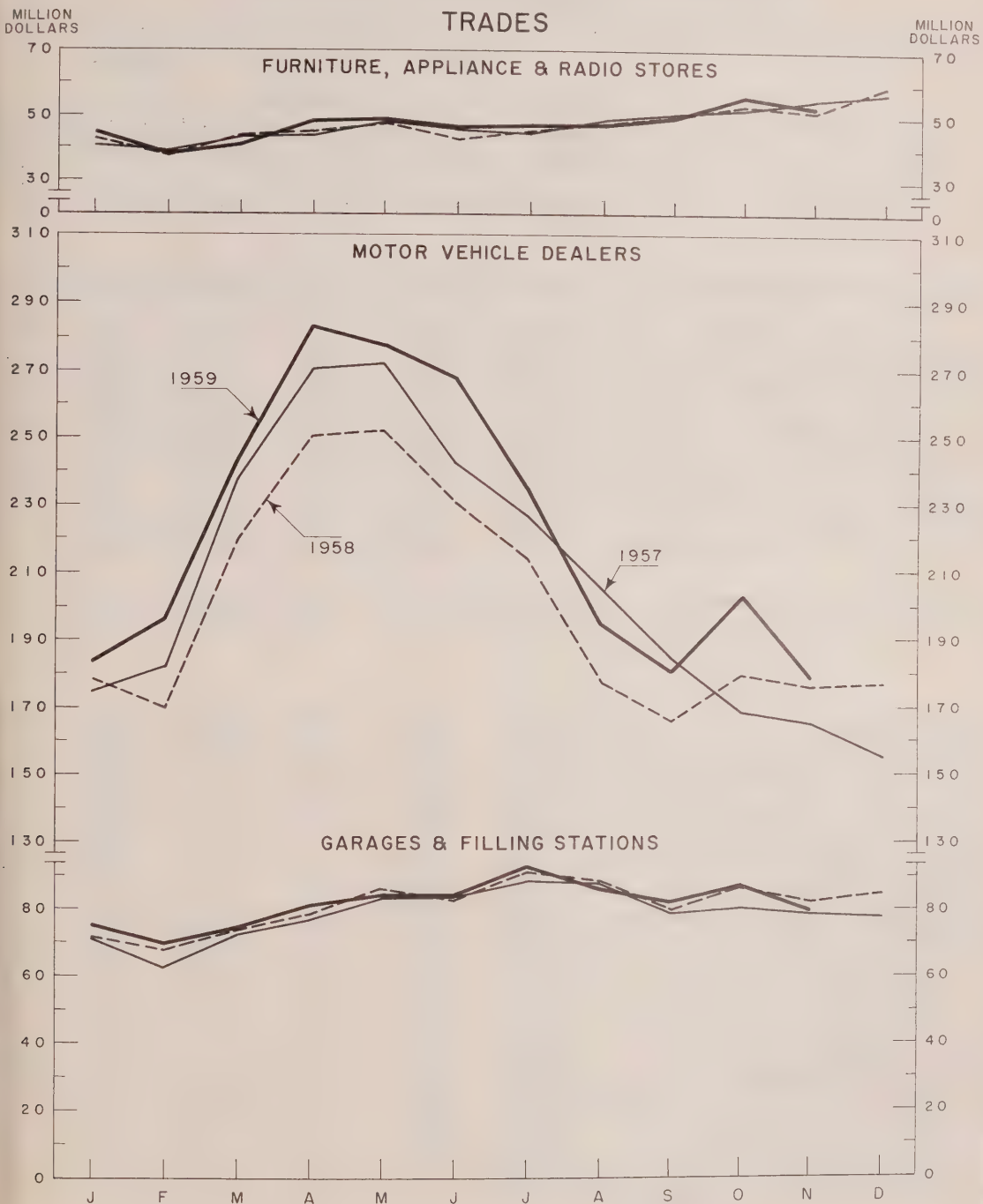
Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

November 1959 Over October 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 7.5	- 5.8	- 6.9	- 6.8	-10.1	-12.7	-10.8	- 5.7
Grocery & Combination	-14.0	-10.0	-11.0	-16.0	-23.0	-14.8	-20.0	- 9.0
Other Food & Beverage	-12.7	-16.6	-10.4	-14.9	- 8.6	- 9.6	-11.7	-10.8
General	- 8.9	- 4.3	-14.2	-12.2	- 1.1	-12.7	- 6.1	- 5.8
Department	+13.3	+24.0	+ 8.7	+16.4	+17.8	+ 1.4	+ 7.4	+12.2
Variety	- 3.1	+ 4.6	-11.0	- 1.4	- 4.6	- 0.1	- 1.3	+ 3.0
Motor Vehicle	-12.2	-16.2	-14.7	-10.2	-14.1	-11.6	-10.7	-11.5
Garage & Filling Station	- 8.7	- 6.0	- 6.7	- 9.7	-19.5	- 8.8	- 6.2	- 9.0
Men's Clothing	+ 1.8	- 1.3	- 2.6	+ 3.0	- 0.7	- 2.2	+ 3.3	+12.0
Family Clothing	- 3.6	- 7.1	- 1.7	- 1.1	-11.4	-20.5	- 4.5	+ 4.7
Women's Clothing	-10.8	- 6.9	- 9.8	-10.4	-21.1	-27.4	-16.0	- 5.6
Shoe	- 1.8	- 3.8	+ 6.2	+ 0.6	-24.6	-26.2	-17.4	-14.3
Hardware	-16.4	-18.6	-22.9	-16.3	-14.3	-12.3	-10.9	-10.8
Lumber & Building Material	-11.4	-31.0	- 7.5	- 5.4	-12.9	-15.9	-21.8	-11.9
Furniture, Appliance & Radio	- 6.0	- 8.6	-13.2	+ 4.4	-22.8	-10.0	- 9.6	-10.2
Restaurant	- 6.2	- 2.7	- 8.9	- 4.3	-11.7	- 8.0	- 1.1	- 7.1
Fuel	+29.6	+13.4	+37.2	+26.3	+35.6	+18.9	+ 5.1	+41.0
Drug	-12.7	-16.5	- 7.4	-12.4	-17.7	-16.6	-20.5	-10.6
Jewellery	+12.3	+19.5	+10.3	+11.1	+ 9.1	+ 7.6	+26.7	+12.7
Miscellaneous	- 9.1	+ 9.6	+ 1.1	- 8.7	-21.7	-23.4	-20.0	-16.2

MONTHLY SALES FURNITURE - APPLIANCE - AUTOMOTIVE TRADES



Department Store Sales and Stocks

November 1958 and 1959

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	SALES			STOCKS		
	Nov. 1958	Nov. 1959	Change 1959/ 58	Oct. 31 1958	Oct. 31 1959	Change 1959/ 58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	147,131	152,512	+ 3.7	344,922	369,205	+ 7.0
1. Women's and Misses' Dresses	3,240	3,547	+ 9.5	7,332	8,381	+14.3
2. Women's and Misses' Coats and Suits..	3,999	3,729	- 6.8	7,117	7,261	+ 2.0
3. Women's and Misses' Sportswear.....	4,352	4,603	+ 5.8	9,287	10,250	+10.4
4. Furs	2,313	2,413	+ 4.3	6,459	6,820	+ 5.6
5. Girls' and Infants' Wear	9,046	9,334	+ 3.2	18,096	20,591	+13.8
6. Lingerie and Corsets	5,425	5,524	+ 1.8	12,715	13,232	+ 4.1
7. Aprons, Housedresses and Uniforms ...	442	411	- 7.0	972	892	- 8.2
8. Millinery	1,210	1,120	- 7.4	1,345	1,213	- 9.8
9. Hosiery and Apparel Accessories	5,443	5,743	+ 5.5	12,415	13,136	+ 5.8
10. Women's, Misses' and Children's Shoes	5,741	6,130	+ 6.8	16,653	17,383	+ 4.4
Ladies' Apparel and Accessories.						
Total 1 - 10.....	41,211	42,554	+ 3.3	92,391	99,159	+ 7.3
11. Men's Clothing	4,634	4,618	- 0.3	12,397	13,035	+ 5.1
12. Men's Furnishings	9,114	9,557	+ 4.9	19,653	20,554	+ 4.6
13. Boys' Clothing and Furnishings	4,210	4,233	+ 0.5	10,031	9,889	- 1.4
14. Men's and Boys' Shoes	2,297	2,439	+ 6.2	7,074	7,129	+ 0.8
15. Food and Kindred Products	6,578	6,361	- 3.3	5,242	4,347	-17.1
16. Toiletries, Cosmetics and Drugs	3,568	4,017	+12.6	8,566	9,297	+ 8.5
17. Photographic Equipment and Supplies..	726	774	+ 6.6	1,636	1,809	+10.6
18. Piece Goods	2,515	2,621	+ 4.2	9,630	9,633	(c)
19. Linens and Domestics	3,592	3,589	- 0.1	10,085	10,013	- 0.7
20. Smallwares	2,486	2,567	+ 3.3	6,181	6,461	+ 4.5
21. China and Glassware	1,862	2,173	+16.7	9,120	9,911	+ 8.7
22. Home Furnishings	8,115	8,256	+ 1.7	26,479	27,986	+ 5.7
23. Furniture	7,358	7,166	- 2.6	16,634	19,193	+15.4
24. Major Appliances	7,127	7,039	- 1.2	18,418	19,504	+ 5.9
25. Radio and Music	4,185	4,560	+ 9.0	9,904	12,840	+29.6
26. Hardware and Housewares	8,548	9,235	+ 8.0	23,330	25,940	+11.2
27. Jewellery	3,269	3,481	+ 6.5	9,398	9,652	+ 2.7
28. Sporting Goods and Luggage.....	9,827	10,241	+ 4.2	24,883	26,814	+ 7.8
29. Stationery, Books and Magazines.....	3,525	3,846	+ 9.1	7,352	7,943	+ 8.0
30. All Other Departments.....	12,384	13,185	+ 6.5	16,518	18,096	+ 9.6

(c) Unchanged

CATALOGUE No.

63-005

MONTHLY

Canada. Statistics, Bureau of



CANADA

RETAIL TRADE

DECEMBER 1959



Published by Authority of

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31

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RETAIL TRADE

Estimated sales for the year 1959 reached a record of \$16,148,965,000, a gain of 4.6% over the 1958 total of \$15,444,341,000. A substantial gain of 8.6% in motor vehicle dealer sales together with a 5.6% increase in department store sales contributed largely to the higher level of total sales in 1959. Grocery and combination store sales, the largest dollar-volume trade, were slightly below the all-trade gain with an increase of 4.2% over the previous year. Increased sales were evident in all trades during 1959, and in total trade for all provinces. Manitoba recorded the greatest percentage gain at 7.7%, Saskatchewan the lowest at 3.1%.

The month of December was little changed from a year ago with a sales gain of only one half of one per cent. Significant decreases occurred in motor vehicle dealer sales and fuel dealer sales during the month, -14.6% and -11.2% respectively. These and other estimates contained in this bulletin are not adjusted for seasonal variations, number of shopping days or price changes.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 8</u> <u>\$'000</u>	<u>1 9 5 9</u> <u>\$'000</u>	<u>% Change</u> <u>1959/1958</u>
January to September	11,179,107	11,761,635	+ 5.2
October	1,347,568	1,452,577	+ 7.8
November	1,327,584	1,337,395	+ 0.7
December	1,590,082	1,597,358	+ 0.5
Total	<u>15,444,341</u>	<u>16,148,965</u>	<u>+ 4.6</u>

This bulletin contains a completely revised series of 1959 monthly sales by trades within each province (Atlantic grouped). The 1959 estimates as published each month throughout the year were based upon 1958 before these 1958 estimates were adjusted for new stores coming into business and for stores going out of business during that year. These annual adjustments are now completed and final totals for 1958 appear on pages 10 and 11 of this report. The preliminary estimate of 1958 sales as published in the December report of that year was \$15,252,003,000; the final figure now stands at \$15,444,341,000, a difference of 1.3%. This can be accounted for by an excess of new stores over stores going out of business and by an increased coverage of reporting stores as used for the annual estimates compared with those used month by month. More detail will be shown in the regular annual report "Retail Trade 1958" which will be published shortly.

The 1959 revised series, pages 12 to 21, replaces the estimates contained in the individual monthly published reports. These revised 1959 sales estimates will, in turn, be revised again late in the year because of the annual net adjustment arising from changes in store population during 1959.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

December, 1959

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,597,358	390,367	1,206,991	142,706
2	Grocery & Combination	303,682	135,825	167,857	28,919
3	Other Food & Beverage	146,262	99,376	46,886	11,173
4	General	63,291	4,568	58,722	14,948
5	Department	192,287	-	192,287	14,129
6	Variety	59,134	49,742	9,392	7,038
7	Motor Vehicle.....	152,964	1,496	151,468	14,155
8	Garage & Filling Station	84,976	576	84,400	7,381
9	Men's Clothing	36,010	4,434	31,576	2,437
10	Family Clothing	33,473	6,608	26,865	5,462
11	Women's Clothing	36,359	13,396	22,963	1,821
12	Shoe	18,154	8,936	9,218	1,461
13	Hardware	35,912	4,954	30,958	2,400
14	Lumber & Building Material	32,358	6,512	25,846	1,514
15	Furniture, Appliance & Radio	59,480	13,843	45,637	5,686
16	Restaurant	45,412	3,681	41,731	2,342
17	Fuel	44,450	757	43,694	2,028
18	Drug	44,812	6,570	38,242	3,281
19	Jewellery	30,479	11,839	18,641	2,408
20	Miscellaneous	177,863	17,254	160,608	14,123
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	77,080	14,929	62,151	85,386
22	Grocery & Combination	11,742	4,638	7,104	11,171
23	Other Food & Beverage.....	5,716	4,571	1,145	5,561
24	General	5,398	8,188
25	Department	15,593	-	15,593	8,658
26	Variety	1,554	1,515	40	1,894
27	Motor Vehicle.....	7,851	-	7,851	13,320
28	Garage & Filling Station	2,719	4,987
29	Men's Clothing	748	1,273
30	Family Clothing	1,429	172	1,258	1,178
31	Women's Clothing	1,027	260	766	1,034
32	Shoe	342	131	211	321
33	Hardware	2,513	4,629
34	Lumber & Building Material	3,160	724	2,436	3,362
35	Furniture, Appliance & Radio.....	2,340	501	1,839	2,105
36	Restaurant	2,317	238	2,079	2,452
37	Fuel	1,311	590
38	Drug	2,301	2,657
39	Jewellery	1,450	1,643
40	Miscellaneous	7,569	575	6,994	10,363

.. Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

December, 1959

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
28,634	114,072	371,857	81,309	290,548	623,570	181,676	441,894	1
6,488	22,430	85,499	27,292	58,207	118,736	71,563	47,174	2
..	..	36,702	18,826	17,876	59,505	43,012	16,494	3
1,291	13,657	11,058	883	10,175	10,962	4
-	14,129	33,436	-	33,436	68,450	-	68,450	5
6,386	653	14,604	12,030	2,573	27,520	22,930	4,590	6
1,496	12,660	26,116	-	26,116	55,708	7
..	..	18,940	36,858	8
..	..	9,028	836	8,191	15,357	3,254	12,102	9
514	4,947	11,160	3,265	7,894	10,595	1,883	8,712	10
450	1,372	8,840	3,127	5,713	16,611	7,172	9,438	11
344	1,117	5,180	2,802	2,378	8,558	4,689	3,868	12
..	..	6,634	961	5,673	11,956	1,066	10,890	13
-	1,514	5,680	11,172	1,488	9,684	14
1,519	4,166	15,606	3,734	11,872	23,956	5,886	18,071	15
304	2,039	12,362	819	11,543	18,318	1,384	16,935	16
-	2,028	12,934	-	12,934	23,418	17
333	2,948	8,588	648	7,941	19,435	3,057	16,378	18
633	1,775	6,306	2,154	4,152	13,401	5,324	8,077	19
385	13,738	43,184	3,656	39,528	73,054	8,096	64,957	20
Saskatchewan			Alberta			British Columbia		
14,984	70,402	126,862	27,967	98,895	169,906	40,867	129,039	21
3,318	7,853	20,227	9,069	11,158	27,389	13,457	13,931	22
4,400	1,161	9,030	7,446	1,584	18,576	13,118	5,458	23
..	..	6,342	6,396	827	5,569	24
-	8,658	20,218	-	20,218	31,803	-	31,803	25
1,699	195	3,226	2,650	576	3,298	2,533	765	26
-	13,320	15,513	-	15,513	20,301	-	20,301	27
..	..	6,403	7,688	160	7,528	28
..	..	3,260	3,909	29
		1,834	334	1,501	1,815	280	1,534	30
340	694	3,042	867	2,174	3,984	1,179	2,805	31
159	163	890	444	446	1,402	367	1,035	32
..	..	4,912	2,869	33
1,475	1,886	4,305	2,222	2,083	3,166	347	2,818	34
545	1,560	4,405	493	3,912	5,381	1,164	4,217	35
33	2,420	3,538	128	3,410	4,082	775	3,306	36
-	590	312	3,858	370	3,487	37
293	2,364	3,717	684	3,032	4,833	1,403	3,430	38
644	999	1,820	1,144	677	3,452	1,405	2,047	39
662	9,701	13,868	819	13,049	15,704	3,062	12,642	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

December 1959 Over December 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 0.5	+ 2.7	+ 1.0	+ 0.6	+ 1.3	- 2.8	- 2.3	+ 0.4
Grocery & Combination.....	+ 7.4	+ 5.4	+ 7.8	+ 8.2	+ 7.0	+ 1.8	+ 9.3	+ 6.2
Other Food & Beverage	+ 3.0	+ 5.9	+ 1.1	+ 4.6	+ 3.1	+ 3.6	+ 0.2	+ 1.8
General	- 0.1	+ 3.8	+ 3.7	- 3.0	- 4.8	- 1.2	- 2.1	- 2.2
Department	+ 2.3	- 1.1	+ 1.9	+ 4.6	+ 0.6	- 4.6	- 2.4	+ 5.3
Variety	+ 6.0	+11.0	+10.1	+ 2.3	+17.4	+ 3.8	+ 9.7	+ 3.2
Motor Vehicle	-14.6	- 1.1	-20.1	-17.1	- 4.1	-11.1	-17.4	-11.4
Garage & Filling Station	- 5.7	+ 3.1	- 7.2	- 6.8	-11.7	-10.6	- 4.5	+ 0.9
Men's Clothing	+ 4.0	+ 5.2	+11.4	+ 2.4	- 7.0	- 3.7	+ 1.6	+ 1.0
Family Clothing	+ 2.1	+ 1.8	+ 5.2	+ 0.9	- 5.3	-10.9	+ 2.5	+ 7.5
Women's Clothing.....	+ 3.6	+ 7.6	+ 2.7	+ 4.6	+ 7.7	+ 2.3	+ 3.1	(c)
Shoe	+ 6.0	- 0.6	+ 6.5	+ 4.6	+23.6	+19.9	+24.4	+ 3.4
Hardware.....	+ 1.0	+ 3.1	+ 1.3	+ 0.3	+ 5.2	- 0.2	+ 1.1	- 0.1
Lumber & Building Material	+ 5.9	+ 6.1	- 3.8	+ 5.9	+18.2	+ 7.3	+16.5	- 0.3
Furniture, Appliance & Radio.....	- 0.5	+ 0.1	- 0.1	+ 3.6	- 4.8	-11.1	-11.0	- 3.3
Restaurant	+ 2.9	+17.3	+ 4.8	+ 3.6	+ 5.2	+ 0.1	- 0.2	- 8.3
Fuel	-11.2	-25.6	-12.5	- 8.2	-32.8	-22.8	- 5.2	- 3.5
Drug	+ 5.2	+ 5.7	+ 3.4	+ 5.6	+ 8.7	+ 6.7	+ 5.8	+ 3.7
Jewellery	+ 3.2	+ 0.6	+ 7.9	+ 2.8	+ 7.9	+ 3.9	+ 0.6	- 2.5
Miscellaneous.....	+ 0.3	+ 1.0	+ 3.4	- 0.1	+ 5.8	- 0.6	- 9.4	+ 1.2

(c) Unchanged

(Without Adjustment for Price Changes)

January to December 1959 Over January to December 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 4.6	+ 5.3	+ 4.0	+ 4.9	+ 7.7	+ 3.1	+ 4.2	+ 3.7
Grocery & Combination.....	+ 4.2	+ 5.7	+ 4.9	+ 4.4	- 2.0	- 1.4	+ 4.0	+ 4.6
Other Food & Beverage.....	+ 3.4	+ 3.2	+ 4.2	+ 4.2	+ 3.4	+ 2.4	+ 2.6	- 0.4
General.....	+ 2.5	+ 4.6	+ 5.0	+ 0.4	+ 2.5	+ 2.6	+ 0.1	+ 0.4
Department.....	+ 5.6	+ 1.2	+ 4.1	+ 7.0	+ 8.2	+ 2.4	+ 4.8	+ 6.2
Variety.....	+ 5.3	+ 8.8	+ 5.8	+ 4.3	+10.2	+ 0.7	+ 5.4	+ 5.4
Motor Vehicle.....	+ 8.6	+12.1	+ 3.6	+10.0	+13.8	+ 9.8	+ 9.2	+ 6.7
Garage & Filling Station.....	+ 0.7	+ 4.3	+ 1.7	- 0.5	+ 8.9	- 2.9	- 0.3	+ 1.1
Men's Clothing.....	+ 3.5	+ 2.4	+ 6.8	+ 3.5	+ 0.8	- 2.9	- 0.5	+ 2.7
Family Clothing.....	+ 2.4	+ 2.1	+ 3.3	+ 2.0	+ 2.6	- 2.6	+ 0.5	+ 6.4
Women's Clothing.....	+ 3.2	+ 2.1	+ 3.9	+ 3.6	+ 7.0	+ 3.3	+ 1.1	+ 0.6
Shoe.....	+ 5.7	+ 2.2	+ 8.5	+ 5.1	+ 7.3	+ 9.6	+ 8.6	+ 0.4
Hardware.....	+ 1.9	+ 1.7	+ 4.3	+ 0.1	+ 5.5	+ 0.9	+ 3.2	- 0.8
Lumber & Building Material.....	+ 5.0	+ 8.9	+ 5.8	- 0.3	+11.1	+ 6.8	+11.3	+ 4.9
Furniture, Appliance & Radio.....	+ 2.9	+ 0.3	+ 1.7	+ 4.8	+ 6.7	- 1.4	+ 0.4	+ 3.0
Restaurant.....	+ 1.3	+ 1.0	+ 2.8	+ 2.3	+ 3.5	- 2.7	- 2.9	- 1.8
Fuel.....	+ 4.9	+ 6.2	+ 3.0	+ 5.3	+ 5.6	- 7.7	+18.0	+ 8.4
Drug.....	+ 5.6	+ 6.9	+ 4.5	+ 6.0	+ 7.0	+ 5.9	+ 6.6	+ 4.0
Jewellery.....	+ 3.7	- 1.3	+ 6.5	+ 4.5	+ 6.1	+ 2.0	+ 5.6	- 2.1
Miscellaneous.....	+ 4.8	+ 2.1	+ 3.3	+ 5.8	+18.1	+ 3.9	+ 2.3	+ 2.2

Department Store Sales and Stocks

December 1958 and 1959

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Dec. 1958	Dec. 1959	Change 1959/58	Nov. 30 1958	Nov. 30 1959	Change 1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	188,032	192,287	+ 2.3	328,413	358,752	+ 9.2
1. Women's and Misses' Dresses	4,022	4,440	+10.4	7,002	7,964	+13.7
2. Women's and Misses' Coats and Suits..	2,487	2,604	+ 4.7	5,667	6,330	+11.7
3. Women's and Misses' Sportswear	6,609	6,751	+ 2.1	9,047	10,434	+15.3
4. Furs	2,350	2,147	- 8.6	5,636	5,952	+ 5.6
5. Girls' and Infants' Wear	9,685	10,142	+ 4.7	16,638	19,331	+16.2
6. Lingerie and Corsets	8,393	8,194	- 2.4	12,511	13,296	+ 6.3
7. Aprons, Housedresses and Uniforms ...	655	644	- 1.7	996	939	- 5.7
8. Millinery	1,127	1,003	-11.0	1,156	1,222	+ 5.7
9. Hosiery and Apparel Accessories	8,847	9,052	+ 2.3	12,065	13,148	+ 9.0
10. Women's, Misses' and Children's Shoes	5,951	6,018	+ 1.1	15,187	16,454	+ 8.3
Ladies' Apparel and Accessories.						
Total 1 - 10	50,126	50,995	+ 1.7	85,905	95,070	+10.7
11. Men's Clothing	4,908	4,873	- 0.7	11,190	12,070	+ 7.9
12. Men's Furnishings	15,441	15,291	- 1.0	18,613	19,878	+ 6.8
13. Boys' Clothing and Furnishings	4,555	4,469	- 1.9	8,799	9,185	+ 4.4
14. Men's and Boys' Shoes	3,085	2,981	- 3.4	6,485	6,790	+ 4.7
15. Food and Kindred Products	9,305	9,183	- 1.3	5,821	5,103	-12.3
16. Toiletries, Cosmetics and Drugs	6,114	6,756	+10.5	9,166	9,971	+ 8.8
17. Photographic Equipment and Supplies..	1,338	1,449	+ 8.3	1,653	1,748	+ 5.7
18. Piece Goods	2,245	2,128	- 5.2	8,880	8,929	+ 0.6
19. Linens and Domestic Goods	4,462	4,330	- 3.0	10,305	10,042	- 2.6
20. Smallwares	2,898	2,898	(c)	6,280	6,643	+ 5.8
21. China and Glassware	3,389	3,803	+12.2	9,129	9,938	+ 8.9
22. Home Furnishings	7,136	7,413	+ 3.9	25,164	26,012	+ 3.4
23. Furniture	6,385	6,617	+ 3.6	16,009	19,068	+19.1
24. Major Appliances	5,978	5,961	- 0.3	16,735	19,050	+13.8
25. Radio and Music	5,298	5,857	+10.6	9,830	12,519	+27.4
26. Hardware and Housewares	10,917	11,532	+ 5.6	23,368	26,030	+11.4
27. Jewellery	6,072	6,387	+ 5.2	9,436	9,937	+ 5.3
28. Sporting Goods and Luggage.....	18,018	17,756	- 1.5	23,255	25,027	+ 7.6
29. Stationery, Books and Magazines.....	6,361	6,927	+ 8.9	7,347	8,164	+11.1
30. All Other Departments.....	14,001	14,681	+ 4.9	15,043	17,578	+16.9

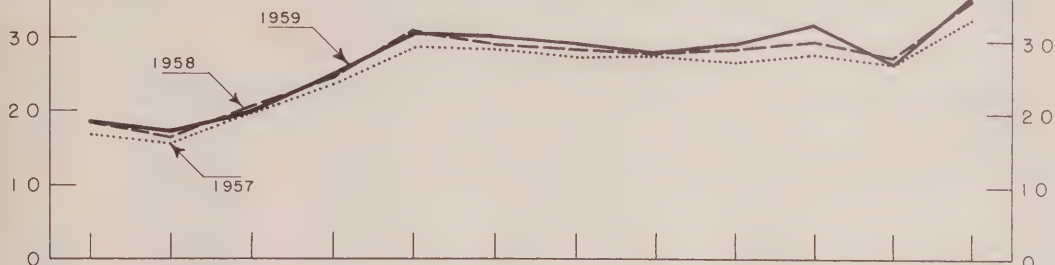
(c) Unchanged

MONTHLY SALES HARDWARE - BUILDING MATERIALS - FUEL

MILLION DOLLARS
40

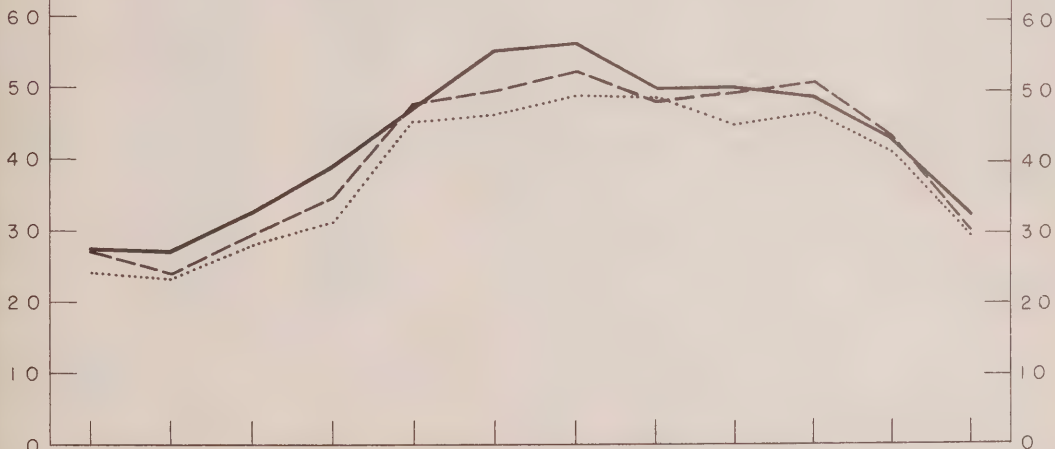
MILLION DOLLARS
40

HARDWARE STORES



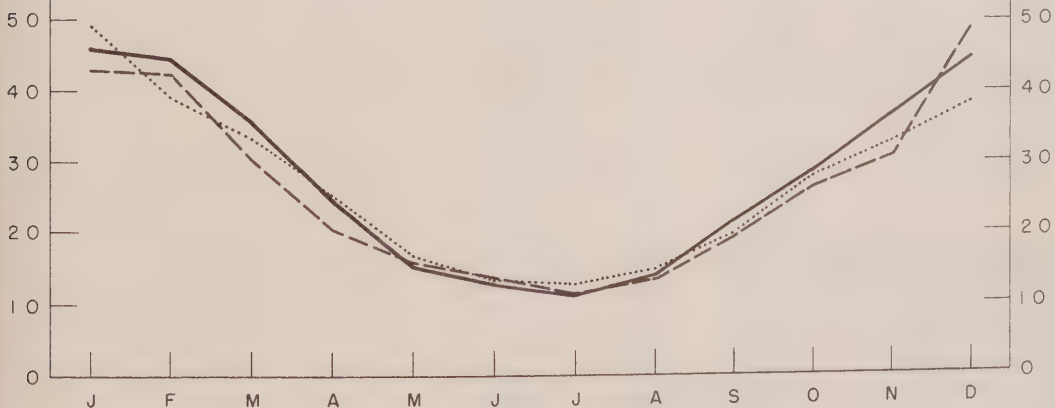
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LUMBER AND BUILDING MATERIAL DEALERS



60

FUEL DEALERS



Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

1 9 5 9

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	16,148,965	3,270,075	12,878,890	1,358,179
2	Grocery & Combination	3,256,083	1,470,050	1,786,033	308,291
3	Other Food & Beverage	1,158,199	616,626	541,573	95,144
4	General	640,558	45,284	595,273	145,602
5	Department	1,420,312	-	1,420,312	100,538
6	Variety	331,781	279,452	52,329	35,431
7	Motor Vehicle.....	2,620,173	24,982	2,595,192	237,130
8	Garage & Filling Station	1,043,640	5,552	1,038,088	86,884
9	Men's Clothing	245,954	30,598	215,357	14,091
10	Family Clothing	232,072	48,989	183,083	33,761
11	Women's Clothing	273,369	84,074	189,295	11,447
12	Shoe	154,593	69,809	84,783	10,872
13	Hardware	323,755	45,555	278,200	20,388
14	Lumber & Building Material	505,682	113,595	392,087	18,796
15	Furniture, Appliance & Radio	582,016	132,063	449,952	42,153
16	Restaurant	549,708	39,317	510,391	25,930
17	Fuel	342,265	7,094	335,171	18,520
18	Drug	404,268	53,264	351,004	29,519
19	Jewellery	138,014	49,409	88,606	9,990
20	Miscellaneous	1,926,522	154,362	1,772,160	113,694
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	811,456	125,169	686,287	941,698
22	Grocery & Combination	121,563	47,641	73,922	117,882
23	Other Food & Beverage	37,951	24,965	12,986	37,710
24	General	49,210	90,891
25	Department	126,542	-	126,542	69,089
26	Variety	8,566	8,314	252	11,063
27	Motor Vehicle.....	136,191	-	136,191	203,661
28	Garage & Filling Station	34,881	66,572
29	Men's Clothing	5,984	8,552
30	Family Clothing	11,229	1,406	9,823	10,421
31	Women's Clothing	8,506	1,897	6,609	8,460
32	Shoe	3,654	1,138	2,516	3,342
33	Hardware	20,496	36,154
34	Lumber & Building Material	51,542	12,401	39,142	57,316
35	Furniture, Appliance & Radio.....	25,390	6,808	18,582	21,477
36	Restaurant	27,627	2,697	24,930	30,114
37	Fuel	11,143	5,088
38	Drug	20,178	22,181
39	Jewellery	6,729	7,166
40	Miscellaneous	104,071	5,798	98,273	134,559

.. Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

1 9 5 9

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
231,167	1,127,011	3,792,779	663,932	3,128,847	6,224,794	1,530,309	4,694,485	1
69,060	239,231	909,438	302,838	606,600	1,284,934	771,547	513,386	2
..	..	324,308	102,709	221,599	473,474	288,598	184,876	3
11,712	133,890	109,707	9,027	100,681	121,704	4
-	100,538	241,017	-	241,017	480,737	-	480,737	5
32,036	3,394	87,131	73,051	14,080	153,901	128,050	25,851	6
24,982	212,148	513,150	-	513,150	958,220	-	958,220	7
..	..	238,664	440,653	8
..	..	66,383	5,059	61,324	102,032	22,142	79,890	9
3,467	30,294	83,658	24,402	59,256	67,220	12,990	54,229	10
2,282	9,165	76,796	22,090	54,706	115,486	40,786	74,698	11
2,462	8,410	43,013	21,173	21,839	72,037	36,505	35,532	12
..	..	71,792	8,649	63,144	106,468	9,204	97,264	13
-	18,796	97,946	166,128	27,893	138,235	14
10,827	31,326	162,540	36,031	126,508	229,734	55,464	174,271	15
1,295	24,635	144,492	8,902	135,590	223,276	14,877	208,398	16
-	18,520	93,253	-	93,253	181,404	17
2,828	26,692	85,380	6,371	79,009	171,316	23,205	148,112	18
2,569	7,421	29,348	8,244	21,104	61,058	22,784	38,274	19
3,868	109,826	414,762	30,521	384,241	815,013	68,649	746,363	20
Saskatchewan		Alberta			British Columbia			
136,649	805,049	1,328,331	240,361	1,087,969	1,691,729	342,488	1,349,242	21
35,691	82,192	216,132	97,692	118,439	297,843	145,580	152,263	22
24,207	13,503	61,195	41,468	19,727	128,417	74,722	53,696	23
..	..	62,555	60,889	9,813	51,076	24
-	69,089	160,132	-	160,132	242,258	-	242,258	25
9,763	1,300	17,606	14,430	3,176	18,083	13,807	4,276	26
-	203,661	255,242	-	255,242	316,580	-	316,580	27
..	..	81,711	94,274	2,056	92,218	28
..	..	22,737	26,174	29
..	..	13,361	2,885	10,477	12,422	1,932	10,490	30
2,482	5,978	23,954	6,278	17,676	28,720	8,258	20,463	31
1,580	1,763	8,051	3,846	4,205	13,624	3,105	10,519	32
..	..	44,442	24,014	33
30,797	26,518	64,048	32,446	31,602	49,906	5,350	44,555	34
5,652	15,825	50,436	5,832	44,604	50,284	11,448	38,836	35
405	29,709	44,138	1,677	42,461	54,133	9,464	44,668	36
-	5,088	3,001	29,856	3,366	26,491	37
2,515	19,666	32,552	5,700	26,852	43,141	11,446	31,695	38
2,649	4,516	8,222	4,994	3,228	15,502	5,883	9,620	39
5,740	128,818	158,816	7,126	151,689	185,608	32,659	152,949	40

Retail Sales 1958

	KIND OF BUSINESS OR STORE	January	February	March	April
1	TOTAL, ALL TRADES	1,109,214	1,028,235	1,218,361	1,289,829
2	Grocery & Combination	245,429	231,975	260,454	250,492
3	Other Food & Beverage	73,945	73,426	82,066	86,704
4	General	41,313	37,952	43,866	48,754
5	Department	84,893	78,297	99,701	105,013
6	Variety	16,644	16,144	21,393	24,379
7	Motor Vehicle	180,792	171,056	222,367	251,948
8	Garage & Filling Station	75,922	72,296	78,652	83,822
9	Men's Clothing	19,117	13,706	17,868	18,219
10	Family Clothing	14,486	11,010	16,503	18,639
11	Women's Clothing	18,619	14,002	21,220	22,226
12	Shoe	9,868	6,950	10,874	12,590
13	Hardware	18,192	16,268	20,350	24,870
14	Lumber & Building Material	26,666	23,649	28,262	34,330
15	Furniture, Appliance & Radio	44,194	37,656	44,240	43,300
16	Restaurant	41,027	38,074	43,748	44,246
17	Fuel	44,240	43,718	31,258	21,286
18	Drug	30,907	28,491	30,635	30,785
19	Jewellery	7,639	7,438	8,423	8,842
20	Miscellaneous	115,319	106,128	136,480	159,384

Retail Sales 1958

	KIND OF BUSINESS OR STORE	Canada	Atl. Provinces	Quebec
21	TOTAL, ALL TRADES	15,444,341	1,290,091	3,646,651
22	Grocery & Combination	3,125,883	291,655	867,348
23	Other Food & Beverage	1,119,724	92,215	311,111
24	General	624,709	139,256	104,519
25	Department	1,345,317	99,328	231,491
26	Variety	315,112	32,576	82,359
27	Motor Vehicle	2,413,581	211,592	495,100
28	Garage & Filling Station	1,036,718	83,284	234,745
29	Men's Clothing	237,572	13,757	62,175
30	Family Clothing	226,558	33,052	80,999
31	Women's Clothing	264,946	11,214	73,883
32	Shoe	146,272	10,641	39,660
33	Hardware	317,836	20,038	68,832
34	Lumber & Building Material	481,640	17,253	92,608
35	Furniture, Appliance & Radio	565,772	42,045	159,827
36	Restaurant	542,833	25,673	140,599
37	Fuel	326,298	17,437	90,515
38	Drug	382,731	27,603	81,725
39	Jewellery	133,120	10,124	27,553
40	Miscellaneous	1,837,717	111,348	401,603

Note: Any slight differences between the totals and their components in the above

May	June	July	August	September	October	November	December	
1,412,678	1,297,028	1,294,265	1,284,343	1,245,155	1,347,568	1,327,584	1,590,082	1
287,106	256,004	259,035	270,897	248,906	273,061	259,813	282,710	2
95,154	90,599	96,282	98,075	87,862	101,250	92,410	141,950	3
57,755	54,564	55,245	57,178	52,854	56,412	55,476	63,340	4
111,996	100,095	89,209	98,063	119,181	123,460	147,377	188,032	5
26,702	24,274	24,921	25,420	24,550	26,396	28,498	55,792	6
254,054	232,967	215,965	178,945	167,639	181,149	177,603	179,098	7
91,946	87,956	97,758	93,939	85,122	92,032	87,184	90,090	8
19,607	19,308	17,421	16,563	16,980	20,664	23,486	34,631	9
19,287	17,663	15,960	16,794	17,932	22,019	23,486	32,780	10
24,396	20,748	19,981	19,266	21,694	24,159	23,553	35,082	11
13,912	12,614	12,058	11,743	12,449	12,281	13,802	17,132	12
30,836	28,916	28,538	27,954	28,738	30,000	27,627	35,546	13
47,114	49,017	51,408	47,578	49,187	50,650	43,224	30,556	14
47,685	42,901	43,679	46,820	51,016	52,715	51,813	59,752	15
48,093	46,441	50,103	50,798	46,469	45,815	43,894	44,124	16
16,657	13,983	11,968	13,816	19,818	27,507	31,991	50,055	17
32,456	30,094	31,061	30,966	31,094	33,442	30,210	42,590	18
10,410	10,218	9,233	10,260	9,930	9,869	11,312	29,547	19
177,510	158,667	164,440	169,270	153,734	164,687	154,824	177,275	20

(Final Estimates) By Provinces

Ontario	Manitoba	Saskatchewan	Alberta	Br. Columbia	
5,934,446	753,603	913,517	1,274,812	1,631,221	21
1,230,673	124,009	119,606	207,818	284,774	22
454,228	36,687	36,837	59,666	128,979	23
121,211	48,026	88,597	62,463	60,638	24
449,128	116,933	67,493	152,798	228,147	25
147,544	7,772	10,991	16,712	17,160	26
871,339	119,686	185,411	233,677	296,776	27
442,908	32,038	68,593	81,933	93,217	28
98,547	5,939	8,803	22,857	25,494	29
65,891	10,950	10,702	13,293	11,673	30
111,451	7,951	8,192	23,700	28,555	31
68,539	3,405	3,050	7,410	13,568	32
106,394	19,434	35,845	43,079	24,213	33
166,598	46,380	53,675	57,542	47,584	34
219,236	23,786	21,792	50,252	48,835	35
218,351	26,705	30,942	45,437	55,125	36
172,199	10,551	5,511	2,545	27,541	37
161,576	18,859	20,954	30,538	41,476	38
58,445	6,345	7,026	7,788	15,840	39
770,187	88,148	129,500	155,304	181,627	40

table are due to rounding the figures.

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
				Total - All Trades				
January	1,178,078	91,335	273,118	473,840	57,430	61,624	93,446	127,286
February	1,099,240	86,478	263,983	428,656	52,228	60,781	89,820	117,293
March	1,260,997	101,115	296,283	484,228	62,658	74,432	107,705	134,577
April	1,363,264	111,200	320,173	517,772	68,800	87,422	118,491	139,407
May	1,452,839	122,955	351,119	558,654	71,386	82,186	116,250	149,960
June	1,398,238	118,994	321,820	540,992	70,826	84,708	115,090	145,808
July	1,387,540	121,533	316,641	535,311	71,543	83,603	111,580	147,329
August	1,304,956	115,101	302,018	479,307	70,336	85,683	112,893	139,619
September	1,316,813	112,100	308,466	496,415	69,680	78,821	113,655	137,676
October	1,452,577	121,937	345,795	565,108	73,342	83,758	116,997	145,638
November	1,337,395	112,729	321,507	520,942	66,147	73,294	105,543	137,233
December	1,597,358	142,704	371,856	623,569	77,080	85,386	126,860	169,904
ANNUAL TOTAL	16,149,295	1,358,179	3,792,779	6,224,794	811,456	941,698	1,328,331	1,691,729
				Grocery and Combination Stores				
January	272,436	24,656	75,108	111,066	9,923	9,725	17,018	24,941
February	241,269	23,165	67,473	95,820	9,050	8,807	15,000	21,954
March	252,395	23,966	70,387	99,549	9,292	9,163	16,598	23,440
April	260,845	24,117	73,831	103,226	8,973	9,884	16,640	24,173
May	289,133	27,002	82,349	114,636	10,260	9,723	18,937	26,226
June	266,434	24,989	75,107	104,667	9,432	10,006	17,639	24,595
July	276,234	27,248	77,092	106,640	10,162	9,831	19,251	26,012
August	266,924	26,718	73,598	103,110	10,402	9,596	18,296	25,203
September	265,852	25,238	73,369	103,816	10,644	9,962	18,470	24,353
October	301,217	27,569	82,401	121,494	12,086	10,753	20,811	26,103
November	259,663	24,705	73,225	102,173	9,599	9,261	17,246	23,455
December	303,682	28,919	85,499	118,736	11,742	11,171	20,227	27,389
ANNUAL TOTAL	3,256,083	308,291	909,438	1,284,934	121,563	117,882	216,132	297,843

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Other Food and Beverage Stores</u>								
January	78,561	6,555	22,753	31,261	2,559	2,546	4,068	8,819
February	76,782	5,993	22,504	30,461	2,592	2,463	4,243	8,524
March	84,938	6,900	23,815	33,649	3,012	2,901	5,113	9,547
April	87,821	7,421	24,966	34,470	3,049	2,971	5,022	9,921
May	95,112	7,626	26,546	39,731	3,098	3,028	4,788	10,297
June	94,412	7,978	26,390	38,893	2,906	3,087	4,884	10,274
July	102,934	9,268	28,641	42,741	2,998	3,105	5,070	11,110
August	98,565	9,052	27,326	40,250	3,035	3,097	4,771	11,034
September	93,615	7,903	27,288	38,235	2,967	2,801	4,484	9,938
October	108,723	8,083	30,575	47,747	3,188	3,231	5,116	10,784
November	90,474	7,192	26,801	36,531	2,830	2,920	4,607	9,593
December	146,262	11,173	36,702	59,505	5,716	5,561	9,030	18,576
ANNUAL TOTAL	1,158,199	95,144	324,308	473,474	37,951	37,710	61,195	128,417
<u>General Stores</u>								
January	44,778	10,308	7,060	9,256	3,662	5,895	4,681	3,916
February	40,475	9,217	6,259	8,031	3,210	5,421	4,230	4,107
March	44,493	10,128	6,861	8,496	3,555	6,582	4,647	4,225
April	50,488	11,087	7,798	9,627	3,942	8,125	5,408	4,500
May	57,051	13,015	9,952	11,084	3,828	8,473	5,400	5,299
June	55,529	12,611	9,152	10,685	4,200	8,088	5,153	5,641
July	58,937	13,111	9,948	12,007	4,733	8,178	5,273	5,687
August	57,811	13,155	9,445	11,379	3,994	8,896	5,341	5,600
September	54,802	12,368	10,278	10,015	4,077	7,701	5,457	4,907
October	59,402	13,477	11,747	10,730	4,331	8,161	5,480	5,477
November	53,502	12,178	10,150	9,432	4,280	7,184	5,144	5,135
December	63,291	14,948	11,058	10,962	5,398	8,188	6,341	6,396
ANNUAL TOTAL	640,558	145,602	109,707	121,704	49,210	90,891	62,555	60,889

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1959

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(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Department Stores</u>								
January	91,876	5,465	14,098	30,634	8,459	4,493	11,718	17,010
February	86,216	5,568	14,692	28,566	8,092	4,473	10,690	14,136
March	101,663	6,945	17,776	33,860	9,001	5,427	11,538	17,114
April	108,632	8,222	18,837	36,567	9,325	5,520	12,264	17,897
May	117,410	8,993	21,005	39,792	10,103	5,564	12,271	19,683
June	110,215	8,289	18,572	36,680	10,054	5,608	12,624	18,388
July	96,925	7,072	15,056	31,111	9,614	4,611	11,457	18,003
August	100,918	7,006	16,736	30,914	9,335	5,095	12,741	19,091
September	126,933	8,010	21,968	42,658	11,441	5,930	14,192	22,733
October	134,472	9,298	23,404	46,821	11,712	6,805	14,607	21,825
November	152,764	11,540	25,436	54,685	13,813	6,905	15,811	24,575
December	192,287	14,129	33,436	68,450	15,593	8,658	20,218	31,803
ANNUAL TOTAL	1,420,312	100,538	241,017	480,737	126,542	69,089	160,132	242,258
<u>Variety Stores</u>								
January	17,566	1,598	4,581	8,374	461	592	945	1,016
February	16,893	1,572	4,405	7,866	433	666	940	1,010
March	23,545	2,412	6,253	10,797	598	871	1,316	1,298
April	22,913	2,291	6,138	10,596	577	828	1,266	1,217
May	27,467	2,816	8,209	12,179	658	863	1,366	1,375
June	26,472	2,726	7,146	12,249	649	891	1,377	1,433
July	26,603	2,822	6,973	12,500	657	840	1,385	1,426
August	25,692	2,917	6,861	11,483	715	844	1,415	1,456
September	26,640	2,884	6,978	12,450	684	840	1,294	1,511
October	29,711	3,124	7,855	13,948	798	982	1,512	1,493
November	29,144	3,230	7,127	13,941	782	951	1,563	1,550
December	59,134	7,038	14,604	27,520	1,554	1,894	3,226	3,298
ANNUAL TOTAL	331,781	35,431	87,131	153,901	8,566	11,063	17,606	18,083

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1959

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
Motor Vehicle Dealers								
January.....	185,389	13,491	36,544	73,294	9,015	11,802	17,672	23,572
February.....	197,089	14,433	43,430	70,428	9,237	14,439	20,348	24,774
March.....	247,290	20,627	48,758	89,210	13,371	20,048	25,808	29,469
April.....	285,146	26,194	59,982	102,509	15,020	24,657	27,367	29,417
May.....	279,918	26,681	57,728	102,939	15,251	20,255	25,175	31,888
June.....	270,485	25,486	52,293	100,625	14,258	20,092	26,180	31,550
July.....	238,509	23,820	44,410	88,134	12,009	18,086	21,798	30,252
August.....	194,329	18,540	35,837	65,637	11,254	17,052	19,875	26,134
September.....	182,772	17,824	33,842	63,584	9,900	15,023	19,513	23,087
October.....	205,547	19,541	39,942	77,004	10,235	15,332	19,017	24,476
November.....	180,735	16,337	34,268	69,149	8,790	13,556	16,976	21,666
December.....	152,964	14,155	26,116	55,708	7,851	13,320	15,513	20,301
ANNUAL TOTAL.....	2,620,173	237,130	513,150	958,220	136,191	203,661	255,242	316,580
Garages and Filling Stations								
January.....	79,673	5,968	18,456	34,001	2,868	4,492	6,524	7,364
February.....	74,221	5,446	16,831	32,864	2,706	3,857	5,501	7,016
March.....	79,262	6,060	17,704	34,037	2,858	4,850	6,709	7,045
April.....	86,666	6,319	19,961	36,098	2,738	5,850	7,363	8,336
May.....	89,980	7,123	20,562	37,970	2,874	6,090	6,939	8,422
June.....	89,871	7,444	20,144	37,980	2,780	6,173	6,741	8,608
July.....	99,778	9,037	21,650	42,516	3,169	7,070	7,347	8,988
August.....	93,042	8,786	22,078	37,808	2,812	6,235	7,478	7,845
September.....	88,066	8,043	20,959	36,251	3,140	5,320	6,911	7,443
October.....	93,238	8,038	21,409	39,008	3,452	6,092	7,117	8,122
November.....	84,868	7,239	19,971	35,264	2,764	5,556	6,678	7,396
December.....	84,976	7,381	18,940	36,858	2,719	4,987	6,403	7,688
ANNUAL TOTAL.....	1,043,640	86,884	238,664	440,653	34,881	66,572	81,711	94,274

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1959

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
Men's Clothing Stores								
January.....	21,021	1,026	4,911	9,183	514	699	2,110	2,578
February.....	14,041	818	3,309	6,163	360	538	1,278	1,575
March.....	17,845	953	4,879	7,599	440	663	1,674	1,637
April.....	17,821	962	4,986	7,258	484	666	1,743	1,722
May.....	20,131	1,134	5,873	8,171	509	657	1,669	2,119
June.....	21,103	1,166	6,167	8,510	539	700	1,876	2,146
July.....	18,066	1,051	5,144	7,319	413	537	1,611	1,991
August.....	16,468	1,079	5,226	5,744	388	512	1,688	1,830
September.....	17,560	975	4,270	7,554	480	646	1,658	1,977
October.....	22,630	1,224	6,321	9,416	559	840	2,056	2,214
November.....	23,259	1,266	6,269	9,758	552	822	2,115	2,477
December.....	36,010	2,437	9,028	15,357	748	1,273	3,260	3,909
ANNUAL TOTAL.....	245,954	14,091	66,383	102,032	5,984	8,552	22,737	26,174
Family Clothing Stores								
January.....	15,188	2,074	5,066	4,318	903	696	990	1,142
February.....	11,650	1,576	4,120	3,503	584	552	795	520
March.....	16,260	2,196	6,117	4,712	758	792	993	691
April.....	17,853	2,470	6,699	5,232	870	863	972	746
May.....	19,879	2,964	7,668	5,515	954	848	1,054	876
June.....	18,306	2,794	6,652	5,083	949	912	1,058	858
July.....	16,636	2,500	6,013	4,483	858	800	1,005	976
August.....	16,086	2,416	5,691	4,170	811	735	1,070	1,193
September.....	18,959	2,573	6,678	5,702	883	743	1,190	1,188
October.....	24,405	3,574	8,978	6,983	1,180	1,282	1,227	1,181
November.....	23,377	3,162	8,816	6,923	1,049	1,020	1,172	1,235
December.....	33,473	5,462	11,160	10,595	1,429	1,178	1,834	1,815
ANNUAL TOTAL.....	232,072	33,761	83,658	67,220	11,229	10,421	13,361	12,422

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Women's Clothing Stores</u>								
January	19,385	753	5,064	8,339	626	627	1,682	2,295
February	14,959	584	4,293	6,253	468	448	1,346	1,568
March	20,871	760	6,340	8,477	617	674	1,906	2,097
April	22,526	841	6,786	8,971	759	740	2,086	2,341
May	25,278	1,028	7,350	10,714	828	774	2,139	2,444
June	21,927	883	6,705	9,024	672	677	1,944	2,022
July	21,484	846	6,285	8,982	611	620	1,876	2,264
August	18,698	832	5,777	7,076	630	576	1,818	1,990
September	22,596	941	6,284	9,579	740	720	1,931	2,402
October	26,162	1,139	6,873	11,383	848	904	2,277	2,739
November	23,124	1,020	6,198	10,078	681	664	1,908	2,575
December	36,359	1,821	8,840	16,611	1,027	1,034	3,042	3,984
ANNUAL TOTAL	273,369	11,447	76,796	115,486	8,506	8,460	23,954	28,720
<u>Shoe Stores</u>								
January	10,117	584	2,303	5,046	241	201	568	1,175
February	7,055	463	1,807	3,287	152	145	432	769
March	10,709	689	2,912	4,971	246	274	644	972
April	12,850	867	3,800	5,716	339	314	668	1,146
May	15,281	1,060	4,410	7,041	378	350	738	1,303
June	13,848	1,006	3,938	6,503	354	296	654	1,098
July	12,933	956	3,499	5,994	291	274	707	1,212
August	11,264	852	3,186	4,887	287	262	712	1,077
September	14,048	992	3,796	6,684	372	302	660	1,241
October	14,322	1,018	3,952	6,668	370	348	766	1,200
November	14,011	923	4,229	6,684	281	254	612	1,029
December	18,154	1,461	5,180	8,558	342	321	890	1,402
ANNUAL TOTAL	154,593	10,872	43,013	72,037	3,654	3,342	8,051	13,624

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1959
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Hardware Stores</u>								
January	18,163	1,060	3,390	6,644	1,096	2,009	2,560	1,403
February	17,220	925	3,452	5,564	1,100	2,118	2,697	1,364
March	20,081	1,169	4,066	6,580	1,269	2,306	3,117	1,574
April	25,084	1,429	5,191	7,677	1,613	3,190	3,887	2,097
May	30,853	1,861	7,499	10,710	1,837	2,919	3,932	2,095
June	30,825	1,939	6,964	10,515	1,923	3,211	4,146	2,127
July	29,588	1,927	7,043	9,904	1,834	3,098	3,655	2,127
August	28,176	1,837	6,026	9,313	1,776	3,099	4,096	2,030
September	29,395	1,977	7,236	9,126	1,899	3,126	3,864	2,167
October	31,892	2,108	8,128	10,054	1,962	3,438	4,004	2,200
November	26,566	1,756	6,166	8,424	1,676	3,013	3,571	1,960
December	35,912	2,400	6,634	11,956	2,513	4,629	4,912	2,869
ANNUAL TOTAL	323,755	20,388	71,792	106,468	20,496	36,154	44,442	24,014
<u>Lumber and Building Material Dealers</u>								
January	27,005	900	4,668	9,689	2,886	2,825	3,209	2,828
February	26,574	892	5,228	9,039	2,608	2,266	3,104	3,438
March	31,509	1,024	6,876	10,225	2,804	2,628	3,453	4,499
April	38,671	1,141	7,990	12,710	3,508	3,713	4,986	4,624
May	46,540	1,622	10,211	15,374	4,574	4,579	5,915	4,265
June	54,279	1,975	9,769	18,283	5,529	6,546	7,063	5,114
July	56,270	2,059	10,643	18,412	6,163	6,759	7,221	5,014
August	50,183	1,975	9,174	15,614	5,600	6,848	6,964	4,010
September	50,185	2,079	9,136	15,309	5,650	6,456	6,909	4,646
October	49,009	2,096	9,646	15,651	4,882	6,175	6,144	4,415
November	43,100	1,520	8,927	14,650	4,178	5,159	4,776	3,890
December	32,358	1,514	5,680	11,172	3,160	3,362	4,305	3,166
ANNUAL TOTAL	505,682	18,796	97,946	166,128	51,542	57,316	64,048	49,906

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Furniture, Appliance and Radio Stores</u>								
January	45,726	2,517	11,016	19,503	2,440	1,589	4,278	4,383
February	38,375	2,400	10,396	14,763	1,879	1,367	4,081	3,489
March	41,572	2,755	12,135	15,977	1,880	1,682	4,034	3,109
April	46,059	2,907	14,376	16,775	1,957	1,712	4,498	3,833
May	48,611	3,667	14,926	18,522	1,909	1,613	4,184	3,791
June	46,887	3,757	13,193	18,438	1,860	1,494	3,855	4,290
July	46,567	3,412	12,847	19,078	1,887	1,521	3,629	4,193
August	47,360	3,336	13,289	17,895	2,105	1,964	4,354	4,418
September	51,462	3,862	13,332	20,402	2,484	2,164	4,763	4,456
October	56,465	4,006	16,827	21,740	2,600	2,240	4,355	4,696
November	53,452	3,846	14,597	22,685	2,050	2,028	4,000	4,245
December	59,480	5,686	15,606	23,956	2,340	2,105	4,405	5,381
ANNUAL TOTAL	582,016	42,153	162,540	229,735	25,390	21,477	50,436	50,284
<u>Restaurants</u>								
January	40,941	1,773	10,526	17,216	1,945	2,194	3,476	3,811
February	38,673	1,628	9,650	16,239	1,956	2,314	3,249	3,637
March	43,142	1,953	10,732	18,151	1,992	2,537	3,802	3,975
April	44,590	1,949	11,653	17,795	2,236	2,611	4,141	4,206
May	47,262	2,171	12,428	19,736	2,070	2,489	3,680	4,689
June	46,793	2,190	12,426	18,820	2,201	2,587	3,851	4,718
July	51,336	2,676	12,689	20,589	2,549	2,839	4,294	5,700
August	52,190	2,756	13,761	20,433	2,801	2,832	3,949	5,657
September	48,435	2,323	13,336	19,473	2,838	2,394	3,386	4,686
October	46,988	2,192	13,045	18,654	2,512	2,533	3,407	4,645
November	43,948	1,978	11,884	17,852	2,210	2,332	3,365	4,327
December	45,412	2,342	12,362	18,318	2,317	2,452	3,538	4,082
ANNUAL TOTAL	549,708	25,930	144,492	223,276	27,627	30,144	44,138	54,133

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1959

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Fuel Dealers</u>								
January	47,446	2,386	13,950	24,317	1,918	784	216	3,874
February	46,482	2,413	14,108	24,027	1,570	688	308	3,367
March	36,986	2,039	10,816	19,273	1,056	412	185	3,206
April	25,568	1,369	6,474	14,124	751	300	144	2,405
May	16,446	946	3,390	9,165	570	174	239	1,962
June	13,932	880	3,238	7,645	278	186	269	1,436
July	11,354	676	2,532	6,567	246	206	154	972
August	13,907	763	3,203	8,276	230	206	143	1,085
September	21,175	1,480	5,310	11,290	600	352	231	1,911
October	28,234	1,741	7,295	14,748	1,109	543	390	2,408
November	36,283	1,798	10,002	18,553	1,503	647	409	3,371
December	44,450	2,028	12,934	23,418	1,311	590	312	3,858
ANNUAL TOTAL	342,265	18,520	93,253	181,404	11,143	5,088	3,001	29,856
<u>Drug Stores</u>								
January	32,649	2,317	7,112	14,015	1,561	1,712	2,540	3,392
February	30,256	2,181	6,571	12,750	1,506	1,644	2,386	3,217
March	33,150	2,438	7,349	13,907	1,623	1,763	2,630	3,440
April	31,956	2,414	7,071	13,167	1,680	1,767	2,545	3,311
May	34,034	2,470	6,932	14,504	1,714	1,908	2,805	3,701
June	32,138	2,324	6,836	13,688	1,587	1,678	2,554	3,470
July	33,352	2,425	7,112	14,197	1,594	1,692	2,768	3,564
August	32,210	2,422	6,750	13,500	1,634	1,901	2,545	3,458
September	32,699	2,339	6,970	13,767	1,699	1,796	2,577	3,550
October	35,725	2,654	7,301	15,111	1,803	1,996	3,062	3,799
November	31,287	2,253	6,788	13,275	1,477	1,666	2,423	3,405
December	44,812	3,281	8,588	19,435	2,301	2,657	3,717	4,833
ANNUAL TOTAL	404,268	29,519	85,380	171,316	20,178	22,181	32,552	43,141

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1959

(in thousands of dollars)

Month	CANADA	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Jewellery Stores</u>								
January	8,447	572	1,595	3,890	402	389	504	1,094
February	8,051	507	1,784	3,587	365	404	486	920
March	9,271	584	2,308	3,996	404	452	523	1,004
April	8,619	532	2,061	3,718	393	454	531	930
May	10,226	700	2,257	4,468	528	550	599	1,124
June	11,015	814	2,389	4,864	549	605	622	1,171
July	9,868	736	1,955	4,473	457	529	570	1,147
August	10,122	850	2,085	4,369	511	529	616	1,163
September	10,212	740	2,268	4,483	542	498	592	1,088
October	10,435	726	2,082	4,767	548	544	618	1,150
November	11,269	821	2,258	5,040	580	570	740	1,261
December	30,479	2,408	6,306	13,401	1,450	1,643	1,820	3,452
ANNUAL TOTAL	138,014	9,990	29,348	61,058	6,729	7,166	8,222	15,502
<u>Miscellaneous</u>								
January	121,710	7,331	24,918	53,795	5,950	8,356	8,687	12,673
February	112,959	6,698	23,673	49,445	4,361	8,169	8,705	11,908
March	146,016	7,516	30,199	60,761	7,883	10,408	13,014	16,235
April	169,156	8,667	31,569	71,534	10,584	13,259	16,959	16,584
May	181,896	10,074	41,824	76,403	9,444	11,329	14,420	18,402
June	173,769	9,743	34,739	77,840	10,108	11,873	12,599	16,867
July	180,168	9,889	37,109	79,665	11,298	13,007	12,510	16,691
August	171,013	9,810	35,968	67,449	12,015	15,403	15,021	15,347
September	161,406	9,546	35,169	66,039	8,640	12,046	15,575	14,392
October	173,998	10,331	38,014	73,184	9,168	11,558	15,031	16,712
November	156,568	9,966	38,397	65,846	7,050	8,788	12,426	14,094
December	177,864	14,123	43,184	73,054	7,569	10,363	13,868	15,704
ANNUAL TOTAL	1,926,522	113,694	414,762	815,013	104,071	134,559	158,816	185,608

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

Department	SALES		
	January to December 1958	January to December 1959	Change 1959/1958
	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS	1,345,317	1,420,311	+ 5.6
1. Women's and Misses' Dresses.....	39,452	43,215	+ 9.5
2. Women's and Misses' Coats and Suits	32,646	34,336	+ 5.2
3. Women's and Misses' Sportswear	41,848	45,378	+ 8.4
4. Furs.....	14,552	14,612	+ 0.4
5. Girls' and Infants' Wear	68,653	73,703	+ 7.4
6. Lingerie and Corsets	50,675	51,963	+ 2.5
7. Aprons, Housedresses and Uniforms	5,622	5,213	- 7.3
8. Millinery	11,286	11,122	- 1.5
9. Hosiery and Apparel Accessories.....	45,258	47,577	+ 5.1
10. Women's, Misses' and Children's Shoes	50,903	53,331	+ 4.8
Ladies' Apparel and Accessories.			
Total 1 - 10	360,895	380,450	+ 5.4
11. Men's Clothing.....	39,146	41,148	+ 5.1
12. Men's Furnishings.....	61,708	64,862	+ 5.1
13. Boys' Clothing and Furnishings	31,595	32,743	+ 3.6
14. Men's and Boys' Shoes.....	19,360	20,170	+ 4.2
15. Food and Kindred Products	76,859	75,402	- 1.9
16. Toiletries, Cosmetics and Drugs	35,079	37,871	+ 8.0
17. Photographic Equipment and Supplies	6,180	7,010	+13.4
18. Piece Goods.....	29,493	29,977	+ 1.6
19. Linens and Domestics	38,376	40,068	+ 4.4
20. Smallwares	22,428	22,969	+ 2.4
21. China and Glassware	16,449	18,128	+10.2
22. Home Furnishings	82,681	87,547	+ 5.9
23. Furniture.....	85,248	89,380	+ 4.8
24. Major Appliances.....	80,418	88,032	+ 9.5
25. Radio and Music	32,628	36,159	+10.8
26. Hardware and Housewares	97,094	105,050	+ 8.2
27. Jewellery	24,464	25,924	+ 6.0
28. Sporting Goods and Luggage	63,576	66,440	+ 4.5
29. Stationery, Books and Magazines	25,896	28,341	+ 9.4
30. All Other Departments	115,744	122,640	+ 6.0



CANADA

RETAIL TRADE

JANUARY 1960

Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

RETAIL TRADE

Retail sales in Canada were estimated at \$1,161,451,000 in January 1960, a decrease of 1.4 per cent from the same month of 1959. Substantial declines occurred in the sales of motor vehicle dealers, especially in the western provinces, in fuel dealers, noticeably in the Prairie Provinces, and in garages and filling stations. Ten of the trades showed sales gains, ranging upward to a gain of 6.9 per cent in variety stores. Very nominal gains were recorded in the Atlantic Provinces and Manitoba; decreases ranged from 0.7 per cent in Quebec to 6.8 per cent in Saskatchewan.

The estimated sales contained in this monthly report are not adjusted for price changes, seasonal variations or number of shopping days. It should be noted that decreased sales in this month can be accounted for in part by the fact that January 1959 had 26 shopping days compared with 25 in 1960.

Monthly estimates for the separate Atlantic Provinces are shown in this report for the first time. Comparable sales are shown for the same month of last year. For some trades in the smaller provinces figures are not shown because of insufficient reporting coverage by the sample firms; department stores and variety stores are included in the total, all trades, to avoid any possible disclosure. For the Atlantic group as a whole, however, and as shown in the regular monthly tables, these deletions are not necessary. The estimates compiled for these finer trade-area categories are subject to a greater degree of revision than are larger totals and should be used with this in mind.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

January, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,161,451	243,806	917,645	92,216
2	Grocery & Combination	274,478	129,983	144,495	24,901
3	Other Food & Beverage	78,612	38,467	40,145	6,262
4	General	43,926	3,021	40,904	10,597
5	Department	91,822	-	91,822	5,290
6	Variety	18,779	15,864	2,915	1,658
7	Motor Vehicle	172,650	1,481	171,168	13,599
8	Garage & Filling Station	75,430	576	74,854	6,578
9	Men's Clothing	21,532	2,254	19,279	981
10	Family Clothing	15,264	3,406	11,858	2,022
11	Women's Clothing	19,938	5,875	14,063	745
12	Shoe	10,775	4,122	6,652	602
13	Hardware	17,683	2,684	15,000	1,129
14	Lumber & Building Material	27,540	7,182	20,358	1,014
15	Furniture, Appliance & Radio	46,015	8,867	37,148	2,986
16	Restaurant	41,246	2,756	38,490	1,829
17	Fuel	44,105	678	43,427	2,176
18	Drug	33,661	4,253	29,408	2,321
19	Jewellery	8,194	2,529	5,665	526
20	Miscellaneous	119,801	9,808	109,994	7,000
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	57,514	9,879	47,635	57,410
22	Grocery & Combination	10,436	4,459	5,977	9,319
23	Other Food & Beverage	2,570	1,610	959	2,471
24	General	3,549	5,689
25	Department	8,772	-	8,772	4,080
26	Variety	501	483	18	608
27	Motor Vehicle	7,456	-	7,456	10,256
28	Garage & Filling Station	2,764	4,272
29	Men's Clothing	494	666
30	Family Clothing	887	112	776	681
31	Women's Clothing	646	140	505	631
32	Shoe	246	85	161	206
33	Hardware	1,066	1,897
34	Lumber & Building Material	2,851	644	2,207	2,626
35	Furniture, Appliance & Radio	2,119	765	1,354	1,646
36	Restaurant	1,951	180	1,771	2,113
37	Fuel	1,649	555
38	Drug	1,621	1,734
39	Jewellery	392	356
40	Miscellaneous	7,544	428	7,116	7,604

.. Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

January, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
15,333	76,883	271,203	48,633	222,570	468,785	117,382	351,403	1
5,630	19,271	74,806	26,632	48,174	112,279	68,752	43,526	2
..	..	22,000	6,548	15,452	33,057	18,094	14,963	3
1,008	9,590	7,314	597	6,718	8,877	4
-	5,290	14,309	-	14,309	30,940	-	30,940	5
1,516	143	4,991	4,203	788	8,954	7,522	1,432	6
1,481	12,117	34,059	-	34,059	69,702	7
..	..	17,407	31,948	8
..	..	5,351	410	4,942	9,258	1,601	7,657	9
179	1,843	5,147	1,600	3,546	4,538	878	3,660	10
135	610	5,137	1,439	3,698	8,646	2,856	5,790	11
114	489	2,527	1,007	1,520	5,454	2,248	3,206	12
..	..	3,594	537	3,058	6,447	704	5,743	13
-	1,014	4,557	9,715	1,900	7,815	14
657	2,329	10,856	1,902	8,954	20,498	3,830	16,668	15
95	1,734	10,928	682	10,245	17,198	989	16,209	16
-	2,176	13,644	-	13,644	21,963	17
215	2,106	7,306	583	6,722	14,556	1,799	12,757	18
105	421	1,600	509	1,091	3,828	1,182	2,647	19
301	6,700	25,670	1,762	23,908	50,927	4,404	46,523	20
Saskatchewan			Alberta			British Columbia		
8,973	48,437	92,132	17,667	74,465	122,196	25,935	96,261	21
2,917	6,401	17,909	8,193	9,716	24,828	13,400	11,428	22
1,562	909	3,812	2,511	1,301	8,441	4,490	3,951	23
..	..	4,508	3,392	338	3,053	24
-	4,080	11,319	-	11,319	17,112	-	17,112	25
525	83	1,039	833	206	1,028	782	247	26
-	10,256	16,647	-	16,647	20,932	-	20,932	27
..	..	5,787	6,674	166	6,508	28
..	..	2,261	2,522	29
..	..	890	229	661	1,099	256	843	30
178	454	1,777	471	1,306	2,357	656	1,701	31
93	113	607	315	292	1,132	260	873	32
..	..	2,273	1,278	33
1,635	991	4,389	2,484	1,905	2,389	309	2,080	34
427	1,220	3,974	458	3,516	3,936	828	3,108	35
25	2,088	3,371	99	3,272	3,857	686	3,171	36
-	555	186	3,931	363	3,568	37
206	1,529	2,624	451	2,173	3,500	905	2,595	38
114	242	494	270	225	997	233	764	39
392	7,212	8,265	468	7,796	12,791	2,054	10,737	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January 1960 Over January 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columb
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 1.4	+ 1.0	- 0.7	- 1.1	+ 0.1	- 6.8	- 1.4	- 4.0
Grocery & Combination	+ 0.7	+ 1.0	- 0.4	+ 1.1	+ 5.2	- 4.2	+ 5.2	- 0.5
Other Food & Beverage	+ 0.1	- 4.5	- 3.3	+ 5.7	+ 0.4	- 2.9	- 6.3	- 4.3
General	- 1.9	+ 2.8	+ 3.6	- 4.1	- 3.1	- 3.5	- 3.7	-13.4
Department	- 0.1	- 3.2	+ 1.5	+ 1.0	+ 3.7	- 9.2	- 3.4	+ 0.6
Variety	+ 6.9	+ 3.8	+ 8.9	+ 6.9	+ 8.7	+ 2.8	+ 9.9	+ 1.2
Motor Vehicle	- 6.9	+ 0.8	- 6.8	- 4.9	-17.3	-13.1	- 5.8	-11.2
Garage & Filling Station	- 5.3	+10.2	- 5.7	- 6.0	- 3.6	- 4.9	-11.3	- 9.4
Men's Clothing	- 2.4	- 4.4	+ 9.0	+ 0.8	- 4.0	- 4.7	+ 7.1	- 2.2
Family Clothing	+ 0.5	- 2.5	+ 1.6	+ 5.1	- 1.7	- 2.2	-10.1	- 3.8
Women's Clothing	+ 2.9	- 1.0	+ 1.4	+ 3.7	+ 3.2	+ 0.7	+ 5.7	+ 2.7
Shoe	+ 6.5	+ 3.1	+ 9.7	+ 8.1	+ 2.0	+ 2.4	+ 7.0	- 3.6
Hardware	- 2.6	+ 6.4	+ 6.0	- 3.0	- 2.8	- 5.6	-11.2	- 8.9
Lumber & Building Material	+ 2.0	+12.6	- 2.4	+ 0.3	- 1.2	- 7.0	..	-15.5
Furniture, Appliance & Radio	+ 0.6	+18.6	- 1.5	+ 5.1	-13.2	+ 3.6	- 7.1	-10.2
Restaurant	+ 0.7	+ 3.2	+ 3.8	- 0.1	+ 0.3	- 3.7	- 3.0	+ 1.2
Fuel	- 7.0	- 8.8	- 2.2	- 9.7	-14.0	-29.2	-13.8	+ 1.5
Drug	+ 3.1	+ 0.2	+ 2.7	+ 3.9	+ 3.8	+ 1.3	+ 3.3	+ 3.2
Jewellery	- 3.0	- 8.0	+ 0.3	- 1.6	- 2.7	- 8.4	- 1.9	- 8.9
Miscellaneous	- 1.6	- 4.5	+ 3.0	- 5.3	+26.8	- 9.0	- 4.9	+ 0.9

.. Not available

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January 1960 Over December 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	-27.3	-35.4	-27.1	-24.8	-25.4	-32.8	-27.4	-28.1
Grocery & Combination.....	- 9.6	-13.9	-12.5	- 5.4	-11.1	-16.6	-11.5	- 9.4
Other Food & Beverage	-46.3	-43.9	-40.1	-44.4	-55.0	-55.6	-57.8	-54.6
General	-30.6	-29.1	-33.9	-19.0	-34.3	-30.5	-28.9	-47.0
Department.....	-52.2	-62.6	-57.2	-54.8	-43.7	-52.9	-44.0	-46.2
Variety	-68.2	-76.4	-65.8	-67.5	-67.8	-67.9	-67.8	-68.8
Motor Vehicle	+12.9	- 3.9	+30.4	+25.1	- 5.0	-23.0	+ 7.3	+ 3.1
Garage & Filling Station	-11.2	-10.9	- 8.1	-13.3	+ 1.6	-14.3	- 9.6	-13.2
Men's Clothing	-40.2	-59.7	-40.7	-39.7	-33.9	-47.7	-30.6	-35.5
Family Clothing	-54.4	-63.0	-53.9	-57.2	-37.9	-42.2	-51.5	-39.4
Women's Clothing.....	-45.2	-59.1	-41.9	-48.0	-37.1	-38.9	-41.6	-40.9
Shoe	-40.6	-58.8	-51.2	-36.3	-28.1	-36.0	-31.7	-19.2
Hardware.....	-50.8	-53.0	-45.8	-46.1	-57.6	-59.0	-53.7	-55.5
Lumber & Building Material	-14.9	-33.0	-19.8	-13.0	- 9.8	-21.9	..	-24.5
Furniture, Appliance & Radio.....	-22.6	-47.5	-30.4	-14.4	- 9.4	-21.8	- 9.8	-26.9
Restaurant	- 9.2	-21.9	-11.6	- 6.1	-15.8	-13.8	- 4.7	- 5.5
Theater	- 0.8	+ 7.3	+ 5.5	- 6.2	+25.8	- 6.0	-40.3	+ 1.9
Rug	-24.9	-29.3	-14.9	-25.1	-29.6	-34.7	-29.4	-27.6
Jewelry	-73.1	-78.1	-74.6	-71.4	-73.0	-78.3	-72.8	-71.1
Miscellaneous.....	-32.6	-50.4	-40.6	-30.3	- 0.3	-26.6	-40.4	-18.6

.. Not available

Estimated Sales - Atlantic Provinces

January 1959 - 1960

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	15,804	16,208	5,134	5,113	39,632	39,238	30,764	31,651
Grocery & Combination	3,860	3,771	1,015	1,007	11,127	11,364	8,654	8,761
Other Food & Beverage	1,401	1,297	320	330	2,749	2,537	2,085	2,091
General	4,436	4,771	808	848	2,656	2,614	2,408	2,361
Motor Vehicle	1,480	1,724	826	715	6,502	6,150	4,684	5,011
Garage & Filling Station	2,303	2,482	2,840	3,211
Men's Clothing	382	360	196	189	1,861	1,875	1,415	1,321
Family Clothing								
Women's Clothing								
Shoe	274	286	183	181
Hardware	456	466	457	491
Lumber & Building Material	541	574	264	281
Furniture, Appliance & Radio	1,145	1,348	946	1,181
Restaurant	787	834	725	741
Fuel	1,225	1,212	736	621
Drug	250	247	106	97	982	1,000	978	971
Jewellery	328	298	171	161
Miscellaneous	2,438	2,393	1,042	1,115	6,696	6,198	4,213	4,241

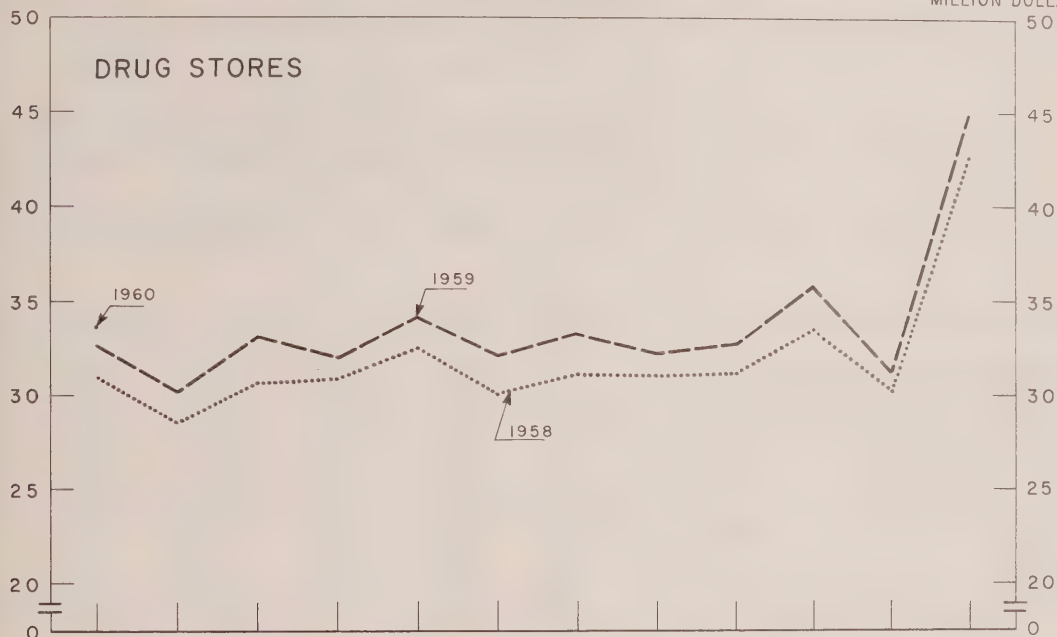
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MONTHLY SALES DRUG-JEWELLERY STORES

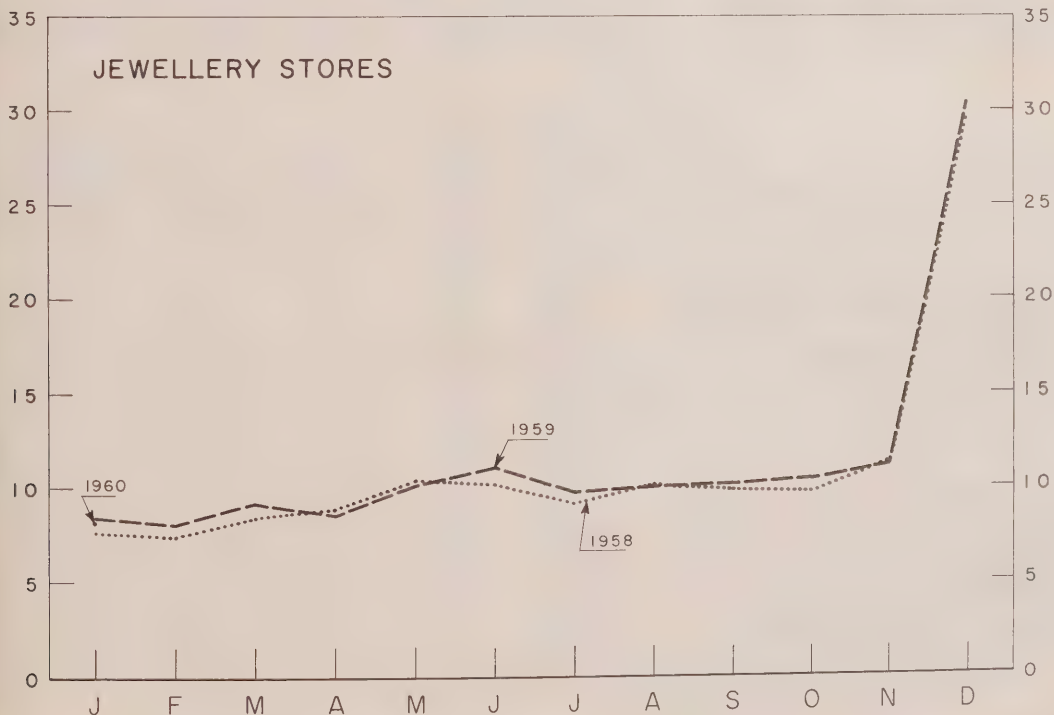
MILLION DOLLARS

MILLION DOLLARS

DRUG STORES



JEWELLERY STORES



Department Store Sales and Stocks
January 1959 and January 1960

These figures are estimates of total department store sales and stocks.
 Stocks are at selling value.

Department	SALES			STOCKS		
	January 1959	January 1960	Change 1960/59	Dec. 31 1958	Dec. 31 1959	Change 1959/58
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	91,876	91,822	- 0.1	270,236	302,366	+11.9
1. Women's and Misses' Dresses	2,133	2,246	+ 5.3	5,426	5,965	+ 9.9
2. Women's and Misses' Coats and Suits..	2,261	2,304	+ 1.9	4,764	5,087	+ 6.8
3. Women's and Misses' Sportswear	2,420	2,726	+12.6	6,402	7,719	+20.6
4. Furs	1,621	1,510	- 6.8	4,514	5,171	+14.6
5. Girls' and Infants' Wear	3,036	3,195	+ 5.2	13,051	15,295	+17.2
6. Lingerie and Corsets	3,541	3,469	- 2.0	9,413	10,597	+12.6
7. Aprons, Housedresses and Uniforms ...	413	322	-22.0	723	781	+ 8.0
8. Millinery	425	438	+ 3.1	775	850	+ 9.7
9. Hosiery and Apparel Accessories	2,333	2,412	+ 3.4	8,071	9,293	+15.1
10. Women's, Misses' and Children's Shoes	2,412	2,561	+ 6.2	13,083	14,907	+13.9
Ladies' Apparel and Accessories.						
Total 1 - 10	20,595	21,183	+ 2.9	66,222	75,665	+14.3
11. Men's Clothing	2,663	2,824	+ 6.0	9,546	10,284	+ 7.7
12. Men's Furnishings	2,954	2,950	- 0.1	11,777	13,921	+18.2
13. Boys' Clothing and Furnishings	1,441	1,487	+ 3.2	7,008	7,566	+ 8.0
14. Men's and Boys' Shoes	914	1,005	+10.0	5,170	5,789	+12.0
15. Food and Kindred Products	6,305	5,946	- 5.7	4,777	5,080	+ 6.3
16. Toiletries, Cosmetics and Drugs	2,751	2,861	+ 4.0	6,621	7,180	+ 8.4
17. Photographic Equipment and Supplies..	387	385	- 0.5	1,284	1,301	+ 1.3
18. Piece Goods	3,773	3,699	- 2.0	9,789	9,986	+ 2.0
19. Linens and Domestic	4,778	4,559	- 4.6	9,845	10,317	+ 4.8
20. Smallwares	1,908	1,860	- 2.5	5,433	5,744	+ 5.7
21. China and Glassware	974	992	+ 1.8	7,560	8,225	+ 8.8
22. Home Furnishings	6,316	6,100	- 3.4	24,807	26,345	+ 6.2
23. Furniture	7,781	7,542	- 3.1	16,908	19,421	+14.9
24. Major Appliances	7,115	6,478	- 9.0	15,763	18,582	+17.9
25. Radio and Music	2,722	3,142	+15.4	9,123	11,117	+21.9
26. Hardware and Housewares	5,866	5,941	+ 1.3	21,321	23,576	+10.6
27. Jewellery	1,536	1,398	- 9.0	7,115	7,151	+ 0.5
28. Sporting Goods and Luggage.....	1,713	1,792	+ 4.6	12,854	14,847	+15.5
29. Stationery, Books and Magazines.....	1,737	1,721	- 0.9	4,167	4,794	+15.0
30. All Other Departments.....	7,647	7,957	+ 4.1	13,146	15,475	+17.7

CATALOGUE No.

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MONTHLY

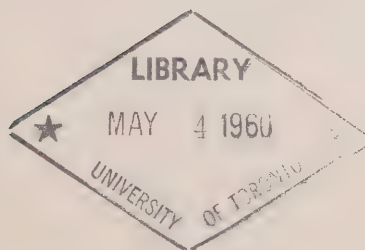
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CANADA

RETAIL TRADE

FEBRUARY 1960



Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

RETAIL TRADE

Retail Sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	% Change 1960/1959
January	1,178,078	1,161,451	- 1.4
February	<u>1,099,240</u>	<u>1,117,917</u>	+ 1.7
Total	<u>2,277,318</u>	<u>2,279,368</u>	+ 0.1

Estimated Retail Trade by Provinces and Kinds of Business

January and February 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	2,279	186	536	904	111	115	184	244
Grocery & Combination	529	49	147	213	20	18	34	48
Other Food & Beverage	161	13	46	66	5	5	8	17
General	84	20	13	17	7	11	9	7
Department	180	11	29	60	17	8	22	32
Variety	37	3	10	18	1	1	2	2
Motor Vehicle	372	31	75	142	17	24	36	47
Garage & Filling Station ...	147	13	32	63	5	8	11	14
Men's Clothing	35	2	8	15	1	1	4	4
Family Clothing	27	4	9	8	1	1	2	2
Women's Clothing	36	1	10	15	1	1	3	4
Shoe	18	1	5	9	1	1	1	2
Hardware	36	2	7	12	2	4	5	3
Lumber & Building Material .	53	2	9	18	6	5	8	5
Furniture, Appliance & Radio	83	6	21	35	4	3	8	7
Restaurant	81	4	21	33	4	4	7	8
Fuel	84	4	26	43	3	1	1	7
Drug	65	5	14	28	3	3	5	7
Jewellery	16	1	3	8	1	1	1	2
Miscellaneous	235	14	51	101	12	15	17	26

NOTE: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

February, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,117,917	225,434	892,483	92,880
2	Grocery & Combination	254,278	116,686	137,591	24,063
3	Other Food & Beverage	82,173	41,122	41,051	6,664
4	General	39,881	2,286	37,595	9,834
5	Department	87,926	-	87,926	5,902
6	Variety	18,221	15,270	2,951	1,808
7	Motor Vehicle	199,807	1,774	198,033	17,223
8	Garage & Filling Station	71,235	417	70,818	5,982
9	Men's Clothing	13,736	1,711	12,025	846
10	Family Clothing	11,448	2,474	8,973	1,606
11	Women's Clothing	15,596	4,536	11,060	621
12	Shoe	7,638	3,252	4,385	550
13	Hardware	17,849	2,394	15,455	988
14	Lumber & Building Material	25,735	5,662	20,073	1,024
15	Furniture, Appliance & Radio	37,373	8,670	28,704	2,801
16	Restaurant	39,674	2,594	37,080	1,697
17	Fuel	40,266	681	39,584	1,752
18	Drug	31,721	3,899	27,822	2,350
19	Jewellery	8,180	2,482	5,698	507
20	Miscellaneous	115,180	9,524	105,659	6,662
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	53,943	8,908	45,035	58,962
22	Grocery & Combination	9,804	3,972	5,832	8,909
23	Other Food & Beverage	2,658	1,798	860	2,573
24	General	3,255	(a)	(a)	5,502
25	Department	8,245	-	8,245	4,129
26	Variety	478	462	16	659
27	Motor Vehicle	9,846	-	9,846	13,833
28	Garage & Filling Station	2,520	(a)	(a)	3,537
29	Men's Clothing	339	(a)	(a)	516
30	Family Clothing	573	76	497	531
31	Women's Clothing	506	110	396	485
32	Shoe	158	57	101	146
33	Hardware	1,066	(a)	(a)	2,249
34	Lumber & Building Material	2,977	621	2,356	2,189
35	Furniture, Appliance & Radio	1,733	486	1,247	1,392
36	Restaurant	1,938	186	1,751	2,317
37	Fuel	1,505	(a)	(a)	497
38	Drug	1,583	(a)	(a)	1,686
39	Jewellery	374	(a)	(a)	418
40	Miscellaneous	4,385	392	3,993	7,394

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

February, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
16,285	76,595	266,138	44,983	221,155	436,367	106,975	329,392	1
5,888	18,175	71,965	24,040	47,926	100,341	60,766	39,574	2
(a)	(a)	24,151	6,932	17,218	33,156	18,822	14,334	3
838	8,995	5,842	572	5,269	7,807	(a)	(a)	4
-	5,902	14,941	-	14,941	29,024	-	29,024	5
1,647	160	4,620	3,841	778	8,631	7,156	1,475	6
1,774	15,448	41,085	-	41,085	72,470	(a)	(a)	7
(a)	(a)	15,183	(a)	(a)	31,547	(a)	(a)	8
(a)	(a)	3,094	158	2,935	6,143	1,296	4,847	9
195	1,411	3,888	1,186	2,702	3,557	654	2,903	10
125	495	4,445	1,198	3,248	6,387	2,176	4,211	11
104	446	2,034	941	1,093	3,410	1,668	1,742	12
(a)	(a)	3,808	549	3,260	5,792	548	5,244	13
-	1,024	4,617	(a)	(a)	8,753	1,540	7,213	14
693	2,108	10,315	2,042	8,273	14,146	3,997	10,149	15
76	1,621	10,319	613	9,706	16,265	951	15,314	16
-	1,752	11,977	-	11,977	21,116	(a)	(a)	17
220	2,131	6,799	508	6,290	13,568	1,704	11,864	18
98	409	1,874	394	1,481	3,748	1,198	2,551	19
282	6,380	25,181	1,786	23,394	50,506	4,041	46,465	20
Saskatchewan			Alberta			British Columbia		
8,155	50,807	88,248	15,882	72,366	121,381	24,245	97,136	21
2,512	6,397	16,344	7,391	8,953	22,852	12,118	10,734	22
1,694	879	4,274	2,980	1,294	8,697	4,832	3,865	23
(a)	(a)	4,145	(a)	(a)	3,496	24	3,473	24
-	4,129	10,348	-	10,348	15,337	-	15,337	25
587	72	981	808	173	1,045	770	276	26
-	13,833	19,189	-	19,189	26,162	-	26,162	27
(a)	(a)	5,138	(a)	(a)	7,327	171	7,156	28
(a)	(a)	1,295	(a)	(a)	1,503	(a)	(a)	29
(a)	(a)	752	166	586	540	96	445	30
148	336	1,335	316	1,019	1,818	463	1,355	31
68	78	416	205	210	924	209	716	32
(a)	(a)	2,657	(a)	(a)	1,290	(a)	(a)	33
1,310	879	3,217	1,615	1,602	2,958	362	2,596	34
380	1,012	3,635	402	3,232	3,353	670	2,683	35
24	2,293	3,208	96	3,112	3,930	647	3,283	36
-	497	296	(a)	(a)	3,122	280	2,842	37
199	1,487	2,360	291	2,062	3,375	886	2,490	38
146	272	418	254	164	840	285	556	39
336	7,058	8,240	448	7,792	12,812	2,237	10,574	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

February 1960 Over February 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 1.7	+ 7.4	+ 0.8	+ 1.8	+ 3.3	- 3.0	- 1.8	+ 3.5
Grocery & Combination.....	+ 5.4	+ 3.9	+ 6.7	+ 4.7	+ 8.3	+ 1.2	+ 9.0	+ 4.1
Other Food & Beverage	+ 7.0	+11.2	+ 7.3	+ 8.8	+ 2.5	+ 4.5	+ 0.7	+ 2.0
General	- 1.5	+ 6.7	- 6.7	- 2.8	+ 1.4	+ 1.5	- 2.0	-14.9
Department.....	+ 2.0	+ 6.0	+ 1.7	+ 1.6	+ 1.9	- 7.7	- 3.2	+ 8.5
Variety	+ 7.9	+15.0	+ 4.9	+ 9.7	+10.4	- 1.1	+ 4.4	+ 3.5
Motor Vehicle	+ 1.4	+19.3	- 5.4	+ 2.9	+ 6.6	- 4.2	- 5.7	+ 5.6
Garage & Filling Station	- 4.0	+ 9.8	- 9.8	- 4.0	- 6.9	- 8.3	- 6.6	+ 4.4
Men's Clothing	- 2.2	+ 3.4	- 6.5	- 0.3	- 5.8	- 4.1	+ 1.3	- 4.6
Family Clothing	- 1.7	+ 1.9	- 5.6	+ 1.5	- 1.9	- 3.8	- 5.4	+ 3.8
Women's Clothing.....	+ 4.3	+ 6.3	+ 3.5	+ 2.1	+ 8.1	+ 8.3	- 0.8	+15.9
Shoe	+ 8.3	+18.8	+12.6	+ 3.7	+ 3.9	+ 0.7	- 3.7	+20.2
Hardware.....	+ 3.7	+ 6.8	+10.3	+ 4.1	- 3.1	+ 6.2	- 1.5	- 5.4
Lumber & Building Material	- 3.2	+14.8	-11.7	- 3.2	+14.1	- 3.4	+ 3.6	-14.0
Furniture, Appliance & Radio.....	- 2.6	+16.7	- 0.8	- 4.2	- 7.8	+ 1.8	-10.9	- 3.9
Restaurant	+ 2.6	+ 4.2	+ 6.9	+ 0.2	- 0.9	+ 0.1	- 1.3	+ 8.1
Fuel	-13.4	-27.4	-15.1	-12.1	- 4.1	-27.8	- 3.9	- 7.3
Drug	+ 4.8	+ 7.7	+ 3.5	+ 6.4	+ 5.1	+ 2.6	- 1.1	+ 4.9
Jewellery	+ 1.6	(c)	+ 5.0	+ 4.5	+ 2.5	+ 3.5	-14.0	- 8.7
Miscellaneous	+ 2.0	- 0.5	+ 6.4	+ 2.1	+ 0.6	- 9.5	- 5.3	+ 7.6

(c) Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January - February 1960 Over January - February 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 0.1	+ 4.1	(c)	+ 0.3	+ 1.6	- 4.9	- 1.6	- 0.4
Grocery & Combination	+ 2.9	+ 2.4	+ 2.9	+ 2.8	+ 6.7	- 1.6	+ 7.0	+ 1.7
Other Food & Beverage	+ 3.5	+ 3.0	+ 2.0	+ 7.3	+ 1.5	+ 0.7	- 2.7	- 1.2
General	- 1.7	+ 4.6	- 1.2	- 3.5	- 1.0	- 1.1	- 2.9	-14.1
Department	+ 0.9	+ 1.4	+ 1.6	+ 1.3	+ 2.8	- 8.4	- 3.3	+ 4.2
Variety	+ 7.4	+ 9.3	+ 7.0	+ 8.3	+ 9.5	+ 0.7	+ 7.2	+ 2.3
Motor Vehicle	- 2.6	+10.4	- 6.0	- 1.1	- 5.2	- 8.2	- 5.7	- 2.6
Garage & Filling Station	- 4.7	+10.0	- 7.6	- 5.0	- 5.2	- 6.5	- 9.1	- 2.6
Men's Clothing	+ 0.6	- 0.9	+ 2.7	+ 0.4	- 4.7	- 4.4	+ 5.0	- 3.1
Family Clothing	- 0.5	- 0.6	- 1.6	+ 3.5	- 1.8	- 2.9	- 8.0	- 1.4
Women's Clothing	+ 3.5	+ 2.2	+ 2.4	+ 3.0	+ 5.3	+ 3.8	+ 2.8	+ 8.1
Shoe	+ 7.2	+10.1	+11.0	+ 6.4	+ 2.8	+ 1.7	+ 2.3	+ 5.8
Hardware	+ 0.4	+ 6.6	+ 8.2	+ 0.3	- 2.9	+ 0.5	- 6.2	- 7.2
Lumber & Building Material	- 0.6	+13.7	- 7.3	- 1.4	+ 6.1	- 5.4	+20.5	-14.7
Furniture, Appliance & Radio	- 0.8	+17.7	- 1.1	+ 1.1	-10.8	+ 2.8	- 9.0	- 7.4
Restaurant	+ 1.6	+ 3.7	+ 5.3	(c)	- 0.3	- 1.7	- 2.2	+ 4.6
Fuel	-10.2	-18.2	- 8.7	-10.9	- 9.6	-28.5	- 8.0	- 2.6
Rug	+ 3.9	+ 3.8	+ 3.1	+ 5.1	+ 4.5	+ 1.9	+ 1.2	+ 4.0
Jewellery	- 0.8	- 4.3	+ 2.8	+ 1.3	- 0.1	- 2.4	- 7.9	- 8.8
Miscellaneous	+ 0.1	- 2.6	+ 4.7	- 1.8	+15.7	- 9.2	- 5.1	+ 4.2

(c) Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

February 1960 Over January 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 3.7	+ 0.7	- 1.9	- 6.9	- 6.2	+ 2.7	- 4.2	- 0.7
Grocery & Combination	- 7.4	- 3.4	- 3.8	-10.6	- 6.1	- 4.4	- 8.7	- 8.0
Other Food & Beverage	+ 4.5	+ 6.4	+ 9.8	+ 0.3	+ 3.4	+ 4.1	+12.1	+ 3.0
General	- 9.2	- 7.2	-20.1	-12.1	- 8.3	- 3.3	- 8.1	+ 3.1
Department	- 4.2	+11.6	+ 4.4	- 6.2	- 6.0	+ 1.2	- 8.6	-10.4
Variety	- 3.0	+ 9.0	- 7.4	- 3.6	- 4.6	+ 8.4	- 5.6	+ 1.7
Motor Vehicle	+15.7	+26.6	+20.6	+ 4.0	+32.0	+34.9	+15.3	+25.0
Garage & Filling Station	- 5.6	- 9.1	-12.8	- 1.3	- 8.8	-17.2	-11.2	+ 9.8
Men's Clothing	-36.2	-13.8	-42.2	-33.6	-31.4	-22.5	-42.7	-40.4
Family Clothing	-25.0	-20.6	-24.5	-21.6	-35.4	-22.0	-15.5	-50.9
Women's Clothing	-21.8	-16.6	-13.5	-26.2	-21.7	-23.1	-24.9	-22.9
Shoe	-29.1	- 8.6	-19.5	-37.5	-35.8	-29.1	-31.5	-18.4
Hardware	+ 0.9	-12.5	+ 6.0	-10.2	(c)	+18.6	+16.9	+ 0.9
Lumber & Building Material	- 6.6	+ 1.0	+ 1.3	- 9.9	+ 4.4	-16.6	-26.7	+23.8
Furniture, Appliance & Radio	-18.8	- 6.2	- 5.0	-31.0	-18.2	-15.4	- 8.5	-14.8
Restaurant	- 3.8	- 7.2	- 5.6	- 5.4	- 0.7	+ 9.7	- 4.8	+ 1.9
Fuel	- 8.7	-19.5	-12.2	- 3.9	- 8.7	-10.5	+59.1	-20.6
Drug	- 5.8	+ 1.2	- 6.9	- 6.8	- 2.3	- 2.8	-10.1	- 3.6
Jewellery	- 0.2	- 3.6	+17.1	- 2.1	- 4.6	+17.4	-15.4	-15.7
Miscellaneous	- 3.9	- 4.8	- 1.9	- 0.8	-41.9	- 2.8	- 0.3	+ 0.2

(c) Unchanged

Estimated Sales - Atlantic Provinces

7

February 1959 - 1960

(in thousands of dollars)

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	14,705	16,353	4,610	5,146	38,237	39,752	28,926	31,633
Grocery & Combination	3,597	3,705	903	912	10,690	11,022	7,976	8,423
Other Food & Beverage	1,230	1,339	279	354	2,554	2,713	1,930	2,258
General	3,983	4,385	745	846	2,276	2,312	2,213	2,292
Motor Vehicle	1,608	2,343	706	892	7,348	8,091	4,770	5,898
Garage & Filling Station	(a)	(a)	(a)	(a)	2,223	2,207	2,479	2,922
Men's Clothing	294	288	147	150	1,459	1,483	1,078	1,153
Family Clothing								
Women's Clothing								
Shoe	(a)	(a)	(a)	(a)	220	242	144	169
Hardware	(a)	(a)	(a)	(a)	386	401	429	444
Lumber & Building Material ...	(a)	(a)	(a)	(a)	539	545	262	340
Furniture, Appliance & Radio .	(a)	(a)	(a)	(a)	1,141	1,319	871	1,040
Restaurant	(a)	(a)	(a)	(a)	752	739	649	674
Fuel	(a)	(a)	(a)	(a)	1,163	937	784	541
Drug	238	269	100	108	926	1,002	916	971
Jewellery	(a)	(a)	(a)	(a)	291	294	161	150
Miscellaneous	2,294	2,445	1,011	1,125	6,267	6,445	4,266	4,358

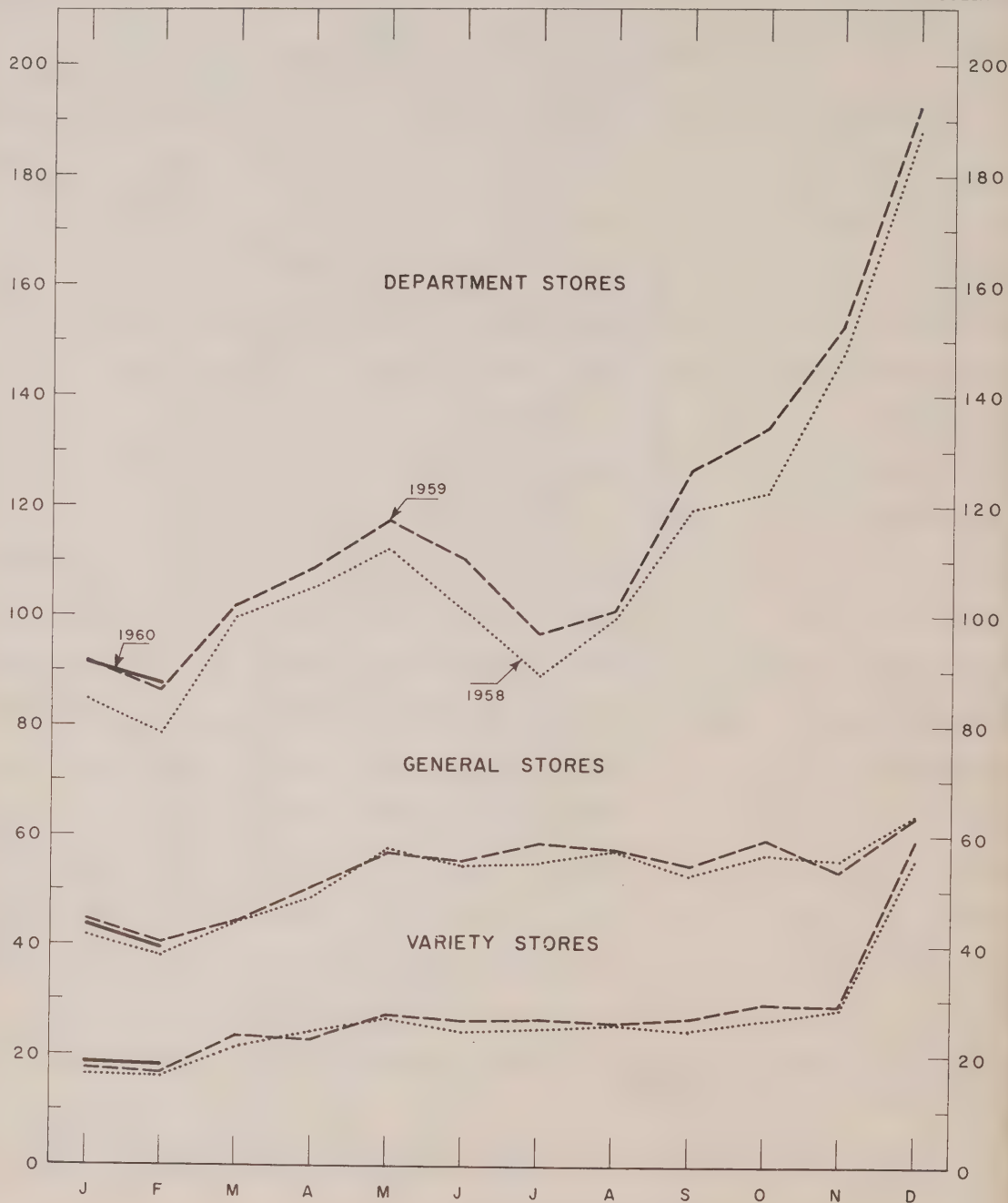
(a) Withheld to avoid disclosing individual operations but figures are included in the totals.

NOTE: The sum of the sales of the individual Atlantic Provinces does not agree with the total Atlantic Provinces sales shown on page 2 due to the rounding of the figures.

MONTHLY SALES GENERAL MERCHANDISE TRADE

MILLION DOLLARS

MILLION DOLLARS



Department Store Sales and Stocks

February 1959 and 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Feb. 1959	Feb. 1960	Change 1960/59	Jan. 31 1959	Jan. 31 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	86,216	87,926	+ 2.0	285,712	313,742	+ 9.8
1. Women's and Misses' Dresses	2,480	2,548	+ 2.7	6,400	7,144	+11.6
2. Women's and Misses' Coats and Suits..	1,796	1,688	- 6.0	5,184	5,357	+ 3.3
3. Women's and Misses' Sportswear	2,148	2,074	- 3.4	6,750	7,910	+17.2
4. Furs	824	780	- 5.3	4,275	4,705	+10.1
5. Girls' and Infants' Wear	3,364	3,373	+ 0.3	14,642	16,431	+12.2
6. Lingerie and Corsets	3,402	3,433	+ 0.9	9,550	10,696	+12.0
7. Aprons, Housedresses and Uniforms ...	303	344	+13.5	886	733	-17.3
8. Millinery	593	518	-12.6	985	977	- 0.8
9. Hosiery and Apparel Accessories	2,521	2,624	+ 4.1	8,812	9,527	+ 8.1
10. Women's, Misses' and Children's Shoes	2,580	2,702	+ 4.7	14,401	16,121	+12.4
Ladies' Apparel and Accessories.						
Total 1 - 10	20,011	20,084	+ 0.4	71,885	79,661	+10.8
11. Men's Clothing	2,271	2,347	+ 3.3	9,452	10,064	+ 6.5
12. Men's Furnishings	2,892	2,952	+ 2.1	12,639	14,621	+15.7
13. Boys' Clothing and Furnishings	1,389	1,369	- 1.4	7,498	7,923	+ 5.7
14. Men's and Boys' Shoes	1,112	1,157	+ 4.0	5,697	6,178	+ 8.4
15. Food and Kindred Products	5,646	5,744	+ 1.7	4,932	5,222	+ 5.9
16. Toiletries, Cosmetics and Drugs	2,809	3,069	+ 9.3	6,906	7,513	+ 8.9
17. Photographic Equipment and Supplies..	401	430	+ 7.2	1,639	1,604	- 2.1
18. Piece Goods	3,319	3,007	- 9.4	9,848	9,875	+ 0.3
19. Linens and Domestic	3,119	3,126	+ 0.2	9,755	10,051	+ 3.0
20. Smallwares	1,769	1,771	+ 0.1	5,400	5,727	+ 6.1
21. China and Glassware	1,026	1,113	+ 8.5	7,901	8,765	+10.9
22. Home Furnishings	6,831	7,160	+ 4.8	26,156	26,238	+ 0.3
23. Furniture	6,976	6,910	- 0.9	17,375	19,403	+11.7
24. Major Appliances	5,908	5,751	- 2.7	16,776	20,166	+20.2
25. Radio and Music	2,366	2,583	+ 9.2	9,334	10,530	+12.8
26. Hardware and Housewares	6,043	6,423	+ 6.4	21,887	24,646	+12.6
27. Jewellery	1,335	1,394	+ 4.4	7,810	7,801	- 0.1
28. Sporting Goods and Luggage.....	1,815	1,812	- 0.2	14,626	16,353	+11.8
29. Stationery, Books and Magazines.....	1,677	1,770	+ 5.5	4,706	5,400	+14.7
30. All Other Departments.....	7,501	7,949	+ 6.0	13,490	15,996	+18.6



CANADA



RETAIL TRADE

MARCH 1960

Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

RETAIL TRADE

Retail Sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	<u>% Change</u> 1960/1959
January	1,178,078	1,161,451	- 1.4
February	1,099,240	1,117,917	+ 1.7
March	1,260,997	1,267,079	+ 0.5
Total	3,538,315	3,546,447	+ 0.2

Estimated Retail Trade by Provinces and Kinds of Business

January to March 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	3,546	288	844	1,399	174	183	281	376
Grocery & Combination	800	74	222	321	31	28	51	72
Other Food & Beverage	244	20	69	101	8	8	13	27
General	128	31	19	25	10	18	13	11
Department	282	18	47	94	26	13	33	50
Variety	59	5	16	28	2	2	3	3
Motor Vehicle	620	51	130	235	29	41	58	76
Garage & Filling Station	225	19	51	97	8	12	17	21
Men's Clothing	52	3	13	22	1	2	5	6
Family Clothing	41	5	15	12	2	2	3	2
Women's Clothing	55	2	16	23	2	2	5	6
Shoe	28	2	7	13	1	1	2	3
Hardware	55	3	12	19	3	6	8	4
Lumber & Building Material ..	82	3	16	28	9	7	11	9
Furniture, Appliance & Radio	125	9	33	51	6	5	11	10
Restaurant	124	6	33	51	6	7	10	12
Fuel	125	6	37	64	4	2	1	11
Drug	98	7	21	42	5	5	7	10
Jewellery	25	2	5	12	1	1	1	3
Miscellaneous	380	22	82	162	20	23	30	41

Note: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

March, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,267,079	247,742	1,019,337	103,149
2	Grocery & Combination	270,818	126,282	144,536	25,270
3	Other Food & Beverage	83,623	42,100	41,523	6,758
4	General	43,728	2,874	40,854	10,522
5	Department	101,771	-	101,771	6,924
6	Variety	21,657	18,406	3,251	2,033
7	Motor Vehicle	247,383	2,098	245,285	20,668
8	Garage & Filling Station	78,433	442	77,991	6,763
9	Men's Clothing	16,452	2,279	14,174	910
10	Family Clothing	14,130	3,230	10,900	1,861
11	Women's Clothing	19,477	5,598	13,879	684
12	Shoe	9,427	4,181	5,245	590
13	Hardware	19,802	3,145	16,657	1,176
14	Lumber & Building Material	28,261	5,278	22,984	1,157
15	Furniture, Appliance & Radio	41,566	9,738	31,828	2,866
16	Restaurant	42,985	3,107	39,878	1,977
17	Fuel	40,611	658	39,954	1,964
18	Drug	33,054	4,132	28,922	2,346
19	Jewellery	8,534	3,015	5,519	563
20	Miscellaneous	145,367	11,179	134,186	8,117
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	62,660	9,225	53,435	67,070
22	Grocery & Combination	10,718	4,125	6,593	9,866
23	Other Food & Beverage	2,765	1,751	1,014	2,692
24	General	3,558	(a)	(a)	6,477
25	Department	9,019	-	9,019	5,053
26	Variety	553	536	17	722
27	Motor Vehicle	12,181	-	12,181	16,560
28	Garage & Filling Station	2,726	(a)	(a)	4,646
29	Men's Clothing	388	(a)	(a)	573
30	Family Clothing	598	88	509	614
31	Women's Clothing	542	115	428	520
32	Shoe	201	63	138	220
33	Hardware	1,237	(a)	(a)	2,198
34	Lumber & Building Material	2,844	603	2,241	2,129
35	Furniture, Appliance & Radio	1,665	382	1,283	1,688
36	Restaurant	1,942	211	1,731	2,197
37	Fuel	1,317	(a)	(a)	506
38	Drug	1,619	(a)	(a)	1,804
39	Jewellery	379	(a)	(a)	443
40	Miscellaneous	8,408	505	7,903	8,162

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

March, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
6,954	86,195	306,920	50,252	256,668	494,105	118,357	375,748	1
5,831	19,439	75,692	25,691	50,001	108,022	66,926	41,095	2
(a)	(a)	22,682	6,325	16,357	34,447	19,652	14,796	3
762	9,760	6,318	715	5,603	8,446	(a)	(a)	4
-	6,924	17,883	-	17,883	33,793	-	33,793	5
1,864	169	5,975	5,024	951	10,029	8,482	1,547	6
2,098	18,570	54,413	-	54,413	93,136	(a)	(a)	7
(a)	(a)	18,220	(a)	(a)	33,113	(a)	(a)	8
(a)	(a)	4,865	239	4,627	6,714	1,664	5,050	9
203	1,658	5,543	1,735	3,808	3,994	732	3,263	10
138	546	6,218	1,546	4,672	7,959	2,673	5,281	11
126	463	2,774	1,361	1,413	4,140	2,081	2,059	12
(a)	(a)	4,424	680	3,744	6,375	628	5,747	13
-	1,157	6,502	(a)	(a)	9,118	1,577	7,541	14
774	2,091	12,214	2,730	9,484	16,768	4,120	12,648	15
170	1,807	11,327	743	10,584	17,983	1,200	16,784	16
-	1,964	11,670	-	11,670	21,386	(a)	(a)	17
224	2,122	7,148	539	6,609	14,096	1,787	12,309	18
126	437	1,750	470	1,280	4,028	1,507	2,521	19
298	7,819	31,302	2,144	29,158	60,558	4,737	55,821	20
Saskatchewan			Alberta			British Columbia		
8,996	58,074	100,918	16,906	84,012	132,253	27,046	105,207	21
2,974	6,892	16,878	7,779	9,099	24,372	12,956	11,416	22
1,691	1,001	4,673	3,240	1,433	9,605	5,422	4,183	23
(a)	(a)	4,475	(a)	(a)	3,932	379	3,553	24
-	5,053	11,642	-	11,642	17,457	-	17,457	25
649	73	1,164	952	211	1,181	898	283	26
-	16,560	21,988	-	21,988	28,437	-	28,437	27
(a)	(a)	6,161	(a)	(a)	6,804	171	6,633	28
(a)	(a)	1,489	(a)	(a)	1,514	(a)	(a)	29
(a)	(a)	881	223	658	639	118	521	30
146	374	1,662	440	1,222	1,891	535	1,357	31
90	130	530	252	278	973	208	764	32
(a)	(a)	2,851	(a)	(a)	1,541	(a)	(a)	33
1,163	965	3,013	1,215	1,798	3,498	420	3,079	34
496	1,192	3,588	518	3,071	2,776	717	2,059	35
23	2,174	3,610	125	3,485	3,948	634	3,313	36
-	506	182	(a)	(a)	3,586	344	3,242	37
213	1,591	2,434	324	2,110	3,607	949	2,658	38
161	282	483	285	198	888	337	551	39
376	7,786	13,214	431	12,783	15,604	2,688	12,916	40

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

March 1960 Over March 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 0.5	+ 2.0	+ 3.6	+ 2.0	(c)	- 9.9	- 6.3	- 1.7
Grocery & Combination.....	+ 7.3	+ 5.4	+ 7.5	+ 8.5	+15.3	+ 7.7	+ 1.7	+ 4.0
Other Food & Beverage	- 1.5	- 2.1	- 4.8	+ 2.4	- 8.2	- 7.2	- 8.6	+ 0.6
General	- 1.7	+ 3.9	- 7.9	- 0.6	+ 0.1	- 1.8	- 3.7	- 6.9
Department.....	+ 0.1	- 0.3	+ 0.6	- 0.2	+ 0.2	- 6.9	+ 0.9	+ 2.0
Variety	- 8.0	-15.7	- 4.4	- 7.1	- 7.5	-17.1	-11.6	- 9.0
Motor Vehicle	(c)	+ 0.2	+11.6	+ 4.4	- 8.9	-17.4	-14.8	- 3.5
Garage & Filling Station	- 1.0	+11.6	+ 2.9	- 2.7	- 4.6	- 4.2	- 8.2	- 3.4
Men's Clothing	- 7.8	- 4.5	- 0.3	-11.6	-11.8	-13.6	-11.1	- 7.5
Family Clothing	-13.1	-15.3	- 9.4	-15.2	-21.1	-22.5	-11.3	- 7.5
Women's Clothing.....	- 6.7	-10.0	- 1.9	- 6.1	-12.2	-22.8	-12.8	- 9.8
Shoe	-12.0	-14.4	- 4.7	-16.7	-18.3	-19.7	-17.7	+ 0.1
Hardware.....	- 1.4	+ 0.6	+ 8.8	- 3.1	- 2.5	- 4.7	- 8.5	- 2.1
Lumber & Building Material	-10.3	+13.0	- 5.4	-10.8	+ 1.4	-19.0	-12.7	-22.2
Furniture, Appliance & Radio.....	(c)	+ 4.0	+ 0.7	+ 5.0	-11.4	+ 0.4	-11.1	-10.7
Restaurant	- 0.4	+ 1.2	+ 5.5	- 0.9	- 2.5	-13.4	- 5.0	- 0.7
Fuel	+ 9.8	- 3.7	+ 7.9	+11.0	+24.7	+22.8	- 1.6	+11.9
Drug	- 0.3	- 3.8	- 2.7	+ 1.4	- 0.2	+ 2.3	- 7.5	+ 4.9
Jewellery	- 8.0	- 3.6	-24.2	+ 0.8	- 6.2	- 2.0	- 7.6	-11.6
Miscellaneous	- 0.4	+ 8.0	+ 3.7	- 0.3	+ 6.7	-21.6	+ 1.5	- 3.9

(c) Unchanged

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

5

(Without Adjustment for Price Changes)

January - March 1960 Over January - March 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 0.2	+ 3.3	+ 1.3	+ 0.9	+ 1.0	- 6.8	- 3.3	- 0.9
Grocery & Combination	+ 4.4	+ 3.4	+ 4.5	+ 4.6	+ 9.5	+ 1.4	+ 5.2	+ 2.4
Other Food & Beverage	+ 1.7	+ 1.2	- 0.3	+ 5.5	- 2.1	- 2.2	- 5.0	- 0.5
General	- 1.7	+ 4.4	- 3.5	- 2.5	- 0.6	- 1.3	- 3.2	-11.7
Department	+ 0.6	+ 0.8	+ 1.2	+ 0.7	+ 1.9	- 7.9	- 1.9	+ 3.4
Variety	+ 1.1	- 1.5	+ 2.3	+ 2.1	+ 2.7	- 6.6	- 0.6	- 2.1
Motor Vehicle	- 1.6	+ 6.1	+ 0.6	+ 1.0	- 6.8	-12.2	- 9.4	- 2.9
Garage & Filling Station	- 3.5	+10.6	- 4.1	- 4.3	- 5.0	- 5.6	- 8.8	- 2.9
Men's Clothing	- 2.2	- 2.1	+ 1.6	- 3.6	- 7.1	- 7.6	- 0.3	- 4.3
Family Clothing	- 5.2	- 6.1	- 4.7	- 3.5	- 8.3	-10.5	- 9.2	- 3.2
Women's Clothing	- 0.4	- 2.2	+ 0.7	- 0.3	- 1.0	- 6.5	- 3.2	+ 1.8
Shoe	- 0.1	+ 0.3	+ 4.5	- 2.3	- 5.3	- 7.7	- 5.5	+ 3.9
Hardware	- 0.2	+ 4.4	+ 8.4	- 0.9	- 2.8	- 1.4	- 7.1	- 5.3
lumber & Building Material	- 4.2	+13.5	- 6.5	- 4.7	+ 4.5	-10.0	+ 8.7	-17.8
Furniture, Appliance & Radio	- 0.6	+12.8	- 0.5	+ 2.3	-11.0	+ 1.9	- 9.7	- 8.3
Restaurant	+ 0.9	+ 2.8	+ 5.4	- 0.3	- 1.1	- 5.9	- 3.2	+ 2.7
Liquor	- 4.5	-13.8	- 4.1	- 4.7	- 1.6	-17.3	- 6.3	+ 1.8
Drug	+ 2.5	+ 1.2	+ 1.0	+ 3.8	+ 2.8	+ 2.1	- 1.8	+ 4.3
Jewellery	- 3.3	- 4.0	- 8.1	+ 1.1	- 2.2	- 2.2	- 7.8	- 9.7
Miscellaneous	- 0.1	+ 1.1	+ 4.3	- 1.2	+11.8	-14.0	- 2.3	+ 1.0

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

March 1960 Over February 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+13.3	+11.1	+15.3	+13.2	+16.2	+13.8	+14.4	+ 9.0
Grocery & Combination.....	+ 6.5	+ 5.0	+ 5.2	+ 7.7	+ 9.3	+10.7	+ 3.3	+ 6.7
Other Food & Beverage	+ 1.8	+ 1.4	- 6.1	+ 3.9	+ 4.0	+ 4.6	+ 9.3	+10.4
General	+ 9.6	+ 7.0	+ 8.1	+ 8.2	+ 9.3	+17.7	+ 8.0	+12.5
Department.....	+15.7	+17.3	+19.7	+16.4	+ 9.4	+22.4	+12.5	+13.8
Variety	+18.9	+12.4	+29.3	+16.2	+15.7	+ 9.6	+18.7	+13.0
Motor Vehicle	+23.8	+20.0	+32.4	+28.5	+23.7	+19.7	+14.6	+ 8.7
Garage & Filling Station	+10.1	+13.1	+20.0	+ 5.0	+ 8.2	+31.4	+19.9	- 7.1
Men's Clothing	+19.8	+ 7.6	+57.2	+ 9.3	+14.5	+11.0	+15.0	+ 0.7
Family Clothing	+23.4	+15.9	+42.6	+12.3	+ 4.4	+15.6	+17.1	+18.3
Women's Clothing.....	+24.9	+10.1	+39.9	+24.6	+ 7.1	+ 7.2	+24.5	+ 4.0
Shoe	+23.4	+ 7.3	+36.4	+21.4	+27.2	+50.7	+27.4	+ 5.3
Hardware.....	+10.9	+19.0	+16.2	+10.1	+16.0	- 2.3	+ 7.3	+19.5
Lumber & Building Material	+ 9.8	+13.0	+40.8	+ 4.2	- 4.5	- 2.7	- 6.3	+18.3
Furniture, Appliance & Radio.....	+11.2	+ 2.3	+18.4	+18.5	- 3.9	+21.3	- 1.3	-17.2
Restaurant	+ 8.3	+16.5	+ 9.8	+10.6	+ 0.2	- 5.2	+12.5	+ 0.5
Fuel	+ 0.9	+12.1	- 2.6	+ 1.3	-12.5	+ 1.8	-38.5	+14.9
Drug	+ 4.2	- 0.2	+ 5.1	+ 3.9	+ 2.3	+ 7.0	+ 3.1	+ 6.9
Jewellery	+ 4.3	+11.0	- 6.6	+ 7.5	+ 1.3	+ 6.0	+15.6	+ 5.7
Miscellaneous	+26.2	+21.8	+24.3	+19.9	+91.7	+10.4	+60.4	+21.8

March 1959 - 1960

(in thousands of dollars)

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	17,522	17,369	5,613	5,834	43,814	44,017	34,165	35,928
Grocery and Combination	3,938	4,009	970	984	10,779	11,359	8,279	8,918
Other Food and Beverage	1,424	1,316	324	326	2,942	2,882	2,211	2,234
General	4,360	4,594	844	892	2,506	2,566	2,418	2,470
Motor Vehicle	2,788	2,445	1,113	1,336	9,557	9,299	7,170	7,588
Garage and Filling Station .	(a)	(a)	(a)	(a)	2,581	2,619	2,642	3,376
Men's Clothing	396	304	199	178	1,852	1,639	1,462	1,334
Family Clothing								
Women's Clothing	(a)	(a)	(a)	(a)	334	277	200	174
Shoe	(a)	(a)	(a)	(a)	436	441	576	535
Hardware	(a)	(a)	(a)	(a)	603	704	312	369
Lumber and Building Material	(a)	(a)	(a)	(a)	1,303	1,230	1,137	1,293
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	958	896	728	796
Restaurant	(a)	(a)	(a)	(a)	997	1,062	650	596
Hotel	280	268	102	99	1,066	999	990	980
Drug	(a)	(a)	(a)	(a)	347	313	166	190
Jewellery	2,800	2,948	1,293	1,319	7,554	7,731	5,226	5,075
Miscellaneous								

() Indicates figures are withheld to avoid disclosing individual operations but are included in the totals.

Note: Totals may not balance due to rounding.

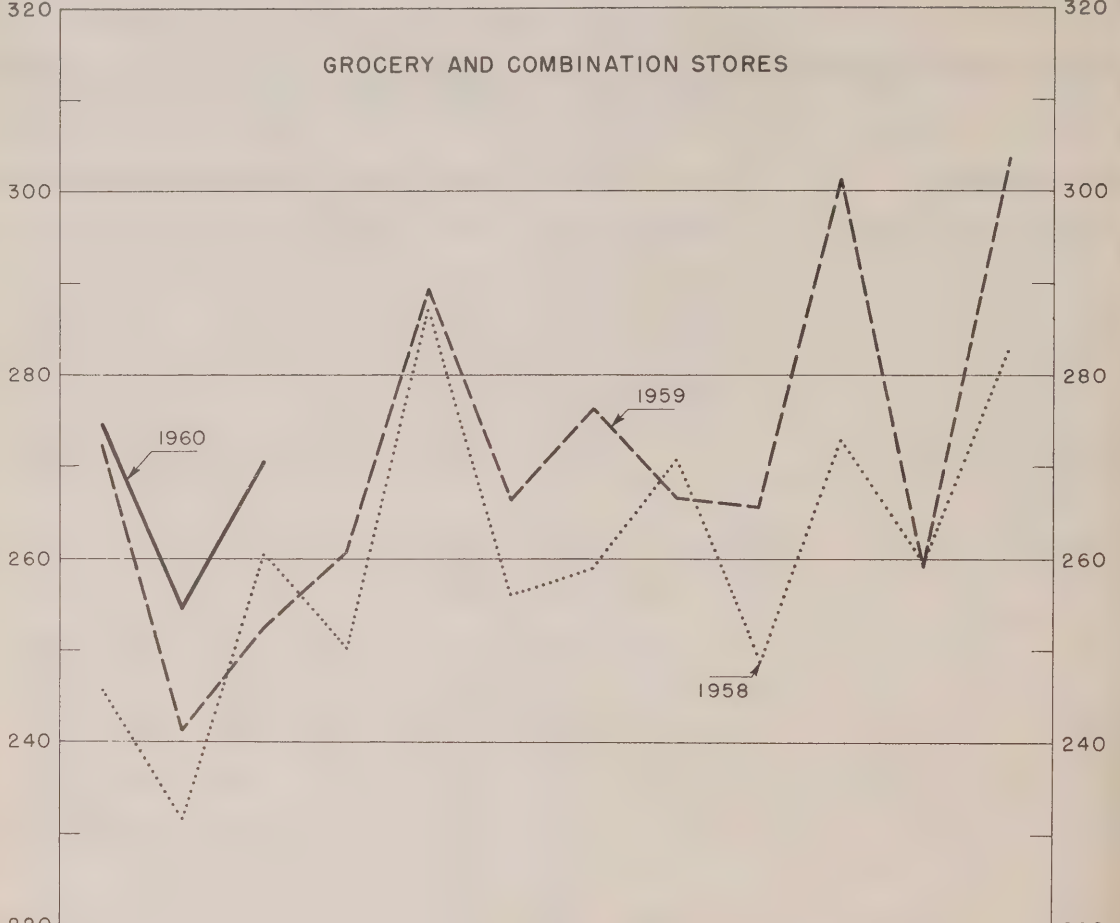
MONTHLY SALES

FOOD TRADES

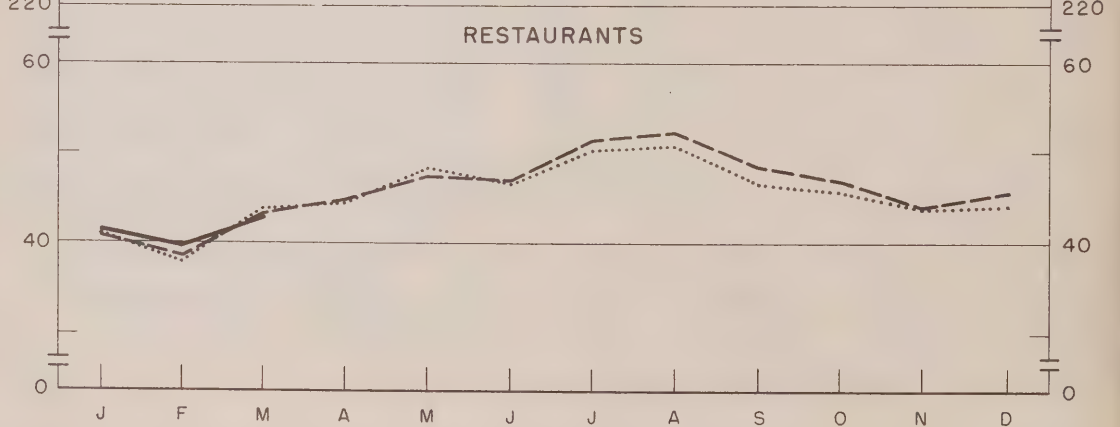
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MILLION
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320

GROCERY AND COMBINATION STORES



RESTAURANTS



March 1959 and 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

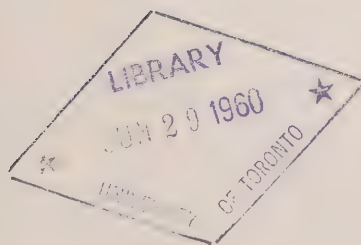
Department	SALES			STOCKS		
	March 1959	March 1960	Change 1960/59	Feb. 28 1959	Feb. 29 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	101,663	101,771	+ 0.1	301,959	331,819	+ 9.9
1. Women's and Misses' Dresses	3,772	3,526	- 6.5	7,188	8,268	+15.0
2. Women's and Misses' Coats and Suits..	4,427	3,786	-14.5	6,339	6,862	+ 8.2
3. Women's and Misses' Sportswear	2,656	2,519	- 5.2	7,689	8,898	+15.7
4. Furs	822	642	-21.9	4,072	4,455	+ 9.4
5. Girls' and Infants' Wear	5,970	5,323	-10.8	15,998	18,072	+13.0
6. Lingerie and Corsets	3,568	3,820	+ 7.1	10,603	11,303	+ 6.6
7. Aprons, Housedresses and Uniforms ...	439	394	-10.3	845	986	+16.7
8. Millinery	1,524	1,101	-27.8	1,418	1,336	- 5.8
9. Hosiery and Apparel Accessories	3,695	3,390	- 8.3	9,587	10,309	+ 7.5
0. Women's, Misses' and Children's Shoes	4,318	4,146	- 4.0	16,263	17,924	+10.2
Ladies' Apparel and Accessories.						
Total 1 - 10	31,191	28,647	- 8.2	80,002	88,413	+10.5
1. Men's Clothing	3,643	3,388	- 7.0	10,171	11,033	+ 8.5
2. Men's Furnishings	3,493	3,297	- 5.6	13,423	15,606	+16.3
3. Boys' Clothing and Furnishings	2,706	2,289	-15.4	8,273	8,727	+ 5.5
4. Men's and Boys' Shoes	1,460	1,431	- 2.0	6,075	6,735	+10.9
5. Food and Kindred Products	6,275	6,169	- 1.7	4,584	4,789	+ 4.5
6. Toiletries, Cosmetics and Drugs	2,639	3,080	+16.7	6,991	7,645	+ 9.4
7. Photographic Equipment and Supplies..	432	450	+ 4.2	1,551	1,611	+ 3.9
8. Piece Goods	2,514	2,870	+14.2	9,935	9,657	- 2.8
9. Linens and Domestic Goods	2,229	2,600	+16.6	9,515	10,175	+ 6.9
0. Smallwares	1,705	1,869	+ 9.6	5,668	5,996	+ 5.8
1. China and Glassware	950	1,069	+12.5	8,147	8,802	+ 8.0
2. Home Furnishings	6,903	7,458	+ 8.0	26,698	27,714	+ 3.8
3. Furniture	5,958	6,401	+ 7.4	17,633	19,870	+12.7
4. Major Appliances	6,033	5,965	- 1.1	17,394	19,706	+13.3
5. Radio and Music	2,338	2,671	+14.2	10,318	11,374	+10.2
6. Hardware and Housewares	6,648	7,225	+ 8.7	23,373	25,261	+ 8.1
7. Jewellery	1,404	1,495	+ 6.5	7,799	8,148	+ 4.5
8. Sporting Goods and Luggage	2,380	2,388	+ 0.3	15,701	17,704	+12.8
9. Stationery, Books and Magazines	1,653	1,703	+ 3.0	4,823	5,368	+11.3
0. All Other Departments	9,109	9,306	+ 2.2	13,885	17,485	+25.9



CANADA

RETAIL TRADE

APRIL 1960



Published by Authority of
The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division

RETAIL TRADE

Retail Sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	% Change 1960/1959
January	1,178,078	1,161,451	- 1.4
February	1,099,240	1,117,917	+ 1.7
March	1,260,997	1,267,079	+ 0.5
April	1,363,264	1,421,808	+ 4.3
Total	<u>4,901,579</u>	<u>4,968,255</u>	<u>+ 1.4</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to April 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	4,968	411	1,188	1,944	243	266	402	515
Grocery & Combination	1,093	102	304	440	41	39	69	98
Other Food & Beverage	342	27	96	141	12	11	19	37
General	180	43	28	35	14	25	19	15
Department	398	27	68	132	36	19	46	70
Variety	89	9	24	41	2	3	5	5
Motor Vehicle	894	79	191	333	43	63	83	102
Garage & Filling Station	311	26	71	133	11	17	24	29
Men's Clothing	72	4	20	30	2	3	7	7
Family Clothing	63	9	23	18	3	3	4	3
Women's Clothing	81	3	24	34	3	2	7	8
Shoe	44	3	12	20	1	1	2	4
Hardware	80	5	17	26	5	9	12	6
Lumber and Building Material	112	4	22	37	12	10	15	12
Furniture, Appliance & Radio	170	12	48	69	7	6	15	13
Restaurant	169	8	45	69	8	9	14	16
Fuel	149	7	44	77	5	2	1	13
Drug	133	9	29	57	7	7	10	14
Jewellery	35	2	8	16	2	2	2	4
Miscellaneous	552	32	115	234	30	35	49	57

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

April, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,421,808	295,171	1,126,637	122,930
2	Grocery & Combination	293,273	140,326	152,947	27,438
3	Other Food & Beverage	97,887	53,501	44,386	7,390
4	General	52,677	3,427	49,250	12,044
5	Department	116,471	-	116,471	9,011
6	Variety	29,996	25,818	4,178	3,251
7	Motor Vehicle	274,498	3,139	271,358	27,469
8	Garage & Filling Station	86,243	486	85,756	6,816
9	Men's Clothing	20,523	2,526	17,997	1,175
10	Family Clothing	22,177	5,194	16,983	3,262
11	Women's Clothing	26,095	7,452	18,643	1,112
12	Shoe	16,481	7,712	8,768	1,124
13	Hardware	24,247	3,936	20,312	1,505
14	Lumber & Building Material	30,181	6,554	23,627	1,198
15	Furniture, Appliance & Radio	45,067	10,206	34,861	3,234
16	Restaurant	45,265	3,298	41,967	2,355
17	Fuel	24,491	478	24,014	1,238
18	Drug	34,327	4,610	29,716	2,476
19	Jewellery	9,786	3,186	6,600	574
20	Miscellaneous	172,123	13,322	158,803	10,258
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	69,032	11,007	58,025	82,092
22	Grocery & Combination	10,285	4,548	5,737	10,563
23	Other Food & Beverage	3,529	2,449	1,079	3,068
24	General	3,907	(a)	(a)	7,762
25	Department	9,726	-	9,726	5,431
26	Variety	807	785	22	955
27	Motor Vehicle	13,908	-	13,908	22,733
28	Garage & Filling Station	2,767	(a)	(a)	4,950
29	Men's Clothing	515	(a)	(a)	763
30	Family Clothing	961	124	836	934
31	Women's Clothing	863	182	680	844
32	Shoe	410	132	278	402
33	Hardware	1,618	(a)	(a)	2,732
34	Lumber & Building Material	2,990	666	2,325	2,760
35	Furniture, Appliance & Radio	1,843	521	1,322	1,235
36	Restaurant	2,083	230	1,853	2,504
37	Fuel	741	(a)	(a)	237
38	Drug	1,834	(a)	(a)	1,969
39	Jewellery	441	(a)	(a)	502
40	Miscellaneous	9,804	422	9,382	11,748

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

April, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
21,020	101,910	343,267	62,089	281,178	544,738	138,602	406,135	1
6,434	21,003	81,871	28,624	53,248	118,861	74,034	44,828	2
(a)	(a)	26,913	9,225	17,688	40,561	24,949	15,612	3
974	11,070	8,586	819	7,767	10,280	(a)	(a)	4
-	9,011	21,003	-	21,003	38,689	-	38,689	5
2,971	279	8,281	7,083	1,198	13,540	11,557	1,984	6
3,139	24,329	61,362	-	61,362	97,896	(a)	(a)	7
(a)	(a)	20,201	(a)	(a)	36,312	(a)	(a)	8
(a)	(a)	6,249	349	5,900	8,184	1,924	6,260	9
376	2,886	8,606	2,802	5,804	6,328	1,187	5,141	10
208	905	8,012	2,037	5,975	10,689	3,485	7,204	11
259	865	4,939	2,469	2,470	7,474	3,942	3,532	12
(a)	(a)	5,123	787	4,337	7,570	685	6,885	13
-	1,198	6,024	(a)	(a)	9,523	1,500	8,023	14
874	2,360	14,223	2,936	11,287	17,325	4,119	13,206	15
189	2,166	11,943	736	11,207	18,005	1,280	16,725	16
-	1,238	7,109	-	7,109	12,802	(a)	(a)	17
239	2,237	7,296	535	6,760	14,312	2,035	12,278	18
158	416	2,708	554	2,155	4,074	1,487	2,587	19
316	9,943	32,818	2,790	30,028	72,313	5,817	66,496	20
Saskatchewan			Alberta			British Columbia		
10,687	71,405	120,309	21,246	99,063	139,437	30,523	108,914	21
3,442	7,121	18,170	8,994	9,176	26,084	14,250	11,834	22
2 022	1,046	5,763	4,050	1,712	10,664	6,317	4,347	23
(a)	(a)	5,711	(a)	(a)	4,387	549	3,838	24
-	5,431	12,853	-	12,853	19,758	-	19,758	25
853	102	1,610	1,358	252	1,552	1,212	340	26
-	22,733	24,713	-	24,713	26,416	-	26,416	27
(a)	(a)	7,187	(a)	(a)	8,010	159	7,851	28
(a)	(a)	1,870	(a)	(a)	1,767	(a)	(a)	29
(a)	(a)	1,093	236	858	992	296	696	30
213	631	2,171	632	1,539	2,404	696	1,709	31
190	212	841	418	423	1,290	302	988	32
(a)	(a)	3,787	(a)	(a)	1,912	(a)	(a)	33
1,452	1,308	4,142	2,189	1,952	3,545	414	3,131	34
378	857	3,896	552	3,345	3,310	827	2,483	35
29	2,475	3,952	104	3,848	4,424	730	3,694	36
-	237	138	(a)	(a)	2,226	260	1,965	37
268	1,701	2,790	457	2,333	3,650	955	2,694	38
183	319	523	308	216	963	365	598	39
492	11,256	19,099	551	18,548	16,083	2,934	13,149	40

Percentage Changes in Retail Trade -- By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

April 1960 Over April 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 4.3	+10.5	+ 7.2	+ 5.2	+ 0.3	- 6.1	+ 1.5	(c)
Grocery & Combination.....	+12.4	+13.8	+10.9	+15.1	+14.6	+ 6.9	+ 9.2	+ 7.9
Other Food & Beverage	+11.5	- 0.4	+ 7.8	+17.7	+15.7	+ 3.3	+14.8	+ 7.5
General	+ 4.3	+ 8.6	+10.1	+ 6.8	- 0.9	- 4.5	+ 5.6	- 2.5
Department.....	+ 7.2	+ 9.6	+11.5	+ 5.8	+ 4.3	- 1.6	+ 4.8	+10.4
Variety	+30.9	+41.9	+34.9	+27.8	+39.9	+15.3	+27.2	+27.5
Motor Vehicle	- 3.7	+ 4.9	+ 2.3	- 4.5	- 7.4	- 7.8	- 9.7	-10.2
Garage & Filling Station	- 0.4	+ 7.9	+ 1.2	+ 0.6	+ 1.1	-15.4	- 2.4	- 3.9
Men's Clothing	+15.2	+22.1	+25.3	+12.8	+ 6.4	+14.6	+ 7.3	+ 2.6
Family Clothing	+24.2	+32.1	+28.5	+20.9	+10.5	+ 8.2	+12.4	+33.0
Women's Clothing.....	+15.8	+32.2	+18.1	+19.2	+13.7	+14.1	+ 4.1	+ 2.7
Shoe	+28.3	+29.6	+30.0	+30.8	+20.9	+28.0	+25.9	+12.6
Hardware.....	- 3.3	+ 5.3	- 1.3	- 1.4	+ 0.3	-14.4	- 2.6	- 8.8
Lumber & Building Material	-22.0	+ 5.0	-24.6	-25.1	-14.8	-25.7	-16.9	-23.3
Furniture, Appliance & Radio.....	- 2.2	+11.2	- 1.1	+ 3.3	- 5.8	-27.9	-13.4	-13.6
Restaurant	+ 1.5	+20.8	+ 2.5	+ 1.2	- 6.8	- 4.1	- 4.6	+ 5.2
Fuel	- 4.2	- 9.6	+ 9.8	- 9.4	- 1.3	-21.0	- 4.2	- 7.4
Drug	+ 7.4	+ 2.6	+ 3.2	+ 8.7	+ 9.2	+11.4	+ 9.6	+10.2
Jewellery	+13.5	+ 7.9	+31.4	+ 9.6	+12.2	+10.6	- 1.5	+ 3.5
Miscellaneous.....	+ 1.8	+18.4	+ 4.0	+ 1.1	- 7.4	-11.4	+12.6	- 3.0

(c) Unchanged

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January - April 1960 Over January - April 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 1.4	+ 5.4	+ 2.9	+ 2.1	+ 0.8	- 6.6	- 1.9	- 0.6
Grocery & Combination	+ 6.4	+ 6.0	+ 6.1	+ 7.3	+10.8	+ 2.9	+ 6.2	+ 3.8
Other Food & Beverage	+ 4.3	+ 0.8	+ 1.8	+ 8.8	+ 2.8	- 0.7	+ 0.4	+ 1.6
General	(c)	+ 5.5	+ 0.3	(c)	- 0.7	- 2.3	- 0.7	- 9.2
Department	+ 2.5	+ 3.5	+ 4.2	+ 2.2	+ 2.5	- 6.1	- 0.1	+ 5.3
Variety	+ 9.6	+11.1	+11.6	+ 9.4	+13.0	- 0.4	+ 7.3	+ 5.8
Motor Vehicle	- 2.2	+ 5.6	+ 1.2	- 0.7	- 7.0	-10.7	- 9.5	- 4.9
Garage & Filling Station	- 2.7	+ 9.9	- 2.7	- 3.0	- 3.5	- 8.6	- 7.0	- 3.2
Men's Clothing	+ 2.1	+ 4.1	+ 8.2	+ 0.3	- 3.4	- 1.9	+ 1.6	- 2.7
Family Clothing	+ 3.4	+ 5.2	+ 5.4	+ 3.7	- 3.1	- 4.9	- 3.6	+ 5.5
Women's Clothing	+ 4.3	+ 7.6	+ 5.9	+ 5.1	+ 3.5	- 0.4	- 1.1	+ 2.0
Shoe	+ 8.8	+10.1	+13.4	+ 7.7	+ 3.8	+ 4.3	+ 3.5	+ 6.3
Hardware	- 1.2	+ 4.7	+ 5.3	- 1.1	- 1.8	- 5.7	- 5.7	- 6.5
lumber & Building Material	- 9.7	+11.0	-12.4	-10.9	- 1.2	-15.1	+ 0.1	-19.5
Furniture, Appliance & Radio	- 1.0	+12.4	- 0.7	+ 2.6	- 9.8	- 6.1	-10.6	- 9.7
Restaurant	+ 1.1	+ 7.6	+ 4.6	+ 0.1	- 2.6	- 5.4	- 3.6	+ 3.4
Fuel	- 4.5	-13.1	- 2.1	- 5.5	- 1.6	-17.8	- 6.0	+ 0.1
Drug	+ 3.7	+ 1.5	+ 1.6	+ 5.0	+ 4.5	+ 4.5	+ 1.1	+ 5.8
Jewellery	+ 0.9	- 1.1	+ 2.4	+ 3.2	+ 1.4	+ 1.2	- 6.2	- 6.6
Miscellaneous	+ 0.5	+ 6.0	+ 4.2	- 0.5	+ 4.7	-13.1	+ 3.1	- 0.2

(c) Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

April 1960 Over March 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+12.2	+19.2	+11.8	+10.2	+10.2	+22.4	+19.2	+ 5.4
Grocery & Combination	+ 8.3	+ 8.6	+ 8.2	+10.0	- 4.0	+ 7.1	+ 7.7	+ 7.0
Other Food & Beverage	+17.1	+ 9.4	+18.7	+17.7	+27.6	+14.0	+23.3	+11.0
General	+20.5	+14.5	+35.9	+21.7	+ 9.8	+19.8	+27.6	+11.6
Department	+14.4	+30.1	+17.4	+14.5	+ 7.8	+ 7.5	+10.4	+13.2
Variety	+38.5	+59.9	+38.6	+35.0	+45.9	+32.3	+38.3	+31.4
Motor Vehicle	+11.0	+32.9	+12.8	+ 5.1	+14.2	+37.3	+12.4	- 7.1
Garage & Filling Station	+10.0	+ 0.8	+10.9	+ 9.7	+ 1.5	+ 6.5	+16.7	+17.7
Men's Clothing	+24.7	+29.1	+28.4	+21.9	+32.7	+33.2	+25.6	+16.7
Family Clothing	+56.9	+75.3	+55.3	+58.4	+60.7	+52.1	+24.1	+55.2
Women's Clothing	+34.0	+62.6	+28.8	+34.3	+59.2	+62.3	+30.6	+27.1
Shoe	+74.8	+90.5	+78.0	+80.5	+104.0	+82.7	+58.7	+33.6
Hardware	+22.4	+28.0	+15.8	+18.7	+30.8	+24.3	+32.8	+24.1
Lumber & Building Material	+ 6.8	+ 3.5	- 7.4	+ 4.4	+ 5.1	+29.6	+37.5	+ 1.3
Furniture, Appliance & Radio	+ 8.4	+12.8	+16.4	+ 3.3	+10.7	-26.8	+ 8.6	+19.2
Restaurant	+ 5.3	+19.1	+ 5.4	+ 0.1	+ 7.3	+14.0	+ 9.5	+12.1
Fuel	-39.7	-37.0	-39.1	-40.1	-43.7	-53.2	-24.2	-37.9
Drug	+ 3.9	+ 5.5	+ 2.1	+ 1.5	+13.3	+ 9.1	+14.6	+ 1.2
Jewellery	+14.7	+ 2.0	+54.7	+ 1.1	+16.4	+13.3	+ 8.3	+ 8.4
Miscellaneous	+18.4	+26.4	+ 4.8	+19.4	+16.6	+43.9	+44.5	+ 3.1

Estimated Sales - Atlantic Provinces

April 1959 - 1960

(in thousands of dollars)

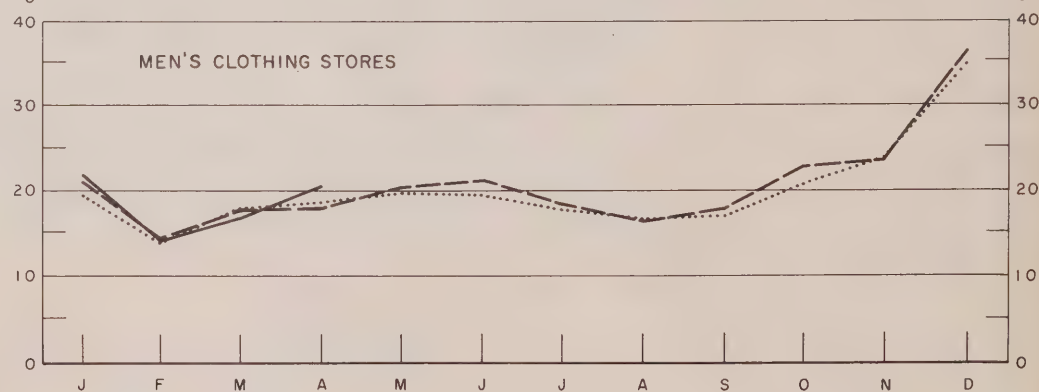
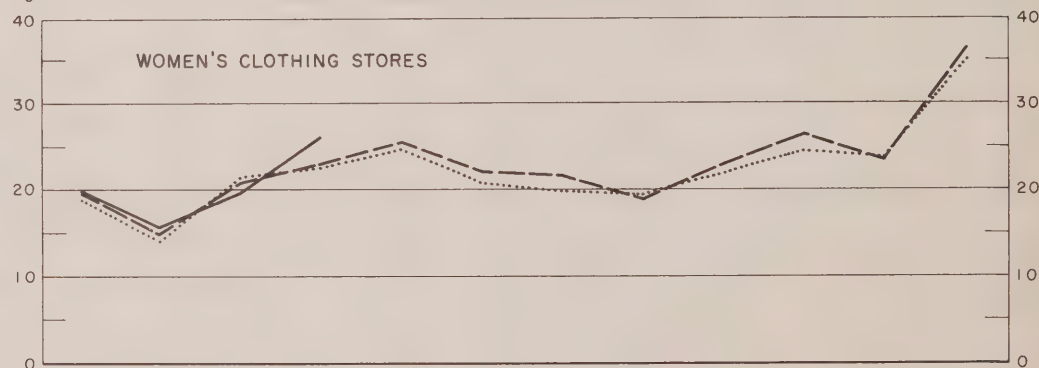
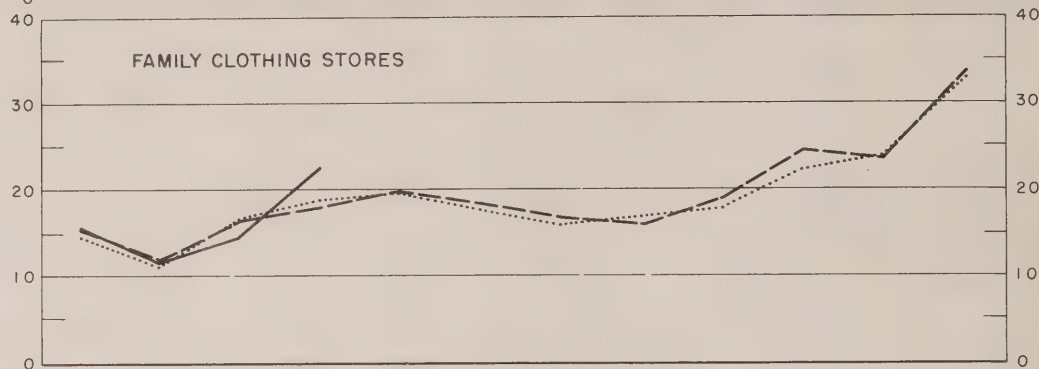
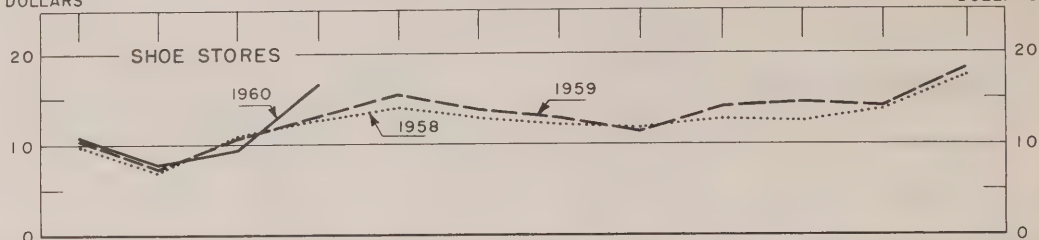
Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	19,872	22,589	6,568	7,236	47,688	51,794	37,072	41,314
Grocery and Combination	3,660	4,078	1,000	1,079	11,220	12,663	8,237	9,618
Other Food and Beverage	1,510	1,486	349	389	3,247	3,234	2,315	2,280
General	4,808	5,489	908	1,007	2,757	2,866	2,613	2,682
Motor Vehicle	4,375	5,070	1,788	1,897	11,356	10,834	8,675	9,668
Garage and Filling Station .	(a)	(a)	(a)	(a)	2,445	2,832	2,962	3,048
Men's Clothing	492	607	244	297	2,014	2,496	1,522	2,151
Family Clothing								
Women's Clothing								
Shoe	(a)	(a)	(a)	(a)	388	496	254	347
Hardware	(a)	(a)	(a)	(a)	612	622	618	667
Lumber and Building Material	(a)	(a)	(a)	(a)	641	762	352	311
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	1,383	1,525	1,187	1,267
Restaurant	(a)	(a)	(a)	(a)	876	972	756	1,003
Fuel	(a)	(a)	(a)	(a)	700	591	446	394
Rug	295	310	109	105	1,015	1,056	995	1,005
Jewellery	(a)	(a)	(a)	(a)	332	356	149	163
Miscellaneous	3,155	3,715	1,331	1,606	8,701	10,489	5,992	6,710

(a) Not available.

MONTHLY SALES APPAREL STORES

MILLION
DOLLARS

MILLION
DOLLARS



April 1959 and 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	April 1959	April 1960	Change 1960/59	Mar. 31 1959	Mar. 31 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	108,632	116,471	+ 7.2	320,639	344,113	+ 7.3
1. Women's and Misses' Dresses	4,154	4,774	+14.9	7,152	8,603	+20.3
2. Women's and Misses' Coats and Suits..	4,259	5,021	+17.9	5,838	6,811	+16.7
3. Women's and Misses' Sportswear	3,118	3,306	+ 6.0	8,402	9,690	+15.3
4. Furs	536	492	- 8.2	4,332	4,284	- 1.1
5. Girls' and Infants' Wear	5,552	7,092	+27.7	15,886	18,436	+16.1
6. Lingerie and Corsets	3,798	3,985	+ 4.9	11,358	11,853	+ 4.4
7. Aprons, Housedresses and Uniforms ...	523	508	- 2.9	1,011	1,130	+11.8
8. Millinery	1,083	1,453	+34.2	1,450	1,541	+ 6.3
9. Hosiery and Apparel Accessories	3,453	4,135	+19.8	10,057	11,092	+10.3
10. Women's, Misses' and Children's Shoes	4,912	5,683	+15.7	17,080	18,908	+10.7
Ladies' Apparel and Accessories.						
Total 1 - 10	31,388	36,449	+16.1	82,566	92,348	+11.8
11. Men's Clothing	3,528	3,975	+12.7	10,903	11,723	+ 7.5
12. Men's Furnishings	3,497	3,955	+13.1	14,591	16,337	+12.0
13. Boys' Clothing and Furnishings	2,693	3,328	+23.6	8,385	9,113	+ 8.7
14. Men's and Boys' Shoes	1,558	1,740	+11.7	6,421	6,925	+ 7.8
15. Food and Kindred Products	5,726	6,821	+19.1	4,568	5,083	+11.3
16. Toiletries, Cosmetics and Drugs	2,540	2,805	+10.4	7,066	7,732	+ 9.4
17. Photographic Equipment and Supplies..	447	442	- 1.1	1,618	1,543	- 4.6
18. Piece Goods	2,381	2,320	- 2.6	10,256	9,898	- 3.5
19. Linens and Domestic Goods	2,581	2,379	- 7.8	9,988	9,881	- 1.1
20. Smallwares	1,709	1,648	- 3.6	5,965	6,210	+ 4.1
21. China and Glassware	1,045	1,158	+10.8	8,454	8,796	+ 4.0
22. Home Furnishings	7,690	7,398	- 3.8	27,629	27,576	- 0.2
23. Furniture	6,836	6,392	- 6.5	19,895	20,783	+ 4.5
24. Major Appliances	6,619	5,741	-13.3	20,097	20,852	+ 3.8
25. Radio and Music	2,144	2,146	+ 0.1	10,782	11,479	+ 6.5
26. Hardware and Housewares	9,479	9,721	+ 2.6	25,596	27,221	+ 6.3
27. Jewellery	1,351	1,520	+12.5	8,132	8,378	+ 3.0
28. Sporting Goods and Luggage	4,083	4,325	+ 5.9	17,971	19,331	+ 7.6
29. Stationery, Books and Magazines	1,394	1,632	+17.1	5,122	5,547	+ 8.3
30. All Other Departments	9,943	10,576	+ 6.4	14,634	17,357	+18.6

CATALOGUE No.

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MONTHLY

Canada. Statistics, Bureau of



CANADA

RETAIL TRADE

MAY 1960



Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	<u>% Change</u> 1960/1959
First Quarter	3,538,315	3,546,447	+ 0.2
April	1,363,264	1,421,808	+ 4.3
May	1,452,509	1,407,369	- 3.1
Total	<u>6,354,088</u>	<u>6,375,624</u>	<u>+ 0.3</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to May 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	6,376	537	1,530	2,480	316	344	516	653
Grocery & Combination	1,366	127	383	548	51	48	87	122
Other Food & Beverage	433	35	120	180	15	14	23	47
General	236	56	38	46	18	34	24	20
Department	515	36	89	172	46	24	58	88
Variety	115	12	31	53	3	4	6	6
Motor Vehicle	1,174	108	253	436	59	82	106	130
Garage & Filling Station	399	34	92	169	14	23	31	37
Men's Clothing	91	5	25	37	2	3	8	9
Family Clothing	82	12	31	24	4	4	5	4
Women's Clothing	105	4	31	43	3	3	9	11
Shoe	59	4	17	27	1	1	3	5
Hardware	109	7	24	36	7	12	15	8
Lumber & Building Material ...	152	6	30	50	16	14	20	16
Furniture, Appliance & Radio .	215	15	62	86	9	7	19	16
Restaurant	215	10	57	88	10	11	18	21
Fuel	165	8	48	85	6	2	1	15
Drug	165	12	35	70	8	9	13	18
Jewellery	44	3	10	20	2	2	2	5
Miscellaneous	738	43	154	309	42	48	68	75

Note: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

May, 1960
(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,407,369	269,396	1,137,973	125,936
2	Grocery & Combination	272,851	124,490	148,361	25,657
3	Other Food & Beverage	90,728	46,656	44,072	7,914
4	General	55,812	3,855	51,957	13,290
5	Department	116,535	-	116,535	9,326
6	Variety	26,793	22,616	4,178	2,847
7	Motor Vehicle	279,181	3,074	276,106	29,144
8	Garage & Filling Station	87,817	463	87,354	7,655
9	Men's Clothing	18,466	2,213	16,253	1,181
10	Family Clothing	18,690	4,346	14,344	2,805
11	Women's Clothing	23,497	7,616	15,881	1,026
12	Shoe	14,413	6,708	7,705	1,095
13	Hardware	29,385	3,997	25,388	1,832
14	Lumber & Building Material	40,628	8,568	32,061	1,730
15	Furniture, Appliance & Radio	44,704	10,443	34,261	3,560
16	Restaurant	45,402	3,440	41,962	2,253
17	Fuel	15,188	464	14,724	786
18	Drug	31,788	3,949	27,839	2,318
19	Jewellery	9,562	3,413	6,150	640
20	Miscellaneous	185,929	13,085	172,842	10,877
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	73,222	10,323	62,899	78,136
22	Grocery & Combination	9,934	4,092	5,842	8,849
23	Other Food & Beverage	2,993	1,993	1,000	2,865
24	General	3,724	(a)	(a)	8,331
25	Department	10,264	-	10,264	5,241
26	Variety	735	714	22	831
27	Motor Vehicle	15,144	-	15,144	18,473
28	Garage & Filling Station	2,809	(a)	(a)	5,530
29	Men's Clothing	480	(a)	(a)	578
30	Family Clothing	907	110	797	780
31	Women's Clothing	826	184	642	694
32	Shoe	410	119	291	324
33	Hardware	1,841	(a)	(a)	2,962
34	Lumber & Building Material	4,825	1,020	3,805	3,914
35	Furniture, Appliance & Radio	1,523	488	1,035	1,188
36	Restaurant	2,006	239	1,766	2,286
37	Fuel	577	(a)	(a)	173
38	Drug	1,704	(a)	(a)	1,708
39	Jewellery	541	(a)	(a)	517
40	Miscellaneous	11,979	355	11,624	12,892

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

May, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
20,405	105,531	342,391	57,146	285,245	535,532	124,528	411,004	1
5,856	19,801	78,350	25,510	52,839	108,262	65,733	42,529	2
(a)	(a)	23,854	7,197	16,657	38,353	22,003	16,350	3
1,050	12,240	10,047	750	9,297	10,497	(a)	(a)	4
-	9,326	21,236	-	21,236	39,871	-	39,871	5
2,587	260	7,625	6,479	1,147	11,998	9,871	2,127	6
3,074	26,069	62,058	-	62,058	102,425	(a)	(a)	7
(a)	(a)	20,627	(a)	(a)	36,428	(a)	(a)	8
(a)	(a)	5,834	361	5,473	7,057	1,611	5,446	9
278	2,528	7,330	2,484	4,847	5,120	1,005	4,115	10
233	793	7,058	2,193	4,865	9,814	3,473	6,340	11
249	846	4,455	2,342	2,113	6,327	3,240	3,087	12
(a)	(a)	7,543	969	6,574	9,681	773	8,908	13
-	1,730	8,355	(a)	(a)	12,956	2,087	10,870	14
847	2,713	14,469	3,586	10,884	17,376	3,996	13,380	15
208	2,045	12,173	767	11,406	18,805	1,360	17,445	16
-	786	3,292	-	3,292	8,210	(a)	(a)	17
224	2,093	6,702	501	6,201	13,414	1,685	11,728	18
164	476	2,063	612	1,450	4,260	1,564	2,696	19
332	10,545	39,320	3,028	36,292	74,678	5,580	69,098	20
Saskatchewan			Alberta			British Columbia		
10,154	67,982	114,719	18,926	95,793	137,435	27,917	109,518	21
2,704	6,145	17,557	8,023	9,534	24,244	12,572	11,672	22
1,814	1,051	4,805	3,015	1,790	9,944	5,688	4,256	23
(a)	(a)	5,173	(a)	(a)	4,749	829	3,920	24
-	5,241	12,075	-	12,075	18,522	-	18,522	25
726	104	1,372	1,143	229	1,385	1,097	289	26
-	18,473	23,589	-	23,589	28,348	-	28,348	27
(a)	(a)	6,556	(a)	(a)	8,213	168	8,044	28
(a)	(a)	1,547	(a)	(a)	1,789	(a)	(a)	29
(a)	(a)	950	210	740	797	126	672	30
204	489	1,963	617	1,345	2,116	711	1,405	31
145	178	682	337	345	1,120	276	844	32
(a)	(a)	3,742	(a)	(a)	1,784	(a)	(a)	33
2,122	1,793	5,724	2,487	3,237	3,123	498	2,626	34
394	793	3,470	412	3,058	3,117	721	2,397	35
30	2,256	3,452	166	3,286	4,427	670	3,757	36
-	173	219	(a)	(a)	1,932	242	1,690	37
196	1,512	2,448	346	2,102	3,495	900	2,596	38
195	322	530	326	204	1,012	395	617	39
452	12,440	18,865	564	18,301	17,318	2,772	14,546	40

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

May 1960 Over May 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbi
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	- 3.1	+ 2.4	- 2.5	- 4.1	+ 2.6	- 4.9	- 1.3	- 8.4
Grocery & Combination.....	- 5.6	- 5.0	- 4.9	- 5.6	- 3.2	- 9.0	- 7.3	- 7.6
Other Food & Beverage	- 4.6	+ 3.8	-10.1	- 3.5	- 3.4	- 5.4	+ 0.4	- 3.4
General	- 2.2	+ 2.1	+ 1.0	- 5.3	- 2.7	- 1.7	- 4.2	-10.4
Department.....	- 0.7	+ 3.7	+ 1.1	+ 0.2	+ 1.6	- 5.8	- 1.6	- 5.9
Variety	- 2.5	+ 1.1	- 7.1	- 1.5	+11.5	- 3.7	+ 0.4	+ 0.7
Motor Vehicle	- 0.3	+ 9.2	+ 7.5	- 0.5	- 0.7	- 8.8	- 6.3	-11.1
Garage & Filling Station	- 2.4	+ 7.5	+ 0.3	- 4.1	- 2.3	- 9.2	- 5.5	- 2.5
Men's Clothing	- 8.3	+ 4.1	- 0.7	-13.6	- 5.7	-12.0	- 7.7	-15.6
Family Clothing	- 6.0	- 5.4	- 4.4	- 7.2	- 4.9	- 8.0	- 9.9	- 9.0
Women's Clothing.....	- 7.0	- 0.2	- 4.0	- 8.4	- 0.2	-10.3	- 8.2	-13.4
Shoe	- 5.7	+ 3.3	+ 1.0	-10.1	+ 8.5	- 7.4	- 7.6	-14.0
Hardware.....	- 4.8	- 1.6	+ 0.6	- 9.6	+ 0.2	+ 1.5	- 4.8	-14.8
Lumber & Building Material	-12.7	+ 6.7	-18.2	-15.7	+ 5.5	-14.5	- 3.2	-26.8
Furniture, Appliance & Radio.....	- 8.0	- 2.9	- 3.1	- 6.2	-20.2	-26.3	-17.1	-17.8
Restaurant	- 3.9	+ 3.8	- 2.1	- 4.7	- 3.1	- 8.2	- 6.2	- 5.6
Fuel	- 7.6	-16.9	- 2.9	-10.4	+ 1.2	- 0.6	- 8.4	- 1.5
Drug	- 6.6	- 6.2	- 3.3	- 7.5	- 0.6	-10.5	-12.7	- 5.6
Jewellery	- 6.5	- 8.6	- 8.6	- 4.7	+ 2.5	- 6.0	-11.5	-10.0
Miscellaneous	+ 2.2	+ 8.0	- 6.0	- 2.3	+26.8	+13.8	+30.8	- 5.9

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January - May 1960 Over January - May 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 0.3	+ 4.7	+ 1.7	+ 0.7	+ 1.2	- 6.2	- 1.8	- 2.4
Grocery & Combination	+ 3.8	+ 3.6	+ 3.7	+ 4.5	+ 7.7	+ 0.4	+ 3.2	+ 1.4
Other Food & Beverage	+ 2.3	+ 1.4	- 0.8	+ 5.9	+ 1.4	- 1.7	+ 0.4	+ 0.5
General	- 0.5	+ 4.7	+ 0.5	- 1.3	- 1.1	- 2.1	- 1.5	- 9.5
Department	+ 1.7	+ 3.6	+ 3.4	+ 1.7	+ 2.3	- 6.1	- 0.4	+ 2.7
Variety	+ 6.5	+ 8.5	+ 6.4	+ 6.7	+12.7	- 1.2	+ 5.7	+ 4.6
Motor Vehicle	- 1.8	+ 6.6	+ 2.7	- 0.6	- 5.4	-10.2	- 8.8	- 6.3
Garage & Filling Station	- 2.6	+ 9.3	- 2.0	- 3.2	- 3.3	- 8.8	- 6.7	- 3.0
Men's Clothing	- 0.2	+ 4.1	+ 6.0	- 2.7	- 3.9	- 3.9	- 0.1	- 5.6
Family Clothing	+ 1.1	+ 2.4	+ 2.8	+ 1.1	- 3.5	- 5.6	- 5.0	+ 2.3
Women's Clothing	+ 1.5	+ 5.6	+ 3.5	+ 1.7	+ 2.6	- 2.7	- 2.7	- 1.5
Shoe	+ 4.9	+ 8.1	+ 9.8	+ 2.9	+ 5.1	+ 1.1	+ 0.9	+ 1.4
Furniture	- 2.2	+ 2.9	+ 3.8	- 3.6	- 1.3	- 4.0	- 5.5	- 8.5
Lumber & Building Material	-10.5	+ 9.8	-14.1	-12.2	+ 0.7	-14.1	- 0.9	-21.1
Furniture, Appliance & Radio	- 2.6	+ 8.4	- 1.2	+ 0.7	-11.7	-10.2	-11.9	-11.4
Restaurant	(c)	+ 6.7	+ 3.1	- 1.0	- 2.7	- 6.0	- 4.1	+ 1.3
Fuel	- 4.8	-13.5	- 2.1	- 6.0	- 1.3	-16.5	- 6.5	- 0.1
Dry Goods	+ 1.5	- 0.1	+ 0.6	+ 2.3	+ 3.4	+ 1.2	- 1.9	+ 3.3
Jewellery	- 0.8	- 2.9	- 0.1	+ 1.4	+ 1.7	- 0.6	- 7.4	- 7.3
Miscellaneous	+ 0.9	+ 6.5	+ 1.4	- 0.9	+10.2	- 7.2	+ 9.5	- 1.6

(c) Unchanged.

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

May 1960 Over April 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Colum
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 1.0	+ 2.4	- 0.3	- 1.7	+ 6.1	- 4.8	- 4.6	- 1.4
Grocery & Combination	- 7.0	- 6.5	- 4.3	- 8.9	- 3.4	-16.2	- 3.4	- 7.1
Other Food & Beverage	- 7.3	+ 7.1	-11.4	- 5.4	-15.2	- 6.6	-16.6	- 6.8
General	+ 6.0	+10.3	+17.0	+ 2.1	- 4.7	+ 7.3	- 9.4	+ 8.3
Department	+ 0.1	+ 3.5	+ 1.1	+ 3.1	+ 5.5	- 3.5	- 6.1	- 6.3
Variety	-10.7	-12.4	- 7.9	-11.4	- 8.9	-13.0	-14.8	-10.8
Motor Vehicle	+ 1.7	+ 6.1	+ 1.1	+ 4.6	+ 8.9	-18.7	- 4.5	+ 7.3
Garage & Filling Station	+ 1.8	+12.3	+ 2.1	+ 0.3	+ 1.5	+11.7	+ 8.8	+ 2.5
Men's Clothing	-10.0	+ 0.5	- 6.6	-13.8	- 6.8	-24.2	-17.3	+ 1.2
Family Clothing	-15.7	-14.0	-14.8	-19.1	- 5.6	-16.5	-13.1	-19.5
Women's Clothing	-10.0	- 7.7	-11.9	- 8.2	- 4.3	-17.8	- 9.6	-12.0
Shoe	-12.5	- 2.6	- 9.8	-15.3	(c)	-19.4	-18.9	-13.2
Hardware	+21.2	+21.7	+47.2	+27.9	+13.8	+ 8.4	- 1.2	- 6.7
Lumber & Building Material	+34.6	+44.4	+38.7	+36.0	+61.4	+41.8	+38.2	-11.9
Furniture, Appliance & Radio	- 0.8	+10.1	+ 1.7	+ 0.3	-17.4	- 3.8	-10.9	- 5.8
Restaurant	+ 0.3	- 4.3	+ 1.9	+ 4.4	- 3.7	- 8.7	-12.7	+ 0.2
Fuel	-38.0	-36.5	-54.0	-35.9	-22.1	-27.0	+58.7	-13.5
Drug	- 7.4	- 6.4	- 8.1	- 6.3	- 7.1	-13.3	-12.3	- 4.4
Jewellery	- 2.3	+11.5	-23.8	+ 4.6	+22.7	+ 3.0	+ 1.3	+ 5.1
Miscellaneous	+ 8.0	+ 6.0	+19.8	+ 3.3	+22.2	+ 9.7	- 1.2	+ 7.1

(c) Unchanged.

May 1959 - 1960

(in thousands of dollars)

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	22,734	23,030	7,281	7,811	52,511	52,782	40,429	42,311
Food and Combination	4,009	3,812	1,102	1,055	12,349	11,580	9,542	9,209
Food and Beverage	1,565	1,534	397	428	3,120	3,305	2,543	2,647
General	5,466	5,663	1,185	1,301	3,245	3,228	3,119	3,098
Motor Vehicle	5,071	5,127	1,570	2,005	11,533	11,972	8,507	10,040
Gas and Filling Station .	(a)	(a)	(a)	(a)	2,923	3,068	3,110	3,526
Men's Clothing								
Family Clothing	586	555	327	325	2,428	2,410	1,787	1,723
Women's Clothing								
Shoes	(a)	(a)	(a)	(a)	489	501	299	318
Hardware	(a)	(a)	(a)	(a)	758	791	861	800
Furniture and Building Material	(a)	(a)	(a)	(a)	916	974	480	513
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	1,710	1,700	1,421	1,345
Restaurant	(a)	(a)	(a)	(a)	957	981	826	932
Bar	(a)	(a)	(a)	(a)	492	372	243	231
Hotel	298	269	116	108	1,052	1,001	1,003	940
Millinery	(a)	(a)	(a)	(a)	423	380	195	179
Miscellaneous	3,742	4,123	1,518	1,597	10,115	10,519	6,492	6,810

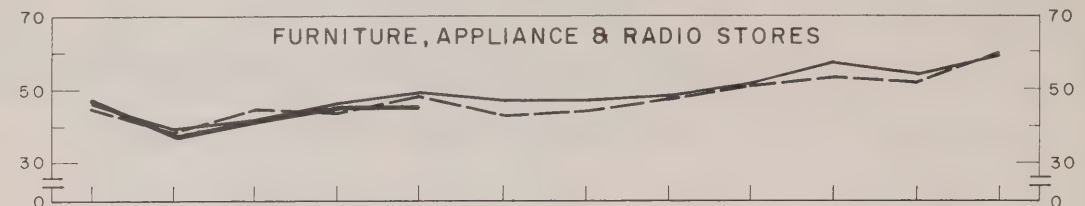
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MONTHLY SALES FURNITURE - APPLIANCE - AUTOMOTIVE TRADES

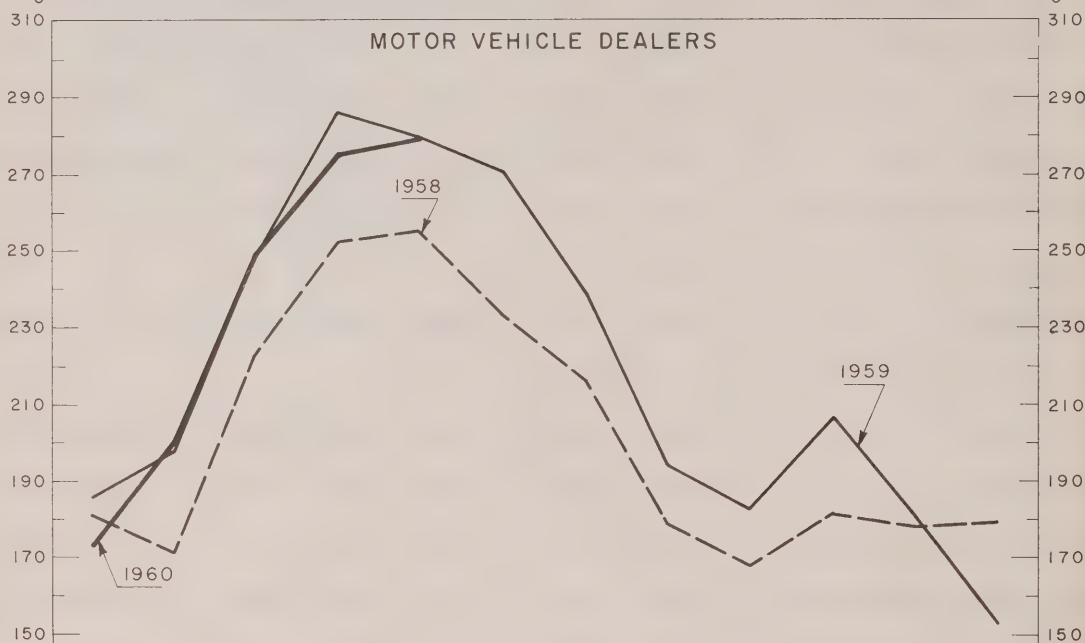
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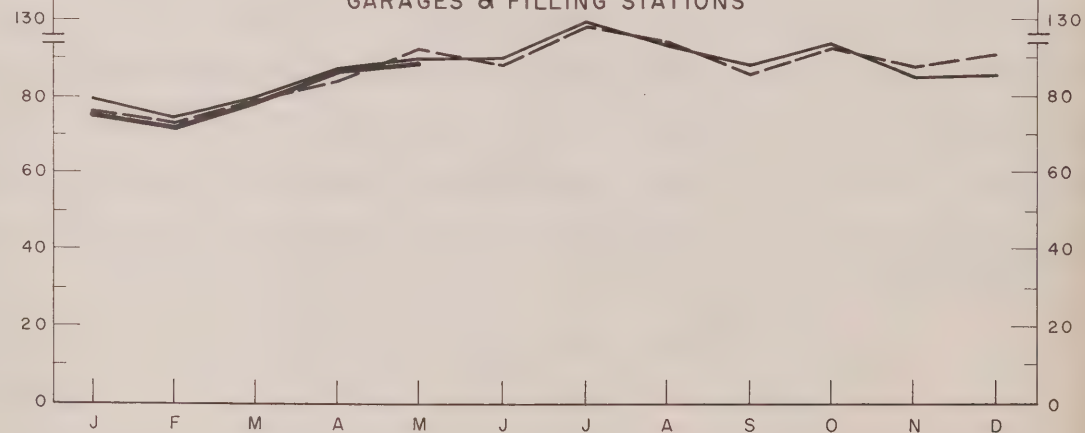
FURNITURE, APPLIANCE & RADIO STORES



MOTOR VEHICLE DEALERS



GARAGES & FILLING STATIONS



May 1959 and May 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	May 1959	May 1960	Change 1960/59	April 30 1959	April 30 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	117,410	116,535	- 0.7	334,619	346,813	+ 3.6
1. Women's and Misses' Dresses	5,458	5,262	- 3.6	7,500	7,774	+ 3.7
2. Women's and Misses' Coats and Suits..	2,146	1,961	- 8.6	5,141	4,861	- 5.4
3. Women's and Misses' Sportswear.....	4,051	3,961	- 2.2	9,410	9,845	+ 4.6
4. Furs	331	211	-36.3	4,316	4,291	- 0.6
5. Girls' and Infants' Wear	5,172	5,125	- 0.9	16,185	16,863	+ 4.2
6. Lingerie and Corsets	4,523	4,358	- 3.6	12,250	12,198	- 0.4
7. Aprons, Housedresses and Uniforms ...	564	636	+12.8	975	1,266	+29.8
8. Millinery	826	770	- 6.8	1,209	1,061	-12.2
9. Hosiery and Apparel Accessories.....	3,760	3,802	+ 1.1	10,557	11,130	+ 5.4
10. Women's, Misses' and Children's Shoes	5,197	5,375	+ 3.4	17,532	18,503	+ 5.5
Ladies' Apparel and Accessories.						
Total 1 - 10	32,028	31,461	- 1.8	85,075	87,792	+ 3.2
1. Men's Clothing	3,561	3,677	+ 3.3	11,308	11,303	(c)
2. Men's Furnishings	4,171	4,126	- 1.1	15,773	16,930	+ 7.3
3. Boys' Clothing and Furnishings	2,379	2,381	+ 0.1	8,729	8,516	- 2.4
4. Men's and Boys' Shoes	1,632	1,639	+ 0.4	6,809	7,013	+ 3.0
5. Food and Kindred Products	6,411	5,914	- 7.8	4,527	4,816	+ 6.4
6. Toiletries, Cosmetics and Drugs	2,670	2,845	+ 6.6	7,524	8,091	+ 7.5
7. Photographic Equipment and Supplies..	448	540	+20.5	1,606	1,566	- 2.5
8. Piece Goods	2,223	2,374	+ 6.8	10,302	10,071	- 2.2
9. Linens and Domestic	3,010	3,014	+ 0.1	10,647	10,450	- 1.9
10. Smallwares	1,627	1,778	+ 9.3	6,254	6,504	+ 4.0
11. China and Glassware	1,300	1,336	+ 2.8	8,945	9,038	+ 1.0
12. Home Furnishings	7,875	8,069	+ 2.5	28,859	27,949	- 3.2
13. Furniture	8,273	7,753	- 6.3	21,523	21,292	- 1.1
14. Major Appliances	7,276	6,544	-10.1	20,984	23,133	+10.2
15. Radio and Music	2,029	1,962	- 3.3	11,414	11,672	+ 2.3
16. Hardware and Housewares	11,542	11,821	+ 2.4	26,652	28,245	+ 6.0
17. Jewellery	1,865	1,691	- 9.3	8,483	8,458	- 0.3
18. Sporting Goods and Luggage.....	5,504	5,646	+ 2.6	18,789	20,208	+ 7.6
19. Stationery, Books and Magazines.....	1,464	1,472	+ 0.5	5,547	5,762	+ 3.9
20. All Other Departments.....	10,122	10,492	+ 3.7	14,869	18,004	+21.1

(c) Unchanged.

CATALOGUE No.

63-005

MONTHLY

18
Canada. Statistics, Bureau of



CANADA

RETAIL TRADE

JUNE 1960



Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

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Vol. XXXII—No. 6

RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	<u>% Change</u> 1960/1959
January	1,178,078	1,161,451	- 1.4
February	1,099,240	1,117,917	+ 1.7
March	1,260,997	1,267,079	+ 0.5
April	1,363,264	1,421,816	+ 4.3
May	1,452,509	1,407,369	- 3.1
June	1,398,238	1,412,513	+ 1.0
Total	<u>7,752,326</u>	<u>7,788,145</u>	<u>+ 0.5</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to June 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	7,788	663	1,865	3,024	390	427	626	793
Grocery & Combination	1,650	154	464	660	61	58	105	148
Other Food & Beverage	530	44	146	220	18	17	29	58
General	292	69	48	57	22	42	29	25
Department	627	45	109	210	56	29	70	107
Variety	144	15	40	66	4	5	8	8
Motor Vehicle	1,441	136	309	536	73	100	129	159
Garage & Filling Station	490	42	112	207	16	29	37	45
Men's Clothing	112	6	32	46	3	4	10	11
Family Clothing	101	14	38	29	5	4	6	5
Women's Clothing	128	5	38	53	4	4	11	13
Shoe	74	5	21	34	2	2	4	7
Hardware	139	9	31	45	9	15	19	10
Lumber & Bldg Material	199	8	38	66	22	19	26	19
Furniture, Appliance & Radio	258	19	75	103	11	8	22	20
Restaurant	261	12	69	106	12	14	21	25
Fuel	178	9	51	93	6	2	1	16
Drug	197	14	42	84	10	11	15	21
Jewellery	55	4	12	25	3	3	3	6
Miscellaneous	915	53	190	386	54	62	80	90

Note: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

June, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,412,513	285,381	1,127,132	126,319
2	Grocery & Combination	284,318	129,591	154,727	27,058
3	Other Food & Beverage	97,285	51,766	45,519	8,672
4	General	55,616	3,335	52,281	12,318
5	Department	112,104	-	112,104	8,628
6	Variety	28,495	23,876	4,619	3,084
7	Motor Vehicle.....	267,460	2,868	264,592	27,705
8	Garage & Filling Station	90,529	445	90,084	8,102
9	Men's Clothing	21,319	2,627	18,693	1,218
10	Family Clothing	18,893	4,411	14,482	2,921
11	Women's Clothing	23,397	7,925	15,473	1,037
12	Shoe	15,213	7,316	7,897	1,141
13	Hardware	29,556	4,157	25,400	1,928
14	Lumber & Building Material	46,273	10,517	35,756	2,083
15	Furniture, Appliance & Radio	43,288	11,166	32,122	3,857
16	Restaurant	45,975	3,564	42,411	2,374
17	Fuel	13,021	560	12,461	762
18	Drug	32,402	4,148	28,253	2,411
19	Jewellery	10,571	3,751	6,820	840
20	Miscellaneous	176,798	13,358	163,438	10,180
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	73,318	10,341	62,977	82,893
22	Grocery & Combination	10,126	3,806	6,320	10,260
23	Other Food & Beverage.....	3,083	2,020	1,062	3,275
24	General	4,099	(a)	(a)	8,345
25	Department	9,812	-	9,812	5,255
26	Variety	723	700	24	854
27	Motor Vehicle.....	14,072	-	14,072	18,524
28	Garage & Filling Station	2,901	(a)	(a)	5,821
29	Men's Clothing	528	(a)	(a)	651
30	Family Clothing	946	111	835	905
31	Women's Clothing	711	172	539	657
32	Shoe	350	115	235	302
33	Hardware	2,027	(a)	(a)	3,023
34	Lumber & Building Material	5,628	1,276	4,351	4,988
35	Furniture, Appliance & Radio	1,675	433	1,243	1,281
36	Restaurant	2,129	242	1,887	2,395
37	Fuel	336	(a)	(a)	190
38	Drug	1,637	(a)	(a)	1,755
39	Jewellery	538	(a)	(a)	590
40	Miscellaneous	11,997	423	11,574	13,822

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

June, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
20,739	105,580	335,227	59,648	275,579	544,274	131,099	413,175	1
5,873	21,185	81,306	26,778	54,528	112,118	67,012	45,106	2
(a)	(a)	26,488	8,083	13,404	39,960	23,819	16,141	3
329	11,990	9,514	891	8,623	11,016	(a)	(a)	4
-	8,628	19,668	-	19,668	37,707	-	37,707	5
2,802	282	8,108	6,609	1,499	12,790	10,687	2,104	6
2,868	24,837	55,588	-	55,588	99,920	(a)	(a)	7
(a)	(a)	20,771	(a)	(a)	37,888	(a)	(a)	8
(a)	(a)	6,715	520	6,194	8,479	1,863	6,616	9
312	2,609	7,000	2,429	4,572	5,207	1,020	4,187	10
267	770	7,203	2,260	4,943	9,742	3,745	5,996	11
285	856	4,676	2,445	2,231	6,915	3,714	3,200	12
(a)	(a)	6,930	900	6,030	9,488	855	8,633	13
-	2,083	8,354	(a)	(a)	15,724	2,565	13,159	14
894	2,963	12,676	3,405	9,271	16,864	4,620	12,244	15
275	2,099	12,396	803	11,593	18,149	1,272	16,878	16
-	762	2,888	-	2,888	7,071	(a)	(a)	17
223	2,188	6,798	471	6,327	13,839	1,872	11,966	18
190	650	2,132	630	1,502	4,745	1,733	3,012	19
339	9,841	36,016	3,018	32,998	76,652	5,703	70,949	20
Saskatchewan			Alberta			British Columbia		
12,025	70,868	110,176	21,655	88,521	140,305	29,874	110,431	21
3,326	6,733	17,930	9,249	8,681	25,520	13,546	11,974	22
2,075	1,201	5,215	3,734	1,481	10,592	6,312	4,280	23
(a)	(a)	5,132	(a)	(a)	5,192	831	4,361	24
-	5,255	12,258	-	12,258	18,775	-	18,775	25
748	106	1,480	1,214	266	1,456	1,117	339	26
-	18,524	22,908	-	22,908	28,742	-	28,742	27
(a)	(a)	6,667	(a)	(a)	8,380	162	8,219	28
(a)	(a)	1,829	(a)	(a)	1,899	(a)	(a)	29
(a)	(a)	1,081	262	819	832	122	710	30
217	440	1,977	621	1,356	2,070	642	1,428	31
140	162	699	340	359	1,130	277	853	32
(a)	(a)	4,176	(a)	(a)	1,984	(a)	(a)	33
2,738	2,250	5,858	3,022	2,837	3,638	522	3,116	34
539	742	3,343	389	2,953	3,592	886	2,706	35
29	2,366	3,692	168	3,524	4,840	775	4,065	36
-	190	308	(a)	(a)	1,466	253	1,212	37
212	1,543	2,476	360	2,116	3,486	906	2,580	38
202	388	593	356	237	1,134	456	679	39
487	13,334	12,554	584	11,970	15,577	2,803	12,774	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

June 1960 Over June 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 1.0	+ 6.2	+ 4.2	+ 0.6	+ 3.5	- 2.1	- 4.3	- 3.8
Grocery & Combination.....	+ 6.7	+ 8.3	+ 8.3	+ 7.1	+ 7.4	+ 2.5	+ 1.6	+ 3.8
Other Food & Beverage	+ 3.0	+ 8.7	+ 0.4	+ 2.7	+ 6.1	+ 6.1	+ 6.8	+ 3.1
General	+ 0.2	- 2.3	+ 4.0	+ 3.1	- 2.4	+ 3.2	- 0.4	- 8.0
Department.....	+ 1.7	+ 4.1	+ 5.9	+ 2.8	- 2.4	- 6.3	- 2.9	+ 2.1
Variety	+ 7.6	+13.1	+13.5	+ 4.4	+11.4	- 4.2	+ 7.5	+ 1.6
Motor Vehicle	- 1.1	+ 8.7	+ 6.3	- 0.7	- 1.3	- 7.3	-12.5	- 8.9
Garage & Filling Station	+ 0.7	+ 8.8	+ 3.1	- 0.2	+ 4.4	- 5.7	- 1.1	- 2.6
Men's Clothing	+ 1.0	+ 4.5	+ 8.9	- 0.4	- 2.0	- 7.0	- 2.5	-11.5
Family Clothing	+ 3.2	+ 4.5	+ 5.2	+ 2.4	- 0.3	- 0.8	+ 2.2	- 3.0
Women's Clothing.....	+ 6.7	+17.4	+ 7.4	+ 8.0	+ 5.8	- 3.0	+ 1.7	+ 2.4
Shoe	+ 9.9	+13.4	+18.7	+ 6.3	- 1.1	+ 2.0	+ 6.9	+ 2.9
Hardware.....	+ 0.6	- 0.6	- 0.5	- 9.3	+ 5.4	- 5.9	+ 0.7	- 6.7
Lumber & Building Material	-14.8	+ 5.5	-14.5	-14.0	+ 1.8	-23.8	-17.1	-28.9
Furniture, Appliance & Radio.....	- 7.7	+ 2.7	- 3.9	- 8.5	- 9.9	-14.3	-13.3	-16.3
Restaurant	- 1.7	+ 8.4	- 0.2	- 3.6	- 3.3	- 7.4	- 4.1	+ 2.6
Fuel	- 6.5	-13.4	-10.8	- 7.5	+20.9	+ 2.2	+14.5	+ 2.1
Drug	+ 0.8	+ 3.7	- 0.6	+ 1.1	+ 3.2	+ 4.6	- 3.1	+ 0.5
Jewellery	- 4.0	+ 3.2	-10.8	- 2.4	- 2.0	- 2.5	- 4.7	- 3.2
Miscellaneous.....	+ 1.7	+ 4.5	+ 3.7	- 1.5	+18.7	+16.4	- 0.4	- 7.6

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January - June 1960 Over January - June 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 0.5	+ 5.0	+ 2.1	+ 0.7	+ 1.7	- 5.5	- 2.2	- 2.6
Grocery & Combination	+ 4.3	+ 4.4	+ 4.4	+ 4.9	+ 7.7	+ 0.8	+ 2.9	+ 1.8
Other Food & Beverage	+ 2.4	+ 2.8	- 0.6	+ 5.3	+ 2.2	- 0.3	+ 1.5	+ 1.0
General	- 0.4	+ 3.4	+ 1.1	- 0.4	- 1.4	- 1.1	- 1.3	- 9.2
Department	+ 1.7	+ 3.7	+ 3.9	+ 1.9	+ 1.5	- 6.1	- 0.9	+ 2.6
Variety	+ 6.7	+ 9.4	+ 7.8	+ 6.3	+12.4	- 1.7	+ 6.0	+ 4.1
Motor Vehicle	- 1.7	+ 7.0	+ 3.3	- 0.6	- 4.7	- 9.8	- 9.5	- 6.8
Garage & Filling Station	- 2.0	+ 9.2	- 1.1	- 2.7	- 2.0	- 8.2	- 5.7	- 3.0
Men's Clothing	+ 0.1	+ 4.2	+ 6.6	- 2.2	- 3.6	- 4.5	- 0.6	- 6.6
Family Clothing	+ 1.5	+ 2.9	+ 3.3	+ 1.3	- 2.9	- 4.7	- 3.7	+ 1.4
Women's Clothing	+ 2.4	+ 7.8	+ 4.2	+ 2.8	+ 3.1	- 2.8	- 2.0	- 0.9
Shoe	+ 5.8	+ 9.3	+11.7	+ 3.5	+ 3.8	+ 1.3	+ 1.9	+ 1.6
Hardware	- 2.6	+ 2.1	+ 2.8	- 4.9	+ 0.2	- 4.4	- 4.2	- 8.2
Lumber & Building Material	-11.6	+ 8.7	-14.2	-12.7	+ 0.9	-17.5	- 5.0	-22.7
Furniture, Appliance & Radio	- 3.4	+ 7.2	- 1.7	- 1.0	-11.5	-10.9	-12.1	-12.3
Restaurant	- 0.3	+ 7.0	+ 2.5	- 1.4	- 2.8	- 6.2	- 4.1	+ 1.6
Hotel	- 4.9	-13.5	- 2.7	- 6.1	- 0.3	-15.2	- 2.4	+ 0.1
Luggage	+ 1.4	+ 0.6	+ 0.4	+ 2.1	+ 3.4	+ 1.8	- 2.1	+ 2.8
Jewellery	- 1.4	- 1.6	- 2.2	+ 0.7	+ 0.9	- 1.0	- 6.9	- 6.6
Miscellaneous	+ 1.1	+ 6.1	+ 1.8	- 1.1	+12.0	- 2.8	+ 7.9	- 2.7

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

June 1960 Over May 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 0.4	+ 0.3	- 2.1	+ 1.6	+ 0.1	+ 6.1	- 4.0	+ 2.1
Grocery & Combination	+ 4.2	+ 5.5	+ 3.8	+ 3.6	+ 1.9	+15.9	+ 2.1	+ 5.3
Other Food & Beverage	+ 7.2	+ 9.6	+11.0	+ 4.2	+ 3.0	+14.3	+ 8.5	+ 6.5
General	- 0.4	- 7.3	- 5.3	+ 4.9	+10.1	+ 0.2	- 0.8	+ 9.3
Department	- 3.8	- 7.5	- 7.4	- 5.4	- 4.4	+ 0.3	+ 1.5	+ 1.4
Variety	+ 6.4	+ 8.3	+ 6.3	+ 6.6	- 1.6	+ 2.8	+ 7.9	+ 5.1
Motor Vehicle	- 4.2	- 4.9	-10.4	- 2.4	- 7.1	+ 0.3	- 2.9	+ 1.4
Garage & Filling Station	+ 3.1	+ 5.8	+ 0.7	+ 4.0	+ 3.3	+ 5.3	+ 1.7	+ 2.0
Men's Clothing	+15.4	+ 3.1	+15.1	+20.2	+10.0	+12.6	+18.2	+ 6.1
Family Clothing	+ 1.1	+ 4.1	- 4.5	+ 1.7	+ 4.3	+16.0	+13.8	+ 4.4
Women's Clothing	- 0.4	+ 1.1	+ 2.1	- 0.7	-13.9	- 5.3	+ 0.7	- 2.2
Shoe	+ 5.6	+ 4.2	+ 5.0	+ 9.3	-14.6	- 6.8	+ 2.5	+ 0.9
Hardware	+ 0.6	+ 5.2	- 8.1	- 2.0	+10.1	+ 2.1	+11.6	+11.2
Lumber & Building Material	+13.9	+20.4	(c)	+21.4	+16.6	+27.4	+ 2.3	+16.5
Furniture, Appliance & Radio	- 3.2	+ 8.4	-12.4	- 2.9	+10.0	+ 7.8	- 3.7	+15.2
Restaurant	+ 1.3	+ 5.4	+ 1.8	- 3.5	+ 6.1	+ 4.8	+ 7.0	+ 9.3
Fuel	-14.3	- 3.1	-12.3	-13.9	-41.8	+ 9.8	+40.6	-24.1
Drug	+ 1.9	+ 4.0	+ 1.4	+ 3.2	- 3.9	+ 2.8	+ 1.1	- 0.3
Jewellery	+10.6	+31.2	+ 3.3	+11.4	- 0.6	+14.1	+11.9	+12.1
Miscellaneous	- 4.9	- 6.4	- 8.4	+ 2.6	+ 0.2	+ 7.2	-33.5	-10.1

(c) Unchanged

June 1959 - 1960

(in thousands of dollars)

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	21,761	22,389	7,046	8,313	51,211	53,876	38,976	41,741
Grocery and Combination	3,991	3,979	1,007	1,133	11,533	12,395	8,458	9,551
Other Food and Beverage	1,504	1,541	423	495	3,372	3,682	2,678	2,954
General	5,734	5,144	1,139	1,210	2,983	3,053	2,755	2,910
Motor Vehicle	4,222	4,965	1,348	1,944	11,334	11,980	8,583	8,815
Garage and Filling Station .	(a)	(a)	(a)	(a)	2,980	3,102	3,358	3,701
Men's Clothing	556	574	321	350	2,306	2,411	1,658	1,840
Family Clothing								
Women's Clothing								
Shoe	(a)	(a)	(a)	(a)	465	506	281	342
Hardware	(a)	(a)	(a)	(a)	789	777	909	895
Lumber and Building Material	(a)	(a)	(a)	(a)	1,190	1,310	548	528
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	1,856	1,729	1,424	1,457
Restaurant	(a)	(a)	(a)	(a)	996	987	817	1,042
Fuel	(a)	(a)	(a)	(a)	389	288	202	191
Drug	282	290	108	105	998	1,040	937	976
Jewellery	(a)	(a)	(a)	(a)	503	534	236	233
Miscellaneous	3,497	3,666	1,611	1,839	9,518	10,082	6,130	6,306

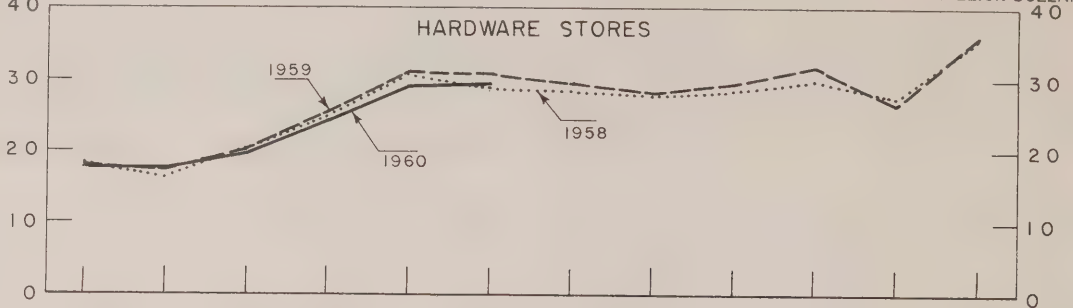
(a) Not available.

MONTHLY SALES HARDWARE-BUILDING MATERIALS-FUEL

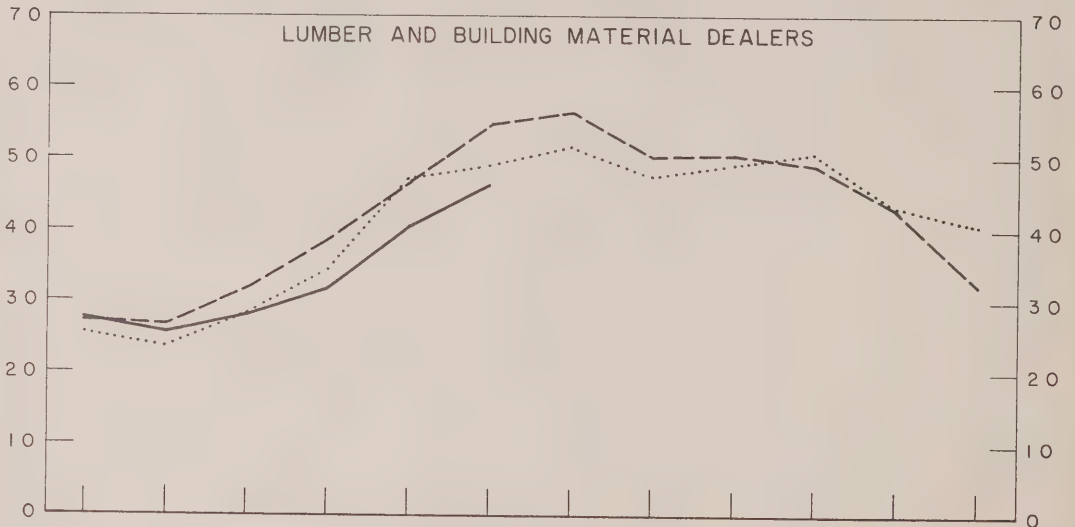
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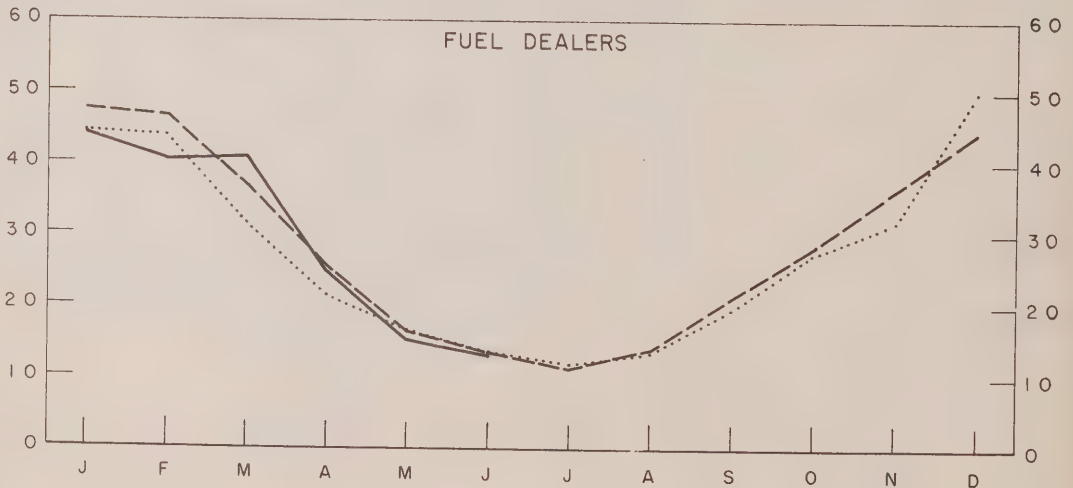
HARDWARE STORES



LUMBER AND BUILDING MATERIAL DEALERS



FUEL DEALERS



June 1959 and 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	June 1959	June 1960	Change 1960/59	May 31, 1959	May 31, 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS	110,215	112,104	+ 1.7	316,762	340,002	+ 7.3
1. Women's and Misses' Dresses	4,456	4,428	- 0.6	6,737	7,272	+ 7.9
2. Women's and Misses' Coats and Suits..	823	863	+ 4.9	4,441	4,399	- 1.0
3. Women's and Misses' Sportswear	4,120	4,656	+13.0	8,894	9,694	+ 9.0
4. Furs	159	130	-18.2	4,205	4,297	+ 2.2
5. Girls' and Infants' Wear	4,204	4,434	+ 5.5	15,133	15,974	+ 5.6
6. Lingerie and Corsets	4,386	4,368	- 0.4	12,098	11,900	- 1.6
7. Aprons, Housedresses and Uniforms ...	538	615	+14.3	1,133	1,103	- 2.6
8. Millinery	580	571	- 1.6	1,019	928	- 8.9
9. Hosiery and Apparel Accessories	3,213	3,405	+ 6.0	9,891	10,628	+ 7.5
0. Women's, Misses' and Children's Shoes	4,136	4,412	+ 6.7	16,480	17,878	+ 8.5
Ladies' Apparel and Accessories.						
Total 1 - 10	26,615	27,882	+ 4.8	80,031	84,073	+ 5.0
1. Men's Clothing	3,264	3,452	+ 5.8	11,110	11,323	+ 1.9
2. Men's Furnishings	5,135	5,224	+ 1.7	14,851	17,202	+15.8
3. Boys' Clothing and Furnishings	1,896	2,009	+ 6.0	8,143	8,416	+ 3.4
4. Men's and Boys' Shoes	1,597	1,721	+ 7.8	6,700	6,977	+ 4.1
5. Food and Kindred Products	5,785	6,133	+ 6.0	4,303	4,818	+12.0
6. Toiletries, Cosmetics and Drugs	2,729	3,031	+11.1	7,365	8,037	+ 9.1
7. Photographic Equipment and Supplies..	548	598	+ 9.1	1,562	1,540	- 1.4
8. Piece Goods	1,986	2,045	+ 3.0	9,403	9,389	- 0.1
9. Linens and Domestics	2,999	2,933	- 2.2	10,055	10,197	+ 1.4
0. Smallwares	1,601	1,707	+ 6.6	6,114	6,325	+ 3.5
1. China and Glassware	1,261	1,317	+ 4.4	8,659	9,128	+ 5.4
2. Home Furnishings	7,117	6,697	- 5.9	27,066	27,672	+ 2.2
3. Furniture	7,820	7,478	- 4.4	19,533	20,509	+ 5.0
4. Major Appliances	7,508	6,630	-11.7	20,133	22,582	+12.2
5. Radio and Music	2,095	2,069	- 1.2	11,006	11,460	+ 4.1
6. Hardware and Housewares	10,407	10,512	+ 1.0	24,579	27,687	+12.6
7. Jewellery	1,710	1,791	+ 4.7	8,181	8,232	+ 0.6
8. Sporting Goods and Luggage	6,287	6,802	+ 8.2	17,762	20,469	+15.2
9. Stationery, Books and Magazines	1,509	1,605	+ 6.4	5,468	5,949	+ 8.8
0. All Other Departments	10,346	10,468	+ 1.2	14,738	18,017	+22.2

63-005

MONTHLY

Canada. Statistics, Bureau of



CANADA

RETAIL TRADE

JULY 1960



Published by Authority of

The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1959 \$'000	1960 \$'000	% Change 1960/1959
First Quarter	3,538,315	3,546,447	+ 0.2
April	1,363,264	1,421,816	+ 4.3
May	1,452,509	1,407,369	- 3.1
June	1,398,238	1,413,440	+ 1.1
July	1,387,540	1,350,371	- 2.7
Total	9,139,866	9,139,443	(c)

(c) Unchanged

errata - June 1960: Figures for June 1960 have been revised; the following changes should be made to the June report: pp 2 and 3 Atlantic Provinces general store chains should read 1,255 instead of 329, all stores 13,245 (12,318); total all trades 21,665 (20,739) and 127,246 (126,319). Canada totals respectively 4,262 (3,335), 286,308 (285,381) and 56,543 (55,616), 1,413,440 (1,412,13). Page 7 Newfoundland general stores 6071 (5,144) and total 23,316 (22,389). All percentage changes related to these revisions should be corrected.

Estimated Retail Trade by Provinces and Kinds of Business

January to July 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	9,139	787	2,176	3,545	458	508	734	932
Grocery & Combination	1,941	183	545	773	72	68	125	175
Other Food & Beverage	633	53	173	264	20	20	33	69
General	353	83	57	69	27	51	35	31
Department	721	52	124	241	65	34	81	124
Variety	172	18	47	79	4	5	9	9
Motor Vehicle	1,659	158	352	616	83	117	148	184
Garage & Filling Station	589	51	134	249	20	36	45	54
Men's Clothing	130	7	37	53	3	4	12	13
Family Clothing	117	17	44	33	6	5	7	6
Women's Clothing	149	6	44	62	5	4	13	15
Shoe	87	6	25	40	2	2	4	8
Hardware	167	10	38	55	11	18	23	12
Lumber & Bldg Material	244	10	47	81	28	24	32	22
Furniture, Appliance & Radio	298	23	86	119	12	10	25	23
Restaurant	310	16	81	126	15	16	25	31
Hotel	188	9	53	98	6	2	2	17
Drug	230	17	49	98	12	12	18	25
Jewellery	64	4	14	29	3	3	4	7
Miscellaneous	1,086	63	225	458	65	76	94	106

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

July, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,350,371	287,947	1,062,424	122,416
2	Grocery & Combination	290,874	132,932	157,942	28,421
3	Other Food & Beverage	103,029	55,596	47,432	9,334
4	General	60,042	4,711	55,331	13,634
5	Department	94,075	-	94,075	6,577
6	Variety	27,794	23,041	4,753	3,049
7	Motor Vehicle	218,448	2,327	216,120	22,575
8	Garage & Filling Station	99,305	580	98,725	9,334
9	Men's Clothing	18,209	1,918	16,290	1,024
10	Family Clothing	16,741	4,100	12,641	2,390
11	Women's Clothing	21,213	7,409	13,804	850
12	Shoe	13,113	6,056	7,058	920
13	Hardware	28,078	3,890	24,188	1,895
14	Lumber & Building Material	45,527	10,504	35,023	1,868
15	Furniture, Appliance & Radio	40,301	9,775	30,527	3,359
16	Restaurant	49,836	4,184	45,652	3,084
17	Fuel	10,361	420	9,942	676
18	Drug	33,098	4,192	28,906	2,429
19	Jewellery	9,183	2,988	6,195	784
20	Miscellaneous	171,144	13,324	157,820	10,213
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	68,441	10,836	57,605	81,811
22	Grocery & Combination	10,689	4,539	6,150	10,228
23	Other Food & Beverage	2,825	1,673	1,152	3,002
24	General	4,681	(a)	(a)	8,460
25	Department	8,998	-	8,998	4,321
26	Variety	699	679	20	858
27	Motor Vehicle	10,760	-	10,760	16,621
28	Garage & Filling Station	3,159	(a)	(a)	7,006
29	Men's Clothing	391	(a)	(a)	525
30	Family Clothing	794	84	710	837
31	Women's Clothing	618	160	458	621
32	Shoe	301	116	185	295
33	Hardware	1,845	(a)	(a)	3,066
34	Lumber & Building Material	5,488	1,411	4,077	5,448
35	Furniture, Appliance & Radio	1,611	384	1,227	1,200
36	Restaurant	2,486	275	2,211	2,620
37	Fuel	237	(a)	(a)	185
38	Drug	1,663	(a)	(a)	1,786
39	Jewellery	449	(a)	(a)	528
40	Miscellaneous	10,747	452	10,295	14,204

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

July, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
21,788	100,628	310,713	57,256	253,457	520,841	133,040	387,801	1
6,387	22,035	81,010	27,183	53,826	112,978	66,822	46,156	2
(a)	(a)	27,202	8,259	18,942	44,861	28,379	16,481	3
1,189	12,445	9,849	920	8,929	12,172	(a)	(a)	4
-	6,577	15,147	-	15,147	30,955	-	30,955	5
2,733	316	7,499	6,144	1,355	12,744	10,339	2,405	6
2,327	20,248	43,611	-	43,611	80,907	(a)	(a)	7
(a)	(a)	21,608	(a)	(a)	41,916	(a)	(a)	8
(a)	(a)	5,380	401	4,978	7,465	1,269	6,196	9
286	2,103	6,105	2,142	3,964	4,584	1,012	3,572	10
205	645	5,878	1,936	3,942	9,229	3,584	5,645	11
236	684	3,412	1,676	1,736	6,264	3,212	3,051	12
(a)	(a)	6,516	812	5,704	9,309	709	8,600	13
-	1,868	8,708	(a)	(a)	15,071	2,507	12,564	14
827	2,532	11,307	2,756	8,552	16,295	4,254	12,041	15
463	2,621	12,197	786	11,411	19,658	1,229	18,429	16
-	676	2,310	-	2,310	5,825	(a)	(a)	17
217	2,212	7,042	454	6,588	13,898	1,943	11,955	18
201	583	1,729	433	1,296	4,143	1,332	2,810	19
352	9,861	34,203	2,963	31,240	72,567	5,874	66,693	20
Saskatchewan			Alberta			British Columbia		
12,250	69,561	107,633	21,279	86,354	138,519	31,497	107,022	21
3,723	6,504	20,342	9,871	10,471	27,207	14,407	12,800	22
1,684	1,318	4,735	3,025	1,710	11,071	6,574	4,498	23
(a)	(a)	5,542	(a)	(a)	5,706	1,290	4,416	24
-	4,321	10,632	-	10,632	17,445	-	17,445	25
750	108	1,504	1,285	219	1,442	1,111	331	26
-	16,621	18,986	-	18,986	24,988	-	24,988	27
(a)	(a)	7,268	(a)	(a)	9,014	179	8,835	28
(a)	(a)	1,521	(a)	(a)	1,903	(a)	(a)	29
(a)	(a)	1,002	241	761	1,030	186	844	30
197	425	1,821	628	1,193	2,196	700	1,497	31
145	150	708	373	335	1,213	296	916	32
(a)	(a)	3,417	(a)	(a)	2,030	(a)	(a)	33
2,998	2,451	5,914	2,758	3,156	3,031	452	2,579	34
418	782	3,310	358	2,953	3,219	779	2,440	35
29	2,591	3,965	209	3,756	5,824	1,192	4,633	36
-	185	172	(a)	(a)	957	196	761	37
209	1,578	2,661	344	2,316	3,618	922	2,696	38
184	344	524	311	213	1,025	378	647	39
544	13,660	13,609	580	13,030	15,600	2,558	13,042	40

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

July 1960 Over July 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	- 2.7	+ 0.7	- 1.9	- 2.7	- 4.3	- 2.1	- 3.5	- 6.0
Grocery & Combination.....	+ 5.3	+ 4.3	+ 5.1	+ 5.9	+ 5.2	+ 4.0	+ 5.7	+ 4.6
Other Food & Beverage	+ 0.1	+ 0.7	- 5.0	+ 5.0	- 5.8	- 3.3	- 6.6	- 0.4
General	+ 1.9	+ 4.0	- 1.0	+ 1.4	- 1.1	+ 3.4	+ 5.1	+ 0.3
Department.....	- 2.9	- 7.0	+ 0.6	- 0.5	- 6.4	- 6.3	- 7.2	- 3.1
Variety	+ 4.5	+ 8.0	+ 7.5	+ 2.0	+ 6.4	+ 2.1	+ 8.6	+ 1.1
Motor Vehicle	- 8.4	- 5.2	- 1.8	- 8.2	-10.4	- 8.1	-12.9	-17.4
Garage & Filling Station	- 0.5	+ 3.3	- 0.2	- 1.4	- 0.3	- 0.9	- 1.1	+ 0.3
Men's Clothing	+ 0.8	- 2.6	+ 4.6	+ 2.0	- 5.3	- 2.2	- 5.6	- 4.4
Family Clothing	+ 0.6	- 4.4	+ 1.5	+ 2.3	- 7.5	+ 4.6	- 0.3	+ 5.5
Women's Clothing.....	- 1.3	+ 0.5	- 6.5	+ 2.7	+ 1.1	+ 0.2	- 2.9	- 3.0
Shoe	+ 1.4	- 3.8	- 2.5	+ 4.5	+ 3.4	+ 7.7	+ 0.1	+ 0.1
Hardware.....	- 5.1	- 1.7	- 7.5	- 6.0	+ 0.6	- 1.0	- 6.5	- 4.6
Lumber & Building Material	-19.1	- 9.3	-18.2	-18.1	-11.0	-19.4	-18.1	-39.6
Furniture, Appliance & Radio.....	-13.5	- 1.6	-12.0	-14.6	-14.6	-21.1	- 8.8	-23.2
Restaurant	- 2.9	+15.2	- 3.9	- 4.5	- 2.5	- 7.7	- 7.7	+ 2.2
Fuel	- 8.7	(c)	- 8.8	-11.3	- 3.7	-10.2	+11.7	- 1.5
Drug	- 0.8	+ 0.2	- 1.0	- 2.1	+ 4.3	+ 5.6	- 3.9	+ 1.5
Jewellery	- 6.9	+ 6.5	-11.6	- 7.4	- 1.8	- 0.2	- 8.1	-10.6
Miscellaneous	- 5.0	+ 3.3	- 7.8	- 8.9	- 4.9	+ 9.2	+ 8.8	- 6.5

(c) Unchanged

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

5

(Without Adjustment for Price Changes)

January - July 1960 Over January - July 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	(c)	+ 4.4	+ 1.5	+ 0.1	+ 0.7	- 4.9	- 2.4	- 3.1
Grocery & Combination.....	+ 4.4	+ 4.4	+ 4.5	+ 5.1	+ 7.3	+ 1.3	+ 3.3	+ 2.2
Other Food & Beverage	+ 2.1	+ 2.4	- 1.3	+ 5.2	+ 1.0	- 0.8	+ 0.3	+ 0.8
General	+ 0.2	+ 4.6	+ 0.8	- 0.1	- 1.3	- 0.4	- 0.3	- 7.6
Department.....	+ 1.1	+ 2.2	+ 3.5	+ 1.6	+ 0.3	- 6.1	- 1.7	+ 1.8
Variety	+ 6.4	+ 9.2	+ 7.8	+ 5.5	+11.5	- 1.2	+ 6.5	+ 3.6
Motor Vehicle	- 2.6	+ 5.1	+ 2.6	- 1.7	- 5.4	- 9.6	- 9.9	- 8.4
Garage & Filling Station	- 1.7	+ 8.1	- 1.0	- 2.5	- 1.7	- 6.8	- 5.0	- 2.4
Men's Clothing	+ 0.2	+ 3.2	+ 6.3	- 1.7	- 3.8	- 4.2	- 1.2	- 6.3
Family Clothing	+ 1.4	+ 1.8	+ 3.0	+ 1.5	- 3.6	- 3.3	- 3.2	+ 2.1
Women's Clothing.....	+ 1.9	+ 6.7	+ 2.6	+ 2.8	+ 2.9	- 2.4	- 2.1	- 1.2
Shoe	+ 5.2	+ 7.1	+ 9.5	+ 3.7	+ 3.7	+ 2.2	+ 1.6	+ 1.4
Hardware.....	- 3.0	+ 1.4	+ 0.9	- 5.1	+ 0.3	- 3.8	- 4.5	- 7.6
Lumber & Building Material	-13.1	+ 4.9	-14.9	-13.7	- 1.7	-18.0	- 7.7	-25.5
Furniture, Appliance & Radio.....	- 4.9	+ 5.8	- 3.2	- 3.1	-11.9	-12.3	-11.7	-14.0
Restaurant	- 0.8	+ 8.6	+ 1.5	- 1.9	- 2.8	- 6.5	- 4.7	+ 1.7
Fuel	- 5.1	-12.7	- 3.0	- 6.4	- 0.4	-14.8	- 0.9	(c)
Rug	+ 1.1	+ 0.5	+ 0.2	+ 1.5	+ 3.5	+ 2.3	- 2.4	+ 2.6
Jewellery	- 2.3	- 0.2	- 3.4	- 0.6	+ 0.5	- 0.9	- 7.0	- 7.2
Miscellaneous.....	+ 0.1	+ 5.7	+ 0.2	- 2.4	+ 8.8	- 0.8	+ 8.0	- 3.3

(c) Unchanged

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

July 1960 Over June 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	- 4.5	- 3.8	- 7.3	- 4.3	- 6.7	- 1.3	- 2.3	- 1.3
Grocery & Combination.....	+ 2.3	+ 5.0	- 0.4	+ 0.8	+ 5.6	- 0.3	+13.5	+ 6.6
Other Food & Beverage	+ 5.9	+ 7.6	+ 2.7	+12.3	- 8.4	- 8.3	- 9.2	+ 4.5
General	+ 6.2	+ 2.9	+ 3.5	+10.5	+14.2	+ 1.4	+ 8.0	+ 9.9
Department.....	-16.1	-23.8	-23.0	-17.9	- 8.3	-17.8	-13.3	- 7.1
Variety	- 2.5	- 1.1	- 7.5	- 0.4	- 3.3	+ 0.5	+ 1.6	- 1.0
Motor Vehicle	-18.3	-18.5	-21.5	-19.0	-23.5	-10.3	-17.1	-13.1
Garage & Filling Station	+ 9.7	+15.2	+ 4.0	+10.6	+ 8.9	+20.4	+ 9.0	+ 7.6
Men's Clothing	-14.6	-16.0	-19.9	-12.0	-25.9	-19.4	-16.8	+ 0.2
Family Clothing	-11.4	-18.2	-12.8	-12.0	-16.1	- 7.5	- 7.3	+23.8
Women's Clothing.....	- 9.3	-18.0	-18.4	- 5.3	-13.1	- 5.5	- 7.9	+ 6.1
Shoe	-13.8	-19.4	-27.0	- 9.4	-14.0	- 2.3	+ 1.3	+ 7.3
Hardware.....	- 5.0	- 1.7	- 6.0	- 1.9	- 9.0	+ 1.4	-18.2	+ 2.3
Lumber & Building Material	- 1.6	-10.3	+ 4.2	- 4.2	- 2.5	+ 9.2	+ 1.0	-16.7
Furniture, Appliance & Radio.....	- 6.9	-12.9	-10.8	- 3.4	- 3.8	- 6.3	- 1.0	-10.4
Restaurant	+ 8.4	+29.9	- 1.6	+ 8.3	+16.8	+ 9.4	+ 7.4	+20.3
Fuel	-20.4	-11.3	-20.0	-17.6	-29.5	- 2.6	-44.2	-34.7
Drug	+ 2.1	+ 0.7	+ 3.6	+ 0.4	+ 1.6	+ 1.8	+ 7.5	+ 3.8
Jewellery	-13.1	- 6.7	-18.9	-12.7	-16.5	-10.5	-11.6	- 9.6
Miscellaneous	- 3.2	+ 0.3	- 5.0	- 5.3	-10.4	+ 2.8	+ 8.4	+ 0.1

July 1959 - 1960

(in thousands of dollars)

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	22,332	22,313	7,660	6,949	50,777	51,544	40,763	41,610
Grocery and Combination	4,130	4,175	1,437	1,506	12,391	12,992	9,290	9,748
Other Food and Beverage	1,752	1,818	508	540	3,902	3,922	3,106	3,054
General	5,990	6,164	1,120	1,152	3,131	3,247	2,869	3,070
Motor Vehicle	4,435	3,943	1,205	641	10,111	9,848	8,068	8,143
Garage and Filling Station .	(a)	(a)	(a)	(a)	3,284	3,578	4,474	4,573
Men's Clothing	536	515	306	239	2,093	2,054	1,461	1,457
Family Clothing								
Women's Clothing								
Shoe	(a)	(a)	(a)	(a)	427	417	262	272
Hardware	(a)	(a)	(a)	(a)	826	782	857	841
Lumber and Building Material	(a)	(a)	(a)	(a)	1,239	1,093	544	456
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	1,616	1,595	1,292	1,282
Restaurant	(a)	(a)	(a)	(a)	1,183	1,232	968	1,357
Hotel	(a)	(a)	(a)	(a)	264	272	258	194
Rug	288	278	123	122	1,035	1,030	979	1,000
Jewellery	(a)	(a)	(a)	(a)	446	492	204	210
Miscellaneous	3,183	3,353	1,641	1,543	8,828	8,990	6,130	5,953

(a) Not available.

Department Store Sales and Stocks

July 1959 and 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	July 1959	July 1960	Change 1960/59	June 30 1959	June 30 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	96,925	94,075	- 2.9	301,929	316,654	+ 4.9
1. Women's and Misses' Dresses	2,728	2,627	- 3.7	6,052	6,092	+ 0.7
2. Women's and Misses' Coats and Suits..	623	704	+13.0	4,282	4,162	- 2.8
3. Women's and Misses' Sportswear	3,208	3,139	- 2.2	8,195	8,236	+ 0.5
4. Furs	805	796	- 1.1	4,316	4,302	- 0.3
5. Girls' and Infants' Wear	3,170	3,038	- 4.2	15,351	15,734	+ 2.5
6. Lingerie and Corsets	3,754	3,512	- 6.4	10,689	11,011	+ 3.0
7. Aprons, Housedresses and Uniforms ...	408	440	+ 7.8	1,055	1,136	+ 7.7
8. Millinery	358	331	- 7.5	870	832	- 4.4
9. Hosiery and Apparel Accessories	2,341	2,376	+ 1.5	9,330	9,866	+ 5.7
10. Women's, Misses' and Children's Shoes	2,894	2,799	- 3.3	15,018	15,861	+ 5.6
Ladies' Apparel and Accessories.						
Total 1 - 10.....	20,289	19,762	- 2.6	75,158	77,232	+ 2.8
11. Men's Clothing	2,247	2,295	+ 2.1	10,325	10,351	+ 0.3
12. Men's Furnishings	3,541	3,538	- 0.1	14,196	15,564	+ 9.6
13. Boys' Clothing and Furnishings	1,327	1,307	- 1.5	7,749	8,051	+ 3.9
14. Men's and Boys' Shoes	1,234	1,217	- 1.4	6,110	6,399	+ 4.7
15. Food and Kindred Products	5,741	5,417	- 5.6	4,560	4,607	+ 1.0
16. Toiletries, Cosmetics and Drugs	2,608	2,674	+ 2.5	7,161	7,731	+ 8.0
17. Photographic Equipment and Supplies..	606	652	+ 7.6	1,430	1,380	- 3.5
18. Piece Goods	1,573	1,584	+ 0.7	8,861	8,785	- 0.9
19. Linens and Domestic	3,152	3,026	- 4.0	9,396	9,647	+ 2.7
20. Smallwares	1,382	1,455	+ 5.3	5,768	6,132	+ 6.3
21. China and Glassware	1,284	1,281	- 0.2	8,540	8,906	+ 4.3
22. Home Furnishings	6,675	6,270	- 6.1	26,530	26,832	+ 1.1
23. Furniture	8,165	7,681	- 5.9	18,045	18,559	+ 2.8
24. Major Appliances	8,169	7,383	- 9.6	19,534	20,563	+ 5.3
25. Radio and Music	2,287	2,339	+ 2.3	10,749	10,431	- 3.0
26. Hardware and Housewares	9,143	8,734	- 4.5	23,918	26,646	+11.4
27. Jewellery	1,450	1,448	- 0.1	7,702	7,966	+ 3.4
28. Sporting Goods and Luggage.....	5,457	5,607	+ 2.7	16,380	17,956	+ 9.6
29. Stationery, Books and Magazines.....	1,355	1,374	+ 1.4	5,284	5,772	+ 9.2
30. All Other Departments.....	9,240	9,031	- 2.3	14,533	17,144	+18.0



RETAIL TRADE

AUGUST 1960

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	<u>% Change</u> 1960/1959
First Half	7,752,326	7,789,072	+ 0.5
July	1,387,540	1,350,371	- 2.7
August	1,304,956	1,311,813	+ 0.5
Total	<u>10,444,822</u>	<u>10,451,256</u>	<u>+ 0.1</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to August 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	10,451	904	2,482	4,027	529	594	847	1,067
Grocery & Combination	2,208	210	619	875	82	78	143	200
Other Food & Beverage	734	63	200	307	23	23	38	80
General	410	96	67	81	31	60	40	36
Department	828	59	143	276	74	38	94	144
Variety	198	21	54	90	5	6	11	11
Motor Vehicle	1,857	178	391	683	95	135	168	208
Garage & Filling Station	682	60	156	288	22	42	52	62
Men's Clothing	148	8	43	59	3	5	13	15
Family Clothing	134	19	50	38	6	6	8	7
Women's Clothing	169	7	50	70	5	5	15	17
Shoe	99	7	28	45	2	2	5	9
Hardware	194	12	44	64	13	21	27	14
Lumber & Bldg Material	290	12	55	95	34	30	38	26
Furniture, appliance & Radio	342	26	99	135	14	11	29	27
Restaurant	360	18	94	145	17	19	29	37
Theatre	200	10	55	105	7	3	2	19
Drug	262	19	56	111	13	14	20	28
Jewellery	74	5	16	33	4	4	4	8
Miscellaneous	1,263	73	262	525	77	92	113	120

Note: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

August, 1960
(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,311,813	265,435	1,046,378	117,591
2	Grocery & Combination	267,020	117,105	149,915	27,030
3	Other Food & Beverage	100,432	53,126	47,306	9,567
4	General	57,258	3,804	53,455	13,084
5	Department	107,660	-	107,660	7,602
6	Variety	26,413	21,637	4,776	3,073
7	Motor Vehicle	197,338	2,350	194,988	19,491
8	Garage & Filling Station	93,391	562	92,830	8,690
9	Men's Clothing	17,352	1,668	15,684	1,134
10	Family Clothing	16,854	4,256	12,599	2,359
11	Women's Clothing	19,406	6,250	13,156	806
12	Shoe	11,542	5,259	6,283	864
13	Hardware	27,413	4,122	23,291	1,829
14	Lumber & Building Material	46,234	11,572	34,663	2,055
15	Furniture, Appliance & Radio	43,747	9,137	34,610	3,320
16	Restaurant	49,396	3,806	45,590	2,886
17	Fuel	12,260	415	11,845	690
18	Drug	32,165	4,121	28,044	2,467
19	Jewellery	9,670	3,250	6,419	815
20	Miscellaneous	176,262	12,995	163,264	9,829
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	70,505	10,821	59,684	85,996
22	Grocery & Combination	10,318	4,151	6,167	9,732
23	Other Food & Beverage	2,944	1,813	1,132	2,942
24	General	3,731	(a)	(a)	8,981
25	Department	9,475	-	9,475	4,881
26	Variety	662	643	19	788
27	Motor Vehicle	11,569	-	11,569	17,631
28	Garage & Filling Station	2,569	(a)	(a)	6,335
29	Men's Clothing	351	(a)	(a)	487
30	Family Clothing	736	129	607	660
31	Women's Clothing	586	99	487	517
32	Shoe	273	89	184	245
33	Hardware	1,852	(a)	(a)	3,137
34	Lumber & Building Material	6,033	1,558	4,476	5,936
35	Furniture, Appliance & Radio	2,056	482	1,574	1,743
36	Restaurant	2,590	271	2,319	2,799
37	Fuel	208	(a)	(a)	221
38	Drug	1,648	(a)	(a)	1,917
39	Jewellery	497	(a)	(a)	502
40	Miscellaneous	12,380	574	11,805	16,542

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

August, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
21,307	96,284	306,463	51,836	254,627	482,505	120,362	362,143	1
6,082	20,948	74,264	23,244	51,019	102,397	59,649	42,748	2
(a)	(a)	26,301	7,940	18,361	43,082	26,013	17,069	3
956	12,128	9,284	826	8,457	11,792	(a)	(a)	4
-	7,602	18,476	-	18,476	35,025	-	35,025	5
2,747	326	7,124	5,819	1,305	11,756	9,374	2,381	6
2,350	17,141	38,596	-	38,596	66,359	(a)	(a)	7
(a)	(a)	22,056	(a)	(a)	38,734	(a)	(a)	8
(a)	(a)	6,011	262	5,749	5,915	1,192	4,723	9
237	2,121	6,171	2,122	4,049	4,570	986	3,584	10
169	636	6,031	1,762	4,269	7,615	2,889	4,726	11
199	665	3,358	1,600	1,758	5,019	2,648	2,371	12
(a)	(a)	5,828	789	5,039	9,170	766	8,404	13
-	2,055	8,302	(a)	(a)	14,597	2,538	12,059	14
788	2,532	13,120	2,536	10,584	15,854	3,722	12,132	15
338	2,548	12,960	854	12,106	19,062	1,260	17,802	16
-	690	2,547	-	2,547	7,126	(a)	(a)	17
224	2,243	6,915	551	6,363	13,245	1,790	11,456	18
212	604	1,984	553	1,431	4,179	1,385	2,794	19
340	9,489	37,135	2,563	34,572	67,008	5,576	61,433	20
Saskatchewan			Alberta			British Columbia		
11,799	74,197	113,247	20,211	93,036	135,506	29,095	106,411	21
3,122	6,610	18,171	8,236	9,935	25,109	12,622	12,488	22
1,725	1,217	4,606	2,979	1,626	10,990	6,394	4,596	23
(a)	(a)	5,320	(a)	(a)	5,066	829	4,237	24
-	4,881	12,766	-	12,766	19,435	-	19,435	25
705	83	1,547	1,218	328	1,464	1,131	332	26
-	17,631	19,517	-	19,517	24,174	-	24,174	27
(a)	(a)	6,983	(a)	(a)	7,996	173	7,823	28
(a)	(a)	1,608	(a)	(a)	1,846	(a)	(a)	29
(a)	(a)	1,105	349	756	1,254	281	974	30
152	365	1,827	581	1,246	2,024	597	1,426	31
119	126	692	332	360	1,092	272	819	32
(a)	(a)	3,711	(a)	(a)	1,886	(a)	(a)	33
3,312	2,624	5,668	3,256	2,412	3,643	513	3,130	34
457	1,286	4,140	399	3,742	3,514	752	2,762	35
29	2,770	3,517	178	3,340	5,581	876	4,705	36
-	221	131	(a)	(a)	1,336	226	1,110	37
210	1,708	2,448	329	2,119	3,525	914	2,611	38
184	317	587	346	241	1,106	405	701	39
434	16,108	18,903	694	18,209	14,465	2,814	11,651	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

August 1960 Over August 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 0.5	+ 2.2	+ 1.5	+ 0.7	+ 0.2	+ 0.4	+ 0.3	- 2.9
Grocery & Combination	(c)	+ 1.2	+ 0.9	- 0.7	- 0.8	+ 1.4	- 0.7	- 0.4
Other Food & Beverage	+ 1.9	+ 5.7	- 3.8	+ 7.0	- 3.0	- 5.0	- 3.5	- 0.4
General	- 1.0	- 0.5	- 1.7	+ 3.6	- 6.6	+ 1.0	- 0.4	- 9.5
Department	+ 6.7	+ 8.5	+10.4	+13.3	+ 1.5	- 4.2	+ 0.2	+ 1.8
Variety	+ 2.8	+ 5.3	+ 3.8	+ 2.4	- 7.4	- 6.6	+ 9.3	+ 0.5
Motor Vehicle	+ 1.5	+ 5.1	+ 7.7	+ 1.1	+ 2.8	+ 3.4	- 1.8	- 5.7
Garage & Filling Station	+ 0.4	- 1.1	- 0.1	+ 2.4	- 7.7	+ 1.6	- 6.6	+ 1.9
Men's Clothing	+ 5.4	+ 5.1	+15.0	+ 0.3	- 9.5	- 4.9	- 4.7	+ 0.9
Family Clothing	+ 4.8	- 2.4	+ 8.4	+ 9.6	- 9.2	-10.2	+ 3.3	+ 5.1
Women's Clothing	+ 3.8	- 3.1	+ 4.4	+ 7.6	- 7.0	-10.2	+ 0.5	+ 1.7
Shoe	+ 2.5	+ 1.4	+ 5.4	+ 2.7	- 4.9	- 6.5	- 2.8	+ 1.4
Hardware	- 2.7	- 0.4	- 3.3	- 1.5	+ 4.3	+ 1.2	- 9.4	- 7.1
Lumber & Building Material	- 7.9	+ 4.1	- 9.5	- 6.5	+ 7.7	-13.3	-18.6	- 9.2
Furniture, Appliance & Radio	- 7.6	- 0.5	- 1.3	-11.4	- 2.3	-11.3	- 4.9	-20.5
Restaurant	- 5.4	+ 4.7	- 5.8	- 6.7	- 7.5	- 1.2	-10.9	- 1.3
Fuel	-11.8	- 9.6	-20.5	-13.9	- 9.6	+ 7.3	- 8.4	+23.1
Drug	- 0.1	+ 1.9	+ 2.4	- 1.9	+ 0.9	+ 0.8	- 3.8	+ 1.9
Jewellery	- 4.5	- 4.1	- 4.8	- 4.3	- 2.7	- 5.1	- 4.7	- 4.9
Miscellaneous	+ 3.1	+ 0.2	+ 3.2	- 0.7	+ 3.0	+ 7.4	+25.8	- 5.7

(c) Unchanged

Percentage Changes in Retail Trade -- By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to August 1960 Over January to August 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 0.1	+ 4.1	+ 1.5	+ 0.2	+ 0.7	- 4.2	- 2.1	- 3.1
Grocery & Combination.....	+ 3.9	+ 4.0	+ 4.1	+ 4.4	+ 6.2	+ 1.3	+ 2.8	+ 1.9
Other Food & Beverage	+ 2.0	+ 2.9	- 1.7	+ 5.5	+ 0.5	- 1.3	- 0.2	+ 0.6
General	+ 0.1	+ 3.9	+ 0.4	+ 0.4	- 2.0	- 0.2	- 0.3	- 7.8
Department	+ 1.8	+ 3.0	+ 4.3	+ 2.9	+ 0.4	- 5.9	- 1.5	+ 1.8
Variety	+ 5.9	+ 8.6	+ 7.2	+ 5.1	+ 8.6	- 1.9	+ 6.9	+ 3.1
Motor Vehicle	- 2.2	+ 5.1	+ 3.1	- 1.4	- 4.5	- 8.1	- 9.1	- 8.3
Garage & Filling Station	- 1.5	+ 6.7	- 0.8	- 1.8	- 2.5	- 5.6	- 5.2	- 1.9
Men's Clothing	+ 0.7	+ 3.4	+ 7.4	- 1.2	- 4.4	- 4.3	- 1.7	- 5.5
Family Clothing	+ 1.8	+ 1.2	+ 3.7	+ 2.4	- 4.3	- 4.1	- 2.3	+ 2.6
Women's Clothing.....	+ 2.1	+ 5.4	+ 2.8	+ 3.3	+ 1.7	- 3.3	- 1.8	- 0.9
Shoe	+ 4.8	+ 6.3	+ 9.0	+ 3.6	+ 2.7	+ 1.1	+ 1.0	+ 1.4
Hardware.....	- 3.0	+ 1.1	+ 0.3	- 4.6	+ 0.8	- 3.1	- 5.3	- 7.5
lumber & Building Material	-12.3	+ 4.7	-14.2	-12.7	- 0.1	-17.1	- 9.6	-23.6
Furniture, Appliance & Radio.....	- 5.3	+ 5.0	- 2.9	- 4.1	-10.6	-12.1	-10.8	-14.9
Restaurant	- 1.4	+ 7.9	+ 0.4	- 2.6	- 3.5	- 5.7	- 5.5	+ 1.2
Fuel	- 5.6	-12.4	- 3.9	- 7.0	- 0.7	-13.3	- 1.6	+ 1.4
Rug	+ 1.0	+ 0.7	+ 0.5	+ 1.1	+ 3.2	+ 2.1	- 2.6	+ 2.6
Jewellery	- 2.6	- 0.9	- 3.6	- 1.1	+ 0.1	- 1.4	- 6.7	- 6.9
Miscellaneous	+ 0.5	+ 4.9	+ 0.6	- 2.2	+ 7.8	+ 0.6	+10.6	- 3.6

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

August 1960 Over July 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 2.9	- 3.9	- 1.4	- 7.4	+ 3.0	+ 5.1	+ 5.2	- 2.2
Grocery & Combination	- 8.2	- 4.9	- 8.3	- 9.4	- 3.5	- 4.8	-10.7	- 7.7
Other Food & Beverage	- 2.5	+ 2.5	- 3.3	- 4.0	+ 4.2	- 2.0	- 2.7	- 0.7
General	- 4.6	- 4.0	- 5.7	- 3.1	-20.3	+ 6.2	- 4.0	-11.2
Department	+14.4	+15.6	+22.0	+13.1	+ 5.3	+13.0	+20.1	+11.4
Variety	- 5.0	+ 0.8	- 5.0	- 7.8	- 5.3	- 8.2	+ 2.9	+ 1.5
Motor Vehicle	- 9.7	-13.7	-11.5	-18.0	+ 7.5	+ 6.1	+ 2.8	- 3.3
Garage & Filling Station	- 6.0	- 6.9	+ 2.1	- 7.6	-17.8	- 9.6	- 3.9	-11.3
Men's Clothing	- 4.7	+10.7	+11.7	-20.8	-10.2	- 7.2	+ 5.7	- 3.0
Family Clothing	+ 0.7	- 1.3	+ 1.1	- 0.3	- 7.3	-21.1	+10.3	+21.7
Women's Clothing	- 8.5	- 5.2	+ 2.6	-17.5	- 5.2	-16.7	+ 0.3	- 7.8
Shoe	-12.0	- 6.1	- 1.6	-19.9	- 9.3	-17.0	- 2.3	-10.0
Hardware	- 2.4	- 3.5	-10.6	- 1.5	+ 0.4	+ 2.3	+ 8.6	- 7.1
Lumber & Building Material	+ 1.6	+10.0	- 4.7	- 3.1	+ 9.9	+ 9.0	- 4.2	+20.2
Furniture, Appliance & Radio	+ 8.6	- 1.2	+16.0	- 2.7	+27.6	+45.2	+25.1	+ 9.2
Restaurant	- 0.9	- 6.4	+ 6.3	- 3.0	+ 4.2	+ 6.8	-11.3	- 4.2
Fuel	+18.3	+ 2.1	+10.3	+22.3	-12.2	+19.5	-23.8	+39.6
Drug	- 2.8	+ 1.6	- 1.8	- 4.7	- 0.9	+ 7.3	- 8.0	- 2.6
Jewellery	+ 5.3	+ 4.0	+14.7	+ 0.9	+10.7	- 4.9	+12.0	+ 7.9
Miscellaneous	+ 3.0	- 3.8	+ 8.6	- 7.7	+15.2	+16.5	+38.9	- 7.3

Estimated Sales - Atlantic Provinces

August 1959 - 1960
(in thousands of dollars)

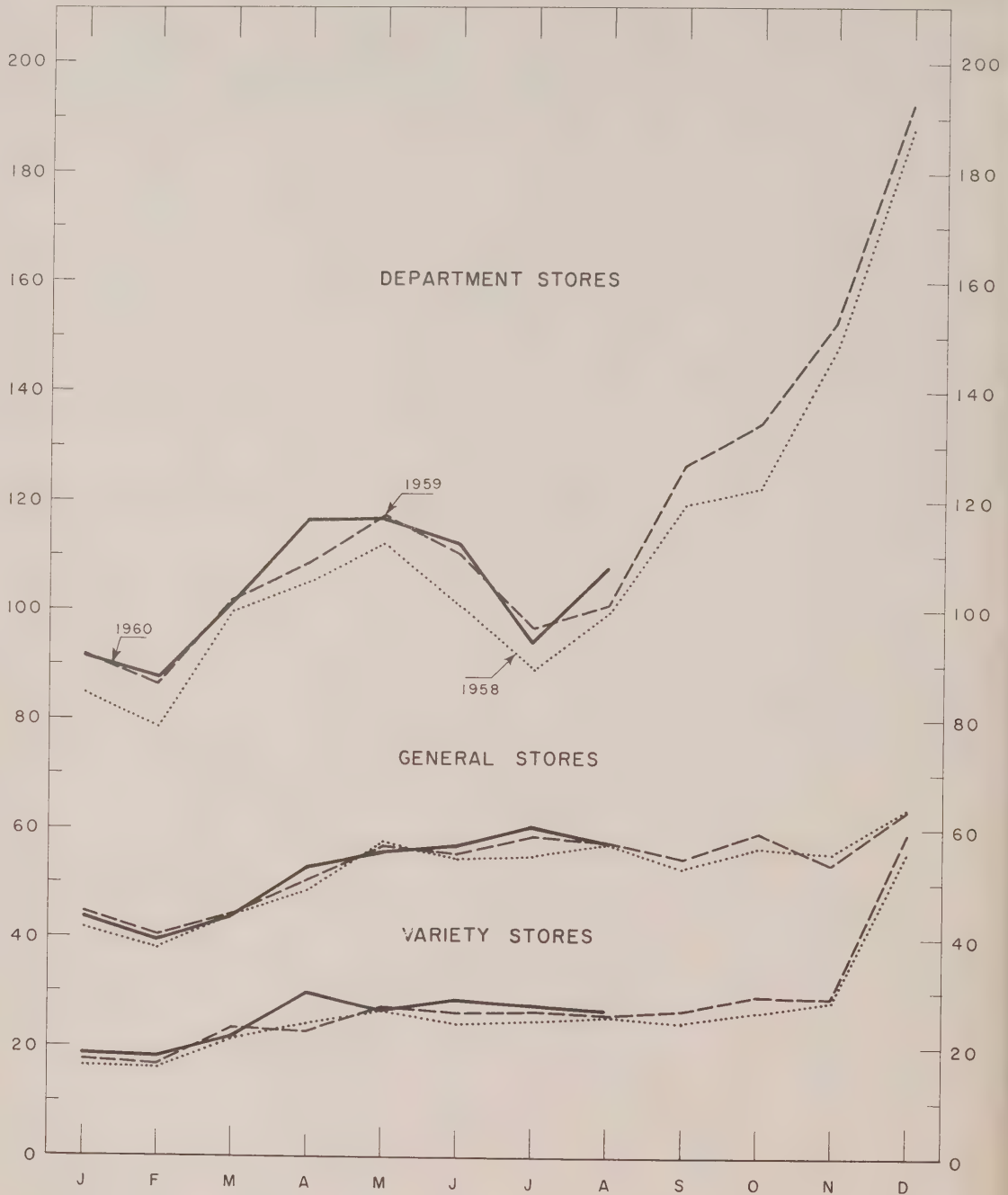
Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	21,246	22,042	6,794	6,358	49,407	50,587	37,654	38,608
Grocery and Combination	4,116	4,083	1,100	1,148	12,415	12,505	9,087	9,294
Other Food and Beverage	1,714	1,916	521	550	3,922	3,999	2,895	3,103
General	5,926	5,970	1,114	1,088	3,105	3,103	3,010	2,923
Motor Vehicle	3,680	3,846	1,067	712	8,606	9,217	5,187	5,715
Garage and Filling Station .	(a)	(a)	(a)	(a)	3,157	3,302	4,348	4,062
Men's Clothing	} 451	508	260	243	2,121	2,085	1,495	1,463
Family Clothing								
Women's Clothing								
Shoe	(a)	(a)	(a)	(a)	396	379	237	250
Hardware	(a)	(a)	(a)	(a)	715	733	849	816
Lumber and Building Material	(a)	(a)	(a)	(a)	1,108	1,221	574	549
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	1,618	1,437	1,276	1,373
Restaurant	(a)	(a)	(a)	(a)	1,188	1,184	1,007	1,188
Hotel	(a)	(a)	(a)	(a)	297	259	339	341
Drug	274	280	122	116	1,039	1,055	987	1,016
Jewellery	(a)	(a)	(a)	(a)	512	506	237	231
Miscellaneous	3,109	3,342	1,291	1,275	9,209	9,602	6,124	6,284

a) Not available

MONTHLY SALES GENERAL MERCHANDISE TRADE

MILLION DOLLARS

MILLION DOLLARS



August 1959 and August 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	August 1959	August 1960	Change 1960/59	July 31 1959	July 31 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	100,918	107,660	+ 6.7	315,024	328,639	+ 4.3
1. Women's and Misses' Dresses	2,805	3,166	+12.9	5,988	5,836	- 2.5
2. Women's and Misses' Coats and Suits..	1,911	2,442	+27.8	5,606	5,936	+ 5.9
3. Women's and Misses' Sportswear.....	3,029	3,271	+ 8.0	8,448	8,768	+ 3.8
4. Furs	1,605	1,467	- 8.6	5,529	5,675	+ 2.6
5. Girls' and Infants' Wear	5,440	6,038	+11.0	18,185	19,060	+ 4.8
6. Lingerie and Corsets.....	3,150	3,388	+ 7.6	10,890	11,192	+ 2.8
7. Aprons, Housedresses and Uniforms ...	332	361	+ 8.7	902	1,149	+27.4
8. Millinery	653	694	+ 6.3	946	940	- 0.6
9. Hosiery and Apparel Accessories	2,576	2,752	+ 6.8	9,808	10,380	+ 5.8
10. Women's, Misses' and Children's Shoes	3,673	4,075	+10.9	15,307	16,239	+ 6.1
Ladies' Apparel and Accessories.						
Total 1 - 10.....	25,174	27,654	+ 9.9	81,609	85,175	+ 4.4
11. Men's Clothing.....	2,106	2,332	+10.7	10,352	10,390	+ 0.4
12. Men's Furnishings	3,099	3,223	+ 4.0	14,610	15,885	+ 8.7
13. Boys' Clothing and Furnishings	2,486	2,826	+13.7	8,733	9,017	+ 3.3
14. Men's and Boys' Shoes	1,369	1,508	+10.2	5,931	6,357	+ 7.2
15. Food and Kindred Products	5,565	5,778	+ 3.8	4,368	4,444	+ 1.7
16. Toiletries, Cosmetics and Drugs	2,479	2,770	+11.7	7,332	7,955	+ 8.5
17. Photographic Equipment and Supplies..	530	654	+23.4	1,490	1,442	- 3.2
18. Piece Goods.....	1,887	2,118	+12.2	9,380	9,361	- 0.2
19. Linens and Domestics	3,284	3,378	+ 2.9	9,380	9,574	+ 2.1
20. Smallwares	1,485	1,614	+ 8.7	5,870	6,088	+ 3.7
21. China and Glassware.....	1,362	1,489	+ 9.3	8,745	9,159	+ 4.7
22. Home Furnishings.....	6,801	7,081	+ 4.1	28,036	28,008	- 0.1
23. Furniture	8,603	8,752	+ 1.7	18,546	18,669	+ 0.7
24. Major Appliances	8,670	8,130	- 6.2	19,867	20,394	+ 2.6
25. Radio and Music.....	2,595	2,874	+10.8	10,699	10,174	- 4.1
26. Hardware and Housewares	8,159	8,739	+ 7.1	24,076	26,439	+ 9.8
27. Jewellery	1,540	1,692	+ 9.9	7,954	8,362	+ 5.1
28. Sporting Goods and Luggage.....	3,302	3,505	+ 6.1	17,345	18,313	+ 5.6
29. Stationery, Books and Magazines.....	2,025	2,159	+ 6.6	5,959	6,290	+ 5.6
30. All Other Departments.....	8,397	9,384	+11.8	14,742	17,143	+16.3

CATALOGUE No.

63-005

MONTHLY

Canada, Statistics, Bureau of



RETAIL TRADE

SEPTEMBER 1960



Published by Authority of

The Honourable George Hees, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

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Price \$3.00 per year

Vol. XXXII—No. 9

RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	<u>% Change</u> 1960/1959
First Half	7,752,326	7,789,072	+ 0.5
July	1,387,540	1,350,371	- 2.7
August	1,304,956	1,311,813	+ 0.5
September	1,316,813	1,351,953	+ 2.7
Total	<u>11,761,635</u>	<u>11,803,209</u>	+ 0.4

Estimated Retail Trade by Provinces and Kinds of Business

January to September 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	11,803	1,021	2,802	4,536	599	678	964	1,204
Grocery & Combination	2,499	237	699	989	94	89	163	227
Other Food & Beverage	837	71	228	353	27	26	42	91
General	467	109	77	92	35	68	46	41
Department	954	67	166	318	85	44	108	166
Variety	227	24	62	103	6	7	12	12
Motor Vehicle	2,039	197	426	746	105	151	186	229
Garage & Filling Station	773	68	177	326	25	48	59	70
Men's Clothing	166	10	48	67	4	5	15	17
Family Clothing	155	22	57	44	7	7	9	8
Women's Clothing	192	8	57	80	6	6	17	19
Shoe	113	8	32	52	3	2	6	10
Hardware	224	14	51	73	15	25	31	16
Lumber & Bldg Material	335	14	63	110	39	36	44	29
Furniture, Appliance & Radio ..	389	30	112	153	17	13	34	31
Restaurant	406	21	107	164	20	22	32	41
Fuel	218	11	60	115	7	3	2	20
Rug	296	22	63	125	15	16	23	32
Jewellery	84	6	18	38	4	4	5	9
Miscellaneous	1,428	83	299	590	85	105	131	136

ote: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

September, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,351,953	295,968	1,055,985	117,124
2	Grocery & Combination	291,123	134,886	156,237	27,579
3	Other Food & Beverage	103,501	57,575	45,926	8,416
4	General	56,894	3,678	53,216	13,142
5	Department	125,792	-	125,792	8,091
6	Variety	28,828	23,952	4,875	3,218
7	Motor Vehicle	182,496	2,078	180,417	18,836
8	Garage & Filling Station	90,138	471	89,667	7,659
9	Men's Clothing	18,138	2,249	15,889	1,039
10	Family Clothing	20,360	5,252	15,108	2,590
11	Women's Clothing	23,852	7,314	16,538	1,012
12	Shoe	14,764	6,816	7,948	1,104
13	Hardware	29,957	4,011	25,945	2,023
14	Lumber & Building Material	44,871	10,779	34,092	2,037
15	Furniture, Appliance & Radio	47,189	10,422	36,767	4,132
16	Restaurant	46,468	3,643	42,824	2,482
17	Fuel	18,171	546	17,625	1,135
18	Drug	33,287	4,184	29,103	2,440
19	Jewellery	10,621	4,159	6,461	779
20	Miscellaneous	165,503	13,953	151,555	9,410
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	69,963	11,825	58,138	83,329
22	Grocery & Combination	11,923	5,069	6,854	11,096
23	Other Food & Beverage	3,153	2,022	1,131	3,195
24	General	4,008	(a)	(a)	8,569
25	Department	10,960	-	10,960	5,598
26	Variety	745	724	21	880
27	Motor Vehicle	9,950	-	9,950	16,210
28	Garage & Filling Station	3,177	(a)	(a)	6,107
29	Men's Clothing	450	(a)	(a)	715
30	Family Clothing	987	171	816	786
31	Women's Clothing	788	164	624	708
32	Shoe	376	130	246	348
33	Hardware	2,147	(a)	(a)	3,584
34	Lumber & Building Material	5,521	1,308	4,213	5,676
35	Furniture, Appliance & Radio	2,485	460	2,026	1,956
36	Restaurant	2,725	262	2,463	2,297
37	Fuel	514	(a)	(a)	329
38	Drug	1,746	(a)	(a)	2,006
39	Jewellery	526	(a)	(a)	552
40	Miscellaneous	7,782	449	7,333	12,717

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

3

September, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces		Quebec			Ontario			
20,919	96,205	319,964	59,940	260,024	508,381	138,105	370,276	1
6,307	21,272	79,855	27,198	52,658	113,773	68,464	45,309	2
(a)	(a)	28,183	9,612	18,570	45,322	29,285	16,037	3
1,053	12,089	9,955	758	9,197	10,711	(a)	(a)	4
-	8,091	22,956	-	22,956	41,762	-	41,762	5
2,892	326	8,017	6,567	1,450	12,980	10,624	2,357	6
2,078	16,758	34,925	-	34,925	63,330	(a)	(a)	7
(a)	(a)	20,978	(a)	(a)	37,658	(a)	(a)	8
(a)	(a)	4,721	330	4,390	7,626	1,681	5,944	9
286	2,304	7,554	2,747	4,806	6,047	1,298	4,749	10
218	794	6,654	1,982	4,672	10,207	3,471	6,736	11
263	841	4,111	2,115	1,996	6,828	3,484	3,344	12
(a)	(a)	7,374	786	6,588	8,986	756	8,229	13
-	2,037	7,564	(a)	(a)	14,223	2,491	11,732	14
1,032	3,100	12,917	2,825	10,091	17,658	4,375	13,283	15
276	2,206	12,606	811	11,795	18,749	1,340	17,410	16
-	1,135	4,736	-	4,736	9,344	(a)	(a)	17
228	2,212	7,040	501	6,539	13,960	1,867	12,094	18
216	563	2,194	763	1,431	4,797	1,900	2,896	19
309	9,101	37,624	2,595	35,029	64,420	6,436	57,984	20
Saskatchewan		Alberta			British Columbia			
12,600	70,729	116,338	21,459	94,879	136,854	31,121	105,733	21
3,636	7,460	20,132	9,631	10,501	26,764	14,582	12,183	22
1,894	1,301	4,608	3,000	1,608	10,625	6,356	4,268	23
(a)	(a)	5,795	(a)	(a)	4,714	596	4,118	24
-	5,598	14,419	-	14,419	22,006	-	22,006	25
777	104	1,442	1,201	241	1,544	1,167	377	26
-	16,210	18,284	-	18,284	20,963	-	20,963	27
(a)	(a)	6,842	(a)	(a)	7,718	160	7,558	28
(a)	(a)	1,673	(a)	(a)	1,915	(a)	(a)	29
(a)	(a)	1,196	329	867	1,200	238	963	30
206	502	2,022	594	1,428	2,461	679	1,782	31
168	180	710	354	355	1,288	302	986	32
(a)	(a)	3,886	(a)	(a)	1,957	(a)	(a)	33
3,179	2,497	6,527	2,989	3,538	3,322	477	2,845	34
480	1,476	4,294	429	3,865	3,748	822	2,926	35
24	2,274	3,169	163	3,006	4,439	768	3,671	36
-	329	181	(a)	(a)	1,931	264	1,667	37
200	1,806	2,510	361	2,150	3,584	924	2,660	38
212	340	636	404	231	1,137	468	669	39
462	12,255	18,012	675	17,337	15,538	3,027	12,511	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

September 1960 Over September 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 2.7	+ 4.5	+ 3.7	+ 2.4	+ 0.4	+ 5.7	+ 2.4	- 0.6
Grocery & Combination	+ 9.5	+ 9.3	+ 8.8	+ 9.6	+12.0	+11.4	+ 9.0	+ 9.9
Other Food & Beverage	+10.6	+ 6.5	+ 3.3	+18.5	+ 6.3	+14.1	+ 2.8	+ 6.9
General	+ 3.8	+ 6.3	- 3.1	+ 6.9	- 1.7	+11.3	+ 6.2	- 3.9
Department	- 0.9	+ 1.0	+ 4.5	- 2.1	- 4.2	- 5.6	+ 1.6	- 3.2
Variety	+ 8.2	+11.6	+14.9	+ 4.3	+ 8.9	+ 4.8	+11.4	+ 2.2
Motor Vehicle	- 0.2	+ 5.7	+ 3.2	- 0.4	+ 0.5	+ 7.9	- 6.3	- 9.2
Garage & Filling Station	+ 2.4	- 4.8	+ 0.1	+ 3.9	+ 1.2	+14.8	- 1.0	+ 3.7
Men's Clothing	+ 3.3	+ 6.6	+10.6	+ 1.0	- 6.2	+10.7	+ 0.9	- 3.1
Family Clothing	+ 7.4	+ 0.7	+13.1	+ 6.0	+11.8	+ 5.8	+ 0.5	+ 1.0
Women's Clothing	+ 5.6	+ 7.5	+ 5.9	+ 6.6	+ 6.5	- 1.7	+ 4.7	+ 2.5
Shoe	+ 5.1	+11.3	+ 8.3	+ 2.2	+ 1.1	+15.2	+ 7.6	+ 3.8
Hardware	+ 1.9	+ 2.3	+ 1.9	- 1.5	+13.1	+14.7	+ 0.6	- 9.7
Lumber & Building Material	-10.6	- 2.0	-17.2	- 7.1	- 2.3	-12.1	- 5.5	-28.5
Furniture, Appliance & Radio	- 8.3	+ 7.0	- 3.1	-13.4	(c)	- 9.6	- 9.8	-15.9
Restaurant	- 4.1	+ 6.8	- 5.5	- 3.7	- 4.0	- 4.1	- 6.4	- 5.3
Fuel	-14.2	-23.3	-10.8	-17.2	-14.3	- 6.5	-21.6	+ 1.0
Drug	+ 1.8	+ 4.3	+ 1.0	+ 1.4	+ 2.8	+11.7	- 2.6	+ 1.0
Jewellery	+ 4.0	+ 5.3	- 3.3	+ 7.0	- 3.0	+10.8	+ 7.4	+ 4.5
Miscellaneous	+ 2.5	- 1.4	+ 7.0	- 2.5	- 9.9	+ 5.6	+15.6	+ 8.0

(c) Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to September 1960 Over January to September 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 0.4	+ 4.1	+ 1.8	+ 0.4	+ 0.6	- 3.1	- 1.6	- 2.8
Grocery & Combination.....	+ 4.5	+ 4.5	+ 4.6	+ 4.9	+ 6.9	+ 2.5	+ 3.5	+ 2.8
Other Food & Beverage	+ 3.0	+ 3.3	- 1.1	+ 7.0	+ 1.2	+ 0.3	+ 0.1	+ 1.3
General	+ 0.5	+ 4.2	- 0.1	+ 1.1	- 2.0	+ 1.1	+ 0.5	- 7.4
Department.....	+ 1.4	+ 2.7	+ 4.3	+ 2.2	- 0.2	- 5.8	- 1.1	+ 1.1
Variety	+ 6.2	+ 9.0	+ 8.2	+ 5.0	+ 8.6	- 1.1	+ 7.4	+ 3.0
Motor Vehicle	- 2.0	+ 5.1	+ 3.1	- 1.4	- 4.1	- 6.6	- 8.8	- 3.4
Garage & Filling Station	- 1.0	+ 5.2	- 0.7	- 1.2	- 2.0	- 3.5	- 4.8	- 1.3
Men's Clothing	+ 1.0	+ 3.8	+ 7.7	- 1.0	- 4.6	- 2.6	- 1.4	- 5.2
Family Clothing	+ 2.5	+ 1.2	+ 4.8	+ 2.9	- 2.4	- 3.1	- 1.9	+ 2.4
Women's Clothing.....	+ 2.5	+ 5.7	+ 3.2	+ 3.7	+ 2.3	- 3.1	- 1.0	- 0.4
Shoe	+ 4.9	+ 7.0	+ 8.9	+ 3.4	+ 2.4	+ 2.9	+ 1.8	+ 1.7
Hardware.....	- 2.4	+ 1.3	+ 0.5	- 4.2	+ 2.5	- 0.9	- 4.6	- 7.8
Lumber & Building Material	-12.1	+ 3.7	-14.5	-12.0	- 0.4	-16.3	- 9.0	-24.2
Furniture, Appliance & Radio.....	- 5.7	+ 5.2	- 3.0	- 5.3	- 9.2	-11.8	-10.7	-15.0
Restaurant	- 1.7	+ 7.8	- 3.0	- 2.7	- 3.6	- 5.6	- 5.6	+ 0.5
Tel	- 6.4	-13.7	- 4.5	- 7.9	- 1.9	-12.5	- 4.0	+ 1.3
Drug	+ 1.0	+ 1.1	+ 0.5	+ 1.1	+ 3.1	+ 3.2	- 2.6	+ 2.4
Jewellery	- 1.8	- 0.1	- 3.6	- 0.1	- 0.3	(c)	- 5.1	- 5.6
Miscellaneous.....	+ 0.7	+ 4.1	+ 1.4	- 2.2	+ 5.9	+ 1.2	+11.3	- 2.4

() Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

September 1960 Over August 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 3.1	- 0.4	+ 4.4	+ 5.4	- 0.8	- 3.1	+ 2.7	+ 1.0
Grocery & Combination.....	+ 9.0	+ 2.0	+ 7.5	+11.1	+15.6	+14.0	+10.8	+ 6.6
Other Food & Beverage	+ 3.1	-12.0	+ 7.2	+ 5.2	+ 7.1	+ 8.6	(c)	- 3.3
General	- 0.6	+ 0.4	+ 7.2	- 9.2	+ 7.4	- 4.6	+ 8.9	- 6.9
Department.....	+16.8	+ 6.4	+24.2	+19.2	+15.7	+14.7	+12.9	+13.2
Variety	+ 9.1	+ 4.7	+12.5	+10.4	+12.5	+11.7	- 6.8	+ 5.5
Motor Vehicle	- 7.5	- 3.4	- 9.5	- 4.6	-14.0	- 8.1	- 6.3	-13.3
Garage & Filling Station	- 3.5	-11.9	- 4.9	- 2.8	+22.4	- 3.6	- 2.0	- 3.5
Men's Clothing	+ 4.5	- 8.4	-21.5	+28.9	+28.2	+46.8	+ 4.0	+ 3.7
Family Clothing	+20.8	+ 9.8	+22.4	+32.3	+34.1	+19.1	+ 8.2	- 4.3
Women's Clothing.....	+22.9	+25.6	+10.3	+34.0	+34.5	+36.9	+10.7	+21.6
Shoe	+27.9	+27.8	+22.4	+36.0	+37.7	+42.0	+ 2.6	+17.9
Hardware.....	+ 9.3	+10.6	+26.5	- 2.0	+15.9	+14.2	+ 4.7	+ 3.8
Lumber & Building Material	- 2.9	- 0.9	- 8.9	- 2.6	- 8.5	- 4.4	+15.2	- 8.8
Furniture, Appliance & Radio.....	+ 7.9	+24.5	- 1.5	+11.4	+20.9	+12.2	+ 3.7	+ 6.7
Restaurant	- 5.9	-14.0	- 2.7	- 1.6	+ 5.2	-17.9	- 9.9	-20.5
Fuel	+48.2	+64.5	+85.9	+31.1	+147.1	+48.9	+38.2	+44.5
Drug	+ 3.5	- 1.1	+ 1.8	+ 5.4	+ 5.9	+ 4.6	+ 2.5	+ 1.7
Jewellery	+ 9.8	- 4.4	+10.6	+14.8	+ 5.8	+10.0	+ 8.3	+ 2.8
Miscellaneous	- 6.1	- 4.3	+ 1.3	- 3.9	-37.1	-23.1	- 4.7	+ 7.4

(c) Unchanged

September 1959 - 1960

(in thousands of dollars)

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	20,510	21,485	6,440	6,753	47,343	48,595	37,806	40,290
Grocery and Combination	3,931	4,077	1,152	1,220	11,432	12,390	8,723	9,893
Other Food and Beverage	1,575	1,668	422	476	3,324	3,511	2,582	2,761
General	5,582	5,996	972	1,039	2,945	3,025	2,869	3,081
Motor Vehicle	3,206	3,447	826	899	7,897	7,778	5,896	6,712
Garage and Filling Station .	(a)	(a)	(a)	(a)	2,982	2,930	3,956	3,525
Men's Clothing	} 497	520	260	267	2,074	2,147	1,657	1,707
Family Clothing								
Women's Clothing								
Shoe	(a)	(a)	(a)	(a)	461	486	264	319
Hardware	(a)	(a)	(a)	(a)	806	757	923	995
Lumber and Building Material	(a)	(a)	(a)	(a)	1,216	1,173	570	551
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	1,775	1,675	1,512	1,652
Restaurant	(a)	(a)	(a)	(a)	971	984	909	1,090
Hotel	(a)	(a)	(a)	(a)	551	475	678	469
Drug	259	300	101	96	1,009	1,048	970	997
Jewellery	(a)	(a)	(a)	(a)	476	498	194	212
Miscellaneous	3,347	3,047	1,566	1,627	9,424	9,718	6,105	6,326

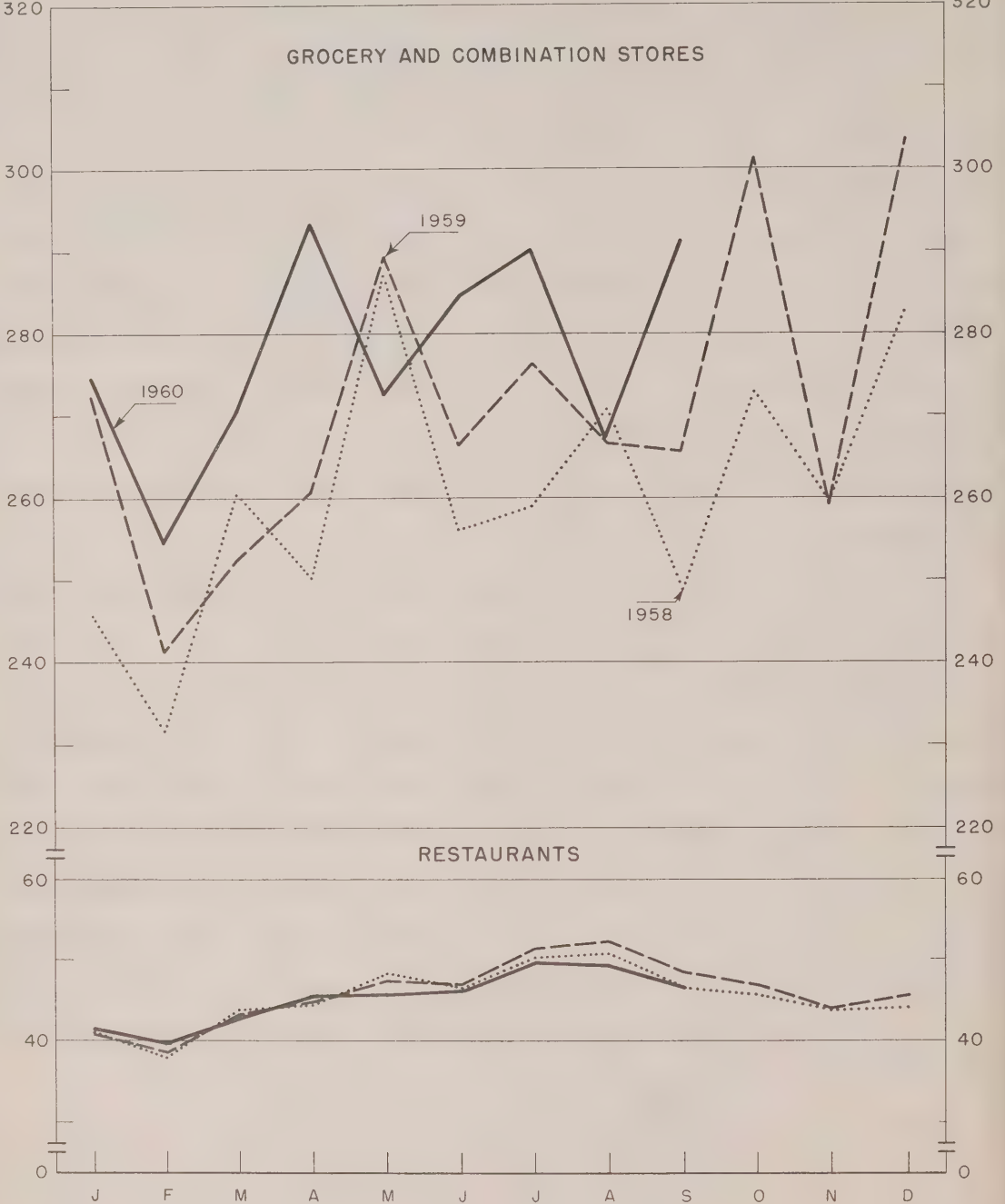
(a) Not available

MONTHLY SALES FOOD TRADES

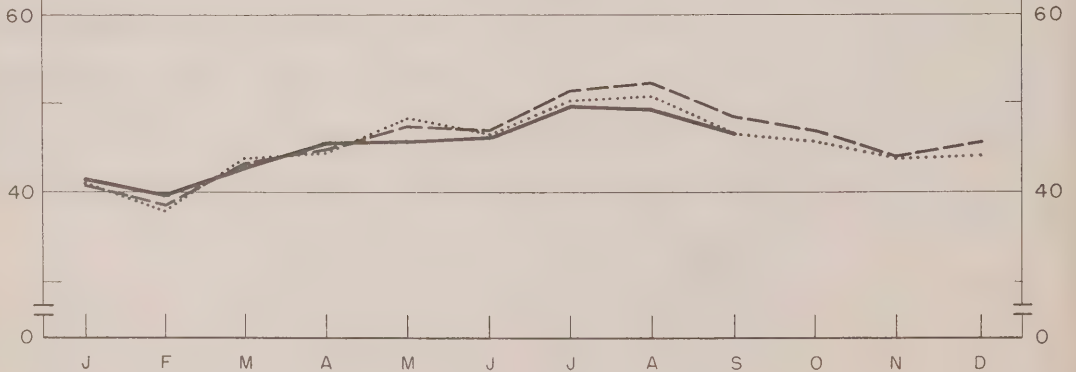
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320

MILLION
DOLLARS
320

GROCERY AND COMBINATION STORES



RESTAURANTS



September 1959 and September 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Sept. 1959	Sept. 1960	Change 1960/59	Aug. 31 1959	Aug. 31 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	126,933	125,792	- 0.9	336,543	349,338	+ 3.8
1. Women's and Misses' Dresses	3,814	3,933	+ 3.1	6,740	6,854	+ 1.7
2. Women's and Misses' Coats and Suits..	4,146	4,140	- 0.1	7,972	8,271	+ 3.8
3. Women's and Misses' Sportswear	4,805	4,957	+ 3.2	9,417	10,203	+ 8.4
4. Furs	1,477	1,290	-12.7	6,796	6,575	- 3.3
5. Girls' and Infants' Wear	8,412	8,536	+ 1.5	20,273	20,923	+ 3.2
6. Lingerie and Corsets	3,875	3,949	+1.9	11,508	11,685	+ 1.5
7. Aprons, Housedresses and Uniforms ...	350	352	+ 0.6	924	939	+ 1.6
8. Millinery	1,567	1,577	+ 0.6	1,356	1,304	- 3.8
9. Hosiery and Apparel Accessories	4,220	4,177	- 2.4	11,085	11,726	+ 5.8
0. Women's, Misses' and Children's Shoes	5,476	5,670	+ 3.5	16,860	17,320	+ 2.7
Ladies' Apparel and Accessories.						
Total 1 - 10	38,202	38,581	+ 1.0	92,931	95,805	+ 3.1
1. Men's Clothing	3,880	3,835	- 1.2	11,309	11,523	+ 1.9
2. Men's Furnishings	4,782	4,978	+ 4.1	16,500	17,844	+ 8.1
3. Boys' Clothing and Furnishings	3,480	3,488	+ 0.2	9,582	9,903	+ 3.4
4. Men's and Boys' Shoes	1,837	1,919	+ 4.5	6,380	6,620	+ 3.8
5. Food and Kindred Products	5,626	6,435	+14.4	4,519	4,647	+ 2.8
6. Toiletries, Cosmetics and Drugs	2,811	3,040	+ 8.1	7,610	8,236	+ 8.2
7. Photographic Equipment and Supplies..	558	561	+ 0.5	1,460	1,473	+ 0.9
8. Piece Goods	2,878	2,864	- 0.5	10,235	10,490	+ 2.5
9. Linens and Domestic Goods	3,785	3,459	- 8.6	9,329	9,815	+ 5.2
0. Smallwares	2,111	2,079	- 1.5	6,156	6,461	+ 5.0
1. China and Glassware	1,531	1,528	- 0.2	8,975	9,271	+ 3.3
2. Home Furnishings	7,646	7,328	- 4.2	28,842	28,338	- 1.7
3. Furniture	7,954	7,307	- 8.1	17,467	17,749	+ 1.6
4. Major Appliances	9,303	8,112	-12.8	19,006	20,173	+ 6.1
5. Radio and Music	3,554	3,448	- 3.0	11,405	10,166	-10.9
6. Hardware and Housewares	8,644	8,422	- 2.6	24,172	26,153	+ 8.2
7. Jewellery	1,893	1,974	+ 4.3	8,296	8,486	+ 2.3
8. Sporting Goods and Luggage	3,679	3,659	- 0.5	19,985	21,393	+ 7.0
9. Stationery, Books and Magazines	2,509	2,723	+ 8.5	6,603	7,016	+ 6.3
0. All Other Departments	10,270	10,052	- 2.1	15,781	17,776	+12.6



RETAIL TRADE

OCTOBER 1960



Published by Authority of
The Honourable George Hees, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division

RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	<u>% Change</u> 1960/1959
First Half	7,752,326	7,789,072	+ 0.5
July	1,387,540	1,350,371	- 2.7
August	1,304,956	1,311,813	+ 0.5
September	1,316,813	1,351,953	+ 2.7
October	1,452,577	1,394,804	- 4.0
Total	<u>13,214,212</u>	<u>13,198,013</u>	<u>- 0.1</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to October 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	13,198	1,140	3,133	5,069	673	761	1,084	1,338
Grocery & Combination	2,790	265	779	1,107	105	99	183	252
Other Food & Beverage	943	79	256	400	30	30	48	101
General	525	122	88	102	39	77	51	45
Department	1,089	77	189	365	98	51	123	187
Variety	256	27	70	117	7	8	14	14
Motor Vehicle	2,231	216	463	813	118	166	204	250
Garage & Filling Station	864	75	197	364	29	55	66	78
Men's Clothing	187	11	54	75	4	6	17	19
Family Clothing	179	25	67	51	9	8	10	10
Women's Clothing	218	9	63	91	7	7	19	22
Shoe	127	9	36	58	3	3	7	11
Hardware	254	16	59	82	17	28	34	18
Lumber & Bldg Material	381	16	71	124	45	42	51	32
Furniture, Appliance & Radio	440	34	128	172	19	15	38	34
Restaurant	451	23	119	182	22	24	35	46
Fuel	245	13	67	129	8	3	2	23
Drug	330	24	70	139	17	18	26	35
Jewellery	94	7	20	42	5	5	5	10
Miscellaneous	1,594	93	336	656	93	116	150	151

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

October, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,394,804	302,646	1,092,158	118,944
2	Grocery & Combination	290,834	135,553	155,280	27,377
3	Other Food & Beverage	105,625	58,581	47,044	7,756
4	General	58,566	3,707	54,859	13,062
5	Department	134,635	-	134,635	9,633
6	Variety	29,509	24,714	4,795	3,193
7	Motor Vehicle	191,283	1,938	189,345	18,950
8	Garage & Filling Station	91,010	619	90,391	7,317
9	Men's Clothing	21,143	2,869	18,274	1,229
10	Family Clothing	24,308	6,326	17,982	3,442
11	Women's Clothing	25,201	8,088	17,113	1,120
12	Shoe	13,443	6,337	7,106	1,011
13	Hardware	30,294	4,327	25,967	2,058
14	Lumber & Building Material	46,215	12,106	34,110	1,825
15	Furniture, Appliance & Radio	50,625	11,366	39,259	3,757
16	Restaurant	44,397	3,164	41,233	2,048
17	Fuel	26,792	709	26,082	1,589
18	Drug	34,944	4,716	30,228	2,656
19	Jewellery	9,664	3,694	5,970	681
20	Miscellaneous	166,316	13,832	152,485	10,240
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	74,337	12,467	61,870	83,203
22	Grocery & Combination	11,180	4,877	6,303	9,938
23	Other Food & Beverage	3,319	2,134	1,185	3,431
24	General	4,219	(a)	(a)	8,448
25	Department	12,310	-	12,310	6,771
26	Variety	810	785	25	1,057
27	Motor Vehicle	12,938	-	12,938	15,240
28	Garage & Filling Station	3,316	(a)	(a)	6,506
29	Men's Clothing	516	(a)	(a)	924
30	Family Clothing	1,170	195	975	1,369
31	Women's Clothing	919	210	709	897
32	Shoe	381	133	248	349
33	Hardware	1,936	(a)	(a)	3,408
34	Lumber & Building Material	5,766	1,682	4,084	6,532
35	Furniture, Appliance & Radio	2,043	537	1,506	1,975
36	Restaurant	2,399	252	2,147	2,376
37	Fuel	819	(a)	(a)	424
38	Drug	1,802	(a)	(a)	2,120
39	Jewellery	512	(a)	(a)	565
40	Miscellaneous	7,982	573	7,409	10,873

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

October, 1960
(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
20,163	98,781	330,710	60,418	270,292	533,844	144,473	389,371	1
6,088	21,289	79,576	27,442	52,135	118,017	71,467	46,551	2
(a)	(a)	27,925	8,998	18,927	47,290	30,610	16,680	3
1,064	11,998	11,739	742	10,998	10,692	(a)	(a)	4
-	9,633	23,123	-	23,123	46,867	-	46,867	5
2,898	295	8,085	6,607	1,478	13,354	11,064	2,291	6
1,938	17,012	37,586	-	37,586	67,302	(a)	(a)	7
(a)	(a)	20,255	(a)	(a)	38,334	(a)	(a)	8
(a)	(a)	5,749	447	5,302	8,524	2,076	6,448	9
476	2,966	9,222	3,380	5,842	6,706	1,461	5,245	10
218	902	6,681	1,954	4,727	10,837	3,978	6,859	11
230	781	3,528	1,878	1,651	6,274	3,269	3,005	12
(a)	(a)	7,908	809	7,100	9,116	786	8,330	13
-	1,825	8,366	(a)	(a)	14,050	2,575	11,475	14
928	2,830	15,698	3,185	12,514	19,400	4,917	14,483	15
81	1,967	12,367	764	11,602	17,727	1,193	16,534	16
-	1,589	7,033	-	7,033	14,413	(a)	(a)	17
238	2,418	7,326	526	6,800	14,400	2,090	12,311	18
172	510	1,956	623	1,333	4,339	1,776	2,564	19
319	9,921	36,587	2,715	33,872	66,202	6,329	59,873	20
Saskatchewan			Alberta			British Columbia		
13,850	69,353	119,973	22,347	97,626	133,794	28,934	104,860	21
3,268	6,670	19,826	9,209	10,618	24,919	13,203	11,716	22
2,180	1,251	5,394	3,417	1,978	10,509	6,172	4,337	23
(a)	(a)	5,650	(a)	(a)	4,758	528	4,230	24
-	6,771	14,739	-	14,739	21,192	-	21,192	25
940	116	1,578	1,313	265	1,433	1,108	325	26
-	15,240	18,218	-	18,218	21,049	-	21,049	27
(a)	(a)	7,214	(a)	(a)	8,068	164	7,904	28
(a)	(a)	2,017	(a)	(a)	2,184	(a)	(a)	29
(a)	(a)	1,229	330	900	1,171	204	966	30
279	618	2,386	727	1,659	2,362	721	1,640	31
171	177	743	371	372	1,157	285	872	32
(a)	(a)	3,884	(a)	(a)	1,984	(a)	(a)	33
3,683	2,849	6,386	3,362	3,024	3,291	476	2,815	34
552	1,424	4,132	437	3,695	3,619	811	2,808	35
27	2,349	3,250	136	3,114	4,230	711	3,520	36
-	424	338	(a)	(a)	2,176	284	1,892	37
297	1,822	2,996	469	2,527	3,644	969	2,674	38
200	364	595	359	236	1,014	398	616	39
640	10,233	19,398	672	18,726	15,035	2,584	12,451	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

October 1960 Over October 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	- 4.0	- 2.5	- 4.4	- 5.5	+ 1.4	- 0.7	+ 2.5	- 8.1
Grocery & Combination.....	- 3.4	- 0.7	- 3.4	- 2.9	- 7.5	- 7.6	- 4.7	- 4.5
Other Food & Beverage	- 2.8	- 4.0	- 8.7	- 1.0	+ 4.1	+ 6.2	+ 5.4	- 2.6
General	- 1.4	- 3.1	- 0.1	- 0.4	- 2.6	+ 3.5	+ 3.1	-13.1
Department.....	+ 0.1	+ 3.6	- 1.2	+ 0.1	+ 5.1	- 0.5	+ 0.9	- 2.9
Variety	- 0.7	+ 2.2	+ 2.9	- 4.3	+ 1.5	+ 7.6	+ 4.4	- 4.0
Motor Vehicle	- 6.9	- 3.0	- 5.9	-12.6	+26.4	- 0.6	- 4.2	-14.0
Garage & Filling Station	- 2.4	- 9.0	- 5.4	- 1.7	- 3.9	+ 6.8	+ 1.4	- 0.7
Men's Clothing	- 6.6	+ 0.4	- 9.0	- 9.5	- 7.7	+10.0	- 1.9	- 1.4
Family Clothing	- 0.4	- 3.7	+ 2.7	- 4.0	- 0.8	+ 6.8	+ 0.2	- 0.8
Women's Clothing.....	- 3.7	- 1.7	- 2.8	- 4.8	+ 8.4	- 0.8	+ 4.8	-13.8
Shoe	- 6.1	- 0.7	-10.7	- 5.9	+ 3.0	+ 0.3	- 3.0	- 3.6
Hardware.....	- 5.0	- 2.4	- 2.7	- 9.3	- 1.3	- 0.9	- 3.0	- 9.8
Lumber & Building Material	- 5.7	-12.9	-13.3	-10.2	+18.1	+ 5.8	+ 3.9	-25.5
Furniture, Appliance & Radio.....	-10.3	- 6.2	- 6.7	-10.8	-21.4	-11.8	- 5.1	-22.9
Restaurant	- 5.5	- 6.6	- 5.2	- 5.0	- 4.5	- 6.2	- 4.6	- 9.0
Fuel	- 5.1	- 8.7	- 3.6	- 2.3	-26.2	-21.9	-13.3	- 9.6
Drug	- 2.2	+ 0.1	+ 0.3	- 4.7	- 0.1	+ 6.2	- 2.2	- 4.1
Jewellery	- 7.4	- 6.2	- 6.1	- 9.0	- 6.6	+ 3.9	- 3.7	-11.8
Miscellaneous	- 4.4	- 0.9	- 3.8	- 9.5	-12.9	- 5.9	+29.1	-10.1

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to October 1960 Over January to October 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 0.1	+ 3.4	+ 1.1	- 0.2	+ 0.7	- 2.8	- 1.1	- 3.4
Grocery & Combination	+ 3.6	+ 4.0	+ 3.7	+ 4.0	+ 5.2	+ 1.3	+ 2.6	+ 2.0
Other Food & Beverage	+ 2.3	+ 2.5	- 2.0	+ 6.0	+ 1.5	+ 1.0	+ 0.7	+ 0.9
General	+ 0.3	+ 3.4	- 0.1	+ 1.0	- 2.0	+ 1.4	+ 0.7	- 8.0
Department	+ 1.3	+ 2.8	+ 3.6	+ 2.0	+ 0.5	- 5.2	- 0.3	+ 0.6
Variety	+ 5.3	+ 8.2	+ 7.5	+ 3.9	+ 7.7	- 0.1	+ 7.0	+ 2.2
Motor Vehicle	- 2.4	+ 4.4	+ 2.3	- 2.4	- 1.4	- 6.1	- 8.4	- 8.9
Garage & Filling Station	- 1.2	+ 3.6	- 1.2	- 1.3	- 2.3	- 2.4	- 4.1	- 1.2
Men's Clothing	+ 0.1	+ 3.4	+ 5.6	- 2.0	- 5.0	- 0.9	- 1.5	- 4.8
Family Clothing	+ 2.1	+ 0.5	+ 4.5	+ 1.9	- 2.2	- 1.5	- 1.7	+ 2.0
Women's Clothing	+ 1.8	+ 4.7	+ 2.5	+ 2.6	+ 3.0	- 2.8	- 0.3	- 2.1
Shoe	+ 3.6	+ 6.1	+ 6.6	+ 2.3	+ 2.5	+ 2.6	+ 1.2	+ 1.1
Hardware	- 2.7	+ 0.8	+ 0.1	- 4.8	+ 2.0	- 0.9	- 4.4	- 8.0
Lumber & Building Material	-11.3	+ 1.5	-14.4	-11.8	+ 1.6	-13.5	- 7.5	-24.3
Furniture, Appliance & Radio	- 6.2	+ 3.8	- 3.4	- 6.0	-10.7	-11.8	-10.1	-15.9
Restaurant	- 2.1	+ 6.4	- 0.9	- 2.9	- 3.7	- 5.6	- 5.5	- 0.5
Fuel	- 6.2	-13.1	- 4.4	- 7.3	- 5.1	-13.9	- 5.6	+ 0.2
Tobacco	+ 0.7	+ 1.0	+ 0.5	+ 0.5	+ 2.8	+ 3.5	- 2.5	+ 1.7
Jewellery	- 2.4	- 0.3	- 3.8	- 1.1	- 1.1	+ 0.4	- 4.9	- 6.3
Miscellaneous	+ 0.1	+ 3.6	+ 0.8	- 3.0	+ 4.0	+ 0.5	+13.3	- 3.2

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

October 1960 Over September 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 3.2	+ 1.6	+ 3.4	+ 5.0	+ 6.3	- 0.2	+ 3.1	- 2.2
Grocery & Combination	- 0.1	- 0.7	- 0.4	+ 3.7	- 6.2	-10.4	- 1.5	- 6.9
Other Food & Beverage	+ 2.1	- 7.8	- 0.9	+ 4.3	+ 5.3	+ 7.4	+17.1	- 1.1
General	+ 2.9	- 0.6	+17.9	- 0.2	+ 5.3	- 1.4	- 2.5	+ 0.9
Department	+ 7.0	+19.1	+ 0.7	+12.2	+12.3	+21.0	+ 2.2	- 3.7
Variety	+ 2.4	- 0.8	+ 0.8	+ 2.9	+ 8.7	+20.1	+ 9.4	- 7.2
Motor Vehicle	+ 4.8	+ 0.6	+ 7.6	+ 6.3	+30.0	- 6.0	- 0.4	+ 0.4
Garage & Filling Station	+ 1.0	- 4.5	- 3.4	+ 1.8	+ 4.4	+ 6.5	+ 5.4	+ 4.5
Men's Clothing	+16.6	+18.3	+21.8	+11.8	+14.7	+29.2	+20.6	+14.0
Family Clothing	+19.4	+32.9	+22.1	+10.9	+18.5	+74.2	+ 2.8	- 2.4
Women's Clothing	+ 5.7	+10.7	+ 0.4	+ 6.2	+16.6	+26.7	+18.0	- 4.0
Shoe	- 8.9	- 8.4	-14.2	- 8.1	+ 1.3	+ 0.3	+ 4.6	-10.2
Hardware	+ 1.1	+ 1.7	+ 7.2	+ 1.4	- 9.8	- 4.9	- 0.1	+ 1.4
Lumber & Building Material	+ 3.0	-10.4	+10.6	- 1.2	+ 4.4	+15.1	- 2.2	- 0.9
Furniture, Appliance & Radio	+ 7.3	- 9.1	+21.5	+ 9.9	-17.8	+ 1.0	- 3.8	- 3.4
Restaurant	- 4.5	-17.5	- 1.9	- 5.5	-12.0	+ 3.4	+ 2.6	- 4.7
Fuel	+47.4	+40.0	+48.5	+54.2	+59.3	+28.9	+86.7	+12.7
Drug	+ 5.0	+ 8.9	+ 4.1	+ 3.2	+ 3.2	+ 5.7	+19.4	+ 1.7
Jewellery	- 9.0	-12.6	-10.8	- 9.5	- 2.7	+ 2.4	- 6.4	-10.8
Miscellaneous	+ 0.5	+ 8.8	- 2.8	+ 2.8	+ 2.6	-14.5	+ 7.7	- 3.2

October 1959 - 1960

(in thousands of dollars)

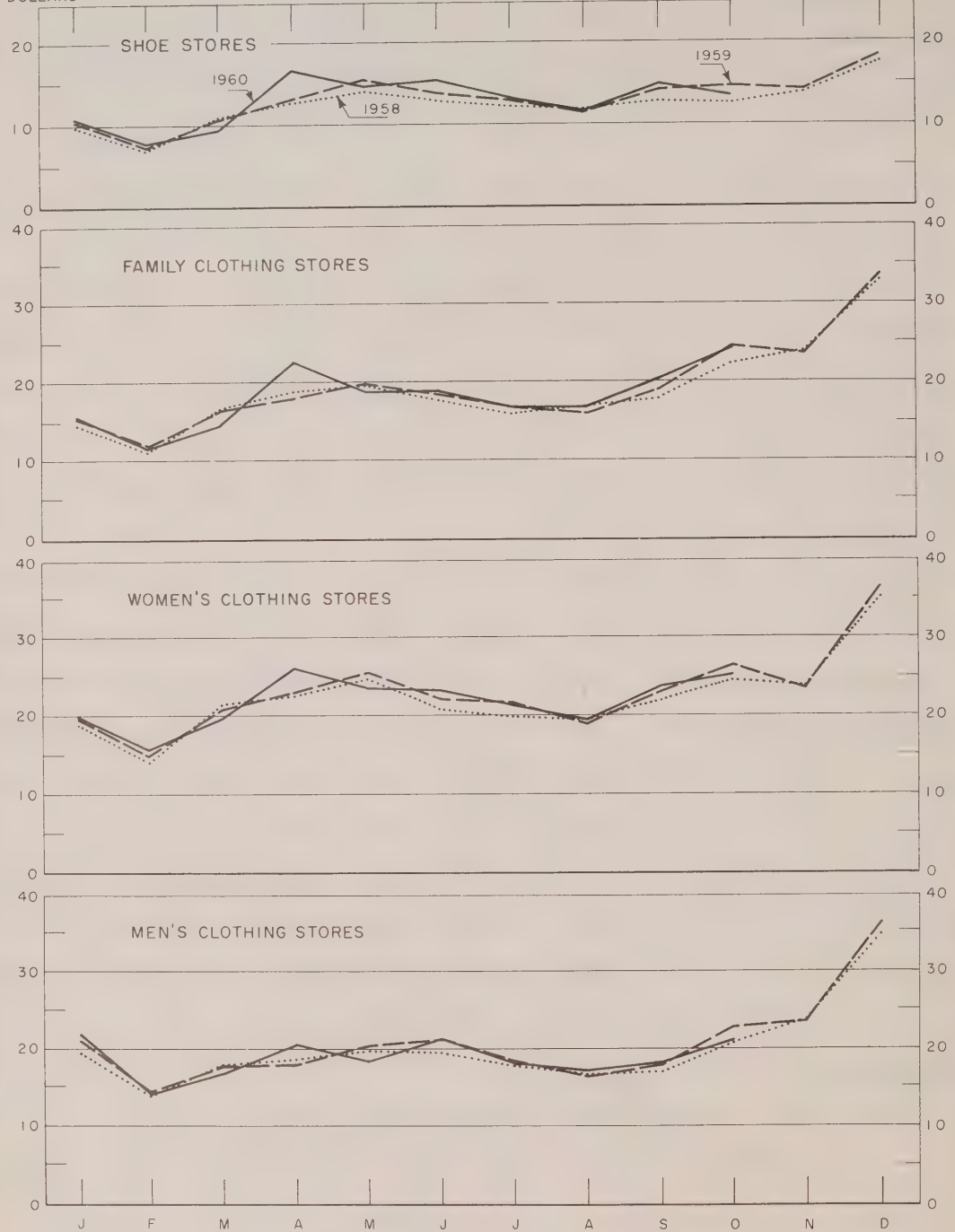
Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	23,193	22,870	7,077	6,795	50,629	49,070	41,039	40,207
Grocery and Combination	4,395	4,224	1,067	1,066	12,512	12,365	9,594	9,722
Other Food and Beverage	1,594	1,464	421	462	3,396	3,189	2,673	2,642
General	6,300	6,141	1,174	1,138	2,994	2,840	3,009	2,942
Motor Vehicle	3,170	3,433	1,038	842	8,508	7,955	6,824	6,720
Garage and Filling Station .	(a)	(a)	(a)	(a)	3,010	2,986	3,810	3,162
Men's Clothing	} 678	660	413	369	2,605	2,564	2,241	2,197
Family Clothing								
Women's Clothing								
Shoe	(a)	(a)	(a)	(a)	480	471	271	283
Hardware	(a)	(a)	(a)	(a)	830	782	981	964
Lumber and Building Material	(a)	(a)	(a)	(a)	1,273	1,076	533	484
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	1,682	1,475	1,670	1,597
Restaurant	(a)	(a)	(a)	(a)	990	927	838	789
Hotel	(a)	(a)	(a)	(a)	755	708	609	523
Drug	288	313	109	105	1,126	1,122	1,131	1,116
Jewellery	(a)	(a)	(a)	(a)	451	404	191	210
Miscellaneous	4,478	4,385	1,592	1,617	10,017	10,207	6,666	6,856

(a) Not available

MONTHLY SALES APPAREL STORES

MILLION
DOLLARS

MILLION
DOLLARS



October 1959 and October 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	October 1959	October 1960	Change 1960/59	Sept. 30 1959	Sept. 30 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	134,472	134,635	+ 0.1	340,113	352,448	+ 3.6
1. Women's and Misses' Dresses	3,422	3,535	+ 3.3	7,398	7,520	+ 1.6
2. Women's and Misses' Coats and Suits..	5,605	5,723	+ 2.1	7,994	8,490	+ 6.2
3. Women's and Misses' Sportswear.....	4,461	4,418	- 1.0	9,594	9,957	+ 3.8
4. Furs	1,868	1,725	- 7.7	6,818	6,899	+ 1.2
5. Girls' and Infants' Wear	9,892	10,079	+ 1.9	20,258	20,524	+ 1.3
6. Lingerie and Corsets	4,239	4,150	- 2.1	11,954	12,499	+ 4.6
7. Aprons, Housedresses and Uniforms ...	287	296	+ 3.1	853	870	+ 2.0
8. Millinery	1,388	1,384	- 0.3	1,283	1,122	-12.5
9. Hosiery and Apparel Accessories	4,601	4,703	+ 2.2	11,681	12,154	+ 4.0
10. Women's, Misses' and Children's Shoes	5,575	5,676	+ 1.8	16,582	17,163	+ 3.5
Ladies' Apparel and Accessories.						
Total 1 - 10.....	41,338	41,689	+ 0.8	94,415	97,198	+ 2.9
11. Men's Clothing	4,486	4,519	+ 0.7	11,901	12,333	+ 3.6
12. Men's Furnishings	6,434	6,292	- 2.2	18,188	19,123	+ 5.1
13. Boys' Clothing and Furnishings	4,237	4,201	- 0.8	9,940	9,912	- 0.3
14. Men's and Boys' Shoes	2,033	1,943	- 4.4	6,628	6,636	+ 0.1
15. Food and Kindred Products	6,767	6,684	- 1.2	4,084	4,747	+16.2
16. Toiletries, Cosmetics and Drugs	3,055	3,203	+ 4.8	7,728	8,401	+ 8.7
17. Photographic Equipment and Supplies..	429	476	+11.0	1,571	1,597	+ 1.7
18. Piece Goods	2,690	2,744	+ 2.0	9,642	9,787	+ 1.5
19. Linens and Domestics	3,206	3,177	- 0.9	9,102	9,518	+ 4.6
20. Smallwares	2,203	2,252	+ 2.2	5,975	6,480	+ 8.5
21. China and Glassware	1,416	1,425	+ 0.6	8,982	9,187	+ 2.3
22. Home Furnishings	8,010	7,705	- 3.8	27,448	27,351	- 0.4
23. Furniture	7,219	7,255	+ 0.5	16,933	17,496	+ 3.3
24. Major Appliances	8,419	8,391	- 0.3	17,977	19,085	+ 6.2
25. Radio and Music	3,605	3,672	+ 1.9	11,593	10,109	-12.8
26. Hardware and Housewares	8,337	8,393	+ 0.7	23,396	25,738	+10.0
27. Jewellery	1,966	1,969	+ 0.2	8,608	8,717	+ 1.3
28. Sporting Goods and Luggage.....	4,206	4,156	- 1.2	22,554	23,175	+ 2.8
29. Stationery, Books and Magazines.....	2,239	2,237	- 0.1	6,725	6,739	+ 0.2
30. All Other Departments.....	12,177	12,252	+ 0.6	16,723	19,119	+14.3

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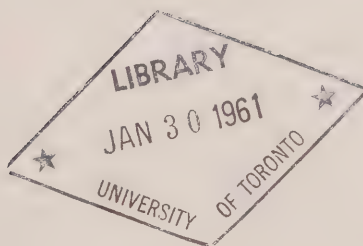
MONTHLY

Central Statistics, Bureau of



RETAIL TRADE

NOVEMBER 1960



Published by Authority of
The Honourable George Hees, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

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Vol. XXXII—No. 11

RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	<u>% Change</u> 1960/1959
January to September ..	11,761,635	11,803,209	+ 0.4
October	1,452,577	1,394,804	- 4.0
November	1,337,395	1,381,954	+ 3.3
Total	14,551,607	14,579,967	+ 0.2

Estimated Retail Trade by Provinces and Kinds of Business

January to November 1960

(in millions of dollars)

Kind of Business	Canada	Atl. Prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
Total, all trades	14,580	1,261	3,470	5,601	742	838	1,193	1,474
Grocery & Combination	3,062	291	855	1,214	116	109	202	276
Other Food & Beverage	1,038	86	284	438	33	33	53	111
General	581	135	99	112	43	84	57	50
Department	1,245	89	216	420	111	58	140	211
Variety	287	31	78	131	8	9	15	15
Motor Vehicle	2,438	234	505	895	129	180	221	273
Garage & Filling Station	948	82	218	399	31	60	72	86
Men's Clothing	209	12	60	84	5	7	19	21
Family Clothing	203	29	76	58	10	9	11	11
Women's Clothing	241	10	70	101	8	7	21	24
Shoe	140	10	40	64	3	3	7	12
Hardware	281	18	65	90	18	32	38	20
Lumber & Bldg Material	423	17	79	138	49	47	56	35
Furniture, Appliance & Radio ..	494	38	143	195	21	18	42	38
Restaurant	493	25	130	199	24	26	38	49
Hotel	278	14	76	146	9	4	3	26
Rug	363	27	78	153	18	20	28	39
Jewellery	105	8	22	47	5	6	6	11
Miscellaneous	1,752	104	376	717	101	125	165	165

Note: Totals may not balance due to rounding.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

November, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,381,954	279,110	1,102,844	120,214
2	Grocery & Combination	271,877	124,016	147,861	26,214
3	Other Food & Beverage	95,095	49,476	45,619	7,559
4	General	55,256	3,563	51,693	12,685
5	Department	156,218	-	156,218	12,313
6	Variety	30,643	25,864	4,779	3,646
7	Motor Vehicle	207,257	1,987	205,270	18,642
8	Garage & Filling Station	84,708	543	84,164	7,266
9	Men's Clothing	21,926	2,863	19,062	1,411
10	Family Clothing	23,987	5,934	18,052	3,328
11	Women's Clothing	23,444	7,303	16,142	1,095
12	Shoe	12,950	6,269	6,682	904
13	Hardware	27,034	4,058	22,976	1,892
14	Lumber & Building Material	41,921	10,346	31,574	1,457
15	Furniture, Appliance & Radio	53,740	10,797	42,942	3,826
16	Restaurant	42,232	3,025	39,207	1,898
17	Fuel	32,564	786	31,778	1,654
18	Drug	32,121	4,266	27,855	2,346
19	Jewellery	11,447	4,471	6,977	884
20	Miscellaneous	157,534	13,543	143,993	11,194
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	69,498	10,479	59,019	77,454
22	Grocery & Combination	10,133	3,874	6,259	10,112
23	Other Food & Beverage	2,943	1,888	1,056	3,084
24	General	4,439	(a)	(a)	7,846
25	Department	13,703	-	13,703	7,402
26	Variety	840	815	25	1,034
27	Motor Vehicle	10,882	-	10,882	14,058
28	Garage & Filling Station	2,621	(a)	(a)	5,556
29	Men's Clothing	494	(a)	(a)	887
30	Family Clothing	1,060	172	888	1,133
31	Women's Clothing	718	151	567	688
32	Shoe	325	114	210	312
33	Hardware	1,763	(a)	(a)	3,560
34	Lumber & Building Material	4,464	1,197	3,267	5,044
35	Furniture, Appliance & Radio	2,065	480	1,585	2,614
36	Restaurant	2,234	223	2,010	2,239
37	Fuel	1,120	(a)	(a)	436
38	Drug	1,579	(a)	(a)	1,724
39	Jewellery	616	(a)	(a)	625
40	Miscellaneous	7,499	504	6,995	9,100

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

November, 1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
20,746	99,468	336,937	58,424	278,513	532,121	127,886	404,235	1
6,467	19,747	76,490	25,907	50,583	106,822	63,826	42,996	2
(a)	(a)	28,282	8,868	19,414	38,290	22,773	15,517	3
1,041	11,644	10,283	784	9,499	10,121	(a)	(a)	4
-	12,313	26,759	-	26,759	55,395	-	55,395	5
3,322	324	7,894	6,400	1,493	13,848	11,631	2,217	6
1,987	16,655	42,012	-	42,012	81,457	(a)	(a)	7
(a)	(a)	20,709	(a)	(a)	34,921	(a)	(a)	8
(a)	(a)	5,874	486	5,389	8,881	2,064	6,817	9
345	2,982	9,173	3,330	5,843	6,933	1,376	5,557	10
260	835	6,224	1,745	4,480	10,200	3,676	6,524	11
217	687	3,879	2,023	1,856	5,826	3,152	2,674	12
(a)	(a)	6,039	825	5,214	8,027	672	7,354	13
-	1,457	8,120	(a)	(a)	14,459	2,213	12,245	14
964	2,862	15,151	2,999	12,152	22,836	4,717	18,118	15
55	1,843	11,284	699	10,585	17,534	1,236	16,298	16
-	1,654	9,052	-	9,052	16,809	(a)	(a)	17
225	2,121	7,211	695	6,515	13,476	1,800	11,676	18
246	638	2,413	756	1,657	5,011	2,094	2,917	19
340	10,854	40,088	2,561	37,527	61,275	5,916	55,360	20
Saskatchewan			Alberta			British Columbia		
12,613	64,841	109,725	20,589	89,136	136,002	28,369	107,633	21
3,375	6,737	18,357	7,935	10,422	23,749	12,632	11,117	22
1,901	1,183	4,659	3,138	1,520	10,277	6,015	4,262	23
(a)	(a)	5,123	(a)	(a)	4,760	453	4,306	24
-	7,402	16,759	-	16,759	23,887	-	23,887	25
928	106	1,692	1,430	262	1,690	1,338	352	26
-	14,058	17,095	-	17,095	23,111	-	23,111	27
(a)	(a)	5,863	(a)	(a)	7,771	143	7,628	28
(a)	(a)	2,136	(a)	(a)	2,242	(a)	(a)	29
(a)	(a)	1,270	320	950	1,090	150	940	30
227	460	2,051	602	1,448	2,469	641	1,827	31
147	166	689	359	330	1,016	257	759	32
(a)	(a)	3,819	(a)	(a)	1,934	(a)	(a)	33
2,938	2,106	5,408	3,230	2,178	2,968	438	2,530	34
582	2,032	3,765	401	3,364	3,482	653	2,829	35
23	2,216	3,159	148	3,011	3,884	640	3,244	36
-	436	377	(a)	(a)	3,116	364	2,752	37
202	1,523	2,383	344	2,040	3,401	904	2,497	38
285	340	671	427	244	1,228	468	760	39
532	8,568	14,449	754	13,696	13,927	2,937	10,990	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

November 1960 Over November 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 3.3	+ 6.6	+ 4.8	+ 2.1	+ 5.1	+ 5.7	+ 4.0	- 0.9
Grocery & Combination	+ 4.7	+ 6.1	+ 4.5	+ 4.6	+ 5.6	+ 9.2	+ 6.4	+ 1.3
Other Food & Beverage	+ 5.1	+ 5.1	+ 5.5	+ 4.8	+ 4.0	+ 5.6	+ 1.1	+ 7.1
General	+ 3.3	+ 4.2	+ 1.3	+ 7.3	+ 3.7	+ 9.2	- 0.4	- 7.3
Department	+ 2.3	+ 6.7	+ 5.2	+ 1.3	- 0.8	+ 7.2	+ 6.0	- 2.8
Variety	+ 5.1	+12.9	+10.8	- 0.7	+ 7.4	+ 8.7	+ 8.3	+ 9.0
Motor Vehicle	+14.7	+14.1	+22.6	+17.8	+23.8	+ 3.7	+ 0.7	+ 6.7
Garage & Filling Station	- 0.2	+ 0.4	+ 3.7	- 1.0	- 5.2	(c)	-12.2	+ 5.1
Men's Clothing	- 0.6	+11.5	- 6.3	- 9.0	-10.5	+ 7.9	+ 1.0	- 9.5
Family Clothing	+ 2.6	+ 5.2	+ 4.0	+ 0.1	+ 1.0	+11.1	+ 8.4	-11.7
Women's Clothing	+ 1.4	+ 7.4	+ 0.4	+ 1.2	+ 5.4	+ 3.6	+ 7.5	- 4.1
Shoe	- 7.6	- 2.1	- 8.3	-12.8	+15.7	+22.8	+12.6	- 1.3
Hardware	+ 1.8	+ 7.7	- 2.1	- 4.7	+ 5.2	+18.2	+ 6.9	- 1.3
Lumber & Building Material	- 2.7	- 4.1	- 9.0	- 1.3	+ 6.8	- 2.2	+13.2	-23.7
Furniture, Appliance & Radio	+ 0.5	- 0.5	+ 3.8	+ 0.7	+ 0.7	+28.9	- 5.9	-19.9
Restaurant	- 3.9	- 4.0	- 5.0	- 1.8	+ 1.1	- 4.0	- 6.1	-10.2
Fuel	-10.2	- 8.0	- 9.5	- 9.4	-25.5	-32.6	- 7.8	- 7.6
Drug	+ 2.7	+ 4.1	+ 6.2	+ 1.5	+ 6.9	+ 3.5	- 1.7	- 0.1
Jewellery	+ 1.6	+ 7.7	+ 6.9	- 0.6	+ 6.2	+ 9.6	- 9.3	- 2.6
Miscellaneous	+ 0.6	+12.3	+ 4.4	- 6.9	+ 6.4	+ 3.6	+16.3	- 1.2

(c) Unchanged

Percentage Changes in Retail Trade -- By Provinces and Kinds of Business

5

(Without Adjustment for Price Changes)

January to November 1960 Over January to November 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 0.2	+ 3.7	+ 1.4	(c)	+ 1.1	- 2.1	- 0.7	- 3.2
Grocery & Combination.....	+ 3.7	+ 4.2	+ 3.8	+ 4.1	+ 5.2	+ 2.0	+ 2.9	+ 1.9
Other Food & Beverage	+ 2.6	+ 2.8	- 1.3	+ 5.9	+ 1.7	+ 1.4	+ 0.7	+ 1.4
General	+ 0.6	+ 3.4	+ 0.1	+ 1.5	- 1.5	+ 2.1	+ 0.6	- 8.0
Department.....	+ 1.4	+ 3.3	+ 3.8	+ 1.9	+ 0.3	- 3.8	- 0.1	+ 0.2
Variety	+ 5.3	+ 8.7	+ 7.8	+ 3.4	+ 7.7	+ 0.8	+ 7.2	+ 2.9
Motor Vehicle	- 1.2	+ 5.1	+ 3.7	- 0.8	+ 0.3	- 5.4	- 7.8	- 7.7
Garage & Filling Station	- 1.1	+ 3.3	- 0.8	- 1.2	- 2.5	- 2.1	- 4.8	- 0.7
Men's Clothing	- 0.5	+ 4.2	+ 4.3	- 2.8	- 5.6	+ 0.1	- 1.2	- 5.3
Family Clothing	+ 2.1	+ 1.0	+ 4.5	+ 1.7	- 1.8	- 0.1	- 0.7	+ 0.4
Women's Clothing.....	+ 1.7	+ 5.0	+ 2.3	+ 2.5	+ 3.2	- 2.2	+ 0.4	- 2.3
Shoe	+ 2.4	+ 5.3	+ 4.9	+ 0.7	+ 3.6	+ 4.3	+ 2.2	+ 0.9
Hardware.....	- 2.3	+ 1.5	- 0.1	- 4.8	+ 2.3	+ 0.9	- 3.4	- 7.4
Lumber & Building Material	-10.5	+ 1.0	-13.9	-10.8	+ 2.1	-12.4	- 5.9	-24.3
Furniture, Appliance & Radio.....	- 5.5	+ 3.4	- 2.7	- 5.2	- 9.7	- 7.5	- 9.7	-16.1
Restaurant	- 2.3	+ 5.5	- 1.2	- 2.8	- 3.3	- 5.5	- 5.6	- 1.3
Fuel	- 6.7	-12.5	- 5.1	- 7.5	- 8.2	-16.6	- 6.0	- 0.8
Drug	+ 0.9	+ 1.2	+ 1.0	+ 0.6	+ 3.1	+ 3.5	- 2.4	+ 1.5
Jewellery	- 2.0	+ 0.1	- 2.8	- 1.1	- 0.3	+ 1.3	- 5.4	- 5.9
Miscellaneous	+ 0.2	+ 4.4	+ 1.2	- 3.4	+ 4.2	+ 0.7	+13.6	- 3.0

0) Unchanged

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

November 1960 Over October 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 0.9	+ 1.1	+ 1.9	- 0.3	- 6.5	- 6.9	- 8.5	+ 1.6
Grocery & Combination	- 6.5	- 4.2	- 3.9	- 9.5	- 9.4	+ 1.3	- 7.4	- 4.7
Other Food & Beverage	-10.0	- 2.5	+ 1.3	-19.0	-11.3	-10.1	-13.6	- 2.2
General	- 5.7	- 2.9	-12.4	- 5.3	+ 5.2	- 7.1	- 9.3	(c)
Department	+16.0	+27.8	+15.7	+18.2	+11.3	+ 9.3	+13.7	+12.7
Variety	+ 3.8	+14.2	- 2.4	+ 3.7	+ 3.7	- 2.2	+ 7.2	+17.9
Motor Vehicle	+ 8.4	- 1.6	+11.8	+21.0	-15.9	- 7.8	- 6.2	+ 9.3
Garage & Filling Station	- 6.9	- 0.7	+ 2.2	- 8.9	-21.0	-14.6	-18.7	- 3.7
Men's Clothing	+ 3.7	+14.8	+ 2.2	+ 4.2	- 4.3	- 4.0	+ 5.9	+ 2.7
Family Clothing	- 1.3	- 3.3	- 0.5	+ 3.4	- 9.4	-17.2	+ 3.3	- 6.9
Women's Clothing	- 7.0	- 2.2	- 6.8	- 5.9	-21.9	-23.3	-14.0	+ 4.5
Shoe	- 3.7	-10.6	+ 9.9	- 7.1	-14.7	-10.6	- 7.3	-12.2
Hardware	-10.8	- 8.1	-23.6	-11.9	- 8.9	+ 4.5	- 1.7	- 2.5
Lumber & Building Material	- 9.3	-20.2	- 2.9	+ 2.9	-22.6	-22.8	-15.3	- 9.8
Furniture, Appliance & Radio	+ 6.2	+ 1.8	- 3.5	+17.7	+ 1.1	+32.4	- 8.9	- 3.8
Restaurant	- 4.9	- 7.3	- 8.8	- 1.1	- 6.9	- 5.8	- 2.8	- 8.2
Fuel	+21.5	+ 4.1	+28.7	+16.6	+36.8	+ 2.8	+11.5	+43.2
Drug	- 8.1	-11.7	- 1.6	- 6.4	-12.4	-18.7	-20.5	- 6.7
Jewellery	+18.4	+29.8	+23.4	+15.5	+20.3	+10.6	+12.8	+21.1
Miscellaneous	- 5.3	+ 9.3	+ 9.6	- 7.4	- 6.1	-16.3	-25.5	- 7.4

(c) Unchanged

November 1959 - 1960

(in thousands of dollars)

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	21,689	24,102	6,734	6,930	47,391	50,017	36,916	39,167
Grocery and Combination	3,941	4,225	881	979	11,482	11,948	8,400	9,063
Other Food and Beverage	1,525	1,533	405	459	2,933	3,076	2,329	2,491
General	5,814	6,171	1,103	1,068	2,678	2,747	2,583	2,698
Motor Vehicle	2,833	3,244	905	893	7,139	7,896	5,459	6,608
Garage and Filling Station .	(a)	(a)	(a)	(a)	2,907	3,010	3,296	3,151
Men's Clothing	654	747	360	361	2,420	2,616	2,013	2,111
Family Clothing								
Women's Clothing								
Shoe	(a)	(a)	(a)	(a)	399	374	249	244
Hardware	(a)	(a)	(a)	(a)	694	680	808	848
Lumber and Building Material	(a)	(a)	(a)	(a)	844	817	438	395
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	1,703	1,699	1,608	1,481
Restaurant	(a)	(a)	(a)	(a)	891	890	740	692
Tel	(a)	(a)	(a)	(a)	884	797	540	475
Drug	247	264	92	95	967	1,008	947	978
Jewellery	(a)	(a)	(a)	(a)	466	506	246	263
Miscellaneous	4,562	5,501	1,933	2,031	10,983	11,953	7,259	7,669

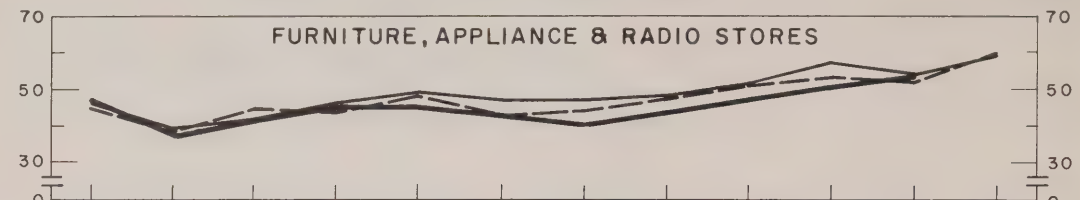
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MONTHLY SALES FURNITURE - APPLIANCE - AUTOMOTIVE TRADES

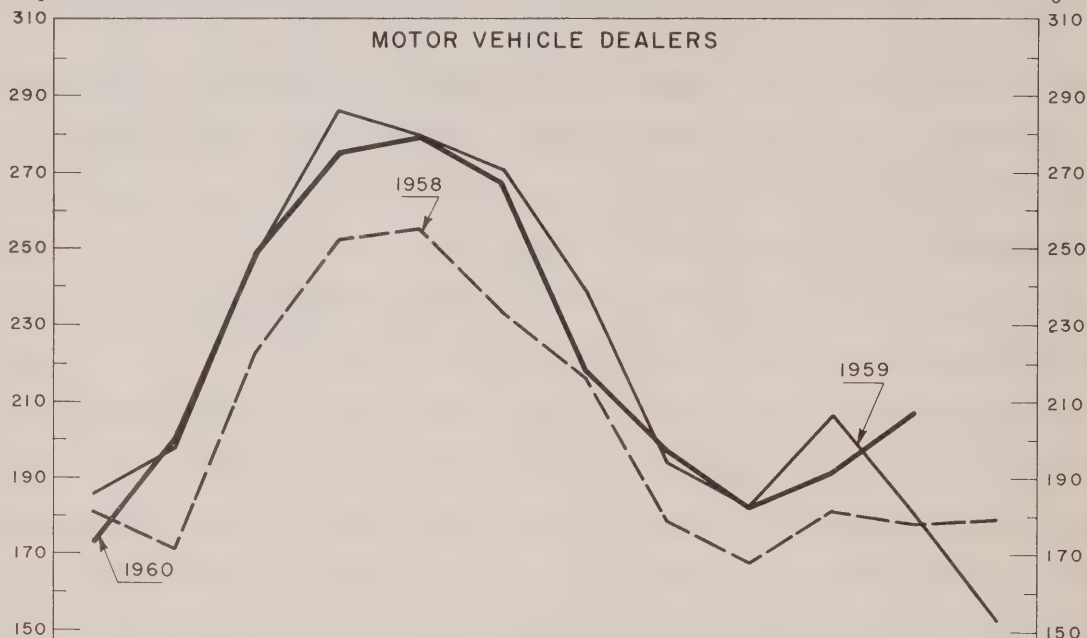
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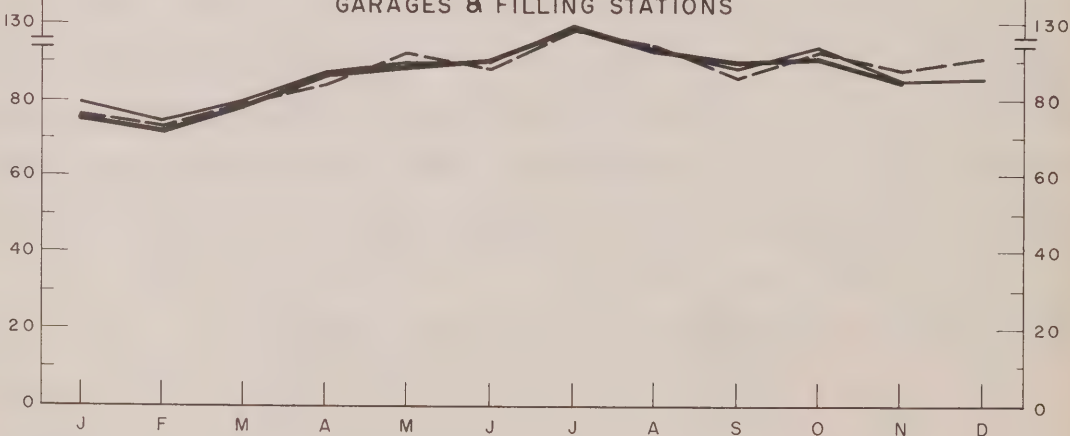
FURNITURE, APPLIANCE & RADIO STORES



MOTOR VEHICLE DEALERS



GARAGES & FILLING STATIONS



November 1959 and November 1960

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	November 1959	November 1960	Change 1960/59	Oct. 31 1959	Oct. 31 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	152,764	156,218	+ 2.3	368,725	387,269	+ 5.0
1. Women's and Misses' Dresses	3,553	3,722	+ 4.8	8,370	8,334	- 0.4
2. Women's and Misses' Coats and Suits..	3,735	4,111	+10.1	7,252	7,620	+ 5.1
3. Women's and Misses' Sportswear.....	4,611	4,648	+ 0.8	10,237	11,779	+15.1
4. Furs	2,417	2,221	- 8.1	6,811	6,991	+ 2.6
5. Girls' and Infants' Wear	9,349	10,145	+ 8.5	20,564	20,788	+ 1.1
6. Lingerie and Corsets.....	5,533	5,647	+ 2.1	13,215	14,020	+ 6.1
7. Aprons, Housedresses and Uniforms ...	412	379	- 8.0	891	928	+ 4.2
8. Millinery	1,122	1,173	+ 4.5	1,211	1,190	- 1.7
9. Hosiery and Apparel Accessories.....	5,752	5,720	- 0.6	13,119	13,823	+ 5.4
10. Women's, Misses' and Children's Shoes	6,140	6,295	+ 2.5	17,360	18,533	+ 6.8
Ladies' Apparel and Accessories.						
Total 1 - 10.....	42,624	44,061	+ 3.4	99,030	104,006	+ 5.0
1. Men's Clothing.....	4,626	4,593	- 0.7	13,018	13,411	+ 3.0
2. Men's Furnishings	9,573	9,420	- 1.6	20,527	21,840	+ 6.4
3. Boys' Clothing and Furnishings	4,240	4,290	+ 1.2	9,876	10,398	+ 5.3
4. Men's and Boys' Shoes	2,443	2,330	- 4.6	7,120	7,505	+ 5.4
5. Food and Kindred Products	6,372	6,561	+ 3.0	4,341	5,416	+24.8
6. Toiletries, Cosmetics and Drugs.....	4,024	4,186	+ 4.0	9,235	10,217	+10.0
7. Photographic Equipment and Supplies..	775	787	+ 1.5	1,807	1,944	+ 7.6
8. Piece Goods	2,625	2,724	+ 3.8	9,620	9,803	+ 1.9
9. Linens and Domestics	3,595	3,735	+ 3.9	10,000	10,355	+ 3.6
10. Smallwares	2,571	2,542	- 1.1	6,453	6,741	+ 4.5
11. China and Glassware	2,176	2,215	+ 1.8	9,898	10,388	+ 5.0
12. Home Furnishings	8,270	8,408	+ 1.7	27,950	28,745	+ 2.8
13. Furniture	7,178	7,217	+ 0.5	19,168	18,964	- 1.1
14. Major Appliances	7,051	7,438	+ 5.5	19,479	20,164	+ 3.5
15. Radio and Music	4,567	4,843	+ 6.0	12,823	11,617	- 9.4
16. Hardware and Housewares	9,250	9,404	+ 1.7	25,906	28,915	+11.6
17. Jewellery	3,487	3,513	+ 0.7	9,639	10,040	+ 4.2
18. Sporting Goods and Luggage.....	10,258	10,132	- 1.2	26,779	27,621	+ 3.1
19. Stationery, Books and Magazines.....	3,852	3,963	+ 2.9	7,933	8,485	+ 7.0
20. All Other Departments.....	13,207	13,856	+ 4.9	18,073	20,694	+14.5

CATALOGUE No.

63-005

MONTHLY



RETAIL TRADE

DECEMBER 1960

Published by Authority of
The Honourable George Hees, Minister of Trade and Commerce

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Vol. XXXII—No. 12

RETAIL TRADE

This bulletin contains sales estimates for the month of December as well as a completely revised series of 1960 monthly sales by trades within each region. They are not adjusted for seasonal variations, number of shopping days or price changes.

It should be noted that estimates of retail trade are published annually as well as monthly. The link-relative approach is employed in producing these estimates. The monthly estimates are published approximately a month and a half after the survey month.

In the December issue of any year, the monthly estimates are revised, and in reality, this bulletin replaces the preceding monthly bulletins for that year (1960). The December issue also contains the final sales estimates for the preceding year (1959), adjusted for new stores coming into business and for stores going out of business during the year. This survey of "births" and "deaths" requires approximately one year after the survey year for completion. The revisions to the monthly 1960 sales are based upon the final 1959 sales estimates. The revision process outlined above is undertaken each succeeding year. For example, in the December 1961 bulletin, final 1960 and revised 1961 sales estimates will be published.

Additional detail will be shown in the regular annual report "Retail Trade 1959" which will be published shortly.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 5 9</u> \$'000	<u>1 9 6 0</u> \$'000	<u>% Change</u> 1960/1959
January to September	11,866,511	11,905,870	+ 0.3
October	1,457,297	1,399,748	- 3.9
November	1,349,494	1,394,404	+ 3.3
December	1,610,256	1,713,443	+ 6.4
Total	<u>16,283,558</u>	<u>16,413,465</u>	<u>+ 0.8</u>

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Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

December, 1960

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	1,713,443	434,786	1,278,657	152,448
2	Grocery & Combination	339,078	159,312	179,765	32,139
3	Other Food & Beverage	159,699	110,704	48,996	11,708
4	General	65,372	4,189	61,183	15,042
5	Department	203,508	-	203,508	14,687
6	Variety	63,126	54,268	8,859	7,662
7	Motor Vehicle.....	181,261	1,806	179,455	16,404
8	Garage & Filling Station	95,106	835	94,270	7,943
9	Men's Clothing	37,549	4,398	33,151	2,508
10	Family Clothing	35,597	8,669	26,928	5,638
11	Women's Clothing	36,279	13,836	22,444	1,981
12	Shoe	21,234	11,339	9,895	1,578
13	Hardware	36,682	5,380	31,302	2,529
14	Lumber & Building Material	27,752	5,354	22,398	1,360
15	Furniture, Appliance & Radio	58,813	13,584	45,229	5,356
16	Restaurant	44,334	3,184	41,151	2,124
17	Fuel	47,289	701	46,588	1,949
18	Drug	45,275	6,769	38,507	3,457
19	Jewellery	29,505	11,456	18,049	2,413
20	Miscellaneous	185,984	19,002	166,979	15,970
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	82,155	16,823	65,332	90,197
22	Grocery & Combination	13,454	6,335	7,118	13,291
23	Other Food & Beverage	5,551	4,313	1,238	5,702
24	General	5,990	(a)	(a)	8,614
25	Department	16,314	-	16,314	8,858
26	Variety	1,692	1,653	38	2,054
27	Motor Vehicle.....	8,818	-	8,818	14,616
28	Garage & Filling Station	3,353	(a)	(a)	5,376
29	Men's Clothing	746	(a)	(a)	1,592
30	Family Clothing	1,663	350	1,313	1,320
31	Women's Clothing	982	277	705	1,085
32	Shoe	356	153	203	285
33	Hardware	2,604	456	2,148	5,100
34	Lumber & Building Material	2,404	591	1,813	2,546
35	Furniture, Appliance & Radio	2,345	604	1,742	2,325
36	Restaurant	2,232	276	1,956	2,516
37	Fuel	1,684	-	1,684	557
38	Drug	2,378	(a)	(a)	2,287
39	Jewellery	1,223	(a)	(a)	1,624
40	Miscellaneous	8,366	528	7,838	10,449

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

3

December, 1960
(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
31,669	120,779	409,848	91,440	313,408	668,618	202,387	466,231	1
8,255	23,884	95,348	31,372	63,976	130,625	80,324	50,301	2
(a)	(a)	38,478	19,928	18,550	68,375	51,670	17,205	3
1,142	13,899	11,104	830	10,273	12,092	804	11,288	4
-	14,687	36,080	-	36,080	71,804	-	71,804	5
6,956	706	15,903	13,427	2,476	28,616	24,621	3,995	6
1,583	14,821	36,757	-	36,757	65,393	(a)	(a)	7
(a)	(a)	22,204	(a)	(a)	41,603	279	41,324	8
(a)	(a)	10,056	898	9,158	15,444	3,116	12,328	9
536	5,102	12,577	4,649	7,928	11,268	2,138	9,130	10
614	1,367	8,523	3,027	5,496	16,487	7,232	9,254	11
506	1,072	6,503	3,836	2,667	9,948	5,932	4,017	12
(a)	(a)	7,058	1,123	5,936	11,651	893	10,758	13
-	1,360	5,376	(a)	(a)	10,153	1,222	8,931	14
1,117	4,240	17,027	4,136	12,891	22,231	5,601	16,630	15
122	2,002	12,007	827	11,180	18,372	1,177	17,196	16
(a)	(a)	13,868	-	13,868	25,277	(a)	(a)	17
370	3,087	9,230	786	8,444	19,714	3,251	16,463	18
635	1,778	5,866	2,032	3,834	13,285	5,148	8,137	19
1,009	14,961	45,863	4,237	41,647	75,780	8,594	67,185	20
Saskatchewan			Alberta			British Columbia		
16,878	73,319	135,358	31,236	104,122	174,818	44,353	130,465	21
4,894	8,398	23,976	11,600	12,376	30,245	16,533	13,712	22
4,491	1,211	10,192	8,290	1,902	19,194	13,601	5,593	23
(a)	(a)	6,596	(a)	(a)	5,935	290	5,645	24
-	8,858	22,214	-	22,214	33,551	-	33,551	25
1,848	206	3,479	2,908	570	3,721	2,854	867	26
-	14,616	18,144	-	18,144	21,129	-	21,129	27
(a)	(a)	6,942	(a)	(a)	7,684	162	7,522	28
(a)	(a)	3,245	(a)	(a)	3,958	(a)	(a)	29
285	1,035	1,660	442	1,219	1,471	269	1,201	30
365	720	3,115	1,089	2,025	4,107	1,231	2,876	31
156	130	913	357	556	1,650	401	1,249	32
957	4,144	4,721	(a)	(a)	3,017	590	2,427	33
1,139	1,408	3,738	1,869	1,869	2,174	340	1,834	34
681	1,644	4,246	490	3,756	5,282	956	4,326	35
31	2,485	3,469	162	3,307	3,613	588	3,025	36
-	557	276	(a)	(a)	3,679	(a)	(a)	37
243	2,044	3,185	486	2,698	5,024	1,487	3,536	38
670	954	1,851	1,127	724	3,243	1,355	1,888	39
609	9,838	13,396	770	12,627	16,141	3,257	12,884	40

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

December 1960 Over December 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columb
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 6.4	+ 6.6	+ 8.2	+ 7.3	+ 6.7	+ 4.6	+ 4.1	+ 1.8
Grocery & Combination.....	+10.6	+ 9.8	+ 8.9	+12.5	+11.8	+13.8	+10.0	+ 7.0
Other Food & Beverage	+ 7.2	+ 3.7	+ 2.3	+13.3	+ 3.0	+ 3.2	+ 3.4	+ 3.7
General	+ 5.0	+ 2.7	+ 4.2	+12.3	+ 8.0	+ 9.0	+ 4.5	- 8.0
Department.....	+ 5.5	+ 2.6	+ 7.8	+ 4.8	+ 4.2	+ 2.1	+ 9.2	+ 5.0
Variety	+ 6.5	+ 8.2	+ 8.9	+ 5.0	+ 8.3	+ 4.8	+ 4.9	+ 7.2
Motor Vehicle	+18.9	+19.2	+38.1	+19.1	+15.3	+ 8.4	+13.6	+ 5.0
Garage & Filling Station	+ 5.8	+ 1.0	+ 7.9	+ 7.0	+10.8	+ 3.4	+ 2.9	+ 1.0
Men's Clothing	+ 2.3	+ 7.8	+ 8.5	- 0.6	- 4.2	+ 1.6	- 1.9	+ 0.9
Family Clothing	+ 8.8	+ 5.7	+14.4	+ 7.3	+ 9.6	+ 1.4	+ 4.9	- 0.2
Women's Clothing.....	(c)	+ 5.2	+ 0.2	- 1.2	+ 5.4	- 5.0	+ 0.2	+ 2.0
Shoe	+17.0	+13.9	+26.0	+17.6	+ 4.1	+ 1.4	- 6.0	+ 6.0
Hardware.....	+ 1.4	+ 4.8	+ 7.1	- 3.6	+ 8.8	+ 6.4	- 4.5	+ 1.8
Lumber & Building Material	-12.3	- 9.9	- 0.1	-10.0	-18.6	-20.6	- 9.4	-31.8
Furniture, Appliance & Radio.....	- 0.9	- 0.4	+ 3.9	- 3.5	- 2.1	+12.1	- 3.6	- 6.7
Restaurant	- 4.5	- 4.5	- 5.3	- 2.8	- 6.0	- 5.1	- 1.6	-11.3
Fuel	+ 6.4	+ 6.7	+ 3.9	+ 9.7	+11.0	-12.1	+ 0.4	- 3.1
Drug	+ 1.1	+ 3.6	+ 3.2	+ 1.0	+ 3.8	- 1.8	- 4.4	(c)
Jewellery	- 1.7	+ 1.0	- 4.9	- 1.9	+ 1.2	+ 3.0	+ 2.4	- 1.8
Miscellaneous	+ 2.7	+ 7.6	+ 3.4	+ 3.1	+12.8	+ 2.3	- 6.5	- 1.7

(c) Unchanged

December 1959 and 1960
(in thousands of dollars)

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	27,602	28,922	8,089	8,742	61,410	65,598	45,926	49,187
Food and Combination	5,264	5,343	1,122	1,298	12,811	14,036	10,060	11,462
Food and Beverage	2,455	2,542	527	612	4,872	5,022	3,438	3,532
General	7,095	7,146	1,305	1,374	3,249	3,318	3,000	3,204
Motor Vehicle	2,251	2,589	880	1,172	6,004	7,348	4,628	5,295
Gas and Filling Station .	(a)	(a)	(a)	(a)	3,294	3,229	3,497	3,609
Men's Clothing	948	999	548	583	4,664	4,988	3,384	3,558
Family Clothing								
Women's Clothing								
Hardware	(a)	(a)	(a)	(a)	651	749	373	464
Power and Building Material	(a)	(a)	(a)	(a)	1,083	1,036	986	1,089
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	866	756	388	335
Restaurant	(a)	(a)	(a)	(a)	2,312	2,018	2,240	2,295
.....	(a)	(a)	(a)	(a)	1,027	992	809	747
.....	(a)	(a)	(a)	(a)	1,010	1,084	557	571
.....	350	374	133	134	1,387	1,441	1,466	1,508
Amusement	(a)	(a)	(a)	(a)	1,428	1,433	674	696
Miscellaneous	6,556	6,883	2,464	2,466	16,750	18,148	10,423	10,823

Not available

Department Store Sales and Stocks

December 1959 and 1960

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	SALES			STOCKS		
	Dec. 1959	Dec. 1960	Change 1960/59	Dec. 31 1959	Dec. 31 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS.....	192,927	203,508	+ 5.5	303,373	314,292	+ 3.6
1. Women's and Misses' Dresses	4,455	4,550	+ 2.1	5,985	6,177	+ 3.2
2. Women's and Misses' Coats and Suits..	2,613	3,045	+16.5	5,104	5,218	+ 2.2
3. Women's and Misses' Sportswear	6,773	6,853	+ 1.2	7,745	8,876	+14.6
4. Furs	2,154	2,118	- 1.7	5,188	5,516	+ 6.3
5. Girls' and Infants' Wear	10,176	11,033	+ 8.4	15,346	15,267	- 0.5
6. Lingerie and Corsets	8,221	8,424	+ 2.5	10,632	11,040	+ 3.8
7. Aprons, Housedresses and Uniforms ...	646	630	- 2.5	784	740	- 5.6
8. Millinery	1,006	1,055	+ 4.9	853	866	+ 1.5
9. Hosiery and Apparel Accessories	9,083	9,486	+ 4.4	9,324	9,712	+ 4.2
10. Women's, Misses' and Children's Shoes	6,038	7,045	+16.7	14,957	15,000	+ 0.3
Ladies' Apparel and Accessories.						
Total 1 - 10.....	51,165	54,239	+ 6.0	75,918	78,412	+ 3.3
11. Men's Clothing	4,889	5,424	+10.9	10,318	10,500	+ 1.8
12. Men's Furnishings	15,342	16,472	+ 7.4	13,967	14,447	+ 3.4
13. Boys' Clothing and Furnishings	4,484	4,971	+10.9	7,591	7,394	- 2.6
14. Men's and Boys' Shoes	2,991	3,384	+13.1	5,808	5,801	- 0.1
15. Food and Kindred Products	9,214	10,481	+13.8	5,097	4,080	-20.0
16. Toiletries, Cosmetics and Drugs	6,773	7,108	+ 4.9	7,204	8,225	+14.2
17. Photographic Equipment and Supplies..	1,454	1,510	+ 3.9	1,305	1,496	+14.6
18. Piece Goods	2,135	2,076	- 2.8	10,019	10,372	+ 3.5
19. Linens and Domestic	4,344	4,519	+ 4.0	10,351	10,164	- 1.8
20. Smallwares	2,908	2,920	+ 0.4	5,763	5,917	+ 2.7
21. China and Glassware	3,816	3,685	- 3.4	8,252	8,553	+ 3.6
22. Home Furnishings	7,438	7,236	- 2.7	26,433	26,550	+ 0.4
23. Furniture	6,639	5,996	- 9.7	19,486	19,188	- 1.5
24. Major Appliances	5,981	6,408	+ 7.1	18,644	19,745	+ 5.9
25. Radio and Music	5,876	6,146	+ 4.6	11,154	9,539	-14.5
26. Hardware and Housewares	11,570	12,562	+ 8.6	23,655	27,615	+16.7
27. Jewellery	6,408	6,354	- 0.8	7,175	7,839	+ 9.3
28. Sporting Goods and Luggage.....	17,815	18,440	+ 3.5	14,896	15,625	+ 4.9
29. Stationery, Books and Magazines.....	6,950	7,333	+ 5.5	4,810	5,800	+20.6
30. All Other Departments.....	14,730	16,244	+10.3	15,527	17,030	+ 9.7

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

7

(Without Adjustment for Price Changes)

December 1960 Over November 1960

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+22.9	+26.2	+18.8	+25.9	+17.3	+15.1	+20.5	+27.4
Grocery & Combination.....	+23.3	+22.2	+21.8	+24.8	+22.8	+22.0	+20.9	+25.7
Other Food & Beverage	+63.7	+52.8	+27.9	+78.1	+95.6	+87.4	+100.6	+88.0
General	+20.1	+20.6	+11.6	+21.9	+30.9	+13.2	+29.6	+23.1
Department.....	+30.1	+17.2	+34.8	+29.5	+19.2	+19.5	+32.8	+40.5
Variety	+107.2	+109.7	+101.7	+111.6	+101.9	+92.3	+102.1	+109.2
Motor Vehicle	-12.3	- 9.6	-14.2	-18.5	-16.8	+ 2.7	+ 3.1	- 7.8
Garage & Filling Station	+ 6.0	+ 2.0	- 1.1	+12.8	+15.2	- 7.3	+12.4	- 0.1
Men's Clothing	+68.8	+89.1	+67.2	+72.7	+51.6	+46.3	+52.3	+75.8
Family Clothing	+53.3	+73.3	+42.9	+64.0	+45.7	+12.9	+50.9	+66.0
Women's Clothing.....	+54.1	+75.5	+41.7	+58.5	+51.5	+43.1	+49.4	+64.2
Shoe	+63.4	+85.2	+68.0	+71.9	+ 9.2	+ 3.6	+22.1	+45.1
Hardware.....	+34.5	+32.8	+17.8	+43.6	+53.7	+37.5	+22.9	+49.1
Lumber & Building Material	-31.9	- 6.3	-30.1	-30.3	-42.2	-45.7	-28.0	-27.6
Furniture, Appliance & Radio.....	+ 9.9	+47.5	+ 6.2	+ 2.1	+13.2	-10.3	+13.7	+44.0
Restaurant	+ 1.6	+ 6.1	+ 3.1	+ 1.0	- 3.8	+ 4.0	+10.3	- 7.5
Hotel.....	+45.4	+30.0	+48.5	+52.8	+29.9	+19.0	-16.9	+20.5
Organ	+40.6	+45.1	+23.1	+45.3	+51.2	+51.5	+49.5	+42.1
Jewellery	+160.4	+172.7	+147.5	+160.7	+137.5	+167.1	+173.0	+174.6
Miscellaneous.....	+15.6	+33.6	+11.0	+23.0	+13.3	+15.8	-10.6	+10.0

Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

1 9 6 0
(in thousands of dollars)

KIND OF BUSINESS OR STORE		All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	16,413,465	3,441,775	12,971,690	1,416,532
2	Grocery & Combination	3,430,632	1,582,656	1,847,976	326,320
3	Other Food & Beverage	1,211,818	659,714	552,104	99,240
4	General	636,094	42,619	593,475	147,528
5	Department	1,447,617	-	1,447,617	106,013
6	Variety	348,770	297,662	51,109	38,550
7	Motor Vehicle	2,612,563	26,496	2,586,067	244,390
8	Garage & Filling Station	1,097,510	7,579	1,089,931	95,942
9	Men's Clothing	249,635	29,067	220,568	13,911
10	Family Clothing	233,351	58,821	174,530	33,555
11	Women's Clothing	275,126	86,820	188,306	12,364
12	Shoe	161,330	75,650	85,680	10,918
13	Hardware	320,327	49,089	271,238	20,904
14	Lumber & Building Material	439,528	95,484	344,044	18,739
15	Furniture, Appliance & Radio	551,609	118,952	432,656	41,557
16	Restaurant	552,783	41,402	511,381	27,978
17	Fuel	324,849	6,400	318,449	14,974
18	Drug	408,655	53,409	355,246	30,422
19	Jewellery	133,977	48,048	85,929	9,992
20	Miscellaneous	1,977,292	161,907	1,815,385	123,235
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	826,682	140,323	686,359	937,104
22	Grocery & Combination	136,652	63,407	73,244	129,047
23	Other Food & Beverage	37,015	23,948	13,067	37,955
24	General	50,114	(a)	(a)	90,357
25	Department	127,040	-	127,040	66,992
26	Variety	9,225	8,984	240	11,443
27	Motor Vehicle	134,197	-	134,197	196,954
28	Garage & Filling Station	37,870	(a)	(a)	68,252
29	Men's Clothing	5,676	(a)	(a)	10,533
30	Family Clothing	11,930	2,337	9,593	10,838
31	Women's Clothing	7,947	2,110	5,838	9,104
32	Shoe	3,807	1,343	2,465	3,060
33	Hardware	20,227	4,105	16,122	38,338
34	Lumber & Building Material	48,404	10,860	37,544	46,362
35	Furniture, Appliance & Radio	22,607	5,981	16,626	19,820
36	Restaurant	27,529	3,328	24,201	30,772
37	Fuel	12,125	-	12,125	4,586
38	Drug	20,742	(a)	(a)	19,978
39	Jewellery	5,636	(a)	(a)	7,047
40	Miscellaneous	107,939	5,079	102,859	135,664

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

9

1960

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
250,632	1,165,900	3,958,363	712,919	3,245,445	6,258,145	1,578,949	4,670,196	1
79,391	246,929	971,067	320,343	650,724	1,321,352	798,912	522,439	2
(a)	(a)	333,981	111,896	222,086	506,023	311,044	194,979	3
11,232	136,296	106,674	8,846	97,828	122,374	6,154	116,217	4
-	106,013	251,377	-	251,377	491,430	-	491,430	5
34,949	3,601	94,081	78,657	15,424	156,614	134,188	22,426	6
23,271	221,119	551,728	-	551,728	947,414	(a)	(a)	7
(a)	(a)	258,454	(a)	(a)	461,910	1,721	460,190	8
(a)	(a)	71,990	5,354	66,636	99,940	19,971	79,969	9
3,498	30,058	87,068	31,437	55,631	68,213	13,795	54,417	10
3,117	9,247	73,592	21,711	51,881	119,299	41,555	77,744	11
3,054	7,864	46,089	23,487	22,602	73,124	39,450	33,674	12
(a)	(a)	71,835	10,352	61,484	102,592	8,591	94,001	13
-	18,739	80,652	(a)	(a)	149,590	23,516	126,074	14
9,187	32,370	169,450	37,794	131,655	208,538	47,032	161,506	15
2,628	25,351	146,538	10,072	136,466	224,893	13,970	210,924	16
(a)	(a)	92,564	-	92,564	169,052	(a)	(a)	17
2,983	27,438	89,945	6,442	83,502	173,774	24,229	149,545	18
2,456	7,537	27,676	8,252	19,424	61,469	22,369	39,100	19
8,116	115,119	433,602	33,670	399,932	800,546	67,718	732,828	20
Saskatchewan			Alberta			British Columbia		
140,116	796,988	1,354,857	254,083	1,100,774	1,661,782	364,754	1,297,028	21
44,323	34,724	237,040	111,427	125,613	309,155	164,852	144,303	22
24,798	13,156	67,752	46,587	21,165	129,853	78,499	51,354	23
(a)	(a)	62,749	(a)	(a)	56,297	6,056	50,241	24
-	66,992	161,297	-	161,297	243,468	-	243,468	25
10,159	1,284	19,090	15,783	3,307	19,768	14,941	4,827	26
-	196,954	245,823	-	245,823	292,056	-	292,056	27
(a)	(a)	82,455	(a)	(a)	92,625	1,920	90,705	28
(a)	(a)	22,443	(a)	(a)	25,142	(a)	(a)	29
2,291	8,547	11,595	3,267	8,328	10,151	2,196	7,955	30
2,578	6,526	24,365	7,527	16,838	28,455	8,222	20,232	31
1,584	1,476	8,915	3,404	5,511	15,418	3,330	12,088	32
9,331	29,007	43,145	(a)	(a)	23,286	4,290	18,996	33
23,664	22,698	57,789	28,676	29,113	37,991	5,554	32,438	34
5,164	14,656	45,336	4,972	40,364	44,301	8,822	35,479	35
395	30,378	41,471	1,755	39,716	53,602	9,257	44,346	36
-	4,586	2,533	(a)	(a)	29,014	(a)	(a)	37
2,166	17,812	28,357	4,357	24,000	45,437	12,020	33,418	38
2,700	4,347	8,001	4,664	3,337	14,156	5,632	8,524	39
5,668	129,996	184,700	6,585	178,114	191,606	35,070	156,536	40

	KIND OF BUSINESS OR STORE	January	February	March	April
1	TOTAL, ALL TRADES	1,186,368	1,109,148	1,272,566	1,374,542
2	Grocery & Combination	274,170	242,886	254,619	262,996
3	Other Food & Beverage	79,532	78,350	87,508	89,212
4	General	44,071	39,914	43,777	49,627
5	Department	89,292	86,374	102,011	108,732
6	Variety	17,476	16,797	23,428	22,806
7	Motor Vehicle	184,841	196,823	246,785	284,550
8	Garage & Filling Station	84,218	78,415	83,796	91,568
9	Men's Clothing	21,330	14,357	17,909	18,203
10	Family Clothing	14,771	11,334	15,831	17,455
11	Women's Clothing	19,409	14,977	20,874	22,712
12	Shoe	10,100	7,052	10,780	12,877
13	Hardware	18,347	17,406	20,282	25,300
14	Lumber & Building Material	26,052	26,035	30,726	37,325
15	Furniture, Appliance & Radio	47,356	38,164	41,343	46,044
16	Restaurant	42,228	39,914	44,618	46,030
17	Fuel	47,596	46,524	36,952	25,503
18	Drug	32,732	30,330	33,225	32,026
19	Jewellery	8,442	8,012	9,121	8,508
20	Miscellaneous	124,356	115,481	148,980	173,063

	KIND OF BUSINESS OR STORE	Canada	Atl. Provinces	Quebec
21	TOTAL, ALL TRADES	16,283,558	1,361,640	3,877,558
22	Grocery & Combination	3,287,247	311,552	931,320
23	Other Food & Beverage	1,177,507	96,518	335,787
24	General	629,776	142,819	106,140
25	Department	1,420,016	102,688	240,855
26	Variety	330,594	35,509	87,129
27	Motor Vehicle	2,613,412	230,588	522,978
28	Garage & Filling Station	1,103,580	93,192	258,564
29	Men's Clothing	249,882	13,270	68,624
30	Family Clothing	225,818	32,987	82,023
31	Women's Clothing	273,181	11,721	74,066
32	Shoe	155,039	10,237	42,899
33	Hardware	326,416	20,518	71,350
34	Lumber & Building Material	492,287	18,713	92,744
35	Furniture, Appliance & Radio	581,132	40,336	173,050
36	Restaurant	566,707	26,844	148,857
37	Fuel	341,850	16,678	96,236
38	Drug	405,063	29,976	88,840
39	Jewellery	136,573	9,957	28,590
40	Miscellaneous	1,967,476	117,537	427,506

Note: Any slight differences between the totals and their components in the above

(Final Estimates) By Months
of dollars)

May	June	July	August	September	October	November	December	No.
1,465,724	1,409,393	1,401,664	1,319,712	1,327,393	1,457,297	1,349,494	1,610,256	1
291,741	268,581	281,858	270,141	267,589	303,407	262,554	306,704	2
97,010	96,240	104,759	103,029	95,848	103,891	93,135	148,945	3
56,064	54,592	57,686	56,748	53,843	58,455	52,714	62,286	4
117,494	110,484	97,043	100,725	127,262	134,686	152,983	192,927	5
27,463	26,336	26,469	25,604	26,469	29,522	28,974	59,250	6
279,136	269,766	237,736	193,758	182,348	204,957	180,201	152,511	7
95,138	94,998	105,381	98,510	93,254	98,589	89,827	89,888	8
20,589	21,348	18,351	16,744	17,812	22,946	23,578	36,716	9
19,352	17,844	16,133	15,630	18,460	23,730	22,572	32,706	10
25,296	21,970	21,396	18,350	22,528	26,168	23,219	36,283	11
15,356	13,867	13,003	11,360	14,055	14,370	14,058	18,155	12
31,130	31,113	29,806	28,418	29,576	32,083	26,772	36,183	13
45,456	52,888	55,000	48,694	48,775	47,703	41,993	31,841	14
48,665	46,116	45,728	47,484	51,264	56,356	53,263	59,348	15
48,874	48,351	52,759	53,786	49,912	48,421	45,384	46,429	16
16,390	13,828	11,272	13,800	21,049	28,180	36,310	44,446	17
34,080	32,220	33,454	32,277	32,789	35,798	31,361	44,772	18
10,132	10,901	9,789	10,064	10,106	10,328	11,167	30,001	19
186,358	177,949	184,041	174,588	164,454	177,707	159,430	181,065	20

Final Estimates) By Provinces

Ontario	Manitoba	Saskatchewan	Alberta	Br. Columbia	
6,218,395	812,894	950,884	1,355,130	1,707,057	21
1,260,069	128,587	125,033	228,797	301,888	22
477,023	36,399	37,142	67,014	127,625	23
119,410	50,327	88,012	62,110	60,958	24
480,428	126,064	69,074	159,502	241,405	25
151,168	8,556	11,269	17,890	19,073	26
944,426	132,670	206,149	262,798	313,804	27
464,468	38,651	69,456	86,096	93,154	28
102,462	5,997	10,497	22,735	26,298	29
66,487	11,906	10,827	11,532	10,056	30
117,150	7,678	9,352	24,260	28,954	31
71,161	3,670	2,947	8,899	15,226	32
107,635	19,605	37,759	44,706	24,842	33
167,609	48,007	53,401	61,436	50,377	34
219,975	24,689	21,086	49,938	52,058	35
231,481	28,492	32,560	43,752	54,721	36
178,541	12,894	5,461	2,679	29,360	37
172,685	20,100	19,428	29,192	44,840	38
62,253	5,636	6,926	8,313	14,898	39
823,966	102,963	134,505	163,481	197,520	40

able are due to rounding the figures.

Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to December 1960 Over January to December 1959

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 0.8	+ 4.0	+ 2.1	+ 0.6	+ 1.7	- 1.4	(c)	- 2.7
Grocery & Combination.....	+ 4.4	+ 4.7	+ 4.3	+ 4.9	+ 6.3	+ 3.2	+ 3.6	+ 2.4
Other Food & Beverage.....	+ 2.9	+ 2.8	- 0.5	+ 6.1	+ 1.7	+ 2.2	+ 1.1	+ 1.7
General.....	+ 1.0	+ 3.3	+ 0.5	+ 2.5	- 0.4	+ 2.7	+ 1.0	- 7.6
Department.....	+ 1.9	+ 3.2	+ 4.4	+ 2.3	+ 0.8	- 3.0	+ 1.1	+ 0.9
Variety.....	+ 5.5	+ 8.6	+ 8.0	+ 3.6	+ 7.8	+ 1.5	+ 6.7	+ 3.6
Motor Vehicle.....	(c)	+ 6.0	+ 5.5	+ 0.3	+ 1.2	- 4.5	- 6.5	- 6.9
Garage & Filling Station.....	- 0.6	+ 3.0	(c)	- 0.6	- 2.0	- 1.7	- 4.2	- 0.6
Men's Clothing.....	- 0.1	+ 4.8	+ 4.9	- 2.5	- 5.4	+ 0.3	- 1.3	- 4.4
Family Clothing.....	+ 3.3	+ 1.7	+ 6.2	+ 2.6	+ 0.2	+ 0.1	+ 0.5	+ 0.9
Women's Clothing.....	+ 0.7	+ 5.5	- 0.6	+ 1.8	+ 3.5	- 2.7	+ 0.4	- 1.7
Shoe.....	+ 4.1	+ 6.7	+ 7.4	+ 2.8	+ 3.7	+ 3.8	+ 0.2	+ 1.3
Hardware.....	- 1.9	+ 1.9	+ 0.7	- 4.7	+ 3.2	+ 1.5	- 3.5	- 6.3
Lumber & Building Material.....	-10.7	+ 0.1	-13.0	-10.8	+ 0.8	-13.2	- 5.9	-24.6
Furniture, Appliance & Radio.....	- 5.1	+ 3.0	- 2.1	- 5.2	- 8.4	- 6.0	- 9.2	-14.9
Restaurant.....	- 2.5	+ 4.2	- 1.6	- 2.8	- 3.4	- 5.5	- 5.2	- 2.0
Fuel.....	- 5.0	-10.2	- 3.8	- 5.3	- 6.0	-16.0	- 5.4	- 1.2
Drug.....	+ 0.9	+ 1.5	+ 1.2	+ 0.6	+ 3.2	+ 2.8	- 2.9	+ 1.3
Jewellery.....	- 1.9	+ 0.4	- 3.2	- 1.3	(c)	+ 1.7	- 3.8	- 5.0
Miscellaneous.....	+ 0.5	+ 4.8	+ 1.4	- 2.8	+ 4.8	+ 0.9	+13.0	- 3.0

(c) Unchanged

Estimated Sales - Atlantic Provinces

January to December 1959 and 1960

(in thousands of dollars)

Kind of Business or Store	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1959	1960	1959	1960	1959	1960	1959	1960
TOTAL, ALL TRADES	261,996	272,057	78,467	81,086	570,352	588,476	450,824	474,914
Grocery and Combination	55,244	56,303	12,599	13,230	138,075	143,812	105,634	112,975
Other Food and Beverage	19,681	19,897	4,851	5,389	40,957	41,670	31,019	32,284
General	64,376	67,401	12,395	12,941	33,474	33,755	32,574	33,431
Motor Vehicle	37,862	40,825	12,923	13,588	102,691	105,118	77,122	84,859
Garage and Filling Station .	(a)	(a)	(a)	(a)	35,874	36,910	43,317	44,477
Men's Clothing	6,449	6,610	3,497	3,471	27,297	28,191	20,735	21,559
Family Clothing								
Women's Clothing								
Shoe	(a)	(a)	(a)	(a)	4,755	4,974	2,912	3,249
Hardware	(a)	(a)	(a)	(a)	8,432	8,307	9,298	9,434
Lumber and Building Material	(a)	(a)	(a)	(a)	10,874	10,899	5,186	5,048
Furniture, Appliance & Radio	(a)	(a)	(a)	(a)	17,293	16,839	17,018	17,712
Restaurant	(a)	(a)	(a)	(a)	12,152	12,199	10,045	11,273
Fuel	(a)	(a)	(a)	(a)	8,365	7,728	4,994	4,276
Drug	3,426	3,539	1,287	1,259	12,582	12,781	12,681	12,843
Jewellery	(a)	(a)	(a)	(a)	5,958	5,972	2,796	2,873
Miscellaneous	50,145	50,782	18,512	19,075	111,583	119,320	75,493	78,622

(a) Not available

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1960

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(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Total - All Trades								
January	1,169,719	92,656	279,994	467,333	56,996	57,848	93,665	122,126
February	1,127,784	92,939	272,422	435,035	54,106	59,906	90,592	122,784
March	1,278,923	103,320	314,532	492,559	63,045	67,817	103,708	133,942
April	1,431,835	122,891	349,374	543,012	69,374	83,051	123,193	140,985
May	1,420,006	126,042	349,807	535,087	73,338	79,140	117,594	138,997
June	1,424,582	127,423	342,151	544,070	73,952	83,405	111,854	141,727
July	1,364,801	123,061	317,128	523,790	69,145	82,517	109,725	139,436
August	1,324,426	117,770	313,803	483,216	70,548	86,995	115,738	136,356
September	1,363,744	117,483	327,907	507,972	69,844	83,966	118,367	138,205
October	1,399,748	119,704	337,446	526,592	74,155	83,896	122,728	135,227
November	1,394,404	120,794	344,852	530,863	70,023	78,264	112,329	137,179
December	1,713,443	152,448	409,848	668,618	82,155	90,197	135,358	174,818
ANNUAL TOTAL	16,413,465	1,416,532	3,958,363	6,258,145	826,682	937,104	1,354,857	1,661,782
Grocery and Combination Stores								
January	276,305	25,263	76,496	109,546	10,936	9,881	19,232	24,951
February	256,114	24,147	73,575	97,948	10,170	9,626	17,563	23,086
March	273,188	25,559	77,716	105,426	11,282	10,372	18,141	24,693
April	295,624	27,777	83,714	115,999	11,174	11,103	19,474	26,383
May	275,336	25,913	80,234	105,631	10,643	9,620	18,754	24,537
June	286,629	27,378	83,218	109,746	11,352	10,677	18,421	25,837
July	296,955	28,850	82,803	113,932	11,889	10,760	21,164	27,556
August	270,334	27,228	76,434	100,678	10,986	10,502	19,064	25,441
September	293,066	27,922	81,859	111,466	12,278	11,618	20,889	27,034
October	292,969	27,844	81,371	115,657	11,525	10,701	20,536	25,335
November	275,036	26,302	78,299	104,699	10,956	10,897	19,826	24,057
December	339,078	32,139	95,348	130,625	13,454	13,291	23,976	30,245
ANNUAL TOTAL	3,430,632	326,320	971,067	1,321,352	136,652	129,047	237,040	309,155

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Other Food and Beverage Stores</u>								
January	80,181	6,363	22,650	33,713	2,477	2,443	4,152	8,382
February	83,586	6,763	24,886	33,544	2,540	2,543	4,673	8,637
March	86,096	6,864	24,107	35,110	2,658	2,657	5,130	9,570
April	99,742	7,503	28,394	40,606	3,371	3,027	6,278	10,563
May	92,065	8,031	24,441	38,704	2,876	2,830	5,312	9,870
June	99,130	8,786	27,252	40,690	2,964	3,225	5,692	10,521
July	104,714	9,467	27,988	45,296	2,732	3,030	5,214	10,987
August	102,072	9,699	27,086	43,631	2,810	2,907	5,027	10,912
September	105,977	8,534	29,892	45,782	3,000	3,160	5,059	10,551
October	100,977	7,859	28,728	41,403	3,198	3,388	5,942	10,454
November	97,578	7,662	30,082	38,663	2,838	3,042	5,081	10,210
December	159,699	11,708	38,478	68,875	5,551	5,702	10,192	19,194
ANNUAL TOTAL	1,211,818	99,240	333,981	506,023	37,015	37,955	67,752	129,853
<u>General Stores</u>								
January	43,211	10,384	7,078	8,695	3,639	5,492	4,480	3,443
February	39,385	9,651	5,651	7,719	3,312	5,356	4,116	3,580
March	43,063	10,337	6,110	8,278	3,638	5,279	4,447	3,973
April	51,779	11,820	8,303	10,078	4,005	7,495	4,661	4,417
May	54,810	13,024	7,791	10,285	3,781	8,050	5,132	4,747
June	55,554	12,952	9,208	10,796	4,202	8,055	5,108	5,232
July	58,730	13,304	9,530	11,909	4,745	8,211	5,494	5,536
August	56,209	12,798	8,953	11,615	3,804	8,706	5,292	5,042
September	55,909	12,904	9,632	10,493	4,079	8,314	5,729	4,758
October	57,630	12,841	11,363	10,492	4,343	8,174	5,605	4,811
November	54,442	12,472	9,953	9,921	4,576	7,610	5,090	4,822
December	65,372	15,042	11,104	12,092	5,990	8,614	6,596	5,935
ANNUAL TOTAL	636,094	147,528	106,674	122,374	50,114	90,357	62,749	56,297

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1960

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(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Department Stores								
January	89,239	5,427	14,183	30,744	8,234	4,011	10,558	16,081
February	88,092	6,055	14,955	29,023	8,245	4,129	10,343	15,337
March	102,120	7,086	17,883	33,826	9,028	5,962	11,642	17,593
April	116,583	9,220	20,962	38,614	9,726	5,431	12,853	19,777
May	116,627	9,563	21,236	39,726	10,264	5,241	12,075	18,522
June	112,379	8,839	19,595	37,775	9,795	5,264	12,270	18,842
July	94,185	6,720	15,147	30,955	8,990	4,321	10,622	17,430
August	107,456	7,763	18,476	34,847	9,484	4,886	12,790	19,209
September	126,121	8,241	22,956	41,801	10,970	5,610	14,476	22,067
October	134,857	9,879	23,144	46,863	12,299	6,771	14,725	21,172
November	156,450	12,533	26,759	55,447	13,690	7,410	16,725	23,887
December	203,504	14,698	36,080	71,804	16,313	8,858	22,214	33,552
ANNUAL TOTAL	1,447,617	106,013	251,377	491,430	127,040	66,992	161,297	243,468
Variety Stores								
January	18,674	1,671	4,984	8,774	500	616	1,047	1,082
February	18,106	1,814	4,618	8,451	476	659	987	1,101
March	21,539	2,033	5,970	9,837	552	728	1,170	1,248
April	29,873	3,246	8,287	13,316	805	969	1,618	1,631
May	26,780	2,852	7,633	11,866	734	847	1,384	1,463
June	28,332	3,046	8,048	12,534	721	869	1,505	1,530
July	27,621	3,048	7,501	12,451	698	882	1,528	1,530
August	26,306	3,072	7,119	11,526	659	802	1,576	1,552
September	28,642	3,217	8,020	12,658	744	894	1,473	1,636
October	29,305	3,196	8,072	13,062	806	1,054	1,603	1,512
November	30,466	3,653	7,886	13,522	838	1,068	1,721	1,779
December	63,126	7,662	15,903	28,616	1,692	2,054	3,479	3,721
ANNUAL TOTAL	348,770	38,550	94,081	156,614	9,225	11,443	19,090	19,768

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1960

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Motor Vehicle Dealers								
January.....	172,161	13,219	34,711	68,699	7,263	10,381	17,139	20,749
February.....	199,325	16,744	41,872	71,427	9,592	14,002	19,757	25,932
March.....	246,824	20,118	55,456	91,795	11,866	16,762	22,639	28,188
April.....	273,924	26,712	62,537	96,187	13,549	23,011	25,444	26,184
May.....	278,408	28,374	63,246	100,950	14,753	18,698	24,287	28,100
June.....	266,649	26,979	56,652	98,482	13,709	18,751	23,586	28,490
July.....	217,821	22,010	44,446	79,742	10,482	16,824	19,548	24,769
August.....	196,775	18,862	39,336	65,404	11,270	17,846	20,095	23,962
September.....	182,051	18,336	35,594	62,418	9,692	16,408	18,825	20,779
October.....	190,768	18,478	38,306	66,333	12,603	15,426	18,757	20,865
November.....	206,595	18,154	42,817	80,285	10,601	14,229	17,601	22,908
December.....	181,261	16,404	36,757	65,393	8,818	14,616	18,144	21,129
ANNUAL TOTAL.....	2,612,563	244,390	551,728	947,414	134,197	196,954	245,823	292,056
Garages and Filling Stations								
January.....	79,547	7,076	18,850	33,641	2,832	4,468	6,098	6,582
February.....	75,197	6,416	16,448	33,230	2,790	3,683	5,414	7,217
March.....	82,967	7,248	19,733	34,913	3,021	4,855	6,491	6,705
April.....	91,087	7,260	21,868	38,245	3,056	5,167	7,573	7,919
May.....	92,855	8,203	22,343	38,394	3,111	5,778	6,908	8,119
June.....	95,754	8,695	22,494	39,935	3,219	6,103	7,024	8,284
July.....	104,865	9,992	23,401	44,140	3,495	7,269	7,658	8,911
August.....	98,833	9,282	23,927	40,883	2,884	6,594	7,358	7,904
September.....	95,388	8,218	22,738	39,700	3,524	6,370	7,209	7,630
October.....	96,213	7,822	21,990	40,360	3,675	6,789	7,601	7,976
November.....	89,696	7,788	22,459	36,657	2,910	5,800	6,178	7,694
December.....	95,106	7,943	22,204	41,603	3,353	5,376	6,942	7,684
ANNUAL TOTAL.....	1,097,510	95,942	258,454	461,910	37,870	68,252	82,455	92,625

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1960

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(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Men's Clothing Stores								
January.....	21,844	922	5,502	9,332	491	818	2,254	2,524
February.....	14,050	796	3,313	6,165	338	633	1,290	1,515
March.....	16,514	857	5,035	6,514	386	701	1,480	1,541
April.....	20,978	1,103	6,611	8,179	512	936	1,863	1,776
May.....	18,883	1,108	6,076	7,125	485	713	1,560	1,816
June.....	21,556	1,142	6,896	8,469	526	800	1,824	1,900
July.....	18,512	960	5,514	7,582	389	644	1,516	1,906
August.....	17,642	1,063	6,207	5,976	349	598	1,604	1,845
September.....	18,394	972	4,856	7,662	447	877	1,668	1,912
October.....	21,466	1,154	5,908	8,548	514	1,133	2,010	2,198
November.....	22,246	1,326	6,015	8,943	492	1,088	2,130	2,252
December.....	37,549	2,508	10,056	15,444	746	1,592	3,245	3,958
ANNUAL TOTAL.....	249,635	13,911	71,990	99,940	5,676	10,533	22,443	25,142
Family Clothing Stores								
January.....	14,873	1,975	5,104	4,493	941	703	772	885
February.....	11,152	1,568	3,841	3,497	609	547	648	442
March.....	13,776	1,816	5,475	3,926	639	634	763	523
April.....	21,740	3,184	8,566	6,227	1,020	962	941	839
May.....	18,250	2,743	7,212	5,069	959	804	819	645
June.....	18,460	2,853	6,919	5,126	999	931	932	700
July.....	16,257	2,334	5,992	4,539	835	862	866	830
August.....	16,422	2,306	6,110	4,549	796	682	967	1,012
September.....	19,900	2,530	7,462	6,006	1,067	812	1,059	965
October.....	23,702	3,355	9,007	6,645	1,261	1,412	1,068	954
November.....	23,222	3,254	8,802	6,870	1,141	1,169	1,100	886
December.....	35,597	5,638	12,577	11,268	1,663	1,320	1,660	1,471
ANNUAL TOTAL.....	233,351	33,555	87,068	68,213	11,930	10,838	11,595	10,151

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Women's Clothing Stores</u>								
January	19,948	762	4,966	8,790	582	699	1,818	2,332
February	15,607	637	4,288	6,496	456	536	1,355	1,837
March	19,436	702	6,009	8,075	488	575	1,686	1,901
April	24,313	1,137	5,790	11,018	778	947	2,208	2,435
May	23,500	1,056	6,821	9,971	749	777	1,986	2,139
June	23,434	1,071	7,000	9,892	645	724	2,003	2,098
July	21,134	876	5,671	9,294	567	681	1,850	2,196
August	19,011	825	5,648	7,572	521	570	1,834	2,042
September	23,767	1,040	6,416	10,329	705	769	2,026	2,483
October	25,161	1,149	6,446	10,973	826	984	2,399	2,384
November	23,537	1,129	6,014	10,403	648	758	2,085	2,501
December	36,279	1,981	8,523	16,487	982	1,085	3,115	4,107
ANNUAL TOTAL	275,126	12,364	73,592	119,299	7,947	9,104	24,365	28,455
<u>Shoe Stores</u>								
January	10,743	563	2,546	5,303	247	180	645	1,260
February	7,652	514	2,034	3,332	159	130	453	1,029
March	9,506	554	2,774	4,091	204	196	592	1,094
April	16,482	1,061	4,949	7,350	414	350	915	1,444
May	14,454	1,033	4,447	6,276	412	286	753	1,247
June	15,216	1,080	4,618	6,867	352	266	771	1,261
July	13,172	874	3,412	6,203	303	260	767	1,353
August	11,626	814	3,358	4,984	275	216	765	1,214
September	14,769	1,043	4,066	6,761	376	307	778	1,438
October	13,480	950	3,510	5,221	383	308	815	1,291
November	12,996	852	3,870	5,787	326	275	748	1,137
December	21,234	1,578	6,503	9,948	356	285	913	1,650
ANNUAL TOTAL	161,330	10,918	46,088	73,124	3,807	3,060	8,915	15,418

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1960

20

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Hardware Stores</u>								
January	17,836	1,137	3,577	6,512	1,022	1,979	2,286	1,322
February	18,027	994	3,828	5,854	1,016	2,324	2,679	1,331
March	19,985	1,184	4,401	6,442	1,138	2,304	2,867	1,600
April	24,456	1,515	5,096	7,652	1,549	2,874	3,805	1,965
May	29,647	1,844	7,560	9,789	1,766	3,085	3,765	1,838
June	29,820	1,941	6,939	9,591	1,938	3,164	4,206	2,042
July	28,286	1,907	6,463	9,415	1,769	3,206	3,434	2,092
August	27,656	1,841	5,787	9,271	1,780	3,282	3,728	1,966
September	30,148	2,036	7,303	9,085	2,048	3,733	3,910	2,031
October	30,505	2,071	7,828	9,215	1,853	3,575	3,904	2,058
November	27,281	1,905	5,993	8,115	1,694	3,710	3,840	2,023
December	36,682	2,529	7,058	11,651	2,604	5,100	4,721	3,017
ANNUAL TOTAL	320,327	20,904	71,835	102,592	20,227	38,338	43,145	23,286
<u>Lumber and Building Material Dealers</u>								
January	26,643	1,010	4,316	9,704	2,624	2,254	4,320	2,416
February	25,205	1,018	4,373	8,793	2,790	2,029	4,312	2,989
March	27,533	1,147	6,158	9,098	2,677	1,988	2,931	3,535
April	29,094	1,197	5,699	9,567	2,706	2,517	2,827	3,581
May	39,660	1,722	7,916	13,344	4,521	3,663	5,329	3,164
June	45,099	2,073	7,912	15,928	5,267	4,657	5,581	3,682
July	44,454	1,862	8,249	15,309	5,120	5,094	5,751	3,068
August	44,855	2,047	7,861	14,701	5,622	5,538	5,399	3,686
September	43,643	2,031	7,165	14,304	5,158	5,294	6,328	3,362
October	44,830	1,819	7,929	14,121	5,358	6,091	6,181	3,330
November	40,761	1,452	7,696	14,570	4,156	4,691	5,192	3,004
December	27,752	1,360	5,376	10,153	2,404	2,546	3,738	2,174
ANNUAL TOTAL	439,528	18,739	80,652	149,590	48,404	46,362	57,789	37,992

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Furniture, Appliance and Radio Stores								
January	47,156	2,876	13,164	19,893	1,834	1,617	3,957	4,114
February	37,188	2,674	11,002	13,272	1,672	1,404	3,654	3,511
March	41,375	2,756	12,865	16,035	1,693	1,640	3,544	2,843
April	44,968	3,116	14,999	16,646	1,783	1,275	3,796	3,354
May	44,804	3,417	15,307	16,785	1,450	1,163	3,432	3,251
June	42,507	3,715	13,153	15,836	1,677	1,164	3,302	3,659
July	39,492	3,231	11,823	15,212	1,565	1,109	3,223	3,324
August	43,876	3,182	13,872	15,329	2,021	1,722	4,108	3,643
September	47,186	3,953	13,708	16,963	2,480	1,922	4,258	3,901
October	50,436	3,650	16,503	18,554	2,016	1,886	4,076	3,751
November	53,507	3,631	16,027	21,781	2,072	2,593	3,735	3,668
December	58,813	5,356	17,027	22,231	2,345	2,325	4,246	5,282
ANNUAL TOTAL	551,609	41,557	169,450	208,538	22,607	19,820	45,336	44,301
Restaurants								
January	42,547	1,905	11,217	17,871	2,032	2,284	3,341	3,898
February	40,951	1,769	10,618	16,882	2,004	2,505	3,177	3,996
March	44,441	2,055	11,675	18,681	2,015	2,377	3,578	4,060
April	46,730	2,449	12,301	18,657	2,151	2,704	3,918	4,550
May	46,929	2,339	12,563	19,488	2,072	2,471	3,397	4,598
June	47,477	2,456	12,793	18,822	2,205	2,587	3,647	4,966
July	51,186	3,181	12,586	20,390	2,567	2,834	3,906	5,722
August	50,917	2,989	13,390	19,775	2,671	3,026	3,490	5,576
September	47,876	2,572	12,992	19,401	2,798	2,483	3,164	4,467
October	45,760	2,136	12,746	18,365	2,461	2,567	3,238	4,247
November	43,635	2,002	11,650	18,188	2,320	2,420	3,146	3,908
December	44,334	2,124	12,007	18,372	2,232	2,516	3,469	3,613
ANNUAL TOTAL	552,783	27,978	146,538	224,893	27,529	30,772	41,471	53,602

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1960

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Fuel Dealers</u>								
January	44,250	1,976	14,080	21,613	1,909	596	195	3,882
February	40,338	1,585	12,360	20,763	1,741	534	261	3,094
March	40,627	1,779	12,044	21,047	1,524	543	160	3,530
April	24,476	1,118	7,336	12,601	858	255	122	2,186
May	15,170	712	3,397	8,116	668	186	193	1,898
June	12,925	695	2,981	6,960	389	204	271	1,426
July	10,286	613	2,383	5,733	274	198	152	933
August	12,149	607	2,628	7,014	241	238	116	1,306
September	18,096	1,010	4,888	9,197	595	354	159	1,894
October	26,710	1,431	7,258	14,186	948	455	298	2,135
November	32,533	1,499	9,341	16,545	1,296	468	332	3,052
December	47,289	1,949	13,868	25,277	1,684	557	276	3,679
ANNUAL TOTAL	324,849	14,974	92,564	169,052	12,125	4,586	2,533	29,014
<u>Drug Stores</u>								
January	33,744	2,356	7,589	14,679	1,615	1,518	2,350	3,638
February	31,804	2,387	7,058	13,675	1,577	1,476	2,123	3,508
March	33,134	2,384	7,430	14,200	1,613	1,580	2,177	3,752
April	34,372	2,517	7,591	14,424	1,827	1,721	2,497	3,795
May	31,858	2,350	6,979	13,519	1,698	1,496	2,188	3,629
June	32,479	2,447	7,080	13,951	1,630	1,536	2,214	3,622
July	33,192	2,464	7,337	14,030	1,656	1,564	2,379	3,761
August	32,242	2,501	7,198	13,368	1,641	1,680	2,187	3,666
September	33,366	2,478	7,330	14,093	1,740	1,760	2,246	3,718
October	34,992	2,699	7,628	14,550	1,794	1,851	2,681	3,789
November	32,197	2,382	7,495	13,571	1,573	1,510	2,130	3,536
December	45,275	3,457	9,230	19,714	2,378	2,287	3,185	5,024
ANNUAL TOTAL	408,655	30,422	89,945	173,774	20,742	19,978	28,357	45,437

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1960

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Jewellery Stores</u>								
January	8,192	528	1,559	3,971	328	353	505	947
February	8,146	508	1,826	3,877	314	394	420	807
March	8,410	563	1,708	4,056	318	419	489	858
April	9,645	571	2,621	4,131	370	488	535	930
May	9,469	639	2,002	4,356	453	503	540	976
June	10,467	837	2,061	4,853	452	572	601	1,091
July	9,108	782	1,671	4,253	374	512	534	982
August	9,614	811	1,938	4,298	418	488	598	1,063
September	10,524	775	2,145	4,886	442	538	642	1,096
October	9,566	680	1,910	4,409	430	550	609	980
November	11,331	885	2,370	5,095	515	608	678	1,181
December	29,505	2,413	5,866	13,285	1,223	1,624	1,851	3,243
ANNUAL TOTAL	133,977	9,992	27,676	61,469	5,636	7,047	8,001	14,156
<u>Miscellaneous</u>								
January	122,327	7,246	26,522	51,360	7,492	7,556	8,516	13,636
February	117,858	6,897	25,877	51,086	4,306	7,397	8,462	13,833
March	148,391	8,278	31,982	61,211	8,256	8,146	13,782	16,736
April	176,017	10,386	33,747	73,216	9,721	11,819	19,872	17,255
May	190,499	11,118	40,601	75,692	11,939	12,929	19,781	18,438
June	180,714	10,399	37,293	77,817	11,910	13,855	12,897	16,544
July	174,832	10,586	35,212	73,404	10,592	14,257	14,114	16,568
August	180,432	10,078	38,476	67,793	12,315	16,714	19,741	15,314
September	168,921	9,670	38,886	64,969	7,701	12,743	18,468	16,484
October	170,421	10,692	37,799	66,625	7,860	10,780	20,678	15,985
November	160,894	11,914	41,324	61,594	7,381	9,018	14,992	14,672
December	135,984	15,971	45,884	75,779	8,366	10,447	13,397	16,140
ANNUAL TOTAL	1,977,292	123,235	433,602	800,546	107,939	135,664	184,700	191,606

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

MONTHLY

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 0</u> \$'000	<u>1 9 6 1</u> \$'000	<u>% Change</u> 1961/1960
January	1,169,719	1,161,590	- 0.7
February	1,127,784	1,105,346	- 2.0
Total	2,297,503	2,266,936	- 1.3

Estimated Retail Trade by Provinces and Kinds of Business

January and February 1961

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination	531	50	151	206	21	19	36	47
Other food and beverage	159	13	46	65	5	5	9	16
General	83	20	13	17	7	11	9	6
Department	180	12	32	61	16	8	21	30
Variety	38	4	10	17	1	1	2	2
Motor vehicle	358	29	82	132	17	23	36	38
Garage and filling station ...	158	14	38	67	6	8	12	14
Men's clothing	34	2	9	14	1	1	3	4
Family clothing	27	4	10	8	2	1	1	1
Women's clothing	35	1	9	15	1	1	3	4
Shoe	18	1	5	8	(1)	(1)	1	2
Hardware	35	2	8	11	2	4	5	3
Lumber and building material .	51	2	9	18	5	4	7	5
Furniture, appliance and radio	80	5	24	31	3	3	7	7
Restaurant	79	4	20	33	4	4	7	7
Fuel	88	4	28	45	4	1	(1)	6
Drug	65	5	15	27	3	3	5	7
Jewellery	15	1	3	7	1	1	1	2
All other	233	14	51	95	12	15	18	28
Totals	2,267	186	563	880	111	115	183	229

Note: Totals may not balance due to rounding. (1) Less than \$500,000.

6542-506-21

Prepared in the Industry and Merchandising Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
February, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	263,066	122,219	140,847	25,140
2	Other food and beverage	81,183	40,988	40,194	6,378
3	General	39,782	2,321	37,461	9,500
4	Department	88,676	-	88,676	6,200
5	Variety	18,752	15,961	2,790	1,833
6	Motor vehicle	185,196	1,553	183,643	15,965
7	Garage and filling station	75,700	448	75,252	6,610
8	Men's clothing	13,891	1,817	12,074	830
9	Family clothing	11,543	2,758	8,785	1,603
10	Women's clothing	15,558	4,652	10,906	640
11	Shoe	7,490	3,232	4,258	460
12	Hardware	17,534	2,658	14,876	954
13	Lumber and building material	23,866	5,360	18,506	873
14	Furniture, appliance and Radio	34,054	7,510	26,544	2,515
15	Restaurant	38,599	2,558	36,041	1,722
16	Fuel	40,207	610	39,596	2,050
17	Drug	31,097	3,969	27,128	2,313
18	Jewellery	7,248	2,231	5,017	476
19	Other	111,904	10,072	101,834	6,586
20	Totals	1,105,346	230,917	874,429	92,648
		Manitoba			Saskatchewan
21	Grocery and combination	10,374	4,722	5,652	9,977
22	Other food and beverage	2,537	1,660	877	2,591
23	General	3,361	(1)	(1)	5,488
24	Department	7,776	-	7,776	4,174
25	Variety	490	475	15	670
26	Motor vehicle	9,390	-	9,390	11,664
27	Garage and filling station	2,859	(1)	(1)	3,322
28	Men's clothing	329	(1)	(1)	594
29	Family clothing	584	118	466	552
30	Women's clothing	459	120	340	476
31	Shoe	142	51	91	126
32	Hardware	1,066	177	889	1,951
33	Lumber and building material	2,406	576	1,830	1,907
34	Furniture, appliance and radio	1,590	425	1,165	1,400
35	Restaurant	1,949	235	1,714	2,222
36	Fuel	1,625	44	1,581	362
37	Drug	1,580	(1)	(1)	1,438
38	Jewellery	290	(1)	(1)	382
39	Other	4,371	377	3,994	6,948
40	Totals	53,178	9,533	43,645	56,244

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

February, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
6,824	18,316	75,113	24,670	50,444	100,945	60,886	40,059	1
(1)	(1)	23,562	6,696	16,865	33,032	18,980	14,052	2
688	8,812	6,006	502	5,504	8,021	405	7,616	3
-	6,200	16,017	-	16,017	29,749	-	29,749	4
1,673	160	4,998	4,231	767	8,582	7,283	1,299	5
1,333	14,632	45,138	-	45,138	64,642	(1)	(1)	6
(1)	(1)	17,846	(1)	(1)	32,698	72	32,626	7
(1)	(1)	3,380	277	3,104	6,205	1,194	5,012	8
152	1,451	4,184	1,419	2,765	3,536	645	2,891	9
177	463	4,396	1,196	3,200	6,649	2,180	4,469	10
108	352	1,993	912	1,081	3,391	1,738	1,654	11
(1)	(1)	4,266	651	3,615	5,554	522	5,032	12
-	873	4,802	(1)	(1)	8,246	1,365	6,881	13
506	2,009	10,381	2,123	8,258	12,035	3,056	8,979	14
93	1,628	9,864	672	9,191	16,101	854	15,247	15
(1)	(1)	12,385	-	12,385	20,692	(1)	(1)	16
224	2,088	7,153	451	6,702	13,080	1,858	11,222	17
93	383	1,710	368	1,342	3,290	1,060	2,230	18
484	6,102	25,847	1,952	23,895	45,581	3,964	41,617	19
16,534	76,114	279,041	46,423	232,618	422,029	106,405	315,624	20
Saskatchewan		Alberta			British Columbia			
3,559	6,418	18,283	8,770	9,513	23,234	12,789	10,446	21
1,686	905	4,755	3,239	1,516	8,328	4,839	3,489	22
(1)	(1)	4,108	(1)	(1)	3,298	19	3,278	23
-	4,174	9,944	-	9,944	14,816	-	14,816	24
601	69	1,022	845	177	1,157	854	303	25
-	11,664	18,196	-	18,196	20,201	-	20,201	26
(1)	(1)	5,268	(1)	(1)	7,098	124	6,974	27
(1)	(1)	1,175	(1)	(1)	1,377	(1)	(1)	28
156	396	686	188	498	398	80	318	29
168	308	1,305	367	937	1,632	443	1,189	30
64	63	443	165	279	934	196	738	31
447	1,504	2,529	(1)	(1)	1,213	224	990	32
1,135	772	3,012	1,712	1,300	2,620	355	2,264	33
401	999	3,107	425	2,682	3,027	576	2,452	34
20	2,202	3,199	103	3,095	3,543	579	2,964	35
-	362	219	(1)	(1)	2,874	(1)	(1)	36
152	1,286	2,181	300	1,882	3,352	899	2,453	37
134	248	406	228	178	693	268	426	38
362	6,586	9,681	488	9,193	12,890	2,444	10,446	39
9,248	46,996	89,519	17,713	71,806	112,685	25,064	87,621	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

February 1961 Over February 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 2.7	+ 4.1	+ 2.1	+ 3.1	+ 2.0	+ 3.6	+ 4.1	+ 0.6
Other food and beverage	- 2.9	- 5.7	- 5.3	- 1.5	- 0.1	+ 1.9	+ 1.8	- 3.6
General	+ 1.0	- 1.6	+ 6.3	+ 3.9	+ 1.5	+ 2.5	- 0.2	- 7.9
Department	+ 0.7	+ 2.4	+ 7.1	+ 2.5	- 5.7	+ 1.1	- 3.9	- 3.4
Variety	+ 3.6	+ 1.0	+ 8.2	+ 1.6	+ 2.9	+ 1.7	+ 3.5	+ 5.1
Motor vehicle	- 7.1	- 4.7	+ 7.8	- 9.5	- 2.1	-16.7	- 7.9	-22.1
Garage and filling station	+ 0.7	+ 3.0	+ 8.5	- 1.6	+ 2.5	- 9.8	- 2.7	- 1.6
Men's clothing	- 1.1	+ 4.3	+ 2.0	+ 0.6	- 2.7	- 6.2	- 8.9	- 9.1
Family clothing	+ 3.5	+ 2.2	+ 8.9	+ 1.1	- 4.1	+ 0.9	+ 5.9	-10.0
Women's clothing	- 0.3	+ 0.5	+ 2.5	+ 2.4	+ 0.7	-11.2	- 3.7	-11.2
Shoe	- 2.1	-10.5	- 2.0	+ 1.8	-10.7	- 3.1	- 2.2	- 9.2
Hardware	- 2.7	- 4.0	+11.4	- 5.1	+ 4.9	-16.0	- 5.6	- 8.9
Lumber and building material	- 5.3	-14.2	+ 9.8	- 6.2	-13.8	- 6.0	- 6.2	-12.3
Furniture, appliance and radio	- 8.4	- 5.9	- 5.6	- 9.3	- 4.9	- 0.3	-15.0	-13.8
Restaurant	- 5.7	- 2.7	- 7.1	- 4.6	- 2.7	-11.3	+ 0.7	-11.3
Fuel	- 0.3	+29.3	+ 0.2	- 0.3	- 6.7	-32.2	-16.1	- 7.1
Drug	- 2.2	- 3.1	+ 1.3	- 4.4	+ 0.2	- 2.6	+ 2.7	- 4.4
Jewellery	-11.0	- 6.3	- 6.4	-15.1	- 7.6	- 3.0	- 3.3	-14.1
Other	- 5.1	- 4.5	- 0.1	-10.8	+ 1.5	- 6.1	+14.4	- 6.8
Totals, all trades .	- 2.0	- 0.3	+ 2.4	- 3.0	- 1.7	- 6.1	- 1.2	- 8.2

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January - February 1961 Over January - February 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	- 0.3	+ 1.6	+ 0.8	- 0.9	- 2.0	- 0.2	- 0.9	- 2.0
Other food and beverage	- 2.8	- 2.6	- 3.7	- 3.1	- 1.4	+ 0.6	+ 1.8	- 3.4
General	+ 0.9	- 0.9	+ 4.3	+ 2.7	+ 3.2	+ 2.6	- 0.1	- 8.5
Department	+ 1.5	+ 6.4	+ 8.5	+ 1.6	- 0.9	+ 1.1	- 0.3	- 4.7
Variety	+ 3.2	+ 3.8	+ 7.7	+ 0.4	+ 1.9	+ 1.0	+ 3.9	+ 4.9
Motor vehicle	- 3.7	- 2.3	+ 6.9	- 5.6	+ 0.5	- 6.2	- 2.5	-17.8
Garage and filling station	+ 2.3	+ 2.2	+ 7.9	+ 0.9	+ 8.8	- 5.6	+ 1.7	- 2.1
Men's clothing	- 4.4	+ 4.3	- 1.1	- 6.7	- 0.2	+ 1.4	-10.3	- 4.0
Family clothing	+ 3.1	+ 1.6	+ 8.4	+ 0.2	+ 3.4	- 2.6	+ 3.2	- 6.9
Women's clothing	- 1.7	- 1.5	+ 0.8	(c)	- 4.6	- 5.6	- 5.0	- 9.4
Shoe	- 3.2	- 6.7	- 1.7	- 3.6	- 8.4	+ 0.6	- 1.6	- 3.3
Hardware	- 1.6	- 1.0	+ 6.3	- 7.2	+ 4.2	- 5.0	+ 1.0	- 2.6
Lumber and building material	- 2.2	-10.3	+ 5.5	- 1.9	- 3.8	+ 0.6	- 2.8	-12.2
Furniture, appliance and radio	- 5.9	- 5.4	- 1.8	- 5.9	- 9.0	- 2.1	-13.9	-11.1
Restaurant	- 5.1	- 2.0	- 7.4	- 3.8	- 3.7	- 8.6	+ 4.3	-12.0
Fuel	+ 4.2	+17.0	+ 6.3	+ 5.9	- 2.1	-30.1	-12.7	-10.2
Drug	- 1.6	- 0.8	+ 0.5	- 3.2	+ 0.8	- 1.3	+ 2.0	- 3.1
Jewellery	- 9.2	- 1.2	- 9.6	-13.0	(c)	+ 2.0	- 2.1	- 8.4
Other	- 2.8	- 1.7	- 2.1	- 7.6	+ 5.8	- 0.3	+ 8.8	+ 0.8
Totals, all trades .	- 1.3	+ 0.3	+ 2.0	- 2.5	+ 0.2	- 2.3	- 0.4	- 6.6

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

February 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,264	4,277	900	959	10,658	11,181	8,325	8,723
Other food and beverage ...	1,373	1,267	351	340	2,761	2,617	2,278	2,154
General	4,319	4,196	844	822	2,219	2,174	2,269	2,309
Motor vehicle	2,263	2,396	866	577	7,830	7,713	5,784	5,279
Garage and filling station	2,314	2,441	3,121	3,212
Men's clothing	286	321	145	145	1,445	1,468	1,125	1,138
Family clothing								
Women's clothing								
Shoe	228	197	160	163
Hardware	403	396	447	447
Lumber and building material	539	493	334	258
Furniture, appliance and radio	1,169	1,045	1,065	966
Restaurant	778	784	694	633
Fuel	893	1,080	438	585
Drug	276	285	105	94	1,000	957	1,006	976
Jewellery	292	267	148	142
Other	2,723	2,790	1,124	1,112	6,470	6,253	4,449	4,464
Totals	17,216	17,364	5,080	4,767	38,999	39,067	31,644	31,448

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

February 1960 and February 1961

Department	Sales			Stocks (at selling value)		
	1960	1961	Change 1961/60	1960	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Women's and misses' dresses ...	2,610	2,620	+ 0.4	8,458	8,798	+ 4.0
Women's and misses' coats and suits	1,785	2,157	+20.8	7,086	6,907	- 2.5
Women's and misses' sportswear	2,150	2,259	+ 5.1	9,176	10,077	+ 9.8
Furs	800	767	- 4.1	4,598	4,603	+ 0.1
Girls' and infants' wear	3,445	3,557	+ 3.3	18,381	18,092	- 1.6
Lingerie and corsets	3,523	3,468	- 1.6	11,699	12,147	+ 3.8
Aprons, housedresses and uniforms	355	401	+13.0	1,011	1,081	+ 6.9
Millinery	533	620	+16.3	1,370	1,409	+ 2.8
Hosiery and apparel accessories	2,718	2,665	- 2.0	10,620	10,881	+ 2.5
Women's, misses' and children's shoes	2,708	2,907	+ 7.3	18,209	18,648	+ 2.4
Ladies' apparel and accessories Totals 1 - 10	20,627	21,421	+ 3.8	90,608	92,643	+ 2.2
Men's clothing	2,469	2,639	+ 6.9	11,681	11,984	+ 2.6
Men's furnishings	3,012	3,013	(c)	15,951	16,025	+ 0.5
Boys' clothing and furnishings	1,384	1,430	+ 3.3	8,973	8,622	- 3.1
Men's and boys' shoes	1,159	1,276	+10.1	6,887	6,740	- 2.1
Food and kindred products	5,593	5,765	+ 3.1	4,692	4,775	+ 1.8
Toiletries, cosmetics and drugs	3,038	3,026	- 0.4	7,697	8,315	+ 8.0
Photographic equipment and supplies	423	402	- 5.0	1,601	1,734	+ 8.3
Piece goods	3,134	3,114	- 0.6	10,234	10,799	+ 5.5
Linens and domestics	3,127	3,033	- 3.0	10,237	10,156	- 0.8
Smallwares	1,796	1,629	- 9.3	6,103	6,056	- 0.8
China and glassware	1,100	1,097	- 0.3	8,733	9,035	+ 3.5
Home furnishings	7,139	6,809	- 4.6	27,974	27,217	- 2.7
Furniture	6,804	6,726	- 1.1	19,949	19,380	- 2.9
Major appliances	5,659	5,424	- 4.2	19,562	20,763	+ 6.1
Radio and music	2,524	2,604	+ 3.2	11,114	9,374	-15.7
Hardware and housewares	6,316	6,559	+ 3.8	24,946	28,901	+15.9
Jewellery	1,381	1,345	- 2.6	8,066	8,459	+ 4.9
Sporting goods and luggage	1,777	1,715	- 3.5	17,384	17,160	- 1.3
Stationery, books and magazines	1,759	1,794	+ 2.0	5,418	5,798	+ 7.0
All other departments	7,871	7,855	- 0.2	18,000	17,666	- 1.9
Totals, all departments	88,092	88,676	+ 0.7	335,810	341,602	+ 1.7
(lines 1 - 30)						

c) Unchanged



Canada. Statistics, Bureau of

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 0</u> \$'000	<u>1 9 6 1</u> \$'000	<u>% Change</u> 1961/1960
January	1,170,007	1,161,609	- 0.7
February	1,128,111	1,105,313	- 2.0
March	1,279,257	1,316,228	+ 2.9
Total	3,577,375	3,583,150	+ 0.2

Estimated Retail Trade by Provinces and Kinds of Business

January to March 1961

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination	824	78	236	318	33	30	57	73
Other food and beverage	252	20	72	103	8	8	15	26
General	129	31	20	26	11	18	13	10
Department	291	20	51	98	27	14	34	48
Variety	63	6	18	28	2	2	3	4
Motor vehicle	589	49	135	218	27	39	58	63
Garage and filling station ...	242	21	58	103	9	13	18	20
Men's clothing	53	3	15	22	1	2	5	5
Family clothing	44	6	17	13	2	2	2	2
Women's clothing	57	2	16	24	2	2	5	6
Shoe	29	2	8	13	1	1	2	3
Hardware	56	3	13	18	3	6	8	4
Lumber and building material .	78	3	15	27	8	6	11	8
Furniture, appliance and radio	121	8	36	47	5	5	10	10
Restaurant	123	6	31	52	6	7	11	11
Fuel	125	6	39	64	5	1	1	9
Drug	98	7	23	41	5	5	7	11
Jewellery	24	2	5	11	1	1	1	2
All other	385	22	86	152	21	24	34	45
Totals	3,583	295	895	1,376	176	186	294	362

Note: Totals may not balance due to rounding.

6542-506-31

Prepared in the Industry and Merchandising Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
March, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	293,034	137,076	155,958	27,890
2	Other food and beverage	92,670	49,002	43,667	7,352
3	General	45,614	2,857	42,757	10,710
4	Department	111,520	-	111,520	7,729
5	Variety	25,316	21,806	3,509	2,488
6	Motor vehicle	231,089	2,123	228,966	19,695
7	Garage and filling station	83,523	709	82,914	7,497
8	Men's clothing	18,707	2,552	16,155	993
9	Family clothing	17,427	4,423	13,004	2,291
10	Women's clothing	21,869	6,047	15,822	824
11	Shoe	11,688	5,472	6,216	620
12	Hardware	20,467	3,619	16,847	1,193
13	Lumber and building material	27,761	5,245	22,516	1,035
14	Furniture, appliance and Radio ...	40,975	9,564	31,411	3,020
15	Restaurant	43,503	3,262	40,241	1,933
16	Fuel	36,553	583	35,970	1,835
17	Drug	33,461	4,574	28,887	2,487
18	Jewellery	8,927	2,901	6,026	638
19	Other	152,024	13,086	138,941	8,348
20	Totals	1,316,228	274,901	1,041,327	108,578
		Manitoba			Saskatchewan
21	Grocery and combination	11,951	5,395	6,556	10,802
22	Other food and beverage	2,891	1,838	1,053	3,006
23	General	3,784	(1)	(1)	7,009
24	Department	10,180	-	10,180	5,459
25	Variety	677	658	18	901
26	Motor vehicle	10,549	-	10,549	16,494
27	Garage and filling station	3,075	(1)	(1)	4,836
28	Men's clothing	426	(1)	(1)	772
29	Family clothing	830	177	653	705
30	Women's clothing	580	139	441	616
31	Shoe	266	94	172	232
32	Hardware	1,253	285	968	2,276
33	Lumber and building material	2,756	606	2,149	2,040
34	Furniture, appliance and radio ...	1,815	518	1,297	1,710
35	Restaurant	2,105	289	1,816	2,271
36	Fuel	1,040	28	1,012	428
37	Drug	1,655	(1)	(1)	1,625
38	Jewellery	382	(1)	(1)	430
39	Other	8,422	439	7,983	9,092
40	Totals	64,637	11,125	53,512	70,704

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
March, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,242	20,648	84,477	28,020	56,457	111,958	68,421	43,537	1
(1)	(1)	25,957	8,315	17,642	37,901	22,657	15,244	2
669	10,041	6,880	593	6,287	8,744	464	8,279	3
-	7,729	19,761	-	19,761	37,004	-	37,004	4
2,292	196	7,339	6,237	1,102	11,079	9,578	1,501	5
1,833	17,862	53,071	-	53,071	85,278	(1)	(1)	6
(1)	(1)	19,660	(1)	(1)	35,141	260	34,881	7
(1)	(1)	6,246	350	5,896	7,094	1,613	5,476	8
239	2,052	7,189	2,478	4,711	5,038	972	4,066	9
202	623	6,984	1,659	5,326	8,752	2,644	6,108	10
159	461	3,652	1,883	1,769	5,049	2,718	2,331	11
(1)	(1)	4,719	827	3,892	6,526	522	6,004	12
-	1,035	5,965	(1)	(1)	8,928	1,396	7,533	13
730	2,290	12,079	2,782	9,296	15,897	3,748	12,149	14
164	1,770	11,262	826	10,436	18,382	1,147	17,235	15
(1)	(1)	11,189	-	11,189	18,730	(1)	(1)	16
250	2,236	8,025	672	7,353	13,795	2,004	11,791	17
133	506	2,383	521	1,862	3,756	1,369	2,386	18
601	7,747	34,938	2,700	32,238	57,667	5,106	52,561	19
19,317	89,261	331,776	58,233	273,543	496,719	125,041	371,678	20
Saskatchewan		Alberta			British Columbia			
3,852	6,950	20,046	9,714	10,332	25,911	14,432	11,478	21
1,901	1,105	5,686	4,020	1,666	9,877	5,807	4,070	22
(1)	(1)	4,749	(1)	(1)	3,739	312	3,427	23
-	5,459	12,969	-	12,969	18,417	-	18,417	24
818	83	1,362	1,115	247	1,470	1,108	362	25
-	16,494	21,847	-	21,847	24,157	-	24,157	26
(1)	(1)	6,527	(1)	(1)	6,878	151	6,727	27
(1)	(1)	1,569	(1)	(1)	1,608	(1)	(1)	28
163	542	845	284	562	529	110	419	29
179	437	1,884	562	1,322	2,228	662	1,566	30
112	120	681	262	419	1,188	244	944	31
726	1,550	2,913	(1)	(1)	1,587	321	1,266	32
1,158	882	3,383	1,430	1,954	3,654	383	3,272	33
533	1,177	3,620	562	3,058	2,834	690	2,144	34
21	2,250	3,748	137	3,611	3,803	679	3,124	35
-	428	148	(1)	(1)	3,184	(1)	(1)	36
192	1,432	2,226	322	1,904	3,648	1,040	2,608	37
169	260	518	289	230	819	303	516	38
415	8,678	15,868	530	15,338	17,688	3,294	14,395	39
10,716	59,988	110,599	20,472	90,127	133,219	29,998	103,221	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

March 1961 Over March 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 7.3	+ 9.1	+ 8.7	+ 6.2	+ 5.9	+ 4.1	+10.5	+ 4.9
Other food and beverage	+ 7.6	+ 7.1	+ 7.7	+ 7.9	+ 8.8	+13.1	+10.8	+ 3.2
General	+ 5.9	+ 3.6	+12.6	+ 5.6	+ 4.0	+11.6	+ 6.8	- 5.9
Department	+ 8.8	+ 8.6	+10.5	+ 9.1	+12.4	+ 6.1	+11.4	+ 4.1
Variety	+17.5	+22.4	+22.9	+12.6	+22.6	+23.8	+16.4	+17.8
Motor vehicle	- 6.4	- 2.1	- 4.3	- 7.1	-11.1	- 1.6	- 3.5	-14.3
Garage and filling station	+ 0.8	+ 3.4	- 0.4	+ 0.7	+ 1.8	- 0.4	+ 0.7	+ 2.6
Men's clothing	+13.3	+15.9	+24.1	+ 8.9	+10.4	+10.1	+ 6.0	+ 4.3
Family clothing	+26.5	+26.2	+31.3	+28.3	+29.9	+11.1	+10.7	+ 1.1
Women's clothing	+12.5	+17.4	+16.2	+ 8.4	+18.9	+ 7.1	+11.7	+17.2
Shoe	+23.0	+11.9	+31.7	+23.4	+30.4	+18.4	+15.0	+ 8.6
Hardware	+ 2.4	+ 0.8	+ 7.2	+ 1.3	+ 5.5	- 1.2	+ 1.6	- 0.8
Lumber and building material	+ 0.8	- 9.8	- 3.1	- 1.9	+ 3.0	+ 2.6	+15.4	+ 3.4
Furniture, appliance and radio	- 1.0	+ 9.6	- 6.1	- 0.9	+ 7.2	+ 4.3	+ 2.1	- 0.3
Restaurant	- 2.1	- 5.9	- 3.5	- 1.6	+ 4.5	- 4.5	+ 4.8	- 6.3
Fuel	-10.0	+ 3.1	- 7.1	-11.0	-31.8	-21.2	- 7.5	- 9.8
Drug	+ 1.0	+ 4.3	+ 8.0	- 2.9	+ 2.6	+ 2.8	+ 2.2	- 2.8
Jewellery	+ 6.1	+13.3	+39.5	- 7.4	+20.1	+ 2.6	+ 5.9	- 4.5
Other	+ 2.4	+ 0.8	+ 9.4	- 5.8	+ 2.0	+11.6	+15.1	+ 5.7
Totals, all trades .	+ 2.9	+ 5.1	+ 5.5	+ 0.8	+ 2.5	+ 4.1	+ 6.6	- 0.6

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to March 1961 Over January to March 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 2.3	+ 4.2	+ 3.5	+ 1.5	+ 0.8	+ 1.3	+ 2.9	+ 0.4
Other food and beverage	+ 0.8	+ 0.7	+ 0.1	+ 0.7	+ 2.1	+ 5.0	+ 5.1	- 1.0
General	+ 2.6	+ 0.6	+ 7.0	+ 3.7	+ 3.5	+ 5.9	+ 2.3	- 7.6
Department	+ 3.9	+ 6.8	+ 9.3	+ 4.1	+ 3.6	+ 1.9	+ 3.9	- 1.9
Variety	+ 8.5	+10.7	+13.5	+ 4.9	+ 9.4	+ 9.3	+ 8.5	+ 9.6
Motor vehicle	- 4.8	- 2.2	+ 2.2	- 6.2	- 4.3	- 4.3	- 2.9	-16.5
Garage and filling station	+ 1.8	+ 2.6	+ 5.0	+ 0.8	+ 6.4	- 3.7	+ 1.3	- 0.6
Men's clothing	+ 1.2	+ 8.2	+ 8.1	- 2.1	+ 3.1	+ 4.3	- 5.5	- 1.7
Family clothing	+11.2	+ 9.9	+17.1	+ 9.5	+11.1	+ 2.0	+ 5.9	- 4.6
Women's clothing	+ 3.3	+ 4.8	+ 6.9	+ 2.9	+ 2.9	- 1.5	+ 0.8	- 1.1
Shoe	+ 5.7	- 0.4	+10.9	+ 5.1	+ 4.6	+ 7.5	+ 4.2	+ 0.6
Hardware	- 0.2	- 0.4	+ 6.6	- 4.3	+ 4.7	- 3.6	+ 1.2	- 2.0
Lumber and building material	- 1.1	-10.1	+ 1.9	- 1.9	- 1.5	+ 1.3	+ 2.3	- 6.1
Furniture, appliance and radio	- 4.3	- 0.4	- 3.3	- 4.3	- 3.7	+ 0.1	- 8.8	- 8.2
Restaurant	- 4.0	- 3.4	- 6.0	- 3.0	- 1.0	- 7.2	+ 4.5	-10.1
Fuel	- 0.4	+12.4	+ 2.1	+ 0.3	-10.8	-27.2	-11.4	-10.1
Drug	- 0.7	+ 0.9	+ 3.0	- 3.1	+ 1.4	+ 0.1	+ 2.1	- 3.0
Jewellery	- 4.0	+ 3.9	+ 6.9	-11.1	+ 6.7	+ 2.2	+ 0.7	- 7.2
Other	- 0.8	- 0.7	+ 2.2	- 6.9	+ 4.2	+ 3.9	+11.6	+ 2.6
Totals, all trades .	+ 0.2	+ 2.0	+ 3.3	- 1.3	+ 1.0	- 0.1	+ 2.1	- 4.5

Estimated Retail Trade - Atlantic Provinces

March 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,635	4,853	971	1,091	11,148	12,126	8,804	9,820
Other food and beverage ...	1,349	1,420	323	373	2,935	3,164	2,256	2,396
General	4,534	4,697	891	837	2,466	2,543	2,446	2,633
Motor vehicle	2,361	2,744	1,298	853	9,000	8,766	7,459	7,332
Garage and filling station	2,761	2,816	3,606	3,772
Men's clothing	301	396	173	171	1,597	1,848	1,304	1,693
Family clothing								
Women's clothing								
Shoe	262	281	167	204
Hardware	443	453	538	539
Lumber and building material	696	587	363	334
Furniture, appliance and radio	1,091	1,323	1,323	1,238
Restaurant	943	919	814	747
Fuel	1,012	1,044	482	448
Drug	275	315	96	92	996	1,028	1,016	1,052
Jewellery	310	328	188	233
Other	3,343	3,520	1,314	1,243	7,627	7,873	5,145	5,929
Totals	18,396	19,783	5,757	5,328	43,287	45,100	35,911	38,370

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

March 1960 and March 1961

Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Women's and misses' dresses ...	3,559	4,089	+14.9	8,726	8,951	+ 2.6
Women's and misses' coats and suits	3,951	4,972	+25.8	7,016	6,457	- 8.0
Women's and misses' sportswear	2,570	2,905	+13.0	9,954	10,621	+ 6.7
Furs	742	767	+ 3.4	4,591	4,592	(c)
Girls' and infants' wear	5,398	6,466	+19.8	18,678	17,961	- 3.8
Lingerie and corsets	3,884	4,017	+ 3.4	12,119	12,374	+ 2.1
Aprons, housedresses and uniforms	394	417	+ 5.8	1,128	1,107	- 1.9
Millinery	1,097	1,581	+44.1	1,545	1,268	-17.9
Hosiery and apparel accessories	3,454	3,980	+15.2	11,338	11,126	- 1.9
Women's, misses' and children's shoes	4,191	4,876	+16.3	19,158	19,499	+ 1.8
Ladies' apparel and accessories Totals 1 - 10	29,240	34,070	+16.5	94,253	93,956	- 0.3
Men's clothing	3,587	4,240	+18.2	12,443	12,228	- 1.7
Men's furnishings	3,344	3,660	+ 9.4	16,681	16,659	- 0.1
Boys' clothing and furnishings	2,353	2,788	+18.5	9,367	8,974	- 4.2
Men's and boys' shoes	1,459	1,601	+ 9.7	7,128	7,170	+ 0.6
Food and kindred products	6,017	6,924	+15.1	4,971	4,335	-12.8
Toiletries, cosmetics and drugs	3,048	3,168	+ 3.9	7,735	8,328	+ 7.7
Photographic equipment and supplies	444	477	+ 7.4	1,537	1,646	+ 7.1
Piece goods	2,978	3,111	+ 4.5	10,435	10,733	+ 2.9
Linens and domestics	2,598	2,563	- 1.3	9,928	10,352	+ 4.3
Smallwares	1,867	1,757	- 5.9	6,262	6,197	- 1.0
China and glassware	1,052	1,158	+10.1	8,683	9,311	+ 7.2
Home furnishings	7,428	7,320	- 1.5	27,751	28,270	+ 1.9
Furniture	6,323	6,177	- 2.3	20,790	20,325	- 2.2
Major appliances	6,292	6,177	- 1.8	24,272	22,717	- 6.4
Radio and music	2,608	2,676	+ 2.6	11,223	9,430	-16.0
Hardware and housewares	7,086	7,629	+ 7.7	26,761	29,009	+ 8.4
Jewellery	1,483	1,594	+ 7.5	8,278	8,364	+ 1.0
Sporting goods and luggage	2,341	2,480	+ 5.9	18,946	18,815	- 0.7
Stationery, books and magazines	1,688	1,931	+14.4	5,577	5,751	+ 3.1
All other departments	9,218	10,019	+ 8.7	17,876	17,805	- 0.4
Totals, all departments	102,454	111,520	+ 8.8	350,897	350,375	- 2.4

() Unchanged

- revised

Department Store Sales by Departments

January to March

Department	Sales		
	1960 ^r	1961 ^r	Change 1961/1960
	\$'000	\$'000	%
1. Women's and misses' dresses	8,393	8,941	+ 6.5
2. Women's and misses' coats and suits	8,007	9,558	+19.4
3. Women's and misses' sportswear	7,429	7,942	+ 6.9
4. Furs	3,091	3,249	+ 5.1
5. Girls' and infants' wear	11,984	13,449	+12.2
6. Lingerie and corsets	10,824	10,954	+ 1.2
7. Aprons, housedresses and uniforms	1,065	1,123	+ 5.4
8. Millinery	2,060	2,602	+26.3
9. Hosiery and apparel accessories	8,595	9,006	+ 4.8
10. Women's, misses' and children's shoes ..	9,391	10,286	+ 9.5
Ladies' apparel and accessories			
Totals 1 - 10	70,839	77,110	+ 8.9
11. Men's clothing	8,895	9,754	+ 9.7
12. Men's furnishings	9,282	9,691	+ 4.4
13. Boys' clothing and furnishings	5,198	5,652	+ 8.7
14. Men's and boys' shoes	3,600	3,850	+ 6.9
15. Food and kindred products	17,248	18,185	+ 5.4
16. Toiletries, cosmetics and drugs	8,831	8,970	+ 1.6
17. Photographic equipment and supplies	1,236	1,226	- 0.8
18. Piece goods	9,713	10,078	+ 3.8
19. Linens and domestics	10,178	10,414	+ 2.3
20. Smallwares	5,470	5,080	- 7.1
21. China and glassware	3,104	3,214	+ 3.5
22. Home furnishings	20,452	20,096	- 1.7
23. Furniture	20,392	20,060	- 1.6
24. Major appliances	18,917	18,210	- 3.7
25. Radio and music	8,112	8,358	+ 3.0
26. Hardware and housewares	19,072	19,944	+ 4.6
27. Jewellery	4,204	4,244	+ 1.0
28. Sporting goods and luggage	5,835	6,106	+ 4.6
29. Stationery, books and magazines	5,101	5,474	+ 7.3
30. All other departments	24,722	25,724	+ 4.1
Totals, all departments	280,401	291,440	+ 3.9

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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

MONTHLY

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1960</u> \$'000	<u>1961</u> \$'000	<u>% Change</u> 1961/1960
January	1,170,007	1,161,879	- 0.7
February	1,128,111	1,105,663	- 2.0
March	1,279,257	1,316,602	+ 2.9
April	1,432,251	1,358,494	- 5.2
Total	5,009,626	4,942,638	- 1.3

Estimated Retail Trade by Provinces and Kinds of Business

January to April 1961

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination	1,117	106	318	432	44	42	76	100
Other food and beverage	347	27	99	142	11	11	21	36
General	179	42	28	35	15	26	19	14
Department	403	28	71	134	36	19	46	68
Variety	91	9	25	41	3	3	5	5
Motor vehicle	834	73	192	306	39	59	82	84
Garage and filling station ...	330	28	78	139	12	18	25	29
Men's clothing	71	4	21	29	2	3	6	7
Family clothing	64	9	24	19	3	3	3	3
Women's clothing	78	3	21	33	2	3	7	8
Shoe	43	3	12	19	1	1	3	5
Hardware	79	5	18	25	5	9	11	6
Lumber and building material .	108	4	21	37	11	9	15	12
Furniture, appliance and radio	163	11	50	63	7	6	14	13
Restaurant	167	8	43	69	8	9	15	15
Fuel	151	7	46	78	6	1	1	12
Drug	132	10	31	55	7	6	9	14
Jewellery	33	2	8	15	1	2	2	3
All other	551	32	117	215	31	37	57	62
Totals	4,943	411	1,224	1,886	243	266	417	496

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
April, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	293,278	140,805	152,473	28,150
2	Other food and beverage	94,946	50,847	44,099	7,366
3	General	50,362	2,933	47,429	11,472
4	Department	110,476	-	110,476	8,310
5	Variety	28,179	24,742	3,437	3,040
6	Motor vehicle	245,796	2,506	243,290	23,777
7	Garage and filling station	88,503	684	87,818	6,980
8	Men's clothing	18,198	2,138	16,060	988
9	Family clothing	19,335	5,453	13,883	2,698
10	Women's clothing	21,185	6,758	14,428	1,058
11	Shoe	13,268	6,358	6,910	920
12	Hardware	23,318	4,137	19,181	1,329
13	Lumber and building material	30,022	6,368	23,654	999
14	Furniture, appliance and Radio ...	42,787	8,804	33,982	2,792
15	Restaurant	43,819	3,256	40,564	2,250
16	Fuel	25,952	510	25,442	1,265
17	Drug	34,136	4,704	29,432	2,460
18	Jewellery	8,911	2,934	5,977	552
19	Other	166,023	14,055	151,967	9,603
20	Totals	1,358,494	287,992	1,070,502	116,009
		Manitoba			Saskatchewan
21	Grocery and combination	11,180	5,693	5,487	11,361
22	Other food and beverage	3,134	2,004	1,130	2,825
23	General	3,969	(1)	(1)	7,552
24	Department	9,622	-	9,622	5,030
25	Variety	829	808	21	988
26	Motor vehicle	11,178	-	11,178	19,904
27	Garage and filling station	3,192	(1)	(1)	5,892
28	Men's clothing	458	(1)	(1)	829
29	Family clothing	950	211	739	854
30	Women's clothing	726	176	550	795
31	Shoe	356	128	228	295
32	Hardware	1,595	349	1,247	2,888
33	Lumber and building material	2,898	607	2,292	2,621
34	Furniture, appliance and radio ...	1,787	421	1,366	1,210
35	Restaurant	2,060	277	1,784	2,423
36	Fuel	989	27	962	281
37	Drug	1,865	(1)	(1)	1,676
38	Jewellery	350	(1)	(1)	423
39	Other	9,933	312	9,621	12,686
40	Totals	67,071	11,699	55,372	80,533

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

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Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
April, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,151	20,999	81,964	28,234	53,731	114,136	70,434	43,703	1
(1)	(1)	26,914	9,291	17,622	38,991	23,526	15,464	2
815	10,657	7,865	542	7,323	9,755	461	9,294	3
-	8,310	19,788	-	19,788	36,237	-	36,237	4
2,798	241	7,741	6,776	965	12,409	10,972	1,536	5
2,207	21,570	57,034	-	57,034	87,996	(1)	(1)	6
(1)	(1)	20,725	(1)	(1)	36,506	122	36,384	7
(1)	(1)	5,720	470	5,250	6,950	1,458	5,492	8
291	2,407	7,479	3,041	4,438	5,695	1,198	4,497	9
275	784	4,972	1,676	3,296	9,390	3,127	6,263	10
264	656	3,946	2,008	1,939	5,692	3,216	2,476	11
(1)	(1)	5,294	850	4,444	6,840	618	6,222	12
-	999	6,331	(1)	(1)	9,685	1,319	8,366	13
675	2,117	14,267	2,926	11,341	15,808	3,378	12,430	14
182	2,068	11,293	783	10,510	17,575	1,150	16,425	15
(1)	(1)	6,904	-	6,904	14,116	(1)	(1)	16
244	2,215	7,821	477	7,344	14,199	2,216	11,984	17
149	403	2,232	490	1,742	3,938	1,393	2,545	18
596	9,006	31,168	2,785	28,382	63,031	5,447	57,584	19
20,389	95,620	329,458	60,811	268,647	508,949	130,351	378,598	20
Saskatchewan		Alberta			British Columbia			
4,172	7,189	19,766	9,978	9,788	26,720	15,143	11,577	21
1,784	1,042	5,881	3,859	2,022	9,836	5,913	3,923	22
(1)	(1)	5,536	(1)	(1)	4,214	460	3,753	23
-	5,030	12,558	-	12,558	18,932	-	18,932	24
902	86	1,560	1,319	241	1,612	1,265	347	25
-	19,904	24,121	-	24,121	21,786	-	21,786	26
(1)	(1)	7,051	(1)	(1)	8,156	163	7,993	27
(1)	(1)	1,626	(1)	(1)	1,628	(1)	(1)	28
176	678	893	284	609	765	251	514	29
210	585	2,023	616	1,407	2,221	678	1,543	30
155	139	753	294	459	1,307	294	1,013	31
860	2,028	3,418	(1)	(1)	1,953	340	1,613	32
1,442	1,179	4,046	2,138	1,907	3,442	523	2,919	33
402	808	3,608	352	3,256	3,316	651	2,665	34
20	2,403	3,979	106	3,873	4,239	737	3,502	35
-	281	171	(1)	(1)	2,226	(1)	(1)	36
247	1,428	2,482	430	2,052	3,634	974	2,660	37
159	264	515	286	229	901	333	568	38
491	12,195	22,969	514	22,455	16,634	3,911	12,723	39
11,295	69,238	122,956	21,516	101,440	133,522	31,931	101,591	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

April 1961 Over April 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	- 0.8	+ 1.3	- 2.1	- 1.6	+ 0.1	+ 2.3	+ 1.5	+ 1.3
Other food and beverage	- 4.8	- 1.8	- 5.2	- 4.0	- 7.0	- 6.7	- 6.3	- 6.9
General	- 2.7	- 2.9	- 5.3	- 3.2	- 0.9	+ 0.8	- 2.2	- 4.6
Department	- 5.5	-10.2	- 5.6	- 6.4	- 1.4	- 8.9	- 2.3	- 4.8
Variety	- 5.7	- 6.3	- 6.6	- 6.8	+ 3.0	+ 2.0	- 3.6	- 1.2
Motor vehicle	-10.3	-11.0	- 8.8	- 8.8	-17.5	-13.5	- 5.2	-16.8
Garage and filling station	- 2.8	- 3.9	- 5.2	- 4.5	+ 4.4	+14.0	- 6.9	+ 3.0
Men's clothing	-13.3	-10.4	-13.5	-15.0	-10.5	-11.4	-12.7	- 8.3
Family clothing	-11.1	-15.3	-12.7	- 8.5	- 6.9	-11.2	- 5.1	- 8.8
Women's clothing	-12.9	- 6.9	-14.1	-14.8	- 6.7	-16.0	- 8.4	- 8.8
Shoe	-19.5	-13.3	-20.3	-22.6	-14.0	-15.7	-17.7	- 9.5
Hardware	- 4.7	-12.3	+ 3.9	-10.6	+ 3.0	+ 0.5	-10.2	- 0.6
Lumber and building material	+ 3.2	-16.5	+11.1	+ 1.2	+ 7.1	+ 4.1	+ 5.7	- 3.9
Furniture, appliance and radio	- 4.9	-10.4	- 4.9	- 5.0	+ 0.2	- 5.1	- 5.0	- 1.1
Restaurant	- 6.2	- 8.1	- 8.2	- 5.8	- 4.2	-10.4	+ 1.6	- 6.8
Fuel	+ 6.0	+13.1	- 5.9	+12.0	+15.3	+10.2	+40.2	+ 1.8
Drug	- 0.7	- 2.3	+ 3.0	- 1.6	+ 2.1	- 2.6	- 0.6	- 4.2
Jewellery	- 7.6	- 3.3	-14.8	- 4.7	- 5.4	-13.3	- 3.7	- 3.1
Other	- 5.7	- 7.5	- 7.6	-13.9	+ 2.2	+ 7.3	+15.6	- 3.6
Totals, all trades .	- 5.2	- 5.6	- 5.7	- 6.3	- 3.4	- 3.1	- 0.2	- 5.4

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to April 1961 Over January to April 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 1.5	+ 3.4	+ 2.0	+ 0.7	+ 0.6	+ 1.6	+ 2.5	+ 0.6
Other food and beverage	- 0.8	(c)	- 1.4	- 0.6	- 0.7	+ 1.7	+ 1.6	- 2.7
General	+ 1.0	- 0.4	+ 3.2	+ 1.7	+ 2.3	+ 4.3	+ 0.9	- 6.7
Department	+ 1.4	+ 1.6	+ 4.7	+ 1.3	+ 2.4	(c)	+ 2.2	- 2.3
Variety	+ 3.7	+ 4.4	+ 6.5	+ 1.0	+ 7.2	+ 6.9	+ 4.4	+ 6.1
Motor vehicle	- 6.5	- 5.3	- 1.3	- 7.0	- 8.5	- 7.6	- 3.6	-16.6
Garage and filling station	+ 0.5	+ 1.0	+ 2.1	- 0.7	+ 5.9	+ 1.4	- 1.1	+ 0.4
Men's clothing	- 2.9	+ 2.6	+ 1.1	- 5.6	- 0.9	- 0.5	- 7.5	- 3.3
Family clothing	+ 3.3	+ 0.5	+ 6.0	+ 3.3	+ 5.4	- 2.5	+ 2.6	- 5.9
Women's clothing	- 1.7	+ 0.7	+ 1.1	- 2.8	- 0.3	- 6.5	- 2.1	- 3.3
Shoe	- 3.6	- 5.5	- 1.6	- 5.0	- 2.9	- 2.0	- 3.5	- 2.4
Hardware	- 1.6	- 4.1	+ 5.8	- 6.1	+ 4.1	- 2.4	- 2.5	- 1.5
Lumber and building material	(c)	-11.8	+ 4.5	- 1.1	+ 0.6	+ 2.1	+ 3.2	- 5.4
Furniture, appliance and radio	- 4.4	- 3.1	- 3.8	- 4.5	- 2.7	- 1.0	- 7.8	- 6.5
Restaurant	- 4.6	- 4.8	- 6.6	- 3.7	- 1.8	- 8.1	+ 3.6	- 9.2
Fuel	+ 0.7	+12.5	+ 0.8	+ 2.2	- 7.1	-22.3	- 2.8	- 8.0
Drug	- 0.7	+ 0.1	+ 3.0	- 2.7	+ 1.6	- 0.6	+ 1.3	- 3.3
Jewellery	- 5.0	+ 2.0	- 0.5	- 9.4	+ 3.3	- 2.4	- 0.5	- 6.1
Other	- 2.3	- 2.9	- 0.6	- 9.1	+ 3.5	+ 5.0	+13.2	+ 0.9
Totals, all trades .	- 1.3	- 0.3	+ 0.7	- 2.7	- 0.2	- 0.9	+ 1.4	- 4.7

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

April 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,709	4,620	1,065	1,147	12,431	12,433	9,572	9,950
Other food and beverage ...	1,524	1,475	386	428	3,291	3,206	2,302	2,258
General	5,402	5,379	1,004	954	2,761	2,586	2,651	2,552
Motor vehicle	4,897	3,595	1,844	1,294	10,485	9,772	9,486	9,116
Garage and filling station	2,926	2,753	3,256	3,171
Men's clothing	605	537	290	272	2,436	2,195	2,094	1,739
Family clothing								
Women's clothing								
Shoe	472	394	334	320
Hardware	625	498	670	626
Lumber and building material	754	562	314	324
Furniture, appliance and radio	1,357	1,095	1,300	1,232
Restaurant	1,023	936	1,027	955
Fuel	564	660	319	379
Drug	317	308	102	105	1,054	1,037	1,043	1,010
Jewellery	352	348	161	152
Other	4,172	3,588	1,600	1,456	10,311	9,530	6,803	6,380
Totals	23,619	21,322	7,134	6,403	50,842	48,005	41,330	40,164

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

April 1960 and April 1961

Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,787	4,304	-10.1	7,899	9,007	+14.0
2. Women's and misses' coats and suits	5,110	4,361	-14.7	4,935	5,479	+11.0
3. Women's and misses' sportswear	3,342	3,341	(c)	10,067	11,489	+14.1
4. Furs	512	514	+ 0.4	4,426	4,428	(c)
5. Girls' and infants' wear	7,110	5,830	-18.0	16,977	18,327	+ 8.0
6. Lingerie and corsets	4,034	3,787	- 6.1	12,410	13,179	+ 6.2
7. Aprons, housedresses and uniforms	502	480	- 4.4	1,244	1,354	+ 8.8
8. Millinery	1,448	1,033	-28.7	1,065	1,179	+10.7
9. Hosiery and apparel accessories	4,207	3,628	-13.8	11,303	11,551	+ 2.2
10. Women's, misses' and children's shoes	5,683	4,962	-12.7	18,619	20,336	+ 9.2
Ladies' apparel and accessories						
Totals 1 - 10	36,735	32,240	-12.2	88,945	96,329	+ 8.3
1. Men's clothing	4,160	3,906	- 6.1	11,976	12,699	+ 6.0
2. Men's furnishings	3,997	3,745	- 6.3	17,220	17,784	+ 3.3
3. Boys' clothing and furnishings	3,367	2,725	-19.1	8,696	9,164	+ 5.4
4. Men's and boys' shoes	1,764	1,701	- 3.6	7,160	7,608	+ 6.3
5. Food and kindred products	6,694	6,483	- 3.2	4,732	4,311	- 8.9
6. Toiletries, cosmetics and drugs	2,787	2,831	+ 1.6	8,111	8,697	+ 7.2
7. Photographic equipment and supplies	440	461	+ 4.8	1,567	1,757	+12.1
8. Piece goods	2,383	2,503	+ 5.0	10,517	10,689	+ 1.6
9. Linens and domestics	2,386	2,547	+ 6.7	10,486	10,718	+ 2.2
10. Smallwares	1,655	1,589	- 4.0	6,581	6,423	- 2.4
11. China and glassware	1,150	1,134	- 1.4	8,968	9,757	+ 8.8
12. Home furnishings	7,390	7,306	- 1.1	28,173	29,204	+ 3.7
13. Furniture	6,344	6,226	- 1.9	21,409	21,482	+ 0.3
14. Major appliances	6,136	6,286	+ 2.4	24,017	23,530	- 2.0
15. Radio and music	2,101	2,137	+ 1.7	11,408	9,789	-14.2
16. Hardware and housewares	9,548	9,582	+ 0.4	27,870	30,575	+ 9.7
17. Jewellery	1,518	1,513	- 0.3	8,374	8,601	+ 2.7
18. Sporting goods and luggage	4,238	3,813	-10.0	19,883	20,982	+ 5.5
19. Stationery, books and magazines	1,624	1,516	- 6.7	5,804	6,278	+ 8.2
20. All other departments	10,533	10,232	- 2.9	18,600	18,716	+ 0.6
Totals, all departments	116,950	110,476	- 5.5	350,497	365,093	+ 4.2
(lines 1-30)						

(c) Unchanged
• Revised



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

MONTHLY

Published by Authority of the Hon. George Hees, Minister of Trade and Commerce

Vol. 33 - No. 5

MAY, 1961

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1960 \$'000	1961 \$'000	AUG 16 1961 UNIVERSITY OF TORONTO % Change 1961/1960
First Quarter	3,577,375	3,584,144	+ 0.2
April	1,432,251	1,358,494	- 5.2
May	1,420,439	1,456,424	+ 2.5
Total	6,430,065	6,399,062	- 0.5

Estimated Retail Trade by Provinces and Kinds of Business

January to May 1961

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination	1,407	134	403	542	55	52	96	125
Other food and beverage	441	36	124	182	14	14	26	46
General	236	55	38	46	19	35	24	19
Department	528	38	94	177	47	24	59	87
Variety	120	12	34	53	3	4	7	7
Motor vehicle	1,108	102	257	406	53	76	105	109
Garage and filling station ...	427	36	102	179	16	25	33	37
Men's clothing	91	5	27	36	2	4	8	9
Family clothing	83	11	32	24	4	4	4	3
Women's clothing	102	4	28	43	3	3	9	11
Shoe	57	4	17	25	1	1	3	6
Hardware	110	6	27	34	7	12	15	8
Lumber and building material .	150	5	30	51	16	13	21	15
Furniture, appliance and radio	208	14	66	80	8	7	17	16
Restaurant	212	10	55	88	10	11	18	19
Fuel	170	8	51	88	6	2	1	14
Drug	165	12	38	69	9	8	12	18
Jewellery	43	3	10	19	2	2	3	4
All other	742	43	162	290	41	49	76	80
Totals	6,399	540	1,595	2,433	316	346	536	634

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

May, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Inde- pendent	All stores
		thousands of dollars			
1	Grocery and combination	290,168	132,865	157,304	27,763
2	Other food and beverage	93,986	47,971	46,015	8,217
3	General	56,316	3,560	52,756	12,929
4	Department	124,830	-	124,830	9,988
5	Variety	28,855	24,939	3,916	3,038
6	Motor vehicle	273,796	3,207	270,588	29,413
7	Garage and filling station	96,384	759	95,626	7,827
8	Men's clothing	19,355	2,366	16,988	1,116
9	Family clothing	19,181	5,127	14,054	2,701
10	Women's clothing	24,148	7,706	16,443	1,051
11	Shoe	14,330	6,894	7,436	996
12	Hardware	30,548	4,726	25,823	1,678
13	Lumber and building material	41,289	8,491	32,798	1,554
14	Furniture, appliance and Radio	44,689	10,561	34,128	3,161
15	Restaurant	45,305	3,663	41,643	2,118
16	Fuel	19,477	520	18,958	886
17	Drug	33,078	4,318	28,760	2,464
18	Jewellery	10,292	3,615	6,676	646
19	Other	190,397	14,447	175,947	11,257
20	Totals	1,456,424	285,735	1,170,689	128,803
		Manitoba			Saskat- chewan
21	Grocery and combination	11,180	5,417	5,763	10,468
22	Other food and beverage	2,942	1,867	1,075	2,675
23	General	3,853	(1)	(1)	8,829
24	Department	10,508	-	10,508	5,519
25	Variety	821	799	22	959
26	Motor vehicle	13,912	-	13,912	17,034
27	Garage and filling station	3,179	(1)	(1)	6,303
28	Men's clothing	452	(1)	(1)	802
29	Family clothing	981	202	780	854
30	Women's clothing	766	199	567	801
31	Shoe	378	133	245	288
32	Hardware	1,819	363	1,456	3,182
33	Lumber and building material	4,716	1,056	3,660	3,661
34	Furniture, appliance and radio	1,447	344	1,104	1,160
35	Restaurant	2,016	291	1,725	2,388
36	Fuel	748	20	727	168
37	Drug	1,777	(1)	(1)	1,574
38	Jewellery	464	(1)	(1)	545
39	Other	10,613	311	10,302	12,396
40	Totals	72,572	11,708	60,864	79,606

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
May, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
6,913 (1) 860 - 2,766 2,866	20,849 (1) 12,069 9,988 273 26,547	85,369 24,943 9,858 23,254 8,505 65,207	27,183 7,318 714 - 7,344 -	58,186 17,624 9,143 23,254 1,161 65,207	109,836 39,672 10,724 42,913 12,332 100,344	66,452 22,894 472 - 10,585 (1)	43,384 16,778 10,252 42,913 1,748 (1)	1 2 3 4 5 6
(1) (1) 242 314 289 (1) - 733	(1) (1) 2,459 737 707 (1) 1,554 2,428	23,067 6,484 7,843 7,201 4,452 8,778 8,502 15,750	(1) 410 2,999 2,078 2,354 1,262 (1) 4,041	(1) 6,075 4,844 5,123 2,098 7,516 (1) 11,709	40,394 7,023 5,265 9,895 6,130 9,446 13,750 17,104	162 1,598 1,142 3,352 3,369 846 2,060 3,909	40,232 5,425 4,123 6,542 2,761 8,601 11,690 13,195	7 8 9 10 11 12 13 14
206 (1) 233 178 697	1,913 (1) 2,231 468 10,560	12,260 4,787 7,594 2,632 44,997	885 - 487 643 3,177	11,375 4,787 7,107 1,989 41,820	18,858 10,719 13,638 4,439 74,611	1,308 (1) 1,954 1,690 5,848	17,550 (1) 11,683 2,750 68,762	15 16 17 18 19
21,677	107,126	371,483	61,411	310,072	547,093	128,103	418,990	20
Saskatchewan		Alberta			British Columbia			
3,834 1,578 (1) - 852 -	6,635 1,098 (1) 5,519 106 17,034	19,994 5,312 5,358 13,029 1,537 23,073	9,290 3,315 (1) - 1,277 -	10,704 1,997 (1) 13,029 260 23,073	25,558 10,225 4,765 19,620 1,662 24,812	13,775 5,947 662 - 1,316 -	11,782 4,278 4,103 19,620 346 24,812	21 22 23 24 25 26
(1) (1) 160 236 147 789 2,014 474	(1) (1) 694 565 141 2,392 1,647 686	7,275 1,599 861 2,082 759 3,743 5,912 3,134	(1) (1) 252 681 294 (1) 2,483 403	(1) (1) 609 1,401 465 (1) 3,430 2,730	8,339 1,878 676 2,351 1,328 1,902 3,193 2,932	174 (1) 130 844 308 342 526 657	8,165 (1) 547 1,507 1,019 1,560 2,667 2,275	27 28 29 30 31 32 33 34
20 - 191 200 582	2,369 168 1,382 345 11,813	3,328 209 2,282 572 18,535	142 (1) 347 334 635	3,187 (1) 1,934 238 17,900	4,335 1,961 3,750 994 17,989	811 (1) 1,009 414 3,197	3,524 (1) 2,741 579 14,792	35 36 37 38 39
11,564	68,042	118,594	20,815	97,779	138,270	30,453	107,817	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

May 1961 Over May 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 5.4	+ 7.1	+ 6.4	+ 4.0	+ 5.0	+ 8.8	+ 6.6	+ 4.2
Other food and beverage	+ 2.1	+ 2.3	+ 2.1	+ 2.5	+ 2.3	- 5.5	(c)	+ 3.6
General	+ 2.7	- 0.7	+ 0.7	+ 4.3	+ 1.9	+ 9.7	+ 4.4	+ 0.4
Department	+ 6.6	+ 4.0	+ 9.5	+ 7.7	+ 2.0	+ 3.2	+ 7.9	+ 5.2
Variety	+ 7.7	+ 6.5	+11.4	+ 3.9	+11.9	+13.2	+11.1	+13.6
Motor vehicle	- 1.7	+ 3.7	+ 3.1	- 0.6	- 5.7	- 8.9	- 5.0	-11.7
Garage and filling station	+ 3.8	- 4.6	+ 3.2	+ 5.2	+ 2.2	+ 9.1	+ 5.3	+ 2.7
Men's clothing	+ 2.5	+ 0.7	+ 6.7	- 1.4	- 6.8	+12.5	+ 2.5	+ 3.4
Family clothing	+ 5.1	- 1.5	+ 8.7	+ 3.9	+ 2.3	+ 6.2	+ 5.1	+ 4.8
Women's clothing	+ 2.8	- 0.5	+ 5.6	- 0.8	+ 2.3	+ 3.1	+ 4.8	+ 9.9
Shoe	- 0.9	- 3.6	+ 0.1	- 2.3	- 8.3	+ 0.7	+ 0.8	+ 6.5
Hardware	+ 3.0	- 9.0	+16.1	- 3.5	+ 3.0	+ 3.1	- 0.6	+ 3.5
Lumber and building material	+ 4.1	- 9.8	+ 7.4	+ 3.0	+ 4.3	- 0.1	+10.9	+ 0.9
Furniture, appliance and radio	- 0.3	- 7.5	+ 2.9	+ 1.9	- 0.2	- 0.3	- 8.7	- 9.8
Restaurant	- 3.5	- 9.4	- 2.4	- 3.2	- 2.7	- 3.4	- 2.0	- 5.7
Fuel	+28.4	+24.4	+40.9	+32.1	+12.0	- 9.7	+ 8.3	+ 3.3
Drug	+ 3.8	+ 4.9	+ 8.8	+ 0.9	+ 4.7	+ 5.2	+ 4.3	+ 3.3
Jewellery	+ 8.7	+ 1.1	+31.5	+ 1.9	+ 2.4	+ 8.3	+ 5.9	+ 1.8
Other	- 0.1	+ 1.2	+10.8	- 1.4	-11.1	- 4.1	- 6.3	- 2.4
Totals, all trades .	+ 2.5	+ 2.2	+ 6.2	+ 2.2	- 1.1	+ 0.5	+ 0.8	- 0.6

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to May 1961 Over January to May 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 2.2	+ 4.2	+ 2.9	+ 1.3	+ 1.5	+ 3.0	+ 3.3	+ 1.3
Other food and beverage	- 0.2	+ 0.5	- 0.7	(c)	(c)	+ 0.2	+ 1.2	- 1.4
General	+ 1.4	- 0.5	+ 2.6	+ 2.3	+ 2.2	+ 5.6	+ 1.7	- 5.0
Department	+ 2.6	+ 2.2	+ 5.8	+ 2.8	+ 2.3	+ 0.7	+ 3.4	- 0.7
Variety	+ 4.6	+ 4.9	+ 7.7	+ 1.7	+ 8.3	+ 8.3	+ 5.9	+ 7.8
Motor vehicle	- 5.3	- 2.9	- 0.3	- 5.5	- 7.8	- 7.9	- 3.9	-15.5
Garage and filling station	+ 1.2	- 0.3	+ 2.3	+ 0.6	+ 5.1	+ 3.2	+ 0.3	+ 0.9
Men's clothing	- 1.8	+ 2.2	+ 2.4	- 4.8	- 2.2	+ 1.9	- 5.6	- 2.0
Family clothing	+ 3.7	(c)	+ 6.7	+ 3.4	+ 4.7	- 0.5	+ 3.1	- 3.8
Women's clothing	- 0.6	+ 0.4	+ 2.2	- 2.3	+ 0.3	- 4.4	- 0.6	- 0.6
Shoe	- 3.0	- 4.9	- 1.2	- 4.4	- 4.5	- 1.3	- 2.5	- 0.6
Hardware	- 0.3	- 5.5	+ 9.0	- 5.4	+ 3.8	- 1.0	- 2.0	- 0.4
Lumber and building material	+ 1.1	-11.3	+ 5.3	(c)	+ 1.7	+ 1.5	+ 5.3	- 4.2
Furniture, appliance and radio	- 3.6	- 4.1	- 2.2	- 3.2	- 2.3	- 0.9	- 8.0	- 7.1
Restaurant	- 4.4	- 5.9	- 5.7	- 3.6	- 2.0	- 7.2	+ 2.5	- 8.4
Fuel	+ 3.2	+13.7	+ 3.6	+ 5.1	- 5.2	-21.1	- 0.5	- 6.6
Drug	+ 0.2	+ 1.0	+ 4.1	- 2.0	+ 2.2	+ 0.5	+ 1.9	- 2.0
Jewellery	- 2.1	+ 1.8	+ 6.1	- 7.0	+ 3.1	+ 0.1	+ 0.9	- 4.4
Other	- 1.8	- 1.8	+ 2.3	- 7.2	- 0.6	+ 2.6	+ 7.7	+ 0.1
Totals, all trades .	- 0.5	+ 0.3	+ 1.9	- 1.7	- 0.4	- 0.6	+ 1.3	- 3.9

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

May 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,372	4,350	1,041	1,179	11,331	12,046	9,169	10,187
Other food and beverage ...	1,576	1,719	426	420	3,362	3,418	2,667	2,661
General	5,574	5,785	1,298	1,117	3,088	2,995	3,064	3,032
Motor vehicle	4,952	5,972	1,949	1,748	11,586	11,760	9,887	9,933
Garage and filling station	3,226	3,191	3,766	3,348
Men's clothing	553	634	317	315	2,357	2,237	1,680	1,681
Family clothing								
Women's clothing								
Shoe	479	442	304	296
Hardware	795	681	805	714
Lumber and building material	965	823	504	478
Furniture, appliance and radio	1,516	1,332	1,384	1,369
Restaurant	1,033	874	952	869
Fuel	355	512	187	224
Drug	275	314	105	102	999	1,012	970	1,036
Jewellery	377	375	176	185
Other	4,655	4,779	1,594	1,733	10,396	10,679	6,927	7,092
Totals	24,062	25,746	7,712	7,572	51,865	52,377	42,443	43,105

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

May 1960 and May 1961

Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Women's and misses' dresses ...	5,300	5,473	+ 3.3	7,389	8,491	+14.9
Women's and misses' coats and suits	2,006	2,426	+20.9	4,417	4,756	+ 7.7
Women's and misses' sportswear	4,070	4,573	+12.4	9,913	11,522	+16.2
Furs	217	365	+68.2	4,453	4,280	- 3.9
Girls' and infants' wear	5,171	5,681	+ 9.9	16,088	17,828	+10.8
Lingerie and corsets	4,420	4,628	+ 4.7	12,088	12,686	+ 4.9
Aprons, housedresses and uniforms	630	680	+ 7.9	1,083	1,327	+22.5
Millinery	770	831	+ 7.9	933	1,001	+ 7.3
Hosiery and apparel accessories	3,876	4,133	+ 6.6	10,808	11,296	+ 4.5
Women's, misses' and children's shoes	5,404	5,579	+ 3.2	18,008	19,733	+ 9.6
Ladies' apparel and accessories						
Totals 1 - 10	31,864	34,369	+ 7.9	85,180	92,920	+ 9.1
Men's clothing	3,825	4,100	+ 7.2	11,941	13,012	+ 9.0
Men's furnishings	4,191	4,486	+ 7.0	17,473	17,858	+ 2.2
Boys' clothing and furnishings	2,424	2,578	+ 6.4	8,580	9,099	+ 6.0
Men's and boys' shoes	1,659	1,810	+ 9.1	7,108	7,429	+ 4.5
Food and kindred products	5,792	6,039	+ 4.3	4,734	4,575	- 3.4
Toiletries, cosmetics and drugs	2,823	3,084	+ 9.2	8,053	8,646	+ 7.4
Photographic equipment and supplies	533	534	+ 0.2	1,545	1,803	+16.7
Piece goods	2,444	2,575	+ 5.4	9,839	10,418	+ 5.9
Linens and domestics	3,003	3,181	+ 5.9	10,235	10,489	+ 2.5
Smallwares	1,780	1,800	+ 1.1	6,388	6,380	- 0.1
China and glassware	1,325	1,457	+10.0	9,063	9,789	+ 8.0
Home furnishings	8,087	8,539	+ 5.6	27,892	28,997	+ 4.0
Furniture	7,675	8,187	+ 6.7	20,644	20,651	(c)
Major appliances	6,990	7,352	+ 5.2	24,112	24,332	+ 0.9
Radio and music	1,919	2,005	+ 4.5	11,210	9,644	-14.0
Hardware and housewares	11,613	12,535	+ 7.9	27,335	29,531	+ 8.0
Jewellery	1,682	1,901	+13.0	8,158	8,431	+ 3.3
Sporting goods and luggage	5,526	5,460	- 1.2	20,149	20,121	- 0.1
Stationery, books and magazines	1,462	1,565	+ 7.0	5,995	6,215	+ 3.7
All other departments	10,443	11,273	+ 7.9	18,588	19,227	+ 3.4
Totals, all departments	117,060	124,830	+ 6.6	344,222	359,567	+ 4.5

c) Unchanged
- revised



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

MONTHLY

Published by Authority of the Hon. George Hees, Minister of Trade and Commerce

Vol. 33 - No. 6

Price: \$2.00 a year

RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1960 \$'000	1961 \$'000	% Change 1961/1960
First Quarter	3,577,375	3,584,144	+ 0.2
April	1,432,251	1,358,494	- 5.2
May	1,420,439	1,456,424	+ 2.5
June	1,425,063	1,485,855	+ 4.3
Total	7,855,128	7,884,917	+ 0.4

Estimated Retail Trade by Provinces and Kinds of Business

January to June 1961

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination	1,724	163	494	664	68	64	118	154
Other food and beverage	544	45	151	226	17	17	31	57
General	294	68	48	57	23	43	30	25
Department	646	48	116	217	57	30	72	106
Variety	151	15	43	66	4	5	8	9
Motor vehicle	1,377	129	318	507	64	94	129	137
Garage and filling station ...	523	44	125	219	19	31	39	46
Men's clothing	114	6	35	44	3	5	10	11
Family clothing	103	14	40	29	5	5	5	4
Women's clothing	126	5	36	53	4	4	11	13
Shoe	73	5	22	32	2	1	4	7
Hardware	141	8	34	44	9	16	19	10
Lumber and building material .	196	7	38	66	21	17	27	19
Furniture, appliance and radio	252	18	80	97	10	8	20	19
Restaurant	258	12	68	107	12	14	21	24
Fuel	184	9	54	96	7	2	1	15
Drug	199	15	46	83	10	9	14	22
Jewellery	54	4	13	24	2	3	3	5
All other	926	54	202	369	53	62	90	96
Totals	7,885	670	1,962	3,002	389	429	654	779

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

June, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	316,752	152,098	164,654	29,190
2	Other food and beverage	103,238	57,244	45,990	8,933
3	General	78,790	3,988	54,608	13,406
4	Department	118,466	=	118,466	9,319
5	Variety	31,016	26,586	4,431	3,293
6	Motor vehicle	268,735	2,877	265,858	27,087
7	Garage and filling station	95,744	635	95,109	8,327
8	Men's clothing	23,198	2,610	20,588	1,183
9	Family clothing	19,826	5,490	14,336	2,981
10	Women's clothing	24,325	8,289	16,036	1,120
11	Shoe	15,658	7,884	7,774	1,109
12	Hardware	31,563	5,053	26,510	2,069
13	Lumber and building material	46,139	9,677	36,462	2,064
14	Furniture, appliance and Radio ...	44,084	10,466	33,617	3,555
15	Restaurant	46,391	3,763	42,628	2,274
16	Fuel	13,847	518	13,329	691
17	Drug	33,484	4,523	28,961	2,532
18	Jewellery	10,918	3,618	7,300	842
19	Other	183,878	14,583	169,296	10,872
20	Totals	1,485,855	319,902	1,165,953	130,847
		Manitoba			Saskatchewan
21	Grocery and combination	12,832	6,345	6,487	12,005
22	Other food and beverage	2,810	1,676	1,134	2,101
23	General	4,630	(1)	(1)	8,504
24	Department	10,369	=	10,369	5,357
25	Variety	840	816	25	982
26	Motor vehicle	11,351	=	11,351	17,269
27	Garage and filling station	3,063	(1)	(1)	6,107
28	Men's clothing	487	(1)	(1)	780
29	Family clothing	1,078	224	854	956
30	Women's clothing	636	213	423	718
31	Shoe	357	137	220	262
32	Hardware	1,990	397	1,592	3,362
33	Lumber and building material	5,095	1,158	3,936	4,706
34	Furniture, appliance and radio ...	1,787	465	1,322	1,164
35	Restaurant	2,225	302	1,923	2,507
36	Fuel	288	8	280	264
37	Drug	1,702	(1)	(1)	1,553
38	Jewellery	426	(1)	(1)	646
39	Other	11,437	349	11,088	12,431
40	Totals	73,403	12,883	60,520	82,674

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

June, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,398	21,792	90,469	31,552	58,916	122,239	75,295	46,944	1
(1)	(1)	27,408	9,154	18,254	44,661	28,329	16,332	2
888	12,517	9,733	784	8,949	10,997	540	10,458	3
-	9,319	21,280	-	21,280	39,954	-	39,954	4
2,983	310	9,176	7,667	1,509	13,236	11,445	1,791	5
2,534	24,553	60,901	-	60,901	100,846	(1)	(1)	6
(1)	(1)	23,413	(1)	(1)	39,217	110	39,106	7
(1)	(1)	8,223	571	7,652	8,826	1,742	7,085	8
284	2,697	7,749	3,236	4,512	5,374	1,133	4,240	9
358	762	7,834	2,445	5,388	9,748	3,629	6,118	10
345	764	4,983	2,764	2,220	6,888	3,905	2,984	11
(1)	(1)	7,796	1,244	6,552	9,771	910	8,861	12
-	2,064	8,453	(1)	(1)	15,592	2,246	13,346	13
697	2,858	13,805	3,781	10,024	16,777	4,037	12,740	14
246	2,028	12,501	904	11,597	18,559	1,299	17,261	15
(1)	(1)	3,350	-	3,350	7,745	(1)	(1)	16
234	2,298	7,708	576	7,132	13,938	2,030	11,908	17
186	656	2,245	662	1,583	5,132	1,733	3,398	18
633	10,239	39,106	3,361	35,744	79,339	6,086	73,253	19
22,894	107,953	366,133	69,165	296,968	568,839	144,912	423,927	20
Saskatchewan		Alberta			British Columbia			
4,505	7,500	21,297	10,999	10,298	28,720	16,004	12,716	21
1,846	1,256	5,217	3,639	1,578	11,106	6,802	4,304	22
(1)	(1)	5,695	(1)	(1)	5,632	821	4,810	23
-	5,357	12,957	-	12,957	19,231	-	19,231	24
872	111	1,831	1,525	306	1,657	1,278	379	25
-	17,269	23,846	-	23,846	27,436	-	27,436	26
(1)	(1)	6,895	(1)	(1)	8,721	168	8,554	27
(1)	(1)	1,752	(1)	(1)	1,945	(1)	(1)	28
175	781	975	296	679	714	143	571	29
225	494	2,058	674	1,384	2,212	744	1,467	30
138	124	764	294	470	1,294	302	992	31
880	2,481	4,341	(1)	(1)	2,235	427	1,808	32
2,364	2,342	6,603	3,010	3,593	3,625	539	3,086	33
412	752	3,408	342	3,067	3,588	734	2,854	34
21	2,486	3,598	134	3,464	4,726	856	3,870	35
-	264	310	(1)	(1)	1,199	(1)	(1)	36
206	1,347	2,230	344	1,885	3,822	1,031	2,791	37
186	460	554	320	234	1,074	390	684	38
603	11,828	14,398	611	13,787	16,295	2,938	13,357	39
12,944	69,730	118,729	23,643	95,086	145,232	33,462	111,770	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

June 1961 Over June 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+10.5	+ 6.6	+ 8.7	+11.4	+13.0	+12.4	+15.6	+11.2
Other food and beverage	+ 4.1	+ 1.7	+ 0.6	+ 9.8	- 5.2	- 3.8	- 8.3	+ 5.6
General	+ 5.5	+ 3.5	+ 5.7	+ 1.9	+10.2	+ 5.6	+11.5	+ 7.6
Department	+ 5.0	+ 4.9	+ 8.6	+ 5.4	+ 5.4	- 0.5	+ 5.6	+ 1.3
Variety	+ 9.5	+ 6.7	+13.5	+ 5.6	+16.5	+13.0	+21.7	+ 8.3
Motor vehicle	+ 0.8	+ 0.4	+ 7.5	+ 2.4	+17.2	- 7.9	+ 1.1	- 3.7
Garage and filling station	(c)	- 4.2	+ 4.1	- 1.8	- 4.8	+ 0.1	- 1.8	+ 5.3
Men's clothing	+ 7.6	+ 3.6	+19.2	+ 4.2	- 7.4	- 2.5	- 3.9	+ 2.4
Family clothing	+ 7.4	+ 4.5	+12.0	+ 4.8	+ 7.9	+ 2.7	+ 4.6	+ 2.0
Women's clothing	+ 3.8	+ 4.6	+11.9	- 1.5	- 1.4	- 0.8	+ 2.7	+ 5.4
Shoe	+ 2.9	+ 2.7	+ 7.9	+ 0.3	+ 1.4	- 1.5	+ 0.9	+ 2.6
Hardware	+ 5.8	+ 6.6	+12.4	+ 1.9	+ 2.7	+ 6.3	+ 3.2	+ 9.5
Lumber and building material	+ 2.3	- 0.4	+ 6.8	- 2.1	- 3.3	+ 1.1	+18.3	- 1.5
Furniture, appliance and radio	+ 3.7	- 4.3	+ 5.0	+ 5.9	+ 6.6	(c)	+ 3.2	- 1.9
Restaurant	- 2.3	- 7.4	- 2.3	- 1.4	+ 0.9	- 3.1	- 1.3	- 4.8
Fuel	+ 7.1	- 0.6	+12.4	+11.3	+26.0	+29.4	+14.4	+15.9
Drug	+ 3.1	+ 3.5	+ 8.9	- 0.1	+ 4.4	+ 1.1	+ 0.7	+ 5.5
Jewellery	+ 4.3	+ 0.6	+ 8.9	+ 5.7	- 5.8	+12.9	- 7.8	- 1.6
Other	+ 1.8	+ 4.5	+ 4.9	+ 2.0	- 4.0	+10.3	+11.6	- 1.5
Totals, all trades .	+ 4.3	+ 2.6	+ 7.0	+ 4.5	- 0.8	- 1.0	+ 6.1	+ 2.4

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to June 1961 Over January to June 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 3.7	+ 4.6	+ 3.9	+ 3.0	+ 3.5	+ 4.6	+ 5.4	+ 3.0
Other food and beverage	+ 0.6	+ 0.8	- 0.5	+ 1.8	- 0.9	- 0.6	- 0.5	- 0.1
General	+ 2.2	+ 0.3	+ 3.2	+ 2.2	+ 3.7	+ 5.6	+ 3.4	- 2.4
Department	+ 3.0	+ 2.7	+ 6.3	+ 3.2	+ 2.9	+ 0.5	+ 3.8	- 0.4
Variety	+ 5.6	+ 5.3	+ 8.9	+ 2.4	+ 9.9	+ 9.2	+ 9.0	+ 7.9
Motor vehicle	- 4.2	- 2.2	+ 1.1	- 4.0	- 9.6	- 7.9	- 3.0	-13.4
Garage and filling station	+ 1.0	- 1.1	+ 2.7	+ 0.2	+ 3.3	+ 2.6	- 0.1	+ 1.7
Men's clothing	(c)	+ 2.4	+ 5.9	- 3.1	- 3.2	+ 1.2	- 5.3	- 1.2
Family clothing	+ 4.4	+ 0.9	+ 7.7	+ 3.7	+ 5.3	+ 0.1	+ 3.4	- 2.8
Women's clothing	+ 0.2	+ 1.2	+ 4.2	- 2.2	(c)	- 3.8	(c)	+ 0.4
Shoe	- 1.8	- 3.2	+ 0.8	- 3.4	- 3.3	- 1.4	- 2.2	- 0.1
Hardware	+ 1.0	- 2.8	+ 9.7	- 3.9	+ 3.6	+ 0.4	- 0.9	+ 1.6
Lumber and building material	+ 1.4	- 8.5	+ 5.6	- 0.5	+ 0.4	+ 1.3	+ 8.2	- 3.7
Furniture, appliance and radio	- 2.4	- 4.2	- 1.1	- 1.7	- 0.8	- 0.8	- 6.3	- 6.2
Restaurant	- 4.0	- 6.2	- 5.1	- 3.2	- 1.5	- 6.5	+ 1.9	- 7.7
Fuel	+ 3.5	+12.5	+ 4.1	+ 5.6	- 6.3	-16.7	+ 2.8	- 7.4
Rug	+ 0.7	+ 1.4	+ 4.9	- 1.7	+ 2.6	+ 0.6	+ 1.7	- 0.8
Jewellery	- 0.8	+ 1.5	+ 6.6	- 4.6	+ 1.3	+ 2.8	- 0.8	- 3.8
Other	- 1.1	- 0.6	+ 2.8	- 5.4	- 1.4	- 0.3	+ 8.3	- 0.2
Totals, all trades .	+ 0.4	+ 0.7	+ 2.8	- 0.5	- 0.5	- 0.7	+ 2.2	- 2.8

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

June 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,616	4,967	1,117	1,236	12,158	12,661	9,487	10,325
Other food and beverage ...	1,581	1,710	491	480	3,737	3,735	2,976	3,008
General	5,912	5,907	1,208	1,242	2,951	3,082	2,881	3,175
Motor vehicle	4,795	4,594	1,890	1,500	11,595	12,221	8,699	8,772
Garage and filling station	3,256	3,191	3,954	3,752
Men's clothing)							
Family clothing) 572	585	340	325	2,359	2,430	1,795	1,944
Women's clothing)							
Shoe	484	508	330	347
Hardware	781	803	900	978
Lumber and building material	1,296	1,159	519	582
Furniture, appliance and radio	1,545	1,276	1,502	1,567
Restaurant	1,039	1,011	1,060	920
Fuel	274	340	154	145
Drug	297	324	102	93	1,037	1,060	1,010	1,054
Jewellery	530	532	230	234
Other	4,118	4,047	1,826	1,716	9,989	10,840	6,435	6,880
Totals	24,307	24,618	8,197	7,697	53,033	54,850	41,932	43,684

.. Figures not available.

Note: Totals may not balance due to rounding.

June 1960 and 1961

Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Women's and misses' dresses ...	4,522	4,795	+ 6.0	6,262	7,063	+12.8
Women's and misses' coats and suits	882	945	+ 7.1	4,224	4,422	+ 4.7
Women's and misses' sportswear	4,803	5,434	+13.1	8,488	9,675	+14.0
Furs	162	242	+49.4	4,851	4,682	- 3.5
Girls' and infants' wear	4,456	4,862	+ 9.1	15,911	17,100	+ 7.5
Lingerie and corsets	4,471	4,552	+ 1.8	11,316	11,542	+ 2.0
Aprons, housedresses and uniforms	614	658	+ 7.2	1,124	1,264	+12.5
Millinery	578	570	- 1.4	832	883	+ 6.1
Hosiery and apparel accessories	3,559	3,634	+ 2.1	10,188	10,392	+ 2.0
Women's, misses' and children's shoes	4,490	4,726	+ 5.3	16,221	17,755	+ 9.5
Ladies' apparel and accessories						
Totals 1 - 10	28,537	30,418	+ 6.6	79,417	84,778	+ 6.8
Men's clothing	3,657	3,761	+ 2.8	10,888	11,692	+ 7.4
Men's furnishings	5,351	5,887	+10.0	15,945	16,159	+ 1.3
Boys' clothing and furnishings	2,038	2,131	+ 4.6	8,224	8,801	+ 7.0
Men's and boys' shoes	1,750	1,925	+10.0	6,589	6,789	+ 3.0
Food and kindred products	5,947	6,394	+ 7.5	4,487	4,252	- 5.2
Toiletries, cosmetics and drugs	3,001	3,121	+ 4.0	7,737	8,198	+ 6.0
Photographic equipment and supplies	587	656	+11.8	1,382	1,563	+13.1
Piece goods	2,122	2,194	+ 3.4	9,328	9,668	+ 3.6
Linens and domestics	2,935	2,960	+ 0.9	9,728	9,679	- 0.5
Smallwares	1,706	1,485	- 7.0	6,174	6,029	- 2.3
China and glassware	1,316	1,395	+ 6.0	8,850	9,439	+ 6.7
Home furnishings	6,715	7,049	+ 5.0	27,170	28,136	+ 3.6
Furniture	7,424	7,566	+ 1.9	18,760	18,664	- 0.5
Major appliances	7,148	7,383	+ 3.3	21,683	21,721	+ 0.2
Radio and music	2,007	2,073	+ 3.3	10,132	9,166	- 9.5
Hardware and housewares	10,279	10,882	+ 5.9	26,180	28,181	+ 7.6
Jewellery	1,764	1,769	+ 0.3	7,809	8,228	+ 5.4
Sporting goods and luggage	6,632	6,521	- 1.7	17,600	17,673	+ 0.4
Stationery, books and magazines	1,591	1,586	- 0.3	5,795	6,041	+ 4.2
All other departments	10,354	11,209	+ 8.3	17,609	18,320	+ 4.0
Totals, all departments	112,861	118,466	+ 5.0	321,487	333,177	+ 3.6

^r = revised

Department Store Sales by Departments

January to June 1960 and 1961

Department	Sales		
	1960 ^r	1961 ^r	Change 1961/1960
	\$'000	\$'000	%
1. Women's and misses' dresses	23,002	23,544	+ 2.4
2. Women's and misses' coats and suits	16,005	17,323	+ 8.2
3. Women's and misses' sportswear	19,644	21,317	+ 8.5
4. Furs	3,982	4,381	+10.0
5. Girls' and infants' wear	28,721	29,869	+ 4.0
6. Lingerie and corsets	23,749	23,959	+ 0.9
7. Aprons, housedresses and uniforms	2,811	2,945	+ 4.8
8. Millinery	4,856	5,044	+ 3.9
9. Hosiery and apparel accessories	20,237	20,431	+ 1.0
10. Women's, misses' and children's shoes ..	24,968	25,587	+ 2.5
Ladies' apparel and accessories			
Totals 1 - 10	167,975	174,400	+ 3.8
11. Men's clothing	20,537	21,554	+ 5.0
12. Men's furnishings	22,821	23,842	+ 4.5
13. Boys' clothing and furnishings	13,027	13,105	+ 0.6
14. Men's and boys' shoes	8,773	9,299	+ 6.0
15. Food and kindred products	35,681	37,163	+ 4.2
16. Toiletries, cosmetics and drugs	17,442	18,037	+ 3.4
17. Photographic equipment and supplies	2,796	2,882	+ 3.1
18. Piece goods	16,662	17,383	+ 4.3
19. Linens and domestics	18,502	19,137	+ 3.4
20. Smallwares	10,611	10,072	- 5.1
21. China and glassware	6,895	7,211	+ 4.6
22. Home furnishings	42,644	43,059	+ 1.0
23. Furniture	41,835	42,108	+ 0.7
24. Major appliances	39,191	39,294	+ 0.3
25. Radio and music	14,139	14,601	+ 3.3
26. Hardware and housewares	50,512	53,011	+ 4.9
27. Jewellery	9,168	9,441	+ 3.0
28. Sporting goods and luggage	22,231	21,921	- 1.4
29. Stationery, books and magazines	9,778	10,159	+ 3.9
30. All other departments	56,052	58,527	+ 4.4
Totals, all departments	627,272	646,206	+ 3.0

^r - revised



MONTHLY

OTTAWA - CANADA

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 0</u> \$'000	<u>1 9 6 1</u> \$'000	<u>% Change</u> 1961/1960
First Quarter	3,577,375	3,584,144	+ 0.2
April	1,432,251	1,358,494	- 5.2
May	1,420,439	1,456,424	+ 2.5
June	1,425,063	1,485,855	+ 4.3
July	1,365,255	1,376,427	+ 0.8
Total	9,220,383	9,261,344	+ 0.4

Estimated Retail Trade by Provinces and Kinds of Business

January to July 1961

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination	2,009	192	575	769	79	75	138	180
Other food and beverage	649	54	179	271	20	20	36	68
General	352	82	57	69	28	51	35	30
Department	746	55	132	252	66	34	83	124
Variety	181	19	51	79	5	6	10	10
Motor vehicle	1,608	153	368	595	74	108	149	161
Garage and filling station ...	629	55	148	264	22	38	47	55
Men's clothing	132	7	41	52	3	5	11	13
Family clothing	119	17	46	34	6	5	6	5
Women's clothing	147	6	43	62	4	5	13	15
Shoe	86	6	25	38	2	2	5	9
Hardware	169	10	42	53	10	19	23	12
Lumber and building material .	240	10	47	81	26	22	33	22
Furniture, appliance and radio	296	21	92	116	12	9	23	22
Restaurant	308	15	80	127	15	17	25	30
Fuel	194	9	57	102	7	2	1	16
Drug	232	17	54	97	12	11	16	26
Jewellery	63	4	14	29	3	3	4	6
All other	1,101	66	242	445	61	72	103	113
Totals	9,261	798	2,293	3,535	454	502	763	917

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
July, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	284,504	125,624	158,880	29,290
2	Other food and beverage	104,636	56,634	48,001	9,800
3	General	58,223	3,996	54,228	13,333
4	Department	99,509	-	99,509	7,006
5	Variety	29,363	25,028	4,336	3,237
6	Motor vehicle	230,553	2,561	227,991	23,866
7	Garage and filling station	106,654	795	105,859	10,319
8	Men's clothing	18,365	2,162	16,203	999
9	Family clothing	16,508	4,618	11,890	2,380
10	Women's clothing	20,970	7,397	13,573	898
11	Shoe	12,940	6,096	6,845	909
12	Hardware	28,184	4,145	24,039	1,928
13	Lumber and building material	43,973	9,247	34,726	2,032
14	Furniture, appliance and Radio ...	43,442	9,459	33,983	3,318
15	Restaurant	49,944	4,189	45,754	2,887
16	Fuel	10,111	356	9,755	587
17	Drug	33,300	4,177	29,123	2,562
18	Jewellery	9,518	3,037	6,481	752
19	Other	175,730	14,041	161,689	11,539
20	Totals	1,376,427	283,562	1,092,865	127,642
		Manitoba			Saskatchewan
21	Grocery and combination	11,416	5,510	5,906	10,500
22	Other food and beverage	2,778	1,586	1,192	3,024
23	General	4,541	(1)	(1)	7,841
24	Department	9,355	-	9,355	3,915
25	Variety	750	731	19	906
26	Motor vehicle	9,570	-	9,570	14,082
27	Garage and filling station	3,546	(1)	(1)	6,904
28	Men's clothing	374	(1)	(1)	550
29	Family clothing	874	154	720	767
30	Women's clothing	470	177	294	586
31	Shoe	269	113	156	209
32	Hardware	1,562	297	1,265	2,822
33	Lumber and building material	4,966	1,125	3,841	4,691
34	Furniture, appliance and radio ...	1,575	393	1,182	1,189
35	Restaurant	2,386	348	2,038	2,547
36	Fuel	252	7	246	114
37	Drug	1,663	(1)	(1)	1,506
38	Jewellery	352	(1)	(1)	480
39	Other	8,428	380	8,048	10,224
40	Totals	65,127	11,670	53,457	72,857

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
July, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
6,972	22,318	81,042	24,332	56,710	105,054	61,372	43,682	1
(1)	(1)	28,227	8,317	19,909	44,940	28,765	16,175	2
820	12,512	9,721	749	8,972	12,091	414	11,678	3
-	7,006	16,389	-	16,389	34,499	-	34,499	4
2,916	321	8,288	6,946	1,341	13,019	11,009	2,010	5
2,261	21,605	50,357	-	50,357	88,355	(1)	(1)	6
(1)	(1)	23,496	(1)	(1)	45,028	72	44,955	7
(1)	(1)	5,888	460	5,428	7,421	1,402	6,020	8
254	2,126	6,230	2,538	3,692	4,633	1,083	3,550	9
287	611	6,330	2,068	4,263	8,949	3,367	5,582	10
271	638	3,461	1,797	1,664	6,065	3,246	2,819	11
(1)	(1)	7,297	999	6,298	9,398	754	8,644	12
-	2,032	8,159	(1)	(1)	14,850	2,120	12,729	13
726	2,593	12,365	3,040	9,325	18,864	3,774	15,090	14
399	2,488	12,297	800	11,497	20,207	1,360	18,847	15
(1)	(1)	2,331	-	2,331	5,854	(1)	(1)	16
232	2,330	7,720	432	7,289	13,686	1,945	11,741	17
190	562	1,849	514	1,335	4,501	1,294	3,107	18
729	10,810	40,150	3,165	36,985	76,091	5,237	70,454	19
22,684	104,958	331,597	56,631	274,966	533,505	128,101	405,404	20
Saskatchewan		Alberta			British Columbia			
4,116	6,385	20,759	9,478	11,281	26,443	13,845	12,598	21
1,788	1,235	5,159	3,365	1,794	10,709	6,490	4,219	22
(1)	(1)	5,280	(1)	(1)	5,417	1,040	4,377	23
-	3,915	11,132	-	11,132	17,213	-	17,213	24
818	88	1,588	1,369	219	1,575	1,238	337	25
-	14,082	19,802	-	19,802	24,521	-	24,521	26
(1)	(1)	7,941	(1)	(1)	9,420	181	9,239	27
(1)	(1)	1,311	(1)	(1)	1,822	(1)	(1)	28
150	617	839	278	561	785	161	624	29
164	422	1,624	590	1,034	2,112	744	1,368	30
113	96	681	265	416	1,346	290	1,056	31
682	2,140	3,211	(1)	(1)	1,966	378	1,589	32
2,451	2,240	6,164	2,680	3,484	3,113	530	2,583	33
383	806	3,109	389	2,720	3,021	754	2,267	34
28	2,519	4,022	156	3,866	5,597	1,097	4,499	35
-	114	135	(1)	(1)	838	(1)	(1)	36
193	1,314	2,374	322	2,051	3,790	936	2,833	37
170	310	515	282	233	1,069	774	695	38
517	9,707	12,751	676	12,075	16,548	2,937	13,611	39
12,148	60,709	108,397	21,052	87,344	137,305	31,275	106,030	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

July 1961 Over July 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	- 4.2	+ 1.5	+ 2.1	- 7.8	- 4.0	- 2.4	- 1.9	- 4.0
Other food and beverage	- 0.1	+ 3.5	+ 0.9	- 0.8	+ 1.7	- 0.2	- 1.1	- 2.5
General	- 0.9	+ 0.2	+ 2.0	+ 1.5	- 4.3	- 4.5	- 3.9	- 2.2
Department	+ 5.1	+ 3.6	+ 8.2	+11.0	+ 3.6	-11.7	+ 4.8	- 2.0
Variety	+ 6.3	+ 6.2	+10.5	+ 4.6	+ 7.4	+ 2.7	+ 3.9	+ 4.0
Motor vehicle	+ 5.8	+ 8.4	+13.3	+10.8	- 8.7	-16.3	+ 1.3	- 1.0
Garage and filling station	+ 1.7	+ 3.3	+ 0.4	+ 2.0	+ 1.5	- 5.0	+ 3.7	+ 5.7
Men's clothing	- 0.8	+ 4.1	+ 6.8	- 2.1	- 3.9	-14.6	-13.5	- 4.4
Family clothing	+ 1.5	+ 2.0	+ 4.0	+ 2.1	+ 4.7	-11.0	- 3.1	- 5.4
Women's clothing	- 0.8	+ 2.5	+11.6	- 3.7	-17.1	-14.0	-12.2	- 3.8
Shoe	- 1.8	+ 4.0	+ 1.4	- 2.2	-11.2	-19.6	-11.2	- 0.5
Hardware	- 0.4	+ 1.1	+12.9	- 0.2	-11.7	-12.0	- 6.5	- 6.0
Lumber and building material	- 1.1	+ 9.1	- 1.1	- 3.0	- 3.0	- 7.9	+ 7.2	+ 1.5
Furniture, appliance and radio	+10.0	+ 2.7	+ 4.6	+24.0	+ 0.6	+ 7.2	- 3.7	- 9.1
Restaurant	- 2.4	- 9.2	- 2.3	- 0.9	- 7.1	-10.1	+ 3.0	- 2.2
Fuel	- 1.7	- 4.2	- 2.2	+ 2.1	- 8.0	-42.4	-11.2	-10.2
Drug	+ 0.3	+ 4.0	+ 5.2	- 2.5	+ 0.4	- 3.7	- 0.2	+ 0.8
Jewellery	+ 4.5	- 3.8	+10.7	+ 5.8	- 5.9	- 6.2	- 3.6	+ 8.9
Other	+ 0.5	+ 9.0	+14.0	+ 3.7	-21.2	-28.3	- 9.7	- 0.1
Totals, all trades .	+ 0.8	+ 3.7	+ 4.6	+ 1.8	- 5.9	-11.8	- 1.2	- 1.6

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to July 1961 Over January to July 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 2.5	+ 4.1	+ 3.0	+ 1.4	+ 2.3	+ 3.6	+ 4.2	+ 1.9
Other food and beverage	+ 0.5	+ 1.2	- 0.3	+ 1.4	- 0.6	- 0.5	- 0.6	- 0.5
General	+ 1.7	+ 0.3	+ 3.0	+ 2.1	+ 2.3	+ 3.9	+ 2.2	- 2.4
Department	+ 3.3	+ 2.8	+ 6.6	+ 4.2	+ 3.0	- 1.1	+ 3.9	- 0.6
Variety	+ 5.7	+ 5.4	+ 9.1	+ 2.8	+ 9.5	+ 8.2	+ 8.2	+ 7.3
Motor vehicle	- 2.9	- 0.7	+ 2.6	- 2.0	- 9.5	- 9.1	- 2.4	-11.7
Garage and filling station	+ 1.1	- 0.3	+ 2.3	+ 0.5	+ 3.0	+ 1.1	+ 0.5	+ 2.4
Men's clothing	- 0.1	+ 2.7	+ 6.0	- 3.0	- 3.3	- 0.8	- 6.4	- 1.7
Family clothing	+ 4.0	+ 1.1	+ 7.1	+ 3.4	+ 5.2	- 1.7	+ 2.4	- 3.3
Women's clothing	(c)	+ 1.4	+ 5.2	- 2.4	- 2.3	- 5.2	- 1.7	- 0.2
Shoe	- 1.8	- 2.1	+ 0.9	- 3.2	- 4.4	- 4.2	- 3.6	- 0.1
Hardware	+ 0.8	- 2.1	+10.3	- 3.2	+ 0.9	- 1.7	- 1.7	+ 0.3
Lumber and building material	+ 0.9	- 5.2	+ 4.4	- 1.0	- 0.2	- 0.8	+ 8.0	- 3.0
Furniture, appliance and radio	- 0.7	- 3.2	- 0.3	+ 1.7	- 0.6	+ 0.2	- 5.9	- 6.6
Restaurant	- 3.8	- 6.8	- 4.7	- 2.9	- 2.4	- 7.0	+ 2.0	- 6.7
Fuel	+ 3.2	+11.3	+ 3.8	+ 5.4	- 6.4	-18.7	+ 1.3	- 7.6
Rug	+ 0.6	+ 1.8	+ 5.0	- 1.8	+ 2.3	(c)	+ 1.4	- 0.5
Jewellery	- 0.1	+ 0.6	+ 7.1	- 3.1	+ 0.3	+ 1.4	- 1.2	- 1.9
Other	- 0.8	+ 1.0	+ 4.5	- 4.0	- 4.7	- 5.6	+ 5.7	- 0.2
Totals, all trades .	+ 0.4	+ 1.2	+ 3.1	- 0.2	- 1.3	- 2.5	+ 1.7	- 2.6

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

July 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,827	4,416	1,487	1,592	12,835	12,805	9,701	10,477
Other food and beverage ...	1,868	1,930	537	611	3,986	4,035	3,076	3,223
General	5,973	5,781	1,150	1,201	3,142	3,172	3,040	3,179
Motor vehicle	3,808	4,620	623	1,238	9,532	9,646	8,046	8,363
Garage and filling station	3,762	3,860	4,886	5,018
Men's clothing)							
Family clothing) 512	513	234	263	2,005	1,956	1,420	1,545
Women's clothing)							
Shoe	399	396	264	273
Hardware	786	746	846	909
Lumber and building material	1,082	1,081	449	538
Furniture, appliance and radio	1,428	1,346	1,321	1,360
Restaurant	1,298	1,163	1,369	1,219
Fuel	259	274	157	188
Drug	285	310	119	119	1,028	1,075	1,033	1,058
Jewellery	488	468	207	201
Other	3,879	4,370	1,528	1,711	8,935	9,340	6,053	6,363
Totals	23,395	24,315	6,875	8,050	50,965	51,363	41,868	43,914

.. Figures not available.

Note: Totals may not balance due to rounding.

July 1960 and 1961

Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Women's and misses' dresses ...	2,678	2,849	+ 6.4	5,958	7,226	+21.3
Women's and misses' coats and suits	747	1,044	+39.8	6,067	6,531	+ 7.6
Women's and misses' sportswear	3,230	3,491	+ 8.1	8,963	10,302	+14.9
Furs	876	1,191	+36.0	6,173	6,120	- 0.9
Girls' and infants' wear	3,079	3,296	+ 7.0	19,288	20,754	+ 7.6
Lingerie and corsets	3,566	3,686	+ 3.4	11,419	11,875	+ 4.0
Aprons, housedresses and uniforms	438	482	+10.0	1,136	1,277	+12.4
Millinery	329	343	+ 4.3	919	1,033	+12.4
Hosiery and apparel accessories	2,427	2,448	+ 0.9	10,614	10,584	- 0.3
Women's, misses' and children's shoes	2,800	2,886	+ 3.1	16,396	17,995	+ 9.8
Ladies' apparel and accessories						
Totals 1 - 10	20,170	21,716	+ 7.7	86,933	93,697	+ 7.8
Men's clothing	2,422	2,628	+ 8.5	11,013	11,690	+ 6.1
Men's furnishings	3,597	3,825	+ 6.3	16,199	16,834	+ 3.9
Boys' clothing and furnishings	1,323	1,387	+ 4.8	9,214	9,922	+ 7.7
Men's and boys' shoes	1,234	1,336	+ 8.3	6,521	6,825	+ 4.7
Food and kindred products	5,319	5,494	+ 3.3	4,378	5,071	+15.8
Toiletries, cosmetics and drugs	2,650	2,719	+ 2.6	7,960	8,238	+ 3.5
Photographic equipment and supplies	648	689	+ 6.3	1,450	1,630	+12.4
Piece goods	1,632	1,689	+ 3.5	9,889	10,555	+ 6.7
Linens and domestics	3,017	3,101	+ 2.8	9,628	9,523	- 1.1
Smallwares	1,456	1,405	- 3.5	6,150	6,131	- 0.3
China and glassware	1,273	1,391	+ 9.3	9,081	9,790	+ 7.8
Home furnishings	6,260	6,574	+ 5.0	28,269	28,798	+ 1.9
Furniture	7,597	8,094	+ 6.5	18,834	18,159	- 3.6
Major appliances	7,845	8,095	+ 3.2	21,397	21,782	+ 1.8
Radio and music	2,294	2,486	+ 8.4	10,000	8,937	-10.6
Hardware and housewares	8,604	9,130	+ 6.1	26,133	28,575	+ 9.3
Jewellery	1,440	1,532	+ 6.4	8,280	8,556	+ 3.3
Sporting goods and luggage	5,508	5,254	- 4.6	18,085	18,427	+ 1.9
Stationery, books and magazines	1,366	1,470	+ 7.6	6,327	6,432	+ 1.7
All other departments	8,985	9,494	+ 5.7	17,721	18,006	+ 1.6
Totals, all departments	94,640	99,509	+ 5.1	333,462	347,578	+ 4.2

- revised



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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 0</u> \$'000	<u>1 9 6 1</u> \$'000	<u>% Change</u> 1961/1960
First Half	7,855,128	7,884,917	+ 0.4
July	1,365,255	1,376,427	+ 0.8
August	1,324,846	1,409,417	+ 6.4
Total	<u>10,545,229</u>	<u>10,670,761</u>	<u>+ 1.2</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to August 1961

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination	2,295	221	656	876	91	86	159	208
Other food and beverage	755	65	208	317	22	23	41	79
General	411	95	67	82	32	60	41	36
Department	869	63	152	300	76	39	96	143
Variety	210	22	60	92	6	7	12	12
Motor vehicle	1,808	171	409	673	83	122	166	184
Garage and filling station ...	730	64	173	305	25	44	56	63
Men's clothing	151	8	48	59	3	6	13	15
Family clothing	137	19	53	39	7	6	7	6
Women's clothing	167	7	49	70	5	5	14	17
Shoe	98	6	29	44	2	2	5	10
Hardware	199	12	48	65	12	21	26	14
Lumber and building material .	288	11	55	100	31	26	39	26
Furniture, appliance and radio	350	24	108	140	14	11	27	26
Restaurant	359	18	93	147	17	19	29	35
Fuel	207	10	59	110	7	2	1	17
Drug	265	20	61	110	14	13	18	29
Jewellery	74	5	17	34	3	4	4	8
All other	1,297	76	289	528	70	83	122	128
Totals	10,671	917	2,633	4,091	520	578	877	1,054

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
August, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	286,649	128,538	158,110	28,608
2	Other food and beverage	106,131	57,374	48,757	10,306
3	General	58,839	3,692	55,147	12,888
4	Department	123,277	-	123,277	8,153
5	Variety	29,387	24,908	4,478	3,184
6	Motor vehicle	200,268	2,182	198,085	17,904
7	Garage and filling station	100,760	648	100,112	9,000
8	Men's clothing	19,101	1,968	17,134	1,086
9	Family clothing	18,070	5,077	12,994	2,406
10	Women's clothing	19,995	6,061	13,934	862
11	Shoe	12,597	5,869	6,728	820
12	Hardware	29,758	4,544	25,214	1,944
13	Lumber and building material	47,682	9,802	37,880	1,961
14	Furniture, appliance and Radio ...	54,312	9,774	44,538	3,183
15	Restaurant	50,950	4,040	46,910	2,861
16	Fuel	12,750	383	12,367	632
17	Drug	32,969	4,168	28,801	2,572
18	Jewellery	10,820	3,691	7,128	826
19	Other	195,102	14,941	180,163	10,085
20	Totals	1,409,417	287,660	1,121,757	119,281
		Manitoba			Saskatchewan
21	Grocery and combination	11,487	5,481	6,006	11,187
22	Other food and beverage	2,881	1,690	1,190	3,017
23	General	3,929	(1)	(1)	8,698
24	Department	9,578	-	9,578	4,900
25	Variety	743	724	19	924
26	Motor vehicle	9,027	-	9,027	14,438
27	Garage and filling station	3,133	(1)	(1)	6,295
28	Men's clothing	364	(1)	(1)	562
29	Family clothing	782	199	583	634
30	Women's clothing	478	121	357	534
31	Shoe	268	97	171	197
32	Hardware	1,642	327	1,315	2,780
33	Lumber and building material	5,019	1,188	3,831	4,436
34	Furniture, appliance and radio ...	1,950	474	1,476	1,505
35	Restaurant	2,542	324	2,218	2,925
36	Fuel	201	6	196	141
37	Drug	1,736	(1)	(1)	1,731
38	Jewellery	395	(1)	(1)	461
39	Other	9,148	473	8,675	11,203
40	Totals	65,303	11,813	53,490	76,568

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
August, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,297	21,311	81,110	25,404	55,706	106,744	62,422	44,322	1
(1)	(1)	28,593	8,959	19,634	45,176	28,265	16,911	2
668	12,220	9,360	681	8,679	12,667	634	12,033	3
-	8,153	20,398	-	20,398	48,284	-	48,284	4
2,844	340	8,245	6,975	1,270	12,958	10,879	2,079	5
1,916	15,987	40,201	-	40,201	78,157	(1)	(1)	6
(1)	(1)	24,932	(1)	(1)	40,938	117	40,821	7
(1)	(1)	6,689	332	6,357	7,075	1,379	5,696	8
226	2,179	6,970	2,678	4,291	5,480	1,293	4,187	9
226	636	6,068	1,582	4,486	8,363	2,768	5,596	10
226	594	3,626	1,827	1,798	5,751	3,082	2,669	11
(1)	(1)	6,707	1,054	5,653	11,192	913	10,279	12
-	1,961	8,029	(1)	(1)	19,004	2,537	16,467	13
662	2,521	15,698	2,871	12,826	24,811	4,216	20,594	14
312	2,549	13,247	902	12,345	20,140	1,377	18,763	15
(1)	(1)	2,725	-	2,725	7,996	(1)	(1)	16
236	2,336	7,431	531	6,900	13,463	1,729	11,734	17
228	598	2,112	576	1,536	5,339	1,872	3,467	18
643	9,442	47,624	2,793	44,830	82,754	6,553	76,201	19
22,528	96,753	339,765	57,625	282,140	556,292	130,422	425,870	20
Saskatchewan		Alberta			British Columbia			
4,139	7,049	20,419	9,485	10,934	27,094	14,311	12,783	21
1,724	1,293	4,882	3,243	1,639	11,276	6,752	4,525	22
(1)	(1)	5,678	(1)	(1)	5,620	834	4,786	23
-	4,900	12,534	-	12,534	19,430	-	19,430	24
841	83	1,686	1,357	328	1,647	1,288	360	25
-	14,438	17,824	-	17,824	22,716	-	22,716	26
(1)	(1)	8,192	(1)	(1)	8,270	175	8,095	27
(1)	(1)	1,500	(1)	(1)	1,826	(1)	(1)	28
139	496	860	327	534	939	214	725	29
151	383	1,698	542	1,156	1,992	671	1,321	30
98	99	718	247	471	1,216	291	926	31
742	2,038	3,485	(1)	(1)	2,009	402	1,608	32
2,173	2,263	5,459	2,970	2,490	3,774	567	3,207	33
416	1,089	3,781	428	3,353	3,384	706	2,678	34
23	2,902	3,480	159	3,322	5,755	943	4,811	35
-	141	104	(1)	(1)	951	(1)	(1)	36
208	1,523	2,198	321	1,877	3,839	1,041	2,798	37
166	295	583	329	255	1,104	388	716	38
478	10,725	19,324	724	18,600	14,964	3,276	11,688	39
11,790	64,778	114,405	21,378	93,027	137,806	32,105	105,701	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

August 1961 Over August 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 6.0	+ 5.1	+ 6.1	+ 6.0	+ 4.6	+ 6.5	+ 7.1	+ 6.5
Other food and beverage	+ 4.0	+ 6.3	+ 5.6	+ 3.5	+ 2.5	+ 3.8	- 2.9	+ 3.3
General	+ 4.7	+ 0.7	+ 4.5	+ 9.1	+ 3.3	- 0.1	+ 7.3	+11.5
Department	+14.3	+ 4.5	+10.4	+38.1	+ 0.6	- 1.8	- 2.0	+ 0.5
Variety	+11.7	+ 3.6	+15.8	+12.4	+12.7	+15.2	+ 7.0	+ 6.1
Motor vehicle	+ 1.8	- 5.1	+ 2.2	+19.5	-19.9	-19.1	-11.3	- 5.2
Garage and filling station	+ 1.9	- 3.0	+ 4.2	+ 0.1	+ 8.6	- 4.5	+11.3	+ 4.6
Men's clothing	+ 8.3	+ 2.2	+ 7.8	+18.4	+ 4.3	- 6.0	- 6.5	- 1.0
Family clothing	+10.0	+ 4.3	+14.1	+20.5	- 1.8	- 7.0	-11.1	- 7.2
Women's clothing	+ 5.2	+ 4.5	+ 7.4	+10.4	- 8.3	- 6.3	- 7.4	- 2.4
Shoe	+ 8.4	+ 0.7	+ 8.0	+15.4	- 2.5	- 8.8	- 6.1	+ 0.2
Hardware	+ 7.6	+ 5.6	+15.9	+20.7	- 7.8	-15.3	- 6.5	+ 2.2
Lumber and building material	+ 6.3	- 4.2	+ 2.1	+29.3	-10.7	-19.9	+ 1.1	+ 2.4
Furniture, appliance and radio	+23.8	(c)	+13.2	+61.9	- 3.5	-12.6	- 8.0	- 7.1
Restaurant	+ 0.1	- 4.3	- 1.1	+ 1.8	- 4.8	- 3.3	- 0.3	+ 3.2
Fuel	+ 4.9	+ 4.1	+ 3.7	+14.0	-16.6	-40.8	-10.3	-27.2
Drug	+ 2.3	+ 2.8	+ 3.2	+ 0.7	+ 5.8	+ 3.0	+ 0.5	+ 4.7
Jewellery	+12.5	+ 1.8	+ 9.0	+24.2	- 5.5	- 5.5	- 2.5	+ 3.9
Other	+ 8.1	+ 0.1	+23.8	+22.1	-25.7	-33.0	- 2.1	- 2.3
Totals, all trades .	+ 6.4	+ 1.2	+ 8.3	+15.1	- 7.5	-12.1	- 1.2	+ 1.0

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

5

January to August 1961 Over January to August 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 2.9	+ 4.2	+ 3.4	+ 2.0	+ 2.6	+ 3.9	+ 4.6	+ 2.5
Other food and beverage	+ 1.0	+ 2.0	+ 0.5	+ 1.7	- 0.2	(c)	- 0.9	(c)
General	+ 2.1	+ 0.3	+ 3.2	+ 3.1	+ 2.4	+ 3.3	+ 2.9	- 0.4
Department	+ 4.7	+ 3.0	+ 7.1	+ 8.5	+ 2.7	- 1.2	+ 3.1	- 0.4
Variety	+ 6.5	+ 5.2	+10.0	+ 4.0	+ 9.9	+ 9.0	+ 8.0	+ 7.1
Motor vehicle	- 2.4	- 1.2	+ 2.6	(c)	-10.8	-10.4	- 3.5	-10.9
Garage and filling station	+ 1.2	- 0.7	+ 2.6	+ 0.4	+ 3.7	+ 0.3	+ 2.0	+ 2.7
Men's clothing	+ 0.8	+ 2.6	+ 6.2	- 0.8	- 2.5	- 1.3	- 6.4	- 1.6
Family clothing	+ 4.8	+ 1.5	+ 8.0	+ 5.5	+ 4.4	- 2.3	+ 0.5	- 3.9
Women's clothing	+ 0.6	+ 1.8	+ 5.5	- 1.0	- 2.9	- 5.3	- 2.4	- 0.5
Shoe	- 0.6	- 1.8	+ 1.7	- 1.1	- 4.2	- 4.7	- 4.0	- 0.1
Hardware	+ 1.7	- 0.9	+11.0	+ 0.2	- 0.4	- 3.7	- 2.4	+ 0.6
Lumber and building material	+ 1.8	- 5.1	+ 4.0	+ 3.6	- 2.1	- 4.6	+ 7.0	- 2.2
Furniture, appliance and radio	+ 2.4	- 2.7	+ 1.4	+ 8.9	- 1.0	- 1.8	- 6.2	- 6.7
Restaurant	- 3.2	- 6.4	- 4.2	- 2.3	- 2.8	- 6.5	+ 1.8	- 5.3
Fuel	+ 3.3	+10.8	+ 3.8	+ 5.9	- 6.7	-20.6	+ 0.3	- 9.0
Drug	+ 0.8	+ 1.9	+ 4.7	- 1.5	+ 2.7	+ 0.4	+ 1.3	+ 0.1
Jewellery	+ 1.6	+ 0.8	+ 7.3	+ 0.4	- 0.5	+ 0.5	- 1.4	- 1.1
Other	+ 0.4	+ 0.8	+ 7.3	- 0.6	- 8.1	-10.5	+ 4.4	- 0.4
Totals, all trades .	+ 1.2	+ 1.2	+ 3.7	+ 1.6	- 2.1	- 3.9	+ 1.3	- 2.1

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

August 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,694	4,662	1,134	1,130	12,161	12,865	9,238	9,951
Other food and beverage ...	1,969	2,065	547	597	4,060	4,342	3,124	3,303
General	5,830	5,608	1,086	1,133	2,987	3,203	2,894	2,944
Motor vehicle	3,715	3,462	692	771	8,920	8,519	5,535	5,151
Garage and filling station	3,449	3,476	4,339	3,863
Men's clothing)							
Family clothing) 505	545	235	263	2,028	2,036	1,426	1,510
Women's clothing)							
Shoe	360	363	240	227
Hardware	736	750	821	918
Lumber and building material	1,208	1,060	540	598
Furniture, appliance and radio	1,252	1,151	1,414	1,450
Restaurant	1,247	1,254	1,207	1,078
Fuel	247	279	276	261
Drug	287	304	113	122	1,053	1,067	1,049	1,078
Jewellery	502	518	228	222
Other	3,790	3,752	1,265	1,366	9,512	9,765	6,387	6,539
Totals	23,071	22,775	6,297	6,765	49,723	50,648	38,718	39,093

.. Figures not available.

Note: Totals may not balance due to rounding.

August 1960 and August 1961

Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Women's and misses' dresses ...	3,247	3,518	+ 8.3	6,900	7,863	+14.0
Women's and misses' coats and suits	2,556	3,648	+42.7	8,427	7,782	- 7.7
Women's and misses' sportswear	3,364	3,693	+ 9.8	10,308	11,137	+ 8.0
Furs	1,544	2,691	+74.3	6,810	6,126	-10.0
Girls' and infants' wear	6,155	6,517	+ 5.9	20,919	22,427	+ 7.2
Lingerie and corsets	3,464	3,931	+13.5	11,903	12,067	+ 1.4
Aprons, housedresses and uniforms	363	391	+ 7.7	945	1,002	+ 6.0
Millinery	702	738	+ 5.1	1,304	1,396	+ 7.1
Hosiery and apparel accessories	2,851	3,038	+ 6.6	11,857	11,634	- 1.9
Women's, misses' and children's shoes	4,093	4,389	+ 7.2	17,355	19,098	+10.0
Ladies' apparel and accessories						
Totals 1 - 10	28,339	32,554	+14.9	96,728	100,532	+ 3.9
Men's clothing	2,470	3,018	+22.2	12,117	12,209	+ 0.8
Men's furnishings	3,284	3,728	+13.5	18,018	18,002	- 0.1
Boys' clothing and furnishings	2,885	3,345	+15.9	10,049	10,660	+ 6.1
Men's and boys' shoes	1,533	1,763	+15.0	6,747	6,828	+ 1.2
Food and kindred products	5,569	5,644	+ 1.3	4,470	4,279	- 4.3
Toiletries, cosmetics and drugs	2,717	2,886	+ 6.2	8,116	8,219	+ 1.3
Photographic equipment and supplies	638	681	+ 6.7	1,457	1,656	+13.7
Piece goods	2,230	2,433	+ 9.1	10,899	11,225	+ 3.0
Linens and domestics	3,377	3,944	+16.8	9,788	9,179	- 6.2
Smallwares	1,603	1,543	- 3.7	6,440	6,305	- 2.1
China and glassware	1,457	1,662	+14.1	8,984	9,395	+ 4.6
Home furnishings	7,008	8,423	+20.2	28,231	26,188	- 7.2
Furniture	8,608	10,050	+16.8	17,708	15,095	-14.8
Major appliances	8,472	10,409	+22.9	22,555	18,087	-19.8
Radio and music	2,783	3,500	+25.7	9,830	8,074	-17.9
Hardware and housewares	8,477	9,656	+13.9	25,440	26,338	+ 3.5
Jewellery	1,659	1,899	+14.5	8,270	8,405	+ 1.6
Sporting goods and luggage	3,409	3,572	+ 4.8	20,686	19,702	- 4.8
Stationery, books and magazines	2,119	2,437	+15.0	6,934	6,760	- 2.5
All other departments	9,239	10,130	+ 9.6	18,199	18,430	+ 1.3
Totals, all departments	107,876	123,277	+14.3	351,666	345,568	- 1.7

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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

MONTHLY

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 0</u> \$'000	<u>1 9 6 1</u> \$'000	<u>% Change</u> 1961/1960
First Half	7,855,128	7,884,917	+ 0.4
July	1,365,255	1,376,427	+ 0.8
August	1,324,846	1,409,417	+ 6.4
September	1,364,154	1,347,526	- 1.2
Total	11,909,383	12,018,287	+ 0.9

Estimated Retail Trade by Provinces and Kinds of Business

January to September 1961

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination	2,607	250	744	993	104	98	181	236
Other food and beverage	858	74	237	359	25	26	46	90
General	471	108	77	93	36	68	47	41
Department	995	71	176	337	88	45	112	167
Variety	240	25	68	105	7	8	13	14
Motor vehicle	1,964	188	444	716	91	135	185	204
Garage and filling station ...	825	72	197	344	28	50	63	71
Men's clothing	170	9	53	66	4	7	14	17
Family clothing	158	22	61	45	8	7	8	7
Women's clothing	190	8	55	79	5	6	17	20
Shoe	113	7	33	50	3	2	6	11
Hardware	229	14	56	73	14	25	30	17
Lumber and building material .	327	13	62	111	35	31	45	29
Furniture, appliance and radio	395	28	122	155	16	13	31	30
Restaurant	407	20	106	166	20	22	32	40
Fuel	224	11	64	119	8	3	2	18
Drug	299	22	69	124	15	14	21	33
Jewellery	84	6	19	38	3	4	5	9
All other	1,462	86	331	589	77	93	143	145
Totals	12,018	1,036	2,974	4,563	588	656	1,003	1,198

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
September, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	311,443	144,344	167,100	29,200
2	Other food and beverage	103,618	55,534	48,084	9,089
3	General	59,437	3,738	55,699	13,507
4	Department	126,032	-	126,032	8,180
5	Variety	30,369	26,030	4,339	3,343
6	Motor vehicle	156,668	1,764	154,904	17,287
7	Garage and filling station	95,119	601	94,518	8,330
8	Men's clothing	18,297	2,146	16,151	1,005
9	Family clothing	20,358	5,734	14,624	2,504
10	Women's clothing	23,000	6,950	16,050	1,068
11	Shoe	14,772	6,969	7,803	997
12	Hardware	29,916	4,679	25,237	2,107
13	Lumber and building material	39,837	9,286	30,552	1,833
14	Furniture, appliance and Radio ...	44,811	9,832	34,978	3,849
15	Restaurant	47,436	3,745	43,692	2,489
16	Fuel	16,894	506	16,388	867
17	Drug	34,005	4,377	29,628	2,572
18	Jewellery	10,177	3,662	6,514	849
19	Other	165,337	14,966	150,371	9,939
20	Totals	1,347,526	304,863	1,042,663	119,015
		Manitoba			Saskatchewan
21	Grocery and combination	13,066	6,178	6,888	12,465
22	Other food and beverage	3,068	1,888	1,181	3,266
23	General	4,320	(1)	(1)	8,216
24	Department	11,931	-	11,931	5,871
25	Variety	865	844	21	1,085
26	Motor vehicle	8,452	-	8,452	13,388
27	Garage and filling station	3,150	(1)	(1)	5,941
28	Men's clothing	474	(1)	(1)	888
29	Family clothing	1,133	272	861	964
30	Women's clothing	673	187	486	788
31	Shoe	393	145	248	295
32	Hardware	2,086	405	1,681	3,197
33	Lumber and building material	4,692	1,174	3,518	4,452
34	Furniture, appliance and radio ...	2,673	557	2,116	1,709
35	Restaurant	2,665	312	2,353	2,400
36	Fuel	522	14	508	361
37	Drug	1,849	(1)	(1)	1,861
38	Jewellery	468	(1)	(1)	528
39	Other	6,093	407	5,686	9,674
40	Totals	68,573	13,179	55,394	77,349

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
September, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,384	21,816	88,652	29,194	59,457	117,328	70,218	47,110	1
(1)	(1)	29,475	8,920	20,555	42,820	26,828	15,992	2
1,040	12,467	10,237	666	9,571	11,314	452	10,862	3
-	8,180	23,186	-	23,186	36,926	-	36,926	4
3,040	303	8,796	7,418	1,379	12,616	10,808	1,808	5
1,617	15,670	35,202	-	35,202	43,068	(1)	(1)	6
(1)	(1)	23,126	(1)	(1)	39,263	86	39,178	7
(1)	(1)	4,941	362	4,579	7,047	1,473	5,574	8
228	2,277	7,878	3,134	4,744	5,661	1,283	4,378	9
291	777	6,669	1,836	4,833	8,975	3,020	5,955	10
308	689	4,307	2,235	2,072	6,355	3,428	2,927	11
(1)	(1)	7,915	1,074	6,842	8,290	678	7,612	12
-	1,833	7,448	(1)	(1)	11,473	1,887	9,586	13
879	2,970	14,442	3,361	11,080	14,084	3,596	10,488	14
260	2,230	12,690	807	11,883	19,265	1,332	17,932	15
(1)	(1)	4,795	-	4,795	8,527	(1)	(1)	16
236	2,337	7,570	522	7,049	13,925	1,902	12,023	17
221	627	2,345	702	1,643	4,306	1,576	2,730	18
598	9,341	41,817	2,744	39,072	60,627	6,436	54,191	19
22,304	96,711	341,491	63,395	278,096	471,870	135,275	336,595	20
Saskatchewan		Alberta			British Columbia			
4,641	7,824	22,600	10,932	11,668	28,132	15,797	12,336	21
1,974	1,292	5,155	3,437	1,718	10,743	6,631	4,112	22
(1)	(1)	6,588	(1)	(1)	5,256	599	4,656	23
-	5,871	16,242	-	16,242	23,697	-	23,697	24
973	112	1,819	1,520	298	1,844	1,426	418	25
-	13,388	18,637	-	18,637	20,633	-	20,633	26
(1)	(1)	7,572	(1)	(1)	7,736	153	7,583	27
(1)	(1)	1,805	(1)	(1)	2,137	(1)	(1)	28
223	741	1,258	396	863	959	199	761	29
196	592	2,185	643	1,542	2,643	777	1,865	30
149	147	876	337	540	1,548	368	1,180	31
851	2,347	4,025	(1)	(1)	2,296	474	1,821	32
2,422	2,030	6,273	2,991	3,282	3,666	500	3,166	33
355	1,354	3,864	399	3,465	4,191	686	3,505	34
20	2,380	3,250	171	3,079	4,678	843	3,835	35
-	361	204	(1)	(1)	1,618	(1)	(1)	36
203	1,657	2,394	373	2,021	3,833	1,038	2,795	37
198	330	617	362	255	1,065	419	646	38
544	9,129	20,315	744	19,571	16,873	3,493	13,380	39
13,273	64,076	125,679	23,720	101,959	143,548	33,719	109,829	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

September 1961 Over September 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 6.3	+ 4.6	+ 8.3	+ 5.3	+ 6.4	+ 7.3	+ 8.2	+ 4.1
Other food and beverage	- 2.2	+ 6.5	- 1.4	- 6.5	+ 2.3	+ 3.4	+ 1.9	+ 1.8
General	+ 6.3	+ 4.7	+ 6.3	+ 7.8	+ 5.9	- 1.2	+15.0	+10.5
Department	- 0.4	- 1.2	+ 1.0	-11.9	+ 8.4	+ 2.8	+12.2	+ 6.8
Variety	+ 6.0	+ 3.9	+ 9.7	- 0.3	+16.3	+21.4	+23.5	+12.7
Motor vehicle	-13.9	- 5.7	- 1.1	-31.0	-12.8	-18.4	- 1.0	- 0.7
Garage and filling station	- 0.3	+ 1.4	+ 1.7	- 1.1	-10.6	- 6.7	+ 5.0	+ 1.4
Men's clothing	- 0.5	+ 3.4	+ 1.8	- 8.0	+ 6.0	+ 1.3	+ 8.2	+11.8
Family clothing	+ 2.3	- 1.0	+ 5.6	- 5.7	+ 6.2	+18.7	+18.8	- 0.6
Women's clothing	- 3.2	+ 2.7	+ 3.9	-13.1	- 4.5	+ 2.5	+ 7.8	+ 6.4
Shoe	(c)	- 4.4	+ 5.9	- 6.0	+ 4.5	- 3.9	+12.6	+ 7.6
Hardware	- 0.8	+ 3.5	+ 8.4	- 8.8	+ 1.9	-14.4	+ 2.9	+13.0
Lumber and building material	- 8.7	- 9.7	+ 3.9	-19.8	- 9.0	-15.9	- 0.9	+ 9.0
Furniture, appliance and radio	- 5.0	- 2.6	+ 5.4	-17.0	+ 7.8	-11.1	- 9.3	+ 7.4
Restaurant	- 0.9	- 3.2	- 2.3	- 0.7	- 4.8	- 3.3	+ 2.7	+ 4.7
Fuel	- 6.6	-14.2	- 1.9	- 7.3	-12.3	+ 2.0	+28.3	-14.6
Drug	+ 1.9	+ 3.8	+ 3.3	- 1.2	+ 6.3	+ 5.7	+ 6.6	+ 3.1
Jewellery	- 3.3	+ 9.5	+ 9.3	-11.9	+ 5.9	- 1.9	- 3.9	- 2.8
Other	- 2.1	+ 2.8	+ 7.5	- 6.7	-20.9	-24.1	+10.0	+ 2.4
Totals, all trades .	- 1.2	+ 1.3	+ 4.1	- 7.1	- 1.9	- 8.0	+ 6.2	+ 3.8

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to September 1961 Over January to September 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
grocery and combi- nation	+ 3.3	+ 4.3	+ 4.0	+ 2.3	+ 3.1	+ 4.3	+ 5.0	+ 2.7
other food and beverage	+ 0.6	+ 2.5	+ 0.2	+ 0.6	+ 0.1	+ 0.4	- 0.6	+ 0.2
general	+ 2.6	+ 0.9	+ 3.6	+ 3.7	+ 2.8	+ 2.8	+ 4.4	+ 0.8
department	+ 4.0	+ 2.5	+ 6.2	+ 5.8	+ 3.4	- 0.7	+ 4.3	+ 0.5
variety	+ 6.4	+ 5.0	+10.0	+ 3.5	+10.7	+10.6	+ 9.8	+ 7.8
motor vehicle	- 3.4	- 1.6	+ 2.3	- 2.6	-11.0	-11.3	- 3.2	-10.0
garage and filling station	+ 1.1	- 0.4	+ 2.5	+ 0.3	+ 1.9	- 0.6	+ 2.3	+ 2.5
men's clothing	+ 0.7	+ 2.7	+ 5.8	- 1.6	- 1.6	- 1.0	- 4.8	- 0.1
women's clothing	+ 4.4	+ 1.2	+ 7.7	+ 4.0	+ 4.6	+ 0.2	+ 3.0	- 3.5
children's clothing	+ 0.1	+ 1.9	+ 5.3	- 2.6	- 3.1	- 4.4	- 1.2	+ 0.4
shoes	- 0.5	- 2.1	+ 2.3	- 1.8	- 3.0	- 4.6	- 2.0	+ 0.9
hardware	+ 1.4	- 0.3	+10.6	- 0.9	(c)	- 5.2	- 1.7	+ 2.1
lumber and building material	+ 0.4	- 5.7	+ 4.0	+ 0.6	- 3.1	- 6.4	+ 5.8	- 0.9
furniture, appliance and radio	+ 1.5	- 2.7	+ 1.9	+ 5.9	+ 0.3	- 3.2	- 6.6	- 4.9
restaurant	- 3.0	- 6.0	- 4.0	- 2.1	- 3.1	- 6.2	+ 1.8	- 4.2
travel	+ 2.5	+ 8.3	+ 3.4	+ 4.9	- 7.1	-18.1	+ 3.1	- 9.5
rug	+ 0.9	+ 2.2	+ 4.6	- 1.5	+ 3.1	+ 1.0	+ 1.9	+ 0.5
jewellery	+ 1.0	+ 1.9	+ 7.6	- 1.1	+ 0.3	+ 0.2	- 1.7	- 1.3
other	+ 0.1	+ 1.1	+ 7.3	- 1.3	- 9.2	-12.1	+ 5.2	- 0.1
Totals, all trades .	+ 0.9	+ 1.2	+ 3.8	+ 0.7	- 2.1	- 4.4	+ 1.9	- 1.5

) Unchanged

Estimated Retail Trade - Atlantic Provinces

September 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,752	4,842	1,205	1,266	12,116	12,587	9,849	10,504
Other food and beverage ...	1,713	1,694	473	544	3,567	3,811	2,781	3,040
General	5,885	6,098	1,037	1,089	2,929	3,144	3,052	3,176
Motor vehicle	3,329	3,182	874	797	7,528	7,287	6,606	6,021
Garage and filling station	3,078	3,442	3,766	3,492
Men's clothing	516	571	260	257	2,099	2,118	1,667	1,630
Family clothing								
Women's clothing								
Shoe	465	454	308	306
Hardware	761	780	1,001	1,040
Lumber and building material	1,161	977	542	567
Furniture, appliance and radio	1,466	1,379	1,707	1,676
Restaurant	1,036	1,040	1,109	1,022
Fuel	453	380	380	299
Drug	307	319	93	99	1,046	1,080	1,032	1,074
Jewellery	493	567	209	209
Other	3,411	3,500	1,611	1,681	9,692	9,549	6,452	6,732
Totals	22,503	22,771	6,670	6,859	47,890	48,597	40,458	40,787

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

September 1960 and September 1961

Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Women's and misses' dresses ...	3,974	4,109	+ 3.4	7,600	8,826	+16.1
Women's and misses' coats and suits	4,278	4,100	- 4.2	8,752	9,031	+ 3.2
Women's and misses' sportswear	5,022	4,810	- 4.2	10,251	11,880	+15.9
Furs	1,399	1,269	- 9.3	7,339	6,716	- 8.5
Girls' and infants' wear	8,556	8,119	- 5.1	20,774	22,841	+ 9.9
Lingerie and corsets	4,021	4,007	- 0.3	12,845	13,294	+ 3.5
Aprons, housedresses and uniforms	355	394	+11.0	899	960	+ 6.8
Millinery	1,588	1,411	-11.1	1,132	1,471	+29.9
Hosiery and apparel accessories	4,296	4,419	+ 2.9	12,458	12,935	+ 3.8
Women's, misses' and children's shoes	5,708	5,482	- 4.0	17,487	19,637	+12.3
Ladies' apparel and accessories						
Totals 1 - 10	39,197	38,120	- 2.7	99,537	107,591	+ 8.1
Men's clothing	3,992	4,306	+ 7.9	13,144	13,754	+ 4.6
Men's furnishings	5,030	4,975	- 1.1	19,600	20,180	+ 3.0
Boys' clothing and furnishings	3,523	3,450	- 2.1	10,180	11,498	+12.9
Men's and boys' shoes	1,941	1,962	+ 1.1	6,859	7,113	+ 3.7
Food and kindred products	6,284	6,539	+ 4.1	4,650	4,141	-10.9
Toiletries, cosmetics and drugs	3,014	3,096	+ 2.7	8,401	8,788	+ 4.6
Photographic equipment and supplies	551	563	+ 2.2	1,596	1,736	+ 8.8
Piece goods	2,953	3,001	+ 1.6	10,290	10,960	+ 6.5
Linens and domestics	3,457	3,619	+ 4.7	9,622	9,820	+ 2.1
Smallwares	2,082	1,963	- 5.7	6,512	6,267	- 3.8
China and glassware	1,510	1,529	+ 1.3	9,037	9,794	+ 8.4
Home furnishings	7,335	7,165	- 2.3	27,615	27,041	- 2.1
Furniture	7,249	7,145	- 1.4	17,653	16,201	- 8.2
Major appliances	8,515	8,076	- 5.2	20,130	19,534	- 3.0
Radio and music	3,375	3,589	+ 6.3	9,934	11,928	+20.1
Hardware and housewares	8,280	8,768	+ 5.9	25,388	27,321	+ 7.6
Jewellery	1,957	1,901	- 2.9	8,607	9,040	+ 5.0
Sporting goods and luggage	3,588	3,275	- 8.7	22,736	22,884	+ 0.6
Stationery, books and magazines	2,697	2,740	+ 1.6	6,741	7,163	+ 6.3
All other departments	10,000	10,250	+ 2.5	19,775	20,379	+ 3.1
Totals, all departments	126,530	126,032	- 0.4	358,007	373,133	+ 4.2

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DOMINION BUREAU OF STATISTICS

OTTAWA CANADA

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MONTHLY

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1960 \$'000	1961 \$'000	% Change 1961/1960
First Half	7,855,128	7,884,917	+ 0.4
July	1,365,255	1,376,427	+ 0.8
August	1,324,846	1,409,417	+ 6.4
September	1,364,154	1,347,526	- 1.2
October	1,400,182	1,377,957	- 1.6
Total	13,309,565	13,296,244	+ 0.7

Estimated Retail Trade by Provinces and Kinds of Business

January to October 1961

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination	2,893	278	825	1,104	115	109	202	261
Other food and beverage	956	82	266	400	28	29	51	100
General	527	121	88	104	40	75	53	46
Department	1,128	81	199	381	100	51	127	188
Variety	270	29	77	118	7	9	15	15
Motor vehicle	2,161	207	489	726	100	150	203	225
Garage and filling station ...	921	80	219	384	32	56	71	79
Men's clothing	190	10	59	74	4	8	16	19
Family clothing	180	25	70	51	9	8	9	8
Women's clothing	214	9	62	89	6	7	19	22
Shoe	126	8	36	56	3	2	7	13
Hardware	258	16	65	81	16	28	34	19
Lumber and building material .	371	15	70	125	40	36	52	33
Furniture, appliance and radio	444	31	141	171	18	14	35	34
Restaurant	452	23	118	185	22	24	35	44
Fuel	248	12	71	131	8	3	2	21
Drug	334	25	76	138	17	16	23	37
Jewellery	94	7	21	43	4	5	5	10
All other	1,629	96	372	655	83	101	162	161
Totals	13,396	1,156	3,325	5,074	654	732	1,122	1,334

Note: Totals may not balance due to rounding.

6542-506-101

Prepared in the Industry and Merchandising Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
October, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	286,390	131,519	154,871	27,714
2	Other food and beverage	98,110	50,215	47,895	8,090
3	General	56,731	3,347	53,384	12,511
4	Department	132,676	-	132,676	10,234
5	Variety	29,653	25,486	4,167	3,337
6	Motor vehicle	196,490	2,015	194,474	19,140
7	Garage and filling station	96,151	630	95,521	8,048
8	Men's clothing	20,048	2,684	17,364	1,045
9	Family clothing	22,542	6,243	16,299	3,103
10	Women's clothing	23,950	7,227	16,723	1,150
11	Shoe	12,444	5,905	6,539	892
12	Hardware	29,386	4,648	24,738	2,142
13	Lumber and building material	43,372	10,241	33,131	1,812
14	Furniture, appliance and Radio ...	49,625	10,921	38,705	3,356
15	Restaurant	45,327	3,564	41,763	2,158
16	Fuel	23,765	652	23,113	1,248
17	Drug	34,977	4,684	30,293	2,734
18	Jewellery	9,520	3,377	6,144	726
19	Other	166,800	15,240	151,559	9,964
20	Totals	1,377,957	288,598	1,089,359	119,408
		Manitoba			Saskat- chewan
21	Grocery and combination	11,296	5,372	5,924	10,607
22	Other food and beverage	2,790	1,612	1,178	2,924
23	General	4,230	(1)	(1)	7,514
24	Department	11,699	-	11,699	6,517
25	Variety	831	808	23	1,019
26	Motor vehicle	9,478	-	9,478	14,794
27	Garage and filling station	3,458	(1)	(1)	6,150
28	Men's clothing	450	(1)	(1)	933
29	Family clothing	1,028	257	772	1,255
30	Women's clothing	656	183	473	783
31	Shoe	319	123	196	259
32	Hardware	1,645	348	1,297	3,034
33	Lumber and building material	4,512	1,242	3,269	5,383
34	Furniture, appliance and radio ...	1,748	466	1,282	1,795
35	Restaurant	2,364	295	2,068	2,346
36	Fuel	853	23	830	334
37	Drug	1,814	(1)	(1)	1,839
38	Jewellery	388	(1)	(1)	494
39	Other	6,378	549	5,829	8,432
40	Totals	65,937	12,068	53,869	76,412

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
October, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
6,794	20,919	81,006	26,510	54,496	110,598	65,993	44,605	1
(1)	(1)	29,008	8,687	20,321	40,195	23,671	16,524	2
860	11,654	11,286	651	10,635	10,570	541	10,029	3
-	10,234	23,700	-	23,700	44,132	-	44,132	4
3,053	284	8,256	6,934	1,322	12,760	10,947	1,812	5
1,778	17,361	44,741	-	44,741	69,716	(1)	(1)	6
(1)	(1)	22,630	(1)	(1)	39,906	82	39,824	7
(1)	(1)	5,871	385	5,486	7,644	1,816	5,828	8
364	2,739	9,124	3,481	5,642	6,023	1,374	4,650	9
288	862	6,583	1,805	4,778	9,991	3,259	6,732	10
242	650	3,333	1,785	1,548	5,674	3,024	2,650	11
(1)	(1)	8,387	1,181	7,206	8,405	650	7,755	12
-	1,812	8,163	(1)	(1)	13,621	2,182	11,438	13
804	2,552	18,622	3,763	14,359	16,183	4,264	11,919	14
114	2,044	12,715	788	11,927	18,175	1,438	16,737	15
(1)	(1)	6,604	-	6,604	12,132	(1)	(1)	16
258	2,476	7,739	401	7,338	14,300	2,099	12,202	17
170	556	2,011	575	1,436	4,306	1,620	2,686	18
664	9,300	40,536	2,890	37,645	66,331	6,652	59,679	19
21,148	98,260	350,315	60,223	290,092	510,662	130,012	380,650	20
Saskatchewan		Alberta			British Columbia			
3,908	6,698	20,272	9,339	10,934	24,897	13,602	11,295	21
1,758	1,165	5,131	3,017	2,114	9,972	6,122	3,849	22
(1)	(1)	5,762	(1)	(1)	4,854	466	4,388	23
-	6,517	14,695	-	14,695	21,698	-	21,698	24
924	96	1,824	1,536	288	1,626	1,284	342	25
-	14,794	17,632	-	17,632	20,990	-	20,990	26
(1)	(1)	7,621	(1)	(1)	8,338	158	8,180	27
(1)	(1)	1,845	(1)	(1)	2,260	(1)	(1)	28
234	1,021	1,023	325	698	986	208	778	29
231	552	2,278	620	1,658	2,509	842	1,667	30
137	122	774	312	462	1,193	281	912	31
353	2,181	3,778	(1)	(1)	1,995	394	1,601	32
2,656	2,727	6,381	3,332	3,049	3,501	546	2,955	33
397	1,397	4,094	509	3,585	3,828	717	3,111	34
22	2,324	3,236	145	3,091	4,332	762	3,571	35
-	334	286	(1)	(1)	2,309	(1)	(1)	36
281	1,558	2,672	461	2,211	3,879	1,063	2,816	37
165	330	573	301	272	1,021	411	610	38
769	7,663	19,011	810	18,201	16,149	2,905	13,244	39
12,748	63,664	118,888	22,245	96,643	136,337	30,149	106,188	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

October 1961 Over October 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	- 2.2	- 0.5	- 0.4	- 4.4	- 2.0	- 0.9	- 1.3	- 1.7
Other food and beverage	- 2.8	+ 2.9	+ 1.0	- 2.9	-12.8	-13.7	-13.6	- 4.6
General	- 1.6	- 2.5	- 0.7	+ 0.7	- 2.6	- 8.1	+ 2.8	+ 0.9
Department	- 1.9	+ 3.6	+ 2.4	- 6.1	- 5.2	- 5.4	- 0.2	+ 1.8
Variety	+ 1.2	+ 4.4	+ 2.3	- 2.3	+ 3.1	- 3.3	+13.8	+ 7.5
Motor vehicle	+ 3.0	+ 3.6	+16.8	+ 5.1	-24.8	- 4.1	- 6.0	+ 0.6
Garage and filling station	- 0.1	+ 2.9	+ 2.9	- 1.1	- 5.9	- 9.4	+ 0.3	+ 4.5
Men's clothing	- 6.6	- 9.4	- 0.6	-10.6	-12.5	-17.7	- 8.2	+ 2.8
Family clothing	- 4.9	- 7.5	+ 1.3	- 9.4	-18.5	-11.1	- 4.2	+ 3.4
Women's clothing	- 4.8	+ 0.1	+ 2.1	- 8.9	-20.6	-20.4	- 5.0	+ 5.2
Shoe	- 7.7	- 6.1	- 5.0	- 8.8	-16.7	-15.9	- 5.0	- 7.6
Hardware	- 3.7	+ 3.4	+ 7.1	- 8.8	-11.2	-15.1	- 3.2	- 3.1
Lumber and building material	- 3.3	- 0.4	+ 3.0	- 3.5	-15.8	-11.6	+ 3.2	+ 5.1
Furniture, appliance and radio	- 1.6	- 8.1	+12.8	-12.8	-13.3	- 4.8	+ 0.4	+ 2.1
Restaurant	- 9.5	+ 1.0	- 0.2	- 1.0	- 3.9	- 8.6	- 0.1	+ 2.0
Fuel	-11.0	-12.8	- 9.0	-14.5	-10.0	-26.6	- 4.0	+ 8.1
Drug	(c)	+ 1.3	+ 1.5	- 1.7	+ 1.1	- 0.6	- 0.3	+ 2.4
Jewellery	- 0.5	+ 6.8	+ 5.3	- 2.3	- 9.8	-10.2	- 5.9	+ 4.2
Other	- 2.1	- 6.8	+ 7.2	- 0.4	-18.9	-21.8	- 8.1	+ 1.0
Totals, all trades .	- 1.6	- 0.2	+ 3.8	- 3.0	-11.1	- 9.0	- 3.1	+ 0.7

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to October 1961 Over January to October 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 2.7	+ 3.8	+ 3.5	+ 1.6	+ 2.5	+ 3.8	+ 4.3	+ 2.2
Other food and beverage	+ 0.2	+ 2.6	+ 0.3	+ 0.3	- 1.3	- 1.2	- 2.0	- 0.3
General	+ 2.2	+ 0.5	+ 3.0	+ 3.4	+ 2.2	+ 1.6	+ 4.2	+ 0.8
Department	+ 3.3	+ 2.7	+ 5.7	+ 4.3	+ 2.3	- 1.3	+ 3.8	+ 0.7
Variety	+ 5.8	+ 4.9	+ 9.1	+ 2.8	+ 9.8	+ 8.8	+10.3	+ 7.8
Motor vehicle	- 2.9	- 1.1	+ 3.5	- 2.0	-12.5	-10.6	- 3.5	- 9.1
Garage and filling station	+ 0.9	- 0.1	+ 2.5	+ 0.1	+ 1.0	- 1.7	+ 2.1	+ 2.7
Men's clothing	- 0.1	+ 1.3	+ 5.1	- 2.7	- 2.8	- 3.4	- 5.2	+ 0.3
Family clothing	+ 3.2	(c)	+ 6.8	+ 2.2	+ 1.4	- 1.7	+ 2.1	- 2.6
Women's clothing	- 0.4	+ 1.7	+ 4.9	- 3.3	- 5.4	- 6.5	- 1.7	+ 0.9
Shoe	- 1.3	- 2.6	+ 1.5	- 2.5	- 4.7	- 6.0	- 2.3	(c)
Hardware	+ 0.8	+ 0.2	+10.2	- 1.8	- 1.3	- 6.4	- 1.9	+ 1.5
Lumber and building material	- 0.1	- 5.1	+ 3.9	+ 0.1	- 4.7	- 7.2	+ 5.5	- 0.3
Furniture, appliance and radio	+ 1.2	- 3.3	+ 3.2	+ 3.8	- 1.2	- 3.4	- 5.8	- 4.2
Restaurant	- 2.8	- 5.4	- 3.6	- 2.0	- 3.2	- 6.4	+ 1.7	- 3.6
Fuel	+ 1.0	+ 5.7	+ 2.1	+ 2.7	- 7.4	-19.1	+ 2.0	- 7.8
Rug	+ 0.8	+ 2.1	+ 4.3	- 1.5	+ 2.9	+ 0.9	+ 1.6	+ 0.6
Jewellery	+ 0.8	+ 2.4	+ 7.4	- 1.3	- 0.8	- 1.0	- 2.2	- 0.8
Other	- 0.1	+ 0.2	+ 7.3	- 1.2	-10.0	-13.0	+ 3.4	(c)
Totals, all trades .	+ 0.7	+ 1.1	+ 3.8	+ 0.3	- 3.1	- 4.9	+ 1.3	- 1.2

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

October 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,865	4,539	1,053	1,104	12,249	12,027	9,676	10,044
Other food and beverage ...	1,501	1,482	459	471	3,238	3,354	2,661	2,784
General	6,041	5,522	1,136	1,109	2,750	2,918	2,914	2,966
Motor vehicle	3,316	3,167	818	822	7,699	8,184	6,645	6,966
Garage and filling station	3,114	3,267	3,378	3,344
Men's clothing	658	633	359	362	2,504	2,370	2,136	1,933
Family clothing								
Women's clothing								
Shoe	448	410	270	266
Hardware	787	811	970	1,024
Lumber and building material	1,065	1,012	476	531
Furniture, appliance and radio	1,322	1,160	1,659	1,583
Restaurant	976	979	816	806
Fuel	674	577	423	382
Drug	321	334	102	107	1,123	1,134	1,153	1,159
Jewellery	400	408	207	239
Other	4,959	4,813	1,618	1,687	10,195	10,175	6,995	6,861
Totals	24,056	22,883	6,719	6,849	48,546	48,787	40,380	40,888

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

October 1960 and October 1961

Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Women's and misses' dresses ...	3,546	3,741	+ 5.5	8,426	9,362	+11.1
Women's and misses' coats and suits	5,881	5,355	- 8.9	7,804	8,867	+13.6
Women's and misses' sportswear	4,485	4,732	+ 5.6	12,082	12,617	+ 4.4
Furs	1,842	1,427	-22.5	7,330	6,842	- 6.7
Girls' and infants' wear	10,079	9,636	- 4.4	21,010	23,298	+10.9
Lingerie and corsets	4,224	4,258	+ 0.8	14,342	14,675	+ 2.3
Aprons, housedresses and uniforms	299	333	+11.4	965	968	+ 0.3
Millinery	1,401	1,340	- 4.4	1,204	1,408	+16.9
Hosiery and apparel accessories	4,825	4,804	- 0.4	14,178	14,465	+ 2.0
Women's, misses' and children's shoes	5,696	5,596	- 1.8	18,898	20,764	+ 9.9
Ladies' apparel and accessories						
Totals 1 - 10	42,278	41,228	- 2.5	106,239	113,266	+ 6.6
Men's clothing	4,744	4,776	+ 0.7	14,263	15,052	+ 5.5
Men's furnishings	6,325	6,117	- 3.3	22,331	22,768	+ 2.0
Boys' clothing and furnishings	4,245	3,997	- 5.8	10,667	11,715	+ 9.8
Men's and boys' shoes	1,967	1,952	- 0.8	7,763	7,946	+ 2.4
Food and kindred products	6,500	6,200	- 4.6	5,277	5,184	- 1.9
Toiletries, cosmetics and drugs	3,164	3,167	+ 0.1	10,197	10,515	+ 3.1
Photographic equipment and supplies	469	500	+ 6.6	1,930	2,006	+ 3.9
Piece goods	2,840	2,799	- 1.4	10,237	10,345	+ 1.1
Linens and domestics	3,192	3,300	+ 3.4	10,454	11,035	+ 5.6
Smallwares	2,259	2,035	- 9.9	6,774	6,707	- 1.0
China and glassware	1,402	1,459	+ 4.1	10,179	10,908	+ 7.2
Home furnishings	7,740	7,678	- 0.8	24,955	24,170	- 2.7
Furniture	7,193	6,902	- 4.0	19,037	18,429	- 3.2
Major appliances	8,861	7,504	-15.3	21,883	20,154	- 7.9
Radio and music	3,573	3,820	+ 6.9	11,383	10,531	- 7.5
Hardware and housewares	8,220	8,944	+ 8.8	28,410	30,075	+ 5.9
Jewellery	1,947	2,066	+ 6.1	9,899	10,081	+ 1.8
Sporting goods and luggage	4,054	3,820	- 5.8	26,995	26,815	- 0.7
Stationery, books and magazines	2,204	2,306	+ 4.6	8,479	9,195	+ 8.4
All other departments	12,114	12,106	- 0.1	21,359	22,109	+ 3.5
Totals, all departments	135,291	132,676	- 1.9	392,731	403,016	+ 2.6

- revised



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

MONTHLY

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1960</u> \$'000	<u>1961</u> \$'000	<u>% Change</u> 1961/1960
January to September ..	11,909,383	12,018,287	+ 0.9
October	1,400,182	1,377,957	- 1.6
November	1,394,780	1,459,237	+ 4.6
Total	14,704,345	14,855,481	+ 1.0

Estimated Retail Trade by Provinces and Kinds of Business

January to November 1961

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination	3,186	307	909	1,213	127	121	223	286
Other food and beverage	1,056	90	296	439	31	32	57	111
General	584	133	99	114	45	83	59	51
Department	1,290	94	229	437	114	58	144	214
Variety	302	32	85	132	8	10	17	17
Motor vehicle	2,390	228	540	375	111	164	222	251
Garage and filling station ...	1,012	88	242	421	35	62	77	87
Men's clothing	213	12	66	82	5	9	18	21
Family clothing	205	28	80	58	10	9	10	9
Women's clothing	238	11	69	100	7	7	21	25
Shoe	140	9	41	62	3	3	8	14
Hardware	286	18	72	89	17	31	37	20
Lumber and building material .	410	17	78	138	44	40	57	36
Furniture, appliance and radio	501	35	158	195	20	17	39	38
Restaurant	496	25	131	203	25	26	39	48
Fuel	280	14	80	147	10	3	2	24
Drug	366	28	84	152	19	18	26	41
Jewellery	105	8	24	47	4	5	6	11
All other	1,795	107	417	720	90	109	177	176
Totals	14,855	1,282	3,699	5,624	724	808	1,238	1,479

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

November, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	292,998	135,559	157,439	28,498
2	Other food and beverage	99,519	52,732	46,786	8,286
3	General	56,396	3,555	52,841	12,542
4	Department	162,132	-	162,132	12,984
5	Variety	32,195	27,778	4,417	3,822
6	Motor vehicle	229,327	2,090	227,236	20,381
7	Garage and filling station	90,371	592	89,779	7,994
8	Men's clothing	23,113	2,881	20,232	1,366
9	Family clothing	24,755	6,356	18,399	3,317
10	Women's clothing	24,091	7,268	16,823	1,125
11	Shoe	14,151	7,185	6,967	865
12	Hardware	27,523	4,732	22,791	1,888
13	Lumber and building material	38,832	8,936	29,895	1,522
14	Furniture, appliance and Radio ...	56,915	10,636	46,278	3,657
15	Restaurant	44,141	3,415	40,726	2,063
16	Fuel	32,690	665	32,025	1,452
17	Drug	32,258	4,252	28,006	2,429
18	Jewellery	11,468	4,410	7,058	952
19	Other	166,362	15,128	151,237	11,167
20	Totals	1,459,237	298,170	1,161,067	126,310
		Manitoba			Saskatchewan
21	Grocery and combination	11,974	5,575	6,400	11,724
22	Other food and beverage	2,993	1,899	1,094	3,196
23	General	4,585	(1)	(1)	7,710
24	Department	14,536	-	14,536	6,986
25	Variety	918	894	24	1,083
26	Motor vehicle	10,124	-	10,124	14,229
27	Garage and filling station	2,727	(1)	(1)	5,865
28	Men's clothing	509	(1)	(1)	1,002
29	Family clothing	1,167	261	905	1,113
30	Women's clothing	630	174	456	698
31	Shoe	343	133	211	233
32	Hardware	1,585	372	1,213	3,601
33	Lumber and building material	3,773	883	2,890	3,939
34	Furniture, appliance and radio ...	2,106	458	1,649	2,299
35	Restaurant	2,262	284	1,978	2,245
36	Fuel	1,260	34	1,226	391
37	Drug	1,586	(1)	(1)	1,568
38	Jewellery	470	(1)	(1)	595
39	Other	6,860	485	6,375	7,966
40	Totals	70,408	12,259	58,149	76,443

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
November, 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,694	20,804	83,990	27,765	56,225	109,529	65,753	43,776	1
(1)	(1)	29,764	10,056	19,708	39,644	23,454	16,190	2
828	11,714	10,611	661	9,950	10,429	552	9,878	3
-	12,984	29,274	-	29,274	55,561	-	55,561	4
3,529	294	8,517	7,073	1,444	14,129	12,264	1,865	5
1,788	18,593	51,508	-	51,508	88,714	(1)	(1)	6
(1)	(1)	23,261	(1)	(1)	36,846	106	36,740	7
(1)	(1)	6,831	540	6,291	8,845	1,936	6,909	8
276	3,040	10,014	3,598	6,416	7,127	1,478	5,649	9
322	802	6,929	1,735	5,194	10,207	3,543	6,664	10
252	614	4,802	2,655	2,146	6,134	3,494	2,640	11
(1)	(1)	7,064	1,236	5,828	7,936	672	7,265	12
-	1,522	8,019	(1)	(1)	13,063	2,007	11,056	13
786	2,870	17,478	3,567	13,910	23,985	4,133	19,852	14
127	1,936	12,024	720	11,304	18,348	1,391	16,957	15
(1)	(1)	9,509	-	9,509	16,554	(1)	(1)	16
241	2,188	7,485	564	6,922	13,376	1,816	11,561	17
240	712	2,686	811	1,875	4,891	2,060	2,831	18
788	10,379	44,875	3,032	41,843	64,931	6,370	58,561	19
22,603	103,707	374,641	64,396	310,245	550,249	131,457	418,792	20
Saskatchewan		Alberta			British Columbia			
4,345	7,379	21,656	9,899	11,757	25,628	14,528	11,099	21
2,048	1,148	5,304	3,694	1,610	10,332	6,199	4,134	22
(1)	(1)	5,492	(1)	(1)	5,028	517	4,511	23
-	6,986	17,243	-	17,243	25,547	-	25,547	24
976	107	1,902	1,616	286	1,824	1,426	398	25
-	14,229	18,781	-	18,781	25,589	-	25,589	26
(1)	(1)	6,267	(1)	(1)	7,412	158	7,253	27
(1)	(1)	2,044	(1)	(1)	2,516	(1)	(1)	28
214	898	1,079	349	731	938	179	759	29
208	491	1,948	576	1,372	2,554	710	1,844	30
112	120	672	269	404	1,101	269	832	31
861	2,740	3,516	(1)	(1)	1,932	418	1,514	32
1,975	1,964	5,395	3,273	2,121	3,122	507	2,615	33
446	1,854	3,637	490	3,147	3,753	756	2,997	34
22	2,223	3,128	166	2,962	4,072	705	3,366	35
-	391	278	(1)	(1)	3,247	(1)	(1)	36
200	1,368	2,173	354	1,819	3,641	986	2,655	37
220	375	778	458	320	1,096	465	631	38
498	7,468	15,062	796	14,266	15,501	3,159	12,342	39
12,662	63,781	116,355	23,394	92,961	144,833	31,398	113,435	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

November 1961 Over November 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 6.5	+ 8.3	+ 7.3	+ 4.6	+ 9.3	+ 7.6	+ 9.2	+ 6.5
Other food and beverage	+ 2.0	+ 8.1	- 1.1	+ 2.5	+ 5.5	+ 5.1	+ 4.4	+ 1.2
General	+ 3.6	+ 0.6	+ 6.6	+ 5.1	+ 0.2	+ 1.3	+ 7.9	+ 4.3
Department	+ 3.4	+ 3.6	+ 9.4	(c)	+ 5.9	- 7.0	+ 3.1	+ 6.4
Variety	+ 5.7	+ 4.6	+ 8.0	+ 4.5	+ 9.5	+ 1.4	+10.5	+ 2.5
Motor vehicle	+11.0	+12.3	+20.3	+10.5	- 4.5	(c)	+ 6.7	+11.7
Garage and filling station	+ 0.8	+ 2.6	+ 3.6	- 0.1	- 6.3	+ 1.1	+ 1.4	- 3.7
Men's clothing	+ 3.9	+ 3.0	+13.6	- 1.1	+ 3.5	- 7.9	- 4.0	+11.7
Family clothing	+ 6.6	+ 1.9	+13.8	+ 3.7	+ 2.3	- 4.8	- 1.9	+ 5.9
Women's clothing	+ 2.4	- 0.4	+15.2	- 1.9	- 2.8	- 7.9	- 6.6	+ 2.1
Shoe	+ 8.9	+ 1.5	+24.1	+ 6.0	+ 5.2	-15.3	-10.2	- 3.2
Hardware	+ 0.9	- 0.9	+17.9	- 2.2	- 6.4	- 2.9	- 8.4	- 4.5
Lumber and building material	- 4.7	+ 4.8	+ 4.2	-10.3	- 9.2	-16.0	+ 3.9	+ 3.9
Furniture, appliance and radio	+ 6.4	+ 0.7	+ 9.1	+10.1	+ 1.6	-11.3	- 2.6	+ 2.3
Restaurant	+ 1.2	+ 3.0	+ 3.2	+ 0.9	- 2.5	- 7.2	- 0.6	+ 4.2
Fuel	+ 0.5	- 3.1	+ 1.8	+ 0.1	- 2.8	-16.5	-16.3	+ 6.4
Drug	+ 0.2	+ 2.0	- 0.1	- 1.4	+ 0.8	+ 3.8	+ 2.0	+ 3.0
Jewellery	+ 1.2	+ 7.6	+13.3	- 4.0	- 8.7	- 2.1	+14.7	- 7.2
Other	+ 3.4	- 6.3	+ 8.6	+ 5.4	- 7.1	-11.7	+ 0.5	+ 5.6
Totals, all trades .	+ 4.6	+ 4.6	+ 8.6	+ 3.6	+ 0.5	- 2.6	+ 3.6	+ 5.5

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to November 1961 Over January to November 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 3.1	+ 4.2	+ 3.8	+ 1.9	+ 3.1	+ 4.2	+ 4.8	+ 2.6
Other food and beverage	+ 0.4	+ 3.1	+ 0.2	+ 0.5	- 0.7	- 0.6	- 1.5	- 0.1
General	+ 2.3	+ 0.5	+ 3.4	+ 3.5	+ 2.0	+ 1.5	+ 4.6	+ 1.2
Department	+ 3.3	+ 2.8	+ 6.2	+ 3.7	+ 2.8	- 2.0	+ 3.7	+ 1.3
Variety	+ 5.8	+ 4.9	+ 9.0	+ 3.0	+ 9.8	+ 8.0	+10.3	+ 7.2
Motor vehicle	- 1.7	- 0.1	+ 4.9	- 0.8	-11.8	- 9.8	- 2.7	- 7.4
Garage and filling station	+ 0.9	+ 0.1	+ 2.6	+ 0.1	+ 0.4	- 1.4	+ 2.0	+ 2.2
Men's clothing	+ 0.3	+ 1.5	+ 5.9	- 2.5	- 2.2	- 3.9	- 5.1	+ 1.5
Family clothing	+ 3.6	+ 0.2	+ 7.6	+ 2.4	+ 1.5	- 2.1	+ 1.6	- 1.8
Women's clothing	- 0.2	+ 1.4	+ 5.9	- 3.2	- 5.2	- 6.7	- 2.2	+ 1.0
Shoe	- 0.3	- 2.2	+ 3.7	- 1.8	- 3.8	- 6.9	- 3.0	- 0.2
Hardware	+ 0.8	+ 0.1	+10.9	- 1.8	- 1.8	- 6.0	- 2.5	+ 0.9
Lumber and building material	- 0.5	- 4.3	+ 3.9	- 1.0	- 5.1	- 8.2	+ 5.3	(c)
Furniture, appliance and radio	+ 1.7	- 2.9	+ 3.8	+ 4.5	- 0.9	- 4.6	- 5.6	- 3.6
Restaurant	- 2.4	- 4.7	- 3.0	- 1.7	- 3.1	- 6.5	+ 1.5	- 3.0
Fuel	+ 1.0	+ 4.7	+ 2.0	+ 2.4	- 6.8	-18.8	- 0.7	- 6.1
Drug	+ 0.8	+ 2.0	+ 3.8	- 1.5	+ 2.7	+ 1.1	+ 1.7	+ 0.9
Jewellery	+ 0.9	+ 3.0	+ 8.0	- 1.6	- 1.7	- 1.1	- 0.3	- 1.5
Other	+ 0.2	- 0.5	+ 7.4	- 0.7	- 9.8	-12.9	+ 3.2	+ 0.5
Totals, all trades .	+ 1.0	+ 1.4	+ 4.3	+ 0.6	- 2.8	- 4.7	+ 1.5	- 0.6

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

November 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,868	5,023	967	1,077	11,441	12,134	9,026	10,263
Other food and beverage ...	1,571	1,738	458	484	3,123	3,319	2,510	2,745
General	6,079	5,718	1,066	1,116	2,655	2,957	2,672	2,751
Motor vehicle	3,133	3,011	868	1,028	7,642	8,796	6,510	7,546
Garage and filling station	3,163	3,415	3,366	3,228
Men's clothing	744	792	351	380	2,553	2,523	2,061	2,112
Family clothing								
Women's clothing								
Shoe	357	374	236	255
Hardware	684	719	853	866
Lumber and building material	808	807	388	483
Furniture, appliance and radio	1,470	1,332	1,530	1,543
Restaurant	957	1,003	716	701
Fuel	759	755	384	386
Drug	271	277	92	95	1,006	1,024	1,013	1,033
Jewellery	500	534	260	283
Other	6,330	5,821	2,019	2,136	11,938	12,115	7,813	7,901
Totals	25,547	24,996	6,853	7,409	49,056	51,806	39,339	42,096

.. Figures not available.

Note: Totals may not balance due to rounding.

November 1960 and November 1961

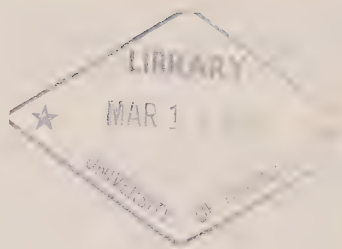
Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	3,763	3,890	+ 3.4	8,187	9,111	+11.3
2. Women's and misses' coats and suits	4,209	4,502	+ 7.0	6,808	7,622	+12.0
3. Women's and misses' sportswear	4,734	4,955	+ 4.7	12,583	12,857	+ 2.2
4. Furs	2,324	2,097	- 9.8	6,579	6,204	- 5.7
5. Girls' and infants' wear	10,152	10,386	+ 2.3	19,771	21,621	+ 9.4
6. Lingerie and corsets	5,741	5,927	+ 3.2	14,660	14,531	- 0.9
7. Aprons, housedresses and uniforms	385	412	+ 7.0	999	915	- 8.4
8. Millinery	1,182	1,256	+ 6.3	1,166	1,272	+ 9.1
9. Hosiery and apparel accessories	5,867	5,919	+ 0.9	14,393	14,334	- 0.4
10. Women's, misses' and children's shoes	6,354	6,681	+ 5.1	18,067	19,194	+ 6.2
Ladies' apparel and accessories						
Totals 1 - 10	44,711	46,025	+ 2.9	103,213	107,661	+ 4.3
11. Men's clothing	4,811	5,425	+12.8	13,463	14,027	+ 4.2
12. Men's furnishings	9,491	9,891	+ 4.2	22,543	22,952	+ 1.8
13. Boys' clothing and furnishings	4,351	4,490	+ 3.2	9,919	11,064	+11.6
14. Men's and boys' shoes	2,358	2,468	+ 4.7	7,524	7,654	+ 1.7
15. Food and kindred products	6,393	6,578	+ 2.9	5,518	5,668	+ 2.7
16. Toiletries, cosmetics and drugs	4,133	4,291	+ 3.8	11,170	11,512	+ 3.1
17. Photographic equipment and supplies	772	852	+10.4	1,975	2,070	+ 4.8
18. Piece goods	2,811	2,802	- 0.3	9,502	9,932	+ 4.5
19. Linens and domestics	3,736	3,868	+ 3.5	10,572	11,270	+ 6.6
20. Smallwares	2,558	2,392	- 6.5	6,864	6,791	- 1.1
21. China and glassware	2,175	2,250	+ 3.4	10,160	10,957	+ 7.8
22. Home furnishings	8,495	8,874	+ 4.5	27,794	27,259	- 1.9
23. Furniture	7,147	7,361	+ 3.0	19,043	17,642	- 7.4
24. Major appliances	7,844	7,390	- 5.8	20,999	19,216	- 8.5
25. Radio and music	4,731	5,375	+13.6	11,316	10,381	- 8.3
26. Hardware and housewares	9,224	9,902	+ 7.4	29,198	30,083	+ 3.0
27. Jewellery	3,459	3,696	+ 6.9	10,000	10,655	+ 6.6
28. Sporting goods and luggage	9,884	9,815	- 0.7	25,628	24,685	- 3.7
29. Stationery, books and magazines	3,923	4,045	+ 3.1	9,008	9,338	+ 3.7
30. All other departments	13,819	14,342	+ 3.8	20,656	21,022	+ 1.8
Totals, all departments	156,826	162,132	+ 3.4	386,065	391,839	+ 1.5

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RETAIL TRADE

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RETAIL TRADE

This bulletin contains sales estimates for the month of December as well as a completely revised series of 1961 monthly sales by trades within each region. They are not adjusted for seasonal variations, number of shopping days or price changes.

It should be noted that estimates of retail trade are published annually as well as monthly. The link-relative approach is employed in producing these estimates. The monthly estimates are published approximately a month and a half after the survey month.

In the December issue of any year, the monthly estimates are revised, and in reality, this bulletin replaces the preceding monthly bulletins for that year (1961). The December issue also contains the final sales estimates for the preceding year (1960), adjusted for new stores coming into business and for stores going out of business during the year. This survey of "births" and "deaths" requires approximately one year after the survey year for completion. The revisions to the monthly 1961 sales are based upon the final 1960 sales estimates. The revision process outlined above is undertaken each succeeding year. For example, in the December 1962 bulletin, final 1961 and revised 1962 sales estimates will be published.

Additional detail will be shown in the regular annual report "Retail Trade 1960" which will be published shortly.

Note: Any differences between annual totals and their monthly components shown in this report may be due to the rounding of the figures.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 0</u> \$'000	<u>1 9 6 1</u> \$'000	<u>% Change</u> 1961/1960
January to September	11,979,471	12,091,884	+ 0.9
October	1,404,332	1,382,008	- 1.6
November	1,400,197	1,464,469	+ 4.6
December	1,718,079	1,725,241	+ 0.4
Total	16,502,079	16,663,602	+ 1.0

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Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
December 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	345,680	161,889	183,791	32,678
2	Other food and beverage	155,979	104,170	51,809	12,522
3	General	66,998	4,670	62,328	14,956
4	Department	208,925	-	208,925	15,380
5	Variety	64,654	55,844	8,811	8,598
6	Motor vehicle	184,829	1,549	183,280	16,479
7	Garage and filling station	96,102	684	95,418	7,624
8	Men's clothing	39,315	4,409	34,906	2,746
9	Family clothing	36,335	10,429	25,907	5,887
10	Women's clothing	35,956	13,341	22,616	1,850
11	Shoe	20,789	10,688	10,100	1,614
12	Hardware	37,033	5,899	31,135	2,499
13	Lumber and building material	27,146	5,005	22,141	1,465
14	Furniture, appliance and Radio ...	58,966	12,883	46,083	5,497
15	Restaurant	45,818	3,485	42,333	2,370
16	Fuel	44,312	703	43,609	1,810
17	Drug	45,534	6,647	38,886	3,597
18	Jewellery	30,245	11,900	18,345	2,088
19	Other	180,625	20,871	159,752	16,003
20	Totals	1,725,241	435,066	1,290,175	155,663
		Manitoba			Saskatchewan
21	Grocery and combination	14,222	6,645	7,577	13,062
22	Other food and beverage	4,797	3,581	1,216	4,960
23	General	6,458	(1)	(1)	9,228
24	Department	16,762	-	16,762	9,088
25	Variety	1,754	1,728	26	2,086
26	Motor vehicle	7,477	-	7,477	17,936
27	Garage and filling station	3,517	(1)	(1)	5,906
28	Men's clothing	882	(1)	(1)	1,495
29	Family clothing	1,533	411	1,122	1,608
30	Women's clothing	779	229	551	890
31	Shoe	380	179	202	264
32	Hardware	2,510	(1)	(1)	4,862
33	Lumber and building material	2,128	543	1,584	2,278
34	Furniture, appliance and radio ...	2,318	366	1,951	2,215
35	Restaurant	2,150	277	1,874	2,431
36	Fuel	1,748	-	1,748	615
37	Drug	2,514	(1)	(1)	1,981
38	Jewellery	1,083	(1)	(1)	1,560
39	Other	7,243	615	6,628	10,009
40	Totals	80,255	16,481	63,772	92,474

(1) Indicates figures withheld to avoid disclosing individual operations, but are

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
December 1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,922	23,756	98,150	31,174	66,976	131,101	80,619	50,481	1
(1)	(1)	41,554	20,298	21,256	63,832	46,714	17,117	2
1,052	13,905	11,896	796	11,099	11,033	(1)	(1)	3
-	15,380	37,848	-	37,848	72,071	-	72,071	4
7,760	838	16,114	13,721	2,393	28,414	24,534	3,880	5
1,549	14,930	39,382	-	39,382	65,221	-	65,221	6
(1)	(1)	22,667	(1)	(1)	40,302	54	40,249	7
(1)	(1)	11,087	805	10,281	15,306	3,083	12,224	8
563	5,323	12,284	4,452	7,832	10,420	2,108	8,312	9
679	1,171	9,794	3,359	6,435	16,152	6,785	9,366	10
497	1,116	6,573	3,736	2,837	9,468	5,324	4,143	11
(1)	(1)	7,766	1,543	6,223	11,911	1,030	10,880	12
(1)	(1)	5,502	(1)	(1)	9,990	975	9,015	13
1,154	4,343	18,700	4,329	14,371	21,366	4,974	16,391	14
172	2,198	12,508	698	11,810	19,267	1,545	17,722	15
(1)	(1)	13,398	-	13,398	22,797	(1)	(1)	16
389	3,208	9,525	761	8,764	19,417	2,687	16,730	17
893	1,195	6,568	2,154	4,414	13,719	5,236	8,483	18
983	15,020	43,056	5,134	37,921	75,938	9,695	66,243	19
34,149	121,514	424,372	93,308	331,064	657,725	196,255	461,470	20
Saskatchewan		Alberta			British Columbia			
4,602	8,459	25,164	12,672	12,492	31,304	17,254	14,050	21
3,624	1,336	8,734	6,852	1,882	19,581	14,171	5,409	22
(1)	(1)	7,256	(1)	(1)	6,171	241	5,930	23
-	9,088	23,214	-	23,214	34,564	-	34,564	24
1,884	202	3,885	3,264	622	3,802	2,954	849	25
-	17,936	17,825	-	17,825	20,510	-	20,510	26
(1)	(1)	7,814	(1)	(1)	8,272	204	8,068	27
(1)	(1)	3,512	(1)	(1)	4,287	(1)	(1)	28
665	944	1,790	441	1,349	2,813	1,789	1,024	29
267	624	2,715	793	1,922	3,776	1,230	2,547	30
139	124	920	376	543	1,571	436	1,134	31
907	3,954	4,561	1,272	3,289	2,925	548	2,377	32
911	1,367	3,672	1,836	1,837	2,112	356	1,756	33
490	1,725	3,762	579	3,184	5,109	991	4,118	34
24	2,407	3,689	122	3,567	3,402	647	2,755	35
-	615	329	(1)	(1)	3,616	(1)	(1)	36
384	1,598	3,425	568	2,857	5,075	1,714	3,361	37
651	908	1,763	1,051	713	3,464	1,479	1,985	38
587	9,423	12,241	866	11,375	16,133	2,990	13,143	39
15,984	76,490	136,271	31,376	104,895	178,487	47,513	130,974	40

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

December 1961 Over December 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 0.4	+ 1.3	+ 1.9	- 2.4	+ 1.8	+ 1.8	+ 3.5	+ 3.4
Other food and beverage	- 0.3	+ 5.5	+ 4.3	+ 1.0	-15.2	-15.1	-16.4	+ 0.1
General	+ 2.2	- 1.0	+ 5.9	- 4.6	+ 4.6	+ 4.9	+ 9.3	+ 2.0
Department	+ 2.5	+ 5.8	+ 4.9	+ 0.1	+ 2.5	+ 1.3	+ 4.6	+ 2.7
Variety	+ 1.8	+ 7.9	+ 1.4	- 0.4	+ 4.5	+ 1.4	+10.0	- 0.4
Motor vehicle	+ 4.5	- 0.9	+ 9.9	+ 2.8	-14.4	+25.6	+ 2.0	(c)
Garage and filling station	- 3.0	- 3.3	- 3.8	- 6.0	+ 5.1	+ 6.2	(c)	+ 2.4
Men's clothing	+ 1.0	+ 6.6	+ 3.9	- 2.3	- 2.3	- 4.2	+ 0.4	+ 5.9
Family clothing	+ 1.4	+ 1.8	+ 4.0	- 3.1	- 4.7	- 5.7	- 0.8	+19.0
Women's clothing	- 1.2	+ 2.1	+ 7.8	- 2.8	-16.8	- 9.0	-10.4	- 4.6
Shoe	- 5.5	+ 1.4	- 5.1	- 6.9	+ 1.6	-10.2	- 7.0	- 5.2
Hardware	- 0.9	- 2.1	+ 9.6	- 1.4	- 7.2	- 4.2	- 4.9	- 4.6
Lumber and building material	- 1.6	- 4.8	+ 7.3	+ 2.3	-12.9	- 9.7	- 9.8	- 0.1
Furniture, appliance and radio	+ 1.9	+ 2.0	+ 7.1	- 0.4	- 1.1	+ 0.2	- 7.2	+ 3.1
Restaurant	- 0.1	+ 1.5	+ 1.1	+ 1.8	- 7.0	- 6.4	- 3.8	- 2.0
Fuel	- 6.0	- 2.7	- 5.1	- 9.1	+ 4.4	+ 5.9	+12.7	+ 1.5
Drug	- 1.0	+ 1.0	+ 0.9	- 4.3	+ 4.1	+ 3.8	+ 1.2	+ 2.0
Jewellery	+ 3.5	+ 1.1	+11.2	+ 3.0	- 9.1	- 2.1	- 3.6	+ 4.0
Other	- 2.0	- 1.3	+ 5.5	- 4.5	-18.3	- 6.2	- 4.6	+ 4.0
Totals, all trades .	+ 0.4	+ 1.4	+ 3.6	- 1.8	- 4.1	+ 2.7	- 0.4	+ 2.0

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

December 1960 and 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	5,346	5,416	1,292	1,373	14,208	14,256	11,398	11,632
Other food and beverage ...	2,470	2,690	616	644	5,182	5,300	3,604	3,889
General	7,214	6,946	1,343	1,391	3,300	3,425	3,250	3,194
Motor vehicle	2,642	2,841	1,074	809	7,400	7,645	5,510	5,185
Garage and filling station	3,280	3,636	3,438	2,802
Men's clothing	1,040	1,159	583	670	5,010	4,987	3,536	3,666
Family clothing								
Women's clothing								
Shoe	780	795	451	438
Hardware	1,052	1,044	1,112	1,063
Lumber and building material	938	799	337	407
Furniture, appliance and radio	2,017	1,990	2,411	2,387
Restaurant	1,113	1,161	756	735
Fuel	1,103	1,081	463	482
Drug	403	426	132	132	1,507	1,518	1,520	1,520
Jewellery	1,329	1,371	531	517
Other	7,382	6,976	2,424	2,626	17,618	18,914	11,304	11,465
Totals	29,540	29,619	8,529	8,740	65,837	67,921	49,620	49,383

.. Figures not available.

Department Store Sales and Stocks by Departments

December 1960 and December 1961

Department	Sales			Stocks (at selling value)		
	1960	1961	Change 1961/60	1960	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,576	4,703	+ 2.8	6,292	6,998	+11.2
2. Women's and misses' coats and suits	3,043	3,147	+ 3.4	5,319	5,739	+ 7.9
3. Women's and misses' sportswear	6,955	7,418	+ 6.7	9,100	9,890	+ 8.7
4. Furs	2,203	1,975	-10.4	5,900	5,446	- 7.7
5. Girls' and infants' wear	11,007	10,978	- 0.3	15,362	17,297	+12.6
6. Lingerie and corsets	8,547	8,932	+ 4.5	11,267	11,600	+ 3.0
7. Aprons, housedresses and uniforms	638	596	- 6.6	761	658	-13.5
8. Millinery	1,059	1,160	+ 9.5	858	843	- 1.7
9. Hosiery and apparel accessories	9,708	9,812	+ 1.1	9,922	9,980	+ 0.6
10. Women's, misses' and children's shoes	7,103	6,988	- 1.6	15,181	16,577	+ 9.2
Ladies' apparel and accessories Totals 1 - 10	54,839	55,709	+ 1.6	79,962	85,028	+ 6.3
11. Men's clothing	5,656	6,062	+ 7.2	11,044	11,390	+ 3.1
12. Men's furnishings	16,706	17,051	+ 2.1	14,743	15,195	+ 3.1
13. Boys' clothing and furnishings	4,999	5,077	+ 1.6	7,561	8,706	+15.1
14. Men's and boys' shoes	3,438	3,380	- 1.7	5,949	6,173	+ 3.8
15. Food and kindred products	10,170	9,777	- 3.9	3,980	3,855	- 3.1
16. Toiletries, cosmetics and drugs	7,043	7,660	+ 8.8	8,185	8,130	- 0.7
17. Photographic equipment and supplies	1,483	1,536	+ 3.6	1,487	1,433	- 3.6
18. Piece goods	2,108	2,136	+ 1.3	10,669	11,196	+ 4.9
19. Linens and domestics	4,535	4,482	- 1.2	10,241	11,240	+ 9.8
20. Smallwares	2,886	2,723	- 5.6	5,937	6,055	+ 2.0
21. China and glassware	3,614	4,062	+12.4	8,346	9,194	+10.2
22. Home furnishings	7,307	7,674	+ 5.0	26,635	27,152	+ 1.9
23. Furniture	5,961	6,255	+ 4.9	19,201	18,928	- 1.4
24. Major appliances	6,961	6,381	- 8.3	21,669	20,636	- 4.8
25. Radio and music	5,993	7,267	+21.3	9,287	9,113	- 1.9
26. Hardware and housewares	12,305	12,748	+ 3.6	27,036	27,546	+ 1.9
27. Jewellery	6,241	6,757	+ 8.3	7,682	7,609	- 1.0
28. Sporting goods and luggage	17,924	18,229	+ 1.7	15,265	15,021	- 1.6
29. Stationery, books and magazines	7,271	7,464	+ 2.7	5,783	5,963	+ 3.1
30. All other departments	16,347	16,495	+ 0.9	17,295	18,702	+ 8.1
Totals, all departments	203,787	208,925	+ 2.5	317,957	328,265	+ 3.2

Department Store Sales by Departments

7

January to December 1960 and 1961

Department	Sales		
	1960	1961	Change 1961/1960
	\$'000	\$'000	%
1. Women's and misses' dresses	44,824	46,390	+ 3.5
2. Women's and misses' coats and suits	36,771	39,165	+ 6.5
3. Women's and misses' sportswear	47,474	50,458	+ 6.3
4. Furs	14,184	15,040	+ 6.0
5. Girls' and infants' wear	77,824	78,872	+ 1.3
6. Lingerie and corsets	53,355	54,739	+ 2.6
7. Aprons, housedresses and uniforms	5,292	5,555	+ 5.0
8. Millinery	11,131	11,304	+ 1.6
9. Hosiery and apparel accessories	50,256	50,913	+ 1.3
10. Women's, misses' and children's shoes ..	56,775	57,656	+ 1.6
Ladies' apparel and accessories			
Totals 1 - 10	397,886	410,092	+ 3.1
11. Men's clothing	44,677	47,811	+ 7.0
12. Men's furnishings	67,303	69,476	+ 3.2
13. Boys' clothing and furnishings	34,385	34,879	+ 1.4
14. Men's and boys' shoes	21,261	22,176	+ 4.3
15. Food and kindred products	75,984	77,459	+ 1.9
16. Toiletries, cosmetics and drugs	40,195	41,886	+ 4.2
17. Photographic equipment and supplies	7,362	7,708	+ 4.7
18. Piece goods	31,270	32,275	+ 3.2
19. Linens and domestics	39,852	41,485	+ 4.1
20. Smallwares	23,477	22,153	- 5.6
21. China and glassware	18,341	19,579	+ 6.7
22. Home furnishings	36,867	39,517	+ 7.2
23. Furniture	85,660	87,975	+ 2.7
24. Major appliances	87,765	87,208	- 0.6
25. Radio and music	36,924	40,671	+ 10.1
26. Hardware and housewares	105,701	112,233	+ 6.2
27. Jewellery	25,890	27,309	+ 5.5
28. Sporting goods and luggage	66,634	65,917	- 1.1
29. Stationery, books and magazines	29,384	30,644	+ 4.3
30. All other departments	126,667	131,442	+ 3.8
Totals, all departments	1,453,485	1,499,895	+ 3.2

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	3,571,172	1,651,658	1,919,513	340,648
2	Other food and beverage	1,235,027	663,644	571,383	104,534
3	General	655,095	47,655	607,440	148,388
4	Department	1,499,896	-	1,499,896	109,142
5	Variety	368,338	316,000	52,338	42,141
6	Motor vehicle	2,518,950	22,779	2,496,171	248,073
7	Garage and filling station	1,152,626	7,570	1,145,056	95,254
8	Men's clothing	259,998	29,191	230,806	14,608
9	Family clothing	242,233	70,672	171,561	33,909
10	Women's clothing	276,394	85,497	190,897	11,508
11	Shoe	167,116	77,510	89,606	10,806
12	Hardware	328,136	51,329	276,807	21,084
13	Lumber and building material	433,324	93,593	339,732	20,242
14	Furniture, appliance and Radio	556,334	113,921	442,412	41,046
15	Restaurant	557,039	41,189	515,850	28,363
16	Fuel	323,348	6,494	316,854	14,831
17	Drug	418,488	56,464	362,024	31,992
18	Jewellery	136,048	49,187	86,862	8,806
19	Other	1,964,040	184,887	1,779,153	124,194
20	Totals	16,663,602	3,569,240	13,094,362	1,449,570
		Manitoba			Saskatchewan
21	Grocery and combination	145,991	67,501	78,490	131,356
22	Other food and beverage	36,458	23,216	13,241	38,483
23	General	52,851	(1)	(1)	93,706
24	Department	131,168	-	131,168	67,207
25	Variety	9,952	9,780	172	12,233
26	Motor vehicle	117,014	-	117,014	178,659
27	Garage and filling station	38,092	(1)	(1)	69,840
28	Men's clothing	6,723	(1)	(1)	9,921
29	Family clothing	11,629	2,963	8,666	13,519
30	Women's clothing	7,063	1,921	5,143	7,601
31	Shoe	3,843	1,614	2,229	2,928
32	Hardware	20,528	(1)	(1)	35,827
33	Lumber and building material	46,313	10,216	36,097	41,522
34	Furniture, appliance and radio	22,842	4,620	18,222	18,162
35	Restaurant	27,758	3,935	23,824	29,675
36	Fuel	11,158	-	11,158	4,031
37	Drug	21,670	(1)	(1)	17,063
38	Jewellery	5,382	(1)	(1)	6,924
39	Other	101,853	5,664	96,189	121,893
40	Totals	818,288	145,678	672,610	900,551

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

1961

Atlantic provinces		Quebec			Ontario			No.
Chain	Independent	All stores	Chain	Independent	All stores	Chain	Independent	
thousands of dollars								
88,277	252,371	1,008,886	324,950	683,936	1,374,741	828,897	545,844	1
(1)	(1)	350,125	112,130	237,995	505,480	312,980	192,500	2
10,034	138,354	111,904	8,143	103,761	119,008	(1)	(1)	3
-	109,142	266,518	-	266,518	509,325	-	509,325	4
37,469	4,672	101,358	86,114	15,244	159,854	137,262	22,593	5
22,779	225,294	565,906	-	565,906	913,940	-	913,940	6
(1)	(1)	279,890	(1)	(1)	475,450	1,605	473,846	7
(1)	(1)	80,906	5,203	75,702	98,256	19,082	79,175	8
3,320	30,589	86,982	30,945	56,037	66,068	13,843	52,225	9
3,575	7,933	82,832	24,672	58,161	116,776	38,607	78,169	10
3,001	7,805	50,888	25,475	25,414	73,957	38,384	35,573	11
(1)	(1)	79,919	12,459	67,460	104,450	8,743	95,708	12
(1)	(1)	80,103	(1)	(1)	142,999	18,571	124,429	13
8,680	32,366	180,306	39,128	141,178	212,274	43,256	169,018	14
1,782	26,581	147,252	9,282	137,970	228,142	15,315	212,827	15
(1)	(1)	95,150	-	95,150	168,791	(1)	(1)	16
3,173	28,819	95,760	7,707	88,053	176,180	22,970	153,210	17
3,480	5,325	30,551	8,487	22,063	61,805	22,230	39,574	18
7,963	116,232	413,622	42,670	370,952	829,837	77,042	752,794	19
265,901	1,183,668	4,108,857	742,049	3,366,808	6,337,334	1,605,468	4,731,866	20
Saskatchewan		Alberta			British Columbia			
47,417	83,939	252,113	122,050	130,062	317,437	172,566	144,871	21
23,250	15,233	67,150	45,158	21,992	132,797	80,700	52,098	22
(1)	(1)	66,371	(1)	(1)	62,867	9,879	52,988	23
-	67,207	167,730	-	167,730	248,806	-	248,806	24
11,038	1,195	21,308	17,681	3,627	21,491	16,655	4,836	25
-	178,659	231,205	-	231,205	264,152	-	264,152	26
(1)	(1)	94,605	(1)	(1)	99,495	2,279	97,216	27
(1)	(1)	23,198	(1)	(1)	26,386	(1)	(1)	28
5,564	7,955	12,648	3,453	9,195	17,479	10,585	6,894	29
1,842	5,759	23,111	6,151	16,960	27,502	8,731	18,772	30
1,491	1,438	9,325	3,838	5,487	15,368	3,708	11,660	31
8,778	27,049	42,602	11,644	30,959	23,725	4,215	19,509	32
21,433	20,090	65,292	32,258	33,034	36,853	5,439	31,414	33
4,418	13,744	40,974	5,321	35,653	40,730	8,499	32,231	34
252	29,422	46,527	1,952	44,575	49,322	8,670	40,652	35
-	4,031	2,702	(1)	(1)	26,685	(1)	(1)	36
3,153	13,910	30,490	4,961	25,529	45,332	13,296	32,036	37
2,572	4,352	8,008	4,537	3,472	14,573	6,002	8,572	38
6,022	115,871	179,334	8,541	170,793	193,307	36,986	156,321	39
143,452	757,098	1,384,694	273,800	1,110,894	1,664,309	392,892	1,271,417	40

(in thousands)

No.	KIND OF BUSINESS OR STORE	January	February	March	April
1	Grocery and combination	280,328	260,516	277,549	296,624
2	Other food and beverage	81,168	85,866	88,265	99,841
3	General	43,064	39,330	42,866	51,606
4	Department	89,785	88,412	102,737	117,248
5	Variety	18,620	18,157	21,650	29,820
6	Motor vehicle	167,913	194,510	240,845	267,524
7	Garage and filling station	83,100	78,519	86,619	95,273
8	Men's clothing	22,553	14,515	16,977	21,932
9	Family clothing	15,470	11,291	13,911	21,587
10	Women's clothing	20,069	15,721	19,666	24,461
11	Shoe	11,336	8,077	10,000	17,268
12	Hardware	18,234	18,382	20,342	24,993
13	Lumber and building material ..	26,006	24,978	27,203	28,963
14	Furniture, appliance and radio	45,753	36,739	41,203	44,662
15	Restaurant	44,060	42,474	45,695	48,127
16	Fuel	44,156	40,254	40,504	24,394
17	Drug	34,358	32,371	33,712	34,913
18	Jewellery	8,240	8,173	8,434	9,753
19	Other	123,075	118,673	148,734	177,022
20	Totals	1,177,290	1,136,958	1,286,911	1,436,011

Retail Sales 1960

No.	KIND OF BUSINESS OR STORE	Canada	Atl. Provinces	Quebec
21	Grocery and combination	3,473,883	327,774	973,162
22	Other food and beverage	1,224,600	101,255	345,462
23	General	640,423	147,880	107,992
24	Department	1,453,486	105,743	251,400
25	Variety	350,430	39,952	94,073
26	Motor vehicle	2,550,964	248,282	537,876
27	Garage and filling station	1,145,481	95,308	274,230
28	Men's clothing	258,919	14,292	76,543
29	Family clothing	235,327	33,677	81,401
30	Women's clothing	277,012	11,272	78,068
31	Shoe	168,833	11,004	49,747
32	Hardware	326,270	21,124	72,179
33	Lumber and building material ..	435,870	21,347	76,908
34	Furniture, appliance and radio	546,554	42,103	173,222
35	Restaurant	569,414	29,382	151,246
36	Fuel	323,817	14,303	94,230
37	Drug	416,048	31,381	92,531
38	Jewellery	134,156	8,575	28,107
39	Other	1,970,594	125,040	385,968
40	Totals	16,502,079	1,429,695	3,944,345

(Final Estimates) By Months
of dollars)

May	June	July	August	September	October	November	December	No.
278,754	290,846	300,529	274,120	297,366	294,407	278,647	344,196	1
93,860	102,467	107,015	104,451	101,923	103,658	79,627	156,458	2
54,941	56,403	60,266	57,458	56,480	57,956	54,490	65,562	3
117,034	112,763	94,584	107,804	126,853	135,462	157,016	203,787	4
27,083	28,314	27,763	26,553	28,914	29,435	30,630	63,491	5
271,946	260,404	212,816	192,188	177,844	186,377	201,691	176,906	6
96,957	99,958	109,364	103,081	99,580	100,416	93,495	99,120	7
19,618	22,390	19,260	18,336	19,054	22,262	23,096	38,926	8
18,198	18,493	16,400	16,906	20,175	23,806	23,270	35,821	9
23,677	23,622	21,246	19,117	24,043	25,268	23,716	36,409	10
15,120	15,913	13,812	12,193	15,459	14,071	13,581	22,002	11
30,196	30,374	28,828	28,133	30,669	31,031	27,734	37,354	12
38,920	44,828	44,283	44,600	43,702	44,496	40,305	27,587	13
44,499	42,156	38,964	43,774	47,691	49,929	53,323	57,861	14
48,212	48,771	52,502	52,303	49,130	47,284	45,000	45,857	15
15,092	12,875	10,244	12,068	18,008	26,622	32,444	47,156	16
32,403	33,134	33,840	32,746	34,062	35,769	32,753	45,886	17
9,526	10,508	9,133	9,631	10,551	9,605	11,367	29,235	18
190,043	182,049	175,448	178,702	167,990	166,478	158,014	184,365	19
1,426,079	1,436,266	1,376,297	1,334,165	1,369,493	1,404,332	1,400,197	1,718,079	20

(Final Estimates) By Provinces

Ontario	Manitoba	Saskatchewan	Alberta	Br. Columbia	No.
1,354,696	141,794	126,442	240,811	309,203	21
498,402	37,552	39,254	69,717	132,958	22
115,878	51,651	92,061	63,163	61,798	23
493,686	127,677	68,289	161,579	245,111	24
156,149	9,147	11,453	19,341	20,314	25
919,186	132,928	192,435	236,760	283,498	26
477,381	37,783	70,536	92,866	97,378	27
100,815	6,897	10,328	24,260	25,783	28
65,115	11,502	13,907	12,567	17,158	29
120,592	7,564	8,186	23,898	27,433	30
75,847	3,952	3,158	9,650	15,475	31
106,344	21,058	38,045	43,824	23,697	32
143,903	49,089	45,277	62,505	36,840	33
203,960	23,045	18,978	43,350	41,897	34
231,501	28,711	31,712	46,042	50,820	35
167,635	12,056	4,790	2,681	28,122	36
179,514	21,062	16,697	30,004	44,859	37
62,164	5,565	7,016	8,091	14,637	38
839,936	113,470	139,436	175,364	191,380	39
5,312,705	842,503	938,000	1,366,472	1,668,360	40

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to December 1961 Over January to December 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 2.8	+ 3.9	+ 3.7	+ 1.5	+ 3.0	+ 3.9	+ 4.7	+ 2.7
Other food and beverage	+ 0.9	+ 3.2	+ 1.3	+ 1.4	- 2.9	- 2.0	- 3.7	- 0.1
General	+ 2.3	+ 0.3	+ 3.6	+ 2.7	+ 2.3	+ 1.8	+ 5.1	+ 1.7
Department	+ 3.2	+ 3.2	+ 6.0	+ 3.2	+ 2.7	- 1.6	+ 3.8	+ 1.5
Variety	+ 5.1	+ 5.5	+ 7.7	+ 2.4	+ 8.8	+ 6.8	+10.2	+ 5.8
Motor vehicle	- 1.3	- 0.1	+ 5.2	- 0.6	-12.0	- 7.2	- 2.3	- 6.8
Garage and filling station	+ 0.6	- 0.1	+ 2.1	- 0.4	+ 0.8	- 1.0	+ 1.9	+ 2.2
Men's clothing	+ 0.4	+ 2.2	+ 5.7	- 2.5	- 2.5	- 3.9	- 4.4	+ 2.3
Family clothing	+ 2.9	+ 0.7	+ 6.9	+ 1.5	+ 1.1	- 2.8	+ 0.6	+ 1.9
Women's clothing	- 0.2	+ 2.1	+ 6.1	- 3.2	- 6.6	- 7.1	- 3.3	+ 0.3
Shoe	- 1.0	- 1.8	+ 2.3	- 2.5	- 2.8	- 7.3	- 3.4	- 0.7
Hardware	+ 0.6	- 0.2	+10.7	- 1.8	- 2.5	- 5.8	- 2.8	+ 0.1
Lumber and building material	- 0.6	- 5.2	+ 4.2	- 0.6	- 5.7	- 8.3	+ 4.5	(c)
Furniture, appliance and radio	+ 1.8	- 2.5	+ 4.1	+ 4.1	- 0.9	- 4.3	- 5.5	- 2.8
Restaurant	- 2.2	- 3.5	- 2.6	- 1.5	- 3.3	- 6.4	+ 1.1	- 2.9
Fuel	- 0.1	+ 3.7	+ 1.0	+ 0.7	- 7.4	-15.8	+ 0.8	- 5.1
Drug	+ 0.6	+ 1.9	+ 3.5	- 1.9	+ 2.9	+ 2.2	+ 1.6	+ 1.1
Jewellery	+ 1.4	+ 2.7	+ 8.7	- 0.6	- 3.3	- 1.3	- 1.0	- 0.4
Other	- 0.3	- 0.7	+ 7.2	- 1.2	-10.2	-12.6	+ 2.3	+ 1.0
Totals, all trades .	+ 1.0	+ 1.4	+ 4.2	+ 0.4	- 2.9	- 4.0	+ 1.3	- 0.2

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

January to December 1960 and 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	56,367	56,034	12,978	14,091	146,082	150,294	112,348	120,228
Other food and beverage ...	19,692	20,367	5,427	5,784	43,423	44,450	32,714	33,934
General	67,718	66,672	12,644	12,528	33,581	34,489	33,937	34,699
Motor vehicle	41,667	42,273	12,458	11,076	105,864	106,643	88,293	88,082
Garage and filling station	37,548	38,720	42,430	40,745
Men's clothing)							
Family clothing) 6,912	7,354	3,490	3,597	28,384	28,063	20,455	21,011
Women's clothing)							
Shoe	5,169	5,008	3,171	3,210
Hardware	8,450	8,248	9,629	9,782
Lumber and building material	13,523	12,022	5,072	5,418
Furniture, appliance and radio	16,855	15,615	18,692	18,283
Restaurant	13,753	13,404	10,206	9,570
Fuel	7,864	8,305	3,470	3,634
Drug	3,786	4,008	1,241	1,237	13,410	13,589	12,944	13,158
Jewellery	5,589	5,776	2,168	2,205
Other	54,406	51,522	18,779	19,323	115,750	120,468	81,801	84,164
Totals	278,256	276,772	78,867	79,581	595,244	605,094	477,328	488,123

. Figures not available.

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1961
(in thousands of dollars)

17

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
January	1,169,722	94,104	283,141	462,546	59,339	58,808	94,965	116,820
February	1,114,320	93,395	279,051	427,507	54,078	56,287	90,941	113,060
March	1,324,109	109,653	330,911	502,265	65,873	70,700	111,148	133,559
April	1,360,226	116,766	324,714	513,159	68,384	80,764	122,669	133,770
May	1,462,521	129,951	369,404	551,588	73,748	79,464	119,631	138,733
June	1,496,698	132,077	365,274	574,945	74,787	82,716	120,325	146,574
July	1,386,406	128,780	330,745	539,000	66,332	72,733	110,020	138,796
August	1,417,858	120,722	338,197	561,571	66,704	76,472	115,046	139,145
September	1,360,026	120,308	341,076	478,863	70,023	77,565	128,081	144,109
October	1,382,008	120,612	349,211	513,179	67,126	76,408	118,402	137,071
November	1,464,469	127,536	372,764	554,990	71,640	76,160	117,194	144,185
December	1,725,241	155,664	424,369	657,723	80,253	92,474	136,271	178,487
ANNUAL TOTAL ..	16,663,602	1,449,570	4,108,857	6,337,334	818,288	900,551	1,384,694	1,664,309
<u>Grocery and Combination</u>								
January	271,713	25,201	76,689	107,506	10,707	9,421	18,359	23,830
February	267,605	25,247	75,465	104,475	10,770	9,856	18,594	23,199
March	297,687	27,988	84,856	115,299	12,447	10,658	20,482	25,957
April	294,240	28,183	79,592	117,031	11,568	11,168	20,074	26,625
May	293,730	27,846	85,711	112,330	11,603	10,324	20,346	25,568
June	321,442	29,346	90,809	125,794	13,294	11,847	21,663	28,689
July	287,853	29,368	81,388	107,778	11,800	10,202	21,054	26,262
August	290,642	28,862	81,568	109,504	11,916	10,876	20,807	27,109
September	315,983	25,438	89,012	120,554	13,560	12,269	22,983	28,167
October	287,830	27,847	81,284	110,767	11,703	10,416	20,628	25,185
November	296,768	28,645	84,361	112,603	12,401	11,257	21,960	25,342
December	345,680	32,678	98,150	131,101	14,222	13,062	25,164	31,304
ANNUAL TOTAL ..	3,571,172	340,648	1,008,886	1,374,741	145,991	131,356	252,113	317,437

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1961

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Other Food and Beverage</u>								
January	79,829	6,535	23,309	32,317	2,446	2,531	4,336	8,354
February	83,374	6,496	24,765	33,409	2,579	2,700	4,882	8,544
March	95,029	7,625	26,996	38,384	2,935	3,129	5,831	10,130
April	95,059	7,705	26,662	38,408	3,180	2,944	6,089	10,070
May	96,078	8,261	26,127	39,926	2,985	2,802	5,503	10,474
June	105,553	9,081	28,721	44,949	2,850	3,240	5,343	11,368
July	106,964	9,964	29,658	45,082	2,816	3,170	5,333	10,942
August	108,595	10,468	30,007	45,483	2,904	3,178	5,016	11,540
September	106,173	9,243	30,951	43,167	3,100	3,427	5,308	10,977
October	100,822	8,222	30,460	40,676	2,828	3,065	5,340	10,230
November	101,570	8,411	30,914	39,848	3,037	3,337	5,435	10,588
December	155,979	12,522	41,554	63,832	4,797	4,960	8,734	19,581
ANNUAL TOTAL ...	1,235,027	104,534	350,125	505,480	36,458	38,483	67,150	132,797
<u>General</u>								
January	43,393	10,241	7,353	8,414	3,927	5,753	4,509	3,195
February	39,699	9,507	6,081	7,505	3,464	5,560	4,135	3,446
March	45,417	10,714	6,965	8,201	3,900	7,123	4,780	3,733
April	50,173	11,232	7,958	9,238	4,091	7,828	5,573	4,254
May	56,439	12,982	9,976	10,148	3,971	8,977	5,394	4,991
June	59,550	13,432	9,859	10,483	4,772	8,636	5,733	6,635
July	59,763	13,460	9,838	11,438	4,680	7,916	5,314	7,116
August	60,206	13,078	9,471	11,948	4,050	8,829	5,716	7,115
September	60,074	13,557	10,357	10,706	4,452	8,350	6,632	6,021
October	57,005	12,586	11,417	10,031	4,360	7,698	5,800	5,114
November	56,378	12,644	10,735	9,862	4,725	7,806	5,528	5,077
December	66,998	14,956	11,896	11,033	6,458	9,228	7,256	6,171
ANNUAL TOTAL ...	655,095	148,388	111,904	119,008	52,851	93,706	66,371	62,867

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1961

16

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Department								
January	91,806	6,016	15,632	31,224	8,581	4,136	10,975	15,243
February	88,984	6,202	16,032	29,812	7,786	4,256	9,944	14,950
March	112,204	7,731	19,741	37,476	10,217	5,546	12,969	18,523
April	110,761	8,275	19,806	36,407	9,649	5,040	12,617	18,966
May	124,802	9,957	23,254	42,870	10,529	5,531	13,042	19,620
June	118,362	9,276	21,240	39,877	10,400	5,368	12,970	19,231
July	99,451	6,948	16,389	34,499	9,355	3,915	11,132	17,213
August	123,110	8,100	20,417	47,944	9,625	4,910	12,609	19,506
September	126,328	8,104	23,186	37,189	11,980	5,889	16,258	23,722
October	132,842	10,244	23,700	44,176	11,732	6,530	14,739	21,720
November	162,320	12,909	29,274	55,780	14,551	6,999	17,260	25,547
December	208,925	15,380	37,848	72,071	16,762	9,082	23,214	34,564
ANNUAL TOTAL ..	1,499,896	109,142	266,518	509,325	131,168	67,207	167,730	248,806
Variety								
January	19,139	1,798	5,326	8,628	499	616	1,115	1,157
February	18,801	1,857	4,996	8,538	484	671	1,046	1,209
March	25,454	2,597	7,361	11,012	670	904	1,396	1,515
April	28,132	3,101	7,621	12,346	820	990	1,595	1,659
May	29,183	3,187	8,583	12,345	820	961	1,591	1,696
June	30,990	3,395	9,192	13,150	829	984	1,735	1,704
July	29,518	3,386	8,280	12,972	743	905	1,604	1,627
August	29,655	3,376	8,262	12,936	738	927	1,710	1,706
September	30,663	3,506	8,825	12,640	862	1,088	1,850	1,891
October	29,788	3,422	8,257	12,749	822	1,019	1,850	1,868
November	32,360	3,919	8,541	14,125	910	1,081	1,929	1,856
December	64,654	8,598	16,114	28,414	1,754	2,086	3,885	3,802
ANNUAL TOTAL ..	368,338	42,141	101,358	159,854	9,952	12,233	21,308	21,491

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1961
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
				<u>Motor Vehicle</u>				
January	168,175	13,537	35,802	65,652	7,482	10,944	17,135	17,623
February	180,787	16,235	44,004	62,715	9,302	11,396	17,525	19,610
March	225,569	20,040	51,738	82,737	10,449	16,115	21,041	23,449
April	240,056	24,180	55,602	85,374	11,072	19,448	23,232	21,147
May	267,530	29,875	63,570	97,355	13,780	16,643	22,222	24,085
June	262,427	27,499	59,572	97,841	11,243	16,873	22,966	26,632
July	225,192	24,264	49,093	85,722	9,480	13,759	19,072	23,802
August	195,468	18,182	39,192	75,829	8,942	14,106	17,167	22,050
September	153,116	17,582	34,318	41,785	8,372	13,081	17,950	20,029
October	191,931	19,476	43,618	67,639	9,388	14,454	16,982	20,375
November	223,869	20,725	50,215	86,071	10,028	13,903	18,088	24,839
December	184,829	16,479	39,382	65,221	7,477	17,936	17,825	20,510
ANNUAL TOTAL ..	2,518,950	248,073	565,906	913,940	117,014	178,659	231,205	264,152
				<u>Garage and Filling Station</u>				
January	86,411	7,126	21,495	36,049	3,251	4,493	7,255	6,742
February	79,043	6,559	18,936	33,860	2,852	3,434	5,933	7,468
March	87,274	7,437	20,861	36,328	3,068	4,980	7,362	7,238
April	92,560	6,944	21,988	37,857	3,186	6,072	7,942	8,572
May	100,685	7,804	24,470	41,777	3,172	6,503	8,194	8,765
June	99,975	8,284	24,845	40,558	3,057	6,300	7,766	9,165
July	111,206	10,229	24,930	46,563	3,543	7,098	8,944	9,899
August	105,241	8,953	26,460	42,284	3,127	6,498	9,226	8,693
September	99,376	8,305	24,540	40,591	3,144	6,137	8,528	8,130
October	100,414	8,015	24,014	41,240	3,451	6,350	8,583	8,761
November	94,339	7,975	24,685	38,040	2,723	6,068	7,058	7,790
December	96,102	7,624	22,667	40,302	3,517	5,906	7,814	8,272
ANNUAL TOTAL ..	1,152,626	95,254	279,890	475,450	38,092	69,840	94,605	99,495

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
Men's Clothing								
January	21,105	955	5,661	8,281	607	865	2,194	2,542
February	14,365	844	3,584	6,243	401	584	1,282	1,426
March	19,217	980	6,676	7,027	512	752	1,647	1,622
April	19,001	1,041	6,050	7,052	575	814	1,776	1,694
May	20,102	1,150	6,941	7,016	563	790	1,724	1,919
June	24,122	1,234	8,748	8,910	570	765	1,897	1,998
July	19,116	1,028	6,257	7,546	450	539	1,414	1,882
August	19,824	1,118	7,132	7,093	437	551	1,618	1,874
September	18,982	1,032	5,259	7,108	572	870	1,945	2,196
October	20,829	1,074	6,251	7,709	539	914	1,986	2,355
November	24,019	1,405	7,260	8,965	614	982	2,204	2,590
December	39,315	2,746	11,087	15,306	882	1,495	3,512	4,287
ANNUAL TOTAL ..	259,998	14,608	80,906	98,256	6,723	9,921	23,198	26,386
Family Clothing								
January	15,845	2,049	5,147	4,248	976	863	841	1,722
February	11,687	1,593	3,921	3,401	564	770	744	1,694
March	17,416	2,311	6,730	4,829	804	927	905	910
April	19,157	2,669	6,970	5,442	922	1,089	960	1,105
May	19,131	2,731	7,300	5,027	948	1,063	934	1,127
June	19,766	2,974	7,172	5,139	1,042	1,184	1,051	1,204
July	16,561	2,356	5,756	4,415	839	966	899	1,330
August	18,280	2,409	6,493	5,223	763	823	913	1,556
September	20,626	2,542	7,348	5,390	1,103	1,269	1,353	1,821
October	22,665	3,040	8,505	5,737	1,003	1,561	1,099	1,720
November	24,764	3,348	9,357	6,798	1,132	1,395	1,159	1,576
December	36,335	5,887	12,284	10,420	1,533	1,608	1,790	2,813
ANNUAL TOTAL ..	242,233	33,909	86,982	66,068	11,629	13,519	12,648	17,479

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1961
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Women's Clothing</u>								
January	19,472	658	5,250	8,719	501	616	1,664	2,065
February	15,675	576	4,663	6,738	429	403	1,303	1,563
March	22,128	746	7,389	8,894	553	553	1,849	2,144
April	21,286	972	5,267	9,513	691	714	1,985	2,144
May	24,388	980	7,600	10,014	726	713	2,035	2,260
June	24,549	1,039	8,312	9,811	599	645	2,010	2,133
July	21,144	854	6,731	8,984	444	524	1,575	2,034
August	20,163	794	6,431	8,414	473	479	1,656	1,916
September	23,242	973	7,078	9,111	645	730	2,152	2,553
October	24,130	1,042	6,975	10,088	628	706	2,254	2,439
November	24,320	1,025	7,341	10,339	595	630	1,915	2,476
December	35,956	1,850	9,794	16,152	779	890	2,715	3,776
ANNUAL TOTAL ..	276,394	11,508	82,832	116,776	7,063	7,601	23,111	27,502
<u>Shoe</u>								
January	10,885	552	2,729	5,202	236	192	694	1,280
February	7,911	470	2,154	3,592	145	131	480	938
March	12,294	634	3,926	5,288	275	240	737	1,193
April	13,377	928	4,252	5,900	365	304	815	1,313
May	14,980	984	4,786	6,363	392	298	824	1,332
June	16,358	1,107	5,337	7,133	380	270	827	1,303
July	13,562	907	3,834	6,236	282	214	736	1,353
August	13,207	833	3,920	5,966	283	204	775	1,226
September	15,466	1,000	4,648	6,594	411	305	949	1,559
October	13,000	901	3,584	5,878	334	267	839	1,197
November	14,788	876	5,145	6,336	359	240	729	1,102
December	20,789	1,614	6,573	9,468	380	264	920	1,571
ANNUAL TOTAL ..	167,116	10,806	50,888	73,957	3,843	2,928	9,325	15,368

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1961

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(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Hardware</u>								
January	18,117	1,164	3,663	6,146	1,100	2,123	2,526	1,397
February	17,876	967	4,289	5,764	1,112	1,937	2,572	1,235
March	20,824	1,204	4,728	6,777	1,301	2,251	2,952	1,612
April	23,818	1,343	5,392	7,099	1,661	2,358	3,474	1,990
May	31,081	1,694	8,792	9,804	1,895	3,157	3,803	1,936
June	32,120	2,092	7,798	10,147	2,069	3,333	4,409	2,272
July	28,716	1,949	7,319	9,756	1,630	2,801	3,263	1,999
August	30,299	1,965	6,724	11,559	1,713	2,756	3,541	2,042
September	30,412	2,132	7,914	8,569	2,178	3,170	4,089	2,330
October	29,879	2,166	8,418	8,705	1,717	3,006	3,840	2,027
November	27,959	1,908	7,087	8,213	1,644	3,574	3,573	1,960
December	37,033	2,499	7,766	11,911	2,510	4,862	4,561	2,925
ANNUAL TOTAL ..	328,136	21,084	79,919	104,450	20,528	35,827	42,602	23,725
<u>Lumber and Building Material</u>								
January	26,207	1,045	4,170	9,505	2,858	2,318	4,251	2,060
February	23,610	991	4,584	7,907	2,446	1,864	3,292	2,526
March	27,462	1,176	5,695	8,540	2,766	1,999	3,751	3,534
April	29,836	1,134	5,966	9,428	2,996	2,636	4,354	3,322
May	40,524	1,751	8,115	13,090	4,595	3,403	6,490	3,081
June	45,238	2,342	8,069	14,999	5,179	4,601	7,226	3,522
July	43,895	2,288	7,788	14,400	5,047	4,590	6,769	3,014
August	47,314	2,214	7,665	18,379	5,106	4,341	5,947	3,662
September	39,907	2,067	7,109	11,140	4,781	4,366	6,862	3,583
October	43,069	2,054	7,789	13,032	4,574	5,270	6,893	3,403
November	38,416	1,715	7,652	12,542	3,837	3,856	5,784	3,030
December	27,146	1,465	5,502	9,990	2,128	2,278	3,672	2,112
ANNUAL TOTAL ..	433,324	20,242	80,103	142,999	46,313	41,522	65,292	36,853

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1961
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
					<u>Furniture, Appliance and Radio</u>			
January	44,020	2,755	12,454	18,941	1,644	1,445	3,286	3,494
February	33,690	2,501	10,751	11,655	1,600	1,344	2,968	2,871
March	40,745	3,092	12,421	15,579	1,841	1,629	3,479	2,704
April	42,511	2,821	14,746	15,368	1,844	1,445	3,429	3,159
May	44,006	3,205	16,144	16,606	1,551	1,042	2,973	2,785
June	43,683	3,652	14,156	16,297	1,778	1,090	3,322	3,388
July	42,909	3,348	12,684	18,306	1,612	1,124	2,981	2,854
August	54,169	3,215	16,218	24,545	1,987	1,420	3,600	3,184
September	45,362	3,924	15,077	14,213	2,746	1,681	3,711	4,009
October	49,159	3,372	19,000	15,694	1,773	1,759	3,944	3,615
November	56,814	3,664	17,953	23,704	2,147	2,268	3,518	3,559
December	58,966	5,497	18,700	21,366	2,318	2,215	3,762	5,109
ANNUAL TOTAL ..	556,334	41,046	180,306	212,274	22,842	18,162	40,974	40,730
					<u>Restaurant</u>			
January	42,193	2,031	10,729	17,931	2,048	2,222	4,024	3,208
February	40,096	1,898	10,228	16,692	2,044	2,289	3,601	3,344
March	44,771	2,037	11,577	18,868	2,192	2,341	4,154	3,602
April	45,159	2,374	11,633	18,054	2,146	2,498	4,438	4,016
May	46,568	2,237	12,617	19,317	2,104	2,461	3,697	4,137
June	47,700	2,345	12,888	19,070	2,329	2,583	3,996	4,488
July	51,289	2,890	12,713	20,789	2,486	2,625	4,469	5,318
August	52,370	2,970	12,664	20,672	2,658	3,014	3,870	5,522
September	48,694	2,578	13,123	19,746	2,788	2,475	3,580	4,404
October	46,854	2,364	13,161	18,790	2,480	2,419	3,576	4,064
November	45,528	2,269	12,412	18,946	2,334	2,317	3,434	3,817
December	45,818	2,370	12,508	19,267	2,150	2,431	3,689	3,402
ANNUAL TOTAL ..	557,039	28,363	147,252	228,142	27,758	29,675	46,527	49,322

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chevan	Alberta	British Columbia
<u>Fuel</u>								
January	47,809	2,029	16,010	23,965	1,886	447	190	3,282
February	40,053	1,959	12,608	20,519	1,572	378	232	2,786
March	36,421	1,768	11,390	18,574	1,006	447	157	3,079
April	25,816	1,205	7,028	13,998	956	294	181	2,154
May	19,377	853	4,873	10,628	723	175	222	1,903
June	13,806	668	3,411	7,680	278	276	328	1,166
July	10,054	556	2,373	5,805	244	119	142	816
August	12,667	588	2,774	7,928	195	147	110	926
September	16,822	816	4,881	8,454	505	377	216	1,571
October	23,655	1,186	6,723	12,029	825	349	302	2,240
November	32,557	1,393	9,680	16,415	1,219	408	294	3,147
December	44,312	1,810	13,398	22,797	1,748	615	329	3,616
ANNUAL TOTAL ..	323,348	14,831	95,150	168,791	11,158	4,031	2,702	26,685
<u>Drug</u>								
January	34,032	2,467	7,738	14,862	1,663	1,265	2,508	3,530
February	31,634	2,385	7,303	13,514	1,605	1,200	2,319	3,308
March	34,044	2,563	8,210	14,245	1,681	1,365	2,370	3,609
April	34,678	2,541	7,983	14,626	1,893	1,430	2,614	3,590
May	33,628	2,540	7,748	14,105	1,805	1,324	2,402	3,704
June	34,198	2,616	8,026	14,389	1,728	1,315	2,348	3,776
July	33,969	2,644	7,984	14,126	1,689	1,272	2,520	3,734
August	33,508	2,656	7,593	13,912	1,763	1,456	2,344	3,785
September	34,734	2,651	7,954	14,385	1,878	1,556	2,522	3,789
October	35,724	2,829	8,045	14,769	1,841	1,575	2,832	3,834
November	32,805	2,504	7,651	13,830	1,610	1,323	2,288	3,598
December	45,534	3,597	9,525	19,417	2,514	1,981	3,425	5,075
ANNUAL TOTAL ..	418,488	31,992	95,760	176,180	21,670	17,063	30,490	45,332

ESTABLISHED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1961

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
				<u>Jewellery</u>				
January	7,625	463	1,387	3,599	349	382	512	932
February	7,268	390	1,736	3,342	288	382	413	717
March	8,934	526	2,418	3,809	378	430	528	845
April	9,004	483	2,294	3,999	349	423	525	931
May	10,372	561	2,691	4,501	460	545	581	1,033
June	10,958	733	2,279	5,208	422	645	564	1,108
July	9,553	653	1,880	4,567	348	479	525	1,101
August	10,858	727	2,143	5,406	391	460	593	1,137
September	10,192	746	2,385	4,343	463	526	627	1,102
October	9,549	613	2,041	4,361	385	496	586	1,063
November	11,489	819	2,727	4,950	466	595	791	1,140
December	30,245	2,088	6,568	13,719	1,083	1,560	1,763	3,464
ANNUAL TOTAL ..	136,048	8,806	30,551	61,805	5,382	6,924	8,008	14,573
				<u>Other</u>				
January	121,946	7,483	22,596	51,357	8,577	8,178	8,592	15,164
February	112,160	6,717	22,949	47,825	4,635	7,131	9,676	13,227
March	151,213	8,482	31,233	60,397	8,880	9,312	14,758	18,157
April	165,101	9,635	27,903	66,018	10,426	13,668	20,998	17,058
May	189,677	11,355	40,107	78,366	11,126	12,753	17,655	18,316
June	185,201	10,963	35,040	83,510	11,964	12,759	14,173	16,792
July	175,689	11,690	35,852	80,016	8,844	10,515	12,272	16,500
August	192,232	10,216	42,063	86,548	9,634	11,497	17,829	14,496
September	163,873	10,111	37,082	63,180	6,482	9,996	20,567	16,455
October	162,862	10,154	35,969	69,059	6,740	8,555	16,327	16,057
November	163,407	11,384	39,773	77,624	7,309	8,120	14,247	14,951
December	180,623	16,003	43,056	75,938	7,243	10,009	12,241	16,133
ANNUAL TOTAL ..	1,964,640	124,194	413,622	829,637	101,853	121,893	179,334	193,307

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RETAIL TRADEJanuary, 1962

During the month of January 1962, retail sales in Canada rose 4.9 per cent over the sales in the same month the previous year. The estimated dollar value of sales this year was \$1,227,003,000 as compared to \$1,169,722,000 last year. These and other estimates contained in this bulletin are not adjusted for price changes, seasonal variations or number of shopping days.

All trades with the exception of family clothing and lumber and building material dealers registered increased sales over the same period the previous year. Some of the larger increases occurred in the following trades: motor vehicle dealers 14.5 per cent; men's clothing 7.4 per cent; and furniture, appliance and radio 6.9 per cent. Family clothing stores and lumber and building materials decreased by 1.5 per cent and 2.1 per cent respectively.

Quebec enjoyed the largest percentage increase in retail sales with a gain of 9.1 per cent. Increased sales were also registered in the following regions: British Columbia 8.6 per cent; Atlantic Provinces 5.9 per cent and Ontario 3.4 per cent. Retail Sales in Manitoba and Saskatchewan declined by 0.6 per cent and 3.6 per cent respectively.

Total Retail Trade in Canada

(Thousands)

	<u>1960</u>	<u>1961</u>	<u>% Change</u> <u>1961/1960</u>
January to March	3,601,159	3,608,149	+ 0.2
April to June	4,298,356	4,319,445	+ 0.5
July to September	4,079,955	4,164,290	+ 2.1
October to December	4,522,608	4,571,718	+ 1.1
Total	16,502,078	16,663,602	+ 1.0
	<u>1961</u>	<u>1962</u>	<u>% Change</u> <u>1962/1961</u>
January	1,169,722	1,227,003	+ 4.9

Prepared in Industry and Merchandising Division

6542-506-12

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
January, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	281,777	128,491	153,286	25,952
2	Other food and beverage	83,590	41,233	42,357	7,020
3	General	45,865	2,986	42,879	10,792
4	Department	94,124	-	94,124	6,359
5	Variety	20,179	17,430	2,749	2,039
6	Motor vehicle	192,482	1,280	191,202	15,338
7	Garage and filling station	89,942	577	89,365	7,638
8	Men's clothing	22,658	2,060	20,597	1,008
9	Family clothing	15,614	4,750	10,863	1,949
10	Women's clothing	19,556	5,687	13,869	710
11	Shoe	11,075	4,192	6,883	627
12	Hardware	18,490	3,408	15,082	1,259
13	Lumber and building material	25,668	6,267	19,400	1,160
14	Furniture, appliance and Radio ...	47,053	7,282	39,771	2,777
15	Restaurant	42,835	3,146	39,690	2,044
16	Fuel	49,215	717	48,498	2,054
17	Drug	34,448	4,440	30,008	2,533
18	Jewellery	7,622	2,752	4,870	490
19	Other	124,810	11,724	113,088	7,879
20	Totals	1,227,003	248,422	978,581	99,628
		Manitoba			Saskatchewan
21	Grocery and combination	11,144	4,987	6,156	9,927
22	Other food and beverage	2,454	1,499	954	2,485
23	General	4,010	(1)	(1)	6,106
24	Department	8,753	-	8,753	4,016
25	Variety	529	518	11	638
26	Motor vehicle	7,340	-	7,340	9,751
27	Garage and filling station	3,353	(1)	(1)	5,291
28	Men's clothing	569	(1)	(1)	846
29	Family clothing	902	226	676	783
30	Women's clothing	438	113	325	529
31	Shoe	228	92	136	152
32	Hardware	1,133	(1)	(1)	1,908
33	Lumber and building material	2,393	654	1,738	2,074
34	Furniture, appliance and radio ...	1,595	398	1,197	1,213
35	Restaurant	1,923	273	1,650	2,146
36	Fuel	1,773	-	1,773	499
37	Drug	1,775	(1)	(1)	1,339
38	Jewellery	327	(1)	(1)	372
39	Other	8,340	536	7,805	6,617
40	Totals	58,979	10,249	48,730	56,692

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

January, 1962

3

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
6,659	19,293	81,088	26,619	54,469	109,515	64,344	45,171	1
(1)	(1)	25,183	8,030	17,152	33,712	18,579	15,133	2
746	10,045	8,195	513	7,682	8,360	(1)	(1)	3
-	6,359	16,820	-	16,820	31,629	-	31,629	4
1,826	213	5,664	4,896	767	8,830	7,666	1,164	5
1,280	14,057	44,430	-	44,430	74,449	-	74,449	6
(1)	(1)	21,786	(1)	(1)	37,421	97	37,324	7
(1)	(1)	6,194	429	5,765	9,032	1,237	7,795	8
153	1,796	5,510	1,998	3,512	4,309	961	3,348	9
201	509	5,738	1,641	4,097	8,532	2,666	5,866	10
142	485	2,903	1,149	1,753	5,378	2,184	3,194	11
(1)	(1)	4,214	893	3,320	6,189	717	5,472	12
(1)	(1)	4,716	(1)	(1)	8,702	1,601	7,101	13
456	2,321	16,109	2,307	13,802	18,736	2,825	15,911	14
120	1,924	11,664	753	10,911	17,948	1,293	16,656	15
(1)	(1)	15,690	-	15,690	25,096	(1)	(1)	16
239	2,293	7,691	504	7,188	14,879	1,783	13,096	17
182	309	1,542	542	1,001	3,416	1,233	2,183	18
550	7,329	23,855	1,860	21,995	51,926	4,857	47,069	19
17,177	82,451	308,992	52,452	256,540	478,059	112,628	365,431	20
Saskatchewan		Alberta			British Columbia			
3,363	6,564	19,305	9,097	10,208	24,847	13,421	11,426	21
1,522	963	4,153	2,729	1,425	8,583	4,707	3,876	22
(1)	(1)	4,879	(1)	(1)	3,524	241	3,283	23
-	4,016	10,953	-	10,953	15,594	-	15,594	24
564	74	1,261	1,018	242	1,218	940	278	25
-	9,751	19,585	-	19,585	21,588	-	21,588	26
(1)	(1)	7,340	(1)	(1)	7,113	177	6,936	27
(1)	(1)	2,170	(1)	(1)	2,839	(1)	(1)	28
328	455	854	302	552	1,307	784	523	29
105	424	1,553	401	1,152	2,056	560	1,496	30
68	84	626	265	360	1,162	292	870	31
520	1,389	2,425	673	1,752	1,362	301	1,060	32
1,145	929	4,330	2,170	2,160	2,293	339	1,954	33
271	942	3,094	390	2,703	3,530	635	2,895	34
18	2,128	3,780	77	3,704	3,329	612	2,716	35
-	499	273	(1)	(1)	3,830	(1)	(1)	36
244	1,095	2,602	501	2,101	3,629	1,076	2,553	37
139	233	514	260	254	961	298	663	38
384	6,233	8,049	778	7,271	18,144	2,760	15,384	39
9,114	47,578	97,746	19,167	78,579	126,909	27,636	99,273	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January 1962 Over January 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 3.7	+ 3.0	+ 5.7	+ 1.9	+ 4.1	+ 5.4	+ 5.2	+ 4.3
Other food and beverage	+ 4.7	+ 7.4	+ 8.0	+ 4.3	+ 0.3	- 1.8	- 4.2	+ 2.7
General	+ 5.7	+ 5.4	+11.5	- 0.6	+ 2.1	+ 6.1	+ 8.2	+10.3
Department	+ 2.5	+ 5.7	+ 7.6	+ 1.3	+ 2.0	- 2.9	- 0.2	+ 2.3
Variety	+ 5.4	+13.4	+ 6.3	+ 2.3	+ 6.0	+ 3.6	+13.1	+ 5.3
Motor vehicle	+14.5	+13.3	+24.1	+13.4	- 1.9	-10.9	+14.3	+22.5
Garage and filling station	+ 4.1	+ 7.2	+ 1.4	+ 3.8	+ 3.1	+17.8	+ 1.2	+ 5.5
Men's clothing	+ 7.4	+ 5.5	+ 9.4	+ 9.1	- 6.3	- 2.2	- 1.1	+11.7
Family clothing	- 1.5	- 4.9	+ 7.1	+ 1.4	- 7.6	- 9.3	+ 1.5	-24.1
Women's clothing	+ 0.4	+ 7.9	+ 9.3	- 2.1	-12.6	-14.1	- 6.7	- 0.4
Shoe	+ 1.7	+13.6	+ 6.4	+ 3.4	- 3.4	-20.8	- 9.8	- 9.2
Hardware	+ 2.1	+ 8.2	+15.0	+ 0.7	+ 3.0	-10.1	- 4.0	- 2.5
Lumber and building material	- 2.1	+11.0	+13.1	- 8.4	-16.3	-10.5	+ 1.9	+11.3
Furniture, appliance and radio	+ 6.9	+ 0.8	+29.3	- 1.1	- 3.0	-16.1	- 5.8	+ 1.0
Restaurant	+ 1.5	+ 0.6	+ 8.7	+ 0.1	- 6.1	- 3.4	- 6.1	+ 3.8
Fuel	+ 2.9	+ 1.2	- 2.0	+ 4.7	- 6.0	+11.6	+13.7	+16.7
Drug	+ 1.2	+ 2.7	- 0.6	+ 0.1	+ 6.7	+ 5.8	+ 3.7	+ 2.8
Jewellery	(c)	+ 5.8	+11.2	- 5.1	- 6.3	- 2.6	+ 0.4	+ 3.1
Other	+ 2.3	+ 5.3	+ 5.6	+ 1.1	- 2.8	-19.1	- 6.3	+19.7
Totals, all trades .	+ 4.9	+ 5.9	+ 9.1	+ 3.4	- 0.6	- 3.6	+ 2.9	+ 8.6

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

January 1961 and 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	4,014	4,194	1,056	1,167	11,208	11,485	8,923	9,105
Other food and beverage ...	1,306	1,320	361	427	2,726	2,912	2,142	2,361
General	4,682	4,934	760	822	2,441	2,597	2,358	2,439
Motor vehicle	1,931	1,525	523	832	5,677	7,108	5,406	5,873
Garage and filling station	2,673	3,123	3,405	3,354
Men's clothing	410	416	157	178	1,733	1,786	1,362	1,287
Family clothing								
Women's clothing								
Shoe	256	309	177	194
Hardware	450	500	492	553
lumber and building material	603	700	296	340
Furniture, appliance and radio	1,133	1,131	1,161	1,172
Restaurant	1,000	1,034	734	680
Fuel	1,220	1,237	478	498
Rug	278	295	90	97	1,072	1,117	1,026	1,023
Jewellery	298	329	118	109
Other	3,009	3,087	1,033	1,197	6,455	7,112	4,801	4,881
Totals	17,554	17,750	4,724	5,530	38,945	42,480	32,881	33,869

. Figures not available.

Note: Totals may not balance due to rounding.

Vol. 34, No. 2

Price: \$2.00 a year

RETAIL TRADE

February, 1962

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 1</u> \$'000	<u>1 9 6 2</u> \$'000	<u>% Change</u> 1962/1961
January	1,169,722	1,227,003	+ 4.9
February	1,114,320	1,154,722	+ 3.6
Total	<u>2,284,042</u>	<u>2,381,725</u>	<u>+ 4.3</u>

Estimated Retail Trade by Provinces and Kinds of Business

January and February 1962

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination	558	52	161	215	22	20	38	49
Other food and beverage	170	14	51	68	5	5	9	17
General	87	20	15	16	8	12	9	7
Department	183	12	33	61	17	8	21	31
Variety	40	4	11	17	1	1	2	3
Motor vehicle	392	31	94	144	15	21	40	48
Garage and filling station ...	173	14	42	73	6	9	13	15
Men's clothing	38	2	10	15	1	1	3	5
Family clothing	28	4	10	8	1	1	2	2
Women's clothing	35	1	10	15	1	1	3	4
Shoe	19	1	5	9	(1)	(1)	1	2
Hardware	37	2	9	12	2	4	5	3
Lumber and building material .	48	2	9	16	5	4	8	5
Furniture, appliance and radio	81	5	28	30	3	3	6	7
Restaurant	83	4	22	35	4	4	7	7
Fuel	95	4	31	49	3	1	1	7
Drug	67	5	15	29	3	3	5	7
Jewellery	15	1	4	7	1	1	1	2
All other	236	14	50	98	12	13	14	32
Totals	<u>2,382</u>	<u>192</u>	<u>609</u>	<u>916</u>	<u>111</u>	<u>112</u>	<u>190</u>	<u>251</u>

Note: Totals may not balance due to rounding. (1) Less than \$500,000

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

February, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	276,065	129,168	146,898	26,142
2	Other food and beverage	86,016	43,616	42,400	6,844
3	General	41,119	2,313	38,806	9,435
4	Department	88,433	-	88,433	5,793
5	Variety	19,544	16,750	2,794	2,019
6	Motor vehicle	199,715	1,278	198,437	15,268
7	Garage and filling station	82,656	534	82,122	6,488
8	Men's clothing	15,121	1,854	13,267	817
9	Family clothing	12,024	3,338	8,686	1,618
10	Women's clothing	15,026	4,399	10,627	572
11	Shoe	7,702	3,263	4,439	451
12	Hardware	18,176	2,763	15,413	1,026
13	Lumber and building material	22,782	5,045	17,737	867
14	Furniture, appliance and Radio ...	33,463	6,224	27,239	2,290
15	Restaurant	40,026	2,972	37,054	1,895
16	Fuel	45,929	617	45,312	1,917
17	Drug	32,489	4,022	28,467	2,435
18	Jewellery	7,510	2,275	5,235	405
19	Other	110,926	11,279	99,646	6,478
20	Totals	1,154,722	241,710	913,012	92,760
		Manitoba			Saskatchewan
21	Grocery and combination	11,195	5,095	6,100	10,471
22	Other food and beverage	2,567	1,667	900	2,650
23	General	3,582	(1)	(1)	5,774
24	Department	7,966	-	7,966	4,056
25	Variety	521	510	10	680
26	Motor vehicle	7,925	-	7,925	11,122
27	Garage and filling station	2,879	(1)	(1)	3,646
28	Men's clothing	372	(1)	(1)	634
29	Family clothing	554	156	399	697
30	Women's clothing	394	94	300	380
31	Shoe	148	58	90	114
32	Hardware	996	(1)	(1)	1,785
33	Lumber and building material	2,294	616	1,678	1,722
34	Furniture, appliance and radio ...	1,508	296	1,213	1,322
35	Restaurant	2,009	282	1,726	2,197
36	Fuel	1,438	-	1,438	406
37	Drug	1,650	(1)	(1)	1,250
38	Jewellery	286	(1)	(1)	327
39	Other	4,127	414	3,713	6,422
40	Totals	52,411	10,012	42,399	55,655

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
February, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,575	18,567	80,315	25,571	54,744	105,329	63,980	41,349	1
(1)	(1)	25,777	7,161	18,616	34,489	20,479	14,010	2
636	8,799	6,596	516	6,080	7,579	(1)	(1)	3
-	5,793	15,840	-	15,840	29,365	-	29,365	4
1,802	217	5,265	4,510	755	8,534	7,279	1,255	5
1,278	13,990	49,593	-	49,593	69,802	-	69,802	6
(1)	(1)	20,104	(1)	(1)	35,569	114	35,454	7
(1)	(1)	4,046	263	3,783	6,159	1,174	4,984	8
111	1,507	4,199	1,376	2,823	3,326	638	2,687	9
170	402	4,759	1,373	3,386	6,258	1,912	4,345	10
118	333	2,184	946	1,238	3,405	1,682	1,724	11
(1)	(1)	4,818	788	4,030	5,854	472	5,382	12
(1)	(1)	4,531	(1)	(1)	7,292	1,051	6,241	13
397	1,894	11,469	2,101	9,368	11,131	2,186	8,945	14
149	1,746	10,472	715	9,757	16,708	1,121	15,588	15
(1)	(1)	14,941	-	14,941	24,120	(1)	(1)	16
248	2,188	7,519	414	7,105	13,877	1,686	12,192	17
145	260	1,976	383	1,592	3,383	1,017	2,366	18
471	6,007	25,918	2,067	23,851	45,647	4,329	41,318	19
17,704	75,056	300,322	48,452	251,870	437,827	109,492	328,335	20
Saskatchewan		Alberta			British Columbia			
3,733	6,738	18,729	9,546	9,183	23,886	13,668	10,217	21
1,650	1,000	4,829	3,232	1,598	8,859	5,209	3,650	22
(1)	(1)	4,528	(1)	(1)	3,626	14	3,612	23
-	4,056	9,865	-	9,865	15,548	-	15,548	24
621	59	1,216	1,031	185	1,309	996	312	25
-	11,122	19,944	-	19,994	26,061	-	26,061	26
(1)	(1)	5,967	(1)	(1)	8,004	173	7,830	27
(1)	(1)	1,252	(1)	(1)	1,840	(1)	(1)	28
296	401	756	178	578	874	583	291	29
97	283	1,163	300	863	1,500	453	1,047	30
55	58	475	184	292	924	220	704	31
406	1,379	2,385	572	1,813	1,312	276	1,036	32
888	834	3,277	1,814	1,463	2,800	394	2,405	33
293	1,029	2,737	390	2,347	3,005	562	2,444	34
16	2,180	3,378	108	3,270	3,367	580	2,787	35
-	406	278	(1)	(1)	2,828	(1)	(1)	36
235	1,015	2,326	351	1,975	3,432	1,005	2,428	37
122	205	410	216	194	724	305	419	38
298	6,124	8,599	674	7,926	13,736	3,028	10,708	39
9,061	46,594	92,114	19,096	73,018	123,635	27,893	95,742	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

February 1962 Over February 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 3.2	+ 3.5	+ 6.4	+ 0.8	+ 3.9	+ 6.2	+ 0.7	+ 3.0
Other food and beverage	+ 3.2	+ 5.4	+ 4.1	+ 3.2	- 0.5	- 1.9	- 1.1	+ 3.7
General	+ 3.6	- 0.8	+ 8.5	+ 1.0	+ 3.4	+ 3.8	+ 9.5	+ 5.2
Department	- 0.6	- 6.6	- 1.2	- 1.5	+ 2.3	- 4.7	- 0.8	+ 4.0
Variety	+ 4.0	+ 8.7	+ 5.4	(c)	+ 7.6	+ 1.3	+16.3	+ 8.3
Motor vehicle	+10.5	- 6.0	+12.7	+11.3	-14.8	- 2.4	+13.8	+32.9
Garage and filling station	+ 4.6	- 1.1	+ 6.2	+ 5.0	+ 0.9	+ 6.2	+ 0.6	+ 7.2
Men's clothing	+ 5.3	- 3.2	+12.9	- 1.3	- 7.2	+ 8.6	- 2.3	+29.0
Family clothing	+ 2.9	+ 1.6	+ 7.1	- 2.2	- 1.8	- 9.5	+ 1.6	+25.9
Women's clothing	- 4.1	- 0.7	+ 2.1	- 7.1	- 8.2	- 5.7	-10.7	- 4.0
Shoe	- 2.6	- 4.0	+ 1.4	- 5.2	+ 2.1	-13.0	- 1.0	- 1.6
Hardware	+ 1.7	+ 6.1	+12.3	+ 1.6	-10.4	- 7.8	- 7.3	+ 6.2
Lumber and building material	- 3.5	-12.5	- 1.2	- 7.8	- 6.2	- 7.6	- 0.5	+10.8
Furniture, appliance and radio	- 0.7	- 8.4	+ 6.7	- 4.5	- 5.8	- 1.6	- 7.8	+ 4.7
Restaurant	- 0.2	- 0.2	+ 2.4	+ 0.1	- 1.7	- 4.0	- 6.2	+ 0.7
Fuel	+14.7	- 2.1	+18.5	+17.5	- 8.5	+ 7.4	+19.8	+ 1.5
Drug	+ 2.7	+ 2.1	+ 3.0	+ 2.7	+ 2.8	+ 4.2	+ 0.3	+ 3.7
Jewellery	+ 3.3	+ 3.8	+13.8	+ 1.2	- 0.7	-14.4	- 0.7	+ 1.0
Other	- 1.1	- 3.6	+12.9	- 4.6	-11.0	- 9.9	-11.1	+ 3.8
Totals, all trades .	+ 3.6	- 0.7	+ 7.6	+ 2.4	- 3.1	- 1.1	+ 1.3	+ 9.4

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January - February 1962 Over January - February 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 3.4	+ 3.3	+ 6.1	+ 1.4	+ 4.0	+ 5.8	+ 2.9	+ 3.6
Other food and beverage	+ 3.9	+ 6.4	+ 6.0	+ 3.8	- 0.1	- 1.8	- 2.6	+ 3.2
General	+ 4.7	+ 2.4	+10.1	+ 0.1	+ 2.7	+ 5.0	+ 8.8	+ 7.7
Department	+ 1.0	- 0.5	+ 3.1	- 0.1	+ 2.2	- 3.3	- 0.5	+ 3.1
Variety	+ 4.7	+11.0	+ 5.9	+ 1.2	+ 6.8	+ 2.4	+14.6	+ 6.8
Motor vehicle	+12.4	+ 2.8	+17.8	+12.4	- 9.1	- 6.6	+14.0	+28.0
Garage and filling station	+ 4.3	+ 3.2	+ 3.6	+ 4.4	+ 2.1	+12.7	+ 0.9	+ 6.4
Men's clothing	+ 6.5	+ 1.4	+10.8	+ 4.6	- 6.6	+ 2.1	- 1.6	+17.9
Family clothing	+ 0.4	- 2.1	+ 7.1	- 0.2	- 5.5	- 9.4	+ 1.6	- 9.7
Women's clothing	- 1.6	+ 3.9	+ 5.9	- 4.3	-10.5	-10.2	- 8.5	- 2.0
Shoe	- 0.1	+ 5.5	+ 4.2	- 0.1	- 1.3	-17.6	- 6.2	- 6.0
Hardware	+ 1.9	+ 7.2	+13.6	+ 1.1	- 3.8	- 9.0	- 5.6	+ 1.6
Lumber and building material	- 2.7	- 0.4	+ 5.6	- 8.1	-11.6	- 9.2	+ 0.8	+11.1
Furniture, appliance and radio	+ 3.6	- 3.6	+18.8	- 2.4	- 4.3	- 9.1	- 6.8	+ 2.7
Restaurant	+ 0.7	+ 0.3	+ 5.6	+ 0.1	- 3.9	- 3.7	- 6.1	+ 2.2
Fuel	+ 8.3	- 0.4	+ 7.0	+10.6	- 7.1	+ 9.7	+30.6	+ 9.7
Drug	+ 1.9	+ 2.4	+ 1.1	+ 1.3	+ 4.8	+ 5.0	+ 2.1	+ 3.3
Jewellery	+ 1.6	+ 4.9	+12.6	- 2.0	- 3.8	- 8.5	- 0.1	+ 2.2
Other	+ 0.7	+ 1.1	+ 9.3	- 1.6	- 5.6	-14.8	- 8.9	+12.3
Totals, all trades .	+ 4.3	+ 2.6	+ 8.4	+ 2.9	- 1.8	- 2.4	+ 2.1	+ 9.0

Estimated Retail Trade - Atlantic Provinces

February 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	4,281	4,400	922	1,018	11,359	11,802	8,686	8,921
Other food and beverage ...	1,258	1,302	343	392	2,731	2,820	2,165	2,329
General	4,194	3,960	803	789	2,168	2,230	2,343	2,455
Motor vehicle	2,446	1,705	529	480	7,767	7,573	5,492	5,509
Garage and filling station	2,483	2,690	3,065	2,829
Men's clothing	336	356	145	166	1,468	1,426	1,065	1,059
Family clothing								
Women's clothing								
Shoe	208	205	163	149
Hardware	404	381	456	502
Lumber and building material	612	514	259	282
Furniture, appliance and radio	1,030	967	1,008	976
Restaurant	890	886	635	606
Fuel	1,099	1,117	474	466
Drug	305	312	93	98	1,003	1,025	984	1,000
Jewellery	241	253	102	103
Other	2,825	2,641	1,107	1,051	6,225	6,075	4,619	4,523
Totals	17,544	16,403	4,649	4,682	39,686	39,964	31,516	31,710

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

February 1961 and February 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/61	1961	1962	Change 1962/61
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	2,614	2,651	+ 1.4	8,821	9,714	+10.1
2. Women's and misses' coats and suits	2,166	1,834	-15.3	6,965	7,513	+ 7.9
3. Women's and misses' sportswear	2,263	2,454	+ 8.4	10,130	10,843	+ 7.0
4. Furs	1,002	719	-28.2	4,712	4,463	- 5.3
5. Girls' and infants' wear	3,547	3,403	- 4.1	18,118	19,884	+ 9.7
6. Lingerie and corsets	3,455	3,581	+ 3.6	12,194	12,667	+ 3.9
7. Aprons, housedresses and uniforms	402	383	- 4.7	1,092	1,096	+ 0.4
8. Millinery	616	473	-23.2	1,411	1,425	+ 1.0
9. Hosiery and apparel accessories	2,660	2,605	- 2.1	10,953	11,169	+ 2.0
10. Women's, misses' and children's shoes	2,904	2,680	- 7.7	18,805	20,303	+ 8.0
Ladies' apparel and accessories						
Totals 1 - 10	21,629	20,783	- 3.9	93,201	99,077	+ 6.3
11. Men's clothing	2,675	2,633	- 1.6	12,064	12,363	+ 2.5
12. Men's furnishings	3,018	3,114	+ 3.2	16,076	17,242	+ 7.3
13. Boys' clothing and furnishings	1,434	1,456	+ 1.5	8,658	9,762	+12.8
14. Men's and boys' shoes	1,276	1,294	+ 1.4	6,822	7,328	+ 7.4
15. Food and kindred products	5,732	5,915	+ 3.2	4,748	4,813	+ 1.4
16. Toiletries, cosmetics and drugs	3,009	3,109	+ 3.3	8,297	8,909	+ 7.4
17. Photographic equipment and supplies	400	415	+ 3.8	1,723	1,771	+ 2.8
18. Piece goods	3,105	3,051	- 1.7	10,838	11,405	+ 5.2
19. Linens and domestics	3,031	3,072	+ 1.4	10,178	10,600	+ 4.1
20. Smallwares	1,620	1,596	- 1.5	6,022	6,274	+ 4.2
21. China and glassware	1,090	1,153	+ 5.8	8,986	9,317	+ 3.7
22. Home furnishings	6,774	6,619	- 2.3	27,149	29,271	+ 7.8
23. Furniture	6,637	6,602	- 1.3	19,268	19,517	+ 1.3
24. Major appliances	5,750	5,567	- 3.2	22,111	22,452	+ 1.5
25. Radio and music	2,592	2,851	+10.0	9,348	10,152	+ 8.6
26. Hardware and housewares	6,521	6,459	- 1.0	28,737	29,994	+ 4.4
27. Jewellery	1,337	1,318	- 1.4	8,435	8,964	+ 6.3
28. Sporting goods and luggage	1,707	1,802	+ 5.6	17,078	17,272	+ 1.1
29. Stationery, books and magazines	1,783	1,762	- 1.2	5,770	6,315	+ 9.5
30. All other departments	7,814	7,862	+ 0.6	17,668	18,802	+ 6.4
Totals, all departments	88,984	88,433	- 0.6	343,177	362,101	+ 5.5

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RETAIL TRADE

March, 1962

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 1</u> \$'000	<u>1 9 6 2</u> \$'000	<u>% Change</u> 1962/1961
January	1,169,722	1,227,003	+ 4.9
February	1,114,320	1,154,722	+ 3.6
March	1,324,109	1,431,557	+ 8.1
Total	<u>3,608,151</u>	<u>3,813,282</u>	<u>+ 5.7</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to March 1962

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination	885	82	254	340	36	33	61	78
Other food and beverage	272	22	80	110	8	8	15	28
General	135	31	22	25	12	19	15	11
Department	298	20	55	98	27	13	35	51
Variety	66	7	18	29	2	2	4	4
Motor vehicle	661	55	158	245	26	37	64	76
Garage and filling station ...	263	22	63	111	9	14	20	23
Men's clothing	59	3	18	23	1	2	5	6
Family clothing	45	6	17	12	2	2	3	3
Women's clothing	57	2	18	24	1	1	4	6
Shoe	31	2	9	14	1	(1)	2	3
Hardware	58	4	14	19	3	6	8	4
Lumber and building material .	78	3	16	25	8	6	12	9
Furniture, appliance and radio	125	8	42	46	5	4	9	10
Restaurant	129	6	35	54	6	7	11	10
Fuel	132	6	42	68	4	1	1	10
Drug	104	8	24	44	5	4	8	11
Jewellery	24	1	6	11	1	1	1	3
All other	391	24	84	163	21	21	29	50
Totals	3,813	312	975	1,461	179	183	307	396

Note: Totals may not balance due to rounding. (1) Less than \$500,000.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
March, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	326,768	156,375	170,392	30,063
2	Other food and beverage	102,063	53,957	48,106	8,329
3	General	48,041	2,788	45,252	11,231
4	Department	115,342	-	115,342	7,654
5	Variety	26,216	22,712	3,504	2,787
6	Motor vehicle	269,258	2,384	266,874	24,090
7	Garage and filling station	90,483	701	89,782	8,084
8	Men's clothing	21,049	2,567	18,482	1,064
9	Family clothing	17,789	5,221	12,567	2,421
10	Women's clothing	22,708	5,835	16,873	804
11	Shoe	12,484	5,778	6,706	758
12	Hardware	21,700	3,995	17,705	1,320
13	Lumber and building material	29,304	5,674	23,630	1,355
14	Furniture, appliance and Radio	44,012	9,362	34,650	2,949
15	Restaurant	46,293	3,204	43,088	2,296
16	Fuel	36,361	568	35,794	1,613
17	Drug	37,050	5,134	31,916	2,836
18	Jewellery	9,072	3,056	6,016	570
19	Other	155,564	15,302	140,265	9,379
20	Totals	1,431,557	304,613	1,126,944	119,603
		Manitoba			Saskatchewan
21	Grocery and combination	14,023	6,481	7,542	12,244
22	Other food and beverage	3,050	1,915	1,135	3,232
23	General	4,146	(1)	(1)	7,348
24	Department	10,176	-	10,176	5,075
25	Variety	723	710	13	845
26	Motor vehicle	10,616	-	10,616	15,890
27	Garage and filling station	3,129	(1)	(1)	5,487
28	Men's clothing	556	(1)	(1)	763
29	Family clothing	760	205	555	851
30	Women's clothing	492	127	366	484
31	Shoe	244	103	140	189
32	Hardware	1,274	(1)	(1)	2,214
33	Lumber and building material	2,821	664	2,157	1,708
34	Furniture, appliance and radio	1,725	393	1,332	1,743
35	Restaurant	2,151	302	1,849	2,273
36	Fuel	1,104	-	1,104	376
37	Drug	1,834	(1)	(1)	1,604
38	Jewellery	382	(1)	(1)	449
	Oth	8,221	410	7,811	7,912
0	Totals	67,427	12,414	55,013	70,687

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
March, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,180	21,883	92,931	31,148	61,783	125,051	77,532	47,520	1
(1)	(1)	28,979	8,783	20,196	41,890	25,650	16,240	2
616	10,616	7,180	610	6,570	8,835	(1)	(1)	3
-	7,654	21,992	-	21,992	37,252	-	37,252	4
2,515	273	7,520	6,455	1,065	11,307	9,821	1,486	5
2,384	21,706	64,363	-	64,363	100,939	-	100,939	6
(1)	(1)	21,539	(1)	(1)	37,832	107	37,725	7
(1)	(1)	7,569	438	7,131	7,557	1,539	6,018	8
221	2,200	6,878	2,334	4,544	4,804	1,044	3,760	9
210	594	7,765	1,869	5,896	9,371	2,543	6,828	10
208	550	3,982	1,981	2,001	5,384	2,837	2,548	11
(1)	(1)	5,260	1,160	4,100	7,096	499	6,597	12
(1)	(1)	7,041	(1)	(1)	8,840	1,133	7,707	13
815	2,134	14,866	3,068	11,798	16,271	3,340	12,931	14
144	2,152	12,458	742	11,716	19,404	1,233	18,171	15
(1)	(1)	11,003	-	11,003	18,603	(1)	(1)	16
302	2,535	8,597	667	7,929	15,472	2,019	13,453	17
221	349	2,275	528	1,747	3,924	1,412	2,512	18
615	8,764	33,868	3,836	30,032	65,696	5,674	60,022	19
21,998	97,605	366,066	64,045	302,021	545,528	136,815	408,713	20
Saskatchewan		Alberta			British Columbia			
4,405	7,839	23,281	11,773	11,507	29,175	16,857	12,318	21
1,944	1,288	5,880	4,169	1,711	10,703	6,414	4,289	22
(1)	(1)	5,272	(1)	(1)	4,028	155	3,873	23
-	5,075	13,709	-	13,709	19,487	-	19,487	24
769	76	1,484	1,247	238	1,550	1,197	353	25
-	15,890	24,871	-	24,871	28,491	-	28,491	26
(1)	(1)	6,874	(1)	(1)	7,538	295	7,243	27
(1)	(1)	1,650	(1)	(1)	1,890	(1)	(1)	28
376	475	916	256	660	1,160	786	374	29
107	378	1,724	396	1,328	2,068	583	1,484	30
81	108	686	298	388	1,241	269	972	31
681	1,534	2,850	907	1,943	1,686	368	1,318	32
948	760	4,014	1,960	2,054	3,525	494	3,030	33
464	1,279	3,262	530	2,733	3,196	754	2,442	34
24	2,249	4,114	79	4,034	3,598	681	2,917	35
-	376	135	(1)	(1)	3,528	(1)	(1)	36
346	1,258	2,746	496	2,250	3,961	1,206	2,755	37
155	294	553	284	269	918	341	576	38
313	7,599	12,776	750	12,026	17,712	3,704	14,008	39
11,076	59,611	116,797	23,655	93,142	145,455	34,614	110,841	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

March 1962 Over March 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 9.8	+ 7.4	+ 9.5	+ 8.5	+12.7	+14.9	+13.7	+12.4
Other food and beverage	+ 7.4	+ 9.2	+ 7.3	+ 9.1	+ 3.9	+ 3.3	+ 0.8	+ 5.7
General	+ 5.8	+ 4.9	+ 3.1	+ 7.7	+ 6.3	+ 3.2	+10.3	+ 7.9
Department	+ 2.8	- 1.0	+11.4	- 0.6	- 0.4	- 8.5	+ 5.7	+ 5.2
Variety	+ 3.0	+ 7.3	+ 2.2	+ 2.7	+ 7.9	- 6.5	+ 6.3	+ 2.3
Motor vehicle	+19.4	+20.2	+24.4	+22.0	+ 1.6	- 1.4	+18.2	+21.5
Garage and filling station	+ 3.7	+ 8.7	+ 3.2	+ 4.1	+ 2.0	+10.2	- 6.6	+ 4.1
Men's clothing	+ 9.5	+ 8.6	+13.4	+ 7.5	+ 8.6	+ 1.5	+ 0.2	+16.5
Family clothing	+ 2.1	+ 4.8	+ 2.2	- 0.5	- 5.5	- 8.2	+ 1.2	+27.5
Women's clothing	+ 2.6	+ 7.8	+ 5.1	+ 5.4	-11.0	-12.5	- 6.8	- 3.5
Shoe	+ 1.5	+19.6	+ 1.4	+ 1.8	-11.3	-21.2	- 6.9	+ 4.0
Hardware	+ 4.2	+ 9.6	+11.3	+ 4.7	- 2.1	- 1.6	- 3.5	+ 4.6
Lumber and building material	+ 6.7	+15.2	+23.6	+ 3.5	+ 2.0	-14.6	+ 7.0	- 0.3
Furniture, appliance and radio	+ 8.0	- 4.6	+19.7	+ 4.4	- 6.3	+ 7.0	- 6.2	+18.2
Restaurant	+ 3.4	+12.7	+ 7.6	+ 2.8	- 1.9	- 2.9	- 1.0	- 0.1
Fuel	- 0.2	- 8.8	- 3.4	+ 0.2	+ 9.7	-15.9	-14.0	+14.6
Drug	+ 8.8	+10.7	+ 4.7	+ 8.6	+ 9.1	+17.5	+15.9	+ 9.8
Jewellery	+ 1.5	+ 8.4	- 5.9	+ 3.0	+ 1.1	+ 4.4	+ 4.7	+ 8.6
Other	+ 2.9	+10.6	+ 8.4	+ 8.8	- 7.4	-15.0	-13.4	- 2.5
Totals, all trades .	+ 8.1	+ 9.1	+10.6	+ 8.6	+ 2.4	(c)	+ 5.1	+ 8.9

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to March 1962 Over January to March 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 5.7	+ 4.7	+ 7.3	+ 3.9	+ 7.2	+ 9.0	+ 6.8	+ 6.7
Other food and beverage	+ 5.2	+ 7.4	+ 6.5	+ 5.7	+ 1.4	+ 0.1	- 1.2	+ 4.1
General	+ 5.1	+ 3.3	+ 7.7	+ 2.7	+ 4.0	+ 4.3	+ 9.3	+ 7.8
Department	+ 1.7	- 0.7	+ 6.3	- 0.3	+ 1.2	- 5.7	+ 1.9	+ 3.9
Variety	+ 4.0	+ 9.5	+ 4.3	+ 1.7	+ 7.3	- 1.3	+11.4	+ 5.0
Motor vehicle	+15.1	+ 9.8	+20.4	+16.1	- 5.0	- 4.4	+15.6	+25.5
Garage and filling station	+ 4.1	+ 5.2	+ 3.5	+ 4.3	+ 2.1	+11.8	- 1.8	+ 5.6
Men's clothing	+ 7.6	+ 4.0	+11.9	+ 5.6	- 1.5	+ 1.9	- 1.0	+17.5
Family clothing	+ 1.1	+ 0.6	+ 5.0	- 0.3	- 5.5	- 8.9	+ 1.4	+ 0.4
Women's clothing	(c)	+ 5.4	+ 5.5	- 0.8	-10.7	-11.4	- 7.8	- 2.6
Shoe	+ 0.6	+10.9	+ 3.0	+ 0.6	- 5.5	-19.2	- 6.5	- 2.5
Hardware	+ 2.7	+ 8.1	+12.7	+ 2.4	- 3.1	- 6.4	- 4.8	+ 2.7
Timber and building material	+ 0.6	+ 5.3	+12.7	- 4.3	- 7.0	-11.0	+ 2.9	+ 6.1
Furniture, appliance and radio	+ 5.1	- 4.0	+19.1	- 0.1	- 5.1	- 3.2	- 6.6	+ 7.3
Restaurant	+ 1.6	+ 4.5	+ 6.3	+ 1.1	- 3.2	- 3.4	- 4.3	+ 1.4
Fuel	+ 5.8	- 3.0	+ 4.1	+ 7.6	- 3.3	+ 0.7	+18.5	+11.4
Drug	+ 4.3	+ 5.2	+ 2.4	+ 3.8	+ 6.3	+ 9.5	+ 6.6	+ 5.5
Jewellery	+ 1.6	+ 6.2	+ 4.5	- 0.3	- 2.0	- 3.9	+ 1.7	+ 4.4
Other	+ 1.6	+ 4.6	+ 8.9	+ 2.3	- 6.4	-14.9	-10.9	+ 6.5
Totals, all trades .	+ 5.7	+ 5.0	+ 9.2	+ 5.0	- 0.3	- 1.5	+ 3.2	+ 9.0

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

March 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
thousands of dollars								
Grocery and combination ...	4,860	5,200	1,049	1,200	12,313	13,245	9,767	10,418
Other food and beverage ...	1,409	1,519	376	453	3,310	3,605	2,529	2,752
General	4,696	4,683	818	941	2,526	2,780	2,674	2,827
Motor vehicle	2,801	3,784	782	1,256	8,828	10,408	7,629	8,642
Garage and filling station	2,873	3,287	3,600	3,607
Men's clothing	414	443	174	199	1,830	1,947	1,619	1,700
Family clothing								
Women's clothing								
Shoe	299	346	203	257
Hardware	461	486	550	584
Lumber and building material	729	823	336	400
Furniture, appliance and radio	1,340	1,083	1,310	1,414
Restaurant	1,031	1,209	688	720
Fuel	1,062	1,016	363	330
Drug	338	360	90	100	1,076	1,212	1,060	1,165
Jewellery	306	353	166	164
Other	3,569	3,705	1,235	1,397	7,798	8,112	6,208	6,605
Totals	19,986	21,764	5,183	6,342	45,782	49,912	38,702	41,585

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

March 1961 and March 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/61	1961	1962	Change 1962/61
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,114	4,098	- 0.4	9,006	9,986	+10.9
2. Women's and misses' coats and suits	5,003	5,036	+ 0.7	6,497	7,355	+13.2
3. Women's and misses' sportswear	2,923	3,310	+13.2	10,687	11,780	+10.2
4. Furs	772	774	+ 0.3	4,620	4,551	- 1.5
5. Girls' and infants' wear	6,506	6,147	- 5.5	18,070	20,309	+12.4
6. Lingerie and corsets	4,041	4,350	+ 7.6	12,449	13,312	+ 6.9
7. Aprons, housedresses and uniforms	419	507	+21.0	1,114	1,225	+10.0
8. Millinery	1,590	1,281	-19.4	1,276	1,475	+15.6
9. Hosiery and apparel accessories	4,005	3,846	- 4.0	11,194	12,076	+ 7.9
10. Women's, misses' and children's shoes	4,906	4,869	- 0.8	19,618	21,140	+ 7.8
Ladies' apparel and accessories						
Totals 1 - 10	34,279	34,218	- 0.2	94,531	103,209	+ 9.2
11. Men's clothing	4,266	4,682	+ 9.8	12,303	13,742	+11.7
12. Men's furnishings	3,683	3,884	+ 5.5	16,761	18,529	+10.5
13. Boys' clothing and furnishings	2,805	2,789	- 0.6	9,029	10,356	+14.7
14. Men's and boys' shoes	1,610	1,695	+ 5.3	7,214	7,662	+ 6.2
15. Food and kindred products	6,967	7,032	+ 0.9	4,362	4,896	+12.2
16. Toiletries, cosmetics and drugs	3,188	3,479	+ 9.1	8,379	9,244	+10.3
17. Photographic equipment and supplies	480	505	+ 5.2	1,657	1,820	+ 9.8
18. Piece goods	3,130	3,204	+ 2.4	10,799	11,356	+ 5.2
19. Linens and domestics	2,579	2,789	+ 8.1	10,416	10,975	+ 5.4
20. Smallwares	1,768	1,820	+ 2.9	6,235	6,516	+ 4.5
21. China and glassware	1,166	1,226	+ 5.1	9,368	10,109	+ 7.9
22. Home furnishings	7,365	7,837	+ 6.4	28,443	30,444	+ 7.0
23. Furniture	6,215	6,528	+ 5.0	20,450	20,877	+ 2.1
24. Major appliances	6,215	6,262	+ 0.8	22,856	23,755	+ 3.9
25. Radio and music	2,692	3,022	+12.3	9,488	10,457	+10.2
26. Hardware and housewares	7,676	8,062	+ 5.0	29,187	30,660	+ 5.0
27. Jewellery	1,603	1,603	(c)	8,415	8,689	+ 3.3
28. Sporting goods and luggage	2,495	2,630	+ 5.4	18,930	18,744	- 1.0
29. Stationery, books and magazines	1,942	1,872	- 3.6	5,786	6,584	+13.8
30. All other departments	10,080	10,203	+ 1.2	17,913	19,079	+ 6.5
Totals, all departments	112,204	115,342	+ 2.8	352,522	377,703	+ 7.1

(c) Unchanged

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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RETAIL TRADE

April, 1962

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 1</u> \$'000	<u>1 9 6 2</u> \$'000	<u>% Change</u> 1962/1961
January	1,169,722	1,227,003	+ 4.9
February	1,114,320	1,154,722	+ 3.6
March	1,324,109	1,431,557	+ 8.1
April	1,360,226	1,430,303	+ 5.2
Total	4,968,377	5,243,585	+ 5.5

Estimated Retail Trade by Provinces and Kinds of Business

January to April 1962

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
	millions of dollars							
Grocery and combination	1,169	110	335	449	48	44	81	104
Other food and beverage	372	31	109	150	12	12	21	38
General	187	43	31	34	16	27	20	16
Department	423	30	78	139	38	19	49	71
Variety	96	10	27	41	3	3	6	6
Motor vehicle	944	80	228	344	38	59	91	102
Garage and filling station ...	358	29	87	150	13	20	28	31
Men's clothing	79	4	25	30	2	3	7	8
Family clothing	66	9	24	18	3	4	4	5
Women's clothing	80	3	24	34	2	2	6	8
Shoe	46	3	14	21	1	1	3	5
Hardware	83	5	20	26	5	9	11	6
Lumber and building material .	111	5	23	36	11	8	17	12
Furniture, appliance and radio	168	11	59	60	7	5	12	13
Restaurant	175	9	46	72	8	9	16	14
Fuel	156	7	49	81	5	2	1	12
Drug	137	10	31	58	7	5	10	15
Jewellery	33	2	9	15	1	2	2	3
All other	562	33	114	235	31	35	48	66
Totals	5,244	433	1,332	1,992	250	268	432	537

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
April, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	284,092	130,965	153,126	27,375
2	Other food and beverage	100,069	53,065	47,004	8,312
3	General	51,542	2,929	48,612	11,169
4	Department	124,636	-	124,636	10,005
5	Variety	30,307	26,519	3,788	3,489
6	Motor vehicle	282,288	2,334	279,954	25,743
7	Garage and filling station	95,010	632	94,378	7,194
8	Men's clothing	20,472	2,232	18,240	1,134
9	Family clothing	20,588	6,242	14,346	2,870
10	Women's clothing	22,704	6,876	15,828	1,046
11	Shoe	15,065	6,984	8,081	974
12	Hardware	24,644	4,777	19,867	1,374
13	Lumber and building material	32,814	7,085	25,728	1,242
14	Furniture, appliance and Radio ...	43,006	8,790	34,216	3,008
15	Restaurant	45,523	3,314	42,209	2,672
16	Fuel	24,557	557	24,000	1,043
17	Drug	32,784	4,078	28,706	2,543
18	Jewellery	9,279	3,122	6,157	487
19	Other	170,923	16,497	154,429	9,553
20	Totals	1,430,303	286,998	1,143,305	121,233
		Manitoba			Saskatchewan
21	Grocery and combination	11,217	5,435	5,782	10,864
22	Other food and beverage	3,436	2,277	1,159	3,170
23	General	4,246	(1)	(1)	8,021
24	Department	10,855	-	10,855	5,580
25	Variety	897	882	15	1,095
26	Motor vehicle	12,157	-	12,157	22,423
27	Garage and filling station	3,870	(1)	(1)	5,386
28	Men's clothing	544	(1)	(1)	877
29	Family clothing	922	257	665	1,210
30	Women's clothing	684	167	517	710
31	Shoe	376	157	220	302
32	Hardware	1,594	(1)	(1)	2,972
33	Lumber and building material	3,045	695	2,350	2,745
34	Furniture, appliance and radio ...	2,001	433	1,568	1,058
35	Restaurant	2,137	304	1,833	2,537
36	Fuel	825	-	825	257
37	Drug	1,884	(1)	(1)	1,234
38	Jewellery	299	(1)	(1)	431
39	Other	10,393	410	9,983	13,641
40	Totals	71,382	12,185	59,197	84,513

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
April, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,335	20,040	80,454	24,259	56,196	108,838	65,783	43,055	1
(1)	(1)	28,712	8,705	20,007	39,886	24,753	15,133	2
494	10,674	8,798	591	8,208	9,198	(1)	(1)	3
-	10,005	22,916	-	22,916	40,704	-	40,704	4
3,134	356	8,415	7,342	1,072	12,806	11,195	1,611	5
2,334	23,409	69,669	-	69,669	99,205	-	99,205	6
(1)	(1)	23,281	(1)	(1)	38,737	102	38,635	7
(1)	(1)	7,066	520	6,546	7,134	1,352	5,783	8
240	2,629	7,575	2,836	4,739	5,565	1,160	4,405	9
268	778	6,038	2,166	3,873	9,926	2,893	7,034	10
268	706	4,761	2,372	2,389	6,422	3,365	3,058	11
(1)	(1)	6,063	1,242	4,820	7,308	665	6,642	12
(1)	(1)	6,248	(1)	(1)	11,026	1,396	9,630	13
692	2,316	16,212	3,276	12,937	14,020	2,921	11,099	14
131	2,542	11,539	720	10,819	18,126	1,199	16,927	15
(1)	(1)	7,302	-	7,302	12,842	(1)	(1)	16
246	2,298	7,650	415	7,235	13,524	1,647	11,876	17
207	279	2,844	632	2,212	3,806	1,351	2,455	18
553	9,000	30,835	3,682	27,152	71,234	6,629	64,606	19
21,266	99,967	356,378	59,115	297,263	530,307	126,906	403,401	20
Saskatchewan		Alberta			British Columbia			
3,879	6,986	19,432	9,945	9,487	25,911	14,330	11,581	21
1,968	1,202	6,416	4,341	2,075	10,137	6,113	4,024	22
(1)	(1)	5,740	(1)	(1)	4,368	331	4,037	23
-	5,580	14,018	-	14,018	20,559	-	20,559	24
994	101	1,832	1,565	267	1,774	1,408	366	25
-	22,423	26,996	-	26,996	26,096	-	26,096	26
(1)	(1)	7,716	(1)	(1)	8,825	194	8,631	27
(1)	(1)	1,829	(1)	(1)	1,887	(1)	(1)	28
528	682	1,006	255	751	1,440	965	475	29
142	568	2,016	498	1,519	2,282	743	1,539	30
146	156	876	350	526	1,353	326	1,026	31
904	2,068	3,509	1,090	2,419	1,826	411	1,414	32
1,320	1,425	4,901	2,787	2,114	3,607	486	3,121	33
356	702	3,354	476	2,878	3,353	636	2,717	34
24	2,514	4,476	158	4,319	4,035	779	3,256	35
-	257	164	(1)	(1)	2,124	(1)	(1)	36
250	984	2,358	358	2,000	3,592	1,051	2,541	37
166	265	558	309	250	853	342	511	38
416	13,224	18,610	733	17,877	16,657	4,074	12,583	39
11,548	72,965	125,807	23,351	102,456	140,679	32,631	108,048	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

April 1962 Over April 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	- 3.4	- 2.9	+ 1.1	- 7.0	- 3.0	- 2.7	- 3.2	- 2.7
Other food and beverage	+ 5.3	+ 7.9	+ 7.7	+ 3.8	+ 8.0	+ 7.7	+ 5.4	+ 0.7
General	+ 2.7	- 0.6	+10.6	- 0.4	+ 3.8	+ 2.5	+ 3.0	+ 2.7
Department	+12.5	+20.9	+15.7	+11.8	+12.5	+10.7	+11.1	+ 8.4
Variety	+ 7.7	+12.5	+10.4	+ 3.7	+ 9.4	+10.6	+14.9	+ 6.9
Motor vehicle	+17.6	+ 6.5	+25.3	+16.2	+ 9.8	+15.3	+16.2	+23.4
Garage and filling station	+ 2.6	+ 3.6	+ 5.9	+ 2.3	+21.5	-11.3	- 2.8	+ 3.0
Men's clothing	+ 7.7	+ 8.9	+16.8	+ 1.2	- 5.4	+ 7.7	+ 3.0	+11.4
Family clothing	+ 7.5	+ 7.5	+ 8.7	+ 2.3	(c)	+11.1	+ 4.8	+30.3
Women's clothing	+ 6.7	+ 7.6	+14.6	+ 4.3	- 1.0	- 0.6	+ 1.6	+ 6.4
Shoe	+ 8.6	+ 5.0	+12.0	+ 8.8	+ 3.0	- 0.7	+ 7.5	+ 3.0
Hardware	+ 3.5	+ 2.3	+12.4	+ 2.9	- 4.0	+ 4.0	+ 1.0	- 8.2
Lumber and building material	+10.0	+ 9.5	+ 4.7	+16.9	+ 1.6	+ 4.1	+12.6	+ 8.6
Furniture, appliance and radio	+ 1.2	+ 6.6	+ 9.9	- 8.8	+ 8.5	- 7.6	- 2.2	+ 6.1
Restaurant	+ 0.8	+12.6	- 0.8	+ 0.4	- 0.4	+ 1.6	+ 0.9	+ 0.5
Fuel	- 4.9	-13.4	+ 3.9	- 8.3	-13.7	-12.6	- 9.4	- 1.4
Drug	- 5.5	+ 0.1	- 4.2	- 7.5	- 0.5	-13.7	- 9.8	+ 0.1
Jewellery	+ 3.1	+ 0.8	+24.0	- 4.8	-14.3	+ 1.9	+ 6.3	- 8.4
Other	+ 3.5	- 0.9	+10.5	+ 7.9	- 0.3	+ 4.4	-11.4	- 2.4
Totals, all trades .	+ 5.2	+ 3.8	+ 9.8	+ 3.3	+ 4.4	+ 4.6	+ 2.6	+ 5.2

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to April 1962 Over January to April 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 3.3	+ 2.7	+ 5.7	+ 1.0	+ 4.6	+ 5.8	+ 4.2	+ 4.2
Other food and beverage	+ 5.2	+ 7.6	+ 6.8	+ 5.2	+ 3.3	+ 2.1	+ 0.7	+ 3.2
General	+ 4.4	+ 2.2	+ 8.5	+ 1.8	+ 3.9	+ 3.8	+ 7.5	+ 6.3
Department	+ 4.7	+ 5.6	+ 8.9	+ 3.0	+ 4.2	- 1.3	+ 4.4	+ 5.2
Variety	+ 5.2	+10.5	+ 6.2	+ 2.4	+ 8.0	+ 2.4	+12.4	+ 5.6
Motor vehicle	+15.9	+ 8.7	+21.9	+16.2	- 0.7	+ 2.2	+15.8	+24.9
Garage and filling station	+ 3.7	+ 4.8	+ 4.1	+ 3.8	+ 7.1	+ 4.4	- 2.1	+ 4.9
Men's clothing	+ 7.6	+ 5.3	+13.2	+ 4.5	- 2.6	+ 3.5	(c)	+16.1
Family clothing	+ 3.0	+ 2.7	+ 6.1	+ 0.5	- 3.9	- 3.0	+ 2.4	+ 7.9
Women's clothing	+ 1.8	+ 6.1	+ 7.7	+ 0.7	- 7.6	- 8.0	- 5.1	- 0.1
Shoe	+ 3.0	+ 8.7	+ 5.9	+ 3.0	- 2.4	-12.7	- 2.3	- 1.0
Hardware	+ 2.9	+ 6.4	+12.6	+ 2.6	- 3.4	- 3.2	- 3.1	- 0.8
Lumber and building material	+ 3.2	+ 6.4	+10.4	+ 1.4	- 4.6	- 6.4	+ 5.6	+ 6.8
Furniture, appliance and radio	+ 4.1	- 1.3	+16.4	- 2.3	- 1.4	- 4.1	- 5.4	+ 7.0
Restaurant	+ 1.4	+ 6.8	+ 4.5	+ 0.9	- 2.5	- 2.1	- 2.9	+ 1.1
Fuel	+ 4.0	- 4.8	+ 4.0	+ 4.7	- 5.2	- 1.8	+11.8	+ 8.9
Drug	+ 1.8	+ 3.9	+ 0.7	+ 0.9	+ 4.4	+ 3.2	+ 2.3	+ 4.1
Jewellery	+ 2.0	+ 4.8	+10.2	- 1.5	- 5.1	- 2.4	+ 2.9	+ 0.9
Other	+ 2.1	+ 3.0	+ 9.4	+ 3.9	- 4.4	- 8.2	-11.1	+ 4.2
Totals, all trades .	+ 5.5	+ 4.7	+ 9.4	+ 4.5	+ 1.0	+ 0.4	+ 3.0	+ 7.9

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

April 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	4,625	4,565	1,103	1,106	12,562	12,081	9,893	9,623
Other food and beverage ...	1,464	1,768	432	469	3,349	3,450	2,460	2,625
General	5,132	4,810	932	882	2,573	2,693	2,594	2,784
Motor vehicle	3,669	4,223	1,187	1,279	9,842	11,170	9,484	9,071
Garage and filling station	2,797	2,959	3,026	2,975
Men's clothing	563	671	276	288	2,222	2,367	1,621	1,723
Family clothing								
Women's clothing								
Shoe	416	424	310	326
Hardware	507	539	639	650
Lumber and building material	697	763	326	346
Furniture, appliance and radio	1,100	1,222	1,292	1,328
Restaurant	1,056	1,251	883	948
Fuel	671	584	307	191
Drug	329	346	104	107	1,091	1,100	1,018	990
Jewellery	329	323	116	126
Other	3,623	4,040	1,444	1,635	9,334	10,114	6,610	7,257
Totals	21,402	22,655	6,241	6,576	48,545	51,041	40,578	40,964

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

April 1961 and April 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/1961	1961	1962	Change 1962/1961
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,315	5,167	+19.7	9,030	9,282	+ 2.8
2. Women's and misses' coats and suits	4,372	5,004	+14.5	5,493	6,062	+10.4
3. Women's and misses' sportswear	3,350	3,879	+15.8	11,519	12,280	+ 6.6
4. Furs	515	411	-20.2	4,439	4,408	- 0.7
5. Girls' and infants' wear	5,845	7,762	+32.8	18,375	19,037	+ 3.6
6. Lingerie and corsets	3,797	4,339	+14.3	13,213	13,930	+ 5.4
7. Aprons, housedresses and uniforms	481	525	+ 9.1	1,358	1,310	- 3.5
8. Millinery	1,036	1,492	+44.0	1,182	1,264	+ 6.9
9. Hosiery and apparel accessories	3,637	4,329	+19.0	11,561	12,421	+ 7.3
10. Women's, misses' and children's shoes	4,975	5,869	+18.0	20,389	20,554	+ 0.8
Ladies' apparel and accessories						
Totals 1 - 10	32,323	38,777	+20.0	96,579	100,548	+ 4.1
11. Men's clothing	3,916	4,611	+17.7	12,732	13,666	+ 7.3
12. Men's furnishings	3,755	4,424	+17.8	17,830	19,142	+ 7.4
13. Boys' clothing and furnishings	2,732	3,526	+29.1	9,188	9,990	+ 8.7
14. Men's and boys' shoes	1,705	1,926	+13.0	7,628	7,612	- 0.2
15. Food and kindred products	6,500	6,643	+ 2.2	4,322	4,641	+ 7.4
16. Toiletries, cosmetics and drugs	2,838	3,003	+ 5.8	8,720	9,552	+ 9.5
17. Photographic equipment and supplies	462	486	+ 5.2	1,762	1,886	+ 7.0
18. Piece goods	2,509	2,532	+ 0.9	10,717	10,810	+ 0.9
19. Linens and domestics	2,554	2,714	+ 6.3	10,746	11,607	+ 8.0
20. Smallwares	1,593	1,560	- 2.1	6,440	6,575	+ 2.1
21. China and glassware	1,137	1,284	+12.9	9,782	10,270	+ 5.0
22. Home furnishings	7,325	8,334	+13.8	29,280	29,491	+ 0.7
23. Furniture	6,242	7,049	+12.9	21,538	21,841	+ 1.4
24. Major appliances	6,302	6,165	- 2.2	23,591	24,282	+ 2.9
25. Radio and music	2,143	2,332	+ 8.8	9,814	10,761	+ 9.6
26. Hardware and housewares	9,607	10,532	+ 9.6	30,654	32,435	+ 5.8
27. Jewellery	1,517	1,622	+ 6.9	8,623	9,019	+ 4.6
28. Sporting goods and luggage	3,823	4,007	+ 4.8	21,036	20,070	- 4.6
29. Stationery, books and magazines	1,520	1,681	+10.6	6,294	6,844	+ 8.7
30. All other departments	10,258	11,428	+11.4	18,764	19,698	+ 5.0
Totals, all departments	110,761	124,636	+12.5	366,040	380,740	+ 4.0

RETAIL TRADE

May, 1962

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 1</u> \$'000	<u>1 9 6 2</u> \$'000	<u>% Change</u> 1962/1961
First Quarter	3,608,151	3,813,282	+ 5.7
April	1,360,226	1,430,303	+ 5.2
May	1,462,521	1,553,573	+ 6.2
Total	6,430,898	6,797,158	+ 5.7

Estimated Retail Trade by Provinces and Kinds of Business

January to May 1962

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination	1,479	139	426	564	60	55	103	131
Other food and beverage	477	39	137	195	15	15	27	49
General	246	56	41	45	20	36	26	21
Department	549	40	102	181	48	24	62	91
Variety	126	14	36	54	3	4	7	8
Motor vehicle	1,249	113	303	457	52	77	116	131
Garage and filling station ...	462	38	111	193	17	26	36	40
Men's clothing	101	5	32	38	3	4	9	10
Family clothing	86	12	32	23	4	5	5	6
Women's clothing	105	4	32	45	3	3	9	10
Shoe	62	4	19	27	1	1	3	6
Hardware	116	7	29	37	7	12	15	8
Lumber and building material .	153	6	31	50	15	12	24	16
Furniture, appliance and radio	214	14	75	77	9	7	16	16
Restaurant	222	11	59	92	10	12	20	19
Fuel	173	8	54	89	6	2	1	14
Drug	171	13	39	72	9	7	13	18
Jewellery	44	3	11	19	2	2	3	5
All other	764	44	157	316	45	49	66	85
Totals	6,797	569	1,728	2,574	328	353	560	686

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
May, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	309,889	143,132	166,758	29,775
2	Other food and beverage	105,085	54,834	50,251	8,968
3	General	59,901	3,909	55,992	13,355
4	Department	126,721	-	126,721	9,797
5	Variety	29,734	25,668	4,066	3,246
6	Motor vehicle	305,042	2,949	302,093	32,176
7	Garage and filling station	103,722	729	102,993	8,234
8	Men's clothing	21,400	2,378	19,022	1,202
9	Family clothing	19,875	6,029	13,846	2,678
10	Women's clothing	25,167	7,644	17,522	1,031
11	Shoe	15,332	7,231	8,101	937
12	Hardware	32,691	5,682	27,009	1,806
13	Lumber and building material	42,659	8,816	33,843	1,846
14	Furniture, appliance and Radio ..	46,195	9,831	36,364	3,178
15	Restaurant	47,774	3,621	44,153	2,510
16	Fuel	16,990	521	16,469	924
17	Drug	33,786	4,326	29,461	2,631
18	Jewellery	10,248	3,617	6,631	582
19	Other	201,362	17,250	184,111	11,151
20	Totals	1,553,573	308,167	1,245,406	136,027
		Manitoba			Saskatchewan
21	Grocery and combination	12,432	5,931	6,502	11,210
22	Other food and beverage	3,265	2,143	1,121	3,063
23	General	4,245	(1)	(1)	9,163
24	Department	10,434	-	10,434	5,713
25	Variety	795	781	14	999
26	Motor vehicle	13,725	-	13,725	17,991
27	Garage and filling station	3,616	(1)	(1)	6,484
28	Men's clothing	593	(1)	(1)	827
29	Family clothing	368	226	642	1,126
30	Women's clothing	665	176	490	681
31	Shoe	394	153	240	277
32	Hardware	1,902	(1)	(1)	3,403
33	Lumber and building material	4,104	912	3,191	3,417
34	Furniture, appliance and radio ...	1,737	296	1,441	1,241
35	Restaurant	2,090	342	1,748	2,621
36	Fuel	602	-	602	160
37	Drug	1,858	(1)	(1)	1,368
38	Jewellery	442	(1)	(1)	542
39	Other	13,610	366	13,244	14,860
40	Totals	77,377	12,569	64,808	85,146

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

May, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,911	21,864	91,695	29,371	62,324	115,493	69,693	45,800	1
(1)	(1)	28,342	8,315	20,027	44,617	26,936	17,682	2
867	12,488	10,668	697	9,971	11,156	(1)	(1)	3
-	9,797	24,835	-	24,835	42,399	-	42,399	4
2,884	362	8,812	7,652	1,160	12,578	10,762	1,815	5
2,949	29,227	75,266	-	75,266	112,347	-	112,347	6
(1)	(1)	24,739	(1)	(1)	43,271	92	43,179	7
(1)	(1)	7,450	462	6,988	7,664	1,491	6,173	8
212	2,466	7,340	2,743	4,597	5,328	1,151	4,177	9
305	726	7,920	2,469	5,451	10,598	3,217	7,382	10
251	686	4,776	2,485	2,291	6,816	3,551	3,265	11
(1)	(1)	8,951	1,751	7,200	10,432	910	9,523	12
(1)	(1)	8,785	(1)	(1)	14,166	1,826	12,340	13
712	2,465	16,368	4,235	12,133	17,214	3,232	13,982	14
154	2,356	12,825	809	12,016	19,651	1,311	18,340	15
(1)	(1)	5,024	-	5,024	7,989	(1)	(1)	16
265	2,366	7,610	443	7,166	13,927	1,712	12,215	17
238	343	2,390	687	1,703	4,593	1,599	2,993	18
632	10,520	42,933	4,334	38,600	81,720	6,742	74,978	19
23,436	112,591	396,729	66,955	329,774	581,959	134,754	447,205	20
Saskatchewan		Alberta			British Columbia			
4,226	6,985	21,855	10,835	11,020	27,428	15,165	12,263	21
1,770	1,292	5,960	3,795	2,164	10,871	6,353	4,518	22
(1)	(1)	5,901	(1)	(1)	5,414	778	4,636	23
-	5,713	13,551	-	13,551	19,993	-	19,993	24
887	112	1,625	1,361	264	1,680	1,340	339	25
-	17,991	24,489	-	24,489	29,047	-	29,047	26
(1)	(1)	8,461	(1)	(1)	8,918	203	8,715	27
(1)	(1)	1,624	(1)	(1)	2,040	(1)	(1)	28
437	688	1,061	282	779	1,474	978	496	29
153	528	2,064	523	1,541	2,207	802	1,405	30
140	137	822	332	491	1,310	320	990	31
904	2,499	4,186	1,147	3,039	2,011	404	1,607	32
1,852	1,565	7,006	3,223	3,782	3,336	464	2,872	33
314	927	3,329	413	2,916	3,130	628	2,502	34
21	2,600	3,837	139	3,698	4,240	846	3,394	35
-	160	204	(1)	(1)	2,086	(1)	(1)	36
259	1,109	2,548	433	2,115	3,844	1,118	2,726	37
176	366	603	320	282	1,096	462	634	38
523	14,337	18,251	883	17,368	18,837	3,770	15,067	39
12,147	72,999	127,377	24,273	103,104	148,962	34,029	114,933	40

Note: Totals may not balance due to rounding.

4 Percentage Changes in Retail Trade - by Provinces and Kinds of Business

May 1962 Over May 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 5.5	+ 6.9	+ 7.0	+ 2.8	+ 7.1	+ 8.6	+ 7.4	+ 7.3
Other food and beverage	+ 9.4	+ 8.6	+ 8.5	+11.7	+ 9.4	+ 9.3	+ 8.3	+ 3.8
General	+ 6.1	+ 2.9	+ 6.9	+ 9.9	+ 6.9	+ 2.1	+ 9.4	+ 8.5
Department	+ 1.5	- 1.6	+ 6.8	- 1.1	- 0.9	+ 3.3	+ 3.9	+ 1.9
Variety	+ 1.9	+ 1.9	+ 2.7	+ 1.9	- 3.0	+ 4.0	+ 2.1	- 0.9
Motor vehicle	+14.0	+ 7.7	+18.4	+15.4	- 0.4	+ 8.1	+10.2	+20.6
Garage and filling station	+ 3.0	+ 5.5	+ 1.1	+ 3.6	+14.0	- 0.3	+ 3.3	+ 1.7
Men's clothing	+ 6.5	+ 4.5	+ 7.3	+ 9.2	+ 5.3	+ 4.7	- 5.8	+ 6.3
Family clothing	+ 3.9	- 1.9	+ 0.5	+ 6.0	- 8.4	+ 5.9	+13.6	+30.8
Women's clothing	+ 3.4	+ 5.2	+ 4.2	+ 5.8	- 8.4	- 4.5	+ 1.4	- 2.3
Shoe	+ 2.3	- 4.8	- 0.2	+ 7.1	+ 0.5	- 7.0	- 0.2	- 1.7
Hardware	+ 5.2	+ 6.6	+ 1.8	+ 6.4	+ 0.4	+ 7.8	+10.1	+ 3.9
Lumber and building material	+ 5.3	+ 5.4	+ 8.3	+ 8.2	-10.7	+ 0.4	+ 8.0	+ 8.3
Furniture, appliance and radio	+ 4.3	- 0.8	+ 1.4	+ 3.7	+12.0	+19.1	+12.0	+12.4
Restaurant	+ 2.6	+12.2	+ 1.6	+ 1.7	- 0.7	+ 6.5	+ 3.8	+ 2.5
Fuel	-12.3	+ 8.3	+ 3.1	-24.8	-16.7	- 8.6	- 8.1	+ 9.6
Drug	+ 0.5	+ 3.6	- 1.8	- 1.3	+ 2.9	+ 3.3	+ 6.1	+ 3.8
Jewellery	- 1.2	+ 3.7	-11.2	+ 2.0	- 3.9	- 0.6	+ 3.8	+ 6.1
Other	+ 6.2	- 1.8	+ 7.0	+ 4.3	+22.3	+16.5	+ 3.4	+ 2.8
Totals, all trades .	+ 6.2	+ 4.7	+ 7.4	+ 5.5	+ 4.9	+ 7.2	+ 6.5	+ 7.4

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to May 1962 Over January to May 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 3.8	+ 3.6	+ 6.0	+ 1.4	+ 5.1	+ 6.4	+ 4.9	+ 4.8
Other food and beverage	+ 6.1	+ 7.8	+ 7.1	+ 6.7	+ 4.6	+ 3.5	+ 2.2	+ 3.3
General	+ 4.8	+ 2.4	+ 8.1	+ 3.7	+ 4.5	+ 3.3	+ 7.9	+ 6.8
Department	+ 3.9	+ 3.7	+ 8.4	+ 2.0	+ 3.0	- 0.3	+ 4.3	+ 4.4
Variety	+ 4.4	+ 8.3	+ 5.3	+ 2.2	+ 5.2	+ 2.8	+10.0	+ 4.1
Motor vehicle	+15.4	+ 8.4	+21.0	+16.0	- 0.6	+ 3.5	+14.6	+24.0
Garage and filling station	+ 3.6	+ 4.9	+ 3.4	+ 3.7	+ 8.5	+ 3.2	- 0.9	+ 4.2
Men's clothing	+ 7.4	+ 5.1	+11.8	+ 5.4	- 0.9	+ 3.7	- 1.1	+14.0
Family clothing	+ 3.2	+ 1.6	+ 4.8	+ 1.7	- 4.9	- 1.0	+ 4.8	+12.5
Women's clothing	+ 2.2	+ 5.9	+ 6.8	+ 1.8	- 7.8	- 7.2	- 3.6	- 0.6
Shoe	+ 2.9	+ 5.0	+ 4.3	+ 4.0	- 1.6	-11.2	- 1.8	- 1.1
Hardware	+ 3.6	+ 6.5	+ 9.1	+ 3.6	- 2.4	- 0.4	+ 0.2	+ 0.3
Lumber and building material	+ 3.8	+ 6.1	+ 9.8	+ 3.2	- 6.4	- 4.5	+ 6.3	+ 7.1
Furniture, appliance and radio	+ 4.1	- 1.2	+12.8	- 1.0	+ 1.0	- 0.4	- 2.2	+ 8.0
Restaurant	+ 1.7	+ 7.9	+ 3.8	+ 1.1	- 2.1	- 0.3	- 1.7	+ 1.4
Fuel	+ 2.1	- 3.4	+ 4.0	+ 1.1	- 6.5	- 2.5	+ 7.3	+ 9.0
Rug	+ 1.5	+ 3.9	+ 0.2	+ 0.5	+ 4.1	+ 3.2	+ 3.0	+ 4.0
Jewellery	+ 1.2	+ 4.6	+ 4.8	- 0.7	- 4.8	- 1.9	+ 3.1	+ 2.1
Other	+ 3.2	+ 1.8	+ 8.7	+ 4.0	+ 2.4	- 2.0	- 7.5	+ 3.9
Totals, all trades .	+ 5.7	+ 4.7	+ 8.9	+ 4.7	+ 1.9	+ 1.9	+ 3.8	+ 7.8

Estimated Retail Trade - Atlantic Provinces

May 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	4,353	4,740	1,130	1,198	12,240	12,907	10,123	10,930
Other food and beverage ...	1,705	1,812	422	453	3,575	3,848	2,560	2,855
General	5,833	5,664	1,091	1,159	2,979	3,222	3,078	3,310
Motor vehicle	6,095	5,766	1,603	1,787	11,843	13,762	10,334	10,860
Garage and filling station	3,248	3,589	3,196	3,154
Men's clothing	664	637	317	328	2,255	2,340	1,624	1,607
Family clothing								
Women's clothing								
Shoe	440	415	289	278
Hardware	693	735	729	819
Lumber and building material	1,021	1,042	481	537
Furniture, appliance and radio	1,334	1,295	1,425	1,382
Restaurant	995	1,190	786	851
Fuel	522	554	182	186
Drug	336	352	100	112	1,060	1,130	1,044	1,037
Jewellery	360	385	144	137
Other	4,834	4,814	1,718	1,703	10,545	10,478	7,401	7,198
Totals	26,128	26,248	7,319	7,744	53,110	56,892	43,395	45,142

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

May 1961 and May 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/1961	1961	1962	Change 1962/1961
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	5,472	6,144	+12.3	8,489	8,366	- 1.4
2. Women's and misses' coats and suits	2,425	2,083	-14.1	4,755	5,961	+25.4
3. Women's and misses' sportswear	4,572	5,192	+13.6	11,519	12,079	+ 4.9
4. Furs	365	280	-23.3	4,279	4,417	+ 3.2
5. Girls' and infants' wear	5,680	5,578	- 1.8	17,824	19,113	+ 7.2
6. Lingerie and corsets	4,627	4,903	+ 6.0	12,683	13,478	+ 6.3
7. Aprons, housedresses and uniforms	680	732	+ 7.6	1,327	1,234	- 7.0
8. Millinery	831	736	-11.4	1,001	1,126	+12.5
9. Hosiery and apparel accessories	4,132	3,991	- 3.4	11,293	12,107	+ 7.2
10. Women's, misses' and children's shoes	5,577	5,539	- 0.7	19,728	20,693	+ 4.9
Ladies' apparel and accessories						
Totals 1 - 10	34,361	35,178	+ 2.4	92,898	98,574	+ 6.1
11. Men's clothing	4,099	4,078	- 0.5	13,009	13,814	+ 6.2
12. Men's furnishings	4,485	4,813	+ 7.3	17,854	19,585	+ 9.7
13. Boys' clothing and furnishings	2,577	2,514	- 2.4	9,097	10,262	+12.8
14. Men's and boys' shoes	1,810	1,809	- 0.1	7,427	7,806	+ 5.1
15. Food and kindred products	6,038	6,439	+ 6.6	4,574	4,537	- 0.8
16. Toiletries, cosmetics and drugs	3,083	3,230	+ 4.8	8,644	9,711	+12.3
17. Photographic equipment and supplies	534	571	+ 6.9	1,803	1,878	+ 4.2
18. Piece goods	2,574	2,536	- 1.5	10,415	9,871	- 5.2
19. Linens and domestics	3,180	3,348	+ 5.3	10,486	12,021	+14.6
20. Smallwares	1,800	1,590	-11.7	6,378	6,631	+ 4.0
21. China and glassware	1,457	1,498	+ 2.8	9,787	10,449	+ 6.8
22. Home furnishings	8,537	8,152	- 4.5	28,989	30,928	+ 6.7
23. Furniture	8,185	8,044	- 1.7	20,646	21,610	+ 4.7
24. Major appliances	7,350	7,129	- 3.0	24,326	23,716	- 2.5
25. Radio and music	2,005	2,222	+10.8	9,642	10,975	+13.8
26. Hardware and housewares	12,532	12,895	+ 2.9	29,523	31,262	+ 5.9
27. Jewellery	1,901	1,919	+ 0.9	8,429	8,984	+ 6.6
28. Sporting goods and luggage	5,459	5,314	- 2.7	20,116	20,285	+ 0.8
29. Stationery, books and magazines	1,565	1,603	+ 2.4	6,213	6,690	+ 7.7
30. All other departments	11,270	11,839	+ 5.0	19,222	20,597	+ 7.2
Totals, all departments	124,802	126,721	+ 1.5	359,478	380,186	+ 5.8

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RETAIL TRADE

June, 1962

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 1</u> \$'000	<u>1 9 6 2</u> \$'000	<u>% Change</u> 1962/1961
First Quarter	3,608,151	3,813,282	+ 5.7
April	1,360,226	1,430,303	+ 5.2
May	1,462,521	1,553,584	+ 6.2
June	1,496,698	1,554,145	+ 3.8
Total	7,927,596	8,351,314	+ 5.3

Estimated Retail Trade by Provinces and Kinds of Business

January to June 1962

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
	millions of dollars							
Grocery and combination	1,806	170	522	688	74	66	125	161
Other food and beverage	590	49	167	243	18	18	33	62
General	309	70	51	56	25	45	33	28
Department	669	49	124	220	59	30	76	112
Variety	158	17	45	67	4	5	9	9
Motor vehicle	1,534	140	370	560	64	95	141	164
Garage and filling station ...	563	46	136	233	21	33	44	50
Men's clothing	125	7	41	46	3	5	10	13
Family clothing	107	15	39	29	5	6	6	8
Women's clothing	131	5	41	55	3	3	11	12
Shoe	78	5	24	34	2	1	4	7
Hardware	148	9	38	47	9	16	20	11
Lumber and building material .	202	9	40	66	20	16	32	19
Furniture, appliance and radio	259	18	90	93	11	8	20	20
Restaurant	271	14	72	111	13	15	24	23
Fuel	185	8	57	95	6	2	1	16
Drug	205	16	47	86	11	8	15	22
Jewellery	55	3	13	24	2	3	3	6
All other	955	55	193	401	59	64	81	102
Totals	8,351	704	2,111	3,156	408	439	687	846

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

June, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	327,566	157,006	170,560	30,526
2	Other food and beverage	113,085	63,479	49,606	9,569
3	General	62,458	5,138	57,320	13,862
4	Department	119,891	-	119,891	9,118
5	Variety	32,375	27,819	4,556	3,771
6	Motor vehicle	285,229	2,498	282,731	27,185
7	Garage and filling station	100,735	667	100,068	8,577
8	Men's clothing	24,626	2,701	21,925	1,322
9	Family clothing	20,963	6,517	14,446	3,051
10	Women's clothing	25,422	8,239	17,183	1,097
11	Shoe	16,290	8,091	8,199	1,093
12	Hardware	32,732	5,635	27,097	2,126
13	Lumber and building material	48,337	10,899	37,438	2,300
14	Furniture, appliance and Radio ...	45,606	9,865	35,741	3,690
15	Restaurant	48,655	3,663	44,992	2,577
16	Fuel	12,340	462	11,878	616
17	Drug	34,881	4,635	30,246	2,700
18	Jewellery	11,152	3,998	7,154	747
19	Other	191,802	17,051	174,751	10,687
20	Totals	1,554,145	338,363	1,215,782	134,614
		Manitoba			Saskatchewan
21	Grocery and combination	13,830	6,788	7,042	11,743
22	Other food and beverage	3,118	1,960	1,158	3,492
23	General	5,164	(1)	(1)	8,973
24	Department	10,650	-	10,650	5,223
25	Variety	887	870	17	1,016
26	Motor vehicle	12,177	-	12,177	18,037
27	Garage and filling station	3,713	(1)	(1)	6,236
28	Men's clothing	600	(1)	(1)	766
29	Family clothing	969	259	710	1,137
30	Women's clothing	632	211	421	618
31	Shoe	394	191	203	270
32	Hardware	2,060	(1)	(1)	3,333
33	Lumber and building material	4,894	1,223	3,671	4,590
34	Furniture, appliance and radio ...	2,010	385	1,625	1,310
35	Restaurant	2,246	348	1,897	2,738
36	Fuel	344	-	344	338
37	Drug	1,884	(1)	(1)	1,466
38	Jewellery	441	(1)	(1)	660
39	Other	14,650	348	14,302	14,200
40	Totals	80,663	13,960	66,703	86,146

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
June, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,166	22,360	95,455	31,456	63,998	123,972	77,196	46,777	1
(1)	(1)	30,240	9,898	20,343	48,279	31,201	17,078	2
864	12,998	9,980	745	9,235	10,873	(1)	(1)	3
-	9,118	21,431	-	21,431	38,521	-	38,521	4
3,344	426	9,815	8,334	1,481	13,220	11,446	1,774	5
2,498	24,687	66,378	-	66,378	103,613	-	103,613	6
(1)	(1)	24,671	(1)	(1)	40,535	141	40,394	7
(1)	(1)	9,130	605	8,525	8,701	1,720	6,981	8
230	2,821	7,695	3,035	4,660	5,203	1,090	4,113	9
374	723	8,808	2,832	5,976	9,856	3,312	6,545	10
334	759	5,388	2,911	2,477	6,906	3,773	3,133	11
(1)	(1)	8,267	1,477	6,790	9,939	903	9,036	12
(1)	(1)	8,530	(1)	(1)	16,173	2,243	13,931	13
810	2,880	14,792	3,787	11,005	16,004	3,301	12,704	14
123	2,454	13,120	822	12,299	19,316	1,349	17,967	15
(1)	(1)	2,814	-	2,814	6,603	(1)	(1)	16
260	2,441	7,978	606	7,373	14,409	1,759	12,650	17
306	440	2,176	660	1,516	5,312	1,825	3,487	18
595	10,092	35,362	4,298	31,064	85,227	6,915	78,312	19
24,829	109,785	382,030	71,921	310,109	582,662	148,788	433,874	20
Saskatchewan		Alberta			British Columbia			
4,632	7,110	22,474	12,089	10,384	29,567	16,679	12,000	21
2,101	1,390	5,935	4,231	1,705	12,451	7,770	4,682	22
(1)	(1)	6,724	(1)	(1)	6,881	1,607	5,274	23
-	5,223	13,774	-	13,774	21,174	-	21,174	24
902	114	1,787	1,450	337	1,880	1,474	406	25
-	18,037	24,735	-	24,735	33,104	-	33,104	26
(1)	(1)	7,599	(1)	(1)	9,405	213	9,192	27
(1)	(1)	1,853	(1)	(1)	2,253	(1)	(1)	28
438	699	1,174	322	853	1,733	1,143	590	29
160	458	2,080	546	1,534	2,329	804	1,526	30
143	127	868	365	503	1,371	373	998	31
936	2,398	4,545	1,139	3,406	2,461	611	1,850	32
2,363	2,227	8,150	3,934	4,217	3,700	511	3,188	33
370	940	4,029	438	3,592	3,769	773	2,996	34
22	2,716	4,015	133	3,881	4,644	865	3,779	35
-	338	214	(1)	(1)	1,411	(1)	(1)	36
304	1,162	2,523	426	2,098	3,920	1,174	2,746	37
197	463	617	338	279	1,199	512	687	38
519	13,680	14,387	872	13,515	17,289	3,504	13,785	39
13,687	72,459	127,483	26,829	100,654	160,541	38,348	122,193	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

June 1962 Over June 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 1.9	+ 4.0	+ 5.1	- 1.4	+ 4.0	- 0.9	+ 3.7	+ 3.1
Other food and beverage	+ 7.1	+ 5.4	+ 5.3	+ 7.4	+ 9.4	+ 7.8	+11.1	+ 9.5
General	+ 4.9	+ 3.2	+ 1.2	+ 3.7	+ 8.2	+ 3.9	+17.3	+ 3.7
Department	+ 1.3	- 1.7	+ 0.9	- 3.4	+ 2.4	- 2.7	+ 6.2	+10.1
Variety	+ 4.5	+11.1	+ 6.8	+ 0.5	+ 7.0	+ 3.3	+ 3.0	+10.3
Motor vehicle	+ 8.7	- 1.1	+11.8	+ 5.9	+ 8.3	+ 6.9	+ 7.7	+24.3
Garage and filling station	+ 0.8	+ 3.5	- 0.7	- 0.1	+21.5	- 1.0	- 2.2	+ 2.6
Men's clothing	+ 2.1	+ 7.1	+ 4.4	- 2.3	+ 5.3	+ 0.1	- 2.3	+12.8
Family clothing	+ 6.1	+ 2.6	+ 7.3	+ 1.2	- 7.0	- 4.0	+11.7	+43.9
Women's clothing	+ 3.6	+ 5.6	+ 6.0	+ 0.5	+ 5.5	- 4.2	+ 3.5	+ 9.2
Shoe	- 0.4	- 1.3	+ 1.0	- 3.2	+ 3.7	(c)	+ 5.0	+ 5.2
Hardware	+ 1.9	+ 1.6	+ 6.0	- 2.0	- 0.4	(c)	+ 3.1	+ 8.3
Lumber and building material	+ 5.2	- 1.8	+ 5.7	+ 7.8	- 5.5	- 0.2	+12.8	+ 5.1
Furniture, appliance and radio	+ 4.4	+ 1.0	+ 4.5	- 1.8	+13.0	+20.2	+21.3	+11.2
Restaurant	+ 2.0	+ 9.9	+ 1.8	+ 1.3	- 3.6	+ 6.0	+ 0.5	+ 3.5
Fuel	-10.6	- 7.8	-17.5	-14.0	+23.7	+22.5	-34.8	+21.0
Drug	+ 2.0	+ 3.2	- 0.6	+ 0.1	+ 9.0	+11.5	+ 7.5	+ 3.8
Jewellery	+ 1.8	+ 1.9	- 4.5	+ 2.0	+ 4.5	+ 2.3	+ 9.4	+ 8.2
Other	+ 3.6	- 2.5	+ 0.9	+ 2.1	+22.4	+11.3	+ 1.5	+ 3.0
Totals, all trades .	+ 3.8	+ 1.9	+ 4.6	+ 1.3	+ 7.9	+ 4.1	+ 5.9	+ 9.5

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

5

January to June 1962 Over January to June 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 3.4	+ 3.7	+ 5.8	+ 0.8	+ 4.9	+ 5.0	+ 4.6	+ 4.5
Other food and beverage	+ 6.3	+ 7.3	+ 6.8	+ 6.8	+ 5.4	+ 4.3	+ 3.7	+ 4.5
General	+ 4.8	+ 2.5	+ 6.7	+ 3.7	+ 5.3	+ 3.4	+ 9.7	+ 6.0
Department	+ 3.4	+ 2.7	+ 7.0	+ 1.0	+ 2.9	- 0.7	+ 4.6	+ 5.5
Variety	+ 4.4	+ 8.9	+ 5.6	+ 1.9	+ 5.6	+ 2.9	+ 8.6	+ 5.3
Motor vehicle	+14.1	+ 6.4	+19.2	+13.9	+ 1.0	+ 4.2	+13.3	+24.0
Garage and filling station	+ 3.0	+ 4.7	+ 2.7	+ 3.1	+10.6	+ 2.4	- 1.3	+ 3.9
Men's clothing	+ 6.3	+ 5.5	+10.1	+ 3.9	+ 0.2	+ 3.1	- 1.3	+13.8
Family clothing	+ 3.7	+ 1.8	+ 5.3	+ 1.6	- 5.3	- 1.6	+ 6.1	+18.1
Women's clothing	+ 2.5	+ 5.8	+ 6.6	+ 1.6	- 5.5	- 6.6	- 2.3	+ 1.1
Shoe	+ 2.2	+ 3.5	+ 3.5	+ 2.5	- 0.5	- 9.1	- 0.5	(c)
Hardware	+ 3.2	+ 5.3	+ 8.4	+ 2.4	- 2.0	- 0.3	+ 0.8	+ 2.1
Lumber and building material	+ 4.1	+ 3.9	+ 8.9	+ 4.3	- 6.2	- 3.4	+ 7.9	+ 6.7
Furniture, appliance and radio	+ 4.2	- 0.7	+11.3	- 1.1	+ 3.1	+ 2.5	+ 1.8	+ 8.6
Restaurant	+ 1.7	+ 8.3	+ 3.5	+ 1.1	- 2.4	+ 0.8	- 1.3	+ 1.8
Fuel	+ 1.2	- 3.7	+ 2.6	- 0.1	- 5.2	+ 0.9	- 3.2	+10.0
Drug	+ 1.6	+ 3.7	+ 0.1	+ 0.4	+ 4.9	+ 4.6	+ 3.7	+ 4.0
Jewellery	+ 1.3	+ 4.0	+ 3.1	- 0.1	- 3.1	- 0.9	+ 4.2	+ 3.3
Other	+ 3.3	+ 0.9	+ 7.2	+ 3.6	+ 6.7	+ 0.7	- 6.0	+ 3.7
Totals, all trades .	+ 5.3	+ 4.1	+ 8.1	+ 4.1	+ 3.0	+ 2.4	+ 4.2	+ 8.1

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

June 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
thousands of dollars								
Grocery and combination ...	4,975	4,950	1,240	1,311	12,863	13,320	10,268	10,945
Other food and beverage ...	1,697	1,729	483	545	3,880	4,149	3,022	3,146
General	5,929	5,940	1,214	1,230	3,066	3,344	3,223	3,348
Motor vehicle	4,689	4,074	1,376	1,389	12,308	12,000	9,127	9,721
Garage and filling station	3,247	3,442	3,581	3,631
Men's clothing	609	641	326	333	2,460	2,596	1,852	1,900
Family clothing								
Women's clothing								
Shoe	519	507	336	334
Hardware	816	784	998	1,070
Lumber and building material	1,438	1,457	585	579
Furniture, appliance and radio	1,288	1,435	1,684	1,607
Restaurant	1,142	1,324	798	815
Fuel	345	333	117	92
Drug	346	368	92	99	1,116	1,148	1,062	1,084
Jewellery	496	513	178	178
Other	4,077	3,941	1,698	1,741	10,698	10,531	7,161	7,363
Totals	24,900	24,058	7,503	7,857	55,682	56,884	43,992	45,814

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

June 1961 and June 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/61	1961	1962	Change 1962/61
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,791	4,873	+ 1.7	7,058	6,925	- 1.9
2. Women's and misses' coats and suits	944	780	-17.4	4,419	5,557	+25.8
3. Women's and misses' sportswear	5,429	5,714	+ 5.2	9,668	10,291	+ 6.4
4. Furs	242	153	-36.8	4,679	4,396	- 6.0
5. Girls' and infants' wear	4,858	4,682	- 3.6	17,087	18,041	+ 5.6
6. Lingerie and corsets	4,548	4,589	+ 0.9	11,534	11,653	+ 1.0
7. Aprons, housedresses and uniforms	657	688	+ 4.7	1,263	1,226	- 2.9
8. Millinery	569	515	- 9.5	882	870	- 1.4
9. Hosiery and apparel accessories	3,631	3,550	- 2.2	10,384	10,769	+ 3.7
10. Women's, misses' and children's shoes	4,722	4,529	- 4.1	17,742	18,022	+ 1.6
Ladies' apparel and accessories Totals 1 - 10	30,391	30,073	- 1.0	84,716	87,750	+ 3.6
11. Men's clothing	3,758	3,873	+ 3.1	11,684	12,170	+ 4.2
12. Men's furnishings	5,882	6,146	+ 4.5	16,147	17,369	+ 7.6
13. Boys' clothing and furnishings	2,129	2,178	+ 2.3	8,795	9,598	+ 9.1
14. Men's and boys' shoes	1,924	1,886	- 2.0	6,784	6,953	+ 2.5
15. Food and kindred products	6,388	6,576	+ 2.9	4,249	4,200	- 1.2
16. Toiletries, cosmetics and drugs	3,118	3,355	+ 7.6	8,192	9,018	+10.1
17. Photographic equipment and supplies	656	712	+ 8.5	1,562	1,681	+ 7.6
18. Piece goods	2,192	2,068	- 5.7	9,661	9,215	- 4.6
19. Linens and domestics	2,958	3,113	+ 5.2	9,672	10,537	+ 8.9
20. Smallwares	1,585	1,502	- 5.2	6,025	6,187	+ 2.7
21. China and glassware	1,394	1,556	+11.6	9,432	10,032	+ 6.4
22. Home furnishings	7,043	6,967	- 1.1	28,116	28,783	+ 2.4
23. Furniture	7,559	7,441	- 1.6	18,650	19,622	+ 5.2
24. Major appliances	7,376	7,139	- 3.2	21,705	21,864	+ 0.7
25. Radio and music	2,071	2,498	+20.6	9,159	10,328	+12.8
26. Hardware and housewares	10,872	10,946	+ 0.7	28,160	28,657	+ 1.8
27. Jewellery	1,767	1,985	+12.3	8,222	8,526	+ 3.7
28. Sporting goods and luggage	6,515	6,530	+ 0.2	17,660	17,919	+ 1.5
29. Stationery, books and magazines	1,585	1,642	+ 3.6	6,037	6,532	+ 8.2
30. All other departments	11,199	11,705	+ 4.5	18,307	19,648	+ 7.3
Totals, all departments	118,362	119,891	+ 1.3	332,935	346,589	+ 4.1

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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SEP 21 1962RETAIL TRADE

July, 1962

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 1</u> \$'000	<u>1 9 6 2</u> \$'000	<u>% Change</u> 1962/1961
First Quarter	3,608,151	3,813,282	+ 5.7
April	1,360,226	1,430,303	+ 5.2
May	1,462,521	1,553,584	+ 6.2
June	1,496,698	1,554,145	+ 3.8
July	<u>1,386,406</u>	<u>1,426,159</u>	<u>+ 2.9</u>
Total	<u>9,314,002</u>	<u>9,777,473</u>	<u>+ 5.0</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to July 1962

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
	millions of dollars							
Grocery and combination	2,099	199	607	797	86	77	146	187
Other food and beverage	699	59	197	289	21	21	39	73
General	370	84	62	67	30	53	39	35
Department	771	56	141	253	68	34	88	131
Variety	188	21	54	80	5	6	11	11
Motor vehicle	1,773	164	426	642	74	111	162	194
Garage and filling station ...	674	56	161	279	25	40	52	60
Men's clothing	145	8	48	54	4	5	12	15
Family clothing	123	17	45	33	6	7	7	10
Women's clothing	152	6	48	63	4	4	12	15
Shoe	92	6	28	40	2	2	5	9
Hardware	178	11	46	56	11	18	23	13
Lumber and building material .	249	11	48	81	24	21	40	22
Furniture, appliance and radio	302	21	104	109	12	9	23	23
Restaurant	324	17	85	133	15	17	28	29
Fuel	196	9	59	101	6	2	1	17
Drug	240	18	55	100	13	9	18	26
Jewellery	64	4	15	29	3	3	4	7
All other	1,139	66	232	479	71	77	95	119
Totals	9,777	832	2,461	3,686	480	518	804	996

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
July, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	292,552	129,429	163,123	29,505
2	Other food and beverage	109,546	58,447	51,099	9,652
3	General	61,072	5,999	55,073	13,711
4	Department	101,969	-	101,969	6,969
5	Variety	29,536	25,252	4,284	3,492
6	Motor vehicle	238,771	2,230	236,541	24,392
7	Garage and filling station	111,104	801	110,303	10,140
8	Men's clothing	19,840	2,185	17,656	953
9	Family clothing	16,604	5,185	11,418	2,227
10	Women's clothing	21,258	6,987	14,271	860
11	Shoe	13,570	6,175	7,396	835
12	Hardware	29,538	4,828	24,710	1,966
13	Lumber and building material	47,117	11,560	35,557	2,331
14	Furniture, appliance and Radio ...	42,468	8,317	34,151	3,130
15	Restaurant	52,910	4,141	48,769	3,248
16	Fuel	10,467	397	10,070	576
17	Drug	34,322	4,413	29,908	2,667
18	Jewellery	9,426	3,153	6,274	667
19	Other	184,089	16,129	167,959	11,277
20	Totals	1,426,159	295,628	1,130,531	128,598
		Manitoba			Saskatchewan
21	Grocery and combination	11,822	5,548	6,274	10,207
22	Other food and beverage	2,983	1,729	1,254	3,224
23	General	4,699	(1)	(1)	7,682
24	Department	9,383	-	9,383	4,122
25	Variety	775	762	13	924
26	Motor vehicle	9,963	-	9,963	16,208
27	Garage and filling station	4,446	(1)	(1)	7,550
28	Men's clothing	445	(1)	(1)	538
29	Family clothing	758	178	580	938
30	Women's clothing	480	177	303	496
31	Shoe	315	158	157	220
32	Hardware	1,759	(1)	(1)	2,882
33	Lumber and building material	4,932	1,386	3,546	4,976
34	Furniture, appliance and radio ...	1,811	336	1,475	1,171
35	Restaurant	2,615	390	2,225	2,712
36	Fuel	233	-	233	178
37	Drug	1,786	(1)	(1)	1,207
38	Jewellery	381	(1)	(1)	478
39	Other	12,114	373	11,740	13,419
40	Totals	71,700	12,423	59,277	79,132

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

3

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

July, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,341	22,164	85,515	25,803	59,713	108,422	63,200	45,220	1
(1)	(1)	30,241	8,698	21,543	46,322	29,534	16,788	2
869	12,842	10,196	892	9,304	11,498	(1)	(1)	3
-	6,969	17,388	-	17,388	33,291	-	33,291	4
3,084	408	8,198	6,928	1,270	12,694	10,782	1,912	5
2,230	22,162	56,064	-	56,064	81,522	-	81,522	6
(1)	(1)	24,656	(1)	(1)	45,438	72	45,366	7
(1)	(1)	6,822	485	6,338	7,532	1,335	6,197	8
184	2,044	5,700	2,165	3,536	4,329	985	3,344	9
300	559	6,739	2,216	4,523	8,928	2,928	6,000	10
256	580	3,987	1,930	2,057	6,132	3,046	3,086	11
(1)	(1)	8,119	1,212	6,907	9,272	791	8,482	12
(1)	(1)	8,328	(1)	(1)	14,888	1,927	12,962	13
675	2,456	13,925	3,112	10,813	16,115	2,862	13,254	14
217	3,031	13,383	773	12,610	21,364	1,532	19,832	15
(1)	(1)	2,532	-	2,532	5,772	(1)	(1)	16
247	2,421	8,344	646	7,698	13,726	1,659	12,066	17
243	424	1,868	507	1,361	4,275	1,388	2,887	18
666	10,612	38,761	4,190	34,572	77,632	6,828	70,804	19
22,835	105,763	350,766	60,031	290,735	529,152	129,277	399,875	20
Saskatchewan		Alberta			British Columbia			
3,965	6,242	20,916	9,959	10,957	26,165	13,613	12,552	21
1,902	1,322	5,616	3,656	1,960	11,507	6,963	4,544	22
(1)	(1)	5,665	(1)	(1)	7,621	2,661	4,960	23
-	4,122	11,811	-	11,811	19,004	-	19,004	24
834	90	1,691	1,470	220	1,762	1,391	371	25
-	16,208	21,227	-	21,227	29,396	-	29,396	26
(1)	(1)	8,442	(1)	(1)	10,432	223	10,209	27
(1)	(1)	1,459	(1)	(1)	2,091	(1)	(1)	28
348	590	1,009	269	740	1,642	1,057	585	29
120	377	1,605	493	1,112	2,150	754	1,396	30
120	100	748	332	416	1,333	332	1,000	31
835	2,047	3,338	964	2,375	2,202	505	1,696	32
2,706	2,270	8,466	4,388	4,077	3,197	548	2,649	33
321	850	3,122	303	2,818	3,194	708	2,486	34
28	2,684	4,275	156	4,118	5,314	1,045	4,269	35
-	178	167	(1)	(1)	1,009	(1)	(1)	36
232	975	2,622	399	2,224	3,968	1,131	2,837	37
170	308	565	275	290	1,193	447	746	38
426	12,993	14,275	739	13,536	16,611	2,908	13,703	39
12,554	66,578	117,019	23,883	93,136	149,791	34,625	115,166	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

July 1962 Over July 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 1.6	+ 0.5	+ 5.1	+ 0.6	+ 0.2	(1)	- 0.7	- 0.4
Other food and beverage	+ 2.4	- 3.1	+ 2.0	+ 2.8	+ 5.9	+ 1.7	+ 5.3	+ 5.2
General	+ 2.2	+ 1.9	+ 3.6	+ 0.5	+ 0.4	- 3.0	+ 6.6	+ 7.1
Department	+ 2.5	+ 0.3	+ 6.1	- 3.5	+ 0.3	+ 5.3	+ 6.1	+10.4
Variety	+ 0.1	+ 3.1	- 1.0	- 2.1	+ 4.3	+ 2.1	+ 5.4	+ 8.3
Motor vehicle	+ 6.0	+ 0.5	+14.2	- 4.9	+ 5.1	+17.8	+11.3	+23.5
Garage and filling station	- 0.1	- 0.9	- 1.1	- 2.4	+25.5	+ 6.4	- 5.6	+ 5.4
Men's clothing	+ 3.8	- 7.3	+ 9.0	- 0.2	- 1.1	- 0.2	+ 3.2	+11.1
Family clothing	+ 0.3	- 5.5	- 0.9	- 1.9	- 9.7	- 2.9	+12.2	+23.5
Women's clothing	+ 0.5	+ 0.7	+ 0.1	- 0.6	+ 8.1	- 5.3	+ 1.9	+ 5.7
Shoe	+ 0.1	- 7.9	+ 4.0	- 1.7	+11.7	+ 2.8	+ 1.6	- 1.5
Hardware	+ 2.9	+ 0.9	+10.9	- 5.0	+ 7.9	+ 2.9	+ 2.3	+10.2
Lumber and building material	+ 7.3	+ 1.9	+ 6.9	+ 3.4	- 2.3	+ 8.4	+25.1	+ 6.1
Furniture, appliance and radio	- 1.0	- 6.5	+ 9.8	-12.0	+12.3	+ 4.2	+ 4.7	+11.9
Restaurant	+ 3.2	+12.4	+ 5.3	+ 2.8	+ 5.2	+ 3.3	- 4.3	- 0.1
Fuel	+ 4.1	+ 3.6	+ 6.7	- 0.6	- 4.5	+49.6	+17.6	+23.7
Drug	+ 1.0	+ 0.9	+ 4.5	- 2.8	+ 5.7	- 5.1	+ 4.0	+ 6.3
Jewellery	- 1.3	+ 2.1	- 0.6	- 6.4	+ 9.5	- 0.2	+ 7.6	+ 8.4
Other	+ 4.8	- 3.5	+ 8.1	- 3.0	+37.0	+27.6	+16.3	+ 0.7
Totals, all trades .	+ 2.9	- 0.1	+ 6.1	- 1.8	+ 8.1	+ 8.8	+ 6.4	+ 7.9

(1) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to July 1962 Over January to July 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Food and grocery and combination	+ 3.2	+ 3.2	+ 5.7	+ 0.8	+ 4.2	+ 4.3	+ 3.9	+ 3.8
Other food and beverage	+ 5.7	+ 5.4	+ 6.0	+ 6.1	+ 5.5	+ 3.9	+ 3.9	+ 4.6
General	+ 4.4	+ 2.4	+ 6.2	+ 3.2	+ 4.5	+ 2.5	+ 9.2	+ 6.3
Department	+ 3.3	+ 2.4	+ 6.9	+ 0.4	+ 2.6	(1)	+ 4.8	+ 6.2
Variety	+ 3.7	+ 7.9	+ 4.5	+ 1.2	+ 5.4	+ 2.8	+ 8.1	+ 5.7
Motor vehicle	+12.9	+ 5.5	+18.5	+11.2	+ 1.5	+ 5.9	+13.0	+23.9
Garage and filling station	+ 2.5	+ 3.6	+ 2.1	+ 2.2	+13.0	+ 3.1	- 2.0	+ 4.1
Men's clothing	+ 5.9	+ 3.7	+ 9.9	+ 3.3	(1)	+ 2.8	- 0.8	+13.4
Family clothing	+ 3.3	+ 0.8	+ 4.4	+ 1.1	- 5.9	- 1.7	+ 7.0	+19.0
Women's clothing	+ 2.2	+ 5.1	+ 5.7	+ 1.3	- 4.0	- 6.5	- 1.7	+ 1.7
Shoe	+ 1.8	+ 1.7	+ 3.6	+ 1.8	+ 1.2	- 7.6	- 0.2	- 0.2
Hardware	+ 3.1	+ 4.5	+ 8.8	+ 1.1	- 0.5	+ 0.2	+ 1.0	+ 3.4
Lumber and building material	+ 4.7	+ 3.5	+ 8.5	+ 4.1	- 5.4	- 0.8	+11.1	+ 6.6
Furniture, appliance and radio	+ 3.4	- 1.6	+11.1	- 2.9	+ 4.4	+ 2.7	+ 2.2	+ 9.0
Restaurant	+ 2.0	+ 9.0	+ 3.7	+ 1.4	- 1.2	+ 1.2	- 1.8	+ 1.5
Fuel	+ 1.3	- 3.3	+ 2.8	- 0.1	- 5.2	+ 3.7	- 1.2	+10.7
Rug	+ 1.5	+ 3.3	+ 0.7	- 0.1	+ 5.0	+ 3.2	+ 3.8	+ 4.3
Jewellery	+ 0.9	+ 3.6	+ 2.6	- 1.1	- 1.4	- 0.8	+ 4.7	+ 4.2
Other	+ 3.5	+ 0.1	+ 7.3	+ 2.5	+10.9	+ 4.6	- 3.2	+ 3.3
Totals, all trades .	+ 5.0	+ 3.4	+ 7.8	+ 3.2	+ 3.8	+ 3.3	+ 4.5	+ 8.1

(1) Unchanged

Estimated Retail Trade - Atlantic Provinces

July 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	4,422	4,387	1,591	1,652	12,946	12,722	10,408	10,744
Other food and beverage ...	1,915	1,984	615	592	4,197	3,980	3,237	3,095
General	5,902	6,036	1,174	1,175	3,155	3,318	3,229	3,183
Motor vehicle	4,715	4,677	1,135	1,174	9,714	9,676	8,700	8,864
Garage and filling station	3,929	3,961	4,789	4,483
Men's clothing	536	523	266	281	1,985	1,928	1,452	1,308
Family clothing								
Women's clothing								
Shoe	408	364	261	249
Hardware	758	765	928	974
Lumber and building material	1,341	1,375	541	520
Furniture, appliance and radio	1,352	1,298	1,439	1,366
Restaurant	1,323	1,596	967	929
Fuel	278	309	152	125
Drug	331	322	118	120	1,129	1,155	1,066	1,071
Jewellery	443	451	151	152
Other	4,441	4,041	1,686	1,811	9,224	9,222	6,674	6,664
Totals	24,738	24,592	7,865	8,159	52,184	52,119	43,994	43,728

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

July 1961 and July 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/61	1961	1962	Change 1962/61
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	2,847	2,655	- 6.7	7,206	7,694	+ 6.8
2. Women's and misses' coats and suits	1,043	1,155	+10.7	6,513	8,110	+24.4
3. Women's and misses' sportswear	3,489	3,692	+ 5.8	10,273	11,506	+12.0
4. Furs	1,190	883	-25.8	6,103	6,507	+6.6
5. Girls' and infants' wear	3,294	3,385	+ 2.8	20,695	21,488	+ 3.8
6. Lingerie and corsets	3,684	3,767	+ 2.3	11,841	12,367	+ 4.4
7. Aprons, housedresses and uniforms	482	497	+ 3.1	1,273	1,407	+10.5
8. Millinery	343	315	- 8.2	1,030	981	- 4.8
9. Hosiery and apparel accessories	2,447	2,536	+ 3.6	10,554	11,883	+12.6
10. Women's, misses' and children's shoes	2,884	2,898	+ 0.5	17,944	19,232	+ 7.2
Ladies' apparel and accessories Totals 1 - 10	21,703	21,783	+ 0.4	93,432	101,175	+ 8.3
11. Men's clothing	2,626	2,643	+ 0.6	11,657	12,589	+ 8.0
12. Men's furnishings	3,823	3,860	+ 1.0	16,786	18,787	+11.9
13. Boys' clothing and furnishings	1,386	1,448	+ 4.5	9,894	10,939	+10.6
14. Men's and boys' shoes	1,335	1,347	+ 0.9	6,806	7,296	+ 7.2
15. Food and kindred products	5,491	5,772	+ 5.1	5,057	4,306	-14.9
16. Toiletries, cosmetics and drugs	2,717	2,943	+ 8.3	8,215	9,298	+13.2
17. Photographic equipment and supplies	689	748	+ 8.6	1,625	1,758	+ 8.2
18. Piece goods	1,688	1,673	- 0.9	10,525	10,318	- 2.0
19. Linens and domestics	3,099	3,407	+ 9.9	9,496	10,846	+14.2
20. Smallwares	1,404	1,412	+ 0.6	6,114	6,357	+ 4.0
21. China and glassware	1,390	1,570	+12.9	9,762	10,367	+ 6.2
22. Home furnishings	6,571	7,016	+ 6.8	28,717	29,993	+ 4.4
23. Furniture	8,089	7,976	- 1.4	18,108	18,877	+ 4.2
24. Major appliances	8,090	7,694	- 4.9	21,721	22,281	+ 2.6
25. Radio and music	2,485	2,731	+ 9.9	8,912	10,298	+15.6
26. Hardware and housewares	9,125	9,062	- 0.7	28,494	29,147	+ 2.3
27. Jewellery	1,531	1,586	+ 3.6	8,532	8,871	+ 4.0
28. Sporting goods and luggage	5,251	5,236	- 0.3	18,375	18,575	+ 1.1
29. Stationery, books and magazines	1,469	1,570	+ 6.9	6,414	7,187	+12.1
30. All other departments	9,489	10,492	+10.6	17,955	19,507	+ 8.6
Totals, all departments	99,451	101,969	+ 2.5	346,597	368,772	+ 6.4

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RETAIL TRADE

August, 1962

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 1</u> \$'000	<u>1 9 6 2</u> \$'000	<u>% Change</u> 1962/1961
First Half	7,927,596	8,351,314	+5.3
July	1,386,406	1,426,159	+2.9
August	<u>1,417,858</u>	<u>1,449,819</u>	<u>+2.3</u>
Total	<u>10,731,860</u>	<u>11,227,292</u>	<u>+4.6</u>

Estimated Retail Trade by Provinces and Kinds of Business

January to August 1962

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination	2,413	230	698	913	99	88	169	216
Other food and beverage	817	69	230	339	24	25	44	86
General	433	97	72	79	34	62	45	43
Department	892	64	164	292	78	39	102	153
Variety	219	25	63	93	6	7	13	13
Motor vehicle	1,965	182	468	703	83	128	180	220
Garage and filling station ...	783	66	187	321	29	47	62	69
Men's clothing	166	9	56	60	4	6	13	17
Family clothing	142	19	52	38	7	7	8	12
Women's clothing	173	7	55	72	4	4	14	17
Shoe	105	7	32	46	2	2	6	10
Hardware	208	13	53	66	13	22	27	15
Lumber and building material .	297	13	56	97	30	27	48	26
Furniture, appliance and radio	347	24	121	123	14	11	27	27
Restaurant	378	20	100	154	18	21	32	34
Fuel	208	9	62	108	7	2	2	18
Drug	274	21	63	114	15	11	20	30
Jewellery	75	5	17	33	3	4	4	8
All other	1,331	77	276	553	84	93	114	135
Totals	11,227	958	2,824	4,205	555	607	929	1,150

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
August, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	314,698	142,764	171,934	30,908
2	Other food and beverage	117,213	63,095	54,118	10,679
3	General	63,371	5,661	57,711	13,833
4	Department	121,111	-	121,111	8,464
5	Variety	31,293	26,490	4,803	3,802
6	Motor vehicle	192,230	1,833	190,397	18,033
7	Garage and filling station	109,317	809	108,508	9,752
8	Men's clothing	20,368	1,987	18,381	1,218
9	Family clothing	18,985	6,095	12,890	2,534
10	Women's clothing	20,692	5,926	14,766	842
11	Shoe	13,552	6,127	7,426	869
12	Hardware	30,336	5,434	24,902	1,766
13	Lumber and building material	48,213	12,387	35,826	2,246
14	Furniture, appliance and Radio	45,562	8,732	36,830	3,455
15	Restaurant	54,282	4,085	50,198	3,156
16	Fuel	11,832	393	11,438	616
17	Drug	34,643	4,662	29,982	2,743
18	Jewellery	10,299	3,547	6,752	712
19	Other	191,822	16,604	175,215	10,174
20	Totals	1,449,819	316,631	1,133,188	125,802
		Manitoba			Saskatchewan
21	Grocery and combination	12,986	6,133	6,853	11,462
22	Other food and beverage	3,163	1,943	1,220	3,486
23	General	4,374	(1)	(1)	9,329
24	Department	9,991	-	9,991	5,081
25	Variety	804	791	14	951
26	Motor vehicle	9,577	-	9,577	16,603
27	Garage and filling station	4,353	(1)	(1)	7,094
28	Men's clothing	443	(1)	(1)	648
29	Family clothing	794	229	564	930
30	Women's clothing	497	139	357	532
31	Shoe	318	134	184	208
32	Hardware	2,034	(1)	(1)	3,258
33	Lumber and building material	5,359	1,398	3,960	5,501
34	Furniture, appliance and radio	2,103	410	1,692	1,718
35	Restaurant	2,708	388	2,320	3,417
36	Fuel	181	-	181	188
37	Drug	1,833	(1)	(1)	1,556
38	Jewellery	454	(1)	(1)	493
39	Other	12,914	562	12,353	16,421
40	Totals	74,886	13,470	61,416	88,876

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

August, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,396	22,512	90,754	27,712	63,042	116,694	69,088	47,606	1
(1)	(1)	32,037	9,244	22,793	49,691	31,453	18,238	2
838	12,996	10,220	791	9,429	11,960	(1)	(1)	3
-	8,464	22,805	-	22,805	38,691	-	38,691	4
3,300	502	8,848	7,533	1,314	13,062	10,929	2,134	5
1,833	16,200	42,327	-	42,327	61,118	-	61,118	6
(1)	(1)	26,402	(1)	(1)	42,586	252	42,333	7
(1)	(1)	7,582	392	7,190	6,609	1,264	5,345	8
225	2,309	6,661	2,392	4,268	4,836	1,081	3,755	9
254	588	6,962	1,869	5,094	8,094	2,443	5,652	10
233	636	4,103	2,053	2,050	5,739	2,922	2,817	11
(1)	(1)	7,476	1,173	6,302	9,513	913	8,600	12
(1)	(1)	8,031	(1)	(1)	15,524	2,385	13,138	13
701	2,754	17,288	3,223	14,065	13,969	2,773	11,196	14
190	2,966	14,148	889	13,259	21,449	1,416	20,034	15
(1)	(1)	2,877	-	2,877	6,740	(1)	(1)	16
257	2,486	7,962	697	7,266	14,039	1,734	12,305	17
276	435	2,224	579	1,645	4,560	1,544	3,015	18
640	9,534	44,007	3,914	40,092	74,115	7,333	66,782	19
24,588	101,214	362,714	62,910	299,804	518,989	138,076	380,913	20
Saskatchewan		Alberta			British Columbia			
4,361	7,100	22,552	11,163	11,388	29,343	15,910	13,433	21
2,003	1,482	5,587	3,841	1,746	12,571	7,672	4,900	22
(1)	(1)	6,036	(1)	(1)	7,620	2,307	5,313	23
-	5,081	13,958	-	13,958	22,120	-	22,120	24
864	87	1,847	1,513	334	1,979	1,560	419	25
-	16,603	18,420	-	18,420	26,152	-	26,152	26
(1)	(1)	10,043	(1)	(1)	9,089	229	8,860	27
(1)	(1)	1,616	(1)	(1)	2,251	(1)	(1)	28
423	507	1,034	322	712	2,196	1,423	773	29
121	411	1,658	453	1,205	2,107	647	1,460	30
104	104	839	309	530	1,476	371	1,105	31
1,007	2,251	3,915	1,127	2,788	2,374	623	1,751	32
2,860	2,640	7,925	4,599	3,326	3,628	554	3,074	33
372	1,346	3,646	459	3,187	3,384	793	2,591	34
22	3,395	3,863	163	3,700	5,542	1,018	4,524	35
-	188	112	(1)	(1)	1,117	(1)	(1)	36
273	1,283	2,510	414	2,096	3,999	1,184	2,815	37
178	315	644	341	302	1,214	492	722	38
489	15,932	18,598	832	17,767	15,593	2,835	12,758	39
13,673	75,203	124,803	25,981	98,822	153,755	37,932	115,823	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

August 1962 Over August 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 8.3	+ 7.1	+11.3	+ 6.6	+ 9.0	+ 5.4	+ 8.4	+ 8.2
Other food and beverage	+ 7.9	+ 2.0	+ 6.8	+ 9.3	+ 8.9	+ 9.7	+11.4	+ 8.9
General	+ 5.3	+ 5.8	+ 7.9	+ 0.1	+ 8.0	+ 5.7	+ 5.6	+ 7.1
Department	- 1.6	+ 4.5	+11.7	-19.3	+ 3.8	+ 3.5	+10.7	+13.4
Variety	+ 5.5	+12.6	+ 7.1	+ 1.0	+ 8.9	+ 2.6	+ 8.0	+16.0
Motor vehicle	- 1.7	- 0.8	+ 8.0	-19.4	+ 7.1	+17.7	+ 7.3	+18.6
Garage and filling station	+ 3.9	+ 8.9	- 0.2	+ 0.7	+39.2	+ 9.2	+ 8.9	+ 4.6
Men's clothing	+ 2.7	+ 8.9	+ 6.3	- 6.8	+ 1.4	+17.6	- 0.1	+20.1
Family clothing	+ 3.9	+ 5.2	+ 2.6	- 7.4	+ 4.1	+13.0	+13.3	+32.6
Women's clothing	+ 2.6	+ 6.0	+ 8.3	- 3.8	+ 5.1	+11.1	+ 0.1	+10.0
Shoe	+ 2.6	+ 4.3	+ 4.7	- 3.8	+12.4	+ 2.0	+ 8.3	+20.4
Hardware	+ 0.1	-10.1	+11.2	-17.7	+18.7	+18.2	+10.6	+16.3
Lumber and building material	+ 1.9	+ 1.4	+ 4.8	-15.5	+ 5.0	+26.7	+33.3	- 0.9
Furniture, appliance and radio	-15.9	+ 7.5	+ 6.6	-43.1	+ 5.8	+21.0	+ 1.3	+ 6.3
Restaurant	+ 3.6	+ 6.3	+ 3.5	+ 3.8	+ 1.9	+13.4	- 0.2	+ 0.4
Fuel	- 6.6	+ 4.8	+ 3.7	-15.0	- 7.2	+27.9	+ 1.8	+20.6
Drug	+ 3.4	+ 3.3	+ 4.9	+ 0.9	+ 4.0	+ 6.9	+ 7.1	+ 5.7
Jewellery	- 5.1	- 2.1	+ 3.8	-15.6	+16.1	+ 7.2	+ 8.6	+ 6.8
Other	- 0.2	- 0.4	+ 4.6	-14.4	+34.0	+42.8	+ 4.3	+ 7.6
Totals, all trades .	+ 2.3	+ 4.2	+ 7.2	- 7.6	+12.3	+16.2	+ 8.5	+10.5

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

5

January to August 1962 Over January to August 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 3.8	+3.7	+ 6.4	+ 1.5	+ 4.8	+4.5	+ 4.4	+ 4.4
Other food and beverage	+ 6.0	+4.9	+ 6.1	+ 6.6	+ 5.9	+4.7	+ 4.8	+ 5.2
General	+ 4.5	+2.9	+ 6.4	+ 2.7	+ 4.9	+2.9	+ 8.7	+ 6.4
Department	+ 2.6	+2.6	+ 7.6	- 2.8	+ 2.7	+0.4	+ 5.6	+ 7.1
Variety	+ 3.9	+8.6	+ 4.9	+ 1.2	+ 5.9	+2.7	+ 8.1	+ 7.2
Motor vehicle	+11.3	+4.8	+17.5	+ 7.6	+ 2.1	+7.3	+12.4	+23.3
Garage and filling station	+ 2.7	+4.4	+ 1.7	+ 2.0	+16.2	+4.0	- 0.4	+ 4.2
Men's clothing	+ 5.5	+4.4	+ 9.4	+ 2.1	+ 0.2	+4.2	- 0.7	+14.3
Family clothing	+ 3.3	+1.3	+ 4.2	- 0.1	- 4.8	-0.2	+ 7.8	+21.3
Women's clothing	+ 2.2	+5.2	+ 6.0	+ 0.7	- 3.0	-4.7	- 1.5	+ 2.7
Shoe	+ 1.9	+2.0	+ 3.7	+ 1.1	+ 2.5	-6.5	+ 0.9	+ 2.3
Hardware	+ 2.7	+2.1	+ 9.2	- 2.2	+ 2.2	+2.5	+ 2.3	+ 5.2
Lumber and building material	+ 4.3	+3.1	+ 8.0	+ 0.4	- 3.7	+3.8	+14.2	+ 5.5
Furniture, appliance and radio	+ 0.4	-0.5	+10.5	-10.1	+ 4.6	+5.2	+ 2.1	+ 8.7
Restaurant	+ 2.2	+8.6	+ 3.7	+ 1.7	- 0.7	+3.0	- 1.6	+ 1.3
Fuel	+ 0.8	-2.8	+ 2.8	- 1.2	- 5.2	+5.2	- 1.0	+11.3
Drug	+ 1.7	+3.3	+ 1.2	+ 0.1	+ 4.9	+3.7	+ 4.2	+ 4.5
Jewellery	(1)	+2.7	+ 2.8	- 3.4	+ 0.9	+0.2	+ 5.3	+ 4.5
Other	+ 2.9	(1)	+ 6.9	- 0.2	+13.9	+9.7	- 2.1	+ 3.8
Totals, all trades .	+ 4.6	+3.5	+ 7.7	+ 1.7	+ 4.8	+5.0	+ 5.0	+ 8.4

(1) Unchanged

Estimated Retail Trade - Atlantic Provinces

August 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	4,666	4,885	1,165	1,295	13,135	13,965	9,897	10,762
Other food and beverage ...	2,048	2,102	599	632	4,503	4,739	3,318	3,205
General	5,797	6,254	1,107	1,141	3,186	3,256	2,988	3,182
Motor vehicle	3,533	3,583	707	651	8,580	8,888	5,362	4,910
Garage and filling station	3,533	3,833	3,686	4,118
Men's clothing)							
Family clothing) 571	642	262	291	2,052	2,208	1,436	1,452
Women's clothing)							
Shoe	382	389	224	240
Hardware	763	716	937	876
Lumber and building material	1,315	1,206	600	612
Furniture, appliance and radio	1,154	1,223	1,525	1,517
Restaurant	1,412	1,460	923	943
Fuel	284	335	212	108
Drug	326	344	120	132	1,124	1,169	1,087	1,098
Jewellery	500	478	166	166
Other	3,802	3,834	1,360	1,458	9,693	9,863	6,837	7,284
Totals	23,240	24,591	6,671	7,006	51,612	53,729	39,198	40,474

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

August 1961 and August 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/61	1961	1962	Change 1962/61
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	3,513	3,658	+ 4.1	7,852	8,150	+ 3.8
2. Women's and misses' coats and suits	3,643	3,118	-14.4	7,772	9,563	+23.0
3. Women's and misses' sportswear	3,688	3,882	+ 5.3	11,122	12,219	+ 9.9
4. Furs	2,687	1,385	-48.5	6,118	6,688	+ 9.3
5. Girls' and infants' wear	6,509	6,861	+ 5.4	22,397	23,074	+ 3.0
6. Lingerie and corsets	3,926	4,060	+ 3.4	12,051	12,851	+ 6.6
7. Aprons, housedresses and uniforms	390	352	- 9.7	1,001	1,162	+16.1
8. Millinery	737	631	-14.4	1,394	1,394	(1)
9. Hosiery and apparel accessories	3,034	3,075	+ 1.4	11,618	12,564	+ 8.1
10. Women's, misses' and children's shoes	4,383	4,361	- 0.5	19,072	19,806	+ 3.8
Ladies' apparel and accessories						
Totals 1 - 10	32,510	31,383	- 3.5	100,397	107,471	+ 7.0
11. Men's clothing	3,014	3,032	+ 0.6	12,192	13,550	+11.1
12. Men's furnishings	3,723	3,946	+ 6.0	17,978	19,735	+ 9.8
13. Boys' clothing and furnishings	3,340	3,643	+ 9.1	10,646	11,161	+ 4.8
14. Men's and boys' shoes	1,761	1,872	+ 6.3	6,819	7,521	+10.3
15. Food and kindred products	5,636	6,317	+12.1	4,273	4,103	- 4.0
16. Toiletries, cosmetics and drugs	2,882	3,120	+ 8.3	8,208	9,296	+13.3
17. Photographic equipment and supplies	680	721	+ 6.0	1,654	1,762	+ 6.5
18. Piece goods	2,430	2,201	- 9.4	11,210	11,420	+ 1.9
19. Linens and domestics	3,939	3,965	+ 0.7	9,167	10,589	+15.5
20. Smallwares	1,541	1,485	- 3.6	6,297	6,410	+ 1.8
21. China and glassware	1,660	1,736	+ 4.6	9,382	10,167	+ 8.4
22. Home furnishings	8,412	8,035	- 4.5	26,153	29,102	+11.3
23. Furniture	10,036	9,521	- 5.1	15,075	17,187	+14.0
24. Major appliances	10,395	8,631	-17.0	18,063	20,228	+12.0
25. Radio and music	3,495	3,414	- 2.3	8,063	10,496	+30.2
26. Hardware and housewares	9,643	9,229	- 4.3	26,302	28,923	+10.0
27. Jewellery	1,896	1,915	+ 1.0	8,394	9,459	+12.7
28. Sporting goods and luggage	3,567	3,569	+ 0.1	19,675	20,951	+ 6.5
29. Stationery, books and magazines	2,434	2,582	+ 6.1	6,751	7,551	+11.8
30. All other departments	10,116	10,794	+ 6.7	18,405	19,815	+ 7.7
Totals, all departments	123,110	121,111	- 1.6	345,104	376,897	+ 9.2

(1) Unchanged

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OTTAWA - CANADA

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RETAIL TRADE

September, 1962

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1961</u> \$'000	<u>1962</u> \$'000	<u>% Change</u> 1962/1961
First Half	7,927,596	8,351,314	+5.3
July	1,386,406	1,426,159	+2.9
August	1,417,858	1,449,819	+2.3
September	1,360,026	1,378,119	+1.3
Total	12,091,886	12,605,411	+4.2

Estimated Retail Trade by Provinces and Kinds of Business

January to September 1962

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination	2,721	259	786	1,029	112	100	191	244
Other food and beverage	923	78	261	383	27	28	50	97
General	494	111	82	90	39	71	51	49
Department	1,029	72	189	339	90	45	117	177
Variety	249	28	71	106	7	8	14	15
Motor vehicle	2,117	197	498	754	91	141	196	239
Garage and filling station ...	881	75	211	360	33	53	71	78
Men's clothing	186	10	62	69	5	7	15	19
Family clothing	163	22	59	44	7	9	9	14
Women's clothing	197	8	62	82	5	5	16	19
Shoe	120	7	37	53	3	2	7	12
Hardware	239	15	61	75	15	25	31	18
Lumber and building material .	339	15	63	110	35	31	55	29
Furniture, appliance and radio	395	28	137	140	17	12	30	30
Restaurant	428	23	113	174	21	23	35	38
Fuel	225	10	68	116	7	3	2	19
Drug	309	24	71	128	16	13	23	34
Jewellery	85	5	20	38	3	4	5	9
All other	1,506	86	314	622	93	106	134	150
Totals	12,605	1,074	3,164	4,711	625	686	1,053	1,293

Note: Totals may not balance due to rounding.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
September, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	307,316	138,908	168,408	29,141
2	Other food and beverage	106,463	55,383	51,080	8,567
3	General	60,228	4,397	55,831	13,443
4	Department	136,779	-	136,779	8,023
5	Variety	30,192	25,832	4,359	3,498
6	Motor vehicle	151,810	1,383	150,427	15,051
7	Garage and filling station	98,341	602	97,739	8,489
8	Men's clothing	20,357	2,413	17,944	952
9	Family clothing	20,867	6,696	14,172	2,500
10	Women's clothing	24,018	6,880	17,138	920
11	Shoe	15,359	6,927	8,432	939
12	Hardware	30,389	5,067	25,322	1,865
13	Lumber and building material	41,813	11,038	30,775	1,906
14	Furniture, appliance and Radio ...	47,876	10,187	37,689	3,795
15	Restaurant	49,445	3,630	45,814	2,722
16	Fuel	17,180	441	16,739	821
17	Drug	34,769	5,191	29,578	2,572
18	Jewellery	10,287	3,723	6,564	673
19	Other	174,630	16,592	158,039	9,760
20	Totals	1,378,119	305,290	1,072,829	115,637
		Manitoba			Saskatchewan
21	Grocery and combination	13,069	5,949	7,120	11,773
22	Other food and beverage	3,088	1,846	1,242	3,368
23	General	4,336	(1)	(1)	8,744
24	Department	11,873	-	11,873	5,648
25	Variety	800	787	13	974
26	Motor vehicle	7,049	-	7,049	13,068
27	Garage and filling station	3,635	(1)	(1)	5,998
28	Men's clothing	549	(1)	(1)	790
29	Family clothing	939	263	676	996
30	Women's clothing	594	172	422	652
31	Shoe	404	177	227	280
32	Hardware	2,049	(1)	(1)	2,964
33	Lumber and building material	4,972	1,390	3,582	4,538
34	Furniture, appliance and radio ...	2,485	422	2,062	1,667
35	Restaurant	2,733	378	2,355	2,751
36	Fuel	427	-	427	330
37	Drug	1,914	(1)	(1)	1,527
38	Jewellery	404	(1)	(1)	500
39	Other	8,601	550	8,051	12,195
40	Totals	69,921	13,173	56,748	78,763

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
September, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,578	21,562	87,633	27,249	60,384	115,728	68,208	47,520	1
(1)	(1)	31,030	8,699	22,330	43,857	27,499	16,358	2
1,007	12,437	10,348	625	9,722	10,623	(1)	(1)	3
-	8,023	25,064	-	25,064	46,709	-	46,709	4
3,074	424	8,452	7,180	1,272	12,885	11,000	1,885	5
1,383	13,668	29,891	-	29,891	51,354	-	51,354	6
(1)	(1)	24,049	(1)	(1)	38,859	92	38,766	7
(1)	(1)	5,726	394	5,332	8,218	1,670	6,548	8
250	2,249	7,475	2,894	4,580	5,854	1,321	4,533	9
296	623	7,431	2,015	5,416	10,080	3,019	7,062	10
279	660	4,439	2,169	2,270	6,839	3,416	3,423	11
(1)	(1)	8,057	1,111	6,946	9,063	849	8,213	12
(1)	(1)	6,652	(1)	(1)	13,112	1,927	11,185	13
867	2,929	16,076	3,369	12,707	16,868	3,899	12,969	14
158	2,564	13,505	804	12,701	19,936	1,339	18,647	15
(1)	(1)	5,682	-	5,682	8,227	(1)	(1)	16
244	2,328	8,113	970	7,144	14,190	1,896	12,293	17
269	404	2,239	610	1,629	4,855	1,733	3,122	18
577	9,184	38,576	3,776	34,799	69,052	7,719	61,334	19
21,740	93,897	340,438	62,256	278,182	506,359	136,114	370,245	20
Saskatchewan		Alberta			British Columbia			
4,318	7,456	22,262	10,847	11,415	27,711	14,760	12,951	21
1,860	1,509	5,253	3,374	1,879	11,300	6,846	4,454	22
(1)	(1)	6,605	(1)	(1)	6,130	1,116	5,013	23
-	5,648	15,575	-	15,575	23,888	-	23,888	24
868	107	1,716	1,470	246	1,866	1,454	412	25
-	13,068	16,208	-	16,208	19,188	-	19,188	26
(1)	(1)	8,473	(1)	(1)	8,839	214	8,625	27
(1)	(1)	1,797	(1)	(1)	2,326	(1)	(1)	28
405	591	1,105	269	836	1,999	1,293	706	29
148	504	1,895	454	1,441	2,447	776	1,671	30
139	141	855	352	503	1,602	396	1,207	31
828	2,136	3,766	1,022	2,743	2,626	717	1,909	32
2,587	1,950	7,357	4,117	3,240	3,275	502	2,773	33
440	1,227	3,218	359	2,859	3,767	830	2,937	34
22	2,730	3,414	137	3,277	4,334	793	3,540	35
-	330	127	(1)	(1)	1,565	(1)	(1)	36
319	1,208	2,607	502	2,104	3,847	1,158	2,689	37
171	329	578	334	245	1,037	468	569	38
499	11,696	20,703	771	19,932	15,742	2,699	13,043	39
13,112	65,651	123,514	24,512	99,002	143,489	34,381	109,108	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

September 1962 Over September 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	-2.7	- 1.0	- 1.5	- 4.0	- 3.6	- 4.0	- 3.1	- 1.6
Other food and beverage	+0.3	- 7.3	+ 0.3	+ 1.6	- 0.4	- 1.7	- 1.0	+ 2.9
General	+0.3	- 0.8	- 0.1	- 0.8	- 2.6	+ 4.7	- 0.4	+ 1.8
Department	+8.3	- 1.0	+ 8.1	+25.6	- 0.9	- 4.1	- 4.2	+ 0.7
Variety	-1.5	- 0.2	- 4.2	+ 1.9	- 7.2	-10.5	- 7.2	- 1.3
Motor vehicle	-0.9	-14.4	-12.9	+22.9	-15.8	- 0.1	- 9.7	- 4.2
Garage and filling station	-1.0	+ 2.2	- 2.0	- 4.3	+15.6	- 2.3	- 0.6	+ 8.7
Men's clothing	+7.2	- 7.8	+ 8.9	+15.6	- 4.0	- 9.2	- 7.6	+ 5.9
Family clothing	+1.2	- 1.7	+ 1.7	+ 8.6	-14.9	-21.5	-18.3	+23.3
Women's clothing	+3.3	- 5.4	+ 5.0	+10.6	- 7.9	-10.7	-11.9	- 4.2
Shoe	-0.7	- 6.1	- 4.5	+ 3.7	- 1.7	- 8.2	- 9.9	+ 2.8
Hardware	-0.1	-12.5	+ 1.4	+ 5.8	- 5.9	- 6.5	- 7.9	+12.7
Lumber and building material	+4.8	- 7.8	- 6.4	+17.7	+ 4.0	+ 3.9	+ 7.2	- 8.6
Furniture, appliance and radio	+5.5	- 3.3	+ 6.6	+18.7	- 9.5	- 0.8	-13.3	- 6.0
Restaurant	+1.5	+ 5.6	+ 2.9	+ 1.2	- 2.0	+11.2	- 4.6	- 1.6
Fuel	+2.1	+ 0.6	+16.4	- 2.7	-15.4	-12.5	-41.2	- 0.4
Drug	+0.1	- 3.0	+ 2.0	- 1.4	+ 1.9	- 1.9	+ 3.4	+ 1.5
Jewellery	+0.9	- 9.8	- 6.1	+11.8	-12.7	- 4.9	- 7.8	- 5.9
Other	+6.6	- 3.5	+ 4.0	+ 9.3	+32.7	+22.0	+ 0.7	- 4.3
Totals, all trades .	+1.3	- 3.9	- 0.2	+ 5.7	- 0.1	+ 1.5	- 3.6	- 0.4

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

5

January to September 1962 Over January to September 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 3.0	+3.1	+ 5.5	+0.9	+ 3.8	+ 3.4	+ 3.5	+ 3.7
Other food and beverage	+ 5.3	+3.4	+ 5.4	+6.0	+ 5.2	+ 3.9	+ 4.2	+ 5.0
General	+ 4.0	+2.4	+ 6.2	+2.3	+ 4.0	+ 3.1	+ 7.5	+ 5.8
Department	+ 3.3	+2.2	+ 7.6	+0.4	+ 2.2	- 0.2	+ 4.2	+ 6.2
Variety	+ 3.2	+7.4	+ 3.7	+1.3	+ 4.1	+ 0.9	+ 6.0	+ 6.0
Motor vehicle .+.	+10.3	+3.1	+15.1	+8.5	+ 0.5	+ 6.6	+10.2	+20.5
Garage and filling station	+ 2.3	+4.1	+ 1.3	+1.3	+16.2	+ 3.2	- 0.4	+ 4.7
Men's clothing	+ 5.7	+3.1	+ 9.4	+3.5	- 0.3	+ 2.4	- 1.6	+13.2
Family clothing	+ 3.1	+1.0	+ 3.9	+1.0	- 6.2	- 3.2	+ 3.7	+21.6
Women's clothing	+ 2.4	+3.8	+ 5.9	+1.8	- 3.7	- 5.5	- 2.9	+ 1.8
Shoe	+ 1.6	+0.9	+ 2.6	+1.4	+ 1.9	- 6.8	- 0.6	+ 2.4
Hardware	+ 2.3	(1)	+ 8.1	-1.3	+ 1.0	+ 1.4	+ 0.9	+ 6.2
Lumber and building material	+ 4.3	+1.6	+ 6.3	+2.2	- 2.7	+ 3.8	+13.2	+ 3.7
Furniture, appliance and radio	+ 1.0	-0.8	+10.0	-7.4	+ 2.2	+ 4.4	+ 0.1	+ 6.6
Restaurant	+ 2.1	+8.2	+ 3.6	+1.6	- 0.9	+ 3.9	- 1.9	+ 1.0
Fuel	+ 0.9	-2.5	+ 3.9	-1.3	- 5.9	+ 2.7	- 5.8	+10.3
Drug	+ 1.6	+2.6	+ 1.3	-0.1	+ 4.5	+ 3.0	+ 4.1	+ 4.2
Jewellery	+ 0.2	+1.0	+ 1.7	-1.7	- 0.9	- 0.5	+ 3.6	+ 3.2
Other	+ 3.3	-0.4	+ 6.5	+0.8	+15.4	+11.0	- 1.7	+ 2.8
Totals, all trades .	+ 4.2	+2.7	+ 6.8	+2.2	+ 4.3	+ 4.6	+ 3.9	+ 7.4

(1) Unchanged

Estimated Retail Trade - Atlantic Provinces

September 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	4,852	4,779	1,266	1,332	12,876	12,650	10,443	10,380
Other food and beverage ...	1,680	1,816	547	516	3,960	3,623	3,056	2,612
General	6,145	6,081	1,064	1,065	3,127	3,072	3,221	3,226
Motor vehicle	3,248	2,943	730	576	7,339	6,267	6,264	5,265
Garage and filling station	3,502	3,310	3,332	3,519
Men's clothing)							
Family clothing) 595	555	260	282	2,133	2,075	1,559	1,460
Women's clothing)							
Shoe	470	435	296	282
Hardware	795	679	1,061	982
Lumber and building material	1,212	1,069	570	533
Furniture, appliance and radio	1,405	1,332	1,780	1,811
Restaurant	1,166	1,326	894	842
Fuel	387	427	243	189
Drug	340	332	98	98	1,131	1,105	1,082	1,036
Jewellery	531	463	164	161
Other	3,542	3,360	1,658	1,704	9,453	9,086	7,068	7,132
Totals	23,066	22,616	6,722	6,677	49,487	46,918	41,033	39,429

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

September 1961 and September 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/61	1961	1962	Change 1962/61
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,119	4,398	+ 6.8	8,854	9,336	+ 5.4
2. Women's and misses' coats and suits	4,110	4,700	+14.4	9,064	10,076	+11.2
3. Women's and misses' sportswear	4,822	5,515	+14.4	11,951	12,388	+ 3.7
4. Furs	1,272	1,325	+ 4.2	6,732	7,139	+ 6.0
5. Girls' and infants' wear	8,138	8,679	+ 6.6	22,977	23,340	+ 1.6
6. Lingerie and corsets	4,016	4,513	+12.4	13,349	13,779	+ 3.2
7. Aprons, housedresses and uniforms	395	393	- 0.5	968	918	- 5.2
8. Millinery	1,414	1,341	- 5.2	1,481	1,441	- 2.7
9. Hosiery and apparel accessories	4,429	4,672	+ 5.5	13,009	13,599	+ 4.5
10. Women's, misses' and children's shoes	5,495	5,842	+ 6.3	19,801	20,643	+ 4.3
Ladies' apparel and accessories Totals 1 - 10	38,210	41,378	+ 8.3	108,186	112,659	+ 4.1
11. Men's clothing	4,316	5,095	+18.0	13,823	14,643	+ 5.9
12. Men's furnishings	4,987	5,502	+10.3	20,236	21,574	+ 6.6
13. Boys' clothing and furnishings	3,458	3,865	+11.8	11,552	11,840	+ 2.5
14. Men's and boys' shoes	1,967	2,086	+ 6.0	7,166	7,914	+10.4
15. Food and kindred products	6,554	6,424	- 2.0	4,151	4,417	+ 6.4
16. Toiletries, cosmetics and drugs	3,103	3,302	+ 6.4	8,833	9,840	+11.4
17. Photographic equipment and supplies	564	594	+ 5.3	1,740	1,795	+ 3.2
18. Piece goods	3,008	3,052	+ 1.5	10,881	11,055	+ 1.6
19. Linens and domestics	3,627	4,188	+15.5	9,887	10,535	+ 6.6
20. Smallwares	1,968	2,030	+ 3.2	6,282	6,355	+ 1.2
21. China and glassware	1,533	1,789	+16.7	9,829	10,515	+ 7.0
22. Home furnishings	7,182	8,205	+14.2	27,118	28,831	+ 6.3
23. Furniture	7,162	8,040	+12.3	16,239	17,736	+ 9.2
24. Major appliances	8,095	8,327	+ 2.9	19,408	20,458	+ 5.4
25. Radio and music	3,597	4,320	+20.1	9,218	10,920	+18.5
26. Hardware and housewares	8,789	8,846	+ 0.6	27,386	28,959	+ 5.7
27. Jewellery	1,905	2,056	+ 7.9	9,087	10,156	+11.8
28. Sporting goods and luggage	3,283	3,261	- 0.7	22,649	24,580	+ 8.5
29. Stationery, books and magazines	2,746	2,897	+ 5.5	7,185	7,767	+ 8.1
30. All other departments	10,274	11,522	+12.1	20,512	21,283	+ 3.8
Totals, all departments	126,328	136,779	+ 8.3	371,368	393,832	+ 6.0

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October, 1962

Prices: \$2.00 a year

RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1961</u> \$'000	<u>1962</u> \$'000	<u>% Change</u> 1962/1961
First Half	7,927,596	8,351,314	+5.3
July	1,386,406	1,426,159	+2.9
August.....	1,417,858	1,449,819	+2.3
September	1,360,026	1,378,119	+1.3
October	<u>1,382,008</u>	<u>1,478,653</u>	<u>+7.0</u>
Total	13,473,894	14,084,064	+4.5

Estimated Retail Trade by Provinces and Kinds of Business

January to October 1962

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination	3,025	288	873	1,145	124	111	213	271
Other food and beverage	1,031	86	292	427	30	32	55	108
General	554	124	95	100	44	80	58	55
Department	1,166	82	215	385	101	51	132	200
Variety	280	32	79	119	8	9	16	17
Motor vehicle	2,336	217	547	835	101	158	215	262
Garage and filling station ...	984	83	236	402	37	60	79	87
Men's clothing	208	11	68	77	5	8	17	22
Family clothing	187	25	68	50	9	10	10	16
Women's clothing	221	9	69	92	5	6	18	22
Shoe	135	8	41	60	3	2	8	13
Hardware	270	16	70	84	17	28	35	20
Lumber and building material .	385	17	71	123	40	37	64	33
Furniture, appliance and radio	449	32	158	158	19	14	34	34
Restaurant	475	26	127	193	23	26	38	42
Fuel	253	11	75	131	8	3	2	22
Drug	346	27	80	143	18	14	26	38
Jewellery	95	6	22	43	4	5	6	10
All other	1,684	96	352	692	102	120	152	168
Totals	14,084	1,196	3,537	5,261	698	774	1,179	1,440

Note: Totals may not balance due to rounding.

December, 1962

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Prepared in the Industry and Merchandising Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1962

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

October, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	303,791	137,380	166,411	28,915
2	Other food and beverage	107,626	54,774	52,852	8,144
3	General	60,614	3,736	56,878	13,098
4	Department	137,377	-	137,377	9,722
5	Variety	30,934	26,635	4,300	3,642
6	Motor vehicle	218,828	1,790	217,038	19,687
7	Garage and filling station	102,709	600	102,108	8,346
8	Men's clothing	22,318	2,989	19,329	1,145
9	Family clothing	23,329	7,161	16,168	3,029
10	Women's clothing	24,711	7,198	17,513	1,038
11	Shoe	15,067	7,328	7,738	921
12	Hardware	31,634	5,254	26,380	1,888
13	Lumber and building material	46,750	12,703	34,047	2,101
14	Furniture, appliance and Radio	53,329	10,834	42,495	3,391
15	Restaurant	47,399	3,819	43,580	2,442
16	Fuel	27,808	596	27,212	1,196
17	Drug	36,856	5,242	31,614	2,948
18	Jewellery	9,814	3,533	6,281	640
19	Other	177,759	17,913	159,847	10,060
20	Totals	1,478,653	309,485	1,169,168	122,353
		Manitoba			Saskatchewan
21	Grocery and combination	12,214	5,675	6,538	10,773
22	Other food and beverage	3,051	1,805	1,246	3,351
23	General	4,818	(1)	(1)	8,489
24	Department	11,287	-	11,287	6,419
25	Variety	833	818	15	1,084
26	Motor vehicle	10,852	-	10,852	16,926
27	Garage and filling station	3,945	(1)	(1)	6,404
28	Men's clothing	559	(1)	(1)	1,012
29	Family clothing	1,039	287	752	1,590
30	Women's clothing	602	168	434	788
31	Shoe	399	186	213	289
32	Hardware	1,937	(1)	(1)	3,472
33	Lumber and building material	5,190	1,531	3,660	5,742
34	Furniture, appliance and radio	1,945	385	1,560	1,330
35	Restaurant	2,486	343	2,143	2,999
36	Fuel	690	-	690	425
37	Drug	1,937	(1)	(1)	1,702
38	Jewellery	432	(1)	(1)	514
39	Other	8,645	670	7,976	14,758
40	Totals	72,861	13,290	59,571	88,567

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
October, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,311	21,604	86,870	27,398	59,472	116,116	68,115	48,001	1
(1)	(1)	31,710	9,177	22,533	44,398	26,458	17,939	2
928	12,171	12,325	673	11,651	10,033	(1)	(1)	3
-	9,722	26,212	-	26,212	46,650	-	46,650	4
3,260	382	8,300	7,035	1,265	13,443	11,566	1,877	5
1,790	17,897	49,332	-	49,332	81,099	-	81,099	6
(1)	(1)	24,452	(1)	(1)	41,820	67	41,753	7
(1)	(1)	6,621	397	6,224	8,632	2,029	6,602	8
289	2,740	8,907	3,272	5,635	6,012	1,342	4,671	9
293	746	7,052	2,032	5,020	10,392	3,106	7,286	10
280	641	4,452	2,316	2,135	6,871	3,690	3,180	11
(1)	(1)	8,832	1,126	7,707	9,112	840	8,272	12
(1)	(1)	7,691	(1)	(1)	13,753	2,038	11,715	13
825	2,565	20,529	3,807	16,722	17,850	4,056	13,794	14
195	2,247	13,435	786	12,649	18,788	1,642	17,146	15
(1)	(1)	7,564	-	7,564	15,368	(1)	(1)	16
297	2,652	8,349	688	7,660	14,859	1,948	12,911	17
243	397	2,053	598	1,455	4,577	1,648	2,929	18
689	9,371	37,860	4,387	33,473	70,117	7,489	62,628	19
22,288	100,065	372,546	64,152	308,394	549,890	136,621	413,269	20
Saskatchewan		Alberta			British Columbia			
3,999	6,774	21,929	10,257	11,673	26,974	14,625	12,349	21
1,924	1,427	5,794	3,360	2,434	11,178	6,798	4,380	22
(1)	(1)	6,351	(1)	(1)	5,499	403	5,096	23
-	6,419	14,651	-	14,651	22,437	-	22,437	24
982	102	1,848	1,565	282	1,784	1,408	376	25
-	16,926	18,357	-	18,357	22,575	-	22,575	26
(1)	(1)	8,570	(1)	(1)	9,173	204	8,970	27
(1)	(1)	2,032	(1)	(1)	2,318	(1)	(1)	28
660	930	1,049	281	769	1,702	1,030	672	29
185	602	2,258	522	1,736	2,581	892	1,689	30
158	130	854	349	505	1,282	348	934	31
1,058	2,414	4,113	1,182	2,931	2,279	429	1,851	32
3,181	2,560	8,719	4,752	3,967	3,553	595	2,958	33
434	1,396	4,023	591	3,433	3,762	736	3,026	34
27	2,972	3,343	139	3,204	3,905	686	3,218	35
-	425	266	(1)	(1)	2,300	(1)	(1)	36
393	1,309	3,007	551	2,455	4,053	1,237	2,817	37
161	353	602	308	295	995	428	567	38
700	14,058	18,195	996	17,200	18,122	2,981	15,140	39
14,392	74,175	125,961	25,498	100,463	146,472	33,238	113,234	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

October 1962 Over October 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 5.5	+ 3.8	+ 6.9	+ 4.8	+ 4.4	+ 3.4	+ 6.3	+ 7.1
Other food and beverage	+ 6.7	- 0.9	+ 4.1	+ 9.2	+ 7.9	+ 9.3	+ 8.5	+ 9.3
General	+ 6.3	+ 4.1	+ 8.0	(1)	+10.5	+10.3	+ 9.5	+ 7.5
Department	+ 3.4	- 5.1	+10.6	+ 5.6	- 3.8	- 1.7	- 0.6	+ 3.3
Variety	+ 3.8	+ 6.4	+ 0.5	+ 5.4	+ 1.3	+ 6.4	- 0.1	+ 7.0
Motor vehicle	+11.0	+ 1.1	+13.1	+19.9	+15.6	+17.1	+ 9.1	+10.8
Garage and filling station	+ 2.3	+ 4.1	+ 1.8	+ 1.4	+14.3	+ 0.8	- 0.2	+ 4.7
Men's clothing	+ 7.1	+ 6.6	+ 5.9	+12.0	+ 3.7	+10.7	+ 2.3	- 1.6
Family clothing	+ 2.9	- 0.4	+ 4.7	+ 4.8	+ 3.6	+ 1.9	- 4.6	- 1.0
Women's clothing	+ 2.4	- 0.4	+ 1.1	+ 3.0	- 4.1	+11.6	+ 0.2	+ 5.8
Shoe	+15.9	+ 2.2	+24.2	+16.9	+19.5	+ 8.2	+ 1.8	+ 7.1
Hardware	+ 5.9	-12.8	+ 4.9	+ 4.7	+12.8	+15.5	+ 7.1	+12.4
Lumber and building material	+ 8.5	+ 2.3	- 1.3	+ 5.1	+13.5	+ 9.0	+26.5	+ 4.3
Furniture, appliance and radio	+ 8.5	+ 0.6	+ 8.0	+13.7	+ 9.7	+ 4.0	+ 2.0	+ 4.1
Restaurant	+ 1.2	+ 3.3	+ 2.1	(1)	+ 0.2	+24.0	- 6.5	- 3.9
Fuel	+17.6	+ 0.8	+12.5	+27.8	-16.4	+21.8	-11.9	+ 2.7
Drug	+ 3.2	+ 4.2	+ 3.8	+ 0.6	+ 5.2	+ 8.1	+ 6.2	+ 5.7
Jewellery	+ 2.8	+ 3.6	+ 0.6	+ 5.0	+12.2	+ 3.6	+ 2.7	- 6.4
Other	+ 9.1	- 0.9	+ 5.3	+ 1.5	+28.3	+72.5	+11.4	+12.9
Totals, all trades .	+ 7.0	+ 1.4	+ 6.7	+ 7.2	+ 8.5	+15.9	+ 6.4	+ 6.9

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to October 1962 Over January to October 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 3.3	+3.2	+ 5.6	+1.2	+ 3.8	+ 3.4	+ 3.8	+ 4.0
Other food and beverage	+ 5.5	+3.0	+ 5.3	+6.3	+ 5.4	+ 4.4	+ 4.6	+ 5.4
General	+ 4.2	+2.6	+ 5.9	+2.0	+ 4.7	+ 3.9	+ 7.7	+ 6.0
Department	+ 3.3	+1.3	+ 8.0	+1.0	+ 1.5	- 0.4	+ 3.6	+ 5.9
Variety	+ 3.3	+7.3	+ 3.4	+1.7	+ 3.8	+ 1.6	+ 5.3	+ 6.1
Motor vehicle	+10.7	+2.9	+11.9	+9.5	+ 1.9	+ 7.6	+10.0	+19.6
Garage and filling station	+ 2.3	+4.1	+ 1.4	+1.3	+16.0	+ 3.0	- 0.4	+ 4.7
Men's clothing	+ 5.9	+3.4	+ 9.0	+4.4	+ 0.1	+ 3.5	- 1.2	+11.4
Family clothing	+ 3.0	+0.8	+ 4.0	+1.5	- 5.1	- 2.4	+ 2.7	+18.6
Women's clothing	+ 2.4	+3.3	+ 5.4	+1.9	- 3.7	- 3.5	- 2.5	+ 2.2
Shoe	+ 3.0	+1.1	+ 4.6	+3.0	+ 3.8	- 5.1	- 0.4	+ 2.8
Hardware	+ 2.7	-1.7	+ 7.7	-0.6	+ 2.2	+ 2.9	+ 1.6	+ 6.9
Lumber and building material	+ 4.8	+1.7	+ 5.4	+2.5	- 0.9	+ 4.6	+14.9	+ 3.8
Furniture, appliance and radio	+ 1.8	-0.7	+ 9.7	-5.4	+ 3.0	+ 4.3	+ 0.4	+ 6.3
Restaurant	+ 2.0	+7.7	+ 3.4	+1.5	- 0.8	+ 5.9	- 2.3	+ 0.5
Fuel	+ 2.5	-2.2	+ 4.7	+1.4	- 7.0	+ 4.9	- 6.7	+ 9.4
Drug	+ 1.7	+2.8	+ 1.6	(1)	+ 4.6	+ 3.6	+ 4.3	+ 4.3
Jewellery	+ 0.1	+1.2	+ 1.6	-1.0	+ 0.1	(1)	+ 3.5	+ 2.2
Other	+ 3.9	-0.4	+ 6.4	+0.9	+16.4	+16.1	- 0.3	+ 3.8
Totals, all trades .	+ 4.5	+2.6	+ 6.8	+2.7	+ 1.7	+ 5.8	+ 4.2	+ 7.3

(1) Unchanged.

Estimated Retail Trade - Atlantic Provinces

October 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	4,544	4,694	1,106	1,209	12,220	12,447	9,978	10,565
Other food and beverage ...	1,471	1,508	475	487	3,479	3,521	2,798	2,628
General	5,591	5,940	1,083	1,152	2,902	3,008	3,008	2,998
Motor vehicle	3,232	3,365	754	813	8,242	8,498	7,248	7,011
Garage and filling station	3,319	3,518	3,187	3,321
Men's clothing)							
Family clothing) 664	681	363	372	2,402	2,396	1,728	1,763
Women's clothing)							
Shoe	425	432	262	278
Hardware	825	697	1,045	904
Lumber and building material	1,255	1,229	534	580
Furniture, appliance and radio	1,154	1,331	1,659	1,610
Restaurant	1,100	1,288	816	698
Fuel	587	637	310	256
Drug	357	374	106	110	1,198	1,275	1,168	1,190
Jewellery	387	423	174	155
Other	4,893	4,573	1,664	1,667	10,132	9,870	7,132	7,313
Totals	23,226	23,545	6,710	6,968	49,630	50,570	41,046	41,270

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

October 1961 and October 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/61	1961	1962	Change 1962/61
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	3,746	3,749	+ 0.1	9,374	10,509	+12.1
2. Women's and misses' coats and suits	5,362	5,576	+ 4.0	8,878	9,311	+ 4.9
3. Women's and misses' sportswear	4,744	4,821	+ 1.6	12,633	14,369	+13.7
4. Furs	1,429	1,538	+ 7.6	6,851	7,204	+ 5.2
5. Girls' and infants' wear	9,648	9,758	+ 1.1	23,327	23,773	+ 1.9
6. Lingerie and corsets	4,263	4,649	+ 9.1	14,693	15,037	+ 2.3
7. Aprons, housedresses and uniforms	333	346	+ 3.9	969	901	- 7.0
8. Millinery	1,342	1,225	- 8.7	1,410	1,540	+ 9.2
9. Hosiery and apparel accessories	4,210	4,651	- 3.3	14,483	15,484	+ 6.9
10. Women's, misses' and children's shoes	5,603	5,882	+ 5.0	20,789	21,431	+ 3.1
Ladies' apparel and accessories Totals 1 - 10	41,280	42,195	+ 2.2	113,407	119,559	+ 5.4
11. Men's clothing	4,782	4,928	+ 3.1	15,071	16,053	+ 6.5
12. Men's furnishings	6,125	6,252	+ 2.1	22,796	24,852	+ 9.0
13. Boys' clothing and furnishings	4,002	3,974	- 0.7	11,730	12,225	+ 4.2
14. Men's and boys' shoes	1,954	2,005	+ 2.6	7,956	8,661	+ 8.9
15. Food and kindred products	6,208	6,331	+ 2.0	5,200	4,934	- 5.1
16. Toiletries, cosmetics and drugs	3,171	3,535	+11.5	10,528	11,642	+10.6
17. Photographic equipment and supplies	501	483	- 3.6	2,008	2,221	+10.6
18. Piece goods	2,802	2,773	- 1.0	10,358	10,661	+ 2.9
19. Linens and domestics	3,304	3,488	+ 5.6	11,049	12,079	+ 9.3
20. Smallwares	2,038	1,927	- 5.4	6,715	7,122	+ 6.1
21. China and glassware	1,461	1,507	+ 3.1	10,922	11,734	+ 7.4
22. Home furnishings	7,688	8,019	+ 4.3	28,205	30,124	+ 6.8
23. Furniture	6,911	7,732	+11.9	18,452	19,331	+ 4.8
24. Major appliances	7,513	7,709	+ 2.6	20,179	21,448	+ 6.3
25. Radio and music	3,825	4,086	+ 6.8	10,544	13,122	+24.4
26. Hardware and housewares	8,955	8,754	- 2.2	30,113	31,151	+ 3.4
27. Jewellery	2,069	2,184	+ 5.6	10,094	11,563	+14.6
28. Sporting goods and luggage	3,824	4,091	+ 7.0	26,848	28,563	+ 6.4
29. Stationery, books and magazines	2,309	2,284	- 1.1	9,206	9,291	+ 0.9
30. All other departments	12,120	13,120	+ 8.2	22,137	22,964	+ 3.7
Totals, all departments	132,842	137,377	+ 3.4	403,518	429,300	+ 6.4

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Honourable George Hees, Minister of Trade and Commerce

Vol. 34, No. 11

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RETAIL TRADE

November, 1962

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1961</u> \$'000	<u>1962</u> \$'000	<u>% Change</u> 1962/1961
January to September	12,091,886	12,605,411	+4.2
October	1,382,008	1,478,653	+7.0
November	1,464,469	1,573,041	+7.4
Total	14,938,363	15,657,105	+4.8

Estimated Retail Trade by Provinces and Kinds of Business

January to November 1962

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
	millions of dollars							
Grocery and combination	3,347	318	964	1,269	137	123	237	299
Other food and beverage	1,141	94	326	471	34	35	61	120
General	616	137	106	110	49	38	64	61
Department	1,341	95	247	446	117	59	150	228
Variety	315	36	88	135	9	10	18	19
Motor vehicle	2,582	237	600	931	112	176	235	291
Garage and filling station ...	1,080	92	260	440	40	66	87	96
Men's clothing	234	12	76	87	6	9	20	24
Family clothing	213	28	77	57	10	12	11	17
Women's clothing	247	10	77	103	6	7	20	24
Shoe	151	9	46	66	4	3	9	14
Hardware	300	18	77	92	19	32	39	22
Lumber and building material .	427	19	78	137	44	42	71	36
Furniture, appliance and radio	509	36	177	184	21	16	38	38
Restaurant	522	28	140	212	25	29	42	46
Fuel	290	13	88	151	9	4	2	25
Drug	380	29	88	157	20	16	28	42
Jewellery	107	7	25	48	4	5	6	11
All other	1,854	108	390	762	110	133	168	183
Totals	15,657	1,329	3,932	5,857	775	863	1,307	1,596

Note: Totals may not balance due to rounding.

January, 1963

6542-506-

Prepared in the Industry and Merchandising Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1962

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
November, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	322,414	151,963	170,451	30,096
2	Other food and beverage	110,197	58,845	51,352	8,347
3	General	61,378	3,857	57,522	13,528
4	Department	174,431	-	174,431	12,819
5	Variety	35,081	30,328	4,753	4,565
6	Motor vehicle	246,212	1,790	244,422	20,233
7	Garage and filling station	95,849	583	95,266	8,686
8	Men's clothing	26,048	3,067	22,981	1,607
9	Family clothing	26,349	7,426	18,923	3,458
10	Women's clothing	26,161	7,482	18,678	1,082
11	Shoe	15,084	7,107	7,977	931
12	Hardware	29,388	5,674	23,714	1,873
13	Lumber and building material	41,744	10,544	31,200	1,545
14	Furniture, appliance and Radio ...	60,919	10,390	50,530	4,072
15	Restaurant	47,280	3,804	43,476	2,533
16	Fuel	37,596	620	36,976	1,496
17	Drug	33,975	4,446	29,529	2,539
18	Jewellery	12,149	4,865	7,284	860
19	Other	170,786	16,845	153,941	12,037
20	Totals	1,573,041	329,636	1,243,405	132,307
		Manitoba			Saskatchewan
21	Grocery and combination	13,500	6,348	7,152	11,994
22	Other food and beverage	3,351	2,203	1,148	3,707
23	General	5,354	(1)	(1)	8,358
24	Department	15,148	-	15,148	7,692
25	Variety	974	957	17	1,185
26	Motor vehicle	10,700	-	10,700	17,643
27	Garage and filling station	3,237	(1)	(1)	5,987
28	Men's clothing	670	(1)	(1)	1,139
29	Family clothing	1,128	302	826	1,756
30	Women's clothing	592	161	431	726
31	Shoe	390	184	207	302
32	Hardware	1,919	(1)	(1)	3,782
33	Lumber and building material	4,279	1,232	3,047	4,740
34	Furniture, appliance and radio ...	2,138	387	1,751	2,030
35	Restaurant	2,294	322	1,971	2,752
36	Fuel	1,124	-	1,124	365
37	Drug	1,725	(1)	(1)	1,410
38	Jewellery	483	(1)	(1)	634
39	Other	8,484	549	7,935	12,198
40	Totals	77,490	14,118	63,372	88,400

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

November, 1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,633	21,463	91,710	29,670	62,040	123,465	75,058	48,407	1
(1)	(1)	33,623	10,714	22,908	43,716	27,023	16,693	2
950	12,578	11,602	661	10,941	10,226	(1)	(1)	3
-	12,819	31,616	-	31,616	60,577	-	60,577	4
4,133	432	8,901	7,428	1,473	15,307	13,321	1,986	5
1,790	18,443	52,876	-	52,876	95,367	-	95,367	6
(1)	(1)	24,636	(1)	(1)	37,665	57	37,608	7
(1)	(1)	7,858	505	7,353	9,737	2,052	7,685	8
210	3,248	9,543	3,410	6,133	7,324	1,378	5,946	9
325	757	8,038	2,076	5,962	10,990	3,388	7,602	10
268	663	5,028	2,510	2,518	6,233	3,270	2,963	11
(1)	(1)	7,250	1,362	5,888	8,519	816	7,703	12
(1)	(1)	7,812	(1)	(1)	13,408	1,694	11,714	13
809	3,264	19,619	3,568	16,050	25,375	3,927	21,448	14
203	2,330	13,003	722	12,281	19,497	1,706	17,791	15
(1)	(1)	12,449	-	12,449	19,168	(1)	(1)	16
280	2,259	7,941	561	7,380	14,278	1,718	12,560	17
359	502	2,974	868	2,106	5,222	2,292	2,931	18
858	11,179	38,204	4,229	33,975	70,021	7,385	62,636	19
24,605	107,702	394,683	68,714	325,969	596,095	145,654	450,441	20
Saskatchewan		Alberta			British Columbia			
4,605	7,389	23,856	11,576	12,280	27,794	16,074	11,720	21
2,322	1,385	5,955	4,269	1,686	11,499	7,068	4,431	22
(1)	(1)	6,335	(1)	(1)	5,975	414	5,561	23
-	7,692	18,606	-	18,606	27,974	-	27,974	24
1,064	122	2,133	1,839	294	2,616	1,587	429	25
-	17,643	20,530	-	20,530	28,863	-	28,863	26
(1)	(1)	7,322	(1)	(1)	8,316	195	8,121	27
(1)	(1)	2,310	(1)	(1)	2,728	(1)	(1)	28
728	1,029	1,289	304	985	1,852	1,095	757	29
171	556	2,053	576	1,477	2,679	786	1,893	30
151	151	853	363	490	1,347	363	984	31
1,109	2,673	3,944	1,305	2,640	2,162	442	1,659	32
2,640	2,100	6,788	4,008	2,781	3,171	495	2,676	33
371	1,659	3,813	444	3,369	3,872	883	2,989	34
39	2,713	3,401	164	3,238	3,800	647	3,152	35
-	365	288	(1)	(1)	2,706	(1)	(1)	36
291	1,119	2,402	418	1,984	3,680	1,080	2,599	37
240	394	777	448	329	1,198	502	696	38
528	11,669	15,468	832	14,636	14,374	2,464	11,910	39
14,823	73,577	128,123	27,176	100,947	155,946	34,551	121,395	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

November 1962 over November 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 8.6	+ 5.1	+ 8.7	+ 9.6	+ 8.9	+ 6.5	+ 8.6	+ 8.8
Other food and beverage	+ 8.5	- 0.8	+ 8.8	+ 9.7	+10.3	+11.1	+ 9.6	+ 8.6
General	+ 8.9	+ 7.0	+ 8.1	+ 3.7	+13.3	+ 7.1	+14.6	+17.7
Department	+ 7.5	- 0.7	+ 8.0	+ 8.6	+ 4.1	+ 9.9	+ 7.8	+ 9.5
Variety	+ 8.4	+16.5	+ 4.2	+ 8.4	+ 7.0	+ 9.6	+10.6	+ 8.6
Motor vehicle	+10.0	- 2.4	+ 5.3	+10.8	+ 6.7	+26.9	+13.5	+16.2
Garage and filling station	+ 1.6	+ 8.9	- 0.2	- 1.0	+18.9	- 1.3	+ 3.7	+ 6.8
Men's clothing	+ 8.4	+14.4	+ 8.2	+ 8.6	+ 9.1	+16.0	+ 4.8	+ 5.3
Family clothing	+ 6.4	+ 3.3	+ 2.0	+ 7.7	- 0.4	+25.9	+11.2	+17.5
Women's clothing	+ 7.6	+ 5.6	+ 9.5	+ 6.3	- 0.5	+15.2	+ 7.2	+ 8.2
Shoe	+ 2.0	+ 6.3	- 2.3	- 1.6	+ 8.6	+25.8	+17.0	+22.2
Hardware	+ 5.1	- 1.8	+ 2.3	+ 3.7	+16.7	+ 5.8	+10.4	+ 7.2
Lumber and building material	+ 8.7	- 9.9	+ 2.1	+ 6.9	+11.5	+22.9	+17.4	+ 4.7
Furniture, appliance and radio	+ 7.2	+11.1	+ 9.3	+ 7.0	- 0.4	-10.5	+ 8.4	+ 8.8
Restaurant	+ 3.8	+11.6	+ 4.8	+ 2.9	- 1.7	+18.8	- 1.0	- 0.4
Fuel	+15.5	+ 7.4	+28.6	+16.8	- 7.8	-10.5	- 2.0	-14.0
Drug	+ 3.6	+ 1.4	+ 3.8	+ 3.2	+ 7.1	+ 6.6	+ 5.0	+ 2.3
Jewellery	+ 5.7	+ 5.0	+ 9.1	+ 5.5	+ 3.6	+ 6.6	- 1.8	+ 5.1
Other	+ 4.5	+ 5.7	- 3.9	+ 3.5	+16.1	+50.2	+ 8.6	- 3.9
Totals, all trades .	+ 7.4	+ 3.7	+ 5.9	+ 7.4	+ 8.2	+16.1	+ 9.3	+ 8.2

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to November 1962 over January to November 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 3.8	+3.4	+ 5.9	+2.0	+ 4.3	+ 3.7	+ 4.2	+ 4.4
Other food and beverage	+ 5.7	+2.6	+ 5.6	+6.6	+ 5.9	+ 5.1	+ 5.1	+ 5.7
General	+ 4.7	+3.0	+ 6.1	+2.2	+ 5.6	+ 4.2	+ 8.3	+ 7.0
Department	+ 3.9	+1.0	+ 8.0	+2.0	+ 1.8	+ 0.9	+ 4.1	+ 6.3
Variety	+ 3.9	+8.4	+ 3.5	+2.5	+ 4.2	+ 2.4	+ 5.8	+ 6.4
Motor vehicle	+10.6	+2.4	+14.0	+9.7	+ 2.3	+ 9.3	+10.3	+19.3
Garage and filling station	+ 2.2	+4.6	+ 1.2	+1.1	+16.2	+ 2.5	- 0.1	+ 4.9
Men's clothing	+ 6.2	+4.7	+ 8.9	+4.9	+ 1.0	+ 4.9	- 0.5	+10.7
Family clothing	+ 3.4	+1.1	+ 3.7	+2.2	- 4.6	+ 0.9	+ 3.6	+18.5
Women's clothing	+ 2.9	+3.6	+ 5.8	+2.4	- 3.4	- 1.7	- 1.6	+ 2.9
Shoe	+ 2.9	+1.6	+ 3.8	+2.5	+ 4.3	- 2.3	+ 1.2	+ 4.4
Hardware	+ 3.0	-1.7	+ 7.1	-0.3	+ 3.5	+ 3.3	+ 2.5	+ 6.9
Lumber and building material	+ 5.2	+0.6	+ 5.0	+2.9	+ 0.2	+ 6.4	+15.1	+ 3.9
Furniture, appliance and radio	+ 2.4	+0.5	+ 9.7	-3.9	+ 2.6	+ 2.2	+ 1.1	+ 6.6
Restaurant	+ 2.2	+8.1	+ 3.6	+1.6	- 0.8	+ 7.0	- 2.2	+ 0.4
Fuel	+ 4.0	-1.2	+ 7.5	+3.1	- 7.1	+ 3.1	- 6.2	+ 6.2
Drug	+ 1.9	+2.6	+ 1.8	+0.3	+ 4.8	+ 3.9	+ 4.4	+ 4.1
Jewellery	+ 1.0	+1.7	+ 2.4	-0.3	+ 0.7	+ 0.7	+ 2.8	+ 2.5
Other	+ 4.0	+0.2	+ 5.3	+1.1	+16.4	+18.6	+ 0.5	+ 3.2
Totals, all trades .	+ 4.8	+2.7	+ 6.7	+3.1	+ 5.0	+ 6.7	+ 4.7	+ 7.4

Estimated Retail Trade - Atlantic Provinces

November 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	5,028	5,094	1,090	1,223	12,316	13,146	10,210	10,634
Other food and beverage ...	1,726	1,812	488	475	3,440	3,503	2,758	2,557
General	5,823	6,429	1,091	1,153	2,942	2,990	2,789	2,956
Motor vehicle	3,073	3,030	942	914	8,858	9,284	7,851	7,005
Garage and filling station	3,481	3,947	3,075	3,297
Men's clothing)							
Family clothing) 832	860	380	413	2,538	2,763	2,027	2,110
Women's clothing)							
Shoe	390	408	251	264
Hardware	732	738	884	963
Lumber and building material	1,001	852	485	478
Furniture, appliance and radio	1,335	1,572	1,615	1,582
Restaurant	1,124	1,393	711	679
Fuel	768	848	314	317
Drug	297	304	94	99	1,072	1,110	1,041	1,025
Jewellery	514	554	209	211
Other	5,932	6,181	2,095	2,074	11,998	12,491	8,186	8,675
Totals	25,367	26,512	7,253	7,438	52,510	55,600	42,406	42,754

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

November 1961 and November 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/1961	1961	1962	Change 1962/1961
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	3,895	4,392	+12.8	9,121	10,812	+18.5
2. Women's and misses' coats and suits	4,507	4,848	+ 7.6	7,630	8,267	+ 8.3
3. Women's and misses' sportswear	4,961	5,734	+15.6	12,870	15,144	+17.7
4. Furs	2,099	2,097	- 0.1	6,210	6,359	+ 2.4
5. Girls' and infants' wear	10,398	10,589	+ 1.8	21,644	23,250	+ 7.4
6. Lingerie and corsets	5,934	6,658	+12.2	14,546	15,438	+ 6.1
7. Aprons, housedresses and uniforms	412	379	- 8.0	916	825	- 9.9
8. Millinery	1,257	1,212	- 3.6	1,273	1,415	+11.2
9. Hosiery and apparel accessories	5,926	6,303	+ 6.4	14,349	15,957	+11.2
10. Women's, misses' and children's shoes	6,689	6,987	+ 4.5	19,215	21,189	+10.3
Ladies' apparel and accessories Totals 1 - 10	46,078	49,199	+ 6.8	107,774	118,656	+10.1
11. Men's clothing	5,431	5,931	+ 9.2	14,042	15,487	+10.3
12. Men's furnishings	9,902	10,704	+ 8.1	22,976	25,070	+ 9.1
13. Boys' clothing and furnishings	4,495	4,656	+ 3.6	11,076	11,875	+ 7.2
14. Men's and boys' shoes	2,471	2,586	+ 4.7	7,662	8,580	+12.0
15. Food and kindred products	6,586	7,271	+10.4	5,674	5,465	- 3.7
16. Toiletries, cosmetics and drugs	4,296	5,012	+16.7	11,524	13,413	+16.4
17. Photographic equipment and supplies	853	836	- 2.0	2,072	2,313	+11.6
18. Piece goods	2,805	2,919	+ 4.1	9,942	10,660	+ 7.2
19. Linens and domestics	3,872	4,337	+12.0	11,282	12,274	+ 8.8
20. Smallwares	2,395	2,493	+ 4.1	6,798	6,873	+ 1.1
21. China and glassware	2,253	2,461	+ 9.2	10,968	12,273	+11.9
22. Home furnishings	8,884	9,538	+ 7.4	27,288	29,979	+ 9.9
23. Furniture	7,370	7,985	+ 8.3	17,660	19,943	+12.9
24. Major appliances	7,399	7,883	+ 6.5	19,236	20,560	+ 6.9
25. Radio and music	5,381	5,923	+10.1	10,392	12,972	+24.8
26. Hardware and housewares	9,913	10,310	+ 4.0	30,115	32,621	+ 8.3
27. Jewellery	3,700	3,859	+ 4.3	10,666	12,089	+13.3
28. Sporting goods and luggage	9,826	10,927	+11.2	24,711	28,269	+14.4
29. Stationery, books and magazines	4,051	4,085	+ 0.8	9,348	9,893	+ 5.8
30. All other departments	14,359	15,516	+ 8.1	21,044	22,898	+ 8.8
Totals, all departments	162,320	174,431	+ 7.5	392,250	432,163	+10.2

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MONTHLY

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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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December, 1962

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1961 \$'000	1962 \$'000	% Change 1962/1961
January to October	13,473,894	14,084,064	+4.5
November	1,464,469	1,573,041	+7.4
December	1,725,241	1,800,214	+4.3
Total	16,663,604	17,457,319	+4.8

Estimated Retail Trade by Provinces and Kinds of Business

January to December 1962

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination	3,694	351	1,064	1,399	151	136	263	329
Other food and beverage	1,307	107	369	538	39	41	72	140
General	686	153	119	121	56	98	72	68
Department	1,556	110	285	522	133	68	174	264
Variety	380	45	104	163	10	13	22	23
Motor vehicle	2,798	255	645	1,014	120	193	256	316
Garage and filling station ...	1,179	99	284	481	44	72	94	104
Men's clothing	275	15	87	103	7	11	23	29
Family clothing	250	34	90	67	11	14	13	20
Women's clothing	284	12	87	120	7	8	23	28
Shoe	172	11	53	76	4	3	10	16
Hardware	339	21	85	105	22	37	44	25
Lumber and building material .	456	21	84	147	46	44	76	38
Furniture, appliance and radio	568	41	195	205	24	18	42	43
Restaurant	569	31	152	232	28	32	46	50
Fuel	334	15	102	173	10	4	2	28
Drug	426	33	98	177	23	18	32	47
Jewellery	138	9	31	62	5	7	8	15
All other	2,046	125	434	846	119	142	181	199
Totals	17,457	1,486	4,368	6,550	859	958	1,452	1,784

Note: Totals may not balance due to rounding.

February, 1963

6542-506-

Prepared in the Industry and Merchandising Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

December, 1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	347,050	158,452	188,597	32,541
2	Other food and beverage	166,495	113,352	53,143	12,174
3	General	70,051	4,405	65,646	15,286
4	Department	215,184	-	215,184	15,257
5	Variety	64,499	55,672	8,827	8,461
6	Motor vehicle	215,837	1,631	214,206	17,745
7	Garage and filling station	98,674	816	97,858	7,754
8	Men's clothing	40,436	4,916	35,520	2,617
9	Family clothing	36,681	10,759	25,922	5,728
10	Women's clothing	36,415	13,529	22,886	1,738
11	Shoe	21,526	11,164	10,361	1,609
12	Hardware	39,657	6,830	32,827	2,444
13	Lumber and building material	29,028	6,507	22,521	1,843
14	Furniture, appliance and Radio ...	58,661	13,588	45,074	5,372
15	Restaurant	46,495	3,612	42,882	2,522
16	Fuel	44,114	632	43,482	1,999
17	Drug	46,095	6,747	39,348	3,553
18	Jewellery	31,456	12,511	18,945	2,083
19	Other	191,860	21,506	170,356	16,376
20	Totals	1,800,214	446,629	1,353,585	157,102
		Manitoba			Saskatchewan
21	Grocery and combination	13,988	6,373	7,615	13,077
22	Other food and beverage	5,878	4,601	1,277	6,164
23	General	6,775	(1)	(1)	9,598
24	Department	16,745	-	16,745	9,097
25	Variety	1,698	1,672	25	2,234
26	Motor vehicle	7,484	-	7,484	17,165
27	Garage and filling station	4,023	(1)	(1)	6,106
28	Men's clothing	930	(1)	(1)	1,662
29	Family clothing	1,548	482	1,065	1,794
30	Women's clothing	816	245	571	938
31	Shoe	399	200	199	323
32	Hardware	2,855	(1)	(1)	5,440
33	Lumber and building material	2,127	610	1,518	2,565
34	Furniture, appliance and radio ...	2,634	386	2,248	2,115
35	Restaurant	2,134	281	1,853	2,872
36	Fuel	1,512	-	1,512	431
37	Drug	2,578	(1)	(1)	2,072
38	Jewellery	1,104	(1)	(1)	1,647
39	Other	8,799	549	8,250	9,816
40	Totals	84,027	17,509	66,518	95,116

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,652	23,888	100,007	29,615	70,392	130,398	78,604	51,794	1
(1)	(1)	43,616	21,725	21,891	67,447	50,104	17,342	2
957	14,330	12,646	781	11,865	11,015	(1)	(1)	3
-	15,257	38,151	-	38,151	75,962	-	75,962	4
7,612	848	15,446	13,158	2,288	28,525	24,583	3,942	5
1,631	16,114	44,777	-	44,777	83,091	-	83,091	6
(1)	(1)	23,894	(1)	(1)	41,074	60	41,014	7
(1)	(1)	10,726	763	9,963	16,167	3,613	12,554	8
452	5,275	12,228	4,639	7,589	10,521	2,150	8,370	9
629	1,109	9,599	3,221	6,377	16,618	6,914	9,703	10
529	1,080	6,611	3,740	2,871	9,834	5,574	4,259	11
(1)	(1)	8,065	1,649	6,416	12,902	1,238	11,664	12
(1)	(1)	6,016	(1)	(1)	9,626	1,072	8,555	13
1,268	4,104	17,723	4,412	13,312	21,278	5,063	16,215	14
183	2,340	12,649	685	11,964	19,300	1,649	17,651	15
(1)	(1)	14,014	-	14,014	22,453	(1)	(1)	16
419	3,134	9,748	765	8,983	19,399	2,569	16,830	17
950	1,133	6,712	2,126	4,586	14,366	5,628	8,738	18
1,064	15,312	43,767	5,515	38,252	83,457	10,225	73,231	19
33,608	123,494	436,395	93,200	343,195	693,433	199,937	493,496	20
Saskatchewan		Alberta			British Columbia			
4,745	8,332	26,367	13,813	12,554	30,672	16,650	14,022	21
4,678	1,486	10,578	8,744	1,835	20,639	14,898	5,741	22
(1)	(1)	7,634	(1)	(1)	7,096	277	6,820	23
-	9,097	23,957	-	23,957	36,016	-	36,016	24
2,014	220	4,053	3,437	616	4,083	3,196	887	25
-	17,165	20,142	-	20,142	25,433	-	25,433	26
(1)	(1)	7,350	(1)	(1)	8,474	213	8,261	27
(1)	(1)	3,617	(1)	(1)	4,716	(1)	(1)	28
732	1,062	1,862	428	1,434	3,000	1,875	1,125	29
281	657	2,806	882	1,924	3,900	1,356	2,544	30
176	147	1,024	423	601	1,726	522	1,205	31
1,201	4,239	4,843	1,495	3,348	3,108	526	2,581	32
1,332	1,233	4,814	2,706	2,108	2,037	373	1,664	33
661	1,454	4,034	655	3,379	5,506	1,144	4,362	34
30	2,843	3,618	133	3,485	3,399	652	2,747	35
-	431	241	(1)	(1)	3,465	(1)	(1)	36
447	1,625	3,535	629	2,906	5,211	1,776	3,434	37
658	988	1,894	1,123	771	3,649	1,570	2,079	38
596	9,220	12,982	806	12,176	16,663	2,750	13,912	39
18,162	76,954	145,351	35,937	109,414	188,793	48,275	140,518	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

December 1962 Over December 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation	+ 0.4	- 0.4	+ 1.9	- 0.5	- 1.6	+ 0.1	+ 4.8	- 2.0
Other food and beverage	+ 6.7	- 2.8	+ 5.0	+ 5.7	+22.5	+24.3	+21.1	+ 5.4
General	+ 4.6	+ 2.2	+ 6.3	- 0.2	+ 4.9	+ 4.0	+ 5.2	+15.0
Department	+ 3.0	- 0.8	+ 0.8	+ 5.4	- 0.1	+ 0.1	+ 3.2	+ 4.2
Variety	- 0.2	- 1.6	- 4.1	+ 0.4	- 3.2	+ 7.1	+ 4.3	+ 7.4
Motor vehicle	+16.8	+ 7.7	+13.7	+27.4	+ 0.1	- 4.3	+13.0	+24.0
Garage and filling station	+ 2.7	+ 1.7	+ 5.4	+ 1.9	+14.4	+ 3.4	- 5.9	+ 2.4
Men's clothing	+ 2.9	- 4.7	- 3.3	+ 5.6	+ 5.4	+11.2	+ 3.0	+10.0
Family clothing	+ 1.0	- 2.7	- 0.5	+ 1.0	+ 1.0	+11.6	+ 4.0	+ 6.6
Women's clothing	+ 1.3	- 6.1	- 2.0	+ 2.9	+ 4.7	+ 5.4	+ 3.4	+ 3.3
Shoe	+ 3.5	- 0.3	+ 0.6	+ 3.9	+ 5.0	+22.3	+11.3	+ 9.9
Hardware	+ 7.1	- 2.2	+ 3.8	+ 8.3	+13.7	+11.9	+ 6.2	+ 6.3
Lumber and building material	+ 6.9	+25.8	+ 9.3	- 3.6	(1)	+12.6	+31.1	- 3.6
Furniture, appliance and radio	- 0.5	- 2.3	- 5.2	- 0.4	+13.6	- 4.5	+ 7.2	+ 7.8
Restaurant	+ 1.5	+ 6.4	+ 1.1	+ 0.2	- 0.7	+18.1	- 1.9	- 0.1
Fuel	- 0.4	+10.4	+ 4.6	- 1.5	-13.5	-29.9	-26.7	- 4.2
Drug	+ 1.2	- 1.2	+ 2.3	- 0.1	+ 2.5	+ 4.6	+ 3.2	+ 2.7
Jewellery	+ 4.0	- 0.2	+ 2.2	+ 4.7	+ 1.9	+ 5.6	+ 7.4	+ 5.3
Other	+ 6.2	+ 2.3	+ 1.7	+ 9.9	+21.5	- 1.9	+ 6.1	+ 3.3
Totals, all trades .	+ 4.3	+ 0.9	+ 2.8	+ 5.4	+ 4.7	+ 2.9	+ 6.7	+ 5.8

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

5

January to December 1962 Over January to December 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 3.4	+3.0	+ 5.5	+ 1.8	+ 3.7	+ 3.3	+ 4.3	+ 3.8
Other food and beverage	+ 5.9	+2.0	+ 5.5	+ 6.5	+ 8.1	+ 7.6	+ 7.2	+ 5.6
General	+ 4.7	+2.9	+ 6.1	+ 2.0	+ 5.5	+ 4.1	+ 8.0	+ 7.8
Department	+ 3.7	+0.8	+ 7.0	+ 2.4	+ 1.6	+ 0.8	+ 4.0	+ 6.0
Variety	+ 3.1	+6.3	+ 2.2	+ 2.1	+ 2.9	+ 3.2	+ 5.6	+ 6.6
Motor vehicle	+11.1	+2.8	+14.0	+10.9	+ 2.2	+ 7.9	+10.5	+19.6
Garage and filling station	+ 2.2	+4.3	+ 1.5	+ 1.1	+16.0	+ 2.6	- 0.5	+ 4.7
Men's clothing	+ 5.7	+3.0	+ 7.3	+ 5.0	+ 1.6	+ 5.9	(1)	+10.6
Family clothing	+ 3.1	+0.5	+ 3.1	+ 2.0	- 3.9	+ 2.1	+ 3.7	+16.6
Women's clothing	+ 2.7	+2.0	+ 4.8	+ 2.5	- 2.5	- 0.9	- 1.0	+ 2.9
Shoe	+ 3.0	+1.3	+ 3.4	+ 2.7	+ 4.3	- 0.1	+ 2.2	+ 4.9
Hardware	+ 3.4	-1.8	+ 6.8	+ 0.7	+ 4.8	+ 4.4	+ 2.9	+ 6.8
Lumber and building material	+ 5.3	+2.5	+ 5.3	+ 2.5	+ 0.2	+ 6.7	+16.0	+ 3.4
Furniture, appliance and radio	+ 2.1	+0.1	+ 8.1	- 3.5	+ 3.7	+ 1.4	+ 1.7	+ 6.7
Restaurant	+ 2.1	+7.9	+ 3.4	+ 1.5	- 0.8	+ 7.9	- 2.2	+ 0.4
Fuel	+ 3.4	+0.3	+ 7.1	+ 2.5	- 8.1	- 2.0	- 8.7	+ 4.8
Drug	+ 1.8	+2.2	+ 1.8	+ 0.2	+ 4.6	+ 3.9	+ 4.2	+ 4.0
Jewellery	+ 1.7	+1.2	+ 2.4	+ 0.8	+ 1.0	+ 1.8	+ 3.8	+ 3.2
Other	+ 4.2	+0.5	+ 4.9	+ 1.9	+16.7	+16.9	+ 0.9	+ 3.2
Totals, all trades .	+ 4.8	+2.5	+ 6.3	+ 3.4	+ 5.0	+ 6.3	+ 4.9	+ 7.2

(1) Unchanged.

Estimated Retail Trade - Atlantic Provinces

December 1961 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	5,416	5,286	1,373	1,418	14,256	14,289	11,632	11,548
Other food and beverage ...	2,690	2,712	644	662	5,300	5,248	3,889	3,553
General	6,946	7,108	1,391	1,458	3,425	3,378	3,194	3,342
Motor vehicle	2,841	2,611	809	890	7,645	8,600	5,185	5,643
Garage and filling station	3,636	3,643	2,802	2,863
Men's clothing)							
Family clothing) 1,159	1,085	670	670	4,987	4,875	3,666	3,453
Women's clothing)							
Shoe	795	782	438	439
Hardware	1,044	999	1,063	1,066
Lumber and building material	799	1,067	407	460
Furniture, appliance and radio	1,990	1,934	2,387	2,225
Restaurant	1,161	1,328	735	706
Fuel	1,081	1,314	482	414
Drug	426	429	132	128	1,518	1,523	1,520	1,473
Jewellery	1,371	1,370	517	514
Other	6,976	7,354	2,626	2,587	18,914	18,355	11,465	11,798
Totals	29,620	29,958	8,741	8,941	67,921	68,705	49,382	49,498

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

7

December 1961 and December 1962

Department	Sales			Stocks (at selling value)		
	1961	1962	Change 1962/1961	1961	1962	Change 1962/1961
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,703	4,805	+ 2.2	6,998	7,906	+13.0
2. Women's and misses' coats and suits	3,147	3,295	+ 4.7	5,739	6,512	+13.5
3. Women's and misses' sportswear	7,418	7,770	+ 4.7	9,890	11,503	+16.3
4. Furs	1,975	1,925	- 2.5	5,446	5,081	- 6.7
5. Girls' and infants' wear	10,978	11,107	+ 1.2	17,297	18,307	+ 5.8
6. Lingerie and corsets	8,932	9,418	+ 5.4	11,600	11,693	+ 0.8
7. Aprons, housedresses and uniforms	596	528	-11.4	658	529	-19.6
8. Millinery	1,160	1,006	-13.3	843	897	+ 6.4
9. Hosiery and apparel accessories	9,812	9,764	- 0.5	9,980	10,631	+ 6.5
10. Women's, misses' and children's shoes	6,988	7,074	+ 1.2	16,577	17,564	+ 6.0
Ladies' apparel and accessories Totals 1 - 10	55,709	56,692	+ 1.8	85,028	90,623	+ 6.6
11. Men's clothing	6,062	6,590	+ 8.7	11,390	12,581	+10.5
12. Men's furnishings	17,051	17,702	+ 3.8	15,195	16,482	+ 8.5
13. Boys' clothing and furnishings	5,077	5,282	+ 4.0	8,706	9,209	+ 5.8
14. Men's and boys' shoes	3,380	3,448	+ 2.0	6,173	6,769	+ 9.7
15. Food and kindred products	9,777	9,865	+ 0.9	3,855	4,001	+ 3.8
16. Toiletries, cosmetics and drugs	7,660	8,616	+12.5	8,130	9,664	+18.9
17. Photographic equipment and supplies	1,536	1,581	+ 2.9	1,433	1,668	+16.4
18. Piece goods	2,136	1,953	- 8.6	11,196	11,701	+ 4.5
19. Linens and domestics	4,482	4,892	+ 9.1	11,240	12,058	+ 7.3
20. Smallwares	2,723	2,488	- 8.6	6,055	6,004	- 0.8
21. China and glassware	4,062	4,198	+ 3.3	9,194	10,281	+11.8
22. Home furnishings	7,674	7,704	+ 0.4	27,152	28,904	+ 6.5
23. Furniture	6,255	6,307	+ 0.8	18,928	19,524	+ 3.1
24. Major appliances	6,381	6,451	+ 1.1	20,636	19,416	- 5.9
25. Radio and music	7,267	7,427	+ 2.2	9,113	12,243	+34.3
26. Hardware and housewares	12,748	13,173	+ 3.4	27,546	28,293	+ 2.7
27. Jewellery	6,757	7,103	+ 5.1	7,609	8,583	+12.8
28. Sporting goods and luggage	18,229	19,086	+ 4.7	15,021	15,809	+ 5.2
29. Stationery, books and magazines	7,464	7,462	(1)	5,963	5,921	- 0.7
30. All other departments	16,495	17,161	+ 4.0	18,702	18,259	- 2.4
Totals, all departments	208,925	215,184	+ 3.0	328,265	347,993	+ 6.0

(1) Unchanged.

